



# 2012



# CR-Z

SPORT HYBRID



### **IT'S SPORT. IT'S HYBRID.**

*The Honda CR-Z coupe has two sides working together in perfect harmony. With three different drive modes to choose from, you can focus on normal driving, take things up a notch in Sport mode, or pare things down in Econ mode for better fuel economy. Here's a ride for those who want to limit their impact on the environment, without limiting their fun behind the wheel.*

#### **PREMIUM PACKAGE**

**THE FIRST HONDA SPORT HYBRID ALREADY COMES WITH SO MANY STANDARD FEATURES.** But the new available Premium Package lets you make a few important additions to your edition. It includes features like the Honda Satellite-Linked Navigation System™ with bilingual Voice Recognition and steering wheel-mounted controls, leather-trimmed seats and heated front seats.

#### **PERFORMANCE**

**WHO KNEW THINKING ABOUT THE ENVIRONMENT COULD ACTUALLY BE FUN?**

Actually, we did. The CR-Z sport hybrid comes with a close-ratio 6-speed manual transmission to help you embrace the sporty side of the sport hybrid equation. The three-mode drive system also expands your options, allowing you to select Sport mode when you feel like a spirited drive. When you've gotten that adrenalin fix, you can switch back to Normal mode, or even Econ mode for improved fuel economy.



### ENGINE

*UNDER THE HOOD OF THIS AGGRESSIVE-LOOKING MACHINE IS A 1.5-LITRE, 16-VALVE, SOHC, i-VTEC® 4-CYLINDER ENGINE WITH INTEGRATED MOTOR ASSIST IMA®.* In its zippy Sport mode, you might forget it's a hybrid, too. The IMA is the simplest and most compact of all the hybrid systems out there, with an electric motor that can start the engine, provide boost for acceleration, and recharge the battery. It controls the balance between gas engine and electric motor, providing additional power when needed. And because the battery charges off the engine, it never needs plugging in and is always ready with supplemental power.

### THREE-MODE DRIVE SYSTEM

*GET YOUR PERFORMANCE À LA CARTE, WITH THREE DIFFERENT DRIVING MODES ON THE CR-Z.* Normal is the default, which uses standard settings. Switch to Sport mode, and the CR-Z will be at its zippiest, using the electric motor more aggressively for quicker acceleration and throttle response. This mode also provides a sharper steering feel on the open roads. When you're in slow-moving traffic, Econ mode optimizes vehicle power and accessory load for maximum efficiency. The three-dimensional glow of the instrument panel shifts colour to indicate which mode has been engaged.



### EXTERIOR

*BY CREATING A CAR WITH LOW EMISSIONS, WE AIMED TO LESSEN ENVIRONMENTAL IMPACT WHILE STILL HAVING MAXIMUM IMPACT ON THE SENSES.* The Honda CR-Z is all about sporty, athletic styling. There's the wide forward stance. Dynamic front grille. Standard 16" aluminum-alloy wheels. High-Intensity Discharge (HID) headlights to help ensure you see what's up ahead. Body-coloured, heated folding power side mirrors with turn signals. You can up the ante with a new Premium Package that includes features like navi and heated leather seats. And if you still want to take the attitude even further, opt for the available "Style" accessory package with tailgate spoiler, front lip spoiler, side accent spoiler and rear diffuser. Who says lower emissions can't translate to higher pulse rates?

### INTERIOR

*IT'S A LOOKER OUTSIDE, BUT YOU'LL ALSO LOVE WHAT'S INSIDE THE CR-Z.* Comfortable seats. Controls right where your instincts tell you to reach. A futuristic looking dash display that changes colour according to the driving mode selected. Standard 360-watt, 7 speaker system with 8" subwoofer. USB device connector to hook up most MP3 players and also to charge your portable devices. And if you want a few more creature comforts, the available "Essentials" package adds a driver's armrest with storage compartment, auto-dimming day/night rearview mirror with compass, plus a set of all-season floor mats.

# CR-Z COLOUR & TRIM

## CR-Z

122-hp, 1.5-litre, 16-valve, SOHC, i-VTEC® 4-cylinder with Integrated Motor Assist IMA®  
 · Close-ratio 6-speed manual transmission (MT) · Available continuously variable transmission (CVT) · 4-wheel Anti-lock Braking System (ABS) with Electronic Brake Distribution (EBD) and Brake Assist · 16" aluminum-alloy wheels · 360-watt AM/FM/CD Premium audio system with MP3/Windows Media® Audio playback capability and 7 speakers including subwoofer · Automatic climate control with air-filtration system · Body-coloured door handles · Body-coloured heated folding power side mirrors with integrated turn indicators · Creep-aid system (CVT only) · Drive-by-Wire Throttle System™ · Driver's and front passenger's illuminated vanity mirrors · Dual-stage, dual-threshold front airbags (SRS) · Electric power-assisted rack-and-pinion steering (EPS) · Folding cargo tray behind front seats · Front side airbags with passenger-side Occupant Position Detection System (OPDS) · HandsFreeLink™-bilingual Bluetooth® wireless mobile phone interface · High-Intensity Discharge (HID) headlights · Hill Start Assist (MT only) · MacPherson strut front suspension · MP3/auxiliary input jack · Power-assisted, ventilated front disc brakes · Power windows with auto-up/down driver's window · Programmable automatic power door locks · Steering wheel-mounted audio controls · Steering wheel-mounted cruise control · Three-mode drive system (Sport, Normal, Econ) · Tilt and telescoping steering column · Variable intermittent windshield wipers · Vehicle Stability Assist (VSA®) with Traction Control

## PREMIUM PACKAGE

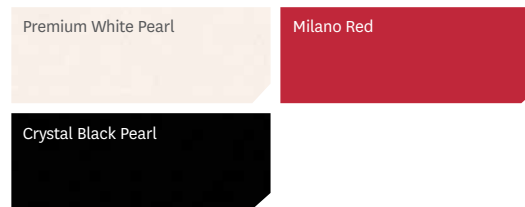
### Adds to or replaces CR-Z features:

Heated front seats · Honda Satellite-Linked Navigation System™ with bilingual Voice Recognition and steering wheel-mounted controls · Leather-trimmed seats

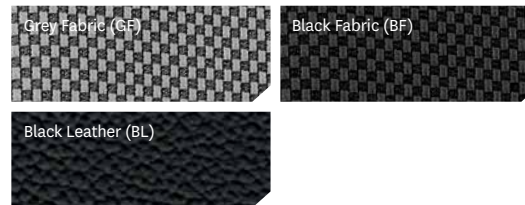
## EXTERIOR / INTERIOR COLOURS

EXTERIOR / INTERIOR COLOURS	CR-Z	PREMIUM PACKAGE
Premium White Pearl	GF and BF	
Milano Red	BF	
Crystal Black Pearl		BL and BF

## CR-Z – EXTERIOR COLOURS



## CR-Z – INTERIOR COLOURS



CR-Z PREMIUM PACKAGE

## LESS PAPER TODAY MEANS MORE BLUE SKIES TOMORROW.

At Honda, we have always considered it our responsibility to do our part to help preserve the global environment, for today and for generations to come. This is an environmental vision we call *Blue Skies for our Children*, and with this vision in mind, we felt it was time to make a change for the greater good of the planet. That's why Honda Automotive has decided to print fewer paper brochures and start encouraging people to visit [honda.ca](http://honda.ca) to experience an interactive approach to our cars and company. Yes, it will take some time getting used to, but we think the end result will be worth it for everyone and for the future we all share.



BLUE SKIES FOR  
OUR CHILDREN

**WE'RE HERE.** At Honda, assistance and support are always available. The team of trained technicians at your Honda dealership will keep your vehicle in terrific shape. Honda accessories installed at the time your vehicle is purchased are covered under the 3-year/ 60,000-km limited warranty. If you need more information or assistance, call us at 1-888-9-HONDA-9. For all of the latest Honda information, including product specifications, pricing, photos and more, visit [honda.ca](http://honda.ca). It has everything you need to "design" your Honda and personalize it with items from a list of quality accessories.

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**Genuine Honda Replacement Parts** are made to the same exacting standards as original Honda components and are guaranteed by the Genuine Honda Parts Warranty.

**Honda Financial Services.** Whether you buy or lease a Honda, Honda Financial Services can assist you with the process. Ask your dealer which lease or purchase plan best suits your needs.

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