

2013 Mazda5



mazda

WHAT DO YOU DRIVE?

Is it inspiring?

What were the people who built your car thinking?

*Are they just another behemoth car maker following the rules?
Or do they break them?*

*Do they push the boundaries of tradition and habit
to achieve the unachieved?*

*Are they insightful craftsmen,
obsessing over the details with a crazed passion?*

*Building less - building better -
for a discerning few?*

*Are you one of the few
who cares about what you drive,
how it drives
and the way it makes you feel?*

We're with you.

*Because we believe if it's not worth driving,
it's not worth building.*

We build Mazdas.

What do you drive?

ZOOM-ZOOM



We prepared for the unexpected by building the unexpected.

Being ready, willing and able for each day's twists and turns means the difference between enjoying the ride, and just getting by. With its innovative styling and dynamic design, the 2013 MAZDA5 brings a whole new meaning to form and function. Like you, it refuses to be categorized. As versatile as vehicles twice its size, MAZDA5 offers a refreshing take on transportation and a revolutionary way for weekday warriors, maverick multi-taskers and parental pioneers to choreograph life's unexpected twists and turns.

One spin and you'll forget it seats six.

The MAZDA5 is about as far from a conventional six-passenger vehicle as you can get. Sleek, sporty and ingenious, its attention to craftsmanship is an attention-getter. Starting with an advanced 2.5 L, DOHC engine, it delivers a pump-friendly 6.8 L/100 km highway (6-speed manual transmission).* Plus the Electro-Hydraulic Power-Assist Steering, tight 11.2 m turning circle and race-inspired dynamics make it one of the most outstanding, agile six-passenger vehicles to maneuver down the highway. The MAZDA5 isn't just built to turn on a dime, it's built to turn convention on its head.



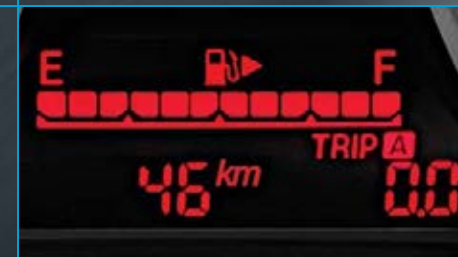
Engine

MAZDA5's advanced 2.5 L, DOHC engine with variable valve timing delivers both spirited performance and enviable fuel economy.



Transmission

A slick-shifting 6-speed manual gearbox promotes quick and precise gear selection. While the optional 5-speed Sport mode automatic transmission combines the convenience of an automatic with the shift-for-yourself control and fun of a manual.



Trip Computer

The available trip computer† displays fuel economy at a glance - an invaluable tool for bragging rights over competitive vehicles - estimating how many kilometres before the tank is empty and detailing how far you've travelled.

*Estimated fuel economy. Your actual fuel consumption may vary.

†Available on the GS model with Convenience Package and standard on the GT model.



Equipped for Almost Anything.

Every MAZDA5 comes fully equipped with a wide array of amenities that you wouldn't expect to find in your average 6-passenger vehicle. From seating that contours every curve in your body, to automatic climate controls that mean comfort inside no matter what it's like outside, to the latest technological touch points that let you stay focused on the road, every feature is crafted to put comfort and convenience at your every command.

- Reclining front seats with thigh support
- Available leather-trimmed upholstery*
- Tilt and telescopic steering wheel
- Available steering-wheel-mounted cruise controls†
- Available Bluetooth® hands-free phone integration with Audio Profile‡
- Steering-wheel-mounted audio controls
- AM/FM CD player with MP3 functionality
- USB and auxiliary audio input
- Dynamic Stability Control (DSC)
- Traction Control System (TCS)
- Power windows, power door locks and power-operated door mirrors
- Remote keyless entry system with retractable key, welcome mode and panic alarm
- Available trip computer†
- Available power glass moonroof‡

*Available on the GT model with Luxury Package.

†Available on the GS model with Convenience Package and standard on the GT model.

‡Optional on the GT model or available with the Luxury Package.



Enough room for life.

We're fans of legroom, headroom, elbowroom and a little extra room to spare. With its intuitive 2 x 3 seating arrangement, the MAZDA5 offers generous space for up to six people. Both centre-row reclining captain's chairs provide a forward/backward sliding function for extra leg-stretching comfort. There's even a multi-function centre-row storage console with a convenient fold-out table available on the GT model with Luxury Package. Rear air vents with fan-speed control for the second row come standard. And then there's the third-row 50/50-split fold-down seatbacks that help you haul what you need while on the go. In fact, the MAZDA5 maximizes every centimetre of cabin space for your active lifestyle.



Multi-tasking, multi-function, multi-fun.

In a MAZDA5, you can efficiently juggle work, home and play with its easy-to-configure interior. It serves up a generous 2,768 L of passenger space, and 426 L of cargo space with the third-row seats folded down. Its independently folding second-row and third-row seats create a virtually flat cargo floor that provides over 850 L of space, which makes the MAZDA5 capable of accommodating everything from six passengers to two mountain bikes, do-it-yourself supplies to rock band gear, and sports bags to camping equipment.* Plus, extra-wide, easy-sliding rear doors make loading and unloading incredibly convenient - as is its ultra-light rear lift-gate. Whether you're carrying cargo or precious little ones, the MAZDA5's distinctive versatility fits your entire life, no matter how often it changes.



*Please remember to properly secure all cargo.



Fold-out Tray with Storage

The second-row fold-out tray,[†] centre-mounted for maximum convenience and utility, easily lifts and locks and features dual cup holders big enough for two travel mugs. A storage bin underneath is perfect for storing small items. And, when not needed, the tray can be stored under the seat cushion.

Cargo Space

The hidden under-floor storage compartment lets you store items under the cargo area, safely hidden from sight and securely contained. An ample 426 L of cargo space is created simply by folding down the third row's 50/50-split fold-down seatback.* No need to remove any headrests. You'll still have plenty of room for four adults.

*Please remember to properly secure all cargo.
†Available on the GT model with Luxury Package.



Comes fully equipped with an **obsession for safety.**

Mazda engineers equipped the MAZDA5 with a comprehensive matrix of standard safety features to help protect all occupants. "Triple H" construction and steel side-impact door beams enhance structural integrity and impact protection. Advanced dual front air bags, dual front side air bags and dual side air curtains* for all three rows are strategically positioned throughout the cabin. Anti-lock Brakes, Traction Control System (TCS) and Dynamic Stability Control (DSC)* help improve driver control. And there's a "crushable" brake and accelerator pedal assembly designed to fold away on impact to help minimize the chance of a serious leg or ankle injury. All making the MAZDA5 a safe buy. In more ways than one.

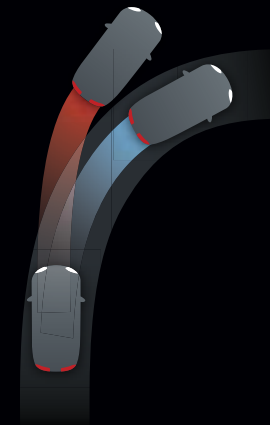


Air Bags

Six air bags† come standard on every MAZDA5. Advanced dual front air bags use inflators with both crash-zone and driver's seat/passenger's seat weight sensors. Dual side air bags and dual side air curtains provide coverage for all three passenger rows.

Dynamic Stability Control

Dynamic Stability Control* modulates the throttle and brakes when a sudden loss of traction is detected, helping to keep the vehicle stable during a turn.



Tire Pressure Monitoring System

The Tire Pressure Monitoring System† monitors pressure in real time and alerts you before one or more tires become critically low.



TIRE PRESSURE MONITORING SYSTEM

Child Safety

Child-safety seat anchors are built into the second-row seats to help safely secure your most precious passengers. Both third-row seats are equipped with child safety-seat tether anchors.



Brakes

Every MAZDA5 comes equipped with standard power-assisted 4-wheel disc brakes and a wide range of advanced braking features. The Anti-lock Brake System pulses the brakes several hundred times a second, preventing wheel lock so the driver can make controlled stops. Electronic Brake Force Distribution monitors pedal pressure and vehicle weight to determine how much force to apply to the front and rear brakes, while Brake Assist automatically increases braking pressure, thereby reducing stopping distance in emergency situations.

Structural Safety

Stronger and safer yet lighter, every MAZDA5 uses Mazda's "Triple H" construction system that reinforces the floor, sides and roof, resulting in a safe, secure structure around the driver and passenger compartments. Its high-tensile steel reinforcements increase the strength of critical body areas and enhance basic structural integrity, as well as improve overall handling and provide increased impact protection.



*Dynamic Stability Control (DSC) is not a substitute for safe driving practices.

†Always wear your seat belt and secure children in the rear seats in appropriate child restraints.

#Standard on the GT model.

MAZDA 5 Colour Combinations

PAINT COLOURS	GS/GT	GT with Luxury Package	
	BLACK CLOTH	BLACK LEATHER	SAND LEATHER
Crystal White Pearl	●	●	●
Aluminum Metallic Mica	●	●	
Clearwater Blue Mica	●	●	
Zeal Red Mica	●	●	●
Meteor Grey Mica	●	●	
Jet Black Mica	●	●	

● = Available

MAZDA 5 Specifications and Capacities

SPECIFICATIONS	GS/GT
Engine type	2.5 L DOHC 16-valve 4-cylinder
Displacement	2,489 cc
Compression ratio	9.7:1
Horsepower SAE net	157 @ 6,000 rpm
Torque SAE net lb. ft.	163 @ 4,000 rpm
Fuel system	Electronic Fuel Injection (EFI)
Recommended fuel	Regular
Fuel economy city/highway (L/100 km)*	
6MT	9.7/6.8
5AT	9.5/6.7
Curb weight (kg)	
6MT	1,551
5AT	1,569

*Estimated fuel economy. Your actual fuel consumption may vary.

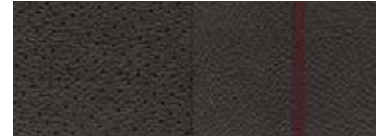
EXTERIOR DIMENSIONS	
Wheelbase/overall length (mm)	2,750/4,585
Overall width (mm)	1,750
Overall height (mm)	1,615
Track (fr/rr)	1,529/1,519
Turning circle, curb-to-curb (m)	11.2
INTERIOR DIMENSIONS	
Headroom (fr/2nd/3rd) (mm)	1,034/1,000/942
Headroom - with moonroof (fr/2nd/3rd) (mm)	990/995/942
Legroom (fr/2nd/3rd) (mm)	1,035/1,001/775
Shoulder room (fr/2nd/3rd) (mm)	1,409/1,410/1,251
CAPACITIES	
Seating	6
Cargo volume (L)	
behind 3rd-row seat	112
with 3rd-row seat folded	426
with 2nd/3rd-row seats folded	857
Passenger volume (L)	2,768
Total interior volume (L)	4,024
Fuel tank (L)	60

MAZDA 5 Upholstery

Black Cloth (GS/GT)



Black Leather with Red Piping (GT with Luxury Package)



Sand Leather with Red Piping (GT with Luxury Package)

**MAZDA 5 Wheel Options**

16" alloy wheels (GS)



17" alloy wheels (GT)

**MAZDA 5 Features**

ENGINE & TRANSMISSION	GS	GT
2.5 L DOHC 16-valve 4-cylinder engine	S	S
6-speed manual transmission	S	S
5-speed Sport mode automatic transmission	O	O
Front-wheel drive	S	S
SUSPENSION & BRAKES		
Power-assisted 4-wheel disc brakes	S	S
Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD)	S	S
Rack-and-pinion steering with Electro-Hydraulic Power-Assist Steering	S	S
Front independent strut suspension with coil springs	S	S
Rear independent multi-link suspension with coil springs	S	S
Front and rear stabilizer bars	S	S
Brake assist	S	S
Dynamic Stability Control (DSC)	S	S
Traction Control System (TCS)	S	S
SAFETY & SECURITY		
Dual front air bags	S	S
Dual front side air bags	S	S
Dual side air curtains	S	S
Engine immobilizer theft-deterrent system	S	S
Side-door impact-protection beams	S	S
Child-proof door locks	S	S
Anti-theft alarm system	CP	S
Whiplash-reducing adjustable front-seat head restraints	S	S
Adjustable headrests on all seats	S	S
Height-adjustable front seat belts	S	S
Integrated child-seat anchors	S	S
3-point safety belts for all occupants	S	S
Driver's and front passenger's safety-belt pretensioners and load limiters	S	S

MAZDA 5 Features (cont'd)

EXTERIOR	GS	GT
Sporty bumpers	S	S
Side sill extensions	-	S
Front mud guards	S	-
Black front grille	S	-
Dark silver front grille	-	S
Body-coloured door handles	S	S
Body-coloured rear spoiler	-	S
Black power-operated door mirrors	S	-
Body-coloured power-operated heated door mirrors	-	S
Turn signal on door mirrors	-	S
Xenon (HID) headlights	-	S
Automatic headlight control	S	S
Rain-sensing intermittent windshield wipers	S	S
Rear window defroster and intermittent wiper	S	S
Fog lights	-	S
Rear back-up sensors	-	S
Dual rear sliding doors	S	S
WHEELS & TIRES		
16" alloy wheels with 205/55R16 all-season tires	S	-
17" alloy wheels with 205/50R17 all-season tires	-	S
Temporary spare tire	S	S
Tire Pressure Monitoring System (TPMS)	-	S
COMFORT & CONVENIENCE		
Micron air filter	S	S
Air conditioning with automatic climate controls and external temperature display	S	S
Rear air vents with fan-speed control	S	S
Rear heater ducts	S	S
Steering-wheel-mounted cruise controls	CP	S
Tilt and telescopic steering wheel	S	S
Internal fuel door release	S	S
Power door locks	S	S
Central locking switch on driver's and front passenger's doors	S	S
Remote keyless entry system with retractable key, welcome mode and panic alarm	S	S
Illuminated entry	S	S
Driver's side foot rest	S	S
Day/night rearview mirror	S	S
Power windows with driver's one-touch down feature and switch illumination	S	S
Cargo area light	S	S
Map lamps	S	S
Driver's and passenger's sunvisors with covered vanity mirrors	S	S
Dual front cup holders	S	S
Dual third row cup holders	S	S
Passenger assist grips (3)	S	S
Coat hooks (2)	S	S
Power glass moonroof with tilt and slide	-	O/LP

SEAT & TRIM	GS	GT
Front-row seats:		
Reclining front seats with thigh support	S	S
Adjustable driver's seat lifter	S	S
Driver's seat lumbar support	-	LP
Inner armrests	S	S
Second-row seats:		
Two captain's chairs with reclining and forward/backward sliding functions	S	S
Inner and outer armrests	S	S
Third-row seats:		
Two-passenger seating with 50/50-split fold-down seatbacks	S	S
Heated front seats	-	S
Sporty cloth upholstery	S	S
Leather-trimmed upholstery	-	LP
Leather-wrapped 3-spoke steering wheel	CP	S
Leather-wrapped shift knob	-	S
Silver finish on inner door handles (front row only)	S	S
Silver finish on instrument panel	S	S
Black and silver finish on shift panel	S	S
Custom-fitted floor mats	S	S
INSTRUMENT PANEL & STORAGE		
Electroluminescent gauges	S	S
Black gauges with white lettering and white night-time illumination	S	S
Ignition key illumination	S	S
Tachometer	S	S
Trip computer	CP	S
Engine coolant temperature gauge	S	S
Warning lights for low fuel level, low windshield washer fluid, door ajar, check engine, oil pressure and air bags	S	S
Front door storage pockets with bottle holders	S	S
Centre row fold-out table/cargo bin	-	LP
Driver's and passenger's seatback pockets	S	S
AUDIO		
AM/FM CD player with 4 speakers	S	-
AM/FM CD player with 4 speakers and 2 tweeters	-	S
MP3 functionality on CD player	S	S
USB and auxiliary audio input	S	S
Bluetooth® hands-free phone integration with Audio Profile	CP	S
Steering-wheel-mounted audio controls	S	S
SiriusXM® Satellite Radio (free 6-month subscription)	-	S

S = Standard O = Optional - = Not available CP = Convenience Package LP = Luxury Package

MAZDA 5 Packages**CONVENIENCE PACKAGE (GS):** Bluetooth® hands-free phone integration with Audio Profile, anti-theft alarm system, steering-wheel-mounted cruise controls, leather-wrapped 3-spoke steering wheel, and trip computer.**LUXURY PACKAGE (GT):** Power moonroof with tilt & slide, leather-trimmed upholstery, driver's seat lumbar support, and centre row fold-out table/cargo bin.

**IF IT'S NOT WORTH DRIVING,
IT'S NOT WORTH BUILDING.**

**WE BUILD MAZDAs.
WHAT DO YOU DRIVE?**

ZOOM-ZOOM



Visit mazda.ca for Accessory Options.

MAZDA WARRANTY The basic warranty on MAZDA5 covers all parts found to be factory defective for 3 years or 80,000 km, whichever comes first. Additional warranties cover powertrain components for a period of 5 years or 100,000 km, whichever comes first, body sheet metal perforation for 8 years and unlimited mileage and specific emission control components for up to 8 years or 128,000 km. Exclusions from coverage are limited to maintenance items or adjustments (repairs not requiring parts replacement) on vehicles over 12 months old and repairs due to normal wear and tear. Ask your Mazda Dealer for additional information.

ROADSIDE ASSISTANCE PROGRAM As part of our commitment to your total satisfaction, 2013 MAZDA5 owners are automatically enrolled in our Roadside Assistance Program. Roadside Assistance protects your MAZDA5 for the duration of the 3-year basic limited warranty. Should you require assistance during this period, our service will help to get your vehicle back on the road and minimize any inconvenience. For complete details on this program, see your Mazda Dealer.

MAZDA MOBILITY ASSISTANCE PROGRAM Mazda Canada believes that vehicle access is vital for everyone. Under this program, physically challenged customers who purchase or lease a new, unused Mazda vehicle may be eligible to receive assistance from Mazda Canada Inc. to aid with the cost of acquiring and installing adaptive driving aids on their vehicle. For complete details on this program, see your Mazda Dealer.

MAZDA TEST-DRIVE EXPERIENCE Exhilaration begins with the Mazda Test-Drive Experience - a uniquely designed road trip engineered to take you miles beyond the ordinary test-drive. Down local streets, on-ramps, highways and off-ramps. Through straightaways, S-curves and corners. It's all about putting a Mazda to the test under real-world conditions. It's about discovering the superb acceleration, braking, steering, handling and ride quality that every Mazda offers. And rediscovering that fun, connected-to-the-road feeling we call Zoom-Zoom.

READY TO ROLL Our pre-delivery commitment means every new Mazda is checked out, gassed up and fitted with floor mats.

FINANCING WITHOUT THE FUSS Whether you're buying or leasing a new Mazda, or a used vehicle, Mazda Financial Services can help make the financing process more convenient and satisfying. Mazda Financial Services is known for first-class customer service, a wide range of financing options and highly competitive rates. To find out which purchase or lease plan is right for you, talk with your Mazda Dealer, or visit mazda.ca.



For peace-of-mind motoring, we've created the Mazda Added Protection Plan (M.A.P.). M.A.P. complements your Mazda Limited Warranty for up to 7 years or 160,000 km, and protects you from unexpected repair expenses and the rising cost of repairs. All M.A.P. plans include Personal Budget and Repair Inflation Protection. In addition, all M.A.P. plans include Premium Roadside Assistance, Tire Road Hazard coverage and OEM Collision Part Coverage. Premium Roadside Assistance extends the roadside assistance coverage offered during the new-vehicle limited-warranty period throughout the M.A.P. term. The Premium Roadside Assistance offers Towing, Winching, Battery Boost, Out-of-Fuel Coverage, Tire Service, Lockout Service, Emergency Travel Expense Reimbursement and Travel Planning and Dealer Locator. Should you ever decide to sell your Mazda vehicle, M.A.P. is transferable to future owners and will enhance the resale value of your vehicle. The Mazda Added Protection Plan is fully backed and administered by Mazda Canada Inc. For more information, please contact your Mazda Dealer.



Ask your dealer about Mazda's competitive program for recent university and college graduates.

Product changes and options availability: Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options and accessories shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations. E. & O. E.

Find out more on:



Get more detailed information on your MAZDA5. Check out our website at mazda.ca for specifications and features, option packages, pricing, financing, to get a quote and find a dealer near you.

© 2012 Mazda Canada Inc., 55 Vogell Road, Richmond Hill, Ontario L4B 3K5 Printed in Canada Part No. 9999-92-M513-EN