



# 2012 SONATA HYBRID

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REV

**INNOCEAN** STUDIO CANADA

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[JOB INFO]	[MECHANICAL SPECS]	[APPROVALS]	[ACTION]
<b>DOCKET #</b> INN11Q3-PCR-1287 <b>CLIENT</b> HYUNDAI <b>PROJECT</b> Web Brochure Elantra Touring <b>DATE</b> Nov. 8, 2011 <b>MEDIA</b> Web Brochure <b>AD TYPE</b> N/A <b>REGION</b> N/A	<b>LIVE</b> 10.75" X 8.25" <b>TRIM</b> N/A <b>BLEED</b> N/A <b>COLOUR</b> <span style="color: cyan;">■</span> C <span style="color: magenta;">■</span> M <span style="color: yellow;">■</span> Y <span style="color: black;">■</span> K	<b>ART DIRECTOR</b> _____ Junoh Kim <b>COPYWRITER</b> _____ Joe Vu <b>MAC ARTIST</b> _____ Jamie M <b>PRODUCER</b> _____ Monica Lima <b>ACCOUNTS</b> _____ Vidas Kubilius <b>PROOFREADER</b> _____ Leah Lepofsky <b>CLIENT</b> _____	_____ PDFX1A to Pub _____ Collect to AdPlanner _____ Lo res pdf _____ Revision & new laser _____ Other _____ _____ _____
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NONE	Arial; Arial Narrow Univers LT	100%	NONE

# THE DRIVE TO DO BETTER

That's what inspired us to create the Sonata Hybrid. Featuring the first hybrid with a lithium-ion polymer battery, it's the smallest, lightest and most advanced hybrid battery in the world. Then we added a full parallel hybrid drive system, advanced safety features and sleek, aerodynamic design, creating the perfect blend of style, luxury and fuel-efficiency.



## EXTERIOR

The Sonata Hybrid's modern, wind-cheating design means air now flows easily around the body with less resistance, resulting in a 0.25 coefficient of drag that bests many sports cars. The huge central air intake delivers the perfect marriage of form and function, while LED front positioning lights and taillights provide a durable and energy-efficient lighting system. The signature chrome accent on the side enhances the Sonata's fluidity, delivering the overall impression of a long, low, light sedan that blends aerodynamic design with elegance.

## INTERIOR

The Sonata Hybrid unlocks the future with the press of a button on the door handle. Once inside, an upscale ambience featuring advanced technology such as an LCD advanced trip computer, Supervision IP cluster (with Eco guide gauge) and Hybrid technology display add a bold sense of individuality, style and efficiency. In fact, right down to the award-winning, renewable source soy-based foam padding used for seat support, in every sense, the Sonata Hybrid is a refreshing breath of fresh air.

## PERFORMANCE

Whether you're going across town or across the country, the Sonata Hybrid offers exceptional performance and efficiency all the way. With 4.6L/100km highway fuel economy, it provides a significant benefit to hybrid owners on highway commutes, while also offering outstanding 5.5L/100km city fuel economy. This is a direct result of the parallel hybrid system configuration that allows the car to run on a gasoline internal combustion engine, on an electric motor, or both, creating the perfect blend of power and efficiency. No matter where you're going, you'll get there with elegance and efficiency in the Sonata Hybrid.

Fuel Economy (L/100km)<sup>^</sup>

CITY 5.5 HWY 4.6 COMBINED 5.1

# HYBRID TECHNOLOGY

## A powerfully efficient Hybrid.

The 2.4L Atkinson Cycle Theta II is a surprisingly powerful yet highly efficient engine. The Hybrid System produces 206 combined HP utilizing Dual CVVT technology. When combined with an interior-permanent magnet synchronous electric motor and lithium-ion polymer battery technology, the Sonata Hybrid is able to achieve class-leading horsepower\* and impressive fuel economy. It's not your typical hybrid.



Lithium-ion Polymer Battery

## Lithium-ion polymer is better.

The Sonata Hybrid's lithium-ion polymer battery is a marvel of technology. It has numerous advantages over nickel-metal hydride batteries found in other hybrid models, including greater power density and lower weight. Compared to these batteries, lithium-ion polymer technology has 25% less weight, 40% less volume and is 10% more efficient, making for a lighter, smaller, smarter and stronger power source.



Interior-Permanent Magnet Synchronous Motor

Theta II Engine

**STANDARD EQUIPMENT INCLUDES:**

- 6-speed Automatic Transmission
- 16" Alloy Wheels
- 2.4L Atkinson Cycle 4-cylinder Engine
- 270V Lithium-ion Polymer Battery
- ABS with Electronic Brake-force Distribution and Brake Assist
- AM/FM/XM<sup>®</sup>/CD/MP3 Audio System with 6 Speakers
- Automatic Headlights
- Chrome Bodyside Inserts
- Chrome Exterior Door Handles
- Dual-zone Automatic Temperature Control

- Dual Front Airbags<sup>1</sup>, Seat-Mounted Front Side-Impact and Roof-Mounted Side Curtain Airbags
- Electroluminescent Instrument Cluster (Supervision)
- Electronic Stability Control<sup>2</sup> with Traction Control System
- Floor Console Mounted Rear Vents
- Front Active Head Restraints
- Front Fog Lights
- Headlight LED Accents
- Heated Front Seats

- Bluetooth<sup>®</sup> Hands Free Phone System<sup>9</sup>
- iPod<sup>®</sup>/USB and Auxiliary Input Jacks
- Leather-wrapped Steering Wheel and Gear Shift Knob
- Leather Seating Surfaces
- LED Taillights
- LCD Advanced Trip Computer with Hybrid Technology Display
- Power Driver Seat with Lumbar Support
- Proximity Key with Push-button Start
- Side Mirror Turn Signal Indicators

**PREMIUM PACKAGE:**

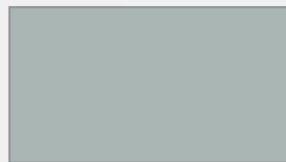
- 17" Alloy Wheels
- Auto-dimming Rearview Mirror with HomeLink<sup>®</sup> and compass
- Heated Rear Seats
- Infinity<sup>®</sup> Audio System with 7 Speakers and External Amplifier
- Navigation System<sup>9</sup> with High-resolution Touch-screen Display and Rearview Camera
- Panoramic Sunroof
- Premium Door Sill Plates



## COLOURS

Our vivid palette of exterior colours is the perfect way to complete your Elantra Touring. Explore the options and choose the one that best reflects your personal style.

### EXTERIOR



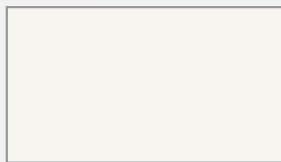
Silver Frost

A



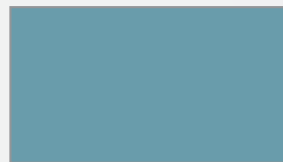
Hyper Silver Metallic

A



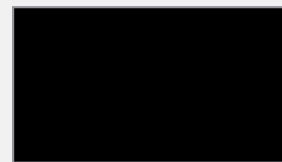
Porcelain White Pearl

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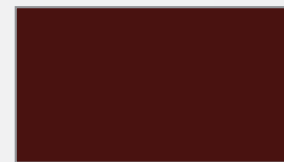
Blue Sky Metallic

A



Black Diamond

A



Venetian Red Pearl

B

### INTERIOR



Grey Leather

A



Camel Leather

B



5-year/100,000 km Comprehensive Limited Warranty<sup>†</sup>  
5-year/100,000 km Powertrain Warranty  
3-year/Unlimited km Roadside Assistance Program<sup>\*\*</sup>

## THERE'S NO SUBSTITUTE FOR PEACE OF MIND.

The quality of our vehicles is equally matched by the quality of our warranty. Rest assured we stand proudly and confidently behind our vehicles to give you the ultimate peace of mind with a 5 year/100,000KM comprehensive limited warranty, one of the best backed warranties in Canada. And now we also provide a Road Trip Planner service, helping you prepare worry free trips. You're covered with Hyundai.

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