

2013 LANCER



STYLISH PERFORMANCE

Rally-bred and built to last, the 2013 Lancer continues its proud tradition of inspired performance and handling. Whatever the conditions, the Lancer's rigid body construction, available All-Wheel Control and responsive steering give you that tactile connection with the road to fully experience driving perfection. With its powerful and fuel efficient MIVEC engines, sporty handling suspensions and advanced transmissions, you are free to dial in the performance you want, when you want it.

▶ ABSOLUTE CONTROL RUNS IN THE FAMILY

The Lancer family welcomes its newest addition, the All-New **2013 Lancer GT AWC**. Along with the Lancer **SE AWC**, both vehicles are equipped with Mitsubishi's sophisticated All-Wheel Control (AWC) system. Extracting every ounce of performance and traction from all four tires, AWC enables exhilarating acceleration and precise cornering over all types of road surfaces.





LANCER 10TH ANNIVERSARY EDITION

The sporty 2013 Lancer 10th Anniversary Edition packs as much value as it does style. Fitted with 16" 5-spoke alloy wheels, power glass sunroof, fog lights, and complemented by a coloured-keyed rear spoiler, leather-wrapped steering wheel and gear shift knob, exhaust finisher and a 10th Anniversary Edition badge of distinction, your one of a kind Lancer will ramp up your smile and set your pulse racing.



SPORTRONIC® PADDLE SHIFTERS

Lightweight, racing-inspired magnesium paddle shifters on Lancer GT, SE AWC and GT AWC models offer real hands-on performance. Pull the right paddle to upshift the Continuously Variable Transmission (CVT) and the left paddle to downshift.



GT AWC Shown

HIGH PERFORMANCE AUDIO

Redefine your sound experience with the available Rockford Fosgate® premium sound system. High-performance audio explodes with 710 watts of power that floods the entire interior with crystal-clear sound through nine, specifically-tuned speakers including a 10" subwoofer. And with six months pre-paid SIRIUS Satellite Radio, you will have the best in audio entertainment. Standard on the GT and GT AWC models.



BLUETOOTH® 2.0 HANDS-FREE PHONE

Nothing integrates your compatible cell phone with your audio system better than Bluetooth® 2.0 hands-free cellular phone interface. The system employs voice recognition technology and steering wheel-mounted buttons for safer hands-free operation. Connect your iPod®, iPhone or MP3 player with the available USB audio to enjoy your music library in premium quality. Standard on the SE/SE AWC and GT/GT AWC models.



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STYLISH AND SAFE

To complement its already superior handling capabilities, the 2013 Lancer GT AWC comes equipped with 16" 5-spoke alloy wheels. Combine these sporty wheels with the Tire Pressure Monitoring System (TPMS) and you will be rolling in style while staying safe. Tire sensors complete with an indicator warning on the Multi-information Display alert you to loss of tire pressure, keeping you safe and optimizing fuel economy.



ALL-WHEEL CONTROL (AWC)

At the push of a button, the Lancer SE AWC and the All-New GT AWC are further complemented by a three mode, electronically controlled All-Wheel Control system. With driver selectable 2WD, 4WD AUTO and 4WD LOCK controls, the Lancer's intuitive AWC system gives you the control to flawlessly handle any challenging road conditions ahead.



A DASH OF DISTINCTION

To totally connect you with the drive, Lancer's well-appointed and comfortable cockpit is designed for maximum interaction with the road. All controls are positioned so that driving is intuitive. From its multi-function steering wheel and attractive instrument display to its sporty console and bolstered bucket seats, the 2013 Lancer exudes confidence and comfort. With the feel and ambience of a sports car, the Lancer can also seat five adults comfortably. Its interior has been designed to maximize spaciousness while showcasing pride of ownership with durable and aesthetically pleasing materials. From leather and chrome accents to a choice of premium fabric or leather seating surfaces, Lancer offers a sporty, relaxed ride that sets it apart from the rest.



UNCOMPROMISED SAFETY

To give you that special peace of mind, the Lancer surrounds you with advanced active and passive safety features. You will drive with confidence, knowing that the comprehensive 7-airbag SRS system, 4-wheel Anti-Lock Brakes with Electronic Brake-Force Distribution (EBD), Brake Override System (BOS), Brake Assist System (BAS) and Active Stability Control (ASC) have you covered. The 2013 Lancer is all about handling and performance, so you can concentrate fully on your driving pleasure.

COLOURS

> ¹Not available on DE
> ²Leather available on GT



Tarmac Black Pearl
Black Interior²



Titanium Grey Metallic
Black Interior²



Apex Silver Metallic
Black Interior²



Wicked White
Black Interior²



Rally Red Metallic
Black Interior²



Cosmic Blue¹ Metallic
Black Interior²

WARRANTY

10 YEAR
160,000 km
POWERTRAIN LTD WARRANTY**

**BEST BACKED CARS
IN THE WORLD^{®***}**

At Mitsubishi, we're so confident in the quality, reliability and durability of the cars we build that we back our passenger cars and sport utility vehicles with some of the most comprehensive warranties available. This list is headed by a 10-year/160,000 km Powertrain Limited Warranty**, a 5-year/100,000 km fully transferable bumper-to-bumper New Vehicle Limited Warranty; the only vehicle manufacturer that offers up to 5 year/100,000 km accessory warranty and 5-years/Unlimited kms Roadside Assistance. So now, when you drive off in your new Mitsubishi, you'll leave with even more peace of mind, knowing you can enjoy it to the fullest for many years to come.

Technical data, equipment and options shown are based on the latest information available at the time of printing and are subject to change without notice. Colours may vary due to the printing process. Exterior and interior lights on vehicles shown may be illuminated for illustration purposes only. Vehicles are shown with optional equipment or images may be international models shown. Not all equipment is available on every model. For complete details about equipment configuration and Mitsubishi Genuine Accessories, please contact your Mitsubishi Retailer.

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** See Mitsubishi Retailer for Limited Warranty and Roadside Assistance terms and conditions.

*** Best backed claim does not cover Lancer Evolution and RALLIART models as well as i-MiEV. Lancer Evolution and RALLIART models include a 5-year/100,000 km powertrain limited warranty, 3-year/60,000 km new vehicle limited warranty and 5-year/unlimited km roadside assistance. i-MiEV models include a 5-year/100,000 km powertrain limited warranty, 3-year/60,000 km new vehicle limited warranty and a 3-year/unlimited km roadside assistance.



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TRIMS AND OPTIONS

DE STANDARD SPECIFICATIONS

4-DOOR SEDAN, 5-PASSENGER
2.0L DOHC 16-VALVE MIVEC I4, 148 HP

- 2.0 L DOHC MIVEC 4 CYLINDER ENGINE
- 5-SPEED MANUAL TRANSMISSION OR OPTIONAL CONTINUOUSLY VARIABLE TRANSMISSION (CVT)
- 7 AIRBAGS (DUAL FRONT, FRONT SEAT-MOUNTED, SIDE-IMPACT, SIDE IMPACT CURTAIN, DRIVER KNEE)
- ANTI-LOCK BRAKING SYSTEM (ABS) WITH ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD)
- TIRE PRESSURE MONITORING SYSTEM (TPMS)
- 16" STEEL WHEELS WITH FULL WHEEL COVERS
- P205/60 R16 ALL-SEASON TIRES
- FOLDING POWER SIDE-VIEW MIRRORS
- POWER WINDOWS WITH AUTO-UP & DOWN DRIVER'S WINDOW
- TILT & HEIGHT ADJUSTABLE STEERING WHEEL
- 140 WATT AM/FM/CD/MP3 AUDIO WITH 4 SPEAKERS

SE ALL DE STANDARD FEATURES PLUS

4-DOOR SEDAN, 5-PASSENGER
2.0L DOHC 16-VALVE MIVEC I4, 148 HP

- ANTI-THEFT SECURITY ALARM SYSTEM
- 16" ALLOY WHEELS
- BLACK MESH GRILLE WITH CHROME SURROUND (UPPER & LOWER)
- HEATED & FOLDING POWER SIDE-VIEW MIRRORS
- AIR CONDITIONING
- HEATED FRONT SEATS
- 6-WAY ADJUSTABLE DRIVER'S SEAT
- 60/40 SPLIT FOLDING REAR SEAT
- BLUETOOTH[®] 2.0 HANDS-FREE CELLULAR PHONE INTERFACE WITH STREAMING AUDIO & USB INPUT WITH VOICE CONTROL
- STEERING WHEEL-MOUNTED CRUISE & AUDIO CONTROLS
- FRONT MAP LAMPS

10TH ANNIVERSARY EDITION

ALL SE STANDARD FEATURES PLUS

4-DOOR SEDAN, 5-PASSENGER
2.0L DOHC 16-VALVE MIVEC I4, 148 HP

- 10TH ANNIVERSARY BADGE
- 16" 5-SPOKE ALLOY WHEELS
- POWER GLASS SUNROOF
- FRONT FOG LAMPS
- REAR WING SPOILER
- EXHAUST FINISHER
- LEATHER-WRAPPED STEERING WHEEL, GEAR SHIFT KNOB & PARKING BRAKE LEVER
- INSTRUMENT PANEL ACCENT

SE AWC ALL SE STANDARD FEATURES PLUS

4-DOOR SEDAN, 5-PASSENGER
2.4L DOHC 16-VALVE MIVEC I4, 168 HP

- 2.4L DOHC MIVEC 4 CYLINDER ENGINE
- SPORTTRONIC[®] CONTINUOUSLY VARIABLE TRANSMISSION (CVT) WITH MAGNESIUM PADDLE SHIFTERS
- ALL-WHEEL CONTROL (AWC) WITH DRIVE MODE SELECTOR (2WD/4WD AUTO/4WD LOCK)
- REAR STABILIZER BAR
- REAR WING SPOILER

GT ALL SE STANDARD FEATURES PLUS

4-DOOR SEDAN, 5-PASSENGER
2.0L DOHC 16-VALVE MIVEC I4, 148 HP

- POWER GLASS SUNROOF WITH SUNSHADE
- FRONT FOG LAMPS
- EXHAUST FINISHER
- AUTOMATIC CLIMATE CONTROL
- LEATHER SEATING SURFACES
- LEATHER-WRAPPED STEERING WHEEL, GEAR SHIFT KNOB & PARKING BRAKE LEVER
- POWER DOOR LOCKS WITH FAST-KEY KEYLESS ENTRY & IGNITION SYSTEM
- 710-WATT ROCKFORD FOSGATE[®] PUNCH[®] AUDIO SYSTEM WITH 9 SPEAKERS INCLUDING 10" SUBWOOFER
- 6-DISC CD/MP3 PLAYER
- SIRIUS[®] SATELLITE RADIO WITH 6 MONTHS COMPLIMENTARY SERVICE

GT AWC ALL GT STANDARD FEATURES PLUS

4-DOOR SEDAN, 5-PASSENGER
2.4L DOHC 16-VALVE MIVEC I4, 168 HP

- 2.4 L DOHC MIVEC 4 CYLINDER ENGINE
- REAR STABILIZER BAR
- ALL-WHEEL CONTROL (AWC) WITH DRIVE MODE SELECTOR (2WD/4WD AUTO/4WD LOCK)