

 **HYUNDAI™**



2012 **GENESIS**

The Performance Luxury Sedan, Redefined.

Beginnings evoke excitement, fascination and infatuation. They're a symbol of a fresh start, of a new life. The Genesis is deserving of its name, fusing pure elegance with unadulterated power to deliver breakthrough levels of style, refinement, performance and luxury. Grab hold of a new beginning: the 2012 Hyundai Genesis.



*Perfection,
in Design
and Detail.*



What sets the Genesis apart is its precision craftsmanship and engineering. They're present in each and every detail of the Genesis' design. This year the Genesis gets a redesign, focusing on a more powerful presence. A revised grille design, a wider, more aggressive lower air intake, and an angled front bumper all contribute to make a bold statement. Subtle introductions such as unique LED positioning lights and puddle lamps add to the mystique and also to functionality. Continuing on the path of perfect design and detail, Genesis owners will appreciate the dual integrated exhaust tips, along with re-designed tail-lights providing a sleeker more refined rear end. It's an automobile to satisfy a desire for brains, as well as beauty.



STATE OF THE ART.

The available Xenon High Intensity Discharge (HID) headlights use a precision cut design providing maximum nighttime visibility without distracting other drivers.



A POWERFUL CHARACTER.

With available 19 inch alloy wheels and a distinctively wide stance, the Genesis' styling maximizes its rear-wheel drive capabilities.

*An Oasis
of Serenity.
Until You Turn
on the Stereo.*

The Genesis' interior is a study in pleasant contradictions. The driver's seat is both heated and cooled, providing maximum comfort, no matter what the weather outside (standard with Tech. Packages). The cabin is sound-engineered to maintain a muted 63.2 decibe ls even on rough roads. But banishing that silence is the available Lexicon® surround sound system with Logic 7® technology, an 11-channel digital amplifier and 17 speakers, producing 528 watts of sound in 7.1 discrete audio (standard with Tech. Packages).



MASTER AND COMMANDER.

Command everything from the radio to the navigation system from the Genesis' conveniently located voice-activated[®] DIS (available on Tech. packages). Plus, to make on the go communication safer and easier, we've made Bluetooth[®] hands free standard on all trims.



A HEIGHTENED SENSE OF DIRECTION.

A state of the art navigation system with 7-inch touch screen (available on 3.8L with Premium Package) or 8-inch display with Driver Information System (DIS) (available on Tech. Packages) keeps you in the know even in unfamiliar territory.

Not exactly as shown.



**5 YEAR
WARRANTY**

**100,000 KM
COMPREHENSIVE LIMITED WARRANTY****

5-year/100,000 km Comprehensive Limited Warranty
5-year/100,000 km Powertrain Warranty
5-year/100,000 km Emission Warranty



RWD ARCHITECTURE.
The Genesis' rear-wheel drive layout helps balance the force of traction and acceleration on the tires for exceptional handling and refined steering performance.



MULTI-LINK SUSPENSION.
Multi-link (5-link) front and rear suspension improves steering stability and control when driving and stopping.

*Performance.
Luxury. Sedan.
In that order.*

Make no mistake about where Genesis' priorities lie. Its job is to move you in the physical sense first, and the emotional sense second. With Gasoline Direct Injection (GDI), the 2012 Genesis is engineered to perform. Industry acclaim for the new V8 has been as swift as its acceleration: Like the 4.6L in 2009 and 2010, the 5.0L is a winner of Ward's 10 Best Engines for 2011 and the V6 models come equipped with a powerful 333 hp 3.8L Lamda DOHC engine. New to the 2012 Genesis and a first for Hyundai, is a state of the art 8-speed automatic transmission with SHIFTRONIC®. Harnessing the Tau and Lamda engines, the 8-speed automatic provides an overdrive lock-up torque converter for better fuel economy, and precise shifting with its optimized gear ratios. The new 8-speed automatic ensures maximized performance and improved fuel economy.





ADAPTIVE FRONT LIGHTING SYSTEM.

Controlled by the steering and speed, the adaptive front lighting actively lights the way around curves, improving night vision and safety. It is also automatically self-levelling regardless of load and passenger weight distribution.



YOUR VERY OWN PARKING ASSISTANT.

The Genesis is equipped with a rearview camera (Premium and Tech. Packages only) as well as an available eight (four front/four rear) ultrasonic sensors located on the front and rear bumpers. Accompanied by an audible warning tone, this feature ensures safety when manoeuvring into tight parking spots.



*Safety features
that'll stop you
in your tracks.*

The Genesis' hydraulically powered 4-wheel disc brakes ensure precise stopping, and Electronic Stability Control (ESC) with Traction Control System (TCS)² works to help keep your wheels where they're meant to be by applying braking power and reducing engine power in oversteer or understeer conditions. And they're just part of a long list of state of the art safety technologies, including eight standard airbags,¹ front and rear crumple zones, and driver and front passenger electronic active head restraints. For better visibility when cornering, the Genesis is equipped with available Xenon HID headlights with an Adaptive Front Lighting System (AFLS available with Tech. Packages only).

*Individual needs
call for individual
solutions.*

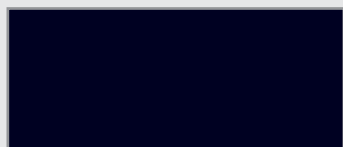
From our vivid palette of exterior colours to a wide variety of premium extras, Hyundai lets you explore options that best reflects your personal style.

EXTERIOR COLOUR CHOICES



A

TITANIUM GREY METALLIC



A

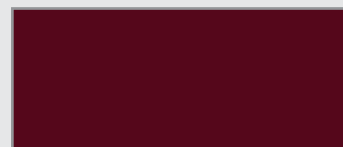
B

TWILIGHT BLUE PEARL
(A - ONLY AVAILABLE ON R-SPEC)



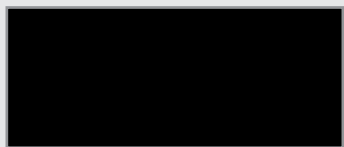
A

PLATINUM METALLIC



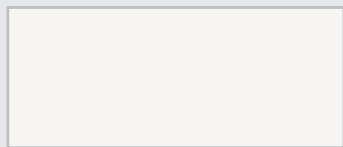
B

CABERNET RED PEARL
(NOT AVAILABLE ON R-SPEC)



A

PHANTOM BLACK



A

WHITE SATIN PEARL

INTERIOR COLOUR CHOICES



A

BLACK LEATHER



B

CASHMERE LEATHER

ADDITIONAL ACCESSORY CHOICES



Block Heater. Engineered for your Hyundai, a block heater will help ensure fast starts and reduce engine wear in extreme weather.



Cargo Tray. Add years to the interior of your Hyundai by protecting it from spills and messy loads with a durable, custom-fit cargo tray.



Trunk Lip Protector. Protect the paintwork on your rear bumper from scuffs and scrapes when loading and unloading cargo.



Wheel Lock Nuts. Help protect your valuable wheels and tires from theft with a set of Hyundai wheel lock nuts.



Accessory Frame. An accessory frame makes it quick and easy to attach hitch-mounted cargo equipment, such as bike and ski racks. Frame not intended for towing. Includes end cap.



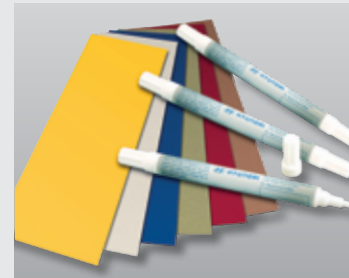
Mud Guards. Custom-fit mud guards keep the dirt and debris of everyday driving where it belongs.



Plastic Hood Protector. Prevent dents and scratches caused by road and vehicle debris with an attractive plastic hood protector.



Rubber Floor Mats. Protect the interior of your Hyundai from everyday dirt and debris with custom-made floor mats.



Touch-Up Paint Pens. Take care of minor nicks and scratches with a touch-up paint pen matched to your Hyundai's original colour specification.



Winter Wiper Blades. Designed for Canadian winters, Hyundai winter wiper blades ensure you see the road ahead.

2012 GENESIS FEATURES

3.8
3.8 with Prem. Pkg.
3.8 with Tech. Pkg.
5.0 R-Spec

3.8 STANDARD EQUIPMENT INCLUDES:

17" Alloys Wheels
3.8L V6 GDI (Gasoline Direct Injection) – 333 HP
8-Speed Automatic Transmission
AM/FM/XM®/CD Stereo w/ USB, AUX. & iPod® Input
Auto Windshield Defogging System with Humidity Sensor
Auto Light Control w/ Front Fog Lights
Bluetooth® Hands Free Phone ⁴ System
Electronic Auto-dimming Rearview Mirror w/ Compass & Homelink®
Heated Front Seats
Integrated Memory System (Seat, Mirrors, Steering Wheel)
Leather Interior w/ Wood Grain Interior Accents
LED Positioning Lights
Power Tilt & Slide, One-touch Open/Close Sunroof
Proximity Key w/ Push Button Start
Puddle Lamps, Mirror Mounted
Rain Sensing Wipers
Side Mirror with Turn Signal Indicator
Supervision Cluster
Vehicle Stability Management (VSM), Electronic Stability Control (ESC) with Traction Control System (TCS) ²
Windshield Wiper De-Icer w/ Acoustic Film

3.8 WITH PREMIUM PACKAGE INCLUDES 3.8 STANDARD EQUIPMENT PLUS:

18" Alloy Wheels
7" Navigation System with Bluetooth® Hands Free Phone ⁴ System and Back-up Camera
Power Folding Side Mirrors
Front & Rear Parking Sensors
Heated Rear Seats
HID Xenon Headlights
Power Rear Curtain
Lexicon® Audio System

3.8 WITH TECH PACKAGE INCLUDES 3.8 WITH PREMIUM PACKAGE STANDARD EQUIPMENT PLUS:

Driver Information System with Multimedia Controller
Cooled Driver's Seat
Auto-dimming Exterior Mirrors
HID Xenon Headlights with Auto-Levelling and Adaptive Front Lighting System (AFLS)
Lane Departure Warning System W/LCD Cluster & Eco Function
Leather Wrapped Dash and Door Trim Inserts
Lexicon® Discrete Logic 7® 17 Speaker Audio System with HD Radio
8" Navigation System with Bluetooth® Hands Free Phone ⁴ System and Backup Camera
Real Aluminum Centre Fascia Panel
Smart Cruise Control and Electronic Parking Brake
Ultra Premium Leather Seats
Wood Trimmed and Heated Steering Wheel

5.0 R-SPEC INCLUDES 3.8 WITH TECH PACKAGE STANDARD EQUIPMENT PLUS:

19" Premium Machined Finish Alloy Wheels
5.0L V8 GDI (Gasoline Direct Injection) – 429HP
Chrome Waist Line Moulding
Electric Hydraulic Power Steering
Illuminated Door Scuff
Sport-Tuned Suspension Calibration
Unique Headlamps w/Dark Chrome Inserts

MECHANICAL

Engine Type	V6, 24-valve, DOHC with Dual Continuously Variable Valve Timing (DCVT)	S	S	S	-
	V8, 32-valve, DOHC with Dual Continuously Variable Valve Timing (DCVT)	-	-	-	S
Block/Head Composition	Aluminum	S	S	S	S
Displacement	3.8L (3,778 cc)	S	S	S	-
	5.0L (5,038 cc)	-	-	-	S
Horsepower @ RPM	333 @ 6,400 RPM	S	S	S	-
	429 @ 6,400 RPM (Premium Fuel)	-	-	-	S
Transmission Type	8-Speed Electronic and SHIFTRONIC® Manual Shift Mode	S	S	S	S
Torque @ RPM	291 lb-ft @ 5,100 RPM	S	S	S	-
	376 lb-ft @ 5,000 RPM	-	-	-	S
Bore & Stroke (mm)	96.0 X 87.0	S	S	S	S
Compression Ratio (:1)	11.5:1	S	S	S	S
Induction System	Variable	S	S	S	-
	Tuned	-	-	-	S
Fuel Delivery	Gasoline Direct Injection (GDI)	S	S	S	S
Recommended Fuel	Regular Unleaded	S	S	S	-
	Premium Unleaded	-	-	-	S
Dual Exhaust		S	S	S	S
Ignition System	Electronic / Distributorless (Controlled by ECU)	S	S	S	S
Drive Configuration	RWD	S	S	S	S
Brakes	Front: Ventilated Disc (Four Piston)	S	S	S	S
	Rear: Solid Disc	S	S	S	S
Electronic Parking Brake w/ Automatic Vehicle Hold	Dash-mounted Electronic Switch	-	-	S	S
Steering	Type: Rack and Pinion	S	S	S	S
	Power Assisted, Engine-RPM Sensing	S	S	S	-
	Electro-hydraulic Power Steering	-	-	-	S
	Overall Ratio (:1) [15.7]	S	S	S	S
	Turns (lock to lock) [2.98]	S	S	S	S
	Turning Diameter (curb to curb, in metres) [10.97]	S	S	S	S
Suspension	Front: Multi-link (5-link)	S	S	S	S
	Front: Stabilizer Bar [25mm]	S	S	S	S
	Front: SACHS ASD Gas Shock Absorber	S	S	S	S
	Rear: Multi-link (5 Link)	S	S	S	S
	Rear: Stabilizer Bar [18mm]	S	S	S	-
	Rear: Stabilizer Bar [19mm (hollow)]	-	-	-	S
	Rear: SACHS ASD Gas Shock Absorber	S	S	S	S
EXTERIOR					
Wheels	17 x 7.0J 10 Spoke Aluminum Alloy	S	-	-	-
	18 x 7.5J 10 Spoke Aluminum Alloy	-	S	S	-
	19 x 8.0J 10 Spoke Premium Machined Finished Aluminum Alloy	-	-	-	S
Tires	P225/55R17	S	-	-	-
	P235/50R18	-	S	S	-
	P235/45R19	-	-	-	S
Lights	Headlights: Projector Type, w/ Daytime Running Lights	S	S	S	S
	Headlights: HID Xenon w/ Auto Levelling	-	S	S	S
	Headlights: Adaptive Front Light System (AFLS)	-	-	S	S
Automatic Headlights		S	S	S	S
Fog Lights		S	S	S	S
LED Positioning Light		S	S	S	S

		3.8	3.8 with Prem. Pkg.	3.8 with Tech. Pkg.	5.0 R-Spec
EXTERIOR (continued)					
Mirrors	Power Adjustable	S	S	S	S
	Side Turn Signal Indicators, Heated w/ Timer	S	S	S	S
	Auto-dimming	-	-	S	S
	Manual Folding	S	-	-	-
	Power Folding	-	S	S	S
Body Side Moulding	Puddle Lamps, Mirror Mounted	S	S	S	S
	Body Colour	S	S	S	-
	Chrome	-	-	-	S
Tinted Glass	Solar Control (Front & Side Windows)	S	S	S	S
Acoustic Laminated Glass	Windshield, Front Doors	S	S	S	S
Front Windshield Wipers	2 Speed w/ Variable Intermittent, Speed Sensitive	S	S	S	S
	Rain Sensing	S	S	S	S
Sunroof	Power Tilt & Slide w/ One Touch Open/Close	S	S	S	S
INTERIOR					
Seat Surfaces	Leather	S	S	S	S
Front Seats	Multi-adjustable Bucket	S	S	S	S
	8 Way Power Driver's Seat with Memory (IMS)	S	S	S	S
	4 Way Power Passenger Seat	S	S	S	S
	Driver's Seat Power Adjustable Lumbar Support	S	S	S	S
	Heated Front Seats	S	S	S	S
Rear Seats	Cooled Driver's Seat	-	-	S	S
	Heated Rear Seats	-	S	S	S
	Pass Through Opening	S	S	S	S
Head Unit, Speakers & Amplifier	AM/FM/XM®/CD/MP3 Audio System with 7 Speakers	S	-	-	-
	AM/FM/XM®/CD/DVD Player/MP3 System with 14 Premium Lexicon® Speakers	-	S	-	-
	AM/FM/XM®/In dash 6 DVD Changer/MP3 Lexicon®	-	-	S	S
	7.1 Discrete Logic7® Surround Sound System with 17 speakers	-	-	S	S
Steering Wheel Audio Control		S	S	S	S
Navigation	Touch-screen navigation system w/ DVD player & voice recognition [†]	-	S	-	-
	Driver information system (DIS) w/ in dash 6 disc DVD changer	-	-	S	S
iPod®/USB/AUX	USB / AUX. Input (Center Console Mounted)	S	S	S	S
Bluetooth® Hands Free [†] Phone System	Integrated into all audio systems	S	S	S	S
Trim	Wood Grain Trim: Centre Console, Dash & Doors	S	S	S	-
	Leather Wrapped Dash: Front Dash, Front & Rear Doors	-	-	S	S
	Metal Grain Trim: Center console/TGS surround	-	-	S	S
Door Sill Plates	Standard	S	S	S	-
	Illuminated	-	-	-	S
Sun Visors	Driver and Passenger Vanity Mirror w/ Extension & Illumination	S	S	S	S
Power Rear Curtain		-	S	S	S
Air Conditioning & Heating	Dual Zone Automatic Temperature Control	S	S	S	S
	Rear Seat Heater Ducts (console mounted)	S	S	S	S
	Outside Temperature Display	S	S	S	S
	Auto Windshield Defogging System with Humidity Sensor	S	S	S	S
Steering Wheel	Leather Wrapped	S	S	S	S
	Heated with Wood Grain Insert	-	-	S	S
	Power Tilt and Telescoping w/ Integrated Memory System (IMS)	S	S	S	S
Steering wheel Controls	Audio Volume Up/Down, Mute, Mode & Seek	S	S	S	S
	Bluetooth® Hands Free [†]	S	S	S	S
Trip Computer (Avg. Fuel Economy, Avg. Speed, Range to Empty, Trip Timer, Trip Distance)		S	S	S	S

		3.8	3.8 with Prem. Pkg.	3.8 with Tech. Pkg.	5.0 R-Spec
INTERIOR (continued)					
Cruise Control		S	S	-	-
Smart Cruise Control		-	-	S	S
Integrated Memory System (IMS)	Power Driver's Seat, Outside Mirrors, Steering Column	S	S	S	S
Power Windows with Front Auto Up/Down With Pinch Protection; All Window Switches Illuminated		S	S	S	S
Power Door Locks	Auto-locking Availability	S	S	S	S
Proximity Key Entry with Push-button Start		S	S	S	S
12-Volt outlet	Centre Stack Mounted	S	S	S	S
	Centre Console Mounted	S	S	S	S
Inside Rearview Mirror	Electrochromic Auto-dimming w/ Compass	S	S	S	S
HomeLink® integrated transceiver (Located on Inside Rearview Mirror)		S	S	S	S
SAFETY					
Airbags	Driver & Front Passenger	S	S	S	S
	Occupancy Classification Sensor (OCS)	S	S	S	S
	Driver & Front Passenger Seat Mounted Side Impact	S	S	S	S
	Rear Outboard, Seat Mounted Side Impact	S	S	S	S
	Side Curtain, Roof-mounted (Front & Rear)	S	S	S	S
Front seatbelts	3-Point	S	S	S	S
Rear seatbelts	3-Point Outboard and Inboard	S	S	S	S
LATCH Lower Anchors & Upper Tether Anchors		S	S	S	S
Electronic Active Front Head Restraints		S	S	S	S
Electronic Stability Control (ESC) with Traction Control System (TCS) ²		S	S	S	S
Anti-lock Braking System (ABS)		S	S	S	S
Brake Assist (Included with ESC)		S	S	S	S
Front and Rear Parking Assistance system (4 Sensors in front and rear)		-	S	S	S
Lane Departure Warning System (LDWS)		-	-	S	S
Back-up Camera		-	S	S	S
Anti-theft System Integrated with Remote Keyless Entry		S	S	S	S
DIMENSIONS					
Coefficient of Drag	0.27				
Wheelbase (mm)	2,935				
Overall Length (mm)	4,985				
Overall Width (mm) (excludes mirrors)	1,890				
Overall Height (mm)	1,475 (17" wheels)				
	1,480 (18" & 19" wheels)				
Tread Width (mm)	Front/Rear (17" Alloys): 1,620/1,636				
	Front/Rear (18" Alloys & 19" Alloys): 1,604/1,621				
Minimum Ground clearance (mm) (front deflector)	131				
Head Room (mm)	Front / Rear: 1,025 / 958				
Leg Room (mm)	Front / Rear: 1,125 / 980				
Hip Room (mm)	Front / Rear: 1,395 / 1,380				
Shoulder Room (mm)	Front / Rear: 1,480 / 1,470				
Weights (kg)	Curb (kg) A/T [3.8L 1,735-1,801] [5.0L - 1,884]				
	GVWR (kg) A/T [2,320]				
Capacities	Fuel Tank (L) [3.8L- 73] [5.0L - 77]				
Volume	Passenger Compartment (L) 3,098				
	Cargo - Trunk (L) [450]				
	Total (L) [3,548]				
FUEL ECONOMY (Litres/100km)					
City	11.1	13.1			
Highway	6.9	8.1			

S = Standard O = Optional - = Not Available



GENESIS |  **HYUNDAI™**

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