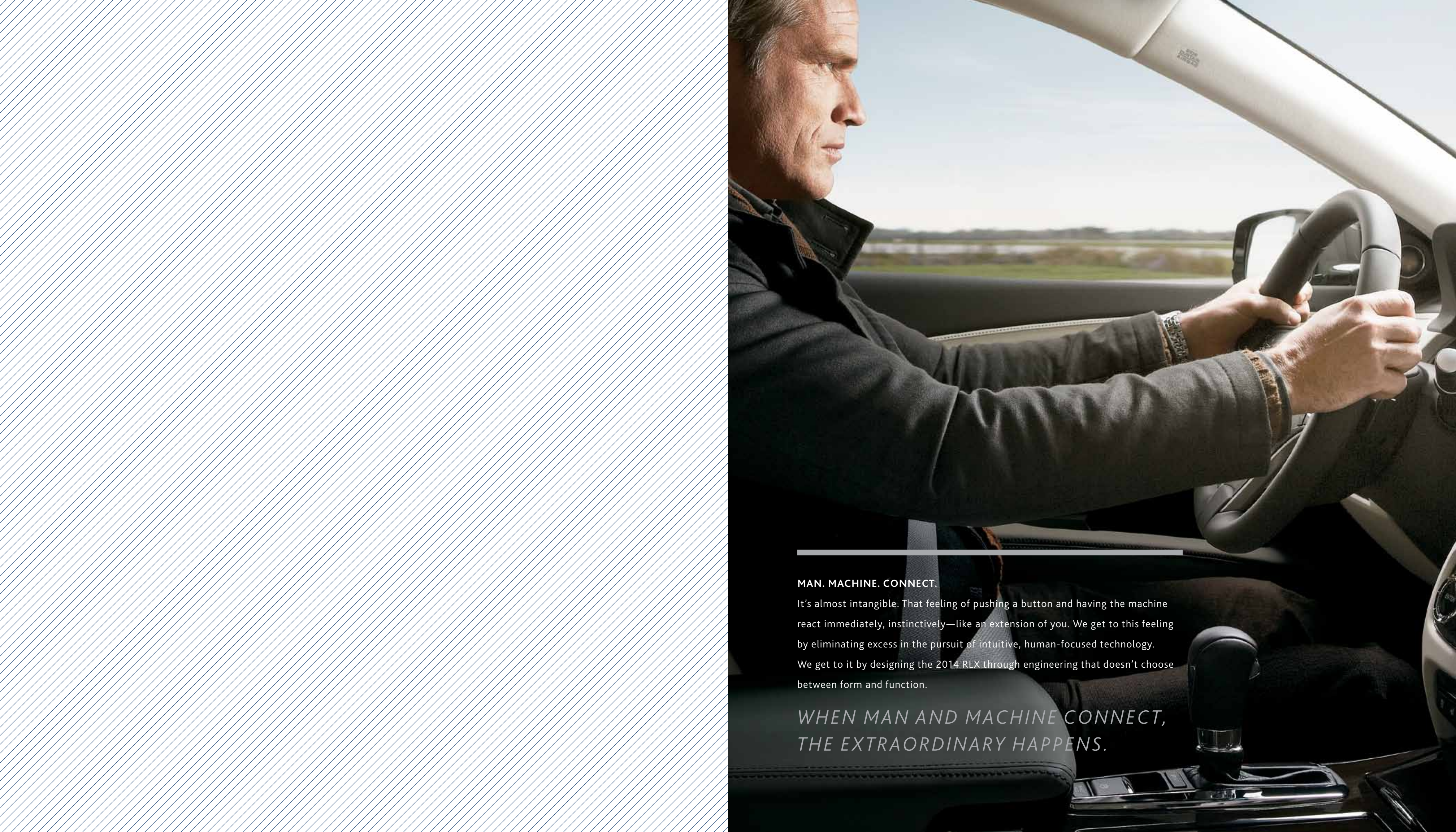


*THIS IS  
RLX*





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**MAN. MACHINE. CONNECT.**

It's almost intangible. That feeling of pushing a button and having the machine react immediately, instinctively—like an extension of you. We get to this feeling by eliminating excess in the pursuit of intuitive, human-focused technology. We get to it by designing the 2014 RLX through engineering that doesn't choose between form and function.

*WHEN MAN AND MACHINE CONNECT,  
THE EXTRAORDINARY HAPPENS.*



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This is  
extraordinary.  
This is RLX.

The 2014 RLX is the most powerful, luxurious and advanced Acura ever. A 310-horsepower, 3.5-litre direct injected VTEC® V6 engine and 6-speed automatic transmission, married with the groundbreaking Precision All Wheel Steer™ system results in unprecedented synergy between driver and machine, forged through innovation and design. This is a flagship luxury sedan that stirs the driver in you. The result elevates not only driver enjoyment, but also driver ability. RLX redraws the line where driver and automobile merge.



# PASSION

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The day it launches, the RLX will be laps ahead of other premium automobiles. A devotion to engineering, craftsmanship, unrivalled technology and quiet, refined interior design sets the stage for what's to come—not simply from Acura, but for automotive luxury, period. From this car forward, pulses will quicken among those seeking the benchmark in a midsize sedan.



## LED Tail Lights

Rear LED lighting helps ensure crystal clear nighttime visibility and provides a striking exterior design detail, punctuating the refined, sophisticated proportions of the RLX.

## Jewel Eye™ LED Headlights

Leading the way are Acura's signature Jewel Eye™ headlamps. A dual-stacked array, with a total of eight separate high-intensity LED lamps, utilizes ultra-reflective optical lenses designed to provide powerful down-the-road illumination. Not just new for the RLX, Jewel Eye™ LEDs provide a sparkling beacon of Acuras to come.



## Gracious Host

The Acura RLX is a driver's car with a cabin that spoils even the most critical passenger. Interior luxury begins with a spacious and comfortable cabin typically associated with a much larger sedan. Making the most of the additional space provided by the RLX's unique platform and painstaking design, rear-seat passengers in particular will revel in comfort with class-leading headroom and legroom. What's more, acoustic dampening, intelligent sensors and soft-touch leather details are not simply features on a list. Through innovation and rigor, RLX transcends the sum of its parts to provide an entirely new level of repose.

# PRO GRESS SS

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Our goal was simple: Bring the relationship between car and driver to a higher level. Inside and out, on the open road or city streets, the 2014 RLX will offer a level of power, connectivity, comfort and performance you will come to demand. This is the road forward for car and driver—and for Acura.





## Agile Handling Assist

Another Acura first is the Agile Handling Assist system. Linear and precise, it complements Precision All Wheel Steer on the RLX to further improve cornering ability. This new and proprietary innovation from Acura is designed to assist with safe and controlled braking performance. Agile Handling Assist pays further dividends by smoothing ride quality and making the tactile response of accelerating the RLX more pleasurable.

## Precision All Wheel Steer™

Front-wheel drive versions of the RLX will utilize Acura's new Precision All Wheel Steer system. This revolutionary system is designed to allow the rear wheels to angle in or out by a small degree—but that small arc adds tremendously to driver engagement. In high-speed curves, the left and right rear wheels calculate and adjust their toe angle through independent actuators to give you incredible agility, finer control and more nimble handling. In low-speed turns, you can achieve a much tighter turning circle. What's more, Precision All Wheel Steer is accomplished with a lighter drivetrain with increased dynamic stability. The result is superior handling with increased fuel economy.





## Krell Ultra-Premium Audio— A World First

The RLX will offer the only in-car audio system designed and built by innovative Krell Industries. Audiophiles already know Krell for its fundamental research into amplifier design and performance. Every Krell component used in the RLX upholds their legacy; incorporating unique technologies into an incredible 14-speaker array is a direct result of Krell's discoveries in audio amplification. Unprecedented linearity and accuracy are the result. Sound is lively and unconstrained, in a manner that evokes live performance and the true sound of instruments.





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## Mission Control

Consistent with our belief that time itself is a luxury, the new RLX will debut the next generation of telematics utilizing an embedded cellular device within the vehicle via AcuraLink™. This system provides superior connectivity through an intuitive and tactile ONDEMAND™ touch screen with simple access to infotainment, security assistance, concierge support and much more. Traffic information, Aha™ Internet Radio, Concierge service, remote vehicle diagnostics and 2-way emergency communication (including door lock/unlock) are just a sample of what's standard.



### Exterior Colours



BELLANOVA WHITE PEARL

ALABASTER SILVER METALLIC

GRAPHITE LUSTER METALLIC

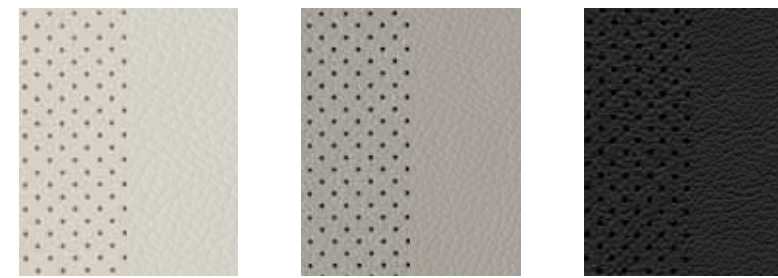
GUIDED PEWTER METALLIC

CRYSTAL BLACK PEARL

POMEGRANATE PEARL



### Interior Colours



SEACOAST

GREYSTONE

EBONY

### Colour and Trim

Detail, craftsmanship and elegance are cornerstones of the RLX design. Our colour and trim range is an extension of that philosophy. A palette of timeless exterior colours has been created to satisfy the tastes of our most discerning RLX driver. Body colours are complemented by a superior grade of leather trims. These are finishing points worthy of an automobile that is going to elevate your relationship with the road at every turn.

# THIS IS RLX

Yours arrives Spring 2013

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