

## FIAT® 500 ABARTH



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(1) Drive responsibly. Always obey the rules of the road. (2) No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice, and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. (3) Always use BLUE&ME in a safe manner, with eyes on the road and hands on the wheel at all times. (4) Requires SIRIUS Radio subscriptions governed by SIRIUS Terms and Conditions available at [siriuscanada.ca](http://siriuscanada.ca). (5) The advanced front air bags in this vehicle are certified to the new U.S. federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly.

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# THE ABARTH CODE

It sprung from the piercing vision of Karl Abarth almost a century ago: go faster, win more. It served as the simplest cornerstone upon which a well-crafted empire of finely tuned performance was built. You start with the best ingredients and you season them with the rarest blend of handed-down knowledge until you have a recipe that is all-but unstoppable. Engines. Brakes. Purposeful design. Statements stitched in leather. Details that project the difference but are always tailored straight to the heart of pure performance. On racetracks. On highways.<sup>(1)</sup> And now, on continents. This is the vision of Mr. Abarth. It is the Abarth Code.

**1950-60s** – Abarth broke the 5,000 km, 10,000 km, 5,000 miles, 48- and 72-hour records driving the FIAT® Abarth 750. The FIAT 500 Abarth covered a distance of 18,186 km at an average speed of 108 km/h, breaking six international records and strengthening his relationship with FIAT. The Sixties were a golden age for the Scorpion as the Abarth 850TC won the 1962 World Championship race at Circuito del Garda and, in 1965 alone, Abarth racers won almost 900 victories.

**1920-50s** – Karl Abarth built his first motorcycle to bear the Abarth name following a decade of racing motorcycles. The first car he built, a revolutionary new single-seater named the Cisitalia D46, placed first in the 1946 Brezzi Cup in Turin. In 1949 he created Abarth & C., whose mission was “the production of vehicles and complementary equipment for sports and racing cars.” In its first year, the Abarth 204 A Roadster won the Italian 1100 Championship and the Formula 2 title. Abarth then developed a new exhaust system and the matte-black product became an instant success, attracting manufacturers like Alfa Romeo, Ferrari®, and Maserati®.



**1970-80s** – Abarth merged with FIAT and success continued in the world championships of 1973, '74 and '75. This legacy includes 10 world records, 133 international records, and over 10,000 track victories. The Abarth name continued into the 1980s with the success of the FIAT Strada Abarth 130TC.



**THE ALL-NEW 2012 FIAT® 500 ABARTH MERGES THE ACCLAIMED ABARTH EUROPEAN TRACK PERFORMANCE WITH STATE-OF-THE-ART AMENITIES TO DELIVER ROAD-COURSE CAPABILITY<sup>(1)</sup> WITH EVERYDAY REFINEMENT.**

Optional equipment shown.







#### HEAVY METAL IN ATTITUDE ONLY.

The FIAT® 500 Abarth sets the tone from the ground on up. Its aerodynamic styling reflects countless hours of wind tunnel sculpting and amplifies the legendary lines from any angle. Chrome door handles and optional contrasting side graphics add to the brazen look and let the most casual passersby know that this car means business. Opt for the optional lightweight 17 x 7-inch forged-aluminum wheels with 3-Season Pirelli® ultra high-performance tires and the 500 Abarth's aerodynamic attitude sits on an even bolder stance.

It is an emblem that defies ornamentation, and it adorns every side of the FIAT 500 Abarth. Born of Mr. Abarth's astrological sign, the Abarth Scorpion now serves to exemplify the tenacity of the creature it emblazons. The centre hubs' scorpions hint at the potency of the unique front brake rotors and calipers and semimetallic brake pads that have capable claws all their own.

Optional equipment shown.



#### SPRUNG FROM A STABLE OF STUDS.

The diminutive low sprawl jockeys for placement but it's not just the characteristic stance and true projector fog lamps that make up the extroverted Abarth personality. Elements like dual-exhaust tips and elongated, functional front and rear fascias, large rear-hatch spoiler, and aerodynamic design all work to improve drag and aero balance at high speeds,<sup>(1)</sup> while complementing the Abarth's stand apart style.





# PERFORMANCE INCARNATE

TORQUE TRANSFER CONTROL    DUAL EXHAUST TIPS    HIGH BACK PERFORMANCE BUCKET SEATS    RACING HERITAGE    CUSTOM MOPAR PERFORMANCE PARTS    EXCEPTIONAL DRIVING

Behind the unique Rosso Abarth engine cover and Abarth designed front fascia with twin forced-air intercooler inlets lies a surprising pull for power, equipping this lightweight and compact street predator with a reactive yet refined pace. The FIAT® 500 Abarth has the energy to deliver the work efficiently with its 1.4L 16V turbocharged 160-horsepower MultiAir engine. It produces 170 lb-ft of torque while reducing pollutant emissions with MultiAir. This feature allows a 10% fuel economy improvement over conventional engines. The Torque Transfer Control (TTC) system distributes engine torque between the front wheels during aggressive cornering<sup>(1)</sup> to minimize understeer and maximize traction. The standard Abarth tuned 3-mode Electronic Stability Control (ESC)<sup>(2)</sup> and 4-wheel Antilock Braking System (ABS) allow adaptability to changing driving conditions. Respecting the Abarth tradition in full, the exterior is not a mere exercise in aesthetics, but strives to enhance the performance. Proof of this approach is found in the front fascia with twin intercooler ducts and motorsports-inspired splitter, the rear-hatch spoiler and the rear diffuser, all adding downforce while minimizing drag.

## KEY ATTRIBUTES:

- + 1.4L 16V MULTIAIR TURBO ENGINE
- + 5-SPEED MANUAL TRANSMISSION
- + TORQUE TRANSFER CONTROL (TTC)
- + ABARTH TUNED ELECTRONIC STABILITY CONTROL<sup>(2)</sup>
- + HIGH-FLOW AIR INTAKE SYSTEM WITH ABARTH STYLIZED AIRBOX GRAPHICS
- + 160 HORSEPOWER AND 170 LB-FT OF TORQUE
- + ANALOGUE BOOST GAUGE WITH LED SHIFT LIGHT

Optional equipment shown.





#### CONTROL CENTRE.

Cruise, audio and BLUE&ME™ Hands-Free Communication<sup>(3)</sup> System controls can be found on the three-spoke, leather-wrapped steering wheel prominently adorned with the distinctive Abarth Scorpion. The Bose® premium high-performance audio system, leather-wrapped park brake handle and shift knob provide some additional inside attitude.

An Abarth tuned powertrain control module (PCM) integrates all of the MultiAir turbo engine's control functions. The Sport button provides distinct engine and steering calibrations to maximize horsepower, torque and responsiveness in Sport mode, while optimizing fuel economy and delivering a relaxed, economical drive in Normal mode.

Optional equipment shown.

## INSPIRED ERGONOMICS

Extreme craftsmanship shows itself in the handsome soft upper panel and leather-wrapped instrument cluster brow with detailed Rosso stitching. A classic centre panel and emboldened air outlets add to the interior's appeal. Aesthetic comfort items like the easy-to-reach centre stack, leather-wrapped park brake handle, shift knob, and three-spoke leather-wrapped steering wheel with shaped thumbrests and flattened bottom are inspired by motorsports track conditions.

Optional equipment shown.

High-back performance bucket seats in available leather-faced or high-grip cloth are constructed with unique Rosso stitching and incorporate a motorsports-inspired racing harness pass-through. Firm side bolsters keep the driver in place and give feedback during spirited driving,<sup>(1)</sup> without sacrificing long-haul comfort. The EZ-Entry pull strap design enhances rear-seat entry and exit.







Optional equipment shown.



## SPECIFICATIONS

### ENGINE

1.4L 16V MultiAir Turbo engine with twin intercoolers  
Abarth induction and dual exhaust system

### DRIVELINE

5-speed manual transmission  
Equal-length halfshafts

### STEERING AND SUSPENSION

2-mode Electric Power Steering (EPS)  
15-mm lowered sport suspension  
Front – MacPherson design with stabilizer bar  
Rear – Torsion beam with stabilizer bar

### BRAKES

Ventilated front discbrakes (284 mm) with aggressive semimetallic lining  
Solid rear disc brakes (240 mm)  
4-wheel Antilock Brake System (ABS)  
Abarth tuned 3-mode Electronic Stability Control (ESC)<sup>(2)</sup> with “Full ESC Off”

### PERFORMANCE

Horsepower – 160 hp @ 5500 rpm  
Torque – 170 lb-ft @ 2500-4000 rpm  
Braking (100-0 kph) – 39.9 m (129 feet)\*  
Peak Lateral Acceleration – 0.87 G\*  
Top Speed – 211 km/h (131 mph)  
Power-to-Weight Ratio – 15.8 lb/hp

### EXTERIOR STANDARD EQUIPMENT

Chrome dual exhaust tips  
16-inch aluminum wheels  
Abarth exterior badging  
Projector fog lamps  
Elongated, functional front and rear fascias  
Large rear hatch spoiler

### EXTERIOR OPTIONAL EQUIPMENT

Red, Black, or White mirror caps and bodyside stripe  
17 x 7-inch Forged Aluminum Wheels finished in Nero (Hyper Black) or Bianco (Gloss White)

### INTERIOR STANDARD EQUIPMENT

BLUE&ME™ Hands-Free Communication<sup>(2)</sup> includes voice-activated system with Bluetooth® phone capability  
Power door locks and windows  
Electronic Vehicle Information Centre (EVIC)  
AM/FM/CD/MP3 audio system  
Leather-wrapped steering wheel  
Bose® Energy Efficiency Series (EES) premium high-performance audio system with six speakers and subwoofer  
USB port with iPod® control

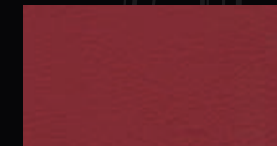
### INTERIOR OPTIONAL EQUIPMENT

Race-inspired leather-faced seats available in Nero (Black) or Rosso (Red)  
TomTom® Navigation with BLUE&ME<sup>(3)</sup>  
Power sunroof  
Automatic Temperature Control  
Security alarm  
SIRIUS® Satellite Radio<sup>(4)</sup> with one-year subscription included

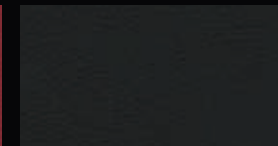
### SAFETY AND SECURITY FEATURES

Advanced multistage front air bags<sup>(5)</sup>  
Supplemental front seat air bags<sup>(5)</sup>  
Side-curtain front/rear air bags<sup>(5)</sup>  
Driver's knee inflatable air bag<sup>(5)</sup>  
Tire Pressure Monitoring System  
Hill Start Assist  
Seat belt pretensioners  
Sentry Key® Immobilizer System  
Vehicle Theft Security System (VTSS)  
Antilock Brake System (ABS)

## INTERIOR FABRICS



ROSSO LEATHER-FACED



NERO LEATHER-FACED

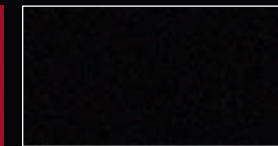


NERO CLOTH

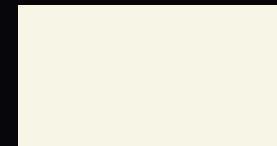
## EXTERIOR COLOURS



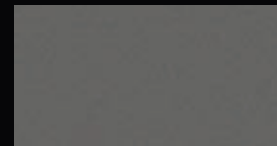
ROSSO



NERO

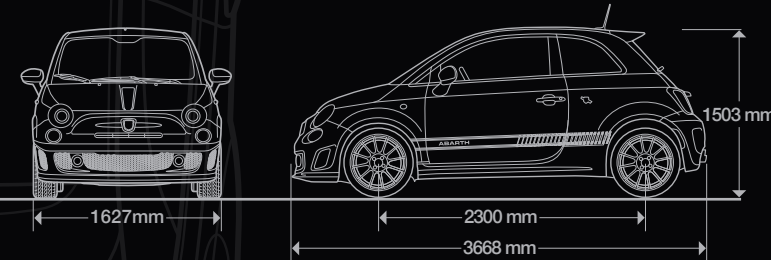


BIANCO



GRIGIO

## DIMENSIONS



## WHEELS



16 x 6.5-INCH CAST ALUMINUM GRIGIO (DARK MINERAL GREY) WITH PAINTED POCKETS STANDARD



17 x 7-INCH FORGED ALUMINUM IN NERO (HYPER BLACK) OPTIONAL



17 x 7-INCH FORGED ALUMINUM IN BIANCO (GLOSS WHITE) OPTIONAL

\*With optional 17-inch tires.