

2011 SIERRA 1500



GMC
SIERRA

ENGINEERED TO EXCEED EXPECTATIONS.

At GMC, professional grade isn't just a slogan. It's a promise. We engineer every Sierra 1500 to get the job done right, with payload capacities up to 898 kg (1980 lb.) and trailer ratings up to 4854 kg (10,700 lb.), when properly equipped. The choice of engines starts with a practical Vortec 4.3L V6 and reaches its peak with a 403-horsepower Vortec 6.2L V8. In fact, the Sierra family includes the most efficient V8-powered 2WD and 4x4 trucks in the class.* And it's reassuring to know that every Sierra comes with the StabiliTrak® electronic stability control system, six air bags and the best coverage in Canada, including a 3-year/60,000 kilometre new vehicle limited warranty and a five-year/160,000 kilometre powertrain component limited warranty.** Bottom line: the more you know about trucks, the more you'll agree with the experts at Consumers Digest who named the 2010 GMC Sierra 1500 a Best Buy.

If additional capability is required GMC has introduced their re-engineered 2011 Sierra 2500 HD and 3500 HD pickups that deliver significantly improved payloads, towing capacities, diesel power and torque. Ask your dealer for the 2011 Sierra HD brochure and visit gmc gm.ca for more information.

* 2011 Sierra XFE fuel consumption ratings based on GM testing in accordance with approved Transport Canada test methods. 2011 Sierra 1500 4x4 equipped with available Vortec 5.3L V8 engine and 6-speed automatic transmission fuel consumption ratings based on GM testing in accordance with approved Transport Canada test methods. Competitive fuel consumption ratings based on Natural Resources Canada's 2010 Fuel Consumption Guide for Ward's 2010 Large Pickup segment. Your actual fuel consumption may vary. Excludes hybrids and other GM models.

** Whichever comes first, see your dealer for details.



LEFT: SIERRA 1500 CREW CAB SLT SHORT BOX 4x4, shown in Fire Red with available equipment.
RIGHT: SIERRA 1500 HYBRID CREW CAB SHORT BOX, shown in Pure Silver Metallic.

THE ONLY THING YOU'LL LEAVE BEHIND IS COMPROMISE.

Need to handle both a full load of gear and a full load of passengers? Sierra Crew Cab is there for you. The cabin is roomy, quiet and comfortable. When you need maximum seating capacity, WT and SLE models have space for as many as six people. When you don't, the 60/40 stadium-style split rear seat easily folds out of the way with one hand to open up floor space for cargo. Of course, there's also a 1.7 m (5-ft. 8-in.) welded steel cargo box out back to handle your payload, and Sierra Crew Cab is rated to tow up to 4808 kg (10,600 lb.) when equipped with the available MAX Trailering Package. Add a couple of thoughtful options – like a power sliding rear window and an EZ Lift tailgate that you can operate with one finger – and you've got a truck that does it all.



CREW CAB SLT INTERIOR

Sierra SLT models feature a luxury-inspired driver interface complete with dual-zone automatic climate control, Bluetooth® mobile phone connectivity and steering wheel-mounted controls for the sound system and Driver Information Centre.



SIERRA 1500 CREW CAB SLT SHORT BOX 4x4, shown in Storm Gray Metallic with available equipment.

IT'S NOT JUST THE CAB THAT'S EXTENDED.

When it comes to function, Sierra Extended Cab punches way above its weight. There's a choice of 2 m (6-ft. 6-in.) and 2.4 m (8-ft.) cargo boxes, both measuring almost 1.3 m (51-in.) between the wheelhousings, so they easily take a 4' x 8' sheet of building material. The box also features designed-in provisions for vertical partitions and two-tier loading, so it's easy to divide cargos of different types. Extended Cab's interior is almost as clever as the business end. There are storage compartments almost everywhere you look. The rear windows lower all the way into the doors, for optimal ventilation.* And the rear doors open a full 170 degrees for easier entry and exit.

* Except WT models.



DRIVERS ENVIRONMENT

Sierra WT and SLE models share a traditional and highly functional driving environment with standard air conditioning, dual gloveboxes and a Driver Information Centre with an engine hour meter and oil life monitor.



SIERRA 1500 EXTENDED CAB SLE STANDARD BOX 4x4, shown in Pure Silver Metallic with available equipment.

THE BEST THERE IS.

The finest half-ton pickup GMC has ever built, the 2011 Sierra 1500 Denali offers an unmatched blend of luxury, capability, technology and style. On the outside, Sierra Denali is distinguished by its body-colour front and rear fascias, unique full-chrome honeycomb grille and brilliant 20-inch chrome-clad aluminum wheels. In the hardware department, the highlights include a four-wheel disc braking system, a Vortec 6.2L V8 generating 403 horsepower and the surefootedness of the only full-time all-wheel-drive system in the class.* Factor in a true luxury-class interior and it's the best pickup you may ever own.

* Competitive information based on Ward's 2010 Large Pickup segment and latest published 2010 Model Year information available at time of printing.

SIERRA DENALI FEATURES

MECHANICAL

- 403 hp high-output Vortec 6.2L V8 with VVT and E85 compatibility
- 6-speed automatic transmission with Driver Shift Control
- Full-time all-wheel drive
- 4-wheel disc brakes with ABS
- High-Performance Suspension
- Underbody skid plates.

EXTERIOR

- Colour-keyed front and rear fascias
- Full-chrome grille design
- Deluxe bodyside mouldings with chrome top insert
- 20-inch chromed aluminum wheels
- Ultrasonic rear parking assist
- EZ Lift tailgate with lock.

INTERIOR

- Full-feature leather-appointed, heated front bucket seats with power 10-way seat adjusters, power 2-way lumbar adjusters and 2-position driver memory
- Heated, leather-wrapped steering wheel with backlit controls
- Power adjustable pedals
- Denali-specific instrument panel and centre floor console
- Front and rear carpeted floor mats
- Sound system adds in-dash 6-disc CD player with MP3 compatibility
- Universal home remote.



Supple leather seating appointments, a heated steering wheel and a superb sound system with a 6-disc CD changer, an auxiliary input jack, a USB port and a Bose® speaker system are all standard on Sierra Denali.



SIERRA DENALI CREW CAB, shown in Onyx Black with available equipment.

ASPHALT IS OVER-RATED.

If the point where the pavement ends is just another bump in your journey, Sierra's available All-Terrain Package is a must. Essential components include a Z71 off-road suspension, an industry-exclusive Eaton® automatic locking rear differential, extended-travel Rancho® shock absorbers and skid plates to protect your truck's underbody from rocks, debris and the like. Other highlights include P265/65R18 On/Off road tires mounted on chrome-clad aluminum wheels, fog lights, automatic climate control and a variety of style upgrades inside and out. The All-Terrain Package is available exclusively on Sierra SLE and SLT Extended Cab and Crew Cab 4x4 models.



ALL-STAR INTERIOR

Models equipped with the All-Terrain Package feature carpeted floor mats, an auto-dimming interior rear-view mirror and an exclusive instrument panel with brushed accents.



SIERRA 1500 CREW CAB SLT SHORT BOX 4x4, shown in Onyx Black with available All Terrain Package.

IN A CLASS BY ITSELF.

For maximum capability with reduced environmental impact, Sierra Hybrid sets the standard. Sierra Hybrid performs like the genuine GMC pickup it is, hauling payloads up to 704 kg (1553 lb.) and towing trailers weighing up to 2767 kg (6100 lb.). Yet in city driving, Sierra Hybrid consumes just 10.1 litres of gas every 100 kilometres – less than V6-powered sedans like the Toyota Camry, Honda Accord and Ford Fusion.* Underlying this feat of engineering excellence is some of the most sophisticated technology available in any vehicle. Components include a 300-volt nickel-metal hydride Energy Storage System (ESS), an advanced Electronically Variable Transmission (EVT) and a regenerative braking system, to name a few. The result is the most advanced full-size hybrid pickup on the market today.

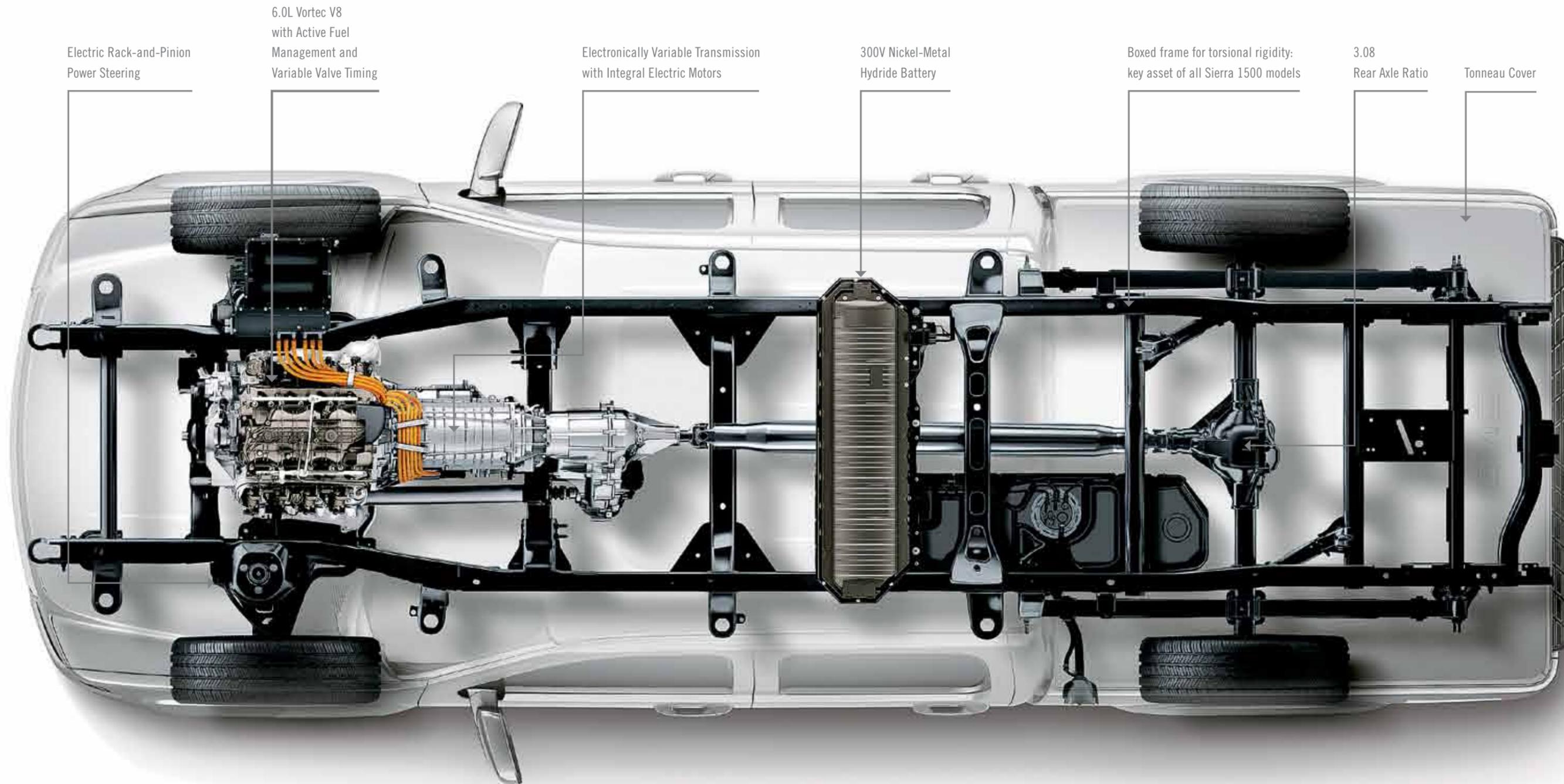
* 2011 GMC Sierra Hybrid fuel consumption ratings based on GM testing in accordance with approved Transport Canada test methods. Competitive fuel consumption ratings based on Natural Resources Canada's 2010 Fuel Consumption Guide. Your actual fuel consumption may vary.

SAVE WITHOUT SACRIFICING.

Looking for Canada's most fuel-efficient V8 pickup?*** You've come to the right place. Equipped with the available XFE Fuel Economy Package, the very capable Sierra SLE Crew Cab uses just 13.7 litres per 100 kilometres in the city and a mere 9.1 litres per 100 kilometres on the highway.** That's less than many competitors' mid-size pickups with six-cylinder engines,† yet XFE-equipped models don't skimp on power. Under the hood lies a genuine 326-horsepower 5.3-litre Vortec V8 with fuel-saving technologies like Active Fuel Management® (AFM), Variable Valve Timing and a six-speed automatic transmission. Also included are an Enhanced Cooling Package, a Z85 heavy-duty suspension and stylish 17-inch aluminum wheels.

** 2011 Sierra XFE fuel consumption ratings based on GM testing in accordance with approved Transport Canada test methods. Competitive fuel consumption ratings based on Natural Resources Canada's 2010 Fuel Consumption Guide for Ward's 2010 Large Pickup segment. Your actual fuel consumption may vary. Excludes other GM models.

† Competitive fuel consumption ratings based on Natural Resources Canada's 2010 Fuel Consumption Guide for Ward's 2010 Small Pickup segment.



PROFESSIONAL GRADE PULLING POWER.

If you have some serious hauling and towing in your future, Sierra's available MAX Trailing Package was created with you in mind. The heart of the package is a Vortec 6.2L V8 that pumps out 403 horsepower and a stump-pulling 417 pounds-feet of torque. And that's just for starters. Also included are a heavy-duty 241 mm (9.5-in.) rear axle equipped with disc brakes, heavy-duty engine oil and transmission cooling systems, a trailering special equipment package with a weight-distributing hitch and an automatic locking rear differential. There's even an available integrated trailer brake controller. Equipped with the MAX Trailing Package, Sierra is rated to tow up to 4854 kg (10,700 lb.).

Engine	Vortec 4.3L V6	Vortec 4.8L V8	Vortec 5.3L V8	Vortec 6.2L V8	Vortec 6.0L V8
	195 hp @ 4600 rpm 260 lb.-ft. of torque @ 2800 rpm	302 hp @ 5600 rpm 305 lb.-ft. of torque @ 4600 rpm	326 hp @ 5300 rpm 348 lb.-ft. of torque @ 4400 rpm	403 hp @ 5700 rpm 417 lb.-ft. of torque @ 4300 rpm	332 hp @ 5100 rpm 367 lb.-ft. of torque @ 4100 rpm
Transmission	4-speed automatic with overdrive, Tow/Haul mode and 2nd gear start	4-speed automatic with overdrive, Tow/Haul mode and 2nd gear start	6-speed automatic with 2 overdrive gears, Tow/Haul mode, driver shift control and grade braking	6-speed automatic with 2 overdrive gears, Tow/Haul mode, driver shift control and grade braking	Hybrid specific 4-speed automatic with overdrive and electronically variable propulsion system
Features and Applications	This powertrain is limited to WT trim versions of Regular Cab and 2WD Extended Cab Standard Box models	This powertrain is standard on most base 1500 models. The engine features Variable Valve Timing (VVT) and is capable of running on regular unleaded fuel or up to 85% ethanol (E85)	Featuring outstanding performance with remarkable fuel economy, this popular powertrain is available on most models and is standard with SLT trim. It is E85 compatible and features Active Fuel Management and Variable Valve Timing (VVT). An aluminum block version is available in selected applications	With phenomenal performance, this powertrain is the logical choice for the MAX Trailing Package. It features an aluminum block, Variable Valve Timing (VVT) and E85 compatibility. It is available in Extended Cab Standard Box and Crew Cab SLE and SLT	This powertrain is exclusive to the Hybrid model and features AFM for improved fuel economy when running in Hybrid mode 2 and Late Intake Valve Closing (LIVC) to facilitate frequent stops and re-starts



LOCKING REAR DIFFERENTIAL

An industry-exclusive Eaton locking rear differential is standard on Sierra SLT, Denali and Hybrid models and available on other models. When one rear tire starts rotating approximately 100 rpm faster than the other, it locks up automatically. Both wheels are then driven at the same speed to help keep you from getting stuck.



SIERRA 1500 CREW CAB SLT SHORT BOX 4x4, shown in Stealth Gray Metallic with available equipment.

PROTECTION BY DESIGN.

At GMC, we know that if you don't come home safely at the end of the day, nothing else matters. That's why we've engineered our Sierra pickups to help you avoid accidents whenever possible. To help protect you from harm if a crash can't be avoided. And to help get you the assistance you need as quickly as possible after the worst is over. Think of it as a comprehensive, advanced – and highly effective – approach to risk management.

ONSTAR: INDISPENSABLE FOR SO MANY REASONS



For millions of people across North America, OnStar is making driving safer, more convenient and more enjoyable with a much more comprehensive service plan than previously included. It's a revolution in driving, and it's standard on every Sierra along with six months of the Directions & Connections Plan with Turn-by-Turn Navigation. Check out some of the remarkable services OnStar can perform for you.



STOLEN VEHICLE ASSISTANCE

OnStar can help recover your Sierra if it's stolen. OnStar can use GPS technology to locate your Sierra and track its movements. That information is relayed to authorities who can use it to recover your Sierra quickly and safely.



REMOTE VEHICLE DIAGNOSTICS

To help you keep your new Sierra in peak condition, OnStar can automatically run hundreds of diagnostic and maintenance checks every month. You receive a finished report promptly via email.



TURN-BY-TURN NAVIGATION

OnStar's Turn-by-Turn Navigation is the most user-friendly navigation system available. You simply tell an OnStar advisor where you want to go. Clear, audible directions to your destination are then downloaded to your Sierra. Turn-by-Turn Navigation will even help get you back on track automatically if you take a wrong turn.



AUTOMATIC CRASH RESPONSE

Should your Sierra's crash sensors detect a collision, the vehicle immediately notifies the OnStar Centre. An OnStar advisor will attempt to connect with you to see if you need help. Even if you don't respond, the advisor can determine your exact location via GPS and dispatch emergency services.



EMERGENCY SERVICES

A priority connection to get help sent to your exact location.



HANDS-FREE CALLING

In more and more jurisdictions, hands-free calling is the law. OnStar's built-in wireless calling feature makes it easy to make mobile calls the safe way. It also provides a convenient and reliable connection, even in areas where cellular reception is limited.

STABILITRAK

Sierra's standard StabiliTrak electronic stability control system automatically helps correct lateral skids, usually before the driver realizes they've begun. Electronic stability control systems like StabiliTrak have been proven to reduce fatal single-vehicle light truck crashes by 63%.*

FRONT CRUSH ZONE

In a serious frontal impact, the front sections of Sierra 1500's hydroformed frame rails are designed to crumple in a controlled fashion to help dissipate dangerous crash energy before it reaches the passenger compartment.

DUAL-STAGE FRONTAL AIR BAGS†

To help reduce your risk of injury, Sierra 1500's air bags adjust their force of deployment based on the severity of the impact. In addition, sensors in the front passenger seat measure the weight of the seat's occupant and disable the front air bag automatically if it detects a child or a smaller adult.

SIDE-IMPACT HEAD CURTAIN AIR BAGS†

In certain side impacts or rollover situations, the head curtain side-impact air bags unfurl from the roof rail and act like a protective curtain for the occupants of the outboard seats in both the front and rear rows.

SEAT-MOUNTED SIDE-IMPACT AIR BAGS†

Driver and right front passenger seats are fitted with seat-mounted side-impact air bags for additional thorax and pelvic protection.

LATCH

Standard in the rear seats of all Extended Cab and Crew Cab models, the LATCH (Lower Anchors and top Tethers for Children) system makes it easier to ensure that child seats are securely installed.

REAR PARKING ASSIST

Standard on Sierra Denali and available on Sierra SLE and SLT Extended and Crew Cab models, the rear parking assist system uses ultrasonic waves to detect obstacles behind the truck and alerts you to their presence via audible signals.

* According to information published by the US Department of Transportation's National Highway Traffic Safety Administration, July 2007.

† A NOTE ON CHILD SAFETY: Always use safety belts and proper child restraints, even in vehicles equipped with air bags. Even with the Passenger Sensing System, children are safer when properly secured in a rear seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active air bag. Refer to the Sierra Owner's Manual and child safety seat instructions for more information.



* Visit onstar.ca for coverage map, details and system limitations. Services vary by model. OnStar acts as a link to existing emergency service providers.

THE SMARTEST TECHNOLOGY WINS.

For over a century, GMC has been engineering great, hardworking, long-lasting trucks, and everything we've learned is showcased in the 2011 Sierra 1500. From its strong yet lightweight hydroformed frame rails on up, Sierra 1500 displays the intelligent and meaningful technologies that the GMC name has come to signify.

HIGH-STRENGTH FRAME RAILS

The Sierra 1500 frame features extremely strong, fully boxed hydroformed front frame sections. The middle sections of the frame are also made of strong boxed sections, to provide strength where it's needed most to handle heavy loads. The rails taper at the rear to reduce unnecessary weight.

REDUCED MAINTENANCE

All Sierra gas engines feature extended life accessory drive belts, extended life coolant and extended life spark plugs to help reduce your overall cost of ownership. The Dexron V™ transmission fluid is validated "fill for life," meaning the original fluid is designed to last the service life of the truck, under normal driving conditions.*

AUTOTRAC™ 4X4

In addition to the usual 2HI, 4HI and 4LO and neutral operating modes, Sierra SLE and SLT's Autotrac 4x4 drivetrain includes an 'Auto' setting. When engaged, the system constantly monitors for wheelspin and automatically adjusts torque distribution to the front and rear wheels as the situation requires.

DRIVER INFORMATION CENTRE

The Driver Information Centre (DIC) monitors a wide range of functions like transmission coolant temperature and engine oil life. On SLE and SLT models it also features an exterior temperature readout and an 8-point compass display.

TIRE PRESSURE MONITORING SYSTEM

Any time your Sierra is riding on an improperly inflated tire, the standard tire pressure monitoring system will deliver an alert via the Driver Information Centre. Properly inflated tires extend tire life and reduce fuel consumption.

GM OIL LIFE MONITORING SYSTEM

This system automatically assesses your engine oil condition and alerts you when a change is required. The benefits can include reduced oil change frequency, which cuts down service requirements and helps minimize your consumption of non-renewable resources.

SUSPENSION CHOICES

Sierra 1500 suspension systems include:

- Z83 Solid Smooth Ride with 35 mm twin-tube shocks and a 36 mm front stabilizer bar.
- Z85 Handling/Trailering, with increased capacity from its 46 mm monotube shocks and a 36 mm front stabilizer bar.
- Z60 High-Performance employs monotube shocks, a 36 mm front stabilizer bar and a sporty lowered ride height.
- Z71 Off-road with 46 mm monotube shock absorbers, off-road jounce bumpers and a heavy-duty 36 mm front stabilizer; also includes a high capacity air cleaner, skid plates, locking differential and Z71 decals.

COIL-OVER-SHOCK FRONT SUSPENSION

Sierra 1500's coil-over-shock suspension reduces unsprung weight, resulting in improved handling and a smoother ride in all conditions.

* Maintenance needs vary with different uses and driving conditions. Please refer to the vehicle Owner's Manual for more information.



SIERRA 1500 CREW CAB SLT SHORT BOX 4x4, shown in Pure Silver Metallic with available All Terrain Package.

UNMISTAKABLY YOURS.

Genuine GMC Accessories are the best way to take your new Sierra's exceptional style, performance and versatility to an even higher level. To ensure outstanding fit, finish and performance, all GMC Accessories are engineered to the same high standards as your Sierra. That's why they can be covered under the 3-year/60,000 km New Vehicle Limited Warranty.* When you purchase your new Sierra, your GMC Accessories can also be included in your finance agreement. Ask your dealer for a complete listing of the GMC Accessories to help you make your Sierra unmistakably yours. Or visit gm.ca

* Whichever comes first, when permanently installed by the dealer at the time you purchased your new vehicle, or for the remainder of the New Vehicle Limited Warranty if installed after the time of your vehicle purchase, but no less than 12 months.

SOME AVAILABLE GMC ACCESSORIES FOR SIERRA INCLUDE:

- Sliding tool box and side storage box
- Sliding bed divider
- Bed extender
- Bedliner
- 20-inch wheels
- Recovery hooks
- Cargo management system
- Chrome fuel door
- Chrome appearance package
- Chrome appearance package, deluxe
- Chrome mirror cover
- Chrome door handles
- Dual head restraint DVD player
- Door sill plates and step shields
- Soft roll-up tonneau cover
- Hard-shell tonneau cover
- Tubular assist steps
- Tubular bed rails
- Moulded splash guards.



GMC
ACCESSORIES



SIERRA 1500 MODEL SELECTOR

SERIES	Cab Type	Model Number	Drivetrain	Pickup Box Length (ft. in.)	Wheelbase mm (in.)	GVWR Max. kg (lb.)	Payload Max. kg (lb.)	Gross Towing Capacity Max.kg (lb.)
1500	Regular Cab	C10703	2WD	6'6"	3032 (119.0)	2900 (6400)	879 (1937)	4128 (9100)
		C10903	2WD	8'	3378 (133.0)	2900 (6400)	819 (1806)	4536 (10,000)
		K10703	4x4	6'6"	3032 (119.0)	2900 (6400)	768 (1693)	4037 (8900)
		K10903	4x4	8'	3378 (133.0)	3084 (6800)	823 (1815)	4445 (9800)
		C10753	2WD	6'6"	3645 (143.5)	3084 (6800)	798 (1759)	4400 (9700)
		C10753/NHT ¹	2WD	6'6"	3645 (143.5)	3175 (7000)	873 (1925)	4854 (10,700)
	Extended Cab	C10953	2WD	8'	4000 (157.5)	3130 (6900)	752 (1657)	4309 (9500)
		K10753	4x4	6'6"	3645 (143.5)	3175 (7000)	811 (1788)	4355 (9600)
		K10753/NHT ¹	4x4	6'6"	3645 (143.5)	3266 (7200)	852 (1879)	4717 (10,400)
		K10953	4x4	8'	4000 (157.5)	3175 (7000)	686 (1512)	4173 (9200)
		C10543	2WD	5'8"	3645 (143.5)	3084 (6800)	773 (1705)	4354 (9600)
		C10543/NHT ¹	2WD	5'8"	3645 (143.5)	3220 (7100)	898 (1980)	4808 (10,600)
	Crew Cab	C10543/Hybrid	2WD	5'8"	3645 (143.5)	3220 (7100)	704 (1553)	2767 (6100)
		K10543	4x4	5'8"	3645 (143.5)	3175 (7000)	786 (1732)	4309 (9500)
		K10543/NHT ¹	4x4	5'8"	3645 (143.5)	3311 (7300)	875 (1928)	4717 (10,400)
		K10543/Hybrid	4x4	5'8"	3645 (143.5)	3311 (7300)	689 (1519)	2676 (5900)
		K10543/Denali	AWD	5'8"	3645 (143.5)	3175 (7000)	736 (1622)	4218 (9300)

1 – With MAX Trailering Package (NHT).

SIERRA 1500 BALL HITCH TOWING CHART

ENGINE	Vortec 4.3L V6 (LU3)	Vortec 4.8L V8 (L20)	Vortec 5.3L V8 (LMG/LC9)	Vortec 6.0L V8 Hybrid (LZ1)	Vortec 6.2L H.O. V8 (L9H)	
AUTOMATIC TRANSMISSION	4-speed (4L60E)	4-speed (4L60E)	6-speed (6L80)	4-speed (2-mode)	6-speed (6L80)	
Horsepower @ rpm	195 @ 4600	302 @ 5600	326 @ 5300	332 @ 5100	403 @ 5700	
Torque (lb.-ft.) @ rpm	260 @ 2800	305 @ 4600	348 @ 4400	367 @ 4100	417 @ 4300	
MODEL	Max. Trailer Weight kg (lb.)	Axle Ratio	Max. Trailer Weight kg (lb.)	Axle Ratio	Max. Trailer Weight kg (lb.)	Axle Ratio
C10703 – Regular Cab 6' 6" Standard Box, 2WD	2223 (4900)	3.23	2132 (4700) 3266 (7200)	3.23 3.73	2994 (6600) 3357 (7400) 4128 (9100)	3.08 3.08 ¹ 3.42 ¹
C10903 – Regular Cab 8' Long Box, 2WD	2132 (4700)	3.23	2313 (5100) 3221 (7100)	3.23 3.73	2722 (6000) 3266 (7200) 4536 (10,000)	3.08 3.08 ¹ 3.42 ¹
C10753 – Extended Cab 6' 6" Standard Box, 2WD	1996 (4400)	3.23	2132 (4700) 3039 (6700)	3.23 3.73	2812 (6200) 3130 (6900) 4400 (9700)	3.08 3.08 ¹ 3.42 ¹
C10953 – Extended Cab 8' Long Box, 2WD					2722 (6000) 3039 (6700) 4309 (9500)	3.08 3.08 ¹ 3.42 ¹
C10543 – Crew Cab 5' 8" Short Box, 2WD			2132 (4700) 3039 (6700)	3.23 3.73	2767 (6100) 3084 (6800) 3175 (7000) 4355 (9600)	3.08 3.08 ¹ 3.08 ² 3.42 ¹
K10703 – Regular Cab 6' 6" Standard Box, 4x4	2313 (5100)	3.73	2722 (6000)	3.42	2903 (6400) 3221 (7100) 4037 (8900)	3.08 3.08 ¹ 3.42 ¹
K10903 – Regular Cab 8' Long Box, 4x4	2268 (5000)	3.73	2631 (5800)	3.42	2858 (6300) 3175 (7000) 4445 (9800)	3.08 3.08 ¹ 3.42 ¹
K10753 – Extended Cab 6' 6" Standard Box, 4x4			2495 (5500)	3.42	2767 (6100) 6084 (6800) 4355 (9600)	3.08 3.08 ¹ 3.42 ¹
K10953 – Extended Cab 8' Long Box, 4x4					2585 (5700) 2948 (6500) 4173 (9200)	3.08 3.08 ¹ 3.42 ¹
K10543 – Crew Cab 5' 8" Short Box, 4x4			2495 (5500)	3.42	2722 (6000) 3039 (6700) 4309 (9500)	3.08 3.08 ¹ 3.42 ¹
K10543 – Crew Cab Denali 5' 8" Short Box, AWD						4218 (9300)

1 – Requires Heavy-Duty Enhanced Cooling Package (KSL).
2 – XFE model (eXtra Fuel Efficiency).
3 – Requires MAX Trailering Package (NHT).

• Weight-carrying Hitch Limit: 2268 kg (5000 lb.) trailer with 272 kg (600 lb.) tongue weight. A weight-distributing hitch and sway control is required over a 2268 kg (5000 lb.) trailer weight.
• Ball hitch trailers over 2268 kg (5000 lb.) require the optional Trailering Special Equipment Package (Z82) plus Handling/Trailering suspension (Z85), High-Performance suspension (Z60) or Off-Road Suspension Package (Z71).
• Trailer tongue load weight should be 10 – 15% of the loaded trailer weight up to 454 kg (1000 lb.) – 543 kg (1200 lb.) on models with MAX Trailering Package (NHT).

• The addition of trailer tongue weight or kingpin weight must not cause the vehicle weights to exceed the Rear Gross Axle Weight Rating (RGAWR) or Gross Vehicle Weight Rating (GVWR).
• 1500 Short Box Crew Cab models are not designed or intended to tow 5th-wheel (gooseneck) trailers. For 5th-wheel trailer ratings and Gross Combination Weight Rating (GCWR) information please refer to gmc.gm.ca/trailering or see your GMC dealer.

SIERRA 1500 MODEL OVERVIEW

For 2011, Sierra is offered in a choice of attractive models. To help you find the one that’s just right for you, some of the major features that differentiate one Sierra model from another are listed below.

SIERRA WT

Sierra WT is available in Regular Cab, Extended Cab, and Crew Cab configurations and includes these standard features:

- GM Oil Life Monitoring System
- 4-wheel anti-lock braking system
- StabiliTrak electronic stability control system with Proactive Roll Avoidance and Traction Control
- Z83 solid smooth ride suspension
- 2-speed transfer case with floor-mounted shifter (4x4 models)
- 17" painted steel wheels with centre caps
- Tire pressure monitoring system
- Chrome front bumper with black top cap
- Chrome rear bumper with step pad
- Front recovery hooks (4x4 models)
- Automatic headlight control
- Solar-Ray tinted glass (all windows)
- Black manual folding exterior mirrors
- Driver and front passenger frontal air bags with Passenger Sensing System
- Head curtain side-impact air bags
- Driver and front passenger seat-mounted side-impact air bags

- Driver Information Centre (DIC)
- Instrumentation – speedometer, tachometer, odometer with trip odometer, fuel level and engine temperature gauges
- Air conditioning
- Tilt adjustable steering column
- Programmable power door locks with remote keyless entry (Crew Cab models)
- Black vinyl floor covering
- Overhead deluxe console
- Accessory power outlets
- Front seats – vinyl or cloth 40/20/40 split bench with fold-down centre armrest
- Rear seat – fold-up bench (Extended and Crew Cab models)
- AM/FM stereo with seek/scan and clock
- OnStar* and 6 months of the Directions & Connections Plan with Turn-by-Turn Navigation.

SIERRA NEVADA EDITION

Sierra Extended and Crew Cabs with the Nevada Edition enhance WT features with:

- 302 hp Vortec 4.8L V8 engine
- Z85 handling/trailering suspension (Extended Cab models)
- 17" chrome appearance wheels with chrome centre cap
- Chrome front bumper with body-colour top cap
- Chrome grille surround
- Deep-tinted glass on all windows behind front doors
- Heated power exterior mirrors
- Body-colour bodyside mouldings
- Power windows
- Power door locks with remote keyless entry system
- Cruise control
- Colour-keyed carpeting with vinyl mats
- CD player with MP3 playback.

SIERRA SLE

Sierra SLE enhances Nevada Edition features with:

- Autotrac electronic transfer case (4x4 models)
- Spare tire lock
- Instrumentation includes voltmeter and oil pressure gauges
- Compass and exterior temperature display added to Driver Information Centre
- Leather-wrapped sport steering wheel
- Sunshades with lighted visor mirror
- Front seat – premium cloth full-feature 40/20/40 split-bench with centre armrest and under-seat storage
- Auxiliary audio input jack.

SIERRA SLT

Sierra SLT enhances SLE features with:

- 326 hp Vortec 5.3L V8 engine
- Heavy-duty enhanced cooling system

- Locking rear differential
- Trailering Special Equipment Package
- 18" chrome-clad aluminum wheels
- Remote vehicle starter system
- Fog lights

- Power folding, auto-dimming, body-colour power exterior mirrors with integral turn signal indicators
- Rear window electric defogger
- Passenger-side power window express-down feature
- Dual-zone automatic climate control
- Auto-dimming interior rear-view mirror
- Premium instrument panel
- Upgraded full-function Driver Information Centre (DIC)
- Programmable personalization for comfort and convenience features
- Full-feature heated power 10-way front bucket seats with leather seat inserts
- Steering wheel-mounted sound system and cruise controls
- Bose premium sound system with subwoofer
- Bluetooth connectivity
- USB port
- XM Satellite Radio.**

SIERRA DENALI

Available exclusively as a Crew Cab, Sierra Denali includes the equipment of SLT models plus the following features and upgrades:

- 403 hp Vortec 6.2L V8 with VVT
- Full-time all-wheel drive
- 4-wheel disc brakes
- 20" chrome aluminum wheels
- Denali-specific full chrome grille
- Skid plates
- Body-colour bodyside mouldings with chrome inserts
- Body-colour rear bumper
- Locking EZ Lift tailgate
- Ultrasonic rear parking assist system
- Heated, leather-wrapped steering wheel

- Power adjustable pedals
- Carpeted floor mats
- Universal home remote transmitter
- In-dash 6-disc CD changer.

SIERRA HYBRID

Sierra Hybrid is available exclusively as a Crew Cab. The following features are standard on Sierra Hybrid:

- 332 hp Vortec 6.0L V8 L1VC (Late Intake Valve Closing) engine with VVT and Active Fuel Management
- 4-speed Electronically Variable Transmission
- 300-volt nickel-metal hydride Energy Storage System (ESS) located under rear seat
- Regenerative 4-wheel disc braking system with ABS
- Autotrac 4x4 system (4x4 models)
- StabiliTrak electronic stability control system with Proactive Roll Avoidance
- Locking rear differential
- Trailering Equipment Package
- 18" chrome aluminum wheels
- Soft tonneau cover
- Tire pressure monitoring system
- Heated power exterior mirrors
- Cloth full-featured front 40/20/40 split-bench seat
- Upgraded Driver Information Centre
- Dual-zone automatic climate controls
- Bluetooth connectivity
- Driver and front passenger frontal air bags; plus side-impact head curtain air bags and seat-mounted side-impact air bags
- CD player with MP3-compatibility and auxiliary input jack
- XM Satellite Radio
- Steering wheel sound system controls
- OnStar and 6 months of the Directions & Connections Plan with Turn-by-Turn Navigation.

* Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions.

** Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. Visit xmradio.ca for details.

2011 SIERRA 1500 STANDARD & OPTIONAL FEATURES

SAFETY AND SECURITY	WT	SLE	SLT	HYBRID
Air bags – dual-stage, driver and right front passenger, frontal. Includes front Passenger Sensing System with automatic air bag suppression	S	S	S	S
Air bags – seat-mounted side-impact, driver and right front passenger for thorax and pelvic protection	S	S	S	S
Air bags – head curtain side-impact for all outboard seating positions with rollover sensor	S	S	S	S
Door locks – power, programmable with lock-out protection (standard on Crew Cab)	0 ¹	S	S	S
Keyless entry system – remote, programmable, includes two transmitters with Panic alarm feature	0 ¹	S	S	S
OnStar In-Vehicle Communications and Assistance Service – includes 6 months of the Directions & Connections Plan with Turn-by-Turn Navigation*	S	S	S	S
Safety restraints – LATCH (Lower Anchors and top Tethers for Children) – Ext. and Crew Cab	S	S	S	S
Safety restraints – Top tether anchor – Reg. Cab	S	S	–	–
StabiliTrak – electronic stability control system with Proactive Roll Avoidance and traction control	S	S	S	S
Theft-deterrent system – electronic immobilizer	S	S	S	S
Ultrasonic rear parking assist – rear obstacle detection system with audible warning, included with available Safety and SLT Convenience Packages on Ext. and Crew Cab	–	0	0	0

MECHANICAL	WT	SLE	SLT	HYBRID
Air cleaner – high capacity	0	0	S	–
Brakes – power, front disc/rear drum with 4-wheel anti-lock braking system (ABS) and dynamic rear proportioning (DRP) – rear disc brakes included on Ext. and Crew Cabs when equipped with the 6.2L V8 engine	S	S	S	–
Brakes – power, 4-wheel disc with 4-wheel anti-lock braking system (ABS), dynamic rear proportioning (DRP) and regenerative braking system	–	–	–	S
Differential – rear, locking	0	0	S	S
Engines – refer to page 14 for complete availability	S	S	S	S
Engine – block heater	0	0	0	0
Steering – power, rack-and-pinion – electric assist on Hybrid	S	S	S	S
Suspension – refer to page 18 for availability	S	S	S	S
Trailer brake controller – integrated, instrument panel mounted (requires Trailering Special Equipment Package)	0	0	0	–
Transfer case 4x4 models – lever-operated, 2-speed part-time	S	–	–	–
Transfer case 4x4 models – Autotrac with electronic rotary dial	–	S	S	S
Transmission – 4-speed automatic (model 4L60E) with overdrive and Tow/Haul mode used on models equipped with the Vortec 4.3L V6 or 4.8L V8 engines – 6-speed automatic (model 6L80) with tap-up/tap-down shift control and Tow/Haul mode used on all models equipped with the Vortec 5.3L V8 or Vortec 6.2L V8 engines	S	S	S	–
Transmission – Hybrid; 4-speed automatic integrated with Hybrid 2-mode electronically variable propulsion system	–	–	–	S
Vehicle starter system – remote	–	0 ²	S	–
Heavy-Duty Enhanced Cooling Package – includes external transmission and engine oil coolers, heavy-duty radiator and cooling fan (requires 6-speed automatic transmission)	0	0	S	–
Trailering Special Equipment Package – includes weight-distributing trailer hitch platform with a 2-inch receiver. Also includes a 7-wire harness with independently fused trailering circuits mated to a 7-way sealed connector and a lead for a centre high-mounted stoplight. Includes extra capacity transmission cooling if not already equipped	0	0	S	S
MAX Trailering Package (NHT) – available on Extended Cab Standard Box and Crew Cab SLE and SLT models; includes increased Gross Vehicle Weight Ratings (GVWRs), Vortec 6.2L V8 engine, heavy-duty 9.5" rear axle, 3.73:1 rear axle ratio, 4-wheel disc brakes with ABS, 6-speed (model 6L80) automatic transmission and P265/70R17 On-Off Road tires (SLT models include 17-inch Sport aluminum wheels). A heavy-duty enhanced cooling package protects both the engine and transmission. A high-capacity air cleaner, locking rear differential, fog lights and Trailering Special Equipment Package are included if not already equipped	–	0	0	–

EXTERIOR	WT	SLE	SLT	HYBRID
Bumpers – front, chrome with black top cap	S	–	–	–
Bumpers – front, chrome with body-colour top cap	–	S	S	S
Bumper – rear, chrome with step pad	S	S	S	S
Fog lights	0 ³	0 ²	S	–
Glass – Solar-Ray tinted, all windows	S	S	S	S
Glass – deep-tinted on all windows behind front doors	0	S	S	S
Grille – moulded plastic with black surround	S	–	–	–
Grille – moulded plastic with chrome surround	0 ³	S	S	S

EXTERIOR (CONTINUED)	WT	SLE	SLT	HYBRID
Mirrors – manual foldaway, black	S	–	–	–
Mirrors – manual foldaway, power remote control, heated, black	–	S	–	S
Mirrors – body-colour power folding, power remote control, heated, integral turn signal indicators, auto-dimming driver's side	–	–	S	–
Mirrors – camper type with manual extend capability	0	–	–	–
Mirrors – deluxe wide-load, heated, integrated turn signal, manual extending and folding with lower spotter glass, black	–	0	0	–
Mouldings – bodyside, body-colour	–	S	S	S
Rearview camera system – reverse assist for parking or trailer towing (includes interior rear-view mirror display) – not available on Reg. Cab models	–	0	0	0
Recovery hooks – two front (standard on 4x4 models, available on 2WD)	S	S	S	S
Skid plates – off-road, includes shields for engine, transmission, transfer case and front differential, included with Z71 suspension (4x4 only)	0	0	0	–
Sunroof – power, with express-open, includes universal home remote and short overhead console (Ext. and Crew Cab)	–	0 ⁴	0	0
Tires – P245/70R17 all-season**, 2WD models	S	S	–	–
Tires – P265/70R17 all-season**, 4x4 models	S	S	–	–
Tires – P265/65R18 all-season**	–	–	S	S
Tires – P275/55R20 all-season** requires Z60 High Performance Suspension	–	0	0	–
Tire – spare tire carrier – rear underbody, winch-mounted	S	S	S	S
Tire – spare tire carrier – locking	0	S	S	S
Wheel trim – please refer to page 26 and 27 for description and availability	S	S	S	S
Windshield wipers – variable delay (intermittent), flat-blade with wet arm washers	S	S	S	S

INTERIOR	WT	SLE	SLT	HYBRID
Air conditioning – single-zone, manual climate control	S	S	–	–
Air conditioning – dual-zone, automatic climate control	–	0 ⁵	S	S
Console – overhead deluxe	S	S	S	S
Cruise control – electronic with resume, coast and decelerate/accelerate features	0	S	S	S
Defogger – electric, rear-window	0	0	S	0
Floor covering – vinyl, graphite rubberized coating	S	0	–	–
Floor covering – colour-keyed carpeting and removable vinyl floor mats (includes rear mats in Ext. and Crew Cab)	0	S	S	S
Instrument panel – standard with upper and lower glove compartments	S	S	–	S
Instrument panel – premium with single glove compartment	–	–	S	–
Instrumentation – analogue gauge cluster with speedometer, tachometer, engine temperature and fuel level	S	S	S	S
Instrumentation – voltmeter (ECO gauge on Hybrid) and oil pressure gauges added to above	–	S	S	S
Instrumentation – Driver Information Centre (DIC); comprehensive multi-language system with trip odometer, engine hour meter, transmission temperature, GM Oil Life Monitoring System, tire pressure monitoring system and visual and audible reminders/warnings	S	S	S	S
Instrumentation – compass and exterior temperature display added to above	–	S	S	S
Instrumentation – four DIC menu buttons located on the instrument panel provide additional vehicle information and permit customization features such as automatic locking/unlocking, seat position recall, exit lighting and remote door lock/unlock	–	–	S	S
Mirror – includes auto-dimming feature	–	–	S	–
Steering column – tilt adjustable	S	S	S	S
Steering wheel – leather-wrapped	0 ⁶	S	S	S
Steering wheel – sound system controls	0 ⁶	0 ⁵	S	S
Sunshades – LH and RH, padded; colour-keyed cloth; LH with pocket, RH with visor mirror	S	–	–	–
Sunshades – LH and RH, padded; colour-keyed cloth with illuminated visor mirrors	–	S	S	S
Windows – front, power with passenger lock-out feature	–	S	S	S
Windows – front, includes driver express-down feature	–	S	–	S
Windows – front, includes driver and passenger express-down feature	–	–	S	–
Window – rear, fixed side (Ext. Cab)	S	–	–	–
Windows – rear, manual drop glass (Crew Cab)	S	–	–	–
Windows – rear, power drop glass (Ext. and Crew Cab)	–	S	S	S
Window – rear sliding, power operated (Ext. and Crew Cab) ⁷	–	0	0	–
Universal home remote – 3-channel transmitter	–	0	0	0

SEATS	WT	SLE	SLT	HYBRID
Front 40/20/40 split-bench with driver and front-passenger manual recliners, centre fold-down armrest, vinyl or cloth trim. Includes driver manual lumbar adjuster when cloth trim specified	S	–	–	–
Front 40/20/40 split-bench, driver and front-passenger manual recliners, driver manual lumbar adjuster, centre fold-down armrest with storage, lockable storage compartment in centre seat cushion (includes auxiliary power outlet), seatback storage pockets on Ext. and Crew Cab models. Available in Premium cloth or with leather seat inserts. Rear folding seat includes vinyl trim when ordered with leather seat inserts	–	S	–	S
Seat adjuster – power 6-way driver seat on 40/20/40 split-bench	–	0	–	0
Front bucket seats, includes power 6-way driver and front-passenger seat adjusters, front passenger manual recliner, driver and front passenger manual lumbar adjuster, centre console and seatback storage pockets. Available in Premium cloth or with leather seat inserts. Rear folding seat includes vinyl trim when ordered with leather inserts (Extended and Crew Cab)	–	0	–	0
Front bucket seats with leather seat inserts, includes power 10-way driver and front-passenger seat adjusters (including power 2-way lumbar adjuster), power bolsters, heated seat cushions and seatbacks, 2-position driver memory, centre floor console and seatback storage pockets. Rear folding seat includes vinyl trim	–	–	S	–
Rear stadium-style fold-up seat on Ext. Cab – 60/40 split-folding on SLE and SLT	S	S	S	–
Rear stadium-style fold-up seat on Crew Cab – 60/40 split-folding (except Hybrid)	S	S	S	S

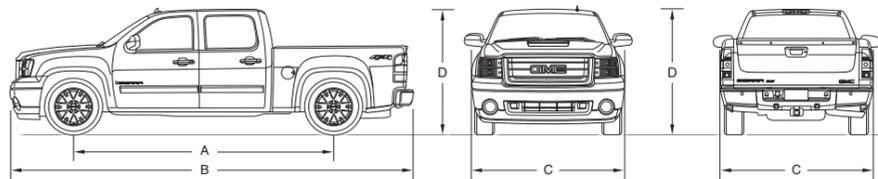
ENTERTAINMENT SYSTEMS	WT	SLE	SLT	HYBRID
AM/FM stereo with seek/scan and digital clock	S	–	–	–
The following Sound Systems include – AM/FM stereo with seek/scan, auto tone control, speed-compensated volume, Radio Data System® (RDS), MP3 playback compatibility, auxiliary audio input jack, TheftLock® and digital clock	S	S	S	S
CD player	0	S	–	S
CD player, USB port, Bose premium sound system with subwoofer and 36 cross-band presets	–	0	S	–
Navigation system with voice recognition added to above ^{8,9}	–	–	0	0
6-disc CD changer, USB port, Bose premium sound system with subwoofer and 36 cross-band presets	–	0	0	–
CD/DVD player, USB port and Bose premium sound system with subwoofer. Includes rear-seat entertainment system DVD player with remote control, overhead display, 2 sets of wireless headphones and auxiliary audio/video input jacks. Available on Crew Cab models ⁹	–	–	0	–
Navigation system with voice recognition added to above in Crew Cab models ^{8,9}	–	–	0	–
XM Satellite Radio†	0	0	S	S
Bluetooth – utilizes vehicle audio system, microphone, voice recognition and controls with Bluetooth-enabled cellphones	0 ⁶	0 ⁵	S	S
Rear-seat audio controls and earphone jacks (Crew Cab models)	–	–	S	–
4-speaker sound system (Reg. Cab models)	S	S	–	–
6-speaker up-level performance sound system (Ext. and Crew Cab models)	S	S	–	S
Bose premium sound system with subwoofer (Ext. and Crew Cab models)	–	–	S	–

- S – Standard.
 0 – Optional.
 1 – Included with available WT Convenience Package.
 2 – Included with available SLE Exterior Package.
 3 – Included with available SL Package.
 4 – Requires available SLE Exterior Package.
 5 – Included with available SLE Interior Package.
 6 – Included with Bluetooth Convenience Package.
 7 – Deletes electric rear-window defogger, when specified.
 8 – Deletes in-dash 6-disc CD changer.
 9 – At time of printing, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is limited outside these areas.
 10 – Requires up-level sound system.

- * Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions.
 ** All-season tires may not satisfy winter tire requirements in all regions of the country. Tires specifically designed for severe winter conditions and marked with the "winter tire" symbol  may be required during certain months or in certain regions. Contact your Provincial, Municipal or local road authority for information regarding which tires are required in your particular area.
 † Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. Visit xmradio.ca for details.

SIERRA PACKAGES	WT	SLE	SLT	HYBRID
Bluetooth Convenience Package – includes Bluetooth connectivity with Bluetooth enabled cellphones and leather-wrapped steering wheel with sound system controls and adds cruise control to WT models	0 ¹⁰	0	–	–
Fuel Economy Package (XFE) – available on 2WD Crew Cab; includes Vortec 5.3L V8 engine with aluminum block, 6-speed automatic transmission, heavy-duty enhanced cooling package, 3.08:1 rear axle ratio, 3039 kg (6700 lb.) GVWR, 17-inch Sport aluminum wheels and soft tonneau cover	–	0	–	–
SL Package – Regular Cab and Extended Cab Long Box models; includes 17" chrome appearance steel wheels with chrome centre caps, chrome grille surround and fog lights	0	–	–	–
WT Convenience Package – includes power door locks, remote keyless entry system and AM/FM stereo with MP3 compatible CD player	0	–	–	–
Sierra Nevada Edition – available on Extended Cab Standard Box and Crew Cab models; includes Vortec 4.8L V8 engine, 17-inch chrome appearance steel wheels with chrome centre caps, chrome front bumper with body-colour top caps, chrome grille surround, deep-tinted glass on all windows behind front doors, heated power exterior rear-view mirrors, body-colour bodyside mouldings, remote keyless entry system, power door locks and windows, CD player with MP3 playback, cruise control and colour-keyed floor carpet with vinyl mats	0	–	–	–
SLE Exterior Package – includes remote vehicle starter system, fog lights, universal home remote, power remote control exterior rear-view mirrors (heated, power folding with integral turn signal indicators) and auto-dimming interior rear-view mirror. Also includes 17" Sport aluminum wheels	–	0	–	–
SLE Interior Package – includes AM/FM stereo with MP3 compatible CD player, Bluetooth connectivity, steering wheel mounted sound system controls, power 6-way driver's seat adjuster with 40/20/40 split-bench and dual-zone automatic climate controls on Extended and Crew Cab models	–	0	–	–
SLT Convenience Package – includes universal home remote, power adjustable pedals and ultrasonic rear parking assist	–	–	0	–
Safety Package – includes power adjustable pedals and ultrasonic rear parking assist	–	0	0	–
All Terrain Package – includes "All Terrain" badging on front fenders and carpeted floor mats, brushed metal accents on instrument panel, chrome grille insert and surround, body-colour side mouldings with chrome insert, 18" chrome-clad aluminum wheels (4), P265/65R18 On/Off road tires (4) and Z71 Off-Road suspension. Automatic climate control, fog lights and full-feature body-colour exterior rear-view mirrors are included on SLE models. Available on Extended Cab Standard Box and Crew Cab models	–	0	0	–
Snow Plow Prep Package – includes 15 amp wiring for roof-mounted light with provisions for switch in overhead console, instrument wiring harness for an electric brake controller, access hole in dash panel and skid plate package and 160 amp alternator. Includes auxiliary external transmission oil cooler and a high-capacity air cleaner if not already equipped. Available Regular Cab 4x4	0	0	–	–
Tailgate Package – includes EZ Lift tailgate, lockable	–	0	0	–

DIMENSIONS



MODEL	A. Wheelbase mm (in.)	B. Overall Length mm (in.)	C. Width mm (in.)	D. Height mm (in.)†
Regular Cab standard box	3023 (119.0)	5222 (205.6)	2029 (79.9)	1875 (73.8)
Regular Cab long box	3378 (133.0)	5702 (224.5)	2029 (79.9)	1875 (73.8)
Extended Cab standard box	3645 (143.5)	5847 (230.2)	2029 (79.9)	1877 (73.9)
Extended Cab long box	4000 (157.5)	6330 (249.2)	2029 (79.9)	1869 (73.6)
Crew Cab short box	3645 (143.5)	5847 (230.2)	2032 (80.0)	1875 (73.8)

*Excluding mirrors. †Varies depending on model selected.

PEACE OF MIND, STANDARD WITH EVERY GMC MODEL

When you build them with quality, you can back them with confidence. That's why every GMC model is backed with the best coverage in Canada. Program highlights include:

- 3-year/60,000 km New Vehicle Limited Warranty*
- 5-year/160,000 km Powertrain Component Limited Warranty, with \$0 deductible on repairs and the warranty is fully transferable at no charge*
- 5-year/160,000 km Courtesy Transportation*
- 5-year/160,000 km 24/7 Roadside Assistance*
- 6-year/160,000 km rust-through perforation coverage*
- 8-year/130,000 km coverage on catalytic converters and powertrain control modules (PCMs).*
- 8-year/160,000 km coverage on specific hybrid components on Sierra Hybrid model.*

*Whichever comes first. Conditions and limitations apply, see dealer for details.

OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:**

• **GM Protection Plan (GMPP)** – the only extended service plan backed by the resources and commitment of General Motors. GMPP may be purchased at the time of sale or subsequently during the New Vehicle Limited Warranty period

• **GM Goodwrench Service** – with GM-certified technicians and GM-approved parts, nobody knows your GM vehicle better.

**Conditions and limitations apply.

TO HELP YOU PURCHASE A NEW VEHICLE:

- **Purchase Financing** – on the spot financing at your GM dealership†
- **GM Student Bonus Program** – students or recent graduates of high school, college or university** may be entitled to receive a Student Bonus vehicle redemption allowance of \$500 or \$750†† (tax inclusive) (purchased vehicle dependant) to use towards the purchase, lease or finance of one eligible new GMC vehicle.
- **The GM Card** – GM cardholders may redeem up to \$3500 GM Card® Earnings (subject to Vehicle Redemption Allowances) toward the Total Purchase Price on eligible new GM vehicles††. For full program details please visit thegmcad.ca

†Subject to eligibility. ††Program subject to change. **Conditions and limitations apply.

INFORMATION RESOURCES:

You can find more information about these programs from your GM dealer, or at these information centres:

- The GM website at gm.ca
- The GM Customer Communication Marketing Centre at 1-800-GM-DRIVE (1-800-463-7483 or 1-800-263-3830 for TDD users).

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Printed in Canada, August 2010.

INTERIOR FABRIC - COLOURS

VINYL/BASIC CLOTH – standard on Sierra WT models



88 – Dark Titanium Vinyl

88 – Dark Titanium Cloth

PREMIUM CLOTH – standard on Sierra SLE models



19 – Ebony Premium Cloth

31 – Light Cashmere Premium Cloth

83 – Light Titanium Premium Cloth

LEATHER SEATING – standard on Sierra SLT models and optional on Sierra SLE models



19 – Ebony Leather

31/33 – Light Cashmere Leather

83 – Light Titanium Leather

85 – Light Titanium with Ebony Accents (available on SLT with All Terrain Package only)

PREMIUM LEATHER SEATING – standard on Sierra Denali models



19 – Ebony Leather

39 – Light Cashmere Leather

SIERRA WHEELS

1500



17" painted steel, standard on WT models (NX7)



17" chrome-style steel, standard on SLE and included on WT models with SL Package (PY9)



17" sport polished aluminum, available on SLE models (N88)



18" chrome-clad aluminum, available on SLE and standard on SLT models (R08)



18" chrome-clad aluminum, available on SLE and SLT models with All Terrain Package (RZF)



20" chrome-clad aluminum, available on SLE and SLT models with high performance suspension (S84)



20" chromed aluminum, standard on Denali (P41)

EXTERIOR COLOURS



37 – Midnight Blue Metallic¹



41 – Onyx Black³



46 – Stealth Gray Metallic³



50 – Summit White³



74 – Fire Red



98 – White Diamond Tricoat^{2,4}



GGU – Gray Green Metallic¹



GGW – Storm Gray Metallic



GGZ – Pure Silver Metallic

The exterior colours in this brochure are as close to the actual vehicle production colours as the printing process allows. For more accurate colour samples, ask your sales consultant to see the dealer showroom vehicle colour display.

EXTERIOR/INTERIOR COLOUR COMPATIBILITY

EXTERIOR ▼	INTERIOR ►	19 – Ebony	31 – Light Cashmere with	33 – Light Cashmere with	39 – Light Cashmere	83 – Light Titanium with	85 – Light Titanium with	88 – Dark Titanium
	MODEL ►	SLE, SLT, Denali	Ebony Accents ¹	Dark Cashmere Accents ¹	with Cocoa Accents	Dark Titanium Accents ¹	Ebony Accents	WT
37 – Midnight Blue Metallic ¹		•	•	•		•		•
41 – Onyx Black ³		•	•	•	•	•	•	•
46 – Stealth Gray Metallic ³		•	•	•	•	•		•
50 – Summit White ³		•	•	•	•	•	•	•
74 – Fire Red		•	•			•	•	•
98 – White Diamond Tricoat ^{2,4}		•			•			
GGU – Gray Green Metallic ¹		•	•	•		•	•	•
GGW – Storm Gray Metallic		•	•	•		•	•	•
GGZ – Pure Silver Metallic		•	•	•		•	•	•

Note: Accents apply to instrument panel and door trim panels only.

1 – Not available with Sierra All Terrain Package. 2 – Only available with Denali. 3 – Available with Denali. 4 – Premium colour, available at extra cost.

1500 DENALI



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GMC
SIERRA