



2012 LANCER *EVOLUTION*

2.0 LITRE TURBOCHARGED MIVEC ENGINE

The turbocharged 4B11 engine features an aluminum block and cylinder head for light weight and efficiency. But it's not just light. It features a semi-closed deck designed to hold up under boost pressure. We've even redesigned the engine head cover to knock off another 1.5 kg of weight.



EYE CATCHING...AS LONG AS YOU DON'T BLINK

CATCHING A GLIMPSE OF THE 2012 LANCER EVOLUTION IS MORE DAUNTING THAN IT SEEMS. WITH ITS 291-HP TURBOCHARGED INTERCOOLED ENGINE PRODUCING NOTHING BUT RAW POWER, THIS BEAST IS BRUTALLY FAST. IT'S EVEN HARDER TO SPOT STANDING STILL; WHEN YOU DO, YOU'LL WANT A SECOND LOOK. BUT BE QUICK, IT'S ANYTHING BUT IDLE.

BRUTE PERFORMANCE

The power behind the Lancer Evolution's high performance is its 4B11 2.0 Litre DOHC MIVEC Engine. Combined with a turbocharger and front-mounted intercooler, it produces a staggering 291-hp at 6,500 RPM and 300 lb.-ft. torque at 4,000 RPM. Its lightning quick reflexes are triggered by its available Twin Clutch Sportronic® Shift Transmission (TC-SST) allowing for smooth and effortless shifting. To tame the brute, the racing inspired 4-wheel Brembo® ventilated disc brakes with ABS enhances its stopping power. And the Super All-Wheel Control (S-AWC) and Active Yaw Control (AYC) adjusts its footing on any terrain.

TRIM LEVELS

- GSR** 4-DOOR SEDAN, 5-PASSENGER
2.0L DOHC 16-VALVE MIVEC I4, 291 HP

- MR** 4-DOOR SEDAN, 5-PASSENGER
2.0L DOHC 16-VALVE MIVEC I4, 291 HP

NEXT GENERATION COMFORT

Brimming with next generation advancements like the available premium Rockford Fosgate® audio system and smart Bluetooth® cellular phone voice recognition technology, the Lancer Evolution combines safety and convenience. That's not all, with the Mitsubishi Multi Communication System (MMCS), GPS Navigation System with Diamond Lane Guidance™ and its 40GB hard drive with digital music server, you never thought that high-performance motoring would be so pleasurable.



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RECARO® SEATS

Lancer Evolution's incredible sporty front seats aren't just for looks. Thick, aggressive bolsters give the driver and passenger exceptional support in even the tightest corners. Upholstered in leather or textured fabric, these strongly contoured racing seats are designed to be functional and comfortable. To fight the cold Canadian winters, heated front seats are standard equipment.

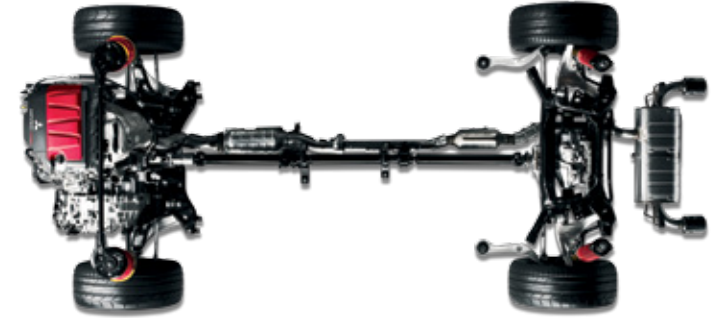


THE EVOLUTION OF STRENGTH, SPEED AND PERFORMANCE

The Lancer Evolution's core strength comes from its RISE (Reinforced Impact Safety Evolution) rigid frame design which provides outstanding passenger protection. Its high performance suspension system maintains its balance, control and comfort with available Bilstein® shock absorbers combined with Eibach® springs to deliver uncompromising ride characteristics. To improve handling and stability, it's available with 18" BBS forged alloy wheels and 245/40 Yokohama™ Advan® high performance tires, while the racing-inspired Brembo® brakes with available two-piece front rotors with aluminum hats ensure rapid and controlled braking. The Lancer Evolution pushes its racing-inspired body, intelligent technology and instinctive performance to the next level of strength, speed and performance.

WORLD'S MOST ADVANCED ALL-WHEEL CONTROL SYSTEM

The Lancer Evolution's Super All-Wheel Control (S-AWC) system is the pinnacle of Mitsubishi Motors' all-wheel control technology, utilizing both Active Yaw Control (AYC) and Active Centre Differential (ACD). Real time data from yaw rate sensors is analyzed in relation to your steering, throttle, wheel speed and braking inputs to compute whether the car is travelling on your chosen path: If there is a discrepancy, torque is transferred not only from front to back, but also from left to right to ensure the ultimate in handling, stability and driving performance.



S-AWC
Super All Wheel Control



TWIN CLUTCH – SPORTRONIC® SHIFT TRANSMISSION (TC-SST)

With two three-speed gearboxes mounted on the same output shaft, it has two clutches – one which engages the gear in use, while the other pre-selects the next one. This allows faster and smoother shifting than any human driver could achieve.



TURBOCHARGER

The twin-scroll turbocharger features an optimally-shaped turbine wheel. The two scrolls allow for efficient exhaust flow from the cylinders, helping to create quick, reliable boost through the full range of operation.



RACING INSPIRED BREMBO® BRAKES

Brembo® is the leading brand in design and manufacturing of braking systems for high performance cars. With years of competitive racing experience, it is the brand of choice for the Lancer Evolution.

SAFETY ON DEMAND

Although it is engineered to avoid collisions through its advanced platform design and pioneering active control systems – Super All-Wheel Control, and Active Yaw Control – the Evolution is also equipped with seven standard airbags to complement its durable chassis strength and front collision impact crumple zones, in case the unthinkable occurs. The safety features on the Evolution ensure complete confidence in all situations. And to protect your investment, the anti-theft alarm system is on watch around the clock.



TRIM

GSR



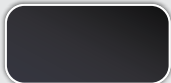
GSR WITH HANDLING PKG



MR



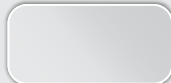
COLOURS



Phantom Black Pearl¹
Black Interior



Titanium Grey Metallic
Black Interior



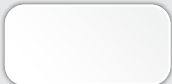
Apex Silver Metallic
Black Interior



Rally Red Metallic
Black Interior



Octane Blue Pearl¹
Black Interior



Wicked White
Black Interior

¹Available at extra cost

5 YEAR
100,000 km
POWERTRAIN LTD WARRANTY**

BEST BACKED CARS
IN THE WORLD^{***}

Technical data, equipment and options shown are based on the latest information available at the time of printing and are subject to change without notice. Colours may vary due to the printing process. Exterior and interior lights on vehicles shown may be illuminated for illustration purposes only. Vehicles are shown with optional equipment or images may be international models shown. Not all equipment is available on every model. For complete details about equipment configuration and Mitsubishi Genuine Accessories, please contact your Mitsubishi Retailer. ©2011 Mitsubishi Motor Sales of Canada Inc.

* S-AWC available on Outlander XLS and Lancer Evolution.

** See Mitsubishi Retailer for Limited Warranty and Roadside Assistance terms and conditions.

*** Best backed claim does not cover Lancer Evolution and RALLIART models. Lancer Evolution and RALLIART models include a 5-year/100,000 km powertrain limited warranty, 3-year/60,000 km new vehicle limited warranty and 5-year/unlimited km roadside assistance.

For a complete list of features, technical specifications and options visit www.mitsubishi-motors.ca

2012 LANCER EVOLUTION

GSR MR KEY FEATURES, TECHNICAL SPECIFICATIONS & OPTIONS

- • Recaro® front semi-bucket racing seats
- • Leather seating surfaces
- • 7 airbags including driver knee airbag
- • Power glass sunroof
- • 710-watt (maximum) Rockford Fosgate® high-performance CD/MP3 player, nine speakers
- • SIRIUS Satellite Radio with free 6 month subscription
- • Bluetooth® 2.0 hands-free cellular phone interface and USB input with voice control
- • Multi-information display
- • 40GB HDD navigation system with Music Server w/ Real Time Traffic
- • Automatic climate control with chrome dials
- • Aluminum sports pedals
- • Fast-Key with panic alarm feature (Free-hand Advanced Security Transmitter)
- • 18" Enkei® alloy wheels
- • 18" BBS® forged alloy wheels
- • Xenon High-Intensity Discharge (HID) headlamps
- • Colour multi-information display showing fuel level, TC-SST gear selection and mode (MR), outside temperature, S-AWC* status plus driver-selectable screens
- • Aluminum roof, hood and front fender panels (steel roof on MR)
- • Colour-keyed rear spoiler
- • Soft pad trim on inner door panel centre and upper portion
- • 2.0L I4 turbocharged/intercooled engine, 291 hp @ 6,500 RPM/ 300 lb.-ft. @ 4,000 RPM
- • 5-speed manual transmission
- • 6-speed Twin-Clutch Sportronic® Shift Transmission (TC-SST) with Normal/ Sport/S-Sport modes
- • 4-wheel BREMBO® ventilated disc brakes with Anti-lock Brakes (ABS), Brake Assist System (BAS), Electronic Brakeforce Distribution (EBD) and Brake Override System (BOS)
- • Super All-Wheel Control (S-AWC) with Active Centre Differential (ACD) and Active Yaw Control (AYC) and Active Stability Control (ASC)
- • Sport-tuned suspension with forged aluminum lower front and upper rear control arms
- • BILSTEIN® shocks with EIBACH® springs

OPTIONAL PACKAGE

- **Handling Package:** BILSTEIN® front & rear shock absorbers, EIBACH® front & rear springs, 18-inch BBS® forged alloy wheels, BREMBO® 2-piece front rotors, large rear wing spoiler

• Standard • Package