

# 2011 Genesis



 **HYUNDAI**™

# 2011 Genesis

At Hyundai, we are constantly striving to make smart decisions when it comes to our vehicles so you can make smart decisions when it comes to your purchase. A smart decision means weighing the pros and cons, evaluating the costs against the benefits, and making a choice for the right reasons for you. It means having no regrets.

Our investment in eco-friendly technologies, quality craftsmanship, extensive research and design, together with our state-of-the-art facilities and dedicated human resources, ensures our vehicles are built with integrity from the first to the final detail. And, together, they deliver on Hyundai's promise to Canadians – to create a lineup of smart vehicles.

## THE PERFORMANCE LUXURY SEDAN, REDEFINED.

Beginnings evoke excitement, fascination and infatuation. They're a symbol of a fresh start, of a new life. The Genesis is deserving of its name, fusing pure elegance with unadulterated power to deliver breakthrough levels of style, refinement, performance and luxury. Grab hold of a new beginning: the 2011 Hyundai Genesis.

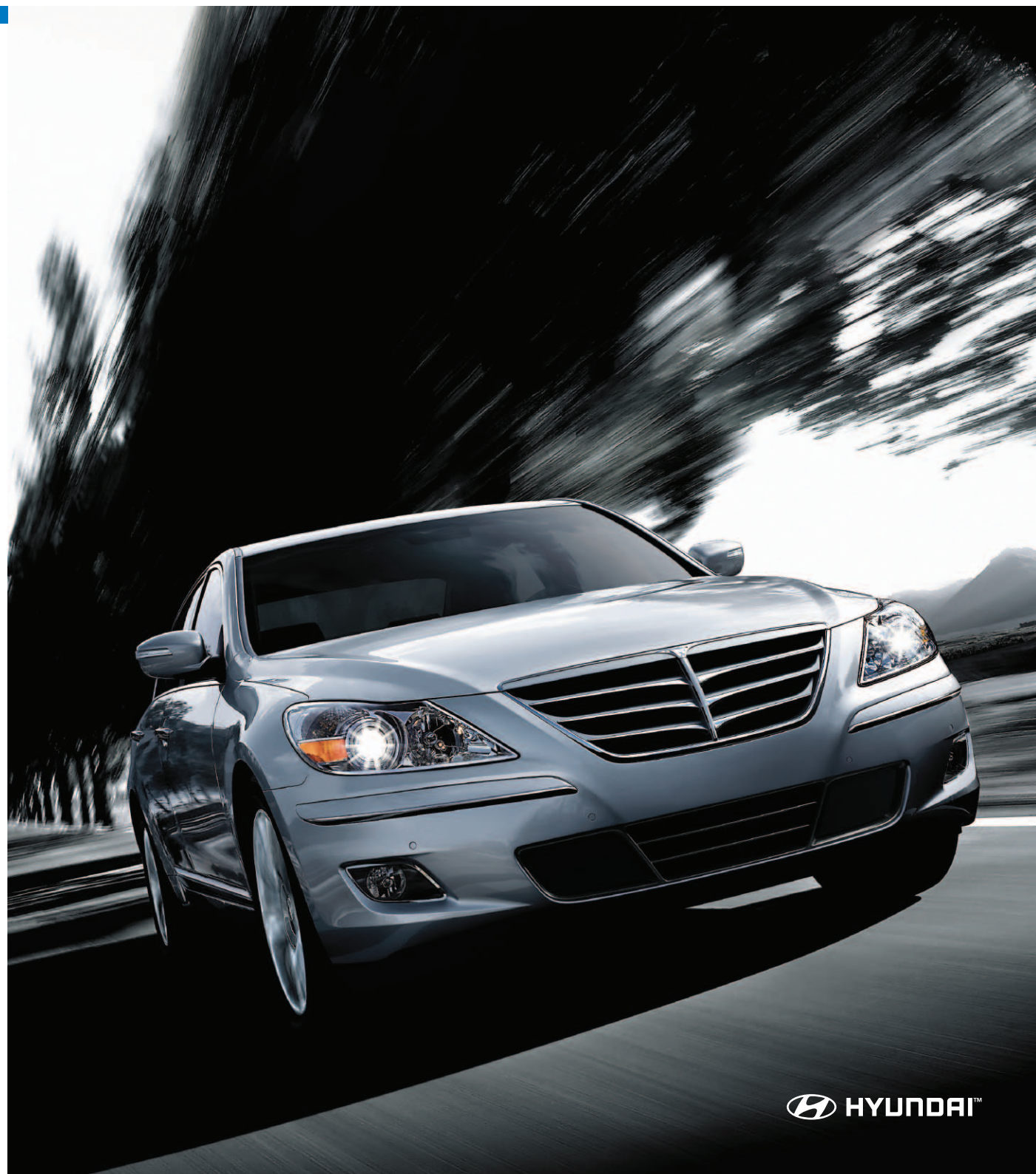


2009 North American  
Car of the Year



AUTOMOBILE JOURNALISTS  
ASSOCIATION OF CANADA

2009 Canadian  
Car of the Year



 HYUNDAI™



**A Powerful Character.** With available 18" alloy wheels and a distinctively wide stance, the Genesis' styling maximizes its rear-wheel drive capabilities.

**State-of-the-art Lighting.** The available Xenon High-Intensity Discharge (HID) headlights use a precision-cut design providing maximum nighttime visibility without distracting other drivers. Each lamp features an available auto-leveling function to keep the headlights properly aligned with the road, regardless of how the vehicle is loaded.

**Perfection, in design and detail.** What sets Genesis apart are its precision craftsmanship and engineering. They're present in each and every detail of the Genesis' design. On the Tech. packages, you'll appreciate the crystal clear visibility and automatic swivel of the Automatic Front Lighting System (AFLS) headlights and automatic dimming outside mirrors, and the luster of the 18" aluminum alloy rims with hyper finish. It's an automobile to satisfy a desire for brains, as well as beauty.

# interior



### **A Heightened Sense of Direction.**

A state-of-the-art navigation system with 6.5-inch touch screen (available on 3.8L with Premium Package) or 8-inch display with Driver Information System (DIS) (available on Tech. Packages) keeps you in the know even in unfamiliar territory.

**Master and Commander.** Command everything from the radio to the navigation system from the Genesis' conveniently located voice-activated<sup>®</sup> DIS (available on Tech. packages). Plus, to make on-the-go communication safer and easier, we've made Bluetooth<sup>®</sup> Handsfree standard on all trims.

**An oasis of serenity. Until you turn on the stereo.** The Genesis interior is a study in pleasant contradictions. The driver's seat is both heated and cooled, providing maximum comfort, no matter what the weather outside (standard with Tech. Packages). The cabin is sound-engineered to maintain a muted 63.2 decibels even on rough roads. But banishing that silence is the available Lexicon<sup>®</sup> surround sound system with Logic 7<sup>®</sup> technology, an 11-channel digital amplifier and 17 speakers, producing 528 watts of sound in 7.1 discrete audio (standard with Tech. Packages).

performance



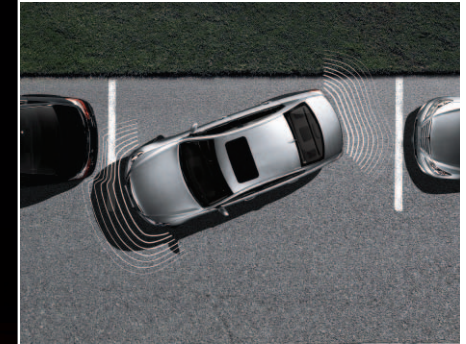
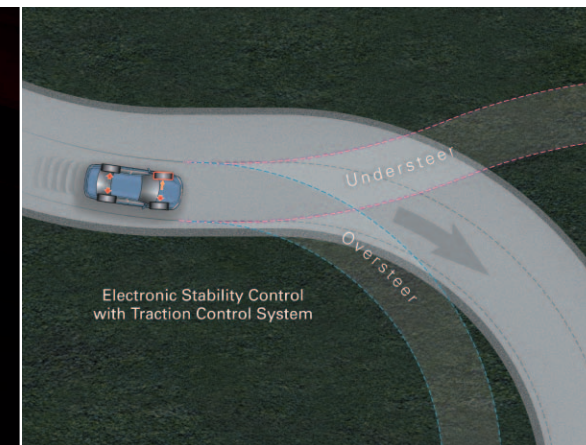
**Amplitude Selective Damper (ASD) Suspension.** The Genesis features a 5-link suspension and advanced steering hardware – the most critical components of a world-class performance sedan. This superior suspension system improves ride comfort with more body/wheel control and optimizes road surface contact.

**RWD Architecture.** The Genesis' rear-wheel drive layout helps balance the force of traction and acceleration on the tires and delivers a 54/46 (V8) or 52/48 (V6) front-to-rear weight distribution for exceptional handling and refined steering performance.



**Performance. Luxury. Sedan. In that order.** Make no mistake about where Genesis' priorities lie. Its job is to move you in the physical sense first, and the emotional sense second. The Genesis is engineered to perform, with a 385 hp<sup>A</sup> 4.6L Tau V8 that goes from 0 to 96 km/h in 5.7 seconds. V6 models are equipped with a powerful 290 hp 3.8L Lamda DOHC engine. Harnessing the Tau's considerable strength is a ZF 6-speed automatic transmission with SHIFTRONIC™, while the V6 Lamda is equipped with an Aisin® 6-speed SHIFTRONIC™ automatic transmission.

# safety



**A New Standard in Safety.** Electronic Stability Control (ESC) with Traction Control System (TCS)<sup>2</sup> works to help keep your wheels where they're meant to be by applying braking power and reducing engine power in oversteer or understeer conditions.

**Your Very Own Parking Assistant.** The Genesis is equipped with a rearview camera (Premium and Tech. Packages only) as well as an available eight (four front/four rear) ultrasonic sensors located on the front and rear bumpers. Accompanied by an audible warning tone, this feature ensures safety when manoeuvring into tight parking spots.

**Safety features that'll stop you in your tracks.** The Genesis' hydraulically powered 4-wheel disc brakes ensure precise stopping. And they're just one in a long list of state-of-the-art safety technologies, including eight standard airbags<sup>1</sup>, front and rear crumple zones, and driver and front passenger electronic active head restraints. For better visibility when cornering, the Genesis is equipped with available Xenon HID headlights with an Automatic Front Lighting System (AFLS available with Tech. Packages only).



# 2011 Genesis

Explore every inch of our spacious interior and discover a place where extraordinary luxury meets impeccable design.

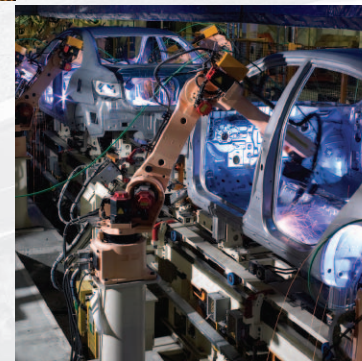
## SMART, AND WHAT IT MEANS TO US.

Every automaker – like every person – has a philosophy that guides their thinking and decisions. Ours is straightforward and pragmatic: to be smart. At Hyundai, we try to make smart moves, every day, so we're not only your next vehicle choice, but also your choice again and again down the road.

**Smart is** building vehicles that offer exceptional value – not just a great price. We build vehicles that people are happy to drive, with the comfort and safety features they want, and meaningful warranties to back them up.

**Smart is** the drive to zero defects. In 1999, we embarked on our quality mission when we launched the Zero Defects program. This initiative involves everyone and every aspect of the company's culture in a sincere commitment to quality manufacturing across the board. While we continue to be honoured with awards for excellence, our priority remains our unwavering commitment to our drivers.

**Smart is** offering sensible prices on vehicles that people are happy to drive. And we want you to be as happy with your vehicle in five or ten years as you are on day one. This means building a quality product and equipping it with the kinds of features that make driving a joy.







It also means offering a warranty that's meaningful, like a 5-year/100,000 km Comprehensive Limited Warranty<sup>†</sup>, 5-year/100,000 km Powertrain Warranty and 3-year/Unlimited km Roadside Assistance Program<sup>††</sup>.

Ultimately, smart is taking a leadership role, with the courage to break new ground and chart the course that an entire industry will take. It requires the confidence to guide others, and the conviction to follow through on commitments. Hyundai's commitment to these principles has propelled us to being the world's 4<sup>th</sup> largest auto manufacturer, servicing 160 countries and selling 30 million vehicles.

As part of our leadership role, we've launched Blue Drive, a collection of environmental initiatives that will help the fight to reduce greenhouse gas emissions. It's one of many steps toward our goal to achieve the most fuel-efficient lineup on the planet by 2015, and just another way we're working to be your first choice in vehicles today, and again down the road.

We believe that if we continue to follow the principles behind what is smart, we'll continue to show Canadians that Hyundai is the right choice today and their best choice for the future.

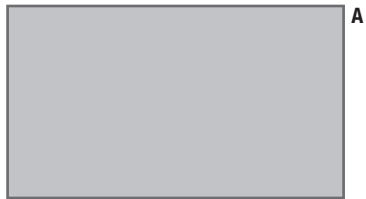


# colours

## 2011 Genesis

Our vivid palette of exterior colours is the perfect way to complete your Genesis.  
Explore the options and choose the one that best reflects your personal style.

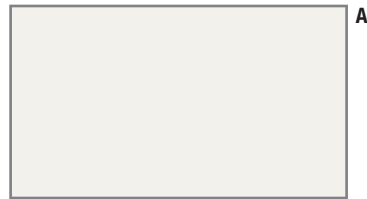
### EXTERIOR



**Titanium Grey Metallic**



**Sapphire Blue Pearl**



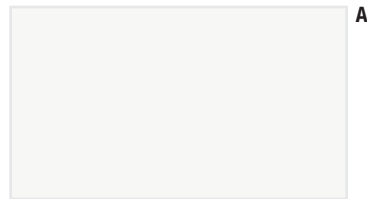
**Platinum Metallic**



**Cabernet Red Pearl**



**Phantom Black**



**White Satin Pearl**

### INTERIOR



**Black Leather**



**Cashmere Leather**

Choice of interior colour depends upon exterior colour selection. Due to print production processes, the colours shown throughout this brochure may vary slightly from the actual hue. See your dealer for model applications and to view the Hyundai Colour Selector.

# accessories

## 2011 Genesis

Hyundai is making its name on delivering unprecedented quality and value, offering Canadians a wide variety of lifestyle-friendly vehicles loaded with outstanding packages of standard features and premium extras. Individual needs call for individual solutions. That's why Hyundai goes out of its way to offer you a line of accessories designed to suit specific demands. With Hyundai's line of authorized parts and accessories, you are able to customize and adapt your vehicle to your lifestyle. From custom-fit mud guards to a durable cargo tray, personalize your Genesis your way.



**Block Heater.** Engineered for your Hyundai, a block heater will help ensure fast starts and reduce engine wear in extreme weather.



**Cargo Tray.** Add years to the interior of your Hyundai by protecting it from spills and messy loads with a durable, custom-fit cargo tray.



**Trunk Lip Protector.** Protect the paintwork on your rear bumper from scuffs and scrapes when loading and unloading cargo.



**Wheel Lock Nuts.** Help protect your valuable wheels and tires from theft with a set of Hyundai wheel lock nuts.



**Accessory Frame\*.** An accessory frame makes it quick and easy to attach hitch-mounted cargo equipment, such as bike and ski racks. \*Frame not intended for towing. Includes end cap.



**Mud Guards.** Custom-fit mud guards keep the dirt and debris of everyday driving where it belongs.



**Plastic Hood Protector.** Prevent dents and scratches caused by road and vehicle debris with an attractive plastic hood protector.



**Rubber Floor Mats.** Protect the interior of your Hyundai from everyday dirt and debris with custom-made floor mats.



**Touch-Up Paint Pens.** Take care of minor nicks and scratches with a touch-up paint pen matched to your Hyundai's original colour specification.



**Winter Wiper Blades.** Designed for Canadian winters, Hyundai winter wiper blades ensure you see the road ahead.

**3.8L** *Standard Equipment Includes:*

- 17-inch Alloy Wheels
- 3.8L, 290 hp, 24-valve, DOHC, V6 Engine with Dual Continuously Variable Valve Timing (Dual CVVT)
- 6-speed Automatic Transmission with SHIFTRONIC™
- Air Conditioning with Dual-zone Automatic Temperature Control and Outside Temperature Display
- Airbags<sup>1</sup> (8): Advanced Dual Front Airbags with Occupant Classification System (OCS), Front and Rear Seat-mounted Side-impact and Roof-mounted Side-curtain Airbags
- AM/FM/XM/6-disc CD Changer/MP3 USB Port/Aux. Plug with iPod® Control Audio System with seven Speakers
- Anti-lock Braking System (ABS) with Electronic Brake Force Distribution (EBD) and Brake Assist (BA)
- Auto-dimming Rearview Mirror with HomeLink™ and Compass
- Bluetooth® Handsfree Phone System
- Chrome-tipped Dual Exhaust
- Electric Remote, Heated Exterior Mirrors with Integrated Turn Signal Indicators
- Fog Lights
- Integrated Memory System (IMS) for Steering Column, Exterior Mirrors and Driver's Seat Position
- Power Tilt-and-slide Glass Sunroof with One-touch Open/Close
- Premium Leather Seats with Heated Front Seats (3 Stage)
- Proximity Key with Alarm and Trunk Release and Push-button Start
- Rain-sensing Windshield Wipers
- Seating: 8-way Power-adjustable Driver's Seat with Lumbar Support, Electronic Active Head Restraint and Integrated Memory System (IMS)  
4-way Power-adjustable Front Passenger's Seat with Electronic Active Head Restraint
- Steering Wheel-mounted Audio and Cruise Controls

**3.8L with Premium Package** *Includes 3.8L Standard Equipment Plus:*

- 18-inch, 9-spoke Alloy Wheels
- Lexicon® Sound System with DVD Player and 14 Speakers
- Front and Rear Park Assist System
- Navigation System with 6 1/2-inch Touch-screen, and Rear Backup Camera Display
- Xenon High-Intensity Discharge (HID) Headlights with Auto Leveling
- Excludes: 6-disc CD Changer

**3.8L with Tech. Package** *Includes 3.8L with Premium Package Equipment Plus:*

- Aluminum Interior Trim Accents and Leather-wrapped Crash Pad
- AM/FM/XM/In-dash 6-DVD Changer/MP3/Discrete Logic 7® Lexicon® Surround Sound System with 17 Speakers
- Auto-Dimming Exterior Mirrors
- Cooled Driver's Seat (3-stage)
- Driver Information System with Multimedia Controller
- Electronic Parking Brake
- Navigation System with 8-inch screen
- Power Rear Sunshade
- Smart Cruise Control
- Xenon High-Intensity Discharge (HID) Headlights with Auto-Leveling and Adaptive Front Lighting System (AFLS)

**4.6L with Tech. Package** *Includes 3.8L with Tech. Package Equipment Plus:*

- 18-inch 14-spoke Alloy Wheels with Hyper Finish
- 4.6L, 385 hp<sup>A</sup>, 32-valve, DOHC, V8 Engine with Dual CVVT
- Electro-hydraulic Power Steering
- Illuminated Door Scuff Plates
- Limited-slip Rear Differential
- Lower Body Side Moulding with Chrome Inserts
- Ultra Premium Leather Seats

**Mechanical**

Engine Type	V6, 24-valve, DOHC with Dual Continuously Variable Valve Timing (CVVT) V8, 32-valve, DOHC with Dual Continuously Variable Valve Timing (CVVT)	S	S	S	-
Displacement	3.8L (3,778 cc) 4.6L (4,627 cc)	S	S	S	-
Bore and Stroke	96.0 x 87.0 92.0 x 87.0	S	S	S	-
Compression Ratio	10.4:1	S	S	S	S
Horsepower @ RPM	290 @ 6,200 385 @ 6,500 with Premium Fuel (378 @ 6,500 with Regular Fuel)	S	S	S	-
Torque (lb-ft) @ RPM	264 @ 4,500 333 @ 3,500 with Premium Fuel (324 @ 3,500 with Regular Fuel)	S	S	S	-
Transmission Type	6-speed Aisin® Automatic with SHIFTRONIC™ 6-speed ZF® Automatic with SHIFTRONIC™ Limited-slip Rear Differential	S	S	S	-
Drive Configuration	Rear-wheel Drive	S	S	S	S
Brakes	Front: Ventilated Disc 12.6", (320mm) Single-piston Caliper Front: Ventilated Disc 13.0", (330mm) 4-piston Caliper Rear: Solid Disc 12.4" (314mm) ABS with Electronic Brake Force Distribution (EBD) and Brake Assist (BA)	S	S	S	-
Suspension	Front: 5-link with SACHS ASD Gas Shock Absorbers, Stabilizer Bar Rear: 5-link with SACHS ASD Gas Shock Absorbers, Stabilizer Bar	S	S	S	S
Steering Type	RPM-sensing Electro-hydraulic Power Steering	S	S	S	S
Overall Ratio	15.7:1	S	S	S	S
Wheels	17 x 6.5J 14-spoke Alloy 18 x 7.5J 9-spoke Alloy 18 x 7.5J 14-spoke Hyper Silver Alloy	S	-	-	-
Tires	P225/55R-17 P235/50R-18	S	-	-	-

**Curb Weight (kg)**

3.8L V6	1,704 to 1,771	S	S	S	-
4.6L V8	1,873	-	-	-	S

**Fuel Consumption Estimate (L/100km)<sup>A</sup>**

	City/Highway				
3.8L V6	11.4/7.2	S	S	S	-
4.6L V8	12.5/8.0	-	-	-	S

**Fuel Tank Capacity (litres)**

3.8L V6	73				
4.6L V8	77				

**Dimensions (mm)**

Dimensions Exterior	Wheelbase	2,935	Dimensions Interior	Front	Rear
	Overall Length	4,975		Head Room	1,200
	Height 17"/18"	1,475/1,480		Leg Room	1,125
	Width (Excluding Mirrors)	1,890		Hip Room	1,395
	Track (front/rear)	1,620/1,636 (17-inch wheel)		Shoulder Room	1,480
	Track (front/rear)	1,604/1,621 (18-inch wheel)			1,470

3.8L  
3.8L with Prem. Pkg.  
3.8L with Tech. Pkg.  
4.6L with Tech. Pkg.

3.8L  
3.8L with Prem. Pkg.  
3.8L with Tech. Pkg.  
4.6L with Tech. Pkg.

Interior		3.8L	3.8L with Prem. Pkg.	3.8L with Tech. Pkg.	4.6L with Tech. Pkg.
Air Conditioning	Automatic Dual-zone Temperature Control Outside Temperature Display Console-mounted Rear-seat Heater Ducts	S	S	S	S
Air Quality Sensor		S	S	S	S
Air Filtration System		S	S	S	S
Audio System	AM/FM/XM/6-disc CD/MP3 with 7 Speakers AM/FM/XM/DVD/MP3 with 14 Premium Lexicon® Speakers and Lexicon® 11-Channel Digital External Amplifier AM/FM//XM/In-dash 6-DVD Changer/MP3 with Lexicon® 7.1 Discrete Logic 7® Surround Sound System with 17 speakers and Lexicon® 11-Channel Digital External Amplifier USB Port, Aux. Plug with iPod® control	S	–	–	–
Bluetooth® Handsfree		S	S	S	S
Centre Console	Armrest with Dual-tier Storage and Dual Cupholders	S	S	S	S
Coin and Cell Phone Storage		S	S	S	S
Defogging System	Automatic with Humidity Sensor	S	S	S	S
Door Scuff Plate	Deluxe Illuminated	S	S	S	S
Gauges	Electroluminescent Display	S	S	S	S
Ignition	Push-button Start/Stop	S	S	S	S
Power Door Locks		S	S	S	S
Power Windows	Front Seats Auto-up/down with Pinch Protection	S	S	S	S
Dual Cupholder with Cover		S	S	S	S
Rearview Mirror	Electro-chromic Auto-dimming with Compass HomeLink™ Integrated Transceiver	S	S	S	S
Rear Window Defroster	Electric with Timer	S	S	S	S
Remote Releases	Hood, Trunk, Fuel Filler Door	S	S	S	S
Seating	8-way Power-adjustable Driver's Seat with Memory and Lumbar Support Cooled Driver's Seat 4-way Power-adjustable Passenger's Seat Heated Front Seats Premium Leather Ultra Premium Leather	S	S	S	S
Steering Wheel	Leather-wrapped (with Woodgrain Accents*) Audio Controls (Speed-sensing*) Bluetooth® Handsfree Controls Power Tilt-and-telescoping with Memory (IMS)	S	S	S	S*
Windshield Wiper De-icer		S	S	S	S

Exterior		3.8L	3.8L with Prem. Pkg.	3.8L with Tech. Pkg.	4.6L with Tech. Pkg.
Body Side Moulding	Body Colour Body Colour with Chrome Inserts	S	S	S	–
Fog Lights		S	S	S	S
Glass	Laminated Acoustic, Tinted, Solar Control	S	S	S	S
Headlights	Automatic Light Control HID with Auto-Leveling Adaptive Front Lighting System	S	S	S	S
Mirrors	Power-adjustable, Heated with Integrated Turn Signals Electro-chromic Auto-dimming	S	S	S	S
Power Tilt-and-slide Sunroof	With Sunshade	S	S	S	S
Wheels	17-inch Alloy with 225/55R-17 Tires 18-inch Alloy with 235/50R-18 Tires	S	–	–	–

Safety		3.8L	3.8L with Prem. Pkg.	3.8L with Tech. Pkg.	4.6L with Tech. Pkg.
Active Head Restraints	Electronic, Driver/Front Passenger	S	S	S	S
Airbags <sup>1</sup>	Dual Front with Occupancy Classification System (OCS) Front Seat-mounted Side-impact Rear Seat-mounted Side-impact Front and Rear Roof-mounted Side-curtain	S	S	S	S
Anti-lock Braking System (ABS) with Electronic Brake Force Distribution (EBD) and Brake Assist (BA)		S	S	S	S
Crumple Zones	Front and Rear	S	S	S	S
Electronic Stability Control (ESC) with Traction Control System (TCS) <sup>2</sup>		S	S	S	S
Key	Proximity with Alarm	S	S	S	S
Park Assist System	Front and Rear	–	S	S	S
Rear Back-up Warning Camera		–	S	S	S

Convenience		3.8L	3.8L with Prem. Pkg.	3.8L with Tech. Pkg.	4.6L with Tech. Pkg.
Cruise Control	Steering Wheel-mounted	S	S	S	S
Smart Cruise Control		–	–	S	S
Integrated Memory System	Steering Column, Exterior Mirrors and Driver's Seat Positions	S	S	S	S
Navigation System	6 1/2" Touch Screen with Voice Activation <sup>‡</sup> 8" Driver Information System (DIS) with Voice Activation and Multimedia Controller	–	S	–	–
Outlets	Two 12-volt	S	S	S	S
Rear Power Sunshade	Electric	–	–	S	S
Trip Computer		S	S	S	S

Standard Warranty		3.8L	3.8L with Prem. Pkg.	3.8L with Tech. Pkg.	4.6L with Tech. Pkg.
Coverage	One of Canada's best warranties 5-year/100,000 km Comprehensive Limited Warranty <sup>†</sup> 5-year/100,000 km Powertrain Warranty 3-year/Unlimited km Roadside Assistance Program <sup>††</sup>	S	S	S	S

S = Standard    – = Not Available

Specifications, features, illustrations, accessories, materials and equipment and all other information shown in this brochure are based on the latest information available at the time of publication. Although descriptions are believed to be correct, accuracy cannot be guaranteed. Hyundai Auto Canada Corp. reserves the right to make any changes or modifications at any time, without notice or obligation, including, without limitation, in colour, specifications, features, accessories, materials, equipment and models. Some vehicles are shown with optional equipment. All Hyundai warranties have no deductible.

^ Fuel economy figures are based on manufacturer's testing and are used for comparison purposes only. Actual fuel efficiency may vary based on driving conditions and the addition of certain vehicle accessories.

† Hyundai's Comprehensive Limited Warranty coverage covers most vehicle components against defects in workmanship under normal use and maintenance conditions.

†† Includes fuel delivery service, flat tire changing, lock-out service, towing service and more. Just one toll-free call away, 24 hours a day.

‡ Only recognizes English voice prompts.

<sup>1</sup> The Supplemental Restraint (Airbag) System (SRS) is designed to work with the 3-point seatbelt system. The SRS deploys in certain frontal and/or side-impact conditions where significant injury is likely. The SRS is not a substitute for seatbelts, which must still be worn at all times.

Children under the age of 13 should be securely restrained in the rear seat. NEVER place a child-seat in the front seat of a Hyundai vehicle.

<sup>2</sup> Electronic Stability Control (ESC) and Traction Control System (TCS) are meant to enhance conscientious driving habits and are not a substitute for safe driving practices.

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Δ With premium fuel.

# SMART IS IN.

At Hyundai Auto Canada, we believe our customers' needs come first. That's why we've invested billions of dollars worldwide in research, design, safety, testing and manufacturing. And with numerous third-party awards for quality, reliability and value, we can't help but be proud. But in the end, it's still about you, our customer. Simply put, we're committed to over-delivering on all your expectations so we can bring you the vehicle you need, as well as the vehicle you want.

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 **HYUNDAI**™

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