

# 2010 GENESIS



 **HYUNDAI™**

## WHAT SMART MEANS TO US.



At Hyundai, we are constantly striving to make smart decisions when it comes to our vehicles so you can make smart decisions when it comes to your purchase. A smart decision means weighing the pros and cons, evaluating the costs against the benefits, and making a choice for the right reasons for you. It means having no regrets.

Our investment in eco-friendly technologies, quality craftsmanship, extensive research and design, together with our state-of-the-art facilities and dedicated human resources, ensures our vehicles are built with integrity from the first to the final detail. And, together, they deliver on Hyundai's promise to Canadians – to create a lineup of smart vehicles.



# THE PERFORMANCE LUXURY SEDAN, REDEFINED.

BEGINNINGS EVOKE EXCITEMENT, FASCINATION AND INFATUATION. THEY'RE A SYMBOL OF A FRESH START, OF NEW LIFE. GENESIS IS DESERVING OF ITS NAME, FUSING PURE ELEGANCE WITH UNADULTERATED POWER TO DELIVER BREAKTHROUGH LEVELS OF STYLE, REFINEMENT, PERFORMANCE AND LUXURY. GRAB HOLD OF A NEW BEGINNING: THE 2010 HYUNDAI GENESIS.



2009 North American  
Car of the Year



AUTOMOBILE JOURNALISTS  
ASSOCIATION OF CANADA

2009 Canadian  
Car of the Year



Most Appealing Midsize  
Premium Car in the U.S.<sup>®</sup>  
- J.D. Power and Associates



## EXTERIOR

### PERFECTION, IN DESIGN AND DETAIL.

What sets Genesis apart are its precision craftsmanship and engineering. They're present in each and every detail of the Genesis' design. On the Tech. packages, you'll appreciate the crystal-clear visibility and automatic swivel of the Automatic Front Lighting System (AFLS) headlights and automatic dimming outside mirrors, and the luster of the 18" aluminum alloy rims. It's an automobile to satisfy a desire for brains, as well as beauty.



**1. State-of-the-art Lighting.** The available Xenon high-intensity discharge (HID) headlights use a precision-cut design providing maximum nighttime visibility without distracting other drivers. Each lamp features an auto-leveling function to keep the headlights properly aligned with the road, regardless of how the vehicle is loaded.



**2. A Powerful Character.** With available 18" alloy wheels and a distinctively wide stance, the Genesis' styling maximizes its rear-wheel drive capabilities.

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## INTERIOR

### AN OASIS OF SERENITY. UNTIL YOU TURN ON THE STEREO.

The Genesis interior is a study in pleasant contradictions. The driver's seat is both heated and cooled, providing maximum comfort, no matter what the weather outside (standard with Tech. Packages). The cabin is sound-engineered to maintain a muted 63.2 decibels, even on rough roads. But banishing that silence is the available Lexicon® surround sound system with Logic 7® technology, an 11-channel digital amplifier and 17 speakers, producing 528 watts of sound in 7.1 discrete audio, and the audio clarity of digital HD Radio technology (standard with Tech. Packages).



#### 1. Master and Commander.

Command everything from the HD radio to the navigation system from the Genesis' conveniently located voice-activated® DIS (available on Tech. packages). Plus, to make on-the-go communication safer and easier, we've made Bluetooth® Handsfree standard on all models.

#### 2. A Heightened Sense of Direction.

A state-of-the-art navigation system with 6.5-inch touch screen (available on 3.8 with Premium Package) or 8-inch display with Driver Information System (DIS) (available on Tech. Packages) keeps you in the know, even in unfamiliar territory.



2010 GENESIS

## PERFORMANCE

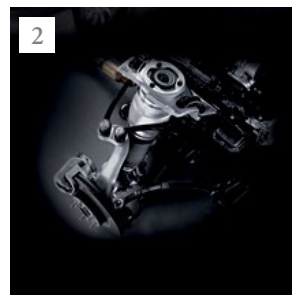
### PERFORMANCE. LUXURY. SEDAN. IN THAT ORDER.

Make no mistake about where Genesis' priorities lie. Its job is to move you in the physical sense first, and the emotional sense second. The Genesis is engineered to perform, with a 375 hp<sup>A</sup> 4.6L Tau V8 that goes from 0 to 96 km/h in 5.7 seconds. V6 models are equipped with a powerful 290 hp 3.8L Lamda DOHC engine. Harnessing the Tau's considerable strength is a ZF 6-speed automatic transmission with SHIFTRONIC™, while the V6 Lamda is equipped with an Aisin® 6-speed SHIFTRONIC™ automatic transmission.

<sup>A</sup>With premium fuel.



**1. RWD Architecture.** The Genesis' rear-wheel drive layout helps balance the force of traction and acceleration on the tires and delivers a 54/46 (V8) or 52/48 (V6) front-to-rear weight distribution for exceptional handling and refined steering performance.



**2. Amplitude Selective Damper (ASD) Suspension.** The Genesis features a 5-link suspension and advanced steering hardware – the most critical components of a world-class performance sedan. This superior suspension system improves ride comfort with more body/wheel control and optimizes road surface contact.

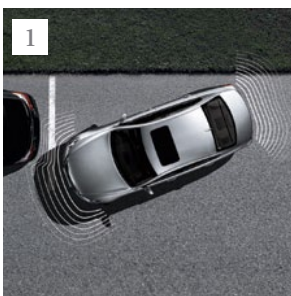
 HYUNDAI™

**2010 GENESIS**

# SAFETY

## SAFETY FEATURES THAT'LL STOP YOU IN YOUR TRACKS.

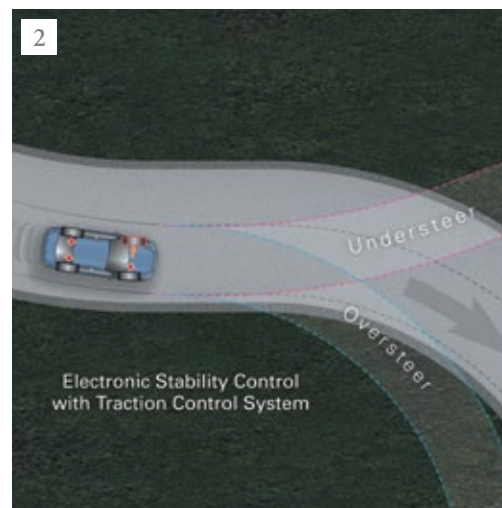
The Genesis' hydraulically powered 4-wheel disc brakes ensure precise stopping. And they're just one in a long list of state-of-the-art safety technologies, including eight standard airbags<sup>1</sup>, front and rear crumple zones, and driver and front passenger electronic active head restraints. For better visibility when cornering, the Genesis is equipped with available Xenon HID headlights with an Automatic Front Lighting System (AFLS).



### 1. Your Very Own Parking Assistant.

The Genesis is equipped with a rearview camera (not available on 3.8L model) as well as an available eight (four front/four rear) ultrasonic sensors located on the front and rear bumpers. Accompanied by an audible warning tone, this feature ensures safety when manoeuvring into tight parking spots.

2. **A New Standard in Safety.** Electronic Stability Control (ESC) with Traction Control System (TCS)<sup>2</sup> works to help keep your wheels where they're meant to be by applying braking power and reducing engine power in oversteer or understeer conditions.



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# QUALITY



**THE HIGHEST STANDARD OF EXCELLENCE. IT'S HOW WE DEFINE *QUALITY*. IT'S THE CORNERSTONE OF OUR BUSINESS, AND THE FOUNDATION UPON WHICH WE BUILD EACH AND EVERY HYUNDAI VEHICLE. FROM RESEARCH AND DEVELOPMENT, TO ENGINEERING AND DESIGN, IT IS OUR ENDURING DEDICATION TO QUALITY THAT ENABLES US TO OFFER CANADIANS A LINEUP OF VEHICLES THAT MEET AN EVER-HIGHER STANDARD OF EXCELLENCE.**

## **ONE OF CANADA'S BEST WARRANTIES.**

Have the peace of mind that comes with Hyundai Auto Canada's standard 5-year/100,000 km Comprehensive Limited warranty\* along with a 5-year/100,000 km Powertrain warranty – standard with every Genesis. We also provide a 3-year/Unlimited km Roadside Assistance Program which includes fuel delivery service, flat tire changing, lock-out service, towing service, and more. Just one toll-free call away, 24 hours a day.

There are no deductibles and warranties are transferable.

For further details on your warranty coverage, including terms and limitations, please consult the Service Passport that accompanies all new Hyundai vehicles or see your local Hyundai dealer.



## **DRIVE DEFECTS TO ZERO.**

Hyundai embarked on its quality mission in 1999, when it launched its “Zero Defects” program. This initiative involves everyone – from design engineers to the factory workers on the line – and every aspect of the company's culture in a sincere commitment to quality manufacturing across the board. The results are obvious.

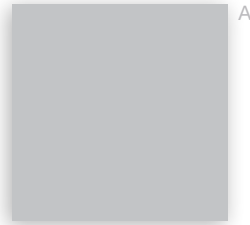




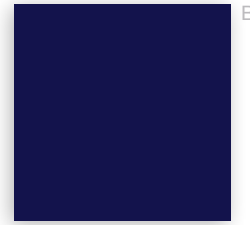
# COLOURS

Our vivid palette of exterior colours is the perfect way to complete your Genesis. Explore the options and choose the one that best reflects your personal style.

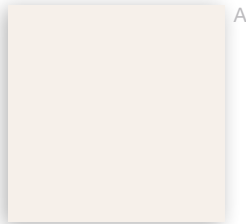
EXTERIOR



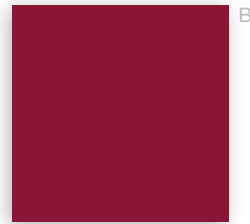
TITANIUM GREY METALLIC



SAPPHIRE BLUE PEARL



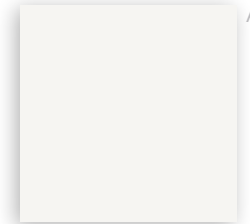
PLATINUM METALLIC



CABERNET RED PEARL

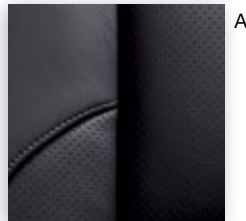


PHANTOM BLACK



WHITE SATIN PEARL

INTERIOR



BLACK LEATHER



CASHMERE LEATHER

Choice of interior colour depends upon exterior colour selection. Due to print production processes, the colours shown throughout this brochure may vary slightly from the actual hue. See your dealer for model applications and to view the Hyundai Colour Selector.

# ACCESSORIES

Hyundai is making its name on delivering unprecedented quality and value, offering Canadians a wide variety of lifestyle-friendly vehicles loaded with outstanding packages of standard features and premium extras. Individual needs call for individual solutions. That's why Hyundai goes out of its way to offer you a line of accessories designed to suit specific demands. With Hyundai's line of authorized parts and accessories, you are able to customize and adapt your vehicle to your lifestyle. From custom-fit mud guards to a durable cargo tray, personalize your Genesis your way.

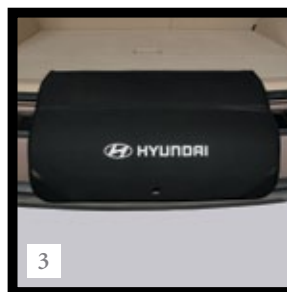
**1. Block Heater.** Engineered for your Hyundai, a block heater will help ensure fast starts and reduce engine wear in extreme weather.



**2. Cargo Tray.** Add years to the interior of your Hyundai by protecting it from spills and messy loads with a durable, custom-fit cargo tray.



**3. Trunk Lip Protector.** Protect the paintwork on your rear bumper from scuffs and scrapes when loading and unloading cargo.



**4. Wheel Lock Nuts.** Help protect your valuable wheels and tires from theft with a set of Hyundai wheel lock nuts.



**5. Mud Guards.** Custom-fit mud guards keep the dirt and debris of everyday driving where it belongs.



**6. Hood Protector.** Prevent dents and scratches caused by road and vehicle debris with an attractive plastic hood protector.



**7. Rubber Floor Mats.** Protect the interior of your Hyundai from everyday dirt and debris with custom-made floor mats.



# MODEL FEATURES

## 3.8L

### STANDARD EQUIPMENT:

17-inch Alloy Wheels

3.8L, 290 hp, 24-valve, DOHC, V6 Engine with Dual Continuously Variable Valve Timing (Dual CVT)

4-wheel Disc Brakes

6-speed Automatic Transmission with SHIFTRONIC™

Acoustic Laminated Windshield and Front Side Glass

Air Conditioning with Dual-zone Automatic Temperature Control and Outside Temperature Display

Airbags<sup>1</sup> (8):

Advanced Dual Front Airbags with Occupant Classification System (OCS), Front and Rear Seat-mounted Side-impact and Roof-mounted Side-curtain Airbags

AM/FM/XM/6-disc CD Changer/MP3 Audio System with seven Speakers

Anti-lock Braking System (ABS) with Electronic Brake Force Distribution (EBD) and Brake Assist (BA)

Auto-dimming Rearview Mirror with HomeLink™ and Compass

Automatic Headlight Control

Automatic Windshield Defogger with Humidity Sensor

Bluetooth® Handsfree Phone System

Body Colour Bumpers, Door Handles with Chrome Inserts

Cabin Air Quality System and Filter

Carpeted Floor Mats

Chrome Interior Door Handles

Chrome Window Belt Mouldings

Chrome-tipped Dual Exhaust

Deluxe Door Scuff Plates

Driver and Front Passenger Illuminated Vanity Mirrors with Extensions

Electric Remote Control Heated Exterior Mirrors with Integrated Turn Signal Indicators

Electroluminescent Instrument Panel Cluster

Electronic Stability Control (ESC) with Traction Control System (TCS)<sup>2</sup>

Fog Lights

Front and Rear Multi-link (5-link) Suspension with Stabilizer Bar and SACHS Amplitude Selective Damper (ASD) Gas Shock Absorbers

Heated Front Seats (3-stage)

Heated Windshield Wiper Park

Ignition Immobilization System\*\*

Integrated Memory System (I.M.S.) for Steering Column, Exterior Mirrors and Driver's Seat Position

Leather-wrapped Steering Wheel and Gear Shift Knob

Power-assisted Rack-and-Pinion Steering

Power Door Locks

Power Tilt-and-slide Glass Sunroof with One-touch Open/Close

Power Tilt-and telescoping Steering Wheel

Power Windows with Driver/Front Passenger's Auto-up/down with Pinch Protection

Premium Leather Seats

Proximity Key with Alarm and Trunk Release and Push-button Start

Rain-sensing Windshield Wipers

Rear Centre Armrest with Dual Cupholders

Rear-seat Adjustable Headrests (3)

Rear-seat Console-mounted and B-pillar-mounted Cool/Heat Ducts

Rear-wheel Drive

Rear Window Defroster with Timer

Remote Hood, Fuel Filler and Trunk Releases

Seating:

8-way Power-adjustable Driver's Seat with Lumbar Support, Electronic Active Head Restraint and Integrated Memory System (I.M.S.)

4-way Power-adjustable Front Passenger's Seat with Electronic Active Head Restraint

Solar Control Glass

Steering Wheel-mounted Audio and Cruise Controls

Trip Computer

USB Port, Aux. Plug with iPod® Control

Woodgrain Interior Trim

## 3.8L WITH PREMIUM PACKAGE

### INCLUDES 3.8L STANDARD EQUIPMENT PLUS:

18-inch, 9-spoke Alloy Wheels

Lexicon® Sound System with 14 Speakers

Front and Rear Park Assist System

Navigation System with 6 1/2-inch Touch-screen, and Rear Backup Camera Display

Xenon High-Intensity Discharge (HID) Headlights with Auto-Leveling

## 3.8L WITH TECH. PACKAGE

### INCLUDES 3.8L WITH PREMIUM PACKAGE EQUIPMENT PLUS:

Aluminum Interior Trim Accents

AM/FM/XM/In-dash 6-DVD Changer/MP3/HD Radio/Discrete Logic 7® Lexicon® Surround Sound System with 17 Speakers

Cooled Driver's Seat (3-stage)

Driver Information System with Multimedia Controller

Electro-chromic Auto-dimming Exterior Mirrors

Electronic Parking Brake

Leather-wrapped Crash Pad

Navigation System with 8-inch screen

Power Rear Sunshade

Smart Cruise Control

Xenon High-Intensity Discharge (HID) Headlights with Auto-Leveling and Adaptive Front Lighting System (AFLS)

## 4.6L WITH TECH. PACKAGE

### INCLUDES 3.8L WITH TECH. PACKAGE EQUIPMENT PLUS:

18-inch 14-spoke Alloy wheels with Hyper Finish  
4.6L, 375 hp\*, 32-valve, DOHC, V8 Engine with Dual CVT

Electric-hydraulic Power Steering

Illuminated Door Scuff Plates

Limited-slip Rear Differential

Lower Body Side Moulding with Chrome Inserts

Ultra Premium Leather Seats

\*With premium fuel

# SPECIFICATIONS

## PERFORMANCE

		3.8L	3.8L with Prem. Pkg.	3.8L with Tech. Pkg.	4.6L with Tech. Pkg.
<b>Engine Type</b>	V6, 24-valve, DOHC with Dual Continuously Variable Valve Timing (CVT)	S	S	S	-
	V8, 32-valve, DOHC with Dual Continuously Variable Valve Timing (CVT)	-	-	-	S
<b>Displacement</b>	3.8L (3,778 cc)	S	S	S	-
	4.6L (4,627 cc)	-	-	-	S
<b>Bore and Stroke</b>	96.0 x 87.0	S	S	S	-
	92.0 x 87.0	-	-	-	S
<b>Compression Ratio</b>	10.4:1	S	S	S	S
<b>Horsepower @ RPM</b>	290 @ 6,200	S	S	S	-
	375 @ 6,500 with Premium Fuel (368 @ 6,500 with Regular Fuel)	-	-	-	S
<b>Torque (lb-ft) @ RPM</b>	264 @ 4,500	S	S	S	-
	333 @ 3,500 with Premium Fuel (324 @ 3,500 with Regular Fuel)	-	-	-	S
<b>Transmission Type</b>	6-speed Aisin® Automatic with SHIFTRONIC™	S	S	S	-
	6-speed ZF® Automatic with SHIFTRONIC™	-	-	-	S
	Limited-slip Rear Differential	-	-	-	S
<b>Drive Configuration</b>	Rear-wheel Drive	S	S	S	S
<b>Brakes</b>	Front: Ventilated Disc 12.60", (320mm) Single-piston Caliper	S	S	S	-
	Front: Ventilated Disc 12.99", (330mm) 4-piston Caliper	-	-	-	S
	Rear: Solid Disc 12.4" (314mm)	S	S	S	S
	ABS with Electronic Brake Force Distribution (EBD) and Brake Assist (BA)	S	S	S	S
<b>Suspension</b>	Front: 5-link with SACHS ASD Gas Shock Absorbers, Stabilizer Bar	S	S	S	S
	Rear: 5-link with SACHS ASD Gas Shock Absorbers, Stabilizer Bar	S	S	S	S
<b>Steering</b>	Type	S	S	S	S
	RPM-sensing	-	-	-	S
	Electro-hydraulic Power Steering	-	-	-	S
	Overall Ratio 15.7:1	S	S	S	S
<b>Wheels</b>	17 x 6.5J 14-spoke Alloy	S	-	-	-
	18 x 7.5J 9-spoke Alloy Type A	-	S	S	-
	18 x 7.5J 14-spoke Hyper Silver Alloy Type B	-	-	-	S
<b>Tires</b>	P225/55R-17	S	-	-	-
	P235/50R-18	-	S	S	S
<b>Curb Weight (kg)</b>	1,729 to 1,837 (V6)	S	S	S	-
	1,817 (V8)	-	-	-	S
<b>Exhaust</b>	Dual	S	S	S	S
<b>Electrical System</b>	Battery 12V-90AH	S	S	S	-
	12V-100AH	-	-	-	S
	Alternator 13.5V 150A	S	S	S	-
	Alternator 13.5V 180A	-	-	-	S
	Ignition, Electronic, Distributorless	S	S	S	S
<b>Frame Construction</b>	High-tensile Steel Unibody	S	S	S	S

S = Standard - = Not Available

# SPECIFICATIONS

Fuel	3.8L		4.6L		3.8L	3.8L with Prem. Pkg.	3.8L with Tech. Pkg.	4.6L with Tech. Pkg.	
	City	Highway	City	Highway					
Fuel Consumption Estimates (L/100 km)^	11.4	7.2	12.6	8.1					
Fuel Tank Capacity (litres)	73		77						
Dimensions Exterior (mm)	Wheelbase	2,935		Dimensions Interior (mm)	Front	Rear			
	Overall Length	4,975			Head Room	1,025	958		
	Height	1,475			Leg Room	1,125	980		
	Width (Excluding Mirrors)	1,890			Hip Room	1,395	1,380		
	Track (front/rear)	1,620/1,636 (17-inch wheel)			Shoulder Room	1,480	1,470		
	Track (front/rear)	1,604/1,621 (18-inch wheel)							

## INTERIOR

Air Conditioning	Automatic Dual-zone Temperature Control	S	S	S	S
	Outside Temperature Display	S	S	S	S
	Console-mounted Rear-seat Heater Ducts	S	S	S	S
Air Quality Sensor		S	S	S	S
Air Filtration System		S	S	S	S
Audio System	AM/FM/XM/6-disc CD/MP3 with 7 Speakers	S	-	-	-
	AM/FM/XM/DVD/MP3 with 14 Premium Lexicon® Speakers and Lexicon® 11-Channel Digital External Amplifier	-	S	-	-
	AM/FM/HD Radio/XM/In-dash 6 DVD Changer/MP3 with Lexicon® 7.1 Discrete Logic 7® Surround Sound System with 17 speakers and Lexicon® 11-Channel Digital External Amplifier	-	-	S	S
	USB Port, Aux. Plug with iPod® control	S	S	S	S
Bluetooth® Handsfree		S	S	S	S
Centre Console	Armrest with Dual-tier Storage and Dual Cupholders	S	S	S	S
	Coin and Cell Phone Storage	S	S	S	S
Cruise Control	Steering Wheel-mounted	S	S	-	-
Smart Cruise Control		-	-	S	S
Defogging System	Automatic with Humidity Sensor	S	S	S	S
Door Scuff Plate	Deluxe	S	S	S	S
	Illuminated	-	-	-	S
Gauges	Electroluminescent Display	S	S	S	S
Ignition	Push-button Start/Stop	S	S	S	S
Integrated Memory System	Steering Column, Exterior Mirrors and Driver's Seat Positions	S	S	S	S
Navigation System	6 1/2" Touch Screen with Voice Activation <sup>o</sup>	-	S	-	-
	8" Driver Information System (DIS) with Voice Activation <sup>o</sup> and Multimedia Controller	-	-	S	S
Outlets	Two 12-volt	S	S	S	S
Power Door Locks		S	S	S	S
Power Windows	Front Seats Auto-up/down with Pinch Protection	S	S	S	S

S = Standard    - = Not Available

# SPECIFICATIONS

		3.8L	3.8L with Prem. Pkg.	3.8L with Tech. Pkg.	4.6L with Tech. Pkg.
<b>Rear Centre Console</b>	Pass-through Opening	S	S	S	S
	Dual Cupholder with Cover	S	S	S	S
<b>Rearview Mirror</b>	Electro-chromic Auto-dimming with Compass	S	S	S	S
	HomeLink™ Integrated Transceiver	S	S	S	S
<b>Rear Window Defroster</b>	Electric with Timer	S	S	S	S
<b>Rear Power Sunshade</b>	Electric	-	-	S	S
<b>Remote Releases</b>	Hood, Trunk, Fuel Filler Door	S	S	S	S
<b>Seating</b>	8-way Power-adjustable Driver's Seat with Memory and Lumbar Support	S	S	S	S
	Cooled Driver's Seat	-	-	S	S
	4-way Power-adjustable Passenger's Seat	S	S	S	S
	Heated Front Seats	S	S	S	S
	Premium Leather	S	S	S	-
	Ultra Premium Leather	-	-	-	S
<b>Steering Wheel</b>	Leather-wrapped (with Woodgrain Accents*)	S	S	S	S*
	Audio Controls (Speed-sensing*)	S	S*	S*	S*
	Bluetooth® Handsfree Controls	S	S	S	S
	Power Tilt-and-telescoping with memory (I.M.S.)	S	S	S	S
<b>Trim</b>	Leather with Woodgrain Accents	S	S	S	S
<b>Trip Computer</b>		S	S	S	S
<b>Windshield Wiper De-icer</b>		S	S	S	S

## EXTERIOR

<b>Body Side Moulding</b>	Body Colour	S	S	S	-
	Body Colour with Chrome Inserts	-	-	-	S
<b>Bumpers</b>	With Chrome Inserts	S	S	S	S
<b>Door Handles</b>	Body Colour with Chrome Inserts	S	S	S	S
<b>Fascia</b>	Silver with Chrome Accent	S	S	S	S
<b>Fog Lights</b>		S	S	S	S
<b>Glass</b>	Laminated Acoustic, Tinted, Solar Control	S	S	S	S
<b>Headlights</b>	Automatic Light Control	S	S	S	S
	HID with Auto-Leveling	-	S	S	S
	Adaptive Front Lighting System	-	-	S	S
<b>Ignition Immobilization System**</b>		S	S	S	S
<b>Mirrors</b>	Power-adjustable, Heated with Integrated Turn Signals	S	S	S	S
	Electro-chromic Auto-dimming	-	-	S	S
<b>Power Tilt-and-slide Sunroof</b>	With Sunshade	S	S	S	S
<b>Windshield Wipers</b>	Rain-sensing	S	S	S	S

# SPECIFICATIONS

		3.8L	3.8L with Prem. Pkg.	3.8L with Tech. Pkg.	4.6L with Tech. Pkg.
<b>Wheels</b>	17-inch Alloy with 225/55R-17 Tires	S	-	-	-
	18-inch Alloy with 235/50R-18 Tires	-	S	S	S
<b>XM Antenna</b>		S	S	S	S

## SAFETY

<b>Active Head Restraints</b>	Electronic, Driver/Front Passenger	S	S	S	S
<b>Airbags<sup>1</sup></b>	Dual Front with Occupancy Classification System (OCS)	S	S	S	S
	Front Seat-mounted Side-impact	S	S	S	S
	Rear Seat-mounted Side-impact	S	S	S	S
	Front and Rear Roof-mounted Side-curtain	S	S	S	S
<b>Anti-lock Braking System (ABS) with Electronic Brake Force Distribution (EBD) and Brake Assist (BA)</b>		S	S	S	S
<b>Child Seat LATCH System</b>		S	S	S	S
<b>Crumple Zones</b>	Front and Rear	S	S	S	S
<b>Electronic Stability Control (ESC) with Traction Control System (TCS)<sup>2</sup></b>		S	S	S	S
<b>Key</b>	Proximity with Alarm	S	S	S	S
<b>Park Assist System</b>	Front and Rear	-	S	S	S
<b>Rear Back-up Warning Camera</b>		-	S	S	S

## STANDARD WARRANTY

<b>Coverage</b>	One of Canada's best warranties				
	5-year/100,000 km Comprehensive Limited Warranty <sup>†</sup>	S	S	S	S
	5-year/100,000 km Powertrain Warranty	S	S	S	S
	3-year/Unlimited km Roadside Assistance Program <sup>††</sup>	S	S	S	S

Specifications, features, illustrations, accessories, materials and equipment and all other information shown in this brochure are based on the latest information available at the time of publication. Although descriptions are believed to be correct, accuracy cannot be guaranteed. Hyundai Auto Canada Corp. reserves the right to make any changes or modifications at any time, without notice or obligation, including, without limitation, in colour, specifications, features, accessories, materials, equipment and models. Some vehicles are shown with optional equipment. All Hyundai warranties have no deductible.

<sup>^</sup> Fuel economy figures are based on manufacturer's testing and are used for comparison purposes only. Actual fuel efficiency may vary based on driving conditions and the addition of certain vehicle accessories.

<sup>†</sup> Hyundai's Comprehensive Limited Warranty coverage covers most vehicle components against defects in workmanship under normal use and maintenance conditions.

<sup>††</sup> Includes fuel delivery service, flat tire changing, lock-out service, towing service and more. Just one toll-free call away. 24 hours a day.

<sup>1</sup> The Supplemental Restraint (Airbag) System (SRS) is designed to work with the 3-point seatbelt system. The SRS deploys in certain frontal and/or side-impact conditions where significant injury is likely. The SRS is not a substitute for seatbelts, which must still be worn at all times. Children under the age of 13 should be securely restrained in the rear seat. NEVER place a child-seat in the front seat of a Hyundai vehicle.

<sup>2</sup> Electronic Stability Control (ESC) and Traction Control System (TCS) are meant to enhance conscientious driving habits and are not a substitute for safe driving practices.

<sup>™</sup> CAN/ULC S338-98 compliant immobilizer may reduce insurance costs in some instances.

<sup>™</sup> The Hyundai name, logo, product names, feature names, images and slogans are trade marks owned by Hyundai Auto Canada Corp.

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<sup>◊</sup> Only recognizes English voice prompts.

<sup>Δ</sup> The Hyundai Genesis received the highest numerical score among midsize premium cars in the proprietary J.D. Power and Associates 2009 U.S. Automotive Performance Execution and Layout Study<sup>SM</sup>. Study based on responses from 80,930 U.S. new-vehicle owners, measuring 245 models and measures opinions after 90 days of ownership. Proprietary study results are based on experiences and perceptions of owners surveyed in February-May 2009. Your experiences may vary. Visit [jdpower.com](http://jdpower.com).

S = Standard    - = Not Available

At Hyundai Auto Canada, we believe our customers' needs come first. That's why we've invested billions of dollars worldwide in research, design, safety, testing and manufacturing. And with numerous third-party awards for quality, reliability and value, we can't help but be proud. But in the end, it's still about you, our customer. Simply put, we're committed to over-delivering on all your expectations so we can bring you the vehicle you need, as well as the vehicle you want.

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