

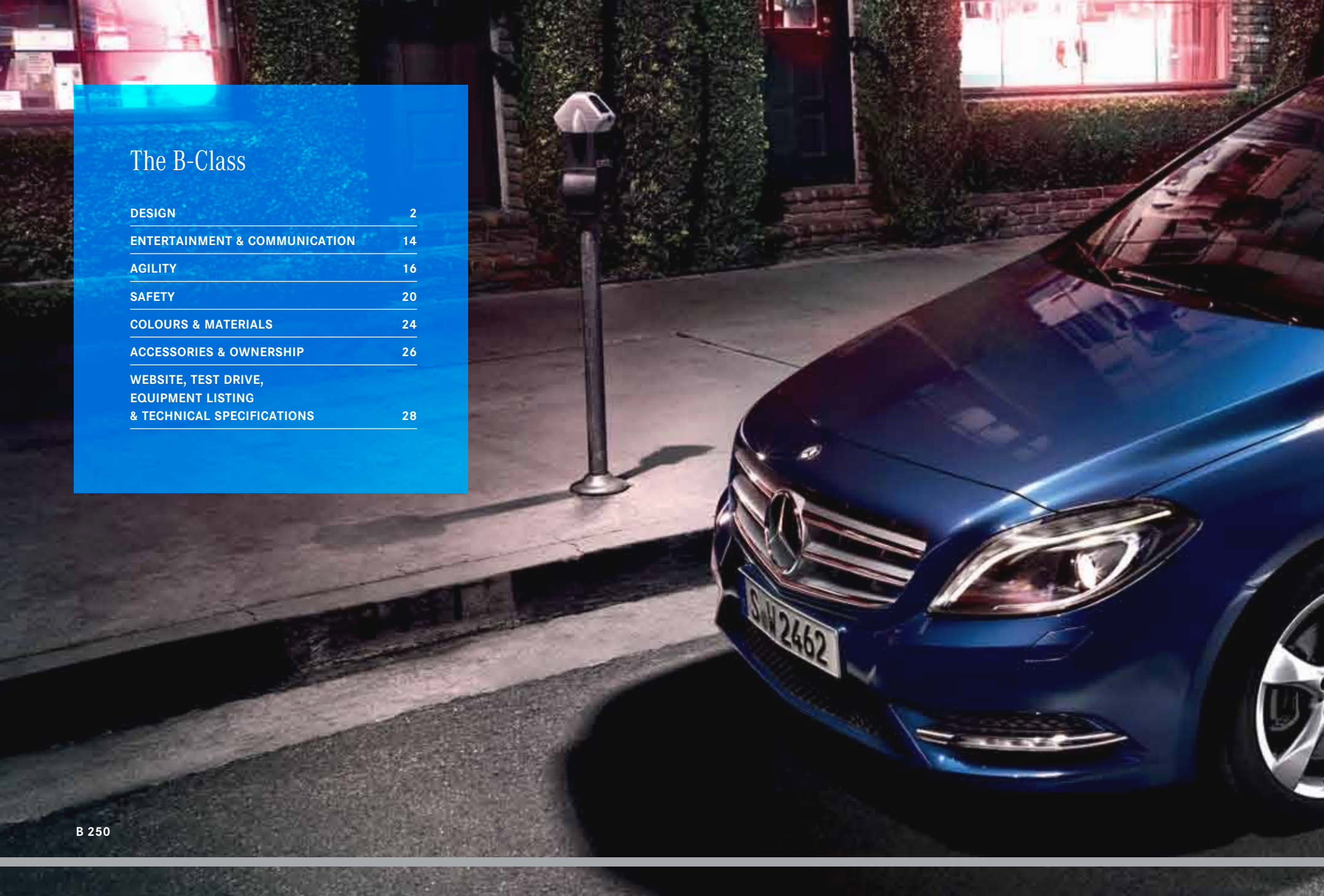
The All-New 2013 B-Class



Mercedes-Benz

The B-Class

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Comes standard with its own story — so you can write yours.

Some of life's best destinations are only discovered once you're there, and the B-Class is designed to help you find them. With an all-new design and completely reengineered mechanics, you'll be surprised by how many trips turn into true journeys. So get in and write your story — a new chapter starts now.



See what makes
the 2013 B-Class
so remarkable.

First impressions are everything.

And you'll only need one. The bold contours of the B-Class start at the distinctive front bumper, highlighted with chrome accents and diamond pattern air intake, and continue upward to the wide silver three-lamella grille interrupted only by the large Mercedes-Benz star. Flanked by darkened halogen reflector headlamps, and LED daytime running lamps all integrated into the bumper, the view is nothing short of show stopping. Extending up the body of the B-Class, the eye is drawn along prominent wheel arches into two feature lines along the doors. Every angle of the B-Class was designed to start a conversation without even starting the engine.



B 250 with the optional Sport Package.



B 250 with the optional Sport Package.

Boldly go.

From front to back, not one detail was overlooked. Side windows without visible door frames mean the view is always beautiful, while the large rear door accented with a striking roof spoiler features a low load sill and chrome sill guard to strike a balance between function and form. And once you notice the wide, high quality taillights with optional LED lamps and powerful bumper with dual pipe exhaust system, you'll almost become jealous of the drivers following you.





Turn heads at every corner.

The B 250 Sport Package raises the B-Class from striking to stunning. The sport style bumper forgoes the chrome accents for straight bar LED daytime running lamps, and exchanges the silver grille for a two-lamella high-gloss black and chrome design. The darkened Bi-Xenon headlamps with fibre optic LED technology and high-gloss black accents set the B 250 apart from the crowd, while the unique rear bumper with twin chrome tailpipes and wing diffuser design keeps others trailing. Finished with 18" bi-colour 5 twin-spoke alloy wheels and vented front brakes with calipers bearing the Mercedes-Benz badge, the B 250 makes a statement no one can ignore.



B 250 with the optional Sport Package.



B 250 interior with the optional Exclusive Package and Sport Package.

A detailed view of the Mercedes-Benz B-Class interior, focusing on the dashboard and center console. The dashboard is finished with dark wood grain and features a large, free-standing integrated display screen showing a navigation map. Below the screen are three circular air vents with the Mercedes-Benz logo. The center console has a Direct Select lever and various control buttons. The overall design is sleek and modern.

An intuitive interior.

Getting into the B-Class is getting out of the ordinary. The instrument cluster with monochrome display and free-standing integrated display is designed to keep you informed, while the circular jet-look air vents and Direct Select lever are designed to keep you both comfortable and in control.

An attention to authority.

Built for an exceptional driving experience, the large console trim piece and standard ARTICO upholstery surround you in luxury. Simply holding the new three spoke Nappa leather steering wheel with 12 multi-function buttons and shift paddles will inspire an uncompromised awareness of control and the confidence to take the B-Class in your own direction.



A spacious and well-appointed rear seat provides passengers with a comfortable ride wherever their journey takes them.



Split folding rear seats provide a convenient and flexible way to increase storage capacity from 488 to over 1,500 litres.





B 250 interior with the optional Exclusive Package.



B 250 with the optional Sport Package.



Automotive automation.

Equipped with the optional PARKTRONIC with Active Parking Assist, the B-Class offers an uncomplicated way to park your Mercedes-Benz, even when you don't want to get out. The driver merely has to operate the gear selector, accelerator, and brake pedals while PARKTRONIC with Active Parking Assist smoothly steers the car into the parking space.



A 7" full colour display provides navigation, vehicle and entertainment information, and is controlled through a discreet multi-function wheel in front of the driver's armrest.



PARKTRONIC provides stress free parallel parking by identifying suitable parking spaces and automatically controlling the wheel to manoeuvre the vehicle into place. The driver remains in full control operating gas and brake functions.



B 250 interior featuring
COMAND APS Navigation.

Mover. Shaker.

The B-Class is engineered to engage you in more than driving. The available on-board COMAND Navigation system features a 7" full colour display, 10 GB HDD music player and six disc CD/DVD changer to keep everyone entertained, while the iPod integration, SIRIUS Satellite Radio¹, and SD-Card slot, make sure your life's soundtrack will never get boring. An optional 450W harman/kardon[®] LOGIC7[®] 12 speaker surround sound system puts what you love all around you, and with LINGUATRONIC voice control, your eyes will never have to leave the exhilaration of the drive.



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B 250 with the optional Bi-Xenon Headlamp Package.

▶ The all-new 2.0-litre turbocharged I4 delivers over 200 hp and over 250 lb-ft of torque providing confident power and sensible efficiency.



A cut above – under the hood.

Your fast-paced lifestyle has met its match. Equipped with the all-new 2.0-litre turbocharged four cylinder engine, the B-Class features 208 horsepower and 258 lb-ft of torque to reach 0-100 km/h in 6.8s. And with ECO Start/Stop technology, it wastes neither time nor fuel to get you where you're going.

A shift in the way you drive.

After undergoing tremendous change, the B-Class is now even better at changing gears. The all-new 7G-DCT dual clutch automatic transmission provides comfortable gear-shifting without any interruptions in power delivery, and features three gearshift programs – Economy, Sport and Manual – to let you drive how you're naturally driven.



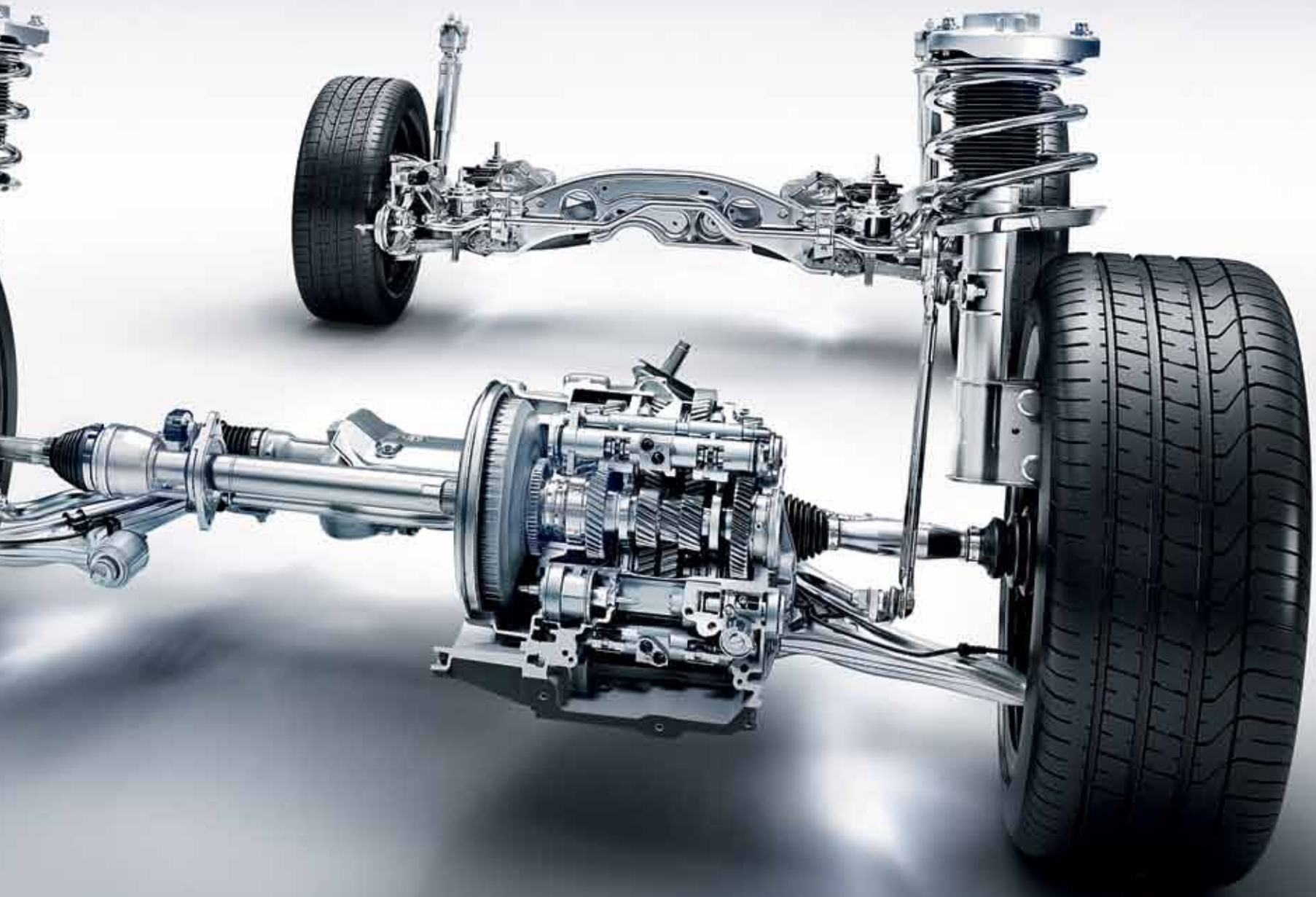
17" 5-spoke wheels¹



18" 5 twin-spoke wheels²

¹Standard wheel. ²Available as part of the Sport Package.







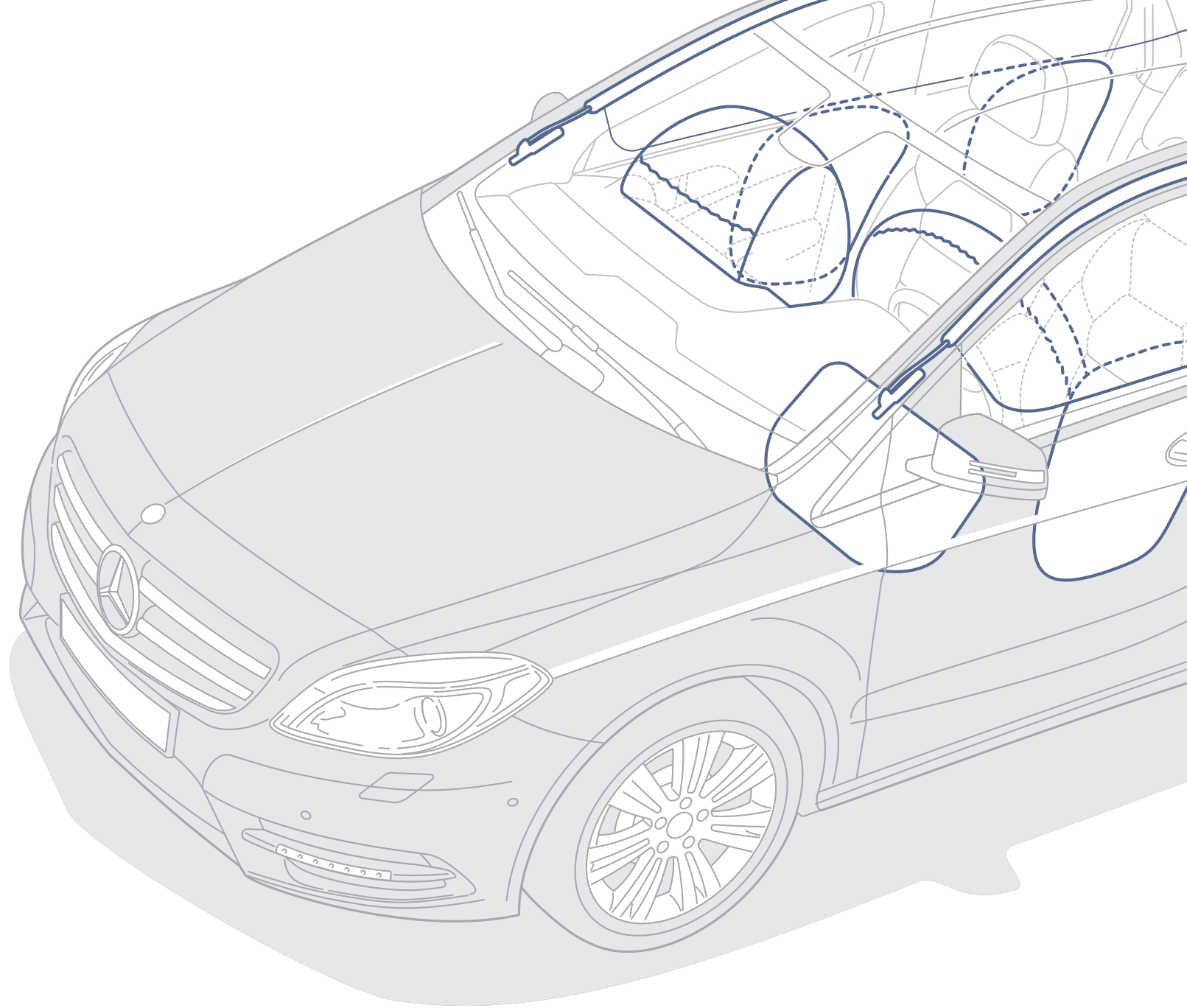
Driven by instinct.

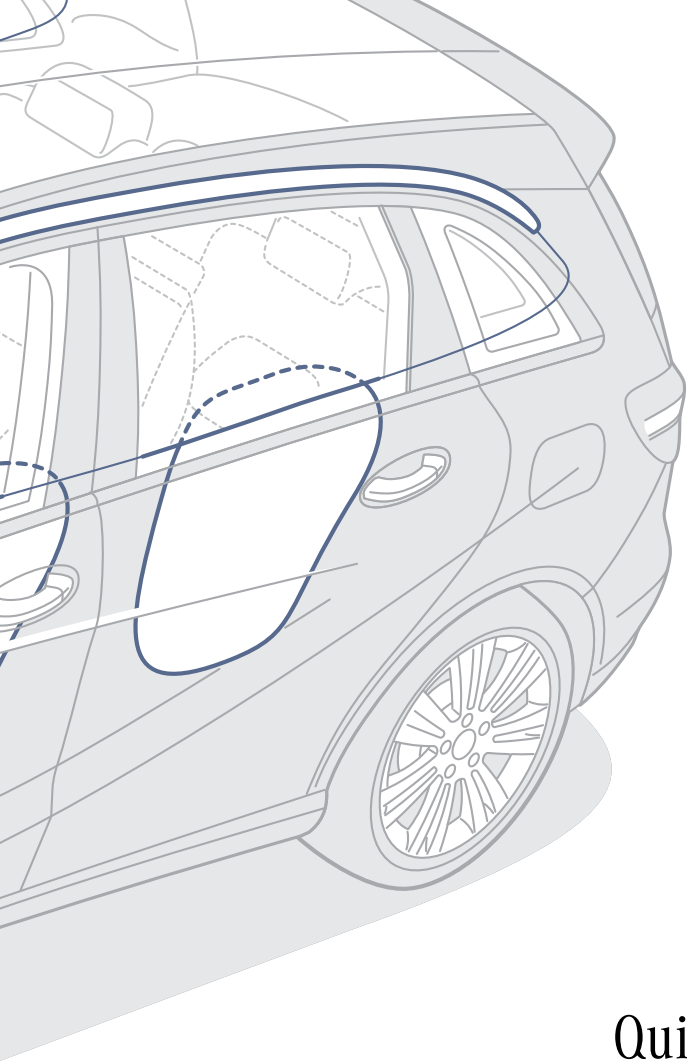
Mercedes-Benz believes that safety is not a feature, but a philosophy. The Crash Hall in Sindelfingen is a testament of our dedication to safety, where every day our automobiles make contact with the crash wall in precisely executed tests. The paint and chrome fingerprints left on the wall from the collisions serve as our seal of approval on safety.

Innovations in driving technology such as COLLISION PREVENTION ASSIST – which warns the driver of an upcoming collision and engages adaptive brake boosting when the driver applies the brake – come standard in the B-Class, demonstrating that Mercedes-Benz is always making your safety a priority.



Discover the innovative
safety features of
the 2013 B-Class.





Quiet comfort. Peace of mind.

Put driving stress behind you in the B-Class, featuring Attention Assist, 9 airbags, adaptive brake system, rain sensing windshield wipers, and run-flat tires all to keep you safe in any situation.

Distinct or distinguished, you decide.

Choosing the right colour is what makes an automobile yours. Available in three striking solids and eight captivating metallic options, the B-Class is ready to make a statement. And with each paint benefitting from a clear coat resistant to scratches, sunlight, temperature variations, and dust, the only thing it won't resist is being noticed.

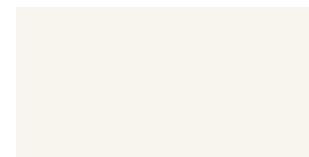
	ARTICO (TONE ON BLACK)			LEATHER (TONE ON BLACK)		
	Black	Crystal Grey	Sahara Beige	Black	Crystal Grey	Hazelnut Brown
SOLID PAINT						
Jupiter Red	●	●	●	●	●	△
Calcite White	●	○	○	●	●	●
Nocturnal Black	●	●	●	●	●	●
METALLIC PAINT						
South Seas Blue ¹	●	●	●	●	●	●
Cosmos Black	●	●	●	●	●	●
Lotus Blue	●	●	●	●	●	●
Polar Silver	●	●	○	●	●	●
Mountain Grey	●	●	●	●	●	●
Monolith Grey	●	●	●	●	●	●
Universe Blue	●	●	●	●	●	●
Canyon Beige	●	●	○	●	●	△

● Recommended combination ○ Possible combination △ Not a recommended combination

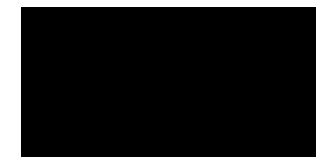
SOLID PAINT



589 Jupiter Red



650 Calcite White

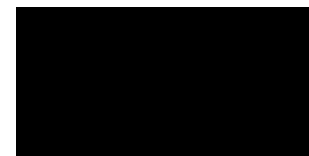


696 Nocturnal Black

METALLIC PAINT (OPTIONAL)



162 South Seas Blue¹



191 Cosmos Black



240 Lotus Blue



761 Polar Silver



787 Mountain Grey



893 Monolith Grey



894 Universe Blue



895 Canyon Beige

ARTICO (Tone on Black)



101 Black



108 Crystal Grey



105 Sahara Beige

LEATHER (Tone on Black)



201 Black



208 Crystal Grey



204 Hazelnut Brown

TRIM



H88 Matrix²



H88 Matrix²



H88 Matrix²



736 Dark Ash Wood Trim³



736 Dark Ash Wood Trim³



736 Dark Ash Wood Trim³



H03 Burl Walnut Wood (Matte)³



H03 Burl Walnut Wood (Matte)³



H03 Burl Walnut Wood (Matte)³



H89 Honeycomb³



H89 Honeycomb³



H89 Honeycomb³

¹Delayed availability. ²Standard. ³Optionally available.

Accessories that go with any outfit.

They're not just finishing touches, they're extensions of your personality. Mercedes-Benz accessories are crafted to the highest standards of quality, function and style, raising your B-Class from standard to spectacular.



Roof Box:

Versatile, aerodynamic roof box made from aluminium will provide added storage when needed.



Trunk Tray:

Made from impact-resistant, non-split polyethylene, this odourless tray prevents loads from sliding around and protects the carpet from spills and dirt.



18" 5 Twin-Spoke Wheels:

A unique exterior detail that is sure to add a unique character to an already impressive exterior design.

A lasting attention to detail.

A passion for craftsmanship and precision – it's what you expect from Mercedes-Benz, and it drives us to set new standards in design, performance, comfort and safety. To build on these legendary traditions and to provide you with an outstanding ownership experience, your B-Class will include the valuable benefits described below.

24-hour Roadside Assistance

During the basic warranty coverage of 48 months and the duration of the optional Extended Limited Warranty, Mercedes-Benz Roadside Assistance will be at your service. We'll bring you some gas, replace a flat tire with your spare, or jumpstart your car. In the event of a mechanical breakdown, if attempts by our Roadside Assistance technician have not made your vehicle safely operable, towing service will be provided to the nearest Mercedes-Benz dealership. Assistance is available 24 hours a day, every day, to anyone driving a Mercedes-Benz anywhere in Canada or the continental U.S.¹

Wear and tear period

The following parts listed are covered for wear and tear during the first 24 months or 40,000 km, whichever comes first. Brake pads, brake discs, brake pad wear sensors and light bulbs.

Mercedes-Benz warranties

The Mercedes-Benz New Vehicle Limited Warranty covers defects in materials or workmanship for 48 months or 80,000 km, whichever comes first. To widen your window of confidence, you can additionally opt for a Mercedes-Benz Extended Limited Warranty.²

Customer service

Owning a Mercedes-Benz means that when you have a question, we're here to help. Customer Service is open from 9 a.m. to 5 p.m. EST, Monday through Friday, and is staffed with knowledgeable Mercedes-Benz experts who can talk you through the finer points of working your car's audio system – or even assist you in locating the nearest Mercedes-Benz dealership. Just call 1-800-387-0100. It's that simple.

Trip interruption reimbursement

If a breakdown covered by your New Vehicle Limited Warranty or optional Extended

Limited Warranty occurs more than 80 km from your home, leaves your Mercedes-Benz vehicle inoperable or unsafe to drive, and requires overnight repairs, we've got you covered. You will be reimbursed up to \$500 for hotel accommodations and up to \$600 for alternative travel expenses per incident while your car is being repaired at an authorized Mercedes-Benz dealership.

¹Vehicle must be accessible from main roads. Roadside Assistance may involve charges for parts, service and towing. Depending on the circumstances, these services may be provided by an outside service provider, courtesy of Mercedes-Benz Roadside Assistance. For full details of the Roadside Assistance Program, please see your dealer. ²Please see your dealer for warranty details as well as for terms, conditions and pricing for extended warranty options.



Schedule a test drive
and get closer to your
own 2013 B-Class.



Turn it online.

Visit mercedes-benz.ca and start to experience the thrill of driving. Striking vehicle photography gives you the best impression of being in a Mercedes-Benz aside from driving one, and available lease and finance options bring you one step closer to owning one. Also access information on upcoming models, the Mercedes-Benz Extended Limited Warranty, vehicle ownership, and the fascinating story behind the world's most passionate automotive company.

The next step is stepping in.

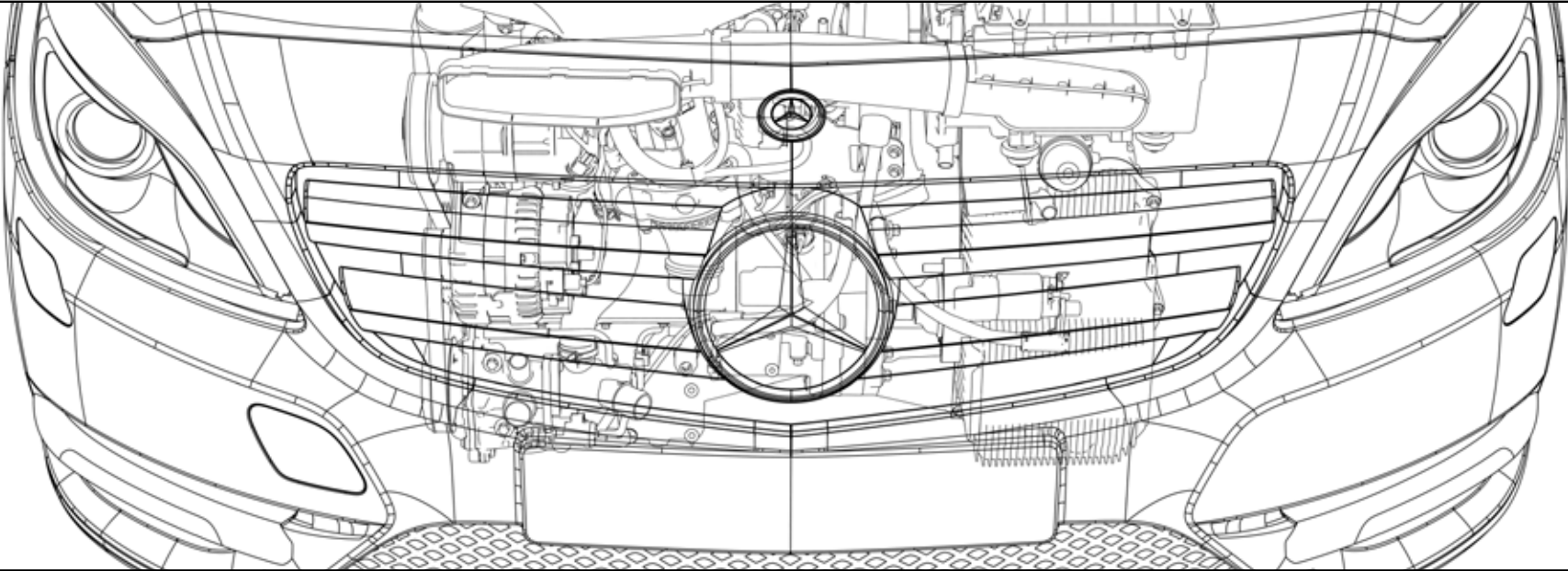
Get into a B Class and get out of the ordinary. Sit in the driver's seat and see for yourself why driving a Mercedes-Benz is an experience unlike any other. Feel the power beneath your feet and the superior control in your hands that has earned Mercedes-Benz a reputation of excellence. Reserve an appointment for a test drive at your local Mercedes-Benz dealer, or visit mercedes-benz.ca.

We look forward to seeing you.



The All-New 2013 B-Class

EQUIPMENT LISTING AND TECHNICAL SPECIFICATIONS



Mercedes-Benz

INDIVIDUAL EQUIPMENT**TRANSMISSION**

7G-DCT Automatic Transmission

TRACTION/STABILITY

ECO START/STOP Function

Anti-Lock Braking System (ABS)

Anti-Slip Regulation (ASR)

ADAPTIVE BRAKE With HOLD Function

Hill Start Assist

Brake Assist (BAS)

Electric Parking Brake

ELECTRONIC STABILITY PROGRAM (ESP)

Speed Sensitive Electric Power Steering With STEER CONTROL

Direct Steering

AUDIO/VISUAL/COMMUNICATION

Audio 20 (Radio With Single CD & Bluetooth)

COMAND APS With HDD Navigation & DVD Changer

SIRIUS Satellite Radio¹harman/kardon[®] LOGIC7[®] Surround Sound System

Media Interface

EXTERIOR

17" 5-Spoke Wheels

18" 5 Twin-Spoke Wheels

Performance Tires²

Round LED Daytime Running Lights

Bi-Xenon Headlamps

Straight Bar LED Daytime Running Lights

Exterior Mirrors In Body Colour With Integrated LED Turn Signals

Heated Manually Adjustable Exterior Mirrors

Exterior Power Folding Mirrors

Auto Dimming Mirrors (Rearview & Driver's Side)

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INDIVIDUAL EQUIPMENT**EXTERIOR CONTINUED**

Integrated Antenna

Tinted Green Glass

Heated Windshield Washer System

Rear Window Wiper

Headlamp Washers

Rain Sensing Windshield Wipers

Panoramic Sunroof

Metallic Paint

INTERIOR

Leather Covered Multifunction Steering Wheel With LCD Instrument Cluster Display

Steering Wheel Shift Paddles

Front Seat Armrest & Centre Console Storage Compartment

Front Passenger Reading Lights

Aluminium Door Sills With Mercedes-Benz Logo

Manual Driver Seat With 10-Way Adjustment

Manual Front Passenger Seat With 10-Way Adjustment

Power Adjustable Front Passenger's Seat With Memory

Power Adjustable Driver's Seat With Memory

Power Lumbar Support

1/3:2/3 Split Folding Rear Seatbacks

Manual Tilt & Telescoping Steering Column

THERMOTRONIC Automatic Climate Control

Heated Front Seats

Power Windows With Anti-Pinch Feature & One-Touch Open/Close Function

Illuminated Visor Vanity Mirrors

ARTICO Upholstery

Leather Upholstery

Matrix Trim

Burl Walnut Wood Trim (Matte)

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INDIVIDUAL EQUIPMENT

INTERIOR CONTINUED

Honeycomb Trim

Dark Ash Wood Trim

Black Fabric Roof Liner

Luggage Compartment Light

CONVENIENCE

SmartKey Remote

Rear View Camera

SAFETY

ATTENTION ASSIST

COLLISION PREVENTION ASSIST

DISTRONIC PLUS

3 Point Seatbelts For All Positions

Dual Front Airbags, Driver's Knee Airbag, Dual Side Window Airbags
And Front & Rear Side Airbags

Automatic Headlamp Activation

Brake Pad Wear Indicator

Tire Pressure Loss Warning System

Run-flat Tires

Crash Responsive Emergency Lighting

Belt Tensioners And Belt Force Limiters For Front Seats

PARKTRONIC with Active Parking Assist

Passive Blind Spot Assist

Passive Lane Keeping Assist

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EQUIPMENT PACKAGES

PREMIUM PACKAGE:

Panoramic Sunroof, THERMOTRONIC Automatic Climate Control, Media Interface, Heated Front Seats, Black Fabric Roof Liner.

SPORT PACKAGE:

Direct Steering, Straight Bar LED Daytime Running Lights, Headlamp Washers, Bi-Xenon Headlamps, 18" Bicolour Twin 5-Spoke Wheels, Performance Tires², Upgraded Brakes, Aluminium Studded Pedals, Black Fabric Roof Liner, Honeycomb Trim, High Gloss Black Grille and Exterior Mirrors.

BI-XENON HEADLAMP PACKAGE:

Straight Bar LED Daytime Running Lights, Headlamp Washers, Bi-Xenon Headlamps.

MEMORY PACKAGE:

Power Adjustable Front Passenger's Seat, Power Adjustable Driver's Seat, Power Lumbar Support, Auto Dimming Mirrors (Rearview & Driver's Side), 3 Position Memory Feature for Front Seats and Exterior Mirrors, Exterior Power Folding Mirrors.

DRIVING ASSISTANCE PACKAGE:

Passive Blind Spot Assist, Passive Lane Keeping Assist.

EXCLUSIVE PACKAGE:

Leather Upholstery, Burl Walnut Wood Trim (Matte), ARTICO Dashboard.

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▲ Standard equipment Δ Optional equipment o Optional as part of a package

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Technical data:

	B 250
Engine type	16V DOHC Turbo I4
Total displacement	1,991 cm ³
Net power	208 hp @ 5,500 rpm
Net torque	258 lb-ft @ 1,200 - 4,000 rpm
Acceleration ¹ , 0-100 km/h	6.8 seconds
Approximate top speed ²	210 km/h
Tires, front rear	225/45 R 17 225/45 R 17
Fuel economy ³ , city/highway estimate	7.9 - 5.5 L/ 100 km
Fuel tank capacity	50 L
Fuel requirement	Premium unleaded
Dimensions ⁴ Wheelbase Overall length Overall height Overall width - Mirrors Extended	2,699 mm 4,359 mm 1,558 mm 2,010 mm
Curb weight	1,475 kg
Luggage capacity	488 - 1,547 L

¹Stated rate of acceleration is based on the manufacturer's track results and may vary depending upon model, environmental and road surface conditions, driving style, elevation and vehicle load. ²Electronically limited.

³This estimate is based on Government of Canada testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Government of Canada Fuel Consumption Guide. ⁴With standard equipment.



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