

2010 ACCENT



 **HYUNDAI™**

WHAT SMART MEANS TO US.



At Hyundai, we are constantly striving to make smart decisions when it comes to our vehicles so you can make smart decisions when it comes to your purchase. A smart decision means weighing the pros and cons, evaluating the costs against the benefits, and making a choice for the right reasons for you. It means having no regrets.

Our investment in eco-friendly technologies, quality craftsmanship, extensive research and design, together with our state-of-the-art facilities and dedicated human resources, ensures our vehicles are built with integrity from the first to the final detail. And, together, they deliver on Hyundai's promise to Canadians – to create a lineup of smart vehicles.



A LOT OF CAR. A LITTLE PACKAGE.

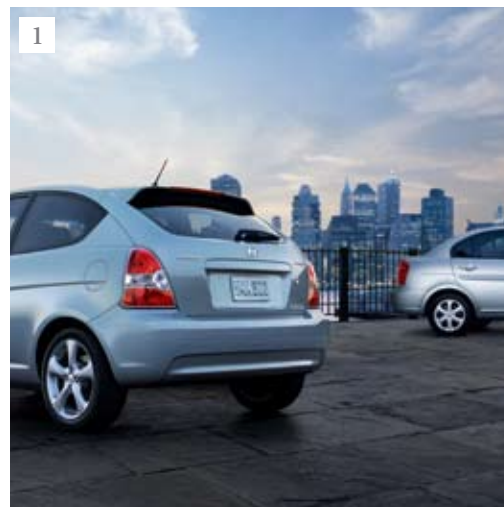
THE 2010 ACCENT, HYUNDAI'S FUN-TO-DRIVE SMALL CAR, BRINGS YOU THE BEST OF SMALL IN A STYLISH PACKAGE. RELIABLE, AFFORDABLE AND FUEL-EFFICIENT, ACCENT LETS YOU TAKE THE CITY BY STORM WITH ENOUGH ROOM FOR YOUR FRIENDS TO TAG ALONG. WE ALL WANT MORE FOR LESS. WITH ACCENT, YOU GET IT. IT FITS INTO MORE PARKING SPOTS AND GOES FURTHER ON LESS GAS. DISCOVER A VEHICLE THAT GIVES YOU MORE BANG FOR YOUR BUCK. GET INTO THE 2010 ACCENT.



EXTERIOR

YOUNG AT HEART.

Sleek or sporty – sedan or hatchback – you choose. Whichever you choose, the Accent's fresh, youthful appearance is evident from its rounded front end and chrome-accented front grille (4-door only), to its available fog lights (GLS and GL with Sport Package) and stylish Euro-inspired roof-mounted antenna design. Standard body colour exterior door handles, bumpers and mirrors give the Accent sleek, uninterrupted lines. And, while it's spacious on the inside, its small exterior is just the right size for manoeuvring around the city.



1

1. Hatchback vs. Sedan? 3 Doors vs. 4?

No matter which style best fits your lifestyle, isn't it nice to know you have a choice? Choose the Accent that satisfies your needs. The easy loading capabilities of the sporty hatchback or the roomy design of the passenger-friendly sedan lets you choose what's right for you.



2

2. Attractive Aluminum Alloys. The GLS comes standard with 15-inch aluminum alloy wheels, while the GL with Sport Package is equipped with 16-inch alloys. They not only add style, they improve performance.

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INTERIOR

USER-FRIENDLY DESIGN.

The result of intelligent engineering and design, the Accent offers a space-maximizing interior with a wealth of features, including ergonomically designed gauges and controls. The Accent's overall roominess extends to the backseat as well. Its wide track and long wheelbase has contributed to an enlarged cabin and sure-footedness on the road. Even the little things – like a rubberized, anti-slip pad that holds your PDA or cell phone to keep it from taking flight as you take that next sharp corner – prove that the Accent is designed for your needs. And you'll get the most from your music with the Accent's 4-speaker AM/FM/CD/MP3/Aux. Plug audio system (L, GL) or available 6-speaker system for enhanced sound (GL with Sport Package and GLS only).



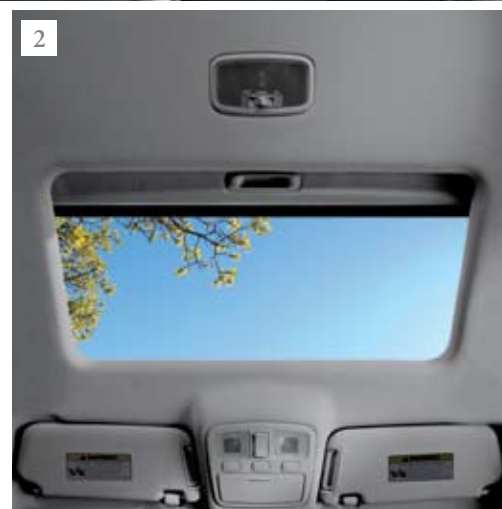
FABRIC MAY NOT BE EXACTLY AS SHOWN



1. Auxiliary Audio Input Jack.

This convenient input jack lets you plug in your favourite MP3 player so you can take thousands of tunes on the road, without lugging along a bunch of CDs.

- 2. Power Sunroof.** The Accent's available power tilt-and-slide sunroof brings fresh air in on sunny days and summer nights (GL with Sport Package and GLS only).



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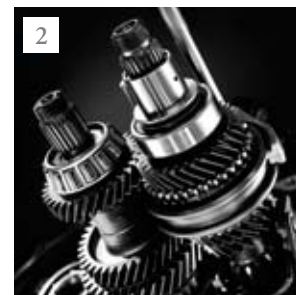
PERFORMANCE

THE GOOD TIMES ROLL, BUT ON LESS GAS.

Producing a superior product means making the environment a priority. We've done that by giving you more 'go' using less gas. In fact, we've improved the Accent's fuel economy up to 5%[^] over last year's models. This way, you get spirited performance without having to spend your savings at the pump. The Accent's 110 hp, 1.6L, I4 engine with DOHC & CVVT – provides impressive levels of fuel efficiency, acceleration and torque, meeting your driving needs without compromising real-world responsibilities. The Accent is equipped with a responsive, fuel-efficient, 5-speed manual transmission or optional 4-speed automatic transmission – with standard cruise control (excluding L) – to deliver invigorating performance with superior fuel economy.



2010 ACCENT



1. Manual or Automatic? The choice is yours. The Accent's 5-speed manual transmission gives you optimal control, while the optional 4-speed automatic offers reduced driver involvement.

**2. An Efficient Choice,
Whichever You Choose.**

The Accent's optional 4-speed automatic delivers excellent fuel economy for highway drivers. Plus, cruise control is now included with all automatic transmission models (excluding L).

SAFETY

PREPARED. EVEN IF YOU'RE NOT.

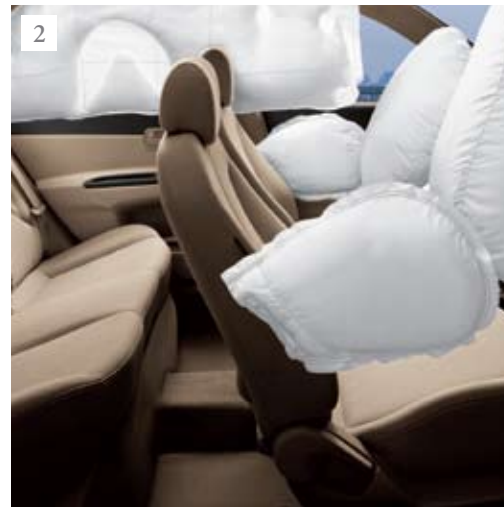
From its steel-constructed safety cage to child-friendly features, including rear child safety door locks (4-door only) and Hyundai's LATCH child-seat system, the Accent puts safety first. With front disc and rear drum power-assisted braking and power-assisted rack-and-pinion steering, the Accent achieves impressive control. ABS Braking with Electronic Brake Force Distribution is standard on the Accent GLS while a 3-point seatbelt with front seat pretensioners, force limiters and adjustable rear-seat head restraints (3-door only) provide protection in unforeseen circumstances.



1. Super-Strong Steel Protection.

The Accent's high-tensile steel safety cage construction combines steel, side-impact door beams and built-in front and rear crumple zones, underlining the fact that this subcompact has nothing to do with compromising your safety.

2. **Safe Surroundings.** Dual Airbags¹ are standard in both the 3- and 4-door Accent, while the GLS is equipped with an additional two front seat-mounted side-impact airbags and two roof-mounted side-curtain airbags for added peace of mind.



2010 ACCENT

QUALITY



THE HIGHEST STANDARD OF EXCELLENCE. IT'S HOW WE DEFINE QUALITY. IT'S THE CORNERSTONE OF OUR BUSINESS, AND THE FOUNDATION UPON WHICH WE BUILD EACH AND EVERY HYUNDAI VEHICLE. FROM RESEARCH AND DEVELOPMENT, TO ENGINEERING AND DESIGN, IT IS OUR ENDURING DEDICATION TO QUALITY THAT ENABLES US TO OFFER CANADIANS A LINEUP OF VEHICLES THAT MEET AN EVER-HIGHER STANDARD OF EXCELLENCE.

ONE OF CANADA'S BEST WARRANTIES.

Have the peace of mind that comes with Hyundai Auto Canada's standard 5-year/100,000 km Comprehensive Limited warranty[†] along with a 5-year/100,000 km Powertrain warranty – standard with every Accent. We also provide a 3-year/Unlimited km Roadside Assistance Program which includes fuel delivery service, flat tire changing, lock-out service, towing service, and more. Just one toll-free call away, 24 hours a day.

There are no deductibles and warranties are transferable.

For further details on your warranty coverage, including terms and limitations, please consult the Service Passport that accompanies all new Hyundai vehicles or see your local Hyundai dealer.



DRIVE DEFECTS TO ZERO.

Hyundai embarked on its quality mission in 1999, when it launched its "Zero Defects" program. This initiative involves everyone – from design engineers to the factory workers on the line – and every aspect of the company's culture in a sincere commitment to quality manufacturing across the board. The results are obvious.

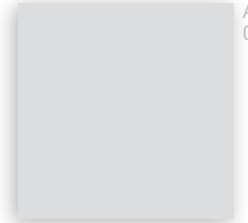


COLOURS

Our vivid palette of exterior colours is the perfect way to complete your Accent. Explore the options and choose the one that best reflects your personal style.



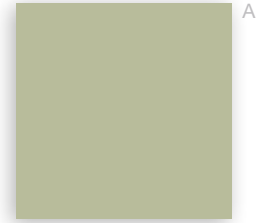
EBONY BLACK



SPACE SILVER



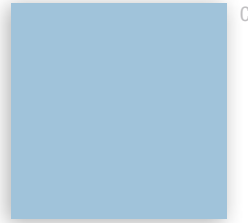
BLUE ONYX



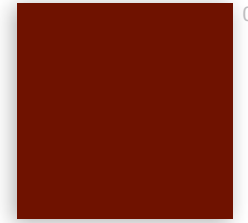
LIGHT GREEN



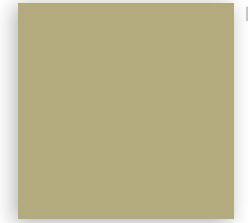
MIDNIGHT GREY



SKY BLUE



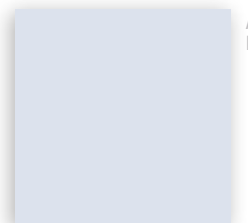
WINE RED



GOLDEN BEIGE



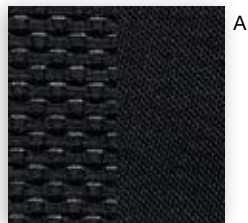
BRIGHT RED



NOBLE WHITE



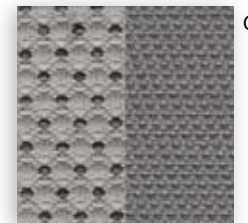
TANGO RED



BLACK CLOTH[◊]
(Hatchback)



BEIGE CLOTH[◊]
(Sedan)



GREY CLOTH[◊]
(Sedan)

EXTERIOR

INTERIOR

[◊] Interior cloth texture may not be exactly as shown.

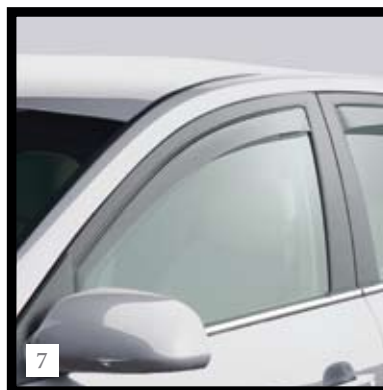
Choice of interior colour depends upon exterior colour selection. Due to print production processes, the colours shown throughout this brochure may vary slightly from the actual hue. See your dealer for model applications and to view the Hyundai Colour Selector.

ACCESSORIES

Hyundai is making its name on delivering unprecedented quality and value, offering Canadians a wide variety of lifestyle-friendly vehicles loaded with outstanding packages of standard features and premium extras. Individual needs call for individual solutions. That's why Hyundai goes out of its way to offer you a line of accessories designed to suit specific demands. With Hyundai's line of authorized parts and accessories, you are able to customize and adapt your vehicle to your lifestyle. From a custom-fit cargo net to stylish side visors, personalize your Accent your way.



1. **Cargo Net.** A custom-fit cargo net ensures everything you're transporting remains organized and in place by preventing items from sliding around.
2. **Plastic Hood Protector.** Prevent dents and scratches caused by road and vehicle debris with an attractive plastic hood protector.
3. **Rubber Floor Mats.** Protect the interior of your Hyundai from everyday dirt and debris with custom-made floor mats.
4. **Mud Guards.** Custom-fit mud guards keep the dirt and debris of everyday driving where it belongs.
5. **Block Heater.** Engineered for your Hyundai, a block heater will help ensure fast starts and reduce engine wear in extreme weather.
6. **Exhaust Tip.** A European-inspired polished stainless steel exhaust tip will give your vehicle an exciting sporty look.
7. **Side Visors.** Sleek and sporty, these side visors let you enjoy fresh air even when it's raining.
8. **Air Conditioning.** Stay cool all summer long with environmentally friendly air conditioning.
9. **Remote Starter.** Hyundai remote start systems prepare your vehicle in advance before you get in. Defrost your windows and warm up the cabin in the winter – cool down the interior in the summer.
10. **Accessory Frame*.** An accessory frame makes it quick and easy to attach hitch-mounted cargo equipment, such as bike and ski racks.



*Frame not intended for towing. Includes end cap.

MODEL FEATURES

4DR L

STANDARD EQUIPMENT:

14-inch Steel Wheels with Covers
1.6L, 110 hp, 16-valve, DOHC, 4-cylinder Engine with Continuously Variable Valve Timing (CVT)
5-speed Manual Transmission
60/40 Split Fold-down Rear Seatback
AM/FM/CD/MP3/Aux. Plug with 4-speaker Audio System
Body Colour Exterior Door Handles, Bumpers and Mirrors
Cabin Air Filtration System
Child-proof Rear Door Locks
Driver's Multi-adjustable Seat with Driver's Armrest
Driver's and Front Passenger's Vanity Mirrors
Dual Front Airbags
Eco' Shift Indicator (AT) / Shift Indicator (MT)
Electric Rear Window Defroster
Front Disc/Rear Drum Brakes
Front Side Window Defoggers
Ignition Immobilization System**
Low-fuel Indicator Light
Power-assisted Rack-and-Pinion Steering
Rear Child-seat Anchor
Rear Seat Centre Armrest with Cupholders
Variable Intermittent Windshield Wipers

4DR GL

INCLUDES L STANDARD EQUIPMENT PLUS:

Cruise Control (with Automatic Transmission)
Non-CFC Air Conditioning with Manual Temperature Control
Power-adjustable Exterior Mirrors
Power Door Locks
Power Windows with Driver's Auto-down
Remote Keyless Entry with Alarm

4DR GLS

INCLUDES GL STANDARD EQUIPMENT PLUS:

4-speed Automatic Transmission
15-inch Alloy Wheels
Front Disc/Rear Drum Brakes with Anti-lock Braking System (ABS) and Electronic Brake Force Distribution (EBD)
Fog Lights
Front Seat-mounted Side-impact and Roof-mounted Side-curtain Airbags
Heated Front Seats
Power Tilt-and-slide Glass Sunroof
Tweeters

Optional on all Models (standard on GLS):

4-speed Automatic Transmission

3DR L

STANDARD EQUIPMENT:

14-inch Steel Wheels with Covers
1.6L, 110 hp, 16-valve, DOHC, 4-cylinder Engine with Continuously Variable Valve Timing (CVT)
5-speed Manual Transmission
60/40 Split Fold-down Rear Seatback
AM/FM/CD/MP3/Aux. Plug with 4-speaker Audio System
Body Colour Exterior Door Handles, Bumpers and Mirrors
Cabin Air Filtration System
Driver's Multi-adjustable Seat with Driver's Armrest
Driver's and Front Passenger's Vanity Mirrors
Dual Front Airbags
Eco' Shift Indicator (AT) / Shift Indicator (MT)
Electric Rear Window Defroster
Front Disc/Rear Drum Brakes
Front Side Window Defoggers
Ignition Immobilization System**
Intermittent Rear Window Wiper/Washer
Low-fuel Indicator Light
Power-assisted Rack-and-Pinion Steering
Rear Child-seat Anchor
Rear Spoiler
Variable Intermittent Windshield Wipers

3DR GL

INCLUDES L STANDARD EQUIPMENT PLUS:

Cruise Control (with Automatic Transmission)
Non-CFC Air Conditioning with Manual Temperature Control
Power-adjustable Exterior Mirrors
Power Door Locks
Power Windows with Driver's Auto-down
Remote Keyless Entry with Alarm

3DR WITH SPORT PACKAGE

INCLUDES GL STANDARD EQUIPMENT PLUS:

16-inch Alloy Wheels
Cruise Control (with Automatic Transmission)
Fog Lights
Leather-wrapped Steering Wheel and Gear Shift Knob
Sport-tuned Suspension
Power Tilt-and-slide Glass Sunroof
Tweeters

Optional on all Models:

4-speed Automatic Transmission

SPECIFICATIONS

PERFORMANCE

		L 3DR/4DR	GL 3DR/4DR	GL 3DR W. SPORT PKG.	GLS 4DR
Engine					
Type	4-cylinder Inline DOHC 16-valve with Continuously Variable Valve Timing (CVT)				
Displacement	1.6L				
Bore & Stroke (mm)	76.5 x 87.0				
Compression Ratio	10.0:1				
Horsepower @ RPM	110 @ 6,000				
Torque (lb-ft) @ RPM	106 @ 4,500				
Transmission Type	5-speed Manual	S	S	S	-
	4-speed Automatic	O	O	O	S
Suspension	Front: MacPherson Struts with Stabilizer Bar				
	Rear: Coupled Torsion Beam Axle with Gas Shock Absorbers	S	S	S	S
	Sport-tuned	-	-	S	-
Tires	P175/70 R-14 (3 dr)				
	P185/65 R-14 (4 dr)	S/-	S/-	-	-
	P205/45 R-16	-/S	-/S	-	-
	P195/55 R-15	-	-	S	-
Wheels	14" Steel with Wheelcovers				
	16" Alloy	-	-	S	-
	15" Alloy	-	-	-	S
Drive Configuration	FWD				
Electrical System	Battery	12-volt 55 AMP			
	Alternator	90 AMP			
Frame Construction	Unitized Body High-tensile Steel				
Fuel Delivery System	Electronic Multi-Point Injection (MPI)				
Steering					
Type	Power-assisted Rack-and-Pinion				
Overall Ratio	15.5:1				
Minimum Turning Diameter (Metres)	10				
Turns, Turn-to-Lock	3.01				
Brakes	Front	Rear			
	Power-assisted Ventilated Disc	Power-assisted Drum			
Dimensions: Hatchback	Exterior (mm)	Interior (mm)	Front	Rear	
Wheelbase	2,500	Head Room	1,005	960	
Length	4,045	Leg Room	1,086	870	
Height	1,470	Shoulder Room	1,360	1,350	
Width	1,695	Hip Room	1,275	1,240	
Track (Front/Rear)	1,470/1,460				

S = Standard O = Optional - = Not Available

SPECIFICATIONS

					L 3DR/4DR	GL 3DR/4DR	GL 3DR W. SPORT PKG.	GLS 4DR
Dimensions: Sedan	Exterior (mm)	Interior (mm)	Front	Rear				
Wheelbase	2,500	Head Room	1,005	960				
Length	4,280	Leg Room	1,086	870				
Height	1,470	Shoulder Room	1,360	1,350				
Width	1,695	Hip Room	1,285	1,260				
Track (Front/Rear)	1,470/1,460							
Fuel								
<i>Fuel Consumption Estimates (L/100km)</i>		<i>City</i>	<i>Highway</i>					
5-speed Manual Transmission		7.2 [^]	5.7 [^]					
4-speed Automatic Transmission		7.6 [^]	5.5 [^]					
Fuel Tank Capacity (L)	45							

INTERIOR

Air Conditioning	Non-CFC Manual Temperature Control	D	S	S	S
Ash Tray	Front	S	S	S	S
Audio Systems	AM/FM/CD/MP3/Aux. Plug with four Speakers	S	S	-	-
	AM/FM/CD/MP3/Aux. Plug with six Speakers (Tweeters x 2)	-	-	S	S
Cabin Air-filtration System		S	S	S	S
Carpeting	Deluxe Cut-pile	S	S	S	S
Centre Console	Front Centre Storage and Dual Cupholders	S	S	S	S
Climate Controls	Rotary Type	S	S	S	S
Clock	Digital Quartz	S	S	S	S
Cruise Control		-	O [^]	O [^]	S
DC Power Outlet	12-volt	S	S	S	S
Defoggers	Front Side Windows	S	S	S	S
Door Trim	Storage Pockets	S	S	S	S
Gauges	Speedometer, Tachometer, Fuel, Trip Odometer	S	S	S	S
Illumination	Central Dome Light	S	S	S	S
Mirrors	Driver and Front Passenger Vanity	S	S	S	S
Power Door Locks		-	S	S	S
Power Windows	With Driver's Auto-down	-	S	S	S
	Power Window Lock-out Button	-	S	S	S
Remote Releases	Hood, Trunk (4DR), Fuel Filler Door	S	S	S	S

[^] Available on Automatic Transmission only

SPECIFICATIONS

		L 3DR/4DR	GL 3DR/4DR	GL 3DR w. SPORT PKG.	GLS 4DR
Seats	Front Reclining/Sliding Buckets with Adjustable Headrests	S	S	S	S
	Driver's Multi-adjustable Seat with Armrest	S	S	S	S
	Heated Front Seats	-	-	-	S
	60/40 Split Fold-down Rear Seatback	S	S	S	S
Seat Trim	Cloth	S	S	S	S
Steering Wheel	3-Spoke with Tilt Feature	S	S	S	S
	Leather-wrapped	-	-	S	-

EXTERIOR

Antenna	Roof-mounted, micro	S	S	S	S
Body Side Moulding	Body Colour	-/S	-/S	-	S
Bumpers	Body Colour	S	S	S	S
Defroster	Electric Rear Window with Timer	S	S	S	S
Fog Lights		-	-	S	S
Glass	Tinted	S	S	S	S
Mirrors	Manual Adjustable	S	-	-	-
	Dual Power-adjustable	-	S	S	S
Power Sunroof		-	-	S	S
Spoiler	Rear	S/-	S/-	S	-
Wipers	Front 2-speed/Variable Intermittent	S	S	S	S
	Rear Wiper/Washer	S/-	S/-	S	-

SPECIFICATIONS

SAFETY

		L 3DR/4DR	GL 3DR/4DR	GL 3DR W. SPORT PKG.	GLS 4DR
Airbags ¹	Dual Front	S	S	S	S
	Front Seat-mounted Side-impact	-	-	-	S
	Roof-mounted Side-curtain Airbags	-	-	-	S
Anti-lock Braking System (ABS) with Electronic Brake Force Distribution (EBD)²		-	-	-	S
Assist Grips	Front Passenger/Rear Passenger	S	S	S	S
Child Safety	Rear Child Safety Door Locks	-/S	-/S	-	S
	Child-seat LATCH System	S	S	S	S
Door Locks	Remote Keyless Entry with Alarm	-	S	S	S
Ignition Immobilization System**		S	S	S	S
Restraint Systems	Front 3-point Seatbelt with Pretensioners/Force Limiters	S	S	S	S
	Rear Seat Adjustable* Head Restraints	S*/S	S*/S	S*	S
Steering Wheel Lock	When Key is Removed	S	S	S	S

STANDARD WARRANTY

Coverage	One of Canada's best warranties	L 3DR/4DR	GL 3DR/4DR	GL 3DR W. SPORT PKG.	GLS 4DR
	5-year/100,000 km Comprehensive Limited Warranty [†]	S	S	S	S
	5-year/100,000 km Powertrain Warranty	S	S	S	S
	3-year/Unlimited km Roadside Assistance Program ^{††}	S	S	S	S

Specifications, features, illustrations, accessories, materials and equipment and all other information shown in this brochure are based on the latest information available at the time of publication. Although descriptions are believed to be correct, accuracy cannot be guaranteed. Hyundai Auto Canada Corp. reserves the right to make any changes or modifications at any time, without notice or obligation, including, without limitation, in colour, specifications, features, accessories, materials, equipment and models. Some vehicles are shown with optional equipment. All Hyundai warranties have no deductible.

[^] Fuel economy figures are based on manufacturer's testing and are used for comparison purposes only. Actual fuel efficiency may vary based on driving conditions and the addition of certain vehicle accessories.

[†] Hyundai's Comprehensive Limited Warranty coverage covers most vehicle components against defects in workmanship under normal use and maintenance conditions.

^{††} Includes fuel delivery service, flat tire changing, lock-out service, towing service and more. Just one toll-free call away. 24 hours a day.

¹ The Supplemental Restraint (Airbag) System (SRS) is designed to work with the 3-point seatbelt system. The SRS deploys in certain frontal and/or side-impact conditions where significant injury is likely. The SRS is not a substitute for seatbelts, which must still be worn at all times. Children under the age of 13 should be securely restrained in the rear seat. NEVER place a child-seat in the front seat of a Hyundai vehicle.

^{**} CAN/ULC S338-98 compliant immobilizer may reduce insurance costs in some instances.

The Hyundai names, logo, product names, feature names, images and slogans are trade marks owned by Hyundai Auto Canada Corp.

S = Standard O = Optional - = Not Available

At Hyundai Auto Canada, we believe our customers' needs come first. That's why we've invested billions of dollars worldwide in research, design, safety, testing and manufacturing. And with numerous third-party awards for quality, reliability and value, we can't help but be proud. But in the end, it's still about you, our customer. Simply put, we're committed to over-delivering on all your expectations so we can bring you the vehicle you need, as well as the vehicle you want.

hyundaicanada.com

