



2011

FLEET GUIDE

Powering business success



KIA MOTORS

The Power to Surprise™

Kia's Fleet Commitment

Kia Motors, continuously looks back to find ways in which to improve and looks forward to identify innovative solutions to better serve sustainable efforts as a responsible corporate citizen. The dream of a peaceful relationship between the automobile and the Earth is what drives Kia Motors forward.

Kia Motors has transformed its brand through great design and has changed customer perceptions through significant gains in overall quality. Kia is now widely perceived as an effective competitor against all non-luxury brands based on the quality and reliability of its vehicles. In addition, Kia's comprehensive five year, 100,000 kilometre warranty has widened its consumer appeal.

When you choose Kia Motors as your fleet partner you get the benefit of a specialized fleet program, the protection of one of the best warranties in the business and the support of Kia Canada management professionals dedicated to your fleet business.

Combining inspirational design, quality and emotional appeal, and environmental solutions, Kia Motors continues to generate the Power to Surprise.



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International models shown

The hard-working sub-compacts

Rio & Rio5



The Kia Rio sedan and Rio5 hatchback combine big-time roominess and seating for 5 with great cargo-carrying flexibility and fuel-efficient performance that delivers up to 5.6L/100 km (50 mpg) on the highway. No wonder Rio is a top-rated pick of Greencars.org.

Beyond the basics

Rio's small footprint and crisp handling make it perfect for in-town driving. And it comes with a wide range of driver-pleasing standard features like an AM/FM/CD MP3 audio system, auxiliary audio and USB jacks, and Bluetooth® hands-free cell phone connectivity.

Safe and secure

The protection of dual front airbags and an anti-theft engine immobilizer are also standard on Rio and Rio5. Available dual front side-impact airbags, dual full-length side curtain airbags and an anti-lock braking system add to Rio5's ability to help keep your drivers safe and your fleet secure.



Exterior colours



Solar Flare (M) Rio: C Rio5: C/S



Olive Grey (M) Rio: C Rio5: C/S



Racing Red (M) Rio: C Rio5: C/S



Clear White (M) Rio: C Rio5: C/S



Cashmere Beige (M) Rio: C



Clear Silver (M) Rio: C Rio5: C/S



Sapphire (M) Rio: C Rio5: C/S



Midnight Black Rio: C Rio5: C/S

Specifications

Engine

Type	1.6L, in-line 4-cylinder, iron block and aluminum head	
Valve train	16-valve, DOHC, Continuously Variable Valve Timing (CVT)	
Horsepower	110 hp @ 6,000 rpm	
Torque	107 lb.ft. @ 4,500 rpm	
Compression ratio	10.0:1	
Transmission	5-speed manual	
	Available 4-speed automatic, electronically controlled, overdrive	

Dimensions, mm (in.)

	Rio	Rio5
Wheelbase	2,500 (98.4)	2,500 (98.4)
Track (front/rear)	1,470/1,460 (57.9/57.5)	1,470/1,460 (57.9/57.5)
Length	4,240 (166.9)	3,990 (157.1)
Width	1,695 (66.7)	1,695 (66.7)
Height	1,470 (57.9)	1,470 (57.9)
Ground clearance	155 (6.1)	155 (6.1)
Head room (front/rear)	1,005/960 (39.6/37.8)	1,005/960 (39.6/37.8)
Shoulder room (front/rear)	1,360/1,350 (53.5/53.1)	1,360/1,350 (53.5/53.1)
Leg room (front/rear)	1,085/870 (42.7/34.3)	1,085/870 (42.7/34.3)
Hip room (front/rear)	1,290/1,270 (50.8/50.0)	1,290/1,270 (50.8/50.0)

Body & Chassis

Layout	Front engine, front wheel drive
Body type	Steel unibody
Front suspension	Independent, MacPherson struts, coil springs, stabilizer bar
Rear suspension	Torsion beam, coil springs with gas shock absorber
Steering	Rack-and-pinion, power-assisted

Brakes

Type	Hydraulic, vacuum power-assisted
ABS	4-wheel anti-lock brakes (Rio5 EX-Sport)
Front, mm (in.)	256 (10.1) vented disc
Rear, mm (in.)	203 (8.0) drum

Curb Weight, kg (lb.)

	Rio	Rio5
5-speed manual	1,160 (2,557)	1,170 (2,579)
4-speed automatic	1,182 (2,605)	1,192 (2,628)

Capacities, L (cu. ft.)

	Rio	Rio5
Interior volume	2,949 (104.1)	3,060 (108.1)
Cargo volume	337 (11.9)	448 (15.8)
Cargo volume, rear seats folded down	-	1,405 (49.6)
Fuel tank capacity, L (imp. gal.)	45 (10)	45 (10)

Fuel Economy (Hwy/City), L/100km (mpg)

	Rio	Rio5
5-speed manual transmission	5.8/7.1	(49/40)
4-speed automatic transmission	5.6/7.5	(50/38)

Features

Rio/Rio5 EX

- 14" steel wheels with full wheel covers
- P175/70R14 tires
- Body-colour bumpers
- Body-colour side mouldings
- Dual body-colour mirrors
- Dual manual remote mirrors
- Variable intermittent windshield wipers
- Black bezel headlights
- Front and rear mud guards
- Roof-mounted micro antenna
- AM/FM/CD/MP3 stereo system
- Audio input jacks – AUX and USB
- Bluetooth® hands-free cell phone connectivity²
- Four speakers
- Shift indicator⁴
- ECO-Minder indicator⁵
- In-dash digital clock
- Tilt adjustable steering column
- Enhanced anti-theft ignition immobilizer
- Tachometer
- Day/night interior rearview mirror
- Front vanity mirrors
- Front and rear passenger assist grips

- Dome lamp with delay out
- Dual front 12V power outlet
- Cargo area lamp
- Floor mats
- Battery with run-down protection
- Remote trunk release on Rio (replaced by rear window wiper with washer on Rio5 models)
- Luggage hook on front passenger seat
- Luggage net hooks in cargo area
- 6-way adjustable driver's seat
- Cloth seats
- Front & rear height adjustable headrests (Rio5)
- Front seatback pockets
- Driver's seat fold-down armrest
- 60/40 split folding rear seats
- Centre console with storage and cup holders
- Front and rear door pockets
- Dual front impact airbags
- Height adjustable front seatbelts
- Front seatbelt pretensioners with force limiters
- Rear 3-point seatbelts
- Lower anchors & tethers for children (LATCH)
- Rear child safety door locks
- Rear window defroster

Rio/Rio5 EX Convenience - features additional to (or in place of) Rio/Rio5 EX

- Dual power heated mirrors
- Air conditioning
- Power windows with driver's side one-touch express-down
- Power door locks
- Remote keyless entry with panic alarm
- Cruise control
- Heated front seats

Rio5 EX Sport - features additional to (or in place of) Rio5 EX Convenience

- 15" alloy wheels
- P195/55R15 tires
- Fog lights
- Power tilt and sliding sunroof
- Body-colour rear spoiler
- Six speakers including dual tweeters
- Leather-wrapped steering wheel and gear shift knob
- Sport cloth seating with red stitching
- Metal grain accents
- Metal covered pedals
- Dual front seat-mounted side impact airbags
- Dual full-length side impact curtain airbags
- 4-wheel anti-lock braking system (ABS)

Interior colours



Charcoal Cloth (C)



Sport Cloth (S)

(M) = metallic paint. ¹ Best of 2009 @ Greencars.org. ² Bluetooth® technology-enabled cell phone required. ³ Anti-lock braking system is available on Rio5 EX Sport. ⁴ Manual transmission only. ⁵ Automatic transmission only.

A fresh, new take on the compact sedan

FORTE

Forte brings a new perspective to compact-car thinking, offering a dynamic road presence, modern cabin, meticulous engineering and top-notch build quality. Forte is exciting, well-equipped and very affordable – something that's always been Kia's forte.

Raising the Bar

With a choice of 4-cylinder engines rated at 156 or 173 horsepower – both with fuel-efficient Continuously Variable Valve Timing (CVVT) technology – Forte is pleasing to drive and inexpensive to operate. It also raises the bar for comfort, roominess and convenience in a compact sedan, with power windows, door locks, heated

side mirrors and voice-activated Bluetooth® hands-free cell phone connectivity standard equipment on every model.

Engineered for Safety, Forte offers the standard protection of 6 airbags, complemented by anti-whiplash active front headrests and the sure-footed stopping power of 4-wheel anti-lock disc brakes and a rigid body structure to channel crash energy away from the occupants. And to help drivers avoid collisions all together, all Forte models add standard traction control and electronic stability control.



2010 Models shown



Exterior colours



Snow White Pearl (P) BC/BL



Bronze (M) BC/BL



Sterling (M) BC/BL



Radiant Red (M) BC/BL



Pure White BC/BL



Electric Blue (M) BC/BL



Dark Cherry (M) BC/BL



Titanium (M) BC/BL



Black Orchid BC/BL

Specifications

Engine	LX & EX	SX
Type	2.0 L Inline 4 cylinder, aluminum block and head	2.4 L Inline 4 cylinder, aluminum block and head
Valve train	DOHC, 16 valve, Continuously Variable Valve Timing (CVVT)	DOHC, 16 valve, Dual Continuously Variable Valve Timing (CVVT)
Horsepower	156 hp @ 6,200 rpm	173 hp @ 6,000 rpm
Torque	144 lb.-ft. @ 4,300 rpm	168 lb.-ft. @ 4,000 rpm
Compression ratio	10.5:1	10.5:1
Intake	Electronic Throttle Control (ETC)	Variable Intake System (VIS), Electronic Throttle Control (ETC)
Transmission	6-speed manual transmission	6-speed manual transmission
	Available 6-speed Steptronic automatic transmission, electronically controlled	Available 6-speed Steptronic automatic transmission, electronically controlled

Dimensions, mm (in.)	LX & EX	SX
Wheelbase	2,650 (104.3)	2,650 (104.3)
Track (front/rear)	LX: 1,557 / 1,564 (61.3 / 61.6) EX: 1,543 / 1,550 (60.8 / 61.0)	1,539 / 1,546 (60.6 / 60.9)
Length	4,530 (178.4)	4,530 (178.4)
Width	1,775 (69.9)	1,775 (69.9)
Height	1,460 (57.5)	1,460 (57.5)
Head room (front/rear)	1,015 / 955 (40.0 / 37.6)	1,015 / 955 (40.0 / 37.6)
Shoulder room (front/rear)	1,415 / 1,390 (55.7 / 54.7)	1,415 / 1,390 (55.7 / 54.7)
Leg room (front/rear)	1,100 / 890 (43.3 / 35.0)	1,100 / 890 (43.3 / 35.0)
Hip room (front/rear)	1,345 / 1,355 (53.0 / 53.4)	1,345 / 1,355 (53.0 / 53.4)

Body & Chassis

Layout	Front engine, front wheel drive
Body type	Steel unibody
Front suspension	Independent, MacPherson strut, coil springs with stabilizer bar
Rear suspension	Coupled torsion beam with coil springs and monotube shock absorber
Steering	Rack-and-pinion, power assist

Curb Weight, kg (lb.)	LX & EX	SX
Manual transmission	1,238-1,299 (2,729-2,863)	1,290-1,339 (2,844-2,952)
Automatic transmission	1,266-1,327 (2,791-2,925)	1,312-1,361 (2,891-2,999)

Capacities, L (cu. ft.)

Passenger volume	2,740 (96.7) without sunroof; 2,711 (95.7) with sunroof
Cargo capacity	415 (14.7)
Fuel tank capacity, L (imp. gal.)	52 (11.4)

Fuel Economy

Figures not available at the time of printing.

Features

Forte LX

- 15" steel wheels with full covers
- P195/65 R15 tires
- Tinted window glass
- Dual power, heated, body-coloured side mirrors
- Body-coloured outside door handles and rear garnish
- Air conditioning (optional)
- Remote keyless entry system with panic alarm (optional)
- Front & rear mud guards
- Cabin air filter
- Power door locks
- AM/FM/CD/MP3 stereo system 4-speaker
- Steering wheel mounted audio controls
- Audio input jacks - AUX & USB
- Voice-activated Bluetooth® hands-free connectivity¹
- Power windows with one-touch driver's express down
- Front console dual cupholders
- Dual front console power outlets
- Centre console with storage compartment

- Two speed variable intermittent front wipers
- Rear window defroster
- Map lamp with sunglass holder
- Eco-Minder indicator³
- Cloth seats
- Driver's seat height adjuster
- Soft polyurethane steering wheel & gear shift knob
- Manual tilt steering column
- 60:40 split folding rear seat
- Rear seat centre armrest with cupholders
- 6 airbags
- 4-wheel disc brakes with ABS
- Anti-whiplash active front headrests
- Lower Anchors & Tethers for Children (LATCH)
- Rear child safety door locks
- Rear seat height adjustable headrests
- Impact-sensing auto door unlock
- Electronic stability control (ESC)
- Traction control system (TCS)

Forte EX - features additional to (or in place of) Forte LX

- 16" alloy wheels
- P205/55 R16 tires
- Outside mirror with integrated turn signal
- Chrome-coated outside door handles and rear garnish
- Air conditioning
- Remote keyless entry system with panic alarm

- Six speakers including two front mounted tweeters
- Steering wheel mounted cruise control
- Front windshield wiper de-icer
- Illuminated ignition key hole
- Heated front seats
- Manual tilt & telescoping steering column

Forte SX - features additional to (or in place of) Forte EX

- 17" alloy wheels
- P215/45 R17 tires
- Sport-tuned suspension
- Fog lamps
- Automatic climate control
- Sirius® satellite radio (includes three trial months)⁴
- Supervision instrument cluster

- Trip computer
- Leather seats
- Leather-wrapped steering wheel & gear shift knob
- Metallic colour interior accents
- Alloy sport pedals
- Auto light control
- Paddle shifter³

Forte SX Luxury - features additional to (or in place of) Forte SX

- In-dash navigation system²
- Auto-dimming rearview mirror
- Smart key with push button start³

Interior colours



Black Cloth (BC)



Black Leather (BL)

(P) = Pearl Paint (M) = metallic paint. ¹ Bluetooth® technology-enabled cell phone required. ² Bluetooth® and navigation technology only recognizes English voice prompts, with the navigation system. ³ Automatic transmission only. ⁴ Service available in the 10 provinces and three territories of Canada, and the 48 contiguous states of the U.S. Monthly subscription sold separately after three trial months.



Sales



Rental

From concept, to perfection

FORTE KOUUP

In 2008, the Kia Forte KOUP was an award-winning concept car. Today, it's the all-new, fleet-ready Forte Koup - built with quality, engineering and performance to rival any compact. And value that's second to none.

Powerful and Fuel-Efficient

Kia's first-ever 2-door coupe rides on the same confident and composed Forte platform - and comes with the same choice of 4-cylinder engines and great fuel economy. Rated at 156 horsepower for the EX trim and 173 horsepower for the SX, the Forte Koup delivers more power than 2-door competitors like the Ford Focus; the Honda Civic DX, DX-G, LX and EX-L; and the Chevrolet Cobalt¹ LS and LT.

Roomy and Well-Equipped

Inside, the all-new Forte Koup offers more interior room than Civic or Cobalt, and more aggressive front seat styling to match its performance edge. It also comes with more standard features - including air conditioning, a driver's seat height adjuster, a tilt and telescopic steering column, steering wheel mounted audio controls, cruise control, power windows, heated front seats & mirrors, remote keyless entry and voice-activated Bluetooth[®] hands-free cell phone connectivity - on every model. Plus the safety of 6 airbags, 4-wheel anti-lock disc brakes and electronic stability control.



Exterior colours



Pure White BC/BL



Electric Blue (M) BC/BL



Black Orchid BC/BL



Sterling (M) BC/BL



Burnt Orange (M) BC/BL



Racing Red BC/BL



Titanium (M) BC/BL

Specifications

Engine	EX	SX
Type	2.0 L Inline 4 cylinder, aluminum block and head	2.4 L Inline 4 cylinder, aluminum block and head
Valve train	DOHC, 16 valve, Continuously Variable Valve Timing (CVVT)	DOHC, 16 valve, Dual Continuously Variable Valve Timing (CVVT)
Horsepower	156 hp @ 6,200 rpm	173 hp @ 6,000 rpm
Torque	144 lb.-ft. @ 4,300 rpm	168 lb.-ft. @ 4,000 rpm
Compression ratio	10.5:1	10.5:1
Intake	Electronic Throttle Control (ETC)	Variable Intake System (VIS), Electronic Throttle Control (ETC)
Transmission	6-speed manual transmission	6-speed manual transmission
	Available 6-speed Steptronic automatic transmission, electronically controlled	Available 6-speed Steptronic automatic transmission, electronically controlled

Dimensions, mm (in.)	EX	SX
Wheelbase	2,650 (104.3)	2,650 (104.3)
Track (front/rear)	1,546 / 1,550 (60.8 / 61.0)	1,542 / 1,546 (60.6 / 60.9)
Length	4,480 (176.4 in)	4,480 (176.4)
Width	1,765 (69.5)	1,765 (69.5)
Height	1,400 (55.1)	1,400 (55.1)
Head room (front/rear)	982 / 897 (38.7 / 35.3)	982 / 897 (38.7 / 35.3)
Shoulder room (front/rear)	1,414 / 1,331 (55.7 / 52.7)	1,414 / 1,331 (55.7 / 52.7)
Leg room (front/rear)	1,108 / 862 (43.6 / 33.9)	1,108 / 862 (43.6 / 33.9)
Hip room (front/rear)	1,355 / 1,310 (53.3 / 51.6)	1,355 / 1,310 (53.3 / 51.6)

Body & Chassis

Layout	Front engine, front wheel drive
Body type	Steel unibody
Front suspension	Independent, MacPherson strut, coil springs with stabilizer bar
Rear suspension	Coupled torsion beam with coil springs and monotube shock absorber
Steering	Rack-and-pinion, power assist

Curb Weight, kg (lb.)	EX	SX
6-speed manual transmission	1,242-1,291 (2,737-2,845)	1,292-1,341 (2,849-2,957)
Automatic transmission	1,270-1,319 (2,799-2,907)	1,315-1,364 (2,898-3,006)

Capacities, L (cu. ft.)

Passenger volume	2,568 (90.7) without sunroof; 2,502 (88.4) with sunroof
Cargo capacity	358 (12.6)
Fuel tank capacity, L (imp. gal.)	52 (11.4)

Fuel Economy

Figures not available at the time of printing.

Features

Forte Koup EX

- Tinted window glass
- Dual power, heated, body-coloured side mirrors
- Front & rear mud guards
- Cabin air filter
- Power door locks
- AM/FM/CD/MP3 Stereo system
- Six speakers including two front mounted tweeters
- Steering wheel mounted audio controls
- Audio input jacks - AUX & USB
- Voice-activated Bluetooth[®] hands-free connectivity²
- Power windows with one-touch driver's express down
- Front console dual cupholders
- Dual front console power outlets
- Centre console with storage compartment
- Two speed variable intermittent front wipers
- Rear window defroster
- Map lamp with sunglass holder
- Eco-Minder indicator⁴
- Cloth seats
- Driver's seat height adjuster
- Soft polyurethane steering wheel & gear shift knob
- 60:40 split folding rear seat
- 6 airbags
- 4-wheel disc brakes with Anti lock braking system (ABS)
- Anti-whiplash active front headrests
- Lower Anchors & Tethers for Children (LATCH)
- Rear seat height adjustable headrests
- Impact-sensing auto door unlock
- Fog lights
- 16" alloy wheels
- P205/55 R16 tires
- Outside mirror with integrated turn signal
- Chrome-coated outside door handles and rear garnish
- Air conditioning
- Remote keyless entry system with panic function
- Steering wheel mounted cruise control
- Front windshield wiper de-icer
- Illuminated ignition key hole
- Heated front seats
- Manual tilt & telescoping steering column
- Electronic stability control (ESC)
- Traction control system (TCS)

Forte Koup SX - features additional to (or in place of) Forte Koup EX

- 17" alloy wheels
- P215/45 R17 tires
- Sport-tuned suspension
- Automatic climate control
- Sirius[®] satellite radio (includes three trial months)⁵
- Supervision instrument cluster
- Trip computer
- Leather seats
- Leather-wrapped steering wheel & gear shift knob
- Metal colour interior accents
- Alloy sport pedals
- Paddle shifter⁴

Forte Koup SX Luxury - features additional to (or in place of) Forte Koup SX

- In-dash navigation system³
- Auto dimming rearview mirror
- Smart key with push button start⁴
- LED tail lights

Interior colours



Black Cloth (BC)



Black Leather (BL)

(M) = metallic paint. BC = Black cloth, BL = Black leather. The exterior and interior colours in this brochure are as close to the actual vehicle production colours as the printing process allows. ¹ Based on 2010 MY Vehicles. ² Bluetooth[®] technology-enabled cell phone required. ³ Bluetooth[®] and navigation technology only recognizes English voice prompts, with the navigation system. ⁴ With automatic transmission only. ⁵ Service available in the 10 provinces and three territories of Canada, and the 48 contiguous states of the U.S. Monthly subscription sold separately after three trial months.



Sales



Rental

Totally practical. Unmistakably cool.

SOUL

★★★★★
Crash Test Rating⁴
NHTSA - Frontal impacts

Soul is a fun loving, free-wheeling vehicle with an unmistakable look and attitude that turns heads wherever it goes. With plenty of body-panel space for your company graphics and a flexible interior, Soul is top-of-the-list as an affordable, attention-getting service or promotion vehicle.

Have it Your Way

Soul comes in a full assortment of flavours, from mild to wild. Four unique interior treatments and over 60 different accessories let you create a unique corporate statement. And you don't have

to sacrifice practicality to do it, because Soul seats 5 adults in comfort and style, and has the flexibility to carry up to 1,511 litres (53.4 cu. ft.) of cargo.

Real-World Safe

It's a wild world out there. Soul's ready for it with standard safety equipment like 6 airbags and anti-whiplash active front headrests. And to help your drivers avoid trouble before it happens, all Souls come with standard 4-wheel, anti-lock disc brakes, traction control and electronic stability control.



2010 Model shown with accessories



2010 Model shown



2010 Model shown

Exterior colours



Blue Stone BC/SC



Molten BC/SC/BR



Titanium (P) SC/BR



Mint (P) SC



Denim (M) SC/HT



Onyx (P) BC/SC/HT/BR



Sterling (M) BC/SC/HT



Vanilla Shake SC/HT



Lava (M) SC



Polar BC/SC/BR

Specifications

Engine	1.6L	2.0L
Type	1.6L, inline 4 cylinder, aluminum block and head	2.0L, inline 4 cylinder, iron block and aluminum head
Valve train	DOHC, 16 valve, Continuously Variable Valve Timing (CVVT)	DOHC, 16 valve, Continuously Variable Valve Timing (CVVT)
Horsepower	122 hp @ 6,300 rpm	142 hp @ 6,000 rpm
Torque	115 lb.-ft. @ 4,200 rpm	137 lb.-ft. @ 4,600 rpm
Compression ratio	10.5:1	10.1:1
Transmission	5-speed manual	5-speed manual Available 4-speed automatic transmission, electronically controlled

Dimensions, mm (in.)	1.6L	2.0L
Wheelbase	2,550 (100.4)	2,550 (100.4)
Track (front/rear)	1,570/1,575 (61.8/62.0)	1,570/1,575 (61.8/62.0)
Length	4,105 (161.6)	4,105 (161.6)
Width	1,785 (70.3)	1,785 (70.3)
Height	1,610 (63.4)	1,610 (63.4)
Height with roof rails	-	1,661 (65.4)
Head room (front/rear)	1,020/1,005 (40.2/39.6)	1,020/1,005 (40.2/39.6)
Shoulder room (front/rear)	1,403/1,400 (55.2/55.1)	1,403/1,400 (55.2/55.1)
Leg room (front/rear)	1,070/990 (42.1/39.0)	1,070/990 (42.1/39.0)
Hip room (front/rear)	1,353/1,339 (53.3/52.7)	1,353/1,339 (53.3/52.7)

Body & Chassis	
Layout	Front engine, front wheel drive
Body type	Steel unibody
Front suspension	Independent, McPherson strut, with stabilizer bar
Rear suspension	Coupled torsion beam with coil springs and shock absorbers
Steering	Rack-and-pinion, power assist

Curb Weight, kg (lb.)	1.6L	2.0L
5-speed manual transmission	1,190-1,235 (2,624-2,723)	1,285-1,344 (2,833-2,963)
4-speed automatic transmission	-	1,295-1,355 (2,855-2,987)

Capacities, L (cu. ft.)	
Passenger volume	2,897 (102.3)
Cargo capacity, rear seats up	546 (19.3)
Cargo capacity, rear seats folded	1,511 (53.4)
Fuel tank capacity, L (imp. gal.)	48 (10.6)

Fuel Economy Highway/City, L/100km (mpg)	1.6L	2.0L
5-speed manual transmission	6.3/7.7 (45/37)	6.5/8.5 (43/33)
4-speed automatic transmission	-	6.6/8.5 (43/33)

Features

Soul 1.6L

- 15" steel wheels with full covers
- P195/65R15 tires
- Dual power, heated, body-coloured mirrors
- Body-coloured outside door handles
- Front & rear mud guards
- Air conditioning (optional)
- External temperature gauge
- Power door locks
- 4-speaker AM/FM/CD/MP3 stereo system
- Audio input jacks - AUX & USB
- Steering wheel mounted audio controls
- Bluetooth® hands-free cell phone connectivity¹
- Power windows with one-touch driver's express down
- Dual front cupholders
- 12V power outlet
- Low washer fluid warning indicator
- Rear cargo under-floor storage tray
- Four floor mounted cargo tie-down anchors/cargo net hooks
- Black cloth seats
- Single-tone black dash & door trim
- Heated front seats
- 60:40 split folding rear seat
- Manual tilt steering column
- 6 airbags
- Anti-whiplash active front headrests
- Rear window defroster
- Variable intermittent front wipers
- Rear wiper and washer
- Rear child safety door locks
- Rear seat lower anchors and tethers for children (LATCH)
- Rear seat height adjustable headrests
- Impact-sensing auto door unlock
- 4-wheel disc brakes with anti-lock braking system (ABS)
- Electronic stability control (ESC)
- Traction control system (TCS)

Soul 2.0L 2u - features additional to (or in place of) Soul 1.6L

- 16" alloy wheels
- P205/55 R16 tires
- Roof rails
- Front side fender-integrated turn signal
- Metallic colour interior accents
- Air conditioning
- Remote keyless entry system with panic alarm
- Dash-mounted tweeter speakers
- ECO-Minder indicator²
- Cruise control
- Two 12V power outlets

- Remote fuel door release
- Cargo area net
- Black cloth seats with "Soul" pattern inserts
- Driver's seat height adjuster
- Driver's seat armrest²

Soul 2.0L 4u - features additional to (or in place of) Soul 2.0L 2u

- 18" alloy wheels
- P225/45 R18 tires
- Sport-tuned suspension
- Power tilt and sliding sunroof
- Fog lamps
- Chrome coated outside door handles
- Premium audio components (including centre dash-mounted speaker, cargo-mounted subwoofer and 315-watt external amplifier)
- Soul LED mood speakers
- Sirius® satellite radio (includes three trial months)³
- Leather-wrapped steering wheel & gear shift knob

Soul 2.0L 4u Retro - features additional to (or in place of) Soul 2.0L 4u

- Black cloth seats with houndstooth pattern inserts
 - Two-tone black and beige dash & door trim
- Soul 2.0L 4u Burner - features additional to (or in place of) Soul 2.0L 4u**
- Rear spoiler
 - Front and rear "Burner" style bumpers
 - Front turn signal "Eyeliner"
 - Black cloth seats with red inserts
 - Two-tone black and red dash & door trim

Soul 4u Luxury- features additional to (or in place of) Soul 4u with A/T


- Body coloured bumper
- Rear view camera
- Automatic climate control
- Leather seats
- Smart key with push button start
- Front centre armrest

Soul SX- features additional to (or in place of) Soul 4u

- Full body kit
- Rear spoiler
- Front turn signal "eyeliner"
- Rear view camera
- LED side repeater
- Front center armrest
- Alloy pedals
- No roof rails

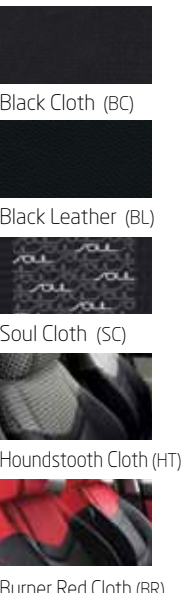


Courier



Rental

Interior colours



⁴Soul shown with accessories. (P) = Pearl Paint. (M) = metallic paint. ¹Bluetooth® technology-enabled cell phone required. ²Automatic transmission only. ³Service available in the 10 provinces and three territories of Canada, and the 48 contiguous states of the U.S. Monthly subscription sold separately after three trial months. ⁴The 2010 Soul earned a top 5-star rating for front impact crash safety from the National Highway Traffic Safety Administration (a U.S. government agency).

Ready, willing and able

SPORTAGE

What does it take for your drivers to get where they need to go with everything they need to take? On any road, in any weather, Kia Sportage is the answer.

Rugged and Reliable

Sportage comes with a fuel-efficient 4-cylinder engine and available all-wheel drive to go wherever your drivers need to go – whether that's over potholed city streets or back-country trails.

Satisfying and Safe

Sportage is tough on the outside. But inside, it's all

about satisfying roominess, comfort and driving pleasure. The first-class cabin includes available heated leather seating, a standard AM/FM/CD/MP3 audio system with auxiliary audio and USB jacks, and split-folding rear seats that open up a total of 1,547 litres of cargo space.

Sportage also comes with a wide array of standard safety features including 6 airbags, a 4-wheel disc anti-lock braking system, traction control and electronic stability control.



Exterior colours



Clear White



Vintage Blue (M)



Bright Silver (M)



Shimmering Silver (M)



Citrus Yellow (M)



Orange Squeeze (M)



Berry Red (M)



Sand Castle (M)



Black Cherry (P)

Specifications

Engine

Type	2.4L, In-line 4-cylinder
Valve train	4 valves per cylinder, Dual Continuously Variable Valve Timing (CVVT)
Horsepower	176 hp @ 6,000 rpm
Torque	168 lb.-ft. @ 4,000 rpm
Drive type	Front wheel drive (FWD); available all-wheel drive (AWD)
Intake	Variable Intake System (VIS), Electronic Throttle Control (ETC)
Compression ratio	10.5:1
Transmission	6-speed manual Available 6-speed Steptronic automatic

Dimensions, mm (in.)

Wheelbase	2,640 (103.9)
Track (front/rear)	1,614 / 1,615 (63.5 / 63.6)
Height	1,645 (64.8)
Length	4,440 (174.8)
Width	1,855 (73.0)
Ground clearance (min.)	172 (6.8)
Approach/departure angle	28.1° / 28.2°
Head room - 1 st /2 nd row	992 / 977 (39.1 / 38.5)
Shoulder room - 1 st /2 nd row	1,440 / 1,400 (56.7 / 55.1)
Leg room - 1 st /2 nd row	1,051 / 963 (41.4 / 37.9)
Hip room - 1 st /2 nd row	1,364 / 1,246 (53.7 / 49.0)

Body & Chassis

Layout	Front engine, FWD or AWD
Body type	Unibody
Front suspension	Independent, MacPherson strut
Rear suspension	Multi-link with gas shock absorber
Steering	Motor power-assist, rack-and-pinion

Capacities

Interior volume, L (cu. ft.)	2,832 (100)
Cargo capacity, L (cu. ft.)	740 (26.1)
Cargo capacity, rear seats down, L (cu. ft.)	1,547 (54.6)
Maximum towing capacity, kg (lb.) ¹	905 (2,000)
Fuel tank capacity, L (imp. gal.)	55 (12.1)

Curb Weight, kg (lb.)

Manual transmission	1,432 - 1,492 (3,157)
Automatic transmission	1,445 - 1,582 (3,186 - 3,488)

Fuel Economy (Hwy/City), L/100km (mpg)

Manual transmission (FWD)	6.9/10 (41/28)
Automatic transmission (FWD)	6.3/9.5 (45/30)
Automatic transmission (AWD)	7.1/10 (40/28)

Sportage LX MT/AT

- 16" alloy wheels
- P215/65R16 tires
- Projection-type headlights
- Fog lights
- Dual power, heated, body colour side mirrors
- Side mirror integrated turn signals
- Deep-tint privacy glass
- Black side sill moulding and wheel arch moulding
- Front grille with silver coated garnish
- Front and rear mud guards
- Roof rails²
- Cloth seats
- Heated front seats
- 2nd row 60/40 split folding seating
- 6-way manual adjustable driver's seat
- Front row seat back pockets
- 2nd row fold-down armrest with cupholder
- Metal grain inside door handles
- Metal grain interior accents
- Air conditioning with cabin air filter
- Power door locks
- Remote keyless entry with panic function
- Steering wheel mounted cruise control
- ECO-Minder™ indicator³
- Power windows with one touch driver's express down
- 6-speaker AM/FM/CD/MP3 stereo system
- SIRIUS® satellite radio (includes three trial months)³
- AUX & USB input ports
- Steering wheel mounted audio controls

Sportage EX - features additional to (or in place of) Sportage LX MT/AT

- 17" alloy wheels
- Tires P225/60R17
- Front grille with chrome coated garnish
- Chrome coated door handles
- Premium cloth seats
- Power adjustable driver's seat with lumbar support
- Dual-zone, fully automatic temperature control with ionized air filtration system

Sportage EX Luxury - features additional to (or in place of) Sportage EX

- 18" alloy wheels
- Tires P235/55R18
- Power tilt and sliding panoramic sunroof
- Rear spoiler
- Leather seats
- Deluxe door scuff
- Available navigation system^{5,7}
- Ventilated driver's seat⁷

- Bluetooth® hands-free cell phone connectivity⁵
- Tilt adjustable steering wheel
- Illuminated vanity mirrors with cover²
- Day & night rearview mirror
- Centre console storage compartment with armrest
- Front map lamp with sunglass holder
- Cargo area lamp
- Dual advanced front airbags
- Dual curtain side-impact airbags with roll-over sensor
- Dual front seat-mounted side-impact airbags
- Anti-whiplash active front headrests
- Height adjustable front and 2nd row headrests
- Electronic stability control (ESC)
- Traction control system (TCS)
- Hill assist control (HAC)
- Downhill brake control (DBC)
- 4-wheel anti-lock braking system (ABS)
- 4-wheel disc brakes
- Height adjustable front seatbelts with pretensioners
- Auto light control
- Impact sensing auto door unlock
- Child safety rear door locks
- Lower anchors and tethers for children (LATCH)
- Intermittent front windshield wipers
- Front windshield wiper de-icer
- Rear window wiper
- Rear window defroster
- Rear parking sonar⁶



Trades People



Rental

Interior colours



Black Cloth



Premium Cloth



Black Leather

M = Metallic paint, P = Pearl paint.

The exterior and interior colours in this brochure are as close to the actual vehicle production colours as the printing process allows.

¹ When properly equipped. ² With automatic transmission only. ³ Service available in the 10 provinces and three territories of Canada, and the 48 contiguous states of the U.S. Monthly subscription sold separately after three trial months. ⁴ Bluetooth® technology enabled cell phone required. ⁵ Bluetooth® and navigation technology only recognizes English voice prompts, with the navigation system. ⁶ AWD models only. ⁷ Late availability. ⁸ Rearview camera replaces rear parking sonar.

Canada's urban utility vehicle



The Kia Rondo makes the impossible possible. As versatile and spacious as a compact SUV, and with seating for 5 or 7. So Rondo makes sense as an urban service vehicle, a people-moving rental unit or a high-value choice for on-the-go salespeople.

Functional Get-Up-and-Go

Rondo's functional side is built around a 175-horsepower, 4-cylinder engine that gets up to 800 kilometres from a single tank of gas. And with its available 192-horsepower V6, Rondo can deliver the all-important get-up-and-go that a salesperson needs to haul up to 2,083 litres

(73.6 cu. ft.) of cargo and samples to important sales calls.

Dress it Up, Lock it Down

Rondo is available with heated front seats, leather trim, automatic temperature control, Sirius® satellite radio and Bluetooth® hands-free cell phone connectivity. Plus the lock-down safety of 6 standard airbags, anti-whiplash front head restraints, a 4-wheel disc anti-lock braking system, electronic brake-force distribution, traction control and electronic stability control. Impressed yet?



2010 Model shown



Exterior colours



Vanilla Shake BC/BL



Titanium Silver (M) BC/BL



Moon Light Blue (M) BC/BL



Clear White BC/BL



Bright Red BC/BL



Bright Silver (M) BC/BL



Java Brown (M) BC/BL



Black Cherry (M) BC/BL

Specifications

Engine	LX, EX & EX Premium	EX-V6 & EX-V6 Luxury
Type	2.4L, In-line 4-cylinder	2.7L, V6
Valve gear	16-valve, DOHC, Continuously Variable Valve Timing (CVT)	24-valve, DOHC, Continuously Variable Valve Timing (CVT)
Horsepower	175 hp @ 6,000 rpm	192 hp @ 6,000 rpm
Torque	169 lb.-ft. @ 4,000 rpm	184 lb.-ft. @ 4,500 rpm
Intake	Variable Intake System (VIS)	Variable Intake System (VIS), Electronic Throttle Control (ETC)
Compression ratio	10.5:1	10.4:1
Transmission	Electronic 4-speed Steptronic automatic with overdrive	Electronic 5-speed Steptronic automatic with overdrive

Dimensions, mm (in.)	
Wheelbase	2,700 (106.3)
Track (front/rear)	1,575/1,570 (62.0/61.8)
Height	1,650 (65.0)
Height with roof rails	1,700 (66.9)
Width	1,820 (71.7)
Length	4,545 (178.9)
Ground clearance	155 (6.1)
Head room (1 st /2 nd /3 rd row, if applicable)	1,056/1,020/891 (41.6/40.2/35.1)
Shoulder room (1 st /2 nd /3 rd row, if applicable)	1,465/1,445/1,301 (57.7/56.9/51.2)
Leg room (1 st /2 nd /3 rd row, if applicable)	1,048/971/794 (41.3/38.2/31.3)
Hip room (1 st /2 nd /3 rd row, if applicable)	1,387/1,370/1,024 (54.6/53.9/40.3)

Body & Chassis	
Layout	Front engine, front wheel drive
Body type	Steel unibody
Front suspension	Independent, MacPherson strut, stabilizer bar
Rear suspension	Independent, multi-link, stabilizer bar
Steering	Power-assist, rack-and-pinion

Curb Weight, kg (lb.)	LX, EX & EX Premium	EX-V6 & EX-V6 Luxury
5/7-seater	1,515/1,636 (3,340/3,607)	1,565/1,686 (3,450/3,716)

Capacities		
Towing capacity, kg (lb.)	680 (1,500) ⁵	907 (2,000) ⁵
Passenger volume 5/7 seater, L (cu.ft.)	3,052/4,413 (107.8/155.8)	3,052/4,413 (107.8/155.8)
Passenger volume (1 st row), L (cu.ft.)	1,621 (57.2)	1,621 (57.2)
Passenger volume (2 nd row), L (cu.ft.)	1,431 (50.5)	1,431 (50.5)
Passenger volume (3 rd row, if applicable), L (cu.ft.)	1,361 (48.1)	1,361 (48.1)
Cargo volume (behind 1 st row), L (cu.ft.)	2,083 (73.4)	2,083 (73.4)
Cargo volume (behind 2 nd row), L (cu.ft.)	898 (31.7)	898 (31.7)
Cargo volume (behind 3 rd row), L (cu.ft.)	185 (6.5)	185 (6.5)
Fuel tank, L (imp.gal)	60 (13.2)	60 (13.2)

Fuel Economy	LX, EX & EX Premium	EX-V6 & EX-V6 Luxury
Hwy/city, L/100 km (mpg)	7.5/10.6 (38/27)	7.7/11.5 (37/25)

Features

Rondo LX 5-seater

- 16" alloy wheels
- P205/60R16 tires
- Blacked-out front grille
- Projection headlights
- Body-colour door handles
- Body-colour side mouldings
- Dual power side mirrors
- Variable intermittent windshield wipers
- Rear window wiper and washer
- Front and rear mud guards
- Roof-mounted micro antenna
- ECO-Minder indicator
- Air conditioning with air filtration system (optional)
- Rear-seat heat ducts
- 10" DVD entertainment system includes fold-down LCD colour monitor and remote control (optional)
- AM/FM/CD/MP3 audio system with AUX and USB port
- Four speakers
- Bluetooth® hands-free cell phone connectivity*
- Power windows with driver's express down
- Power door locks
- Tilt adjustable steering column
- Centre console box with storage

- Floor mats
- Cargo under-floor storage compartment
- Dome and cargo area lights
- Battery with run-down protection
- Front and rear door pockets with bottle holders
- Power outlets in front and cargo area
- 6-way adjustable driver's seat with lumbar support
- Cloth seats
- 60/40 split flat-folding and reclining 2nd row seats
- 6 airbags
- Front anti-whiplash active headrests
- Front tilting headrests
- 4-wheel disc brakes with ABS
- Electronic brake distribution (EBD)
- Electronic stability control (ESC)
- Traction control system (TCS)
- Front and rear 3-point seatbelts
- Front seatbelt pretensioners
- Height adjustable front seatbelt anchors
- Side-impact door beams
- Impact-sensing door unlock
- Lower anchors and top tethers for children (LATCH)
- Child-safety rear door locks

Rondo EX & EX-V6 5/7-seater - features additional to (or in place of) Rondo LX 5-seater

- Chrome-accented front grille
- Fog lights
- Chrome door handles
- Body-colour side mouldings with chrome accents
- Dual heated mirrors
- Front windshield wiper de-icer
- Air conditioning with air filtration system
- Six speakers including door-mounted tweeters
- Steering-wheel-mounted audio controls

- Leather-wrapped steering wheel and gear shift knob
- Cruise control
- Keyless entry system with panic function
- Deluxe metallic finish inside door handles and centre fascia
- Illuminated vanity mirrors
- Deluxe cloth seats
- Heated front seats
- 50/50 split flat-folding, 3rd row seats (7-seater)

Rondo EX Premium 7-seater - features additional to (or in place of) Rondo EX 7-seater

- 17" alloy wheels
- P225/50R17 tires

- Power tilt and sliding sunroof
- Leather seats

Rondo EX-V6 Luxury 7-seater - features additional to (or in place of) Rondo EX Premium 7-seater

- Automatic temperature control
- Sirius® satellite radio (includes three trial months)^{3,6}
- Trip computer

- 8-way power adjustable driver's seat with lumbar support
- Auto dimming rear view mirror
- Back up camera





Interior colours



Black Cloth (BC)

Black Leather (BL)

(M) = metallic paint. ¹ Natural Resources Canada rates the 2009 2.4L Kia Rondo with a 60L fuel tank at 7.5L/100 km in highway driving. ³ Service available in the 10 provinces and territories of Canada, and the 48 contiguous states of the U.S. Monthly subscription sold separately after three trial months. ⁴ Bluetooth® technology-enabled cell phone required. ⁵ When properly equipped. See owner's manual for details. ⁶ Does not support Bluetooth®. ⁷ The 2010 Rondo earned a top 5-star rating for front impact crash safety from the National Highway Traffic Safety Administration (a U.S. government agency).

- 
Sales
- 
Rental
- 
Delivery
- 
Service Van

Perfect for commercial applications

RONDO C/V

The Rondo C/V is a breath of fresh air in the commercial van segment, with an economical four-cylinder motor combined with large cargo capacity and a work-ready equipment package. Perfect for the medium duty commercial applications, the C/V is ready to help anyone from the owner / operator to the fleet manager move to and from the work site with greater efficiency.

Kia Canada Inc. offers factory ship-through service as well as local installation anywhere in Canada. Customization service available to suit any fleet requirements.

Contact:
fleet@rangerdesigninc.com

Commercial Equipment from:



Side view and white mesh screen (on side windows and 90% Deep Tint on back window)



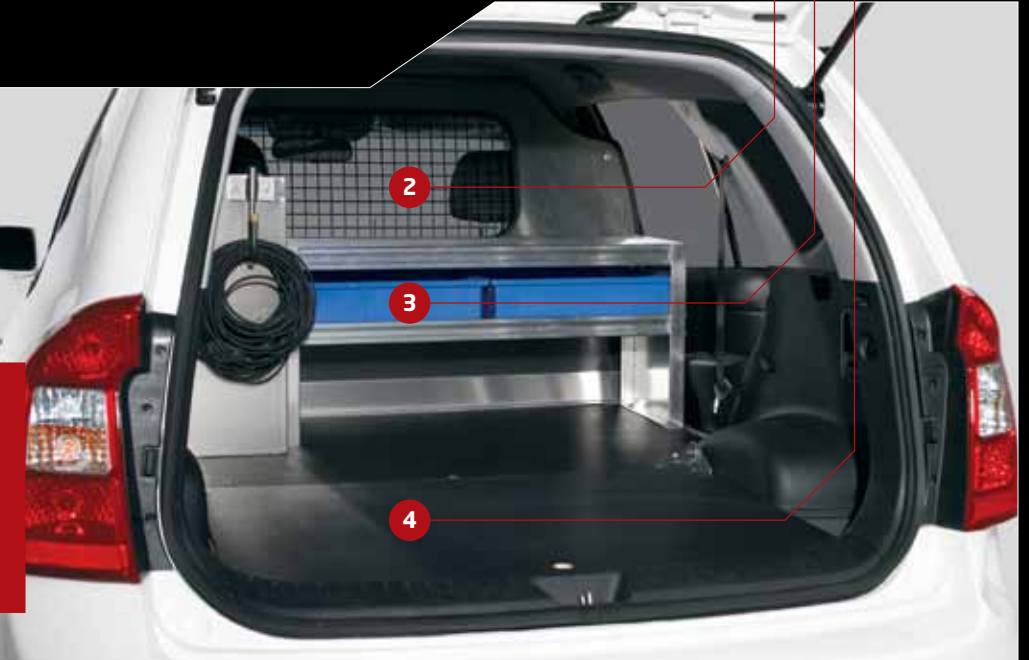
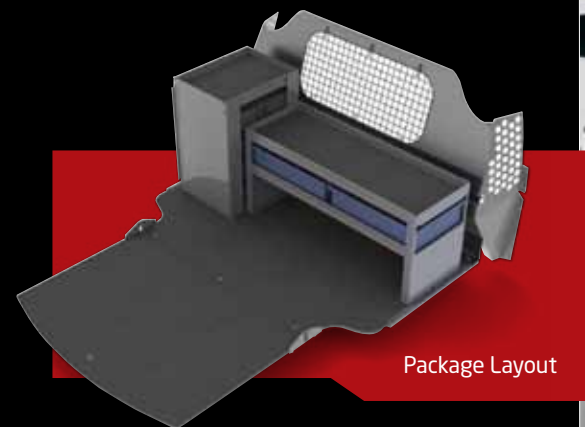
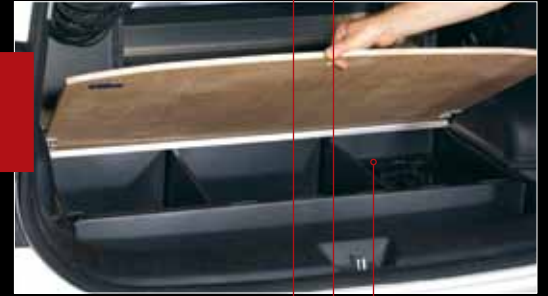
Full Safety Partition with mesh steel window



Comes complete with plastic carry cases



Commercial floor with lift-up access to under floor storage



More agile and more exciting than ever

SORENTO



For 2011, Sorento reaches new heights for style, comfort and driving dynamics while continuing to deliver the go-anywhere capability it's always been known for. The all-new Sorento is also a vehicle of pleasant surprises - like standard heated front seats and an available panoramic sunroof - and it's the first Kia ever built in North America.

A Smart Choice

Sorento's new unibody architecture and four-wheel independent suspension perform with smooth, quiet assurance. Potholes and rough

pavement can't upset it; darting traffic and sudden stops won't rattle its composure or yours.

When the roads end or the weather turns wild, Sorento helps you advance with confidence, thanks to the availability of full-time all-wheel drive (AWD) with an electronic locking differential.

Sorento also offers a choice of powertrains - including four-cylinder and V6 engines, and new six-speed manual and Steptronic gated automatic transmissions - for a perfect blend of performance and fuel efficiency.

Exterior colours



Bright Silver (M)



Dark Cherry (M)



Titanium Silver (M)



Ebony Black



Snow White Pearl (P)



Sand Beige (M)



Spicy Red (M)



Blue Jeans (P)

Specifications

Engine	LX & EX	LX-V6, EX-V6 & EX-V6 Luxury
Type	2.4L, I4, aluminum block and head	3.5L, V6, aluminum block and head
Valve train	DOHC, 4 valves per cylinder, Dual Continuously Variable Valve Timing (CVT)	DOHC, 4 valves per cylinder, Dual Continuously Variable Valve Timing (CVT)
Horsepower	175 hp @ 6,000 rpm	276 hp @ 6,300 rpm
Torque	169 lb.-ft. @ 3,750 rpm	248 lb.-ft. @ 5,000 rpm
Compression ratio	10.5:1	10.6:1
Intake	Variable Intake System (VIS), Electronic Throttle Control (ETC)	Variable Intake System (VIS), Electronic Throttle Control (ETC)
Drive type	Front wheel drive (FWD); available all-wheel drive (AWD)	Front wheel drive (FWD); available all-wheel drive (AWD)
Transmission	6-speed manual	6-speed Steptronic gated automatic

Dimensions, mm (in.)	Body & Chassis
Wheelbase	2,700 (106.3)
Track (front/rear)	1,618 / 1,621 (63.7 / 63.8)
Length	4,670 (183.9)
Width	1,885 (74.2)
Height	1,710 (67.3)
Height (with roof rails)	1,745 (68.7)
Height (with roof rails and sunroof)	1,755 (69.1)
Ground clearance	190 (7.5)
Approach/departure angle	28°/23°
Head room - 1 st /2 nd /3 rd (if applicable)	996 / 995 / 906 (39.2 / 39.2 / 36.7)
Shoulder room - 1 st /2 nd /3 rd (if applicable)	1,506 / 1,491 / 1,366 (59.3 / 58.7 / 53.8)
Leg room - 1 st /2 nd /3 rd (if applicable)	1,048 / 955 / 795 (41.3 / 37.6 / 31.3)
Hip room - 1 st /2 nd /3 rd (if applicable)	1,431 / 1,421 / 1,128 (56.3 / 55.9 / 44.4)
Layout	Front engine, FWD or AWD
Body type	Unibody
Front suspension	Independent, MacPherson strut with coil spring
Rear suspension	Multi-Link, coil spring with damper
Steering	Power-assist, rack-and-pinion
Type	Dual-diagonal, split-circuit, power-assisted braking system with Electronic Brake Distribution (EBD)
ABS	4-wheel, 4-channel, 4-sensor
Front, mm (in.)	300 (11.8) vented discs
Rear, mm (in.)	302 (11.9) discs

Curb Weight, kg (lb.)	5-Seater	7-Seater
Manual transmission	1,620 - 1,707 (3,571 - 3,763)	-
Automatic transmission	1,635 - 1,837 (3,605 - 4,050)	1,715 - 1,874 (3,781 - 4,131)

Capacities	5-Seater	7-Seater
Interior volume, L (cu. ft.)	4,035 (142.5)	4,231 (149.4)
Cargo capacity, L (cu. ft.)	1,047 (37.0)	258 (9.1) (3 rd row up)
Cargo capacity, rear seats down, L (cu. ft.)	2,052 (72.5)	2,052 (72.5)
Maximum towing capacity (4cyl)	748 (1,650)	-
Maximum towing capacity (V6), kg (lb.)	1,588 (3,500) ¹	1,588 (3,500) ¹
Fuel tank capacity, L (imp. gal.)	68 (15.0)	68 (15.0)

Fuel Economy (Highway/City), L/100km (mpg)	LX & EX	LX-V6, EX-V6 & EX-V6 Luxury
Manual transmission (FWD)	7.4 / 10.6 (38/27)	-
Automatic transmission (FWD)	6.9 / 9.7 (41/29)	7.7 / 10.3 (37 / 27)
Automatic transmission (AWD)	7.4 / 9.9 (38/29)	7.9 / 11.1 (36 / 25)

Features

- LX MT/AT**
- 17" alloy wheels (I4)
 - 18" alloy wheels (V6)
 - Tires P235/65R17
 - Projection-type headlights
 - Fog lights
 - Dual power, heated, body colour side mirrors
 - Side mirror integrated turn signals
 - Deep-tint privacy glass
 - Solar control front windshield
 - Black side sill moulding and wheel arch moulding
 - Black mesh front grille with chrome coated garnish
 - Chrome coated rear garnish
 - Chrome coated door handles
 - Front and rear mud guards
 - Roof rails⁶
 - Cloth seats
 - Heated front seats
 - 2nd row 60/40 split folding seating
 - 6-way manual adjustable driver's seat
 - Front row seat back pockets
 - 2nd row fold-down armrest
 - Chrome coated inside door handles
 - Black woodgrain interior accents
 - Air conditioning with cabin air filter
 - Power door locks with two turn entry system
 - Remote keyless entry with panic function
 - Steering wheel mounted cruise control
 - ECO-Minder™ indicator⁶
 - Power windows with one touch driver's express down and retained time lag feature
 - 6-speaker AM/FM/CD/MP3 stereo system
 - SIRIUS® satellite radio (includes three trial months)²
 - AUX & USB input ports with iPod® cable
 - Steering wheel mounted audio controls
 - Bluetooth® hands-free cell phone connectivity³
- EX -features additional to (or in place of) LX MT/AT**
- 18" alloy wheels
 - Tires P235/60R18
 - Leather seats
 - 8-way power adjustable driver's seat with lumbar support
 - Deluxe door scuff
 - Electrochromic rearview mirror
 - Smart Key
- EX-V6 Luxury -features additional to (or in place of) EX-V6**
- Premium 10-speaker stereo system (including front centre speaker, sub-woofer and external amp)
 - In-dash navigation system⁴
- LX MT/AT**
- Trip computer
 - Dual sliding sunvisor with vanity mirrors
 - Tilt and telescopic adjustable steering column
 - Illuminated vanity mirrors with cover⁶
 - Day & night rearview mirror⁶
 - Lockable glove box
 - Centre console storage compartment with armrest
 - Front map lamp with sunglass holder
 - 2nd row and cargo area lamps
 - Rear cargo under-floor storage compartment⁵
 - Dual advanced front airbags
 - Dual curtain side-impact airbags with roll-over sensor
 - Dual front seat-mounted side-impact airbags
 - Anti-whiplash active front headrests
 - Height adjustable front and 2nd row headrests
 - Electronic stability control (ESC)
 - Traction control system (TCS)
 - Hill assist control (HAC)
 - Downhill brake control (DBC)
 - Roll-over prevention (ROP)
 - 4-wheel anti-lock braking system (ABS)
 - 4-wheel disc brakes
 - Height adjustable front seatbelts with pretensioners and load limiters
 - Auto light control
 - Impact sensing auto door unlock
 - Child safety rear door locks
 - Lower anchors and tethers for children (LATCH)
 - Variable intermittent front windshield wipers
 - Front windshield wiper de-icer
 - Rear window wiper
 - Rear window defroster
 - Rear parking sonar⁶



Trades People



Rental



Delivery

Interior colours



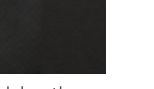
Beige Cloth



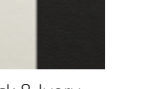
Beige Leather



Black Cloth



Black Leather



Black & Ivory Leather

(M) = Metallic paint.
(P) = Pearl paint.



Power, capability and elegance

BORREGO

Borrego is elegance – an executive class, 7-passenger SUV with heated front seats, available leather trim and luxurious power amenities. Borrego is also a rugged, 4-wheel-drive service vehicle with available V8 power and a segment-leading 3,402 kg (7,500 lb.) trailer towing capacity¹.

Much to Choose

Borrego is available with a smooth, 276-horsepower V6 matched to a 5-speed Steptronic automatic transmission or a 337-horsepower V8 and 6-speed Steptronic combination with segment-leading fuel economy². Standard keyless push-button engine start, and available dual-zone

automatic climate control, and a power tilt and telescopic steering column exemplify the luxury that senior-management drivers are looking for.

Safety is Paramount

Borrego comes with 7 standard airbags, including a driver's knee airbag. And Borrego features a long list of collision-avoiding and control-enhancing technologies, like hill assist control and downhill brake control for confident towing on hilly terrain; electronic stability control with rollover sensing; traction control; 4-wheel-disc anti-lock brakes; and a tire pressure monitoring system. All at no extra cost.

¹ Vehicles equipped with standard towing package. Class-leading towing capacity claim based on the latest competitive information for the Association of International Automobile Manufacturers of Canada (AIAMC) intermediate segment available at the time of printing.

² Based on 2010 EnerGuide data for the AIAMC intermediate SUV segment and the latest published competitive information available at the time of printing. Excludes diesel and hybrid powertrains.



Exterior colours



Snow White Pearl (P)
LX: GC/BC - EX: GL/BL



Metal Bronze (M)
LX: GC/BC - EX: GL/BL



Bright Silver (M)
LX: GC/BC - EX: GL/BL



Black Orchid
LX: GC/BC - EX: GL/BL



Spicy Red (M)
LX: BC - EX: BL



Burnt Orange (M)
LX: GC/BC - EX: GL/BL



Clear White
LX: GC/BC - EX: GL/BL

Specifications

Engine	3.8L LX & EX	4.6L LX & EX
Type	3.8L V6, aluminum block and head	4.6L V8, aluminum block and head
Valve gear	24-valve, DOHC, Dual Continuously Variable Valve Timing (CVVT)	32-valve, DOHC, Dual Continuously Variable Valve Timing (CVVT)
Horsepower	276 hp @ 6,000 rpm	337 hp @ 6,000 rpm
Torque	267 lb.-ft. @ 4,400 rpm	323 lb.-ft. @ 3,500 rpm
Transmission	5-speed Steptronic automatic, electronically controlled with overdrive	6-speed Steptronic automatic, electronically controlled with overdrive
4x4	LX: Part time EX: Full time, Torque-on-Demand ³	LX: Part time EX: Full time, Torque-on-Demand ³
Compression ratio	10.4:1	10.4:1

Dimensions, mm (in.)

Wheelbase	2,895 (114)
Track (front/rear) - 17" wheels	1,630/1,640 (64.2/64.6)
Track (front/rear) - 18" wheels	1,615/1,625 (63.6/64.0)
Height	1,810 (71.3)
Width	1,915 (75.4)
Length	4,880 (192.1)
Ground clearance	217 (8.5)
Approach/departure angle	27.3°/22.5°
Head room (1 st /2 nd /3 rd row) (1 st row with sunroof)	1,015/990/965 (40.0/39.0/38.0) 980 (38.6)
Shoulder room (1 st /2 nd /3 rd row)	1,530/1,500/1,415 (60.2/59.1/55.7)
Leg room (1 st /2 nd /3 rd row)	1,060/950/835 (41.7/37.4/32.9)
Hip room (1 st /2 nd /3 rd row)	1,450/1,425/1,140 (57.1/55.1/44.9)

Body & Chassis

Layout	Front engine, 4-wheel drive
Body type	Chassis frame with eight cross members
Front suspension	Double wishbone, coil spring with shock absorber and stabilizer bar
Rear suspension	Multi-link, coil spring with damper and stabilizer bar
Steering	Rack-and-pinion
Power assist	Engine-speed sensitive

Curb Weight, kg (lb.)

3.8L LX & EX	2,023 - 2,154 (4,460 - 4,749)
4.6L LX & EX	2,096 - 2,227 (4,621 - 4,909)

Capacities	3.8L LX & EX	4.6L LX & EX
Towing capacity, kg (lb.) ³	2,268 (5,000)	3,402 (7,500)
Payload capacity, kg (lb.)	728 (1,604)	704 (1,552)
Passenger volume, L (cu.ft.)	4,440 (156.8)	4,440 (156.8)
Cargo capacity, rear seats up, L (cu.ft.)	350 (12.4)	350 (12.4)
Cargo capacity, 2 nd and 3 rd row down, L (cu.ft.)	2,765 (97.6)	2,765 (97.6)
Fuel tank capacity, L (imp. gal.)	78 (16.8)	78 (16.8)

Fuel Economy*	3.8L LX & EX	4.6L LX & EX
(Hwy/City), L/100km (mpg)	9.4/13.0 (30/22)	9.7/14.4 (29/20)

Features

Borrego 3.8L LX-V6 4x4

- 3.8L V6, 276 hp
- Part time 4x4 system
- 5-speed Steptronic auto transmission
- 5,000 lbs towing capacity¹
- Anti-lock braking system (ABS) with 4-wheel disc brakes
- Elec. stability control (ESC)
- Traction control system (TCS)
- Downhill assist control (DAC)
- Hill assist control (HAC)
- 7 airbags
- Front seat-belt pretensioners with load force limiter
- 7-person seating
- 17" alloy wheels
- Air conditioning
- SIRIUS[®] satellite CD/MP3/USB/AUX²
- Heated front seats
- Anti-theft electronic immobilizer
- 6 cupholders
- 4 bottle holders
- Electrochromic rearview mirror with rearview camera
- Trip computer
- Driver knee airbag
- Outside mirror side repeater lamps
- Driver auto up/down window
- Power windows, locks, and heated outside mirrors
- Remote keyless entry with panic button
- Trailer hitch
- Body-coloured outside mirrors
- Steering wheel mounted cruise control
- 2 front and 1 cargo 12V outlets (3 total)
- Floor mats
- Illuminated sunvisors
- Child seat anchors
- Towing hook
- Deep tint privacy glass
- Two tone body / bumpers
- Roof rails
- Underbody skid plates
- Windshield wiper de-icer
- Back-up warning system
- Chrome interior accents
- Bluetooth^{®3}
- ECO-minder[®] indicator
- Steering wheel mounted audio controls
- Smart key with push button start
- Fog lights
- Amplitude damper
- Auto light control
- Chrome coated outside door handles

Borrego 3.8L EX-V6 Luxury 4x4 - features additional to (or in place of) 3.8L LX-V6 4x4

- Full time torque-on-demand 4x4
- 18" alloy wheels
- Dual full automatic climate control
- Leather seats and trim
- Power driver seat
- Supervision instrument cluster
- Leather-wrapped steering wheel & gear shift knob
- Premium Infinity audio (including rear tweeter, front centre speaker, subwoofer and external amp)
- Electric tilt & telescopic steering wheel
- Integrated memory system (mirror, seat & steering column)
- Power tilt & sliding sunroof
- Integrated side step
- Rear chrome garnish
- Power adjustable pedals
- Metal grain interior inserts
- Premium door scuffs

3.8L EX-V6 Luxury w/ Navigation 4x4 - features additional to (or in place of) 3.8L LX-V6 Luxury 4x4

- In-dash navigation system⁴
- Portable Motorola Bluetooth[®] hands-free speaker^{3,4}

4.6L LX-V8 4x4 - features additional to (or in place of) 3.8L LX-V6 4x4

- 4.6L V8, 337 hp
- 6-speed Steptronic auto transmission
- 7,500 lbs towing capacity¹

Borrego 4.6L EX-V8 Luxury w/ Navigation 4x4 - features additional to (or in place of) 3.8L EX-V6 Luxury 4x4

- In-dash navigation system⁴
- Heated rear seats
- Ventilated front seats (heated/cooling function)
- Portable Motorola Bluetooth[®] hands-free speaker^{3,4}
- High intensity discharge headlights (HID)
- Premium "Borrego" door scuff
- Rear air conditioning & heater

¹ When properly equipped. See owner's manual for details. ² Available in the 10 provinces and 3 territories of Canada and 48 contiguous United States. Monthly subscription sold separately after three trial months. ³ Bluetooth[®] technology enabled cellphone required. ⁴ Bluetooth[®] and navigation technology only recognizes English voice prompts, with the navigation system.



Trades People



Delivery



Sales

Interior colours

Black Cloth (BC)

Black Leather (BL)

Grey Cloth (GC)

Grey Leather (GL)

BC = Black cloth, BL = Black leather, M = Metallic paint, P = Pearl paint.

The exterior and interior colours in this brochure are as close to the actual vehicle production colours as the printing process allows.

Maximum versatility, maximum mileage

SEDONA

Kia didn't invent the minivan. But we're pretty sure we've perfected it with the fleet-friendly Sedona.

Roomy and Safe

Whether your drivers are working on company time or renting for a family getaway, Sedona has them covered. With spacious seating for 7 and up to 4,007 litres (141.5 cu. ft.) of cargo space, Sedona is a front-line fleet minivan with a history of top-notch performance in NHTSA and IIHS safety tests.

No Compromises

Sedona's powerful 271-horsepower engine

delivers best-in-class standard V6 power – and thanks to its precise-shifting 6-speed Steptronic automatic transmission – it does it with best-in-class fuel efficiency, too¹. With fully independent suspension at all 4 wheels, Sedona tracks tight and rides smooth for better comfort and control. And it's available with a full range of comforts, including Bluetooth® hands-free cell phone connectivity, fully automatic dual-zone climate control, power windows for all 3 rows of seats, a rear DVD entertainment system and a rearview camera system.



Exterior colours



Clear Silver (M) (GC/GL)



Clear White (GC/GL)



Cashmere Beige (M) (TC/TL)



Dark Cherry (M)



Titanium Silver (M) (GC/GL)



Midnight Black (GC/GL)



Crystal Blue (M) (GC/GL)

Specifications

Engine

Type	3.5L V6, aluminum heads and aluminum block
Valve gear	DOHC, 24-valve, Dual Continuously Variable Valve Timing (CVT)
Horsepower	271 hp @ 6,300 rpm
Torque	248 lb.ft. @ 4,500 rpm
Intake	Variable Intake System (VIS), Electronic Throttle Control (ETC)
Compression ratio	10.6:1
Transmission	6-speed Steptronic automatic with electronically controlled overdrive

Dimensions, mm (in.)

Wheelbase	3,020 (118.9)
Track (front/rear)	1,685/1,685 (66.3/66.3)
Height	LX: 1,760 (69.3); LX-Convenience: 1,805 (70.1); EX: 1,820 (71.7)
Length	5,130 (202)
Width	1,985 (78.1)
Ground clearance	167 (6.6)
Head room (front/middle/rear)	1,041/1,010/973 (41.0/39.8/38.3)
Hip room (front/middle/rear)	1,504/1,673/1,273 (59.2/65.9/50.1)
Leg room (front/middle/rear)	1,059/1,040/864 (41.7/40.9/34.0)
Shoulder room (front/middle/rear)	1,606/1,660/1,537 (63.2/65.3/60.5)
Turning diameter (curb to curb), m (ft.)	12.1 (39.6)

Body & Chassis

Layout	Front engine, front wheel drive
Body type	Steel unibody
Front suspension	MacPherson strut, coil springs, anti-roll bar
Rear suspension	Multi-link with struts, coil springs
Steering	Rack-and-pinion, power-assisted

Brakes

Type	4-wheel disc, electronic brake distribution (EBD)
ABS	4-sensor, 4-channel
Front, mm (in.)	297.2 (11.7) vented disc
Rear, mm (in.)	302.3 (11.9) solid disc

Curb Weight, kg (lb.)

Automatic transmission	1,984 - 2,087 (4,374 - 4,601)
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Capacities, L (cu. ft.)

Interior volume	4,879 (172.3)
Cargo capacity (behind 3 rd row)	912 (32.2)
Cargo capacity (3 rd row seats stowed)	2,268 (80.1)
Cargo capacity (3 rd row stowed & 2 nd row removed)	4,007 (141.5)
Fuel tank capacity, L (imp. gal.)	75 (16.5)

Fuel Economy (Highway/City), L/100km (mpg)

Automatic transmission	8.0/11.5 (35/25)
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Features

Sedona LX

- 16" steel wheels with full covers
- P225/70R16 tires
- Projection-type headlights
- Dual power heated body-colour mirrors
- Variable intermittent windshield wipers with de-icer
- Rear-window defroster
- Intermittent rear wiper with washer
- Tinted front windshield with sunband
- Privacy glass – side-middle/quarter/back-door windows
- Body-colour bumpers and side mouldings
- Body-colour exterior door handles
- AM/FM/CD/MP3 stereo with 6 speakers
- Audio input jacks – AUX and USB
- Bluetooth® hands-free cell phone connectivity¹
- Rear-seat DVD entertainment system (optional)
- Air conditioning
- Air filtration system
- Cruise control
- Power door locks
- Remote keyless entry system with panic alarm
- Power front windows with driver's one-touch auto down
- Power 2nd row windows
- Tilt steering column
- Front-row folding side table

Sedona LX Convenience - features additional to (or in place of)

- Roof rails
- Heated front seats
- Auto-dimming rearview mirror with HomeLink®
- Back-up warning system
- Power 3rd row windows

Sedona EX - features additional to (or in place of)

- 17" alloy wheels
- P235/60R17 tires
- Fog Lights
- Solar control glass – windshield & front doors
- Audio controls on steering wheel
- Trip computer with compass
- 6-way power adjustable driver's seat with lumbar support
- Auto-dimming rearview mirror with HomeLink®
- Rear view camera

Sedona EX Power - features additional to (or in place of)

- Dual power sliding doors
- Power adjustable pedals
- Rain-sensing wipers
- Power tailgate

Sedona EX Luxury - features additional to (or in place of)

- Power tilt and sliding sunroof
- Sirius® satellite radio (includes three month trial)²
- Automatic dual zone climate control
- Leather-wrapped steering wheel and gear shift knob
- Leather seats
- 2-position memory driver's seat, exterior mirrors and adjustable pedals
- Metal grain interior accents
- Navigation system (optional)

¹ Available in the 10 provinces and 3 territories of Canada and the 48 contiguous United States. Monthly subscription sold separately after three trial months. ² Bluetooth-enabled cell phone required.



Trades People



Delivery



Rental

Interior colours



Grey Cloth (GC)



Grey Leather (GL)



Tan Cloth (TC)



Tan Leather (GL)

TC = Tan cloth, GC = Grey cloth, TL = Tan leather, GL = Grey leather, M = Metallic paint. The interior and exterior colours in this brochure are as close to the actual vehicle production colours as the printing process allows.

CADENZA

Connecting to the new dynamic world



Take up-to-the-minute technology and blend it with luxury and style. What emerges is the Kia Cadenza – a car that at once seduces and reassures with its innovative attention to detail, distinctive lines and dynamic presence. From the moment its bold, balanced profile captivates your eye to the point when you take the wheel and drive, consummate sophistication is delivered. A luxury sedan for the here and now, setting a benchmark for the future of driving enjoyment.

Making a statement, head on

Welcome to a balanced synthesis of power and purpose. The Cadenza sets itself apart with a confident stance emphasised by its dynamically-designed bumper, Kia's signature radiator grille and multi-spoke alloy wheels.



OPTIMA

Stylish or sensible? Choose both



A new vision of what a mid-size sedan should be
All-new for 2011, the mid-size Optima advances the new dynamism in Kia design, comfort and performance engineering. As a sales or middle-management selector, Optima has the surprisingly rich features and crisp road manners to win over your most discerning drivers.

FORTE

5-doors
Small car. Big attitude

A New Sensation

Last year, the all-new Forte sedan and Forte Koup caused a sensation with automotive journalists, fleet buyers and Canadian drivers. What were they saying? "I can't believe it's a Kia!" Now we've done it again with the newest member of the Forte family – the 2011 Forte 5-door, combining Forte's sophisticated design, exceptional build-quality and performance engineering in a distinctive and versatile hatchback model.



Reaching for the future

Experience Environment

Kia Motors are developing technologies that bring automobiles and people closer to nature so that everyone can enjoy a cleaner and healthier natural environment.

Hybrid Electric Vehicle (HEV) Since 2005, Kia Motors, has been running a pilot fleet of HEVs. As of 2008, 4,120 units of Rio were manufactured and put on the road. Through this project, Kia has come to develop proprietary HEV technologies and it is also now capable of producing most key components. Kia has put these newly gained capabilities to work and in 2009 launched the Forte LPI HEV, the first hybrid in the world to feature an LPG engine. The Forte delivers exceptional driving performance and has 50% higher fuel economy than the gasoline version of the same model. The Forte emits less the amount of CO₂ (99g) than the Honda Civic Hybrid (101g).

After the 2009 launch of the Forte LPI Hybrid, Kia Motors in 2011 plans to release the Optima, which will feature Kia Motors' proprietary gasoline electric hybrid system. The all-new Optima will have an available full hybrid system, which at low speed will enable the vehicle to run on the electric motor alone without the help of the internal combustion engine. Thereafter, Kia plans to turn more of its models into HEVs and develop a full-fledged HEV mass production system. Kia is currently developing a plug-in HEV (PHEV) that can be charged at regular households, with the goal of mass producing them by 2013.

Full Cell Electric Vehicle (FCEV) Since 1998, Kia Motors has been engaged in developing fuel cell technology, striving to enhance not only the performance but also the marketability of FCEVs. Kia has successfully proven its low-temperature (-20 C) startup technology. It is now focused on overcoming the technological hurdles of improving the durability of fuel cells and lowering their high production cost.



As eco-conscious as you are

So you value sustainable living? We do too. That's why we take pride in rising to meet the expectations and challenges of the 21st century while making tangible contributions to the preservation of the environment and sustainable development of society.

We set up an environmental research centre to spearhead our drive for the production of clean hybrid and fuel-cell vehicles to lead the way to eco-friendly cars for a greener tomorrow for you, your children and all of us.

The concept of eco-friendly cars is adhered to throughout all phases of a vehicle's life. From design through to recycling, we create innovative products, adhering to state-of-the-art Design for Recycling (DfR) guidelines. Wherever possible, recycled and recyclable materials are being used in the production of every Kia. Even at the end of your car's life, one of our environmental targets is the eco-friendly return and treatment of end-of-life vehicles. Operating a rigid process, we guarantee environmental protection in the treatment of harmful waste substances. These are then recycled or recovered, ensuring the highest level of environmental protection.

As you see, what you do on a small scale with your household refuse, we at Kia motors do on a large scale.





Moving the World Together. This Kia corporate social responsibility initiative is comprised of four mobility-themed programs – Environmental Movement, Safety Movement, Youth Movement and Community Movement – that help Kia supply vehicles, develop programs and empower employee volunteerism for the betterment of local communities and our world.

The Power to Surprise™. With youthful styling and the latest in advanced technologies, Kia is changing the way people feel and think about driving. Today's Kia vehicles are turning heads the world over with their leading-edge designs, practical features and exhilarating driving dynamics.

