



2011 LANCER *EVOLUTION*

PERFORMANCE EQUALS POWER MINUS WEIGHT

The turbocharged 4B11 engine features an aluminum block and cylinder head for light weight and efficiency. But it's not just light. It features a semi-closed deck designed to hold up under boost pressure. We've even redesigned the engine head cover to knock off another 1.5 kg of weight.

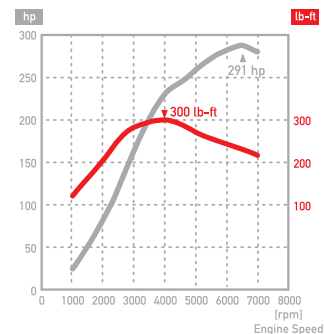


THE EVOLUTION OF POWER

RAW ATHLETIC POWER IS A THING TO BEHOLD. INSIDE AND OUT, TOP TO BOTTOM, FRONT TO BACK, THE LANCER EVOLUTION DELIVERS AGGRESSIVE PERFORMANCE WORTHY OF THE ROAD WARRIOR THAT IT IS.

MIND-BLOWING PERFORMANCE

The Lancer Evolution's unyielding drive to succeed is evident with a powerful turbocharged 4B11 engine and massive intercooler that combine to produce 291 horsepower from only 2.0 litres – it's the lightest and strongest ever. Twin Clutch Sportronic® Shift Transmission (TC-SST) lets you shift quickly and effortlessly. And the Super All-Wheel Control (S-AWC) and Active Stability Control provide outstanding handling for a true rally driving experience.



TRIM LEVELS

- GSR** 4-DOOR SEDAN, 5-PASSENGER
2.0L DOHC 16-VALVE MIVEC I4, 291 HP
- MR** 4-DOOR SEDAN, 5-PASSENGER
2.0L DOHC 16-VALVE MIVEC I4, 291 HP



OWN THE ROAD

LIKE ALL BAD BOYS, THE LANCER EVOLUTION MR LIVES HARD AND FAST. EIBACH® SPRINGS AND BILSTEIN® STRUTS ARE THE HIGHLIGHT OF CUTTING EDGE SUSPENSION. THE LANCER EVOLUTION MR'S RACING-INSPIRED BREMBO® BRAKES FEATURE 2-PIECE FRONT ROTORS WITH ALUMINUM HATS. THIS REDUCES UN-SPRUNG AND ROTATING WEIGHT FOR BETTER HANDLING AND PERFORMANCE WITHOUT SACRIFICING BRAKING ABILITY. IN GENERAL, THE ALL-AROUND PURPOSEFUL GOOD LOOKS AND INSTINCTIVE PERFORMANCE PUT THE EVOLUTION INTO A POWER CLASS OF ITS OWN.



RECARO® SEATS

Lancer Evolution's incredible seats aren't just for looks. Thick, aggressive bolsters give the driver and passenger support in even the fastest corner, while textured fabric or leather upholstery holds them firmly in upscale comfort. To fight our cold Canadian winters, heated front seats are standard equipment.



TWO CLUTCHES, SIX GEARS, NO PEDAL

The heart of the Twin Clutch Sportronic® Shift transmission is a tough group of closely spaced gears organized onto twin matching transmission shafts. This allows it to click off shifts much faster than any human driver, as well as keep power flowing between shifts.



RACING-INSPIRED BREMBO® BRAKES



HIGH PERFORMANCE AUDIO & NAVIGATION

The Lancer Evolution's high performance extends well beyond the engine compartment. The instrument panel is virtually brimming with high-tech advancements like an available powerful Rockford Fosgate® audio system, Bluetooth® technology, LCD multi-information display and available 40GB hard drive navigation system with music server.



TWIN-SCROLL TURBOCHARGER POWER

Turbocharged boost comes from the heart of the Lancer Evolution powerplant – a twin-scroll Mitsubishi Heavy Industries turbocharger that reduces lag for fast, linear power delivery.

For a complete list of features, technical specifications and options visit www.HelpMeDecide.ca

GSR MR KEY FEATURES, TECHNICAL SPECIFICATIONS & OPTIONS

- Recaro® front semi-bucket racing seats
- 18" Enkei® alloy wheels
- 18" BBS® forged alloy wheels
- Aluminum roof, hood and front fender panels (steel roof on MR)
- Power glass sunroof
- 710-watt (maximum) Rockford Fosgate® high-performance CD/MP3 player, nine speakers with auxiliary audio input jack
- Bluetooth® 2.0 hands-free cellular phone interface with streaming audio and USB input with voice control
- Xenon High-Intensity Discharge (HID) headlamps
- Colour multi-information display showing fuel level, TC-SST gear selection and mode (MR), outside temperature, S-AWC status plus driver-selectable screens
- Colour-keyed rear spoiler
- 2.0L L4 turbocharged/intercooled engine, 291 hp @ 6,500 RPM/ 300 lb.-ft. @ 4,000 RPM
- 5-speed manual transmission
- 6-speed Twin-Clutch Sportronic® Shift Transmission (TC-SST) with Normal/ Sport/S-Sport modes
- Super All-Wheel Control with Active Centre Differential (ACD) and Active Yaw Control (AYC) and Active Stability Control (ASC)
- Sport-tuned suspension with forged aluminum lower front and upper rear control arms
- 4-wheel Brembo® ventilated disc brakes with ABS
- Bilstein® shocks with Eibach® springs
- 7 airbags including driver knee airbag
- 40GB HDD navigation system with Music Server w/ Real Time Traffic

OPTIONAL PACKAGE

- **Handling Package:** BILSTEIN® front & rear shock absorbers, Eibach® front & rear springs, 18-inch BBS® forged alloy wheels, Brembo® 2-piece front rotors, large rear wing spoiler

• Standard • Package



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COLOURS



Phantom Black Pearl!
Black Interior



Graphite Grey Pearl!
Black Interior



Apex Silver Metallic
Black Interior



Rally Red Metallic
Black Interior



Octane Blue Pearl!
Black Interior



Wicked White
Black Interior

¹Available at extra cost

TRIM



GSR



GSR WITH HANDLING PKG



MR

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IN THE WORLD***

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