



2010 insight



Less paper today means more blue skies for tomorrow.



At Honda, we have always considered it our responsibility to do our part to help preserve the global environment, for today and for generations to come. This is an environmental vision we call *Blue Skies for our Children* and with this vision in mind, we felt it was time to make a change for the greater good of the planet.

That's why Honda Automotive has decided to stop printing paper brochures and start encouraging people to visit honda.ca to experience an interactive approach to our cars and company. Yes, it will take some time getting used to, but we think the end result will be worth it for everyone and for the future we all share.

The hybrid for everyone, the vehicle the world has been waiting for.



The 2010 Honda Insight. Yes, it's a hybrid. But beyond its ultra-low emissions, fuel efficiency and fun-to-drive nature, its unique Eco Assist™ system with ECON mode can actually make you a more environmentally friendly driver. Moreover, the Insight represents another innovative step that we can all take towards a brighter future with blue skies for our children.



The Insight's unique Eco Assist technology modifies various vehicle systems to minimize your overall energy use and maximize your fuel efficiency – all at the push of the ECON button. Plus, with the Eco Guide feedback system, the Insight actually encourages you to become a more fuel-efficient driver. The system monitors your immediate driving habits and shows you how efficiently you are accelerating, braking or cruising by changing the speedometer background colour from blue to green. The Eco Guide also features a long-term cumulative scoring system located in your Multi-Information Display that rewards you with green “leaves” as your driving performance improves over time.

Advanced aerodynamics, hybrid style.



So what makes an Insight a hybrid? It's called the Integrated Motor Assist, or IMA[®]. Operating in unison with the already efficient 1.3-litre, i-VTEC[®] 4-cylinder engine, the Insight's advanced fifth-generation IMA powertrain is the ultra-thin compact electric motor that adds power during acceleration and certain cruising situations, and recaptures energy during braking.

insight



Insight LX

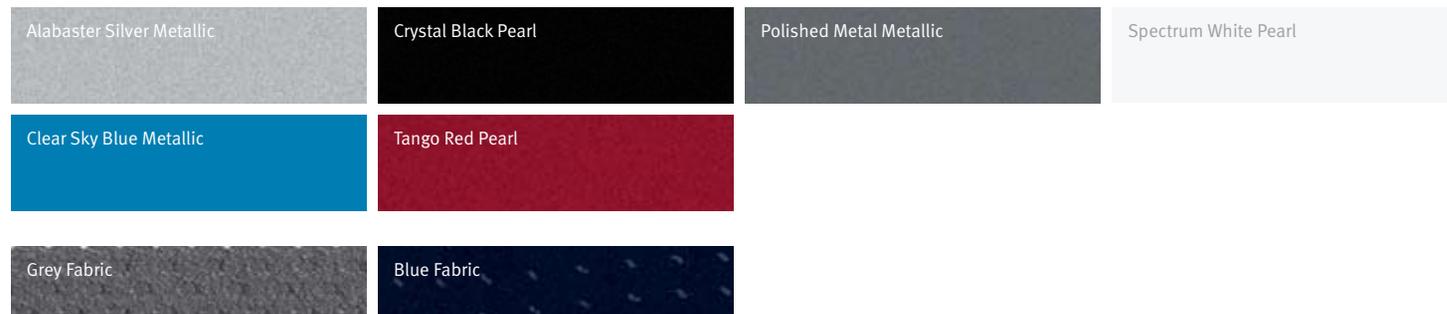
98-hp, 1.3-litre, 8-valve, SOHC, i-VTEC® 4-cylinder with Integrated Motor Assist IMA® • 4-wheel Anti-lock Braking System (ABS) with Electronic Brake Distribution (EBD) and Brake Assist • 15" steel wheels with full covers • 60/40 split fold-down rear seatback • 160-watt AM/FM/CD audio system with MP3/Windows Media® Audio compatibility and 4 speakers • 3-point seat belts with front pretensioners • Advanced Compatibility Engineering™ (ACE™) body structure • Automatic climate control with air-filtration system • Body-coloured heated folding power side mirrors • Continuously variable transmission (CVT) • Drive-by-Wire Throttle System™ • Driver's seat with manual height adjustment • Dual-stage, dual-threshold front airbags (SRS) • Ecological Drive Assist System™ (Eco Assist™) • Eco Assist™ coaching display • Front side airbags with passenger-side Occupant Position Detection System (OPDS) • Integrated Motor Assist IMA® battery state of charge indicator • Integrated Motor Assist IMA® charge indicator • Light-emitting diode (LED) taillamps • MacPherson strut front suspension • MP3/auxiliary input jack • Power-assisted, ventilated front disc/rear drum brakes • Projector-beam halogen headlights • Side curtain airbags • Tilt and telescoping steering column

Insight EX Adds to or replaces LX features:

15" lightweight aluminum-alloy wheels • 160-watt AM/FM/CD audio system with MP3/Windows Media® Audio compatibility and 6 speakers • Cargo area cover with storage under cargo floor • Centre armrest with concealed storage • Driver's and front passenger's seatback pockets • Driver's and front passenger's vanity mirrors • Glove-compartment light • HandsFreeLink™-bilingual Bluetooth® wireless mobile phone interface • Honda Satellite-Linked Navigation System™ with bilingual Voice Recognition • Map lights • Side mirrors with integrated turn indicators • Steering wheel-mounted audio controls • Steering wheel-mounted paddle shifters • USB device connector • Variable intermittent windshield wipers • Vehicle Stability Assist (VSA®) with Traction Control

Accessories

- All-weather floor mats
- Alloy-wheel and winter-tire package
- Alloy-wheel package
- Ashtray – cup holder style
- Automatic day/night rearview mirror
- Body side mouldings
- Car cover
- Cargo cover
- Cargo tray
- Door edge film
- Door visor
- Engine block heater
- Fog lights
- Full nose mask
- Hood edge deflector
- Leather steering-wheel cover
- Locking wheel nuts
- Rear bumper appliqué
- Rear splash guards
- Underbody spoiler – front
- Underbody spoiler – rear
- USB adapter base



EXTERIOR/INTERIOR COLOURS

Alabaster Silver Metallic
Crystal Black Pearl
Polished Metal Metallic
Spectrum White Pearl
Clear Sky Blue Metallic
Tango Red Pearl

Colours may not be exactly as shown.

LX

Blue Fabric
Grey Fabric
Grey Fabric

Grey Fabric
Grey Fabric

EX

Blue Fabric
Grey Fabric
Grey Fabric
Blue Fabric

Grey Fabric
Grey Fabric

ENGINE	LX	EX	COMFORT & CONVENIENCE	LX	EX
1.3-litre, 8-valve, SOHC, i-VTEC® 4-cylinder with Integrated Motor Assist IMA®	•	•	Accessory socket	•	•
Horsepower @ rpm*	98 @ 5800	98 @ 5800	Automatic climate control with air-filtration system	•	•
Torque (lb.-ft. @ rpm)*	123 @ 1000–1500	123 @ 1000–1500	Cargo area cover with storage under cargo floor	•	•
Displacement (cc)	1339	1339	Cargo area light	•	•
Redline (rpm)	6200	6200	Centre armrest with concealed storage	•	•
Emissions rating	Tier 2 Bin 3	Tier 2 Bin 3	Centre console with beverage holders	•	•
Bore and stroke (mm)	73 x 80	73 x 80	Digital odometer	•	•
Compression ratio	10.8:1	10.8:1	Digital trip meter	•	•
Recommended fuel	Regular	Regular	Driver's and front passenger's seatback pockets	•	•
Ecological Drive Assist System™ (Eco Assist™)	•	•	Driver's vanity mirror	•	•
*Horsepower and torque calculations reflect SAE net Rev. 08/04, SAE J1349 procedures.			Driver's and front passenger's vanity mirrors	•	•
			Eco Assist™ coaching display	•	•
			Exterior temperature indicator	•	•
			Front beverage holders	•	•
			Fuel consumption display	•	•
			Glove-compartment light	•	•
			HandsFreeLink™-bilingual Bluetooth® wireless mobile phone interface	•	•
			Honda Satellite-Linked Navigation System™ with bilingual Voice Recognition	•	•
			Integrated Motor Assist IMA® battery state of charge indicator	•	•
			Integrated Motor Assist IMA® charge indicator	•	•
			Intermittent windshield wipers	•	•
			Variable intermittent windshield wipers	•	•
			Maintenance Minder system	•	•
			Map lights	•	•
			Power windows with auto-up/down driver's window	•	•
			Programmable automatic power door locks	•	•
			Rear door pockets	•	•
			Remote entry system	•	•
			Seat-belt warning chime	•	•
			Spare tire	•	•
			Steering wheel-mounted cruise control	•	•
			Tachometer	•	•
			Tilt and telescoping steering column	•	•
			Under-cargo-floor storage	•	•
DRIVETRAIN	LX	EX	EXTERIOR	LX	EX
Continuously variable transmission (CVT)	•	•	Body-coloured door handles	•	•
Drive-by-Wire Throttle System™	•	•	Body-coloured heated folding power side mirrors	•	•
Front-wheel drive	•	•	Side mirrors with integrated turn indicators	•	•
Steering wheel-mounted paddle shifters	•	•	Front splash guards	•	•
			Light-emitting diode (LED) taillamps	•	•
			Projector-beam halogen headlights	•	•
			Rear window defroster	•	•
			Rear window wiper	•	•
CHASSIS	LX	EX	FUEL ECONOMY* (L/100 KM)	LX	EX
15" steel wheels with full covers	•	•	Continuously variable transmission (CVT) (City/Hwy/Combined)	4.8/4.5/4.7	5.0/4.6/4.8
15" lightweight aluminum-alloy wheels	•	•	fFuel consumption for comparison purposes only and may vary with usage and accessories. See dealer for latest EnerGuide results published by Natural Resources Canada (when available).		
All-season tires	P175/65 R15	P175/65 R15	SAFETY	LX	EX
Electric power-assisted rack-and-pinion steering (EPS)	•	•	3-point seat belts with front pretensioners	•	•
Front and rear stabilizer bars	•	•	4-wheel Anti-lock Braking System (ABS) with Electronic Brake Distribution (EBD) and Brake Assist	•	•
MacPherson strut front suspension	•	•	Active front seat head restraints	•	•
Power-assisted, ventilated front disc/rear drum brakes	•	•	Advanced Compatibility Engineering™ (ACE™) body structure	•	•
Torsion-beam rear suspension	•	•	Childproof rear door locks	•	•
			Dual-stage, dual-threshold front airbags (SRS)	•	•
			Front side airbags with passenger-side Occupant Position Detection System (OPDS)	•	•
			Immobilizer Theft-Deterrent System	•	•
			Lower Anchors and Tethers for Children (LATCH)	•	•
			Security alarm system	•	•
			Side curtain airbags	•	•
			Vehicle Stability Assist (VSA®) with Traction Control	•	•
SEATING & TRIM	LX	EX			
60/40 split fold-down rear seatback	•	•			
Adjustable head restraints	•	•			
Driver's seat with manual height adjustment	•	•			
Floor mats	•	•			
ENTERTAINMENT	LX	EX			
160-watt AM/FM/CD audio system with MP3/Windows Media® Audio compatibility and 4 speakers	•	•			
160-watt AM/FM/CD audio system with MP3/Windows Media® Audio compatibility and 6 speakers	•	•			
MP3/auxiliary input jack	•	•			
Radio Data System (RDS)	•	•			
Roof-mounted antenna	•	•			
Speed-sensitive Volume Control (SVC)	•	•			
Steering wheel-mounted audio controls	•	•			
USB device connector	•	•			
DIMENSIONS	LX	EX			
Cargo volume – seat up/down (L)	450/891	450/891			
Curb weight (kg)	1244	1250			
Fuel tank capacity (L)	40	40			
Ground clearance (mm)	145	145			
Headroom – front/rear (mm)	984/913	984/913			
Height (mm)	1427	1427			
Hip room – front/rear (mm)	1310/1238	1310/1238			
Legroom – front/rear (mm)	1074/851	1074/851			
Length (mm)	4376	4376			
Passenger volume (L)	2407	2407			
Shoulder room – front/rear (mm)	1338/1279	1338/1279			
Track – front/rear (mm)	1492/1475	1492/1475			
Wheelbase (mm)	2550	2550			
Width (mm)	1694	1694			

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Genuine Honda Replacement Parts are made to the same exacting standards as original Honda components and are guaranteed by the Genuine Honda Parts Warranty.

Honda Financial Services. Whether you buy or lease a Honda, Honda Financial Services can assist you with the process. Ask your dealer which lease or purchase plan best suits your needs.

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