

2012 Mazda CX-9



mazda

WHAT DO YOU DRIVE?

Is it inspiring?

What were the people who built your car thinking?

*Are they just another behemoth car maker following the rules?
Or do they break them?*

*Do they push the boundaries of tradition and habit
to achieve the unachieved?*

*Are they insightful craftsmen,
obsessing over the details with a crazed passion?*

*Building less - building better -
for a discerning few?*

*Are you one of the few
who cares about what you drive,
how it drives
and the way it makes you feel?*

We're with you.

*Because we believe if it's not worth driving,
it's not worth building.*

We build Mazdas.

What do you drive?

ZOOM-ZOOM



Not available in [conformist](#).

The Mazda CX-9 achieves what no other crossover dares to do, combining nimble road manners with the spacious interior of a 7-passenger vehicle. Meticulously crafted inside and out, it immerses you in roomy comfort and thoughtful luxury. Versatile and smart, the CX-9 empowers you with an uncompromising array of advanced technology and convenience features, including the voice-activated navigation system with rearview camera (available with the Navigation Package) and the Bose® Centerpoint® Surround Sound (standard on the GT model). And sporty styling is backed by a fuel-efficient 273-hp, 3.7 L V6 engine. One drive and you just might wonder how Mazda makes breaking the rules feel so right.

Seating for 7 in the lap of luxury. And 1 lucky seat behind the wheel.

Being a crossover raised by a pack of sports cars has its advantages, and none of them is more obvious than the CX-9's exceptional performance and handling. Defying convention, when we crafted the 7-passenger CX-9, its exterior had to be elegantly sculpted, its interior luxuriously appointed - and it needed to drive nothing like a vehicle that seats seven. It may be a stylish and roomy people mover, but once you take the wheel, you'll be reminded of just how much of a Mazda it is.

< Third-Row Access

A single hand is all it takes to operate the CX-9's ingenious "tilt-and-slide" mechanism on the 60/40-split fold-down second-row seats - the seat automatically moves forward nearly nine inches for easy access to third-row seating.



< Power Rear Lift-gate

Open and close the rear lift-gate with the touch of a button. The CX-9's available power rear lift-gate opens and closes by remote control, making loading easier and more convenient.

< Entry and Exit

Large rear doors open up to 72°, creating an extra-wide opening for quick and easy entry and exit. And with a cabin floor flush with the side sills, tripping over high side sills is no longer a danger - unlike some crossovers with sills up to 7.5 cm higher than their floors.



*Accessory retractable cargo cover shown.
Please remember to properly secure all cargo.

< Versatile Cargo Space*

Besides deftly handling up to seven adults, the CX-9 also provides a generous 487 L of cargo space behind the third-row seat. Quickly and conveniently fold down the second- and third-row seats and cargo room expands to a cavernous 2,851 L.



Where daily adventure starts. And worry ends.

Because our engineers are passionate drivers themselves, they made sure the cockpit of the CX-9 is outfitted for the driver's ultimate comfort and convenience. The long list of standard features includes steering-wheel-mounted audio and cruise controls, Bluetooth® hands-free phone integration and 3-zone climate control. Then customize your CX-9 to fit your everyday needs with a host of available amenities, including leather-trimmed upholstery*, power glass moonroof* - even a Bose® Centerpoint® Surround Sound System†.



The brains beneath the brawn.

Of course the CX-9 will get you to your destination swiftly and safely, but it also keeps you entertained, connected and comfortable along the way thanks to some smart features. There's a standard, 6-speaker CD/MP3 audio system with SIRIUS®† compatibility. Or hook up your portable music device to the standard auxiliary audio input jack. To find your destination quickly and easily, there's an available navigation system with rearview camera**. And the available rear entertainment system‡ makes getting there a pleasure. Intelligence abounds.



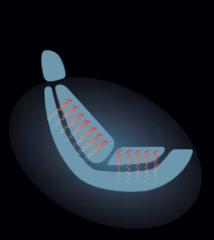
**BLUETOOTH®
CONNECTIVITY**



**SIRIUS®
SATELLITE RADIO†**



**BOSE®
AUDIO†**



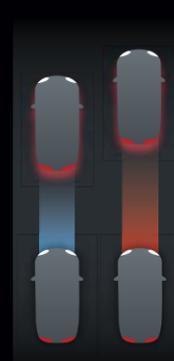
**HEATED
SEATS**



**EASY-TO-USE
CONTROLS**

Our engineers went crazy to give you peace of mind.

To what lengths should a car go to help keep you safe? Insane lengths. Our obsessive engineers painstakingly crafted active and passive safety features to give you and your family one feeling: peace of mind. Active whiplash-reducing front-seat headrests, side-impact door beams, front and rear crumple zones, integrated child-seat anchors in the second-row - and we're only just beginning. A collapsible steering column absorbs energy in the event of a heavy frontal impact, while a foldaway brake assembly reduces the risk of serious injuries to the ankle and leg. Just a few of the anticipatory safety features you'll find on your CX-9.



Advanced Braking Technologies

A comprehensive set of advanced braking technologies comes standard. Large 4-wheel disc brakes promote linear, fade-resistant stopping. Anti-lock brakes prevents wheel lock-up for better steering control in emergency braking situations. Electronic Brake Force Distribution applies force to individual brakes based on changing road conditions. And in emergency situations, Brake Assist automatically increases braking pressure.

Active Torque-Split All-Wheel-Drive System

The available Active Torque-Split All-Wheel-Drive System maintains an ideal balance between front and rear axle torque (up to 50/50) by continuously monitoring wheel speed and engine data, instantly adjusting to any changes in road and weather conditions.



Enhanced Stability & Control

The Traction Control System detects wheel spin, then reduces engine power to improve traction in slippery conditions. Dynamic Stability Control† modulates the engine and brakes when over- or under-steering is detected, helping to keep you on your intended path. And during accident-avoidance maneuvers, Roll-Over Stability Control uses on-board sensors to monitor vehicle movement and applies the brakes to help keep the CX-9 stable.



Tire Pressure Monitoring System

Designed to monitor air pressure in real time, the Tire Pressure Monitoring System automatically alerts you before one or more tires become critically low.



"Triple H" Body Construction

By adding extra steel reinforcements to critical areas of the body, Mazda's "Triple H" body construction enhances structural integrity, impact protection and rigidity for superior handling. In key areas, the CX-9 also uses high-tensile steel, which is stronger and more rigid than conventional steel.



Clearer Nighttime Vision

Standard on the GT, the Xenon High Intensity Discharge headlights automatically provide you with enhanced low-beam nighttime illumination. No need to even take your hands off the wheel.



Six Standard Air Bags†

Advanced dual front air bags that use inflators with both crash-zone and driver's/passenger's seat weight sensors are standard on all CX-9 models - as are dual side air bags and dual side air curtains with coverage for front and rear passengers.

*Standard on the GT model. Available on the GS with Luxury Package. †Standard on the GT model. **Available on the GT model with Navigation System. ‡Available on the GT model with Rear Entertainment System.

†Always wear your seat belt and secure children in the rear seat in appropriate child restraints. ‡Dynamic Stability Control (DSC) is not a substitute for safe driving practices.

COPPER RED MICA

CRYSTAL WHITE PEARL

STORMY BLUE MICA

SPARKLING BLACK MICA

ALUMINUM METALLIC MICA

NEWPORT SLATE METALLIC

BRILLIANT BLACK

CX-9 Colour Combinations

PAINT COLOURS	CX-9 GS		CX-9 GT	
	BLACK CLOTH	BLACK LEATHER	SAND LEATHER	
Copper Red Mica	●	●	●	
Crystal White Pearl	●	●	●	
Stormy Blue Mica	●	●	●	
Sparkling Black Mica	●	●	●	
Aluminum Metallic Mica	●	●	●	
Newport Slate Metallic	●	●	●	
Brilliant Black	●	●	●	

● = Available

CX-9 Specifications

SPECIFICATIONS	GS/GT
Engine type	3.7 L DOHC 24-valve V6
Displacement	3,726 cc
Compression ratio	10.3:1
Horsepower SAE net	273 @ 6,250 rpm
Torque SAE net lb. ft.	270 @ 4,250 rpm
Fuel system	Multi-port Electronic Fuel Injection
Recommended fuel	Regular
Fuel economy city/highway (L/100 km)*	
2WD	12.7/8.4
AWD	12.8/9.0
Curb weight (kg):	
2WD	1,927
AWD	2,068

*Estimated fuel economy. Your actual fuel consumption may vary.

EXTERIOR DIMENSIONS

Wheelbase/overall length (mm)	2,875/5,101
Overall width (mm)	1,936
Overall height (mm)	1,728
Track (fr/r) (mm)	1,654/1,644
Turning circle, curb-to-curb (m)	6.2

INTERIOR DIMENSIONS

Headroom (fr/2nd/3rd) (mm)	1,005/990/899
Headroom (fr/2nd/3rd) with moonroof (mm)	975/990/899
Legroom (fr/2nd/3rd) (mm)	1,038/1,010/824
Shoulder room (fr/2nd/3rd) (mm)	1,510/1,490/1,444
Cargo length rear seat to tailgate (mm)	483
Cargo width between quarter trims (mm)	1,170

CX-9 Upholstery**CX-9 Wheel Options****CX-9 Capacities**

CAPACITIES	GS/GT
Seating	7 persons
Cargo volume (L)	
behind 3rd row	487
with 2nd and 3rd row folded	2,851
Passenger volume (L)	3,947
Passenger volume with moonroof (L)	3,900
Total interior volume (L)	4,434
Total interior volume with moonroof (L)	4,386
Fuel tank (L)	76

CX-9 Features

ENGINE & TRANSMISSION	GS	GT
3.7 L DOHC 24-valve V6	S	S
6-speed Sport mode automatic transmission	S	S
Front-wheel drive	S	-
Active Torque-Split All-Wheel Drive System (AWD)	0	S
SUSPENSION & BRAKES		
Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD)	S	S
Rack-and-pinion steering with engine-rpm-sensing variable power assist	S	S
Dynamic Stability Control (DSC)	S	S
Traction Control System (TCS)	S	S
Roll-Over Stability Control (RSC)	S	S
Power-assisted front and rear ventilated 4-wheel disc brakes	S	S
Front independent strut suspension with coil springs	S	S
Rear independent multi-link suspension with coil springs	S	S
Front and rear stabilizer bars	S	S
Towing package (includes larger cooling fan and radiator)	S	S
SAFETY & SECURITY		
Dual front air bags	S	S
Dual front side air bags	S	S
Dual side air curtains	S	S
Roll-over sensor for air curtains	S	S
Anti-theft alarm system	S	S

CX-9 Features (cont'd)

SAFETY & SECURITY (cont'd)	GS	GT
Engine immobilizer theft-deterrent system	S	S
Front active head restraints	S	S
Height-adjustable front and rear seat head restraints	S	S
Height-adjustable front safety-belt anchors	S	S
3-point safety belts for all occupants	S	S
Integrated child-seat anchors on 2 nd row seats	S	S
Driver's and front passenger's safety-belt pretensioners and load limiters	S	S
EXTERIOR		
Body-coloured door handles and lift-gate garnish	S	-
Bright finish on lift-gate garnish, door handles and ring on front headlights	-	S
Body-coloured rear spoiler	S	S
Body-coloured power-operated heated door mirrors	S	S
Turn signal on door mirrors	-	S
Blind-Spot Monitoring System (BMS)	-	S
Privacy glass (rear door glass, quarter glass and rear gate glass)	S	S
Halogen headlights	S	-
Xenon (HID) headlights with manual levelling feature	-	S
Rain-sensing front wipers	S	S
Rear intermittent wiper	S	S
Automatic headlight control	S	S
Fog lights	-	S
Power tailgate	-	NAV
Dual exhaust outlets with trapezoid garnish	S	S
Rear window defroster	S	S
WHEELS & TIRES		
18" alloy wheels with 245/60R18 all-season tires	S	-
20" alloy wheels with 245/50R20 all-season tires	-	S
Tire Pressure Monitoring System (TPMS)	S	S
Temporary spare tire	S	S
COMFORT & CONVENIENCE		
Front and rear air conditioning with 3-zone climate control	S	S
Rear air conditioning display	S	S
Tilt and telescopic steering wheel	S	S
Steering-wheel-mounted cruise controls	S	S
Power door locks	S	S
Power windows with driver's/front passenger's one-touch up and down feature	S	S
Auto up/down system for front windows (keyless [down only] and key cylinder)	S	S
Remote keyless entry system with retractable key (includes two transmitters)	S	-
Intelligent key system (keyless entry and start)	-	S
Illuminated entry	S	S
Rear seat heater ducts	S	S
Driver's and passenger's sunvisors with illuminated covered vanity mirrors and extensions	S	S
Auto-dimming rearview mirror with HomeLink®	S	S
2 power outlets (in front and centre rear console box)	S	S
Voice-activated navigation system with touchscreen and rearview camera	-	NAV
Power glass moonroof with sunshade, tilt-up ventilation and one-touch open and close	LP	S
SEAT & TRIM		
8-way power-adjustable driver's seat	S	S
Driver's seat manual lumbar support	S	-

SEAT & TRIM (cont'd)	GS	GT
Driver's seat power lumbar support	LP	S
Driver's seat memory position	-	S
4-way power-adjustable front passenger's seat	LP	S
Heated front seats with high and low function	S	S
60/40-split fold-down 2 nd row seatback	S	S
50/50-split fold-down 3 rd row seatback	S	S
High-grade cloth upholstery	S	-
Leather-trimmed upholstery	LP	S
Moulded cloth door panel trim	S	-
Leather-like door panel with silver trim	-	S
Leather-wrapped 3-spoke steering wheel	S	-
Leather-wrapped 3-spoke steering wheel with piano black finish	-	S
Leather-wrapped shift knob	S	S
Inner door handles with silver finish	S	S
Interior luxury trim with piano black finish	S	-
Interior luxury trim with wood finish	-	S
Power window switch side panel with piano black finish	S	-
Power window switch side panel with wood finish	-	S
Centre instrument panel trim with piano black finish	S	-
Centre instrument panel trim with wood finish	-	S
INSTRUMENT PANEL & STORAGE		
Electroluminescent gauges	S	S
Blue indirect lighting	-	S
Speedometer, tachometer, engine coolant temperature and fuel indicator	S	S
Exterior temperature gauge	S	S
Trip computer	S	S
Overhead console with sunglasses storage	S	S
Illuminated glove compartment	S	S
Warning lights for low fuel level, low windshield washer fluid, door ajar, check engine, oil pressure and air bags	S	S
AUDIO		
AM/FM CD player with 6 speakers	S	-
10-speaker premium Bose® audio system with AM/FM 6-disc in-dash CD changer	-	S
AudioPilot® noise compensation technology and Centerpoint® Surround Sound System	-	S
MP3 functionality on CD changer	S	S
Auxiliary audio input	S	S
SIRIUS® Satellite Radio (free 6-month subscription)	-	S
Bluetooth® hands-free phone integration	S	S
Bluetooth® with Audio Profile	-	S
Steering-wheel-mounted audio controls	S	S
5.1 channel rear entertainment system with 11 speakers and 115V outlet	-	RES
Audio Display Screen	-	S

S = Standard O = Optional LP = Luxury Package NAV = Navigation System
RES = Rear Entertainment System - = Not available**CX-9 Packages****LUXURY PACKAGE (AVAILABLE WITH AWD ONLY):** Power glass moonroof with sunshade, tilt-up ventilation and one-touch open and close, leather-trimmed upholstery, 4-way power-adjustable front passenger's seat and driver's seat power lumbar support. (Available on GS.)**NAVIGATION SYSTEM:** Voice-activated navigation system with touchscreen and rearview camera, and power tailgate. (Available on GT.)**REAR ENTERTAINMENT SYSTEM:** 5.1 channel rear entertainment system with 11 speakers and 115V outlet. (Available on GT.)

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**IF IT'S NOT WORTH DRIVING,
IT'S NOT WORTH BUILDING.**

**WE BUILD MAZDAs.
WHAT DO YOU DRIVE?**

zoom-zoom

See Accessory Brochure for Accessory Options.

MAZDA WARRANTY The basic warranty on CX-9 covers all parts found to be factory defective for 3 years or 80,000 km, whichever comes first. Additional warranties cover powertrain components for a period of 5 years or 100,000 km, whichever comes first, body sheet metal perforation for 5 years and unlimited mileage and specific emission control components for up to 8 years or 128,000 km. Exclusions from coverage are limited to maintenance items or adjustments (repairs not requiring parts replacement) on vehicles over 12 months old and repairs due to normal wear and tear. Ask your Mazda Dealer for additional information.

ROADSIDE ASSISTANCE PROGRAM As part of our commitment to your total satisfaction, 2012 CX-9 owners are automatically enrolled in our Roadside Assistance Program. Roadside Assistance protects your CX-9 for the duration of the 3-year basic limited warranty. Should you require assistance during this period, our service will help to get your vehicle back on the road and minimize any inconvenience. For complete details on this program, see your Mazda Dealer.

MAZDA MOBILITY ASSISTANCE PROGRAM Mazda Canada believes that vehicle access is vital for everyone. Under this program, physically challenged customers who purchase or lease a new, unused Mazda vehicle may be eligible to receive assistance from Mazda Canada Inc. to aid with the cost of acquiring and installing adaptive driving aids on their vehicle. For complete details on this program, see your Mazda Dealer.

MAZDA TEST-DRIVE EXPERIENCE Exhilaration begins with the **Mazda Test-Drive Experience** - a uniquely designed road trip engineered to take you miles beyond the ordinary test-drive. Down local streets, on-ramps, highways and off-ramps. Through straightaways, S-curves and corners. It's all about putting a Mazda to the test under real-world conditions. It's about discovering the superb acceleration, braking, steering, handling and ride quality that every Mazda offers. And rediscovering that fun, connected-to-the-road feeling we call Zoom-Zoom.

READY TO ROLL Our pre-delivery commitment means every new Mazda is checked out, gassed up and fitted with floor mats.

FINANCING WITHOUT THE FUSS Whether you're buying or leasing a new Mazda, or a used vehicle, Mazda Financial Services can help make the financing process more convenient and satisfying. Mazda Financial Services is known for first-class customer service, a wide range of financing options and highly competitive rates. To find out which purchase or lease plan is right for you, talk with your Mazda Dealer, or visit mazda.ca.



For peace-of-mind motoring, we've created the Mazda Added Protection Plan (M.A.P.). M.A.P. complements your Mazda Limited Warranty for up to 7 years or 160,000 km, and protects you from unexpected repair expenses and the rising cost of repairs. All M.A.P. plans include Personal Budget and Repair Inflation Protection. In addition, all M.A.P. plans include Premium Roadside Assistance, which extends the roadside assistance coverage offered during the new-vehicle limited-warranty period throughout the M.A.P. term. The Premium Roadside Assistance offers Towing, Winching, Battery Boost, Out-of-Fuel Coverage, Tire Service, Lockout Service, Emergency Travel Expense Reimbursement and Travel Planning and Dealer Locator. Should you ever decide to sell your Mazda vehicle, M.A.P. is transferable to future owners and will enhance the resale value of your vehicle. The Mazda Added Protection Plan is fully backed and administered by Mazda Canada Inc. For more information, please contact your Mazda Dealer.



Ask your dealer about Mazda's competitive program for recent university and college graduates.

Product changes and options availability: Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options and accessories shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations. E. & O. E.



Get more detailed information on your CX-9. Check out our website at mazda.ca for specifications and features, option packages, pricing, financing, to get a quote and find a dealer near you.

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