



2012
CR-V

Yeah, it
does that.





INTRODUCING THE ALL-NEW REDESIGNED 2012 HONDA CR-V.

From daily deeds to weekend trips to weeklong adventures, the new CR-V does nearly everything you want or need it to do. The style of big city sophistication? It has that. The fuel-economy of a powerful Honda i-VTEC® engine to get you far away from the city? It also has that. The versatile cargo space to handle everything from a trip to the store to a camping trek across the country? It was built for that. Tech-savvy features that let you sync your smartphone with your CR-V? It has those, too. And how about a totally new approach to giving you even more driving control? That's what we call Real Time AWD™. We could go on, but you've got things to do. And whatever those things are, the new CR-V was designed to do, well, pretty much all of them.



STYLING A RE-MAKE WORTH SEEING.

The first thing you'll notice about the 2012 CR-V is the resculpted form. At first sight, it doesn't just turn your head, it radiates sophistication and strength with its modern curves and dynamic front grille. It's sleeker on the outside, roomier and more versatile on the inside. So now you can glide your way through city gridlock or pack in every last piece of camping gear. And because it was built for going places, there's a touch of luxury and a ton of space in the interior with available leather trimmed seats. The available power adjustable driver's seat, heated seats and illuminated steering wheel-mounted controls make for the perfect mix of leisure and lavishness. Add to all that the newly introduced Touring trim with its standard chrome door handles, roof rails and navigation system, and the total package becomes even more total.



VERSATILITY

BUILT FOR MAKING MULTIPLE CHOICES.

The new CR-V was built for multi-tasking. Go from picking up groceries to picking up a group of friends with a quick touch of the easy fold-down 60/40 split rear seatback. Or take advantage of the extensive cargo space by loading up for a journey with no set return date. You can even get things done without taking your hands off the wheel: Bluetooth® HandsFreeLink™ lets you stay in touch with family and friends. Whether you're going from A to B, or from city to country, the CR-V is an "all of the above" type of vehicle.

TECHNOLOGY

TECH, PLEASE.

It's about time the technology of what you drive caught up with the technology of everything else you do. The new CR-V is loaded with advanced features that let you get things done. But that's no excuse to take your hands off the wheel, so go ahead, make calls and receive text messages with the push of a wheel-mounted button. Get precise turn-by-turn directions from the i-MID with available navigation system. Stream music from your MP3 player. Personalize your own wallpaper on the i-MID. Watch your back with the multi-angle rearview camera. Or really pump up the volume with an available 7-speaker, 360-watt audio system. We've done a lot with the CR-V's technology so you can do a lot with your CR-V.



SAFETY

THERE'S SAFETY IN A NUMBER OF FEATURES.

The versatility of the new CR-V can be found from bumper to bumper, which is especially true when it comes to safety. It's a Honda, after all. The ability to go anywhere and do anything is nothing without the confidence that comes from high safety standards. Take the new Real Time AWD™ (Intelligent Control System™), for instance. It's a completely automatic feature that increases handling and control whether you're on dry road, in the rain, dashing through snow or tearing off-road on loose gravel. The system also supports high fuel efficiency and better all-around drivability. Then there's the added confidence of Hill Start Assist, which, if you can't tell by its name, automatically keeps your CR-V from rolling backwards when you're switching from brakes to gas on steeper hills. These innovative features are backed by the rest of the advanced standard safety equipment for which every Honda is known.

FUEL ECONOMY

MAKE A CLEANER GETAWAY.

You've got a big to-do list. But with the new CR-V, stopping at the pumps won't be something you do as often. Not only is the powerful 2.4-litre, 16 valve i-VTEC® engine one of the most fuel efficient in its class, it now has the added benefit of the Ecological Drive Assist System™ (Eco Assist™) and ECON Button features. So now you literally can go the extra kilometre. And you'll be eager to take those longer journeys with the CR-V's smooth handling and solid ride. Wherever you're going and whatever you're doing, the CR-V does it all, with less.



CR-V LX

- 185-hp, 2.4-litre, 16-valve, DOHC, i-VTEC® 4-cylinder engine
- 5-speed automatic transmission
- 4-wheel Anti-lock Braking System (ABS) with Electronic Brake Distribution (EBD) and Brake Assist
- 12-volt power outlets
- 16" styled steel wheels
- Easy fold-down 60/40 split rear seatback
- 160-watt AM/FM/CD audio system with MP3/Windows Media® Audio playback capability and 4 speakers
- Advanced Compatibility Engineering™ (ACE™) body structure
- Air conditioning with air-filtration system
- Available Real Time AWD™ (Intelligent Control System™)
- Centre console
- Compass
- Drive-by-Wire Throttle System™
- Driver's seat with manual height adjustment
- Dual-stage, multiple-threshold front airbags (SRS)
- Ecological Drive Assist System™ (Eco Assist™)
- Exterior temperature indicator
- Front and rear splash guards
- Front side airbags with passenger-side Occupant Position Detection System (OPDS)
- HandsFreeLink™-bilingual Bluetooth® wireless mobile phone interface
- Heated folding power side mirrors including expanded view driver's mirror
- Heated front seats
- Hill Start Assist
- intelligent Multi-Information Display (i-MID)
- Maintenance Minder system
- Motion-Adaptive Electric Power-Assisted Rack-and-Pinion Steering (EPS)
- Multi-angle rearview camera‡ with guidelines
- Power door locks
- Power windows with auto-up/down driver's window
- Rear privacy-tinted glass
- Remote entry system
- Side curtain airbags with rollover sensor
- SMS text messaging
- Steering wheel-mounted audio controls
- Steering wheel-mounted cruise control
- Tire Pressure Monitoring System (TPMS)
- USB device connector
- Vehicle Stability Assist (VSA®) with Traction Control

‡Does not replace the driver's responsibility to exercise due care while reversing.

CR-V EX

Adds to or replaces LX features:

- 160-watt AM/FM/CD audio system with MP3/Windows Media® Audio playback capability and 6 speakers
- 17" alloy wheels
- Automatic on-off headlights
- Body-coloured door handles
- Body-coloured heated folding power side mirrors including expanded view driver's mirror
- Dual-zone automatic climate control with air-filtration system
- Fog lights
- One-touch power moonroof with tilt feature
- Retractable cargo area cover
- Security system
- Variable intermittent windshield wipers

CR-V EX-L

Adds to or replaces EX features:

- 360-watt AM/FM/CD Premium audio system with MP3/Windows Media® Audio playback capability and 7 speakers including subwoofer
- Driver's seat with 10-way power adjustment and power lumbar support
- Leather-trimmed seating surfaces
- Leather-wrapped steering wheel and instrument panel-mounted shifter
- Real Time AWD™ (Intelligent Control System™)
- SiriusXM® Canada Satellite Radio*

*Includes a no-charge trial of 3 months, beyond which service fees apply. Available in 10 Canadian provinces and 48 contiguous U.S. states. See terms and conditions at www.xmradio.ca or www.sirius.ca.

CR-V TOURING

Adds to or replaces EX-L features:

- Auto-dimming rearview mirror
- Chrome door handles
- Honda Satellite-Linked Navigation System™ with bilingual Voice Recognition
- Roof rails



CR-V TOURING

LESS PAPER TODAY MEANS MORE BLUE SKIES TOMORROW.

At Honda, we have always considered it our responsibility to do our part to help preserve the global environment, for today and for generations to come. This is an environmental vision we call *Blue Skies for our Children*, and with this vision in mind, we felt it was time to make a change for the greater good of the planet. That's why Honda Automotive has decided to print fewer paper brochures and start encouraging people to visit honda.ca to experience an interactive approach to our cars and company. Yes, it will take some time getting used to, but we think the end result will be worth it for everyone and for the future we all share.



BLUE SKIES FOR
OUR CHILDREN

WE'RE HERE. At Honda, assistance and support are always available. The team of trained technicians at your Honda dealership will keep your vehicle in terrific shape. Honda accessories installed at the time your vehicle is purchased are covered under the 3-year/ 60,000-km limited warranty. If you need more information or assistance, call us at 1-888-9-HONDA-9. For all of the latest Honda information, including product specifications, pricing, photos and more, visit honda.ca. It has everything you need to “design” your Honda and personalize it with items from a list of quality accessories.

Quality Honda Accessories give you the opportunity to fine-tune your new Honda just how you like it. Whether you want to turn up the style, the versatility or the exclusivity, every accessory is designed and built to adhere to the strictest Honda standards. See your dealer for full details.

Genuine Honda Replacement Parts are made to the same exacting standards as original Honda components and are guaranteed by the Genuine Honda Parts Warranty.

Honda Financial Services. Whether you buy or lease a Honda, Honda Financial Services can assist you with the process. Ask your dealer which lease or purchase plan best suits your needs.

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