

2013



MiEV



FUN TO DRIVE & ECONOMICAL

Hailed as the ultimate eco-car, the Mitsubishi i-MiEV is also simple and economical. Using 100% electricity, and with an efficient electric motor, the operational costs of the i-MiEV are much more inexpensive than gasoline vehicles, especially when you consider the savings in fuel costs. And with its simple and straight forward operation, there isn't any confusion or effort required to get used to it. It's the ultimate in sustainable mobility that delivers instant torque and smooth, seamless acceleration in an ultra-quiet environment. The future of driving, here today.

* Range is based on EPA LA4 city mode. Actual range varies depending on variety of factors such as driving behaviour, weather conditions, and road conditions.

▶ ZERO TAILPIPE EMISSIONS – 100% CLEAN

Not having a tailpipe means zero emissions while driving. Compared to a conventional car that runs on gasoline, the i-MiEV uses less energy and produces no tailpipe emissions. On a full charge, the i-MiEV has a cruising range perfect for commuting and running errands around town. Its high density lithium-ion battery packs plenty of energy in its small size, cruising up to 155km* on a single charge!





RISE (REINFORCED IMPACT SAFETY EVOLUTION)

The i-MiEV'S RISE body construction and front-end crumple zones give optimal protection to all occupants. In addition, its advanced six airbag system and underbody mounted battery, that is encased and set inside the rigid unibody frame, add further protection in a collision.



ROOMY & VERSATILE

Thanks to the arched roof and long wheelbase created by the i-MiEV's rearmidship layout, four adults can easily ride in comfort. Even with four passengers, there is plenty of cargo room to spare, so you can share the fun and take it all with you.



SE model with Navigation Package shown

MAXIMUM CHOICE

Compact, light and manoeuvrable, the versatile and dynamic i-MiEV is perfectly designed for urban touring. With three driving modes to choose from – maximum fun (D), maximum economy (ECO) and maximum regenerative braking (B), you're in full control of managing the i-MiEV's power to suit your driving needs.



STAYING GROUNDED

Every i-MiEV comes with Active Stability Control (ASC) & Traction Control Logic (TCL), a safety feature that keeps your i-MiEV firmly on the ground, whatever the driving conditions. With sensors that constantly monitor the grip on the road, ASC and TCL make subtle corrections should any slippage of the wheels occur, and help maintain control on slippery surfaces or during evasive action.



CONVENIENT & FAST CHARGING OPTIONS (for details go to mitsubishi-motors.ca)

CHARGE	METHOD		CHARGE TIME (FROM CLOSE TO EMPTY)
<ul style="list-style-type: none"> Level 2 AC 240 V 	EVSE (Electric Vehicle Supply Equipment)	Sold separately. Certified Mitsubishi MiEV dealer will guide you through purchase to installation.	7 hours
<ul style="list-style-type: none"> Level 1 AC 120 V 	Portable 2-mode charging cable	Standard equipment	12A: 14 hours 8A: 22 hours
<ul style="list-style-type: none"> DC Quick Charging 	Quick charging port (CHAdeMO protocol)	Standard equipment	30 minutes (Up to 80% charge)

* Charging time may differ by factors such as air temperature, line voltage and EVSE (Electric Vehicle Supply Equipment) used.

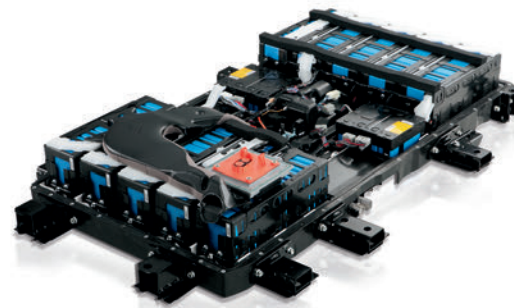
ENERGY AT YOUR FINGERTIPS

The i-MiEV Remote System gives you the flexibility to program your charging time to benefit from off-peak pricing periods (if applicable). The remote fob also allows you to pre-heat or pre-cool the cabin while charging or plugged in. This process saves power from the battery for maximum driving range.



QUICK & LIVELY

The perfect car for the urban environment, the Mitsubishi i-MiEV can park in tight spaces and breeze through traffic. Thanks to its unique rear-wheel drive design, it performs with superior handling and increased interior room without sacrificing performance. With the battery pack under the floor adding to its low center of gravity, the i-MiEV offers nimble and precise handling that makes it lively and fun to drive. The i-MiEV's motor is quiet and smooth even while accelerating. But lack of engine noise doesn't mean lack of speed. It generates high torque from a low speed, meaning quick, off the line acceleration.



2-MODE PORTABLE CHARGING CABLE

The i-MiEV is equipped with a portable charging cable which has 2 amperage settings of 8A and 12A. It allows you to plug into a household 120V/15A dedicated outlet. At 8A, it takes approximately 22 hours to charge from close to empty. Where the electricity supply is confirmed to be enough, you can charge faster (in approximately 14 hours) by switching to 12A.

HIGH VOLTAGE PROTECTION

The i-MiEV's high voltage circuits connect the Lithium-ion battery to the electric motor and other electrical components. The current can be cut-off and isolated during inspections or collisions. Should an accident occur, four strategically placed sensors determine the site and severity of the impact to isolate the high voltage circuits, if necessary.

COLOURS



Cool Silver



Diamond White



Labrador Black



Ocean Blue



Diamond White/Ocean Blue

i-MiEV WARRANTY**

8 Year/160,000 km
Battery Ltd Warranty**

3 Year/60,000 km
New Vehicle Ltd Warranty**

5 Year/100,000 km
Powertrain Ltd Warranty**

3 Year/Unlimited km
Roadside Assistance**

At Mitsubishi, we're so confident in the quality, reliability and durability of the cars we build that we back our passenger cars and sport utility vehicles with some of the most comprehensive warranties available. The i-MiEV comes with an 8 year/160,000 km Battery Limited Warranty, a 3 year/60,000 km New Vehicle Limited Warranty, a unique 5 year/100,000 km powertrain warranty backed up by a 3 year/unlimited km Roadside Assistance program with a specifically designed concierge service. So now, when you drive off in your new Mitsubishi, you'll leave with even more peace of mind, knowing you can enjoy it to the fullest for many years to come.



 WANT TO KNOW MORE? VISIT MITSUBISHI-MOTORS.CA

FOR A COMPLETE LIST OF FEATURES, TECHNICAL SPECIFICATIONS AND OPTIONS, VISIT WWW.MITSUBISHI-MOTORS.CA

TRIMS AND OPTIONS

ES STANDARD SPECIFICATIONS

4-DOOR ELECTRIC 4-PASSENGER, AC SYNCHRONOUS PERMANENT MAGNETIC MOTOR

- AC PERMANENT MAGNET SYNCHRONOUS MOTOR
- SINGLE-SPEED FIXED REDUCTION GEAR TRANSMISSION
- 15" STEEL WHEELS WITH WHEELCOVERS
- AUTO-OFF HALOGEN HEADLAMPS
- FOG LAMPS WITH DAYTIME RUNNING LAMPS
- BODY-COLOUR POWER MOVE SIDE-VIEW MIRRORS
- BODY-COLOUR DOOR HANDLES
- VARIABLE INTERMITTENT WINDSHIELD WIPERS
- REAR INTERMITTENT WIPER WITH WASHER
- SIDE AIRDAMS & SIDE MARKER LAMPS
- POWER WINDOWS WITH AUTO-DOWN DRIVER'S WINDOW
- POWER DOOR LOCKS WITH REMOTE KEYLESS ENTRY
- HEATED FRONT SEATS
- HEIGHT ADJUSTABLE DRIVER'S SEAT
- 50/50 SPLIT FOLDING REAR SEAT
- 140-WATT AM/FM/CD/MP3 AUDIO WITH 6 SPEAKERS (DIGITAL SIGNAL PROCESSOR, SPEED COMPENSATED VOLUME & EQUALIZATION)
- 120V/ 240V CHARGING CONNECTOR (PASSENGER SIDE)
- DC QUICK CHARGING CONNECTOR (DRIVER SIDE)
- MiEV REMOTE SYSTEM (TIMER CHARGING, PRE-HEATING, PRE-COOLING, BATTERY LEVEL INDICATOR)
- REGENERATIVE BRAKING SYSTEM (RBS)
- 2-MODE PORTABLE CHARGING CABLE AC 120V (8 & 12 AMP)
- ADVANCED FRONT AIRBAGS WITH SEAT SENSORS
- SIDE-IMPACT CURTAIN AIRBAGS (FRONT & REAR)
- FRONT SEAT-MOUNTED SIDE-IMPACT AIRBAGS
- ANTI-LOCK BRAKING SYSTEM (ABS) WITH ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD)
- ACTIVE STABILITY CONTROL (ASC)
- TRACTION CONTROL LOGIC (TCL)
- BRAKE OVERRIDE SYSTEM (BOS)
- BRAKE ASSIST SYSTEM (BAS)
- ANTI-THEFT IMMOBILIZER
- ANTI-THEFT SECURITY ALARM SYSTEM
- TIRE PRESSURE MONITORING SYSTEM (TPMS)
- LATCH SYSTEM (LOWER ANCHORS & TETHERS) FOR CHILD RESTRAINT SEATS
- REAR DOOR CHILD SAFETY LOCKS
- 3-POINT SEATBELTS FOR ALL SEATING POSITIONS
- HEIGHT ADJUSTABLE FRONT SEATBELTS
- FRONT SEATBELT PRETENSIONERS WITH FORCE LIMITERS
- HEIGHT ADJUSTABLE HEAD RESTRAINTS FOR ALL SEATING POSITIONS
- RISE BODY CONSTRUCTION
- FRONT & REAR SIDE-IMPACT DOOR BEAMS
- REAR CENTRE HIGH MOUNT STOP LAMP
- HIGH VOLTAGE CUTOFF SYSTEM
- ACOUSTIC VEHICLE ALERTING SYSTEM (AVAS)

SE ALL ES STANDARD FEATURES, PLUS:

4-DOOR ELECTRIC 4-PASSENGER, AC SYNCHRONOUS PERMANENT MAGNETIC MOTOR

- 360-WATT AM/FM/CD AUDIO WITH 8 SPEAKERS
- 15" ALLOY WHEELS
- PREMIUM FABRIC SEATING SURFACES
- LEATHER-WRAPPED STEERING WHEEL & GEAR SHIFT KNOB
- DARK BROWN INSTRUMENT PANEL
- MATTE BLACK CENTRE PANEL WITH SILVER ACCENT
- DUAL VANITY MIRRORS

NAVIGATION PACKAGE

- MITSUBISHI MULTI-COMMUNICATION SYSTEM (MMCS) GPS NAVIGATION SYSTEM WITH DIAMOND LANE GUIDANCE & 40 GB HDD INCLUDING MUSIC SERVER & REAL-TIME TRAFFIC INFORMATION
- 7" COLOUR LCD DISPLAY
- IN-DASH DVD/CD PLAYER
- REARVIEW CAMERA
- BLUETOOTH® 2.0 HANDS-FREE CELLULAR PHONE INTERFACE WITH STREAMING AUDIO & USB INPUT WITH VOICE CONTROL

Technical data, equipment and options shown are based on the latest information available at the time of printing and are subject to change without notice. Colours may vary due to the printing process. Exterior and interior lights on vehicles shown may be illuminated for illustration purposes only. Vehicles are shown with optional equipment or images may be international models shown. Not all equipment is available on every model. For complete details about equipment configuration and Mitsubishi Genuine Accessories, please contact your certified MiEV Mitsubishi Retailer.

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** See your certified MiEV Mitsubishi Retailer for Limited Warranty and Roadside Assistance terms and conditions.