

BMW 7 Series
750i xDrive
740Li xDrive
750Li xDrive
760Li
ActiveHybrid 7L

bmw.ca



**The Ultimate
Driving Experience.®**



THE BMW 7 SERIES.

BMW EfficientDynamics
Less emissions. More driving pleasure.

APRIL 2014

7 SERIES SEDAN.



MASTERFUL IN EVERY WAY.

In BMW's flagship sedan, the power of performance engineering meets the prestige of modern luxury. The 20-way adjustable driver seat with available Active Ventilation provides ultimate comfort. A potent new 445hp TwinPower Turbo engine, coupled with available xDrive intelligent All-Wheel Drive, provides greater confidence and pleasure on all roads, in all weather.

Shown Above: 750i xDrive in Havana Metallic paint with Adaptive LED Headlights.
Right: 8-speed automatic transmission, controls in black ceramic.



7 Series Sedan		750i xDrive
Cylinders/displacement	cm ³	8/4,395
Output	hp @ rpm	445 @ 5,500
Torque	lb-ft @ rpm	479 @ 2,000-4,500
0-100 km/h	s	4.8
Fuel Consumption		
City	L/100 km	13.4
Highway	L/100 km	8.3
Combined	L/100 km	11.1

7 SERIES SEDAN LONG-WHEELBASE.



LUXURY, TAKEN TO GREAT LENGTHS.

Along with all the hallmark performance and luxury features of the standard 7 Series Sedan, BMW's long-wheelbase 760Li also offers a magnificent 6.0-litre, 535hp TwinPower Turbo V12 engine. Passengers are amply rewarded in a comfortable and spacious cabin. Rear-seat passengers are treated to extended legroom, as well as 18-chamber massage-function seats and separately controllable 9.2" monitors with iDrive and internet access.

Shown: 750i xDrive in Mineral White Metallic paint with 19" light alloy Radial Spoke wheels – Style 252.

7 Series Sedan Long-Wheelbase		740Li xDrive	750Li xDrive	760Li
Cylinders/displacement	cm ³	6/2,979	8/4,395	12/5,972
Output	hp @ rpm	315 @ 5,800	445 @ 5,500	535 @ 5,250
Torque	lb-ft @ rpm	332 @ 1,300-4,500	479 @ 2,000-4,500	550 @ 1,500-5,000
0-100 km/h	s	5.9	4.8	4.7
Fuel Consumption				
City	L/100 km	11.0	13.4	16.9
Highway	L/100 km	7.2	8.3	9.8
Combined	L/100 km	9.3	11.1	13.7

ACTIVE HYBRID 7.



POWER ARRIVES IN MANY FORMS.

The premium ActiveHybrid 7 achieves 0–100 km/h in 5.9 seconds – proof that industry-leading acceleration can share the podium with efficiency. When overtaking another vehicle or when extra power is required, its 350hp engine is given a 35hp boost by the high-performance lithium-ion battery. Alternatively, the ActiveHybrid 7 can accelerate using 100% electric power and glide almost silently and free of emissions at speeds of up to 160 km/h.

Shown Above: ActiveHybrid 7 Long-Wheelbase in Liquid Blue Metallic paint.
Right: Adaptive LED Headlight. Lower LED fog light.



ActiveHybrid 7L Long-Wheelbase Sedan

Cylinders/displacement	cm ³	6/2,979
Output	hp @ rpm	335 @ 5,800
Torque	lb-ft @ rpm	360 @ 1,300-4,500
0–100 km/h	s	5.9

Fuel Consumption

City	L/100 km	9.2
Highway	L/100 km	6.4
Combined	L/100 km	7.9

7 Sedan/ActiveHybrid 7 Options.

Exterior Colours



300
Alpine White (Non-metallic)



475
Black Sapphire Metallic



A52
Space Grey Metallic



A72
Cashmere Silver Metallic



A83
Glacier Silver Metallic



A89
Imperial Blue Metallic



A90
Dark Graphite Metallic



A96
Mineral White Metallic



B40¹
Liquid Blue Metallic



416
Carbon Black Metallic
M Sport Package



X06
ALPINA Blue Metallic
ALPINA B7 Package



S34
Azurite Black Metallic
BMW Individual



X02
Citrin Black Metallic
BMW Individual



X03
Ruby Black Metallic
BMW Individual



X04
Moonstone Metallic
BMW Individual



X10²
Tanzanite Blue Metallic
BMW Individual

Wheels



Multi Spoke
19" – Style 235



Radial Spoke
19" – Style 252



M Double Spoke
20" – Style 303M
M Sport Package



V Spoke
20" – Style 3011
BMW Individual



V Spoke²
21" – Style 463
BMW Individual

Upholstery



NAD5
Saddle Brown/
Black Nappa Leather



NADH
Oyster/Oyster
Nappa Leather



NAEW
Ivory White
Nappa Leather



NASW
Black Extended
Nappa Leather



ZBC8
Platinum Full
Merino Leather
BMW Individual



ZBOW
Opal White Full
Merino Leather/Black
Interior Colour
BMW Individual



ZBP5
Amaro Brown Full
Merino Leather
BMW Individual



ZBP6
Champagne Full
Merino Leather
BMW Individual



ZBWT
Cohiba Brown Full
Merino Leather
BMW Individual



ZR0²
Black Full Merino
Leather/Blue
Exclusive Stitching
BMW Individual

Interior Trims



4B7
Fineline Wood Trim,
High-Gloss



4CA
Ash Grain Anthracite
Wood Trim



4CB
Fineline Natural
Wood Trim



4LA
Extended Ash Grain
Anthracite Trim



4LB
Extended Burled
Walnut Trim/Walnut
Inlay



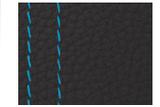
XE6
Satin Walnut Honey
Brown Wood Trim
BMW Individual



XE8
Piano Finish Black
Trim/Intarsia Inlay
BMW Individual



SEX
White Ash Wood
Trim
BMW Individual



ZR1²
Black Full Merino
Leather/Tanzanite Blue
Exclusive Stitching
BMW Individual

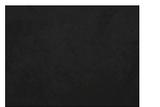


ZS0²
Black Full Merino
Leather/Ruby Black
Exclusive Stitching
BMW Individual

Roof Liners



775
Anthracite



776
Anthracite Alcantara



XD5³
Alcantara
BMW Individual



4B8⁴
BMW ALPINA
Burled Walnut
Trim/Inlay
ALPINA B7 Package



XEZ
BMW ALPINA
Piano Black Trim
ALPINA B7 Package



XEY
BMW ALPINA
Burled Walnut Trim
ALPINA B7 Package



ZS1²
Black Full Merino
Leather/Grey
Exclusive Stitching
BMW Individual

For details on BMW standard and optional features, packages and technical specifications for each model, please visit your BMW Retailer or bmw.ca.

¹ Only available on ActiveHybrid 7. ² Only available with BMW Individual Edition. ³ BMW Individual Alcantara roof liner matches BMW Individual upholsteries ZBC8, ZBP5 or ZBP6. ⁴ Only available on 760Li.

Packages.



Exclusive Nappa Leather in Oyster with Burlled Walnut Wood Trim and Rear Entertainment System.

BMW Individual Collection

20" V Spoke Wheels – Style 3011	BMW Individual Chrome Trunk Strip
BMW Individual Metallic Paint Finish	Roof Mouldings in Body Colour
High-Gloss Shadow Line Exterior Trim	Ceramic Controls
BMW Individual Full Merino Leather Upholstery	BMW Individual Reading Lights
BMW Individual Wood Trim	BMW Individual Alcantara Roof Liner
BMW Individual Door Entry Sills	

BMW Individual Collection with M Sport Package

BMW Individual Metallic Paint Finish	BMW Individual Reading Lights
BMW Individual Wood Trim	BMW Individual Full Merino Leather Upholstery
BMW Individual Alcantara Roof Liner	

M Sport Package

20" M Double Spoke Wheels – Style 303M	High Speed Maximum with Performance Tires
High-Gloss Shadow Line Exterior Trim	M Aerodynamic Kit
Roof Mouldings in Body Colour	Dynamic Drive
M Leather Steering Wheel	M Footrest and Door Sill Finishers
Anthracite Roof Liner	Ceramic Controls



750Li xDrive in Saddle Brown Nappa Leather and Ash Grain Anthracite Wood Trim with M Sport Package.

Executive Package

Soft Close Doors	Leather Instrument Panel
Automatic Trunk	Electric Rear, Manual Side Sunshades
Rear-View Camera	Ventilated Seats, Front
SiriusXM™ Satellite Radio Tuner with 6-month Subscription	Active Seats, Front

Technology Package

Active Blind Spot Detection	Driving Assistant Plus
Surround View	Night Vision with Pedestrian Detection

Multi-Media Package

Six-Disc Multi-Media Changer	Rear Entertainment System with iDrive Controller
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Rear Comfort Package (Only available on Long-Wheelbase)

Comfort Seats, Rear	Ventilated Seats, Rear
Massage Seat Function, Rear	

More about BMW



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Driving Experience.®

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