

2010  
LINCOLN MKX



  
L I N C O L N  
—  
M A K E Y O U R M A R K

PERFORMANCE THAT'S AHEAD  
OF THE CURVE.



Lincoln MKX in Tuxedo Black Metallic with available equipment.

**ENLIGHTENED WITH INGENUITY.** A challenging S curve, followed by a long straightaway. Some roads are designed with drivers in mind. Some headlamps are too. Available adaptive headlamps help increase your down-the-road visibility by pivoting with each turn of the steering wheel. Compared to conventional headlamps, this simple swivelling action makes up to 11 more metres of the roadway visible around a curve. You'll appreciate their illuminating effects.

**EMPOWERED FOR ACTION.** Excellent launch and acceleration are supplied by a 3.5L Duratec® V-6 engine that delivers 265 hp. Along with impressive fuel economy! A wide-ratio 6-speed automatic transmission – which uses multiple clutches for smooth, refined shifts – gets much of the credit, while a luxury-tuned, fully independent suspension explains how Lincoln MKX easily handles corners and curves.

**EQUIPPED FOR GRIP.** Further enhancing your drive is standard Intelligent All-Wheel Drive (AWD). Constantly delivering the appropriate torque to all four wheels, it's working before wheel slippage can even occur. In fact, Intelligent AWD utilizes standard AdvanceTrac® with RSC® (Roll Stability Control™) to help keep Lincoln MKX moving even if only one wheel has traction.

<sup>1</sup>12.5L/100 km city and 8.8L/100 km hwy. (23 mpg city/32 hwy.) AWD.  
Fuel consumption ratings based on Transport Canada approved test methods.

Lincoln MKX standard features include elegant leather-trimmed front seats that deliver three levels of cooling comfort or soothing heat.

Genuine wood trim that provides a warmth of its own. A sophisticated assistant that responds to your voice. And a power liftgate that opens wide at the touch of a button.





TAILORED FOR LUXURY.  
WIRED FOR TECHNOLOGY.



PLOT YOUR COURSE. THEN DO SOME FINE-TUNING. Sophisticated speech-recognition software makes the available voice-activated Navigation System incredibly easy to use. Speak your destination, and a course is plotted. A bird's-eye view shows landmarks for reference. And with nearly 10 gigabytes of hard drive storage, you can display photos and rip entire CDs or just your favourite songs. Voice activation also controls standard SIRIUS® Satellite Radio,<sup>1</sup> which provides up to 120 digital-quality channels – including sports, news, personalities and 100% commercial-free music – all across Canada. You'll even get online access to SIRIUS with the 6-month prepaid subscription that's included on every 2010 Lincoln MKX.

<sup>1</sup>See your Lincoln Dealer or contact SIRIUS at 1.888.539.7474 for more information.

Lincoln MKX leather-trimmed seats in Charcoal Black.  
Figured Maple wood accents. Shown with available equipment.



INSPIRATIONAL VIEWS.  
INSIDE AND OUT.

Lincoln MKX Cashmere-coloured leather-trimmed seats with Charcoal Black piping.  
Ebony wood accents. Shown with available equipment, including Limited Edition Package.

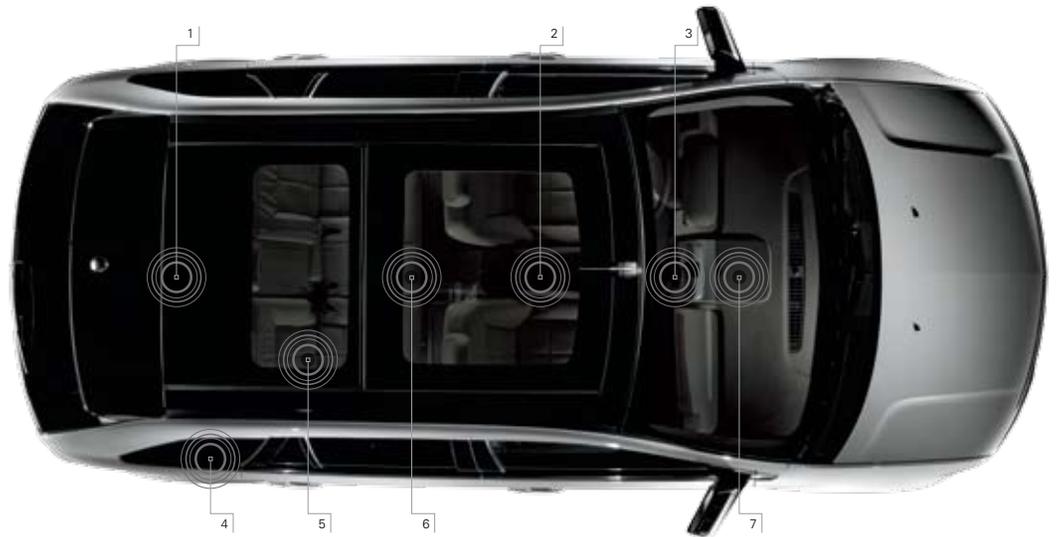


THE NAME SAYS IT ALL. Limited Edition. Inside a Lincoln MKX equipped with the available Limited Edition Package, you'll find heated and cooled, 10-way power front seats trimmed in soft, comfortable Cashmere-coloured leather, complete with an embroidered Lincoln Star on the front-row head restraints. Genuine Ebony wood trim is joined by Ebony carpeting and premium floor mats embroidered with the "MKX" logo. All of this is in addition to standard Ambient Lighting, with seven colour choices. Behind the heated rear seats with reclining seatbacks, a below-floor Cargo Management System helps you stay organized. For the perfect finishing touch, choose the available panoramic, all-glass Vista Roof.™ Its large forward panel provides an expansive opening, while a wind diffuser helps keep the moment serene. A fixed rear panel gives passengers an outside view as well. Power sunshades help keep the cabin cool.



THX® II CERTIFIED 5.1 SURROUND AUDIO SYSTEM. This available system brings home theatre sound to the open road. Experience DVD-Audio discs in true surround sound, and listen to CDs, MP3 files, standard SIRIUS Satellite Radio, and digital music stored on your phone like never before. Fourteen strategically aimed and focused speakers ensure a high-impact listening event. You can even shift into "Park" and play your favourite DVDs through the available Navigation System in full-blown THX II Certified 5.1 Surround sound.

IN SIGHT AND SOUND,  
IT STRIKES QUITE A NOTE.



1. A 12-channel amplifier produces 600 watts of power from 20Hz to 20kHz with a total harmonic distortion of less than 0.1%. 
2. Digital media players and flash drives connect via USB port and are voice-activated through the Lincoln SYNC® communications and entertainment system.
3. The available Navigation System, with nearly 10 gigabytes of hard drive storage, lets you rip, store and manage up to 2400 tracks with its Jukebox feature.
4. Rich, deep bass emanates from an 8-in. rear subwoofer.
5. New DTS Neural Sound™<sup>1</sup> delivers surround sound experiences from stereo-based digital music stored in MP3 players and mobile phones.
6. Sophisticated Digital Signal Processing provides spectral balance, wide dynamic range and exceptional acoustic performance, while volume-processing technologies compensate for increases in vehicle speed.
7. A centre-channel THX Slot Speaker™ array produces a wide, spacious sound stage and home theatre-like ambience.

VOICE-ACTIVATED MOBILE AND MUSIC. Enter Lincoln  MKX with your paired Bluetooth®-enabled mobile phone or plug your digital media player into its USB port. Thanks to the Lincoln SYNC<sup>2</sup> voice-activated communications and entertainment system, developed in concert with Microsoft®, it knows you're there. Press a steering wheel button, speak your mind (say "Call office" or "Play Genre: Jazz"), and it follows your commands. New this year: SYNC with class-exclusive<sup>3</sup> 911 Assist™ can make an emergency call from your phone if any airbag deploys.<sup>4</sup> And unlike other systems that send you to a call centre first, SYNC connects you directly to a 911 operator. You talk. SYNC listens.™

<sup>1</sup>Only available on THX II Certified 5.1 Surround Audio System.  
<sup>2</sup>Some mobile phones and some digital media players may not be fully compatible. Visit SyncMyRide.ca for full connectivity details. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. <sup>3</sup>Luxury Midsize 5-Passenger Crossover class.  
<sup>4</sup>The vehicle's electrical system (including the battery), the wireless service provider's signal, and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be turned on, connected to SYNC, and the 911 Assist feature enabled in order for 911 to be dialed.

**SAFETY. SECURITY.  
WE'VE GOT YOU COVERED.**

**SUITE PROTECTION.** On every 2010 Lincoln MKX, a suite of six standard airbags enhances protection for outboard passengers. Driver and front-passenger coverage includes the dual-stage front airbags of the Personal Safety System™ and front-seat side airbags. All outboard passengers benefit from the side-curtain airbags in the Safety Canopy® System, which deploy from the headliner to cover both rows of seating in certain types of side impacts. Additional protection comes from side-intrusion door beams, energy-absorbing door-trim panels, and bumper-to-bumper flow-through rails.

**WELL-GROUNDED.** Also standard is AdvanceTrac® with class-exclusive RSC® (Roll Stability Control™),<sup>1</sup> the industry's only electronic stability control system with two gyroscopic sensors – one of which is a unique vehicle-roll motion sensor that directly measures the roll rate 100 times every second. Working in conjunction with the Anti-lock Brake System (ABS), traction control and yaw control, AdvanceTrac with RSC automatically applies individual brakes and modifies engine power to help keep all four wheels of Lincoln MKX firmly planted.

<sup>1</sup>Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

**ATTENTION GETTER.** Additional peace of mind comes from the standard SOS Post-Crash Alert System™ which becomes operational in the event of airbag deployment or safety belt pretensioner activation.<sup>2</sup> If either of these occurs, the hazard lights of Lincoln MKX flash and the horn sounds so that you and your passengers may be more easily located. In this case, drawing attention to yourself is a very good thing.

<sup>2</sup>SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner.

**ENHANCED VISION.** Standard new integrated Blind Spot Mirrors on Lincoln MKX help alert you to vehicles entering your blind spots, giving you added confidence as you make lane changes, parallel park or back up with a trailer. In the upper corner of each sideview mirror, this smartly integrated convex spotter reflects the image of approaching vehicles as they enter the blind spot on either the driver or passenger side. It's just another way that Lincoln MKX is always looking out for you.



## STANDARD | LUXURY FEATURES

### ENGINE

- 3.5L DOHC 24-valve Duratec® aluminum V-6
- 265 hp @ 6250 rpm/250 lb.-ft. of torque @ 4500 rpm
- 10.3:1 compression ratio
- Intake variable cam timing (iVCT) and sequential multi-port fuel injection
- Stainless steel exhaust system with dual chrome exhaust tips
- 76-litre fuel capacity
- Estimated Fuel Consumption<sup>1</sup>
  - 12.5L/100 km city and 8.8L/100 km hwy.
  - (23 mpg city/32 hwy.)

### DRIVETRAIN

- Intelligent All-Wheel Drive (AWD)
- 6-speed automatic transmission

### WHEELS/TIRES

- 18-in. 8-spoke machined-aluminum wheels with Euroflange
- P245/60R18 all-season BSW tires

### BRAKES

- Power 4-wheel disc brakes with Anti-lock Brake System (ABS)

### SUSPENSION/STEERING

- Front and rear stabilizer bars
- Front independent suspension with MacPherson struts and L-shaped lower control arms with isolated subframe
- Rear 4-link independent suspension with trailing blades, integrated knuckle and lateral links, and isolated subframe
- Power rack-and-pinion steering

### EXTERIOR

- Bi-colour combination tail lamps and full-width LED lighting panel
- Black-painted spoiler with centre high-mounted stop lamp
- Chrome door handles and beltline moulding
- Chrome grille with integrated Lincoln Star
- Fog lamps with chrome bezel surrounds
- Power, heated, chrome-capped sideview mirrors with integrated Blind Spot Mirrors, security approach lamps, memory and auto-dimming driver side
- Power liftgate
- Quad-beam halogen headlamps with autolamp feature and wiper activation
- Reverse Sensing System

Length	4737 mm	186.5 in.
Wheelbase	2824 mm	111.2 in.
Width (excluding sideview mirrors)	1925 mm	75.8 in.
Width (including sideview mirrors)	2222 mm	87.5 in.
Width (sideview mirrors folded)	2009 mm	79.1 in.
Height	1709 mm	67.3 in.

### INSTRUMENTATION/DRIVER CONTROLS

- Accessory timed delays with theatre-dimming lighting
- Auto-dimming rearview mirror
- Instrument cluster with electro-fluorescent lighting
- Leather-wrapped shift knob and steering wheel (with cruise control and secondary audio controls)
- Message centre
- Power windows with global open and one-touch-open/-close for driver and front passenger
- Tilt/telescoping steering column
- Universal Garage Door Opener

### INTERIOR

- Ambient Lighting
  - Below-floor Cargo Management System
  - Chrome door handles
  - Dual-zone Electronic Automatic Temperature Control
  - Front centre floor console with shifter, armrest, 2 cupholders, clamshell tray and divider
  - Genuine wood accents in Figured Maple or Ebony on instrument panel, door-trim panels and steering wheel
  - Overhead console with front-seat map lighting and sunglasses storage
  - Particulate air filtration system
  - Power points (4)
  - Rear cargo hooks and net
  - Sun visors with illuminated visor vanity mirrors
- |                                   |                 |                   |
|-----------------------------------|-----------------|-------------------|
| Head room (front/rear)            | 1016 mm/998 mm  | 40.0 in./39.3 in. |
| Shoulder room (front/rear)        | 1496 mm/1494 mm | 58.9 in./58.8 in. |
| Hip room (front/rear)             | 1392 mm/1427 mm | 54.8 in./56.2 in. |
| Leg room (front/rear)             | 1034 mm/1006 mm | 40.7 in./39.6 in. |
| Cargo volume (behind front seats) | 1943 litres     | 68.6 cu. ft.      |
| Cargo volume (behind rear seats)  | 915 litres      | 32.3 cu. ft.      |

### SEATING

- Leather-trimmed, heated and cooled front seats with 10-way power, including lumbar support, driver-side memory and easy-entry features
- Leather-trimmed, heated 60/40 split-folding, reclining rear seats with EasyFold™ rear seatback release, 2-way outboard head restraints and fold-forward centre head restraint with armrest (with 2 cupholders)

### AUDIO/COMMUNICATION SYSTEMS

- Premium AM/FM audio system with 6-disc in-dash CD changer, MP3 capability and 6 speakers
- Auxiliary audio input jack in front centre floor console
- Lincoln SYNC® voice-activated, in-vehicle communications and entertainment system
- SIRIUS Satellite Radio, including SIRIUS Satellite Radio receiver, low-profile antenna, and 6-month prepaid subscription to SIRIUS

### SAFETY/SECURITY

- Personal Safety System™ for driver and front passenger with dual-stage front airbags<sup>2</sup>, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver-seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- AdvanceTrac® with RSC® (Roll Stability Control™)
- Belt-Minder® front safety belt reminder
- Child-safety rear door locks
- Front-seat side airbags<sup>2</sup>
- Lower anchors and tether anchors for child-safety seats (LATCH)
- Perimeter anti-theft alarm
- Remote keyless-entry system with 2 integrated key transmitter remotes
- Safety Canopy® System with side-curtain airbags<sup>2</sup> for front and rear outboard passengers, and rollover sensor
- SecuriCode™ keyless-entry keypad
- SecuriLock® passive anti-theft engine immobilizer system
- Side-intrusion door beams
- SOS Post-Crash Alert System™
- Tire Pressure Monitoring System (excludes spare)

<sup>1</sup>Fuel consumption ratings based on Transport Canada approved test methods.

<sup>2</sup>Always wear your safety belt and secure children in the rear seat.



### WHEELS

Top to bottom:  
22-in. 10-spoke bright polished-aluminum | Optional and included with the Midnight Limited Edition Package

20-in. 7-spoke chrome-clad aluminum | Optional and included with the Limited Edition Package

18-in. 8-spoke machined-aluminum with Euroflange | Standard

## AVAILABLE | PACKAGES

### LIMITED EDITION PACKAGE<sup>1</sup>

- 20-in. 7-spoke chrome-clad aluminum wheels
- LIMITED EDITION badge
- Premium Cashmere-coloured leather-trimmed seats with Charcoal Black piping and embroidered Lincoln Star on front-row head restraints
- Ebony wood accents
- Ebony carpeting and premium carpeted floor mats with embroidered MKX logo
- Includes etched Lincoln Star in headlamp lenses when ordered with adaptive headlamps or Sight and Sound Package

### MIDNIGHT LIMITED EDITION PACKAGE<sup>2</sup>

- 22-in. 10-spoke bright polished-aluminum wheels
- Sport-tuned suspension
- Body-colour grille
- LIMITED EDITION badge
- Ebony Interior Package
- Premium carpeted floor mats with embroidered MKX logo
- Includes etched Lincoln Star in headlamp lenses when ordered with adaptive headlamps or Sight and Sound Package
- Available exclusively in Tuxedo Black Metallic

### SIGHT AND SOUND PACKAGE

- Voice-activated Navigation System with 6.5-in. high-resolution display and driver-configurable home screen, plus nearly 10 gigabytes of digital storage for pictures and music
- THX® II Certified 5.1 Surround Audio System with AM/FM stereo/single-CD/DVD/Jukebox, MP3 capability, 14 speakers (including 8-in. subwoofer), 600 watts of power and 12-channel amplifier
- Panoramic, all-glass Vista Roof™ with power sunshades
- Adaptive headlamps

### EBONY INTERIOR PACKAGE<sup>3</sup>

- Premium Charcoal Black leather-trimmed seats with Charcoal Black piping, embroidered Lincoln Star on front-row head restraints and Ebony wood accents

### CLASS II TRAILER TOW PACKAGE<sup>4</sup> (1588-kg [3500-lb.] max. towing capacity)

- Class II hitch receiver
- Wiring harness with 4-pin connector
- Upgraded cooling fans and larger radiator

### CARGO PACKAGE

- Cargo area protector
- Bumper protector

## AVAILABLE | EQUIPMENT

- 20-in. 7-spoke chrome-clad aluminum wheels
- 22-in. 10-spoke bright polished-aluminum wheels (not available with Trailer Tow Package)
- Adaptive headlamps
- Engine block heater
- Panoramic, all-glass Vista Roof with power sunshades (not available with roof-rack side rails)
- Roof-rack side rails (Black) (not available with Vista Roof)
- THX II Certified Audio System with AM/FM stereo/6-disc in-dash CD changer with MP3 capability, 14 speakers (including 8-in. subwoofer), 600 watts of power and 12-channel amplifier
- Voice-activated Navigation System (described in Sight and Sound Package), includes THX II Certified 5.1 Surround Audio System with AM/FM stereo/single-CD/DVD/Jukebox, MP3 capability, 14 speakers (including 8-in. subwoofer), 600 watts of power and 12-channel amplifier

## AVAILABLE | ACCESSORIES

- All-weather floor mats
- Body Kits by 3dCarbon®<sup>5</sup>
- Cargo-Logic® System
- Dual INVISION™ DVD Headrests<sup>5</sup>
- Electric wiring harness
- Front illuminated sill plates
- Garmin® portable navigation systems<sup>5</sup>
- Hood and side window deflectors
- Interior rear cargo shade
- Remote start systems
- Splash guards
- THULE® racks, carriers and cargo holders<sup>5,6</sup>
- Trailer hitch
- Trailer hitch balls/draw bars
- Vehicle security system

<sup>1</sup>Not available with Midnight Limited Edition or Ebony Interior Package.

<sup>2</sup>Not available with Limited Edition or Trailer Tow Package.

<sup>3</sup>Not available with Limited Edition Package.

<sup>4</sup>Not available with Midnight Limited Edition Package or 22-in. wheels.

<sup>5</sup>Ford Licensed Accessories.

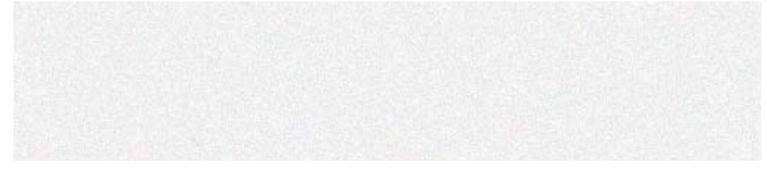
<sup>6</sup>Only available for vehicles with roof-rack side rails.

# COLOUR AND TRIM

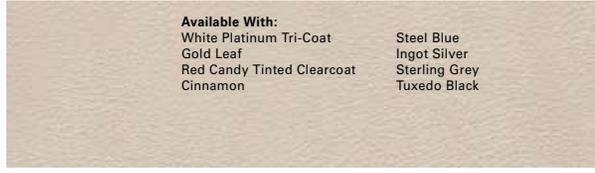
CHARCOAL BLACK LEATHER WITH FIGURED MAPLE WOOD



WHITE PLATINUM METALLIC TRI-COAT<sup>1</sup>



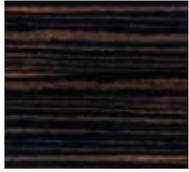
LIGHT CAMEL LEATHER WITH EBONY WOOD



GOLD LEAF METALLIC



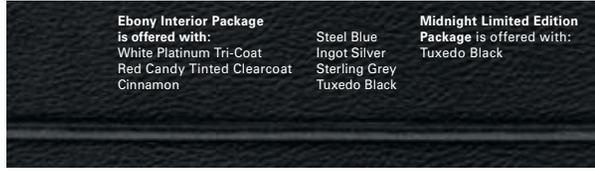
CASHMERE-COLOURED PREMIUM LEATHER WITH CHARCOAL BLACK PIPING AND EBONY WOOD



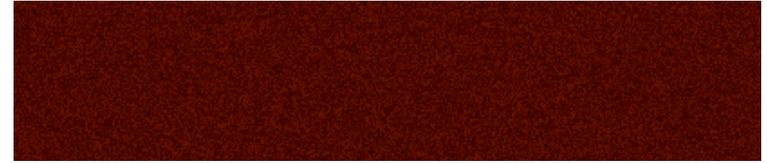
RED CANDY METALLIC TINTED CLEARCOAT



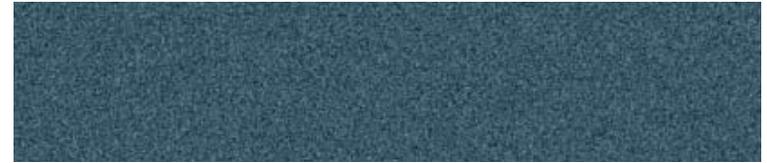
CHARCOAL BLACK PREMIUM LEATHER WITH CHARCOAL BLACK PIPING AND EBONY WOOD



CINNAMON METALLIC



STEEL BLUE METALLIC



INGOT SILVER METALLIC



STERLING GREY METALLIC



TUXEDO BLACK METALLIC



<sup>1</sup>Extra-cost option.

Colours are representative only.

## LINCOLN CUSTOMER CARE

### A Comprehensive Owner Benefits Package

- New Vehicle Limited Warranty – 4 years / 80,000 km
  - Corrosion Warranty – 5 years / unlimited distance
- Lincoln Roadside Assistance – 6 years / 110,000 km
  - Powertrain Warranty – 6 years / 110,000 km
- Emergency Travel Reimbursement – 6 years / 110,000 km
- No-Charge Maintenance – 1st two scheduled maintenance visits (1 year / 24,000 km)

Certain conditions apply. For more information on Lincoln MKX and other Lincoln products, or these warranties and coverages, ask your local Lincoln Dealer or visit [lincolncanada.com](http://lincolncanada.com)

For prompt, courteous answers to your questions:

Lincoln Customer Relationship Centre 800.387.9333

Ford Credit Customer Service Centre 877.636.7346

[lincolncanada.com](http://lincolncanada.com)

**FORD CREDIT** Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your local Lincoln Dealer for details or check us out at [fordcredit.ca](http://fordcredit.ca).

**FORD EXTENDED SERVICE PLAN** For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for more information on ESP products that are right for you.

Ford of Canada warrants that its authorized Dealers will repair or replace any Genuine Ford Accessory that is properly installed by the authorized Dealer that sold the accessory and found to be defective in factory-supplied materials or workmanship. The accessory will be warranted for whichever provides you the greatest benefit: 12 months/20,000 km (whichever occurs first), or the remainder of your 48-month/80,000-km (whichever occurs first) Basic Coverage in the New Vehicle Limited Warranty. Contact your local Lincoln Dealer for details.

Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's limited warranty. The warranty coverage will vary by accessory manufacturer. Contact your local Lincoln Dealer for details regarding the accessory manufacturer's limited warranty and/or for a copy of the FLA product limited warranty offered by the accessory manufacturer.

Ford ESP PremiumCare Plan. Depending on the Ford ESP Plan you select, some Dealer-installed Genuine Ford Accessories can be covered up to 7 years or 150,000 km. See your Lincoln Dealer for details.

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Lincoln MKS



Lincoln MKZ



Lincoln MKX



Lincoln Navigator



All-New Lincoln MKT

Please Note: The electronic version of this Lincoln vehicle brochure is a condensed version of the original printed version.

Competitive comparisons are based on 2009 competitive models (Luxury Midsize 5-Passenger Crossover class), publicly available information and Ford data at the time of printing of the 2010 original printed version. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the 2010 original printed brochure, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Dealer is your best source for up-to-date information. Ford Motor Company of Canada, Limited, reserves the right to change product specifications at any time without incurring obligations. Colours may not be exactly as illustrated. Please see your sales consultant for specific colour and model availability. Please visit your local dealer or [lincolncanada.com](http://lincolncanada.com) for complete vehicle details.



LINCOLN  
MAKE YOUR MARK

[lincolncanada.com](http://lincolncanada.com)