

BMW 3 Series
320i/320i xDrive
328i/328i xDrive
328d xDrive
335i/335i xDrive
328i xDrive Touring
328d xDrive Touring
ActiveHybrid 3
bmw.ca



**The Ultimate
Driving Experience.®**



THE BMW 3 SERIES.

BMW EfficientDynamics
Less emissions. More driving pleasure.

APRIL 2014

3 SERIES SEDAN.



PASSION IN POWER.

The BMW 3 Series debuted in 1975, literally creating the category of luxury sport sedan. Since then, the 3 Series has continually pushed the boundaries of performance, luxury and efficiency, and has been named to *Car and Driver's* "10Best" list an unprecedented 22 consecutive years.

Shown: 328i Sport Line Sedan in Melbourne Red Metallic paint.

3 Series Sedan		320i	320i xDrive	328i / 328i xDrive	328d xDrive	335i / 335i xDrive	
Cylinders/displacement	cm ³	4/1,997	4/1,997	4/1,997	4/1,995	6/2,979	
Output	hp @ rpm	181 @ 5,000-6,500	181 @ 5,000-6,250	241 @ 5,000-6,000	181 @ 4,000	300 @ 5,800-6,000*	
Torque	lb-ft @ rpm	184 @ 1,250-4,500	199 @ 1,250-4,500	258 @ 1,250-4,800	280 @ 1,750-2,750	300 @ 1,300-5,000	
0-100 km/h	s	7.5 (7.1)	7.5 (7.6)	6.1 (6.1) 6.0	TBD	5.7 (5.4)	5.4 (5.1)
Fuel Consumption							
City	L/100 km	9.1 (8.7)	(8.9)	9.1 (8.7) (9.3)	(6.4)	10.4 (10.0)	10.5 (10.3)
Highway	L/100 km	5.6 (5.4)	(5.8)	5.6 (5.4) (6.0)	(4.5)	6.6 (6.1)	7.0 (6.5)
Combined	L/100 km	7.5 (7.2)	(7.5)	7.5 (7.2) (7.8)	(5.5)	8.7 (8.2)	8.9 (8.6)

Figures in () refer to vehicles with automatic transmission. *335i xDrive manual transmission: 300 @ 5,800.

3 SERIES TOURING.



SPORTS LUXURY WITHOUT COMPROMISE.

Practicality should never come at the expense of outstanding driving dynamics. That's why the all-new BMW 3 Series Touring begins with the heart-pounding power of a 241hp, turbocharged engine, and is available with Adaptive M Suspension and 19" M Performance wheels. Then, when you add the versatility of a class-leading 495-litre trunk, it becomes clear that with our latest 3 Series Touring, there's room for everything but compromise.

Shown Above: 328d Touring with Modern Line in Mineral Grey Metallic paint.
Right: Luggage compartment in Oyster/Black Dakota Leather.



3 Series Touring		328i xDrive	328d xDrive
Cylinders/displacement	cm ³	4/1,997	4/1,995
Output	hp @ rpm	241 @ 5,000-6,500	181 @ 4,000
Torque	lb-ft @ rpm	258 @ 1,250-4,800	280 @ 1,750-2,750
0-100 km/h	s	6.3	7.6
Fuel Consumption			
City	L/100 km	9.3	6.4
Highway	L/100 km	6.0	4.5
Combined	L/100 km	7.8	5.5
Luggage Capacity			
Volume	L	495-1,500	495-1,500

ACTIVE HYBRID 3.



INNOVATION IS IN OUR WHEELHOUSE.

Proof that high performance and sustainability can go hand in hand, the ActiveHybrid 3 delivers blistering acceleration, extraordinary efficiency and reduced CO₂ emissions. A lithium-ion battery supplies power to the electric motor, which works in tandem with the six-cylinder TwinPower Turbo engine to produce a class-leading 335hp.

Shown: ActiveHybrid 3 with Modern Line in Liquid Blue Metallic paint.



ActiveHybrid 3

Cylinders/displacement	cm ³	6/2,979
Output	hp @ rpm	335 @ 5,800-6,000
Torque	lb-ft @ rpm	332 @ 1,300-1,500
0-100 km/h	s	5.5

Fuel Consumption

City	L/100 km	7.9
Highway	L/100 km	5.9
Combined	L/100 km	7.0

3 SERIES LINES.

Giving customers the chance to personalize their 3 Series Sedans like never before, BMW offers four different Lines, each featuring exclusive upholstery, trim and exterior component styles. The M Sport and Sport Lines emphasize race-inspired performance; the Luxury Line offers an ambiance of sumptuousness; and the Modern Line puts the accent on clean elegance. Below are a few of the many features that distinguish each Line. For a full listing, please visit bmw.ca.

Sport Line



Luxury Line



Sport Line.

- Sport seats, front, in Black Dakota Leather and contrasting red stitching
- Instrument cluster with red highlight and red contrasting rings
- Black exterior mirror caps and chrome black exhaust tips
- 19" Double Spoke light alloy wheels – Style 401
- Leather-wrapped Sport steering wheel



Luxury Line.

- Unique exterior design elements with chrome accents
- Dakota Leather upholstery with exclusive stitching
- Signature key fob with Pearl Gloss Chrome trim
- 18" Multi Spoke light alloy wheels – Style 416
- Chrome window surround



Lines may vary by model. For details, please visit your BMW Retailer or bmw.ca.

3 SERIES LINES.

Modern Line



M Sport Line



Modern Line.

- Leather-wrapped Sport steering wheel in Black
- Dakota Leather upholstery in Black or in Oyster with contrasting Dark Oyster piping
- Unique exterior design elements with matte chrome accents
- Interior illumination with variable Orange-Red or White colour
- 18" Turbine light alloy wheels – Style 415



M Sport Line.

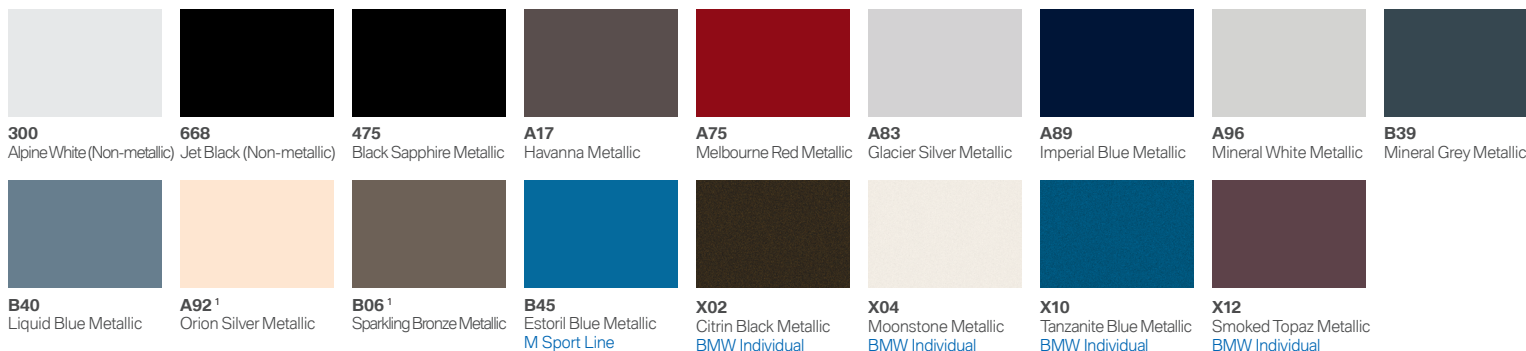
- Leather-wrapped multifunction M Sport steering wheel
- Shortened manual transmission gearshift lever with M logo
- M Aerodynamic Kit including front and rear bumpers
- M Star Spoke light alloy wheels – Style 400M
- M Sport Suspension lowers chassis by 10mm (RWD only)



Lines may vary by model. For details, please visit your BMW Retailer or bmw.ca.

3 Sedan/Touring/ActiveHybrid 3 Options.

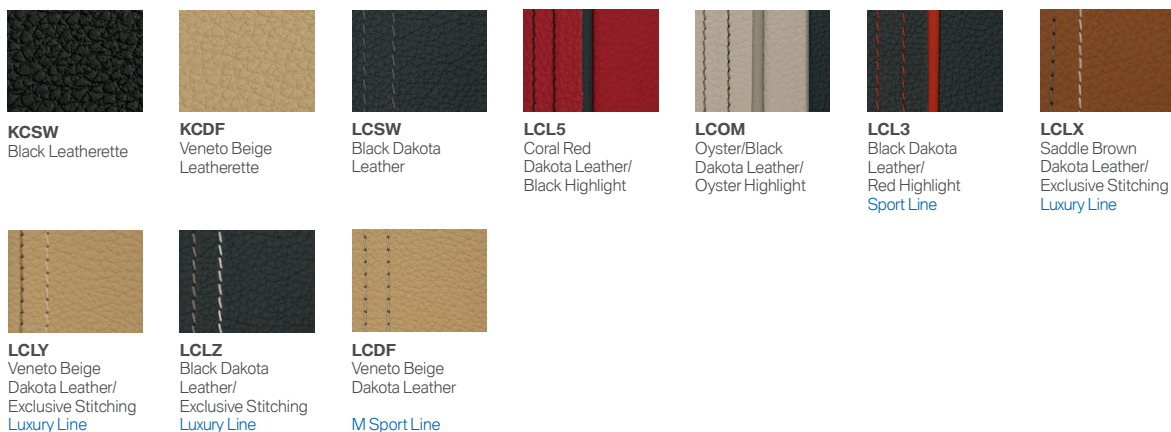
Exterior Colours



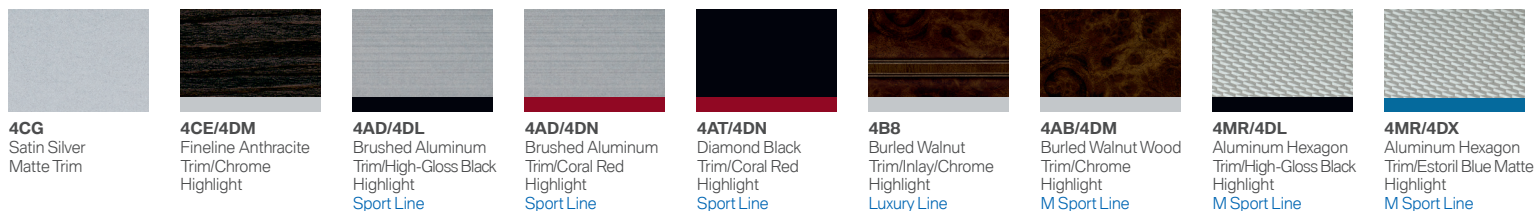
Wheels



Upholstery



Interior Trims



Packages.



3 Series Sedan in Estoril Blue Metallic paint with M Double Spoke Wheels – Style 403M.



40:20:40 split-folding rear seats in Oyster Dakota Leather with Dark Oyster highlight and FINELINE Anthracite Trim.

Premium Package (Features below specific to 335)

Comfort Access	Alarm System
Auto-Dimming Exterior Mirrors	Lumbar Support
Harman/Kardon HiFi Surround Sound System	Adaptive Headlights
Park Distance Control, Front and Rear	Rear-View Camera
SiriusXM™ Satellite Radio Tuner with 6-month Subscription	Universal Remote Control

M Performance Package (Features below specific to 335)

M Sport Brakes	Adaptive M Suspension
19" M Double Spoke Wheels – Style 403M	Variable Sport Steering
High Speed Maximum with Performance Tires	

Executive Package (Features below specific to 335)

Surround View	Head-up Display
Active Blind Spot Detection	Lane Departure and Collision Warning
High-Beam Assistant	Heated Seats, Rear
Electric Rear, Manual Side Sunshades	

M Performance Package II (Only available on 335)

M Performance Exhaust	M Power Kit
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BMW ConnectedDrive Services Professional with ARTTI

BMW Online	Advanced Real Time Traffic Information (ARTTI)
Concierge Services	Remote Services
Internet	Convenience Telephony, Extd'd Smartphone Connectivity
USB and Bluetooth® Connections, Mobile Office, etc.	

Premium Seating Package (Only available on 328)

Sport Seats, Front	Heated Seats, Rear
Electric Rear, Manual Side Sunshades	

Driver Assistance Package

Active Blind Spot Detection	Lane Departure and Collision Warning
Surround View	

Rear Comfort Package (Only available on Touring)

Manual Side Sunshades	Storage Compartment Package
Heated Seats, Rear	

More about BMW



The Ultimate
Driving Experience.®

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