

# Mercedes-Benz Driving Academy

An exclusive and unmatched driving experience.



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Mercedes-Benz



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An exclusive and unmatched driving experience.

Mercedes-Benz' leadership in the areas of innovation, safety, reliability, durability and performance has been proven time and again for well over a century.

The Mercedes-Benz Driving Academy programs are held in a safe and controlled environment that will allow you to experience the exhilarating performance, driving control and handling competence of our vehicles.

The Mercedes-Benz Driving Academy team is made up of some of the most qualified and experienced facilitators, trainers and advanced driving instructors in the industry.

Each team member is practiced in all facets of the advanced driver training business, from media events to race and stunt driving as well as police/ambulance/fire and safety training.

The personal attention you will receive from the entire team, plus the heart pounding thrill you will experience on the track will provide you with skills and memories that will last a lifetime.



# Driving Programs

Mercedes-Benz offers you a variety of driving programs designed to impart maximum entertainment and skills. Sessions are held rain, snow or shine.

Program	Program length	Price*
Winter Driving Academy	Full-day	\$795
Driving Experience	Half-day	\$395
Mastering Performance	Full-day, race track	\$1,695

**All programs include the following:**

- Continental breakfast and/or lunch
- Refreshments
- A fleet of 12 vehicles for a maximum of 12 participants per session
- Maximum seat time and one-on-one training with expert instructors
- Opportunity to test drive all vehicles in the Mercedes-Benz Driving Academy fleet, including AMG models



\*Plus applicable taxes.



# Program Venues

Mercedes-Benz Driving Academy Programs are conveniently located across Canada at the following venues:

Winter Driving/Driving Experience	Mastering Performance
Montreal - Place Forzani	Montreal - Circuit Mont Tremblant
Toronto - Ontario Place	Toronto - Canadian Tire Motorsport Park
Edmonton - Stratotech Park	Edmonton - Stratotech Park
Calgary - Spruce Meadows	Vancouver - Mission Raceway Park
Vancouver - B.C. Driving Centre	



For more information, visit us at [mercedes-benz.ca/drivingacademy](http://mercedes-benz.ca/drivingacademy) or scan this QR code with your mobile device.





# Winter Driving Academy

Driving in severe weather presents many challenges, regardless of how long you've been driving.

The Winter Driving Academy will teach participants proper steering, vision, and vehicle control as it applies to winter driving.

The session focuses on techniques to shorten stopping distances on slippery roads, maintaining traction through a variety of adverse conditions, and a better understanding of the ABS and ESP® systems (stability and skid control programs) and proper execution of emergency manoeuvres.

### Mercedes-Benz Winter Driving Academy fleet\*

- |                        |                     |
|------------------------|---------------------|
| B 250                  | C 350 4MATIC™ Coupé |
| C 63 AMG Sedan         | CLS 550 4MATIC™     |
| E 350 4MATIC™ Sedan    | E 550 Coupé         |
| GL 350 BlueTEC 4MATIC™ | GLK 350 4MATIC™     |
| ML 350 BlueTEC 4MATIC™ | S 550 4MATIC™ Sedan |
| SLK 250 Roadster       | smart fortwo coupe  |

“Here, you'll not only be put through your paces by some of the most experienced and capable driving instructors in the country, you get to do it in all manner of new Mercedes-Benz vehicles, from high-performance AMG models to a smart fortwo in a dozen strong fleet.”

—Sun Media

\*Fleet may be subject to change but will always feature vehicles of similar calibre.



# Driving Experience

The Driving Experience is a half day introductory program with the morning session starting at 8:30 am and the afternoon session starting at 12:30 pm.

The objective of this program is to build and reinforce advanced driving techniques through proper instruction and practical repetition. These advanced driving techniques teach drivers how to avoid and/or handle emergency situations, allowing more confidence in everyday driving situations.

## Mercedes-Benz Driving Academy fleet\*

- |                         |                     |
|-------------------------|---------------------|
| B 250                   | C 63 AMG Sedan      |
| CLS 550 4MATIC™         | C 63 AMG Coupé      |
| ML 350 BlueTEC 4MATIC™  | E 350 4MATIC™ Sedan |
| GLK 250 BlueTEC 4MATIC™ | SL 550 Roadster     |
| SLK 350 Roadster        | GL 63 AMG 4MATIC™   |
| SLK 55 AMG Roadster     | SLS AMG GT Coupé    |

“Outrageously fun and extremely educational it will leave you with confidence, newfound capabilities and knowledge of just how to handle a car on a race track. Plus, when properly applied it can make you an even safer driver too.”  
—Autoguide.com

\*Fleet may be subject to change but will always feature vehicles of similar calibre.



# Mastering Performance

Designed for the novice and enthusiast alike, there are no pre-requisites needed to participate in a full-day Mastering Performance session. The objective of this program is to teach advanced driving techniques and apply them in a race track environment. This is not a “racing” program; rather, it is a high performance driving program. Participants will learn advanced techniques and how critical elements such as vision, weight transfer and the use of vehicle control systems ultimately affect traction and vehicle behaviour.

Mastering Performance is a full day program that is conducted on purpose-built race tracks. Helmets are provided and are used for most of the day.

### Mercedes-Benz Driving Academy fleet\*

- |                         |                     |
|-------------------------|---------------------|
| B 250                   | C 63 AMG Sedan      |
| CLS 550 4MATIC™         | C 63 AMG Coupé      |
| ML 350 BlueTEC 4MATIC™  | E 350 4MATIC™ Sedan |
| GLK 250 BlueTEC 4MATIC™ | SL 550 Roadster     |
| SLK 350 Roadster        | GL 63 AMG 4MATIC™   |
| SLK 55 AMG Roadster     | SLS AMG GT Coupé    |

“...the true value is that it teaches students skills they will use each and every day for the rest of their lives – skills that may one day save their own life or that of someone else.”  
 –Canwest

\*Fleet may be subject to change but will always feature vehicles of similar calibre.

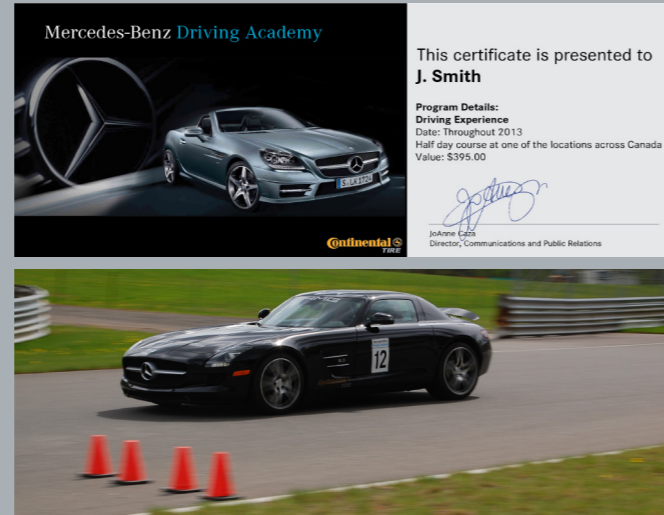
# Gift Certificates

Gift certificates are available for all our programs.

Mercedes-Benz Driving Academy sessions are unique propositions and perfect gifts for a variety of occasions.

Gift certificates can be handled in various ways: you can purchase a course in full or assign a dollar value as a credit towards any program (similar to a gift card). Gift certificates are redeemable for any Mercedes-Benz Driving Academy program at any location in Canada, and they do not have an expiry date.


Each package includes all the necessary information for the recipient to organize his or her booking with the Academy Registrar.



# Contact Information

## Mercedes-Benz Driving Academy

Follow us on:  /MBDACanada

 /MercedesBenzCDN

For program schedules, registration information or for more details, please contact the Mercedes-Benz Driving Academy.

Phone: **1-(866)-577-6232**

E-mail: **info@mbdrivingacademy.ca**

Website: **www.mbdrivingacademy.ca**

Visit our website with your mobile device by scanning this QR code.



### **Cancellation policy**

Full cancellation without penalty is available for up to 30 days prior. Cancellation thereafter forfeits any deposit/gift certificate.





**AMG**  
DRIVING PERFORMANCE



Mercedes-Benz