

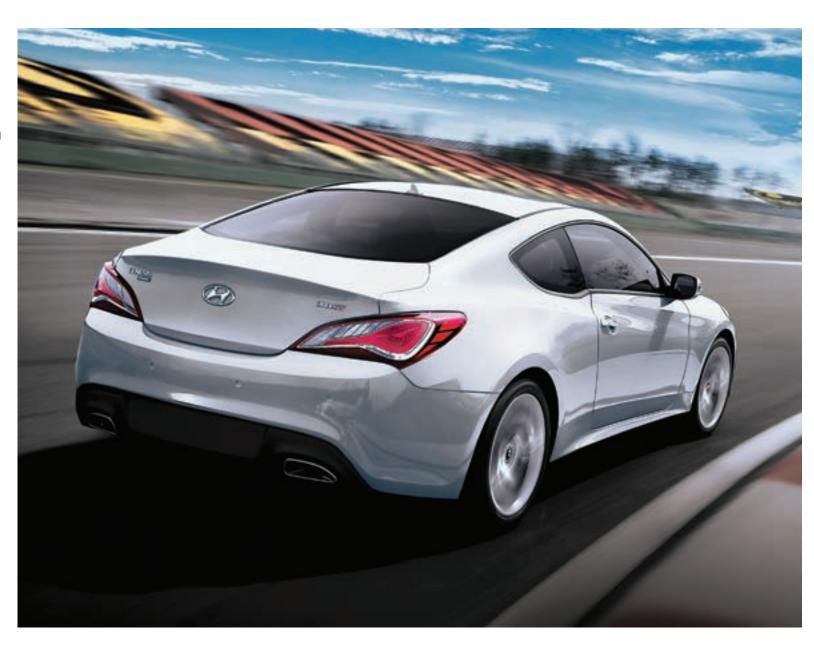




CHALLENGE EVERYTHING.

CHALLENGE. IT'S IN OUR DNA, AND IT'S EXACTLY WHY HYUNDAI HAS BECOME A LEADER IN THE **AUTOMOTIVE INDUSTRY. WE BELIEVE THAT BEING A LEADER MEANS VENTURING AWAY FROM THE MAINSTREAM AND** CHALLENGING CONVENTION. THIS ATTITUDE IS THE DRIVING FORCE THAT HAS LED US TO MANUFACTURE OUR OWN STEEL, **DESIGN VEHICLES WITH FLUIDIC SCULPTURE, AND MOVE MORE FEATURES FROM THE OPTIONAL** LIST TO THE STANDARD LIST **ON ALL OUR VEHICLES. WE CHALLENGE OURSELVES.** WE CHALLENGE PHYSICS. WE CHALLENGE THE STATUS QUO. **AT HYUNDAI, WE CHALLENGE EVERYTHING, AND IT'S THIS** THINKING, A NEW KIND OF **THINKING** THAT LEADS TO **NEW POSSIBILITIES FOR YOU.**

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Engineering a car to be this exhilarating requires attention to every single heart-pounding detail. The 2014 Genesis Coupe invigorates its class with aggressive, bold styling, but the real story is under the hood. The Gasoline Direct Injection V6 engine equipped on 3.8GT models outputs 348 horsepower* and 295* lb-ft of torque, while the 2.0T model outputs 274 horsepower* and 275* lb-ft of torque. To handle this power, Hyundai engineers developed an available 8-speed automatic transmission with paddle-shift SHIFTRONIC®. Add impressive rear-wheel drive dynamics and available features like high performance Brembo® brakes, simply put, this is a car that's engineered to perform with confidence.

AGGRESSION IN ITS MOST ELEGANT FORM

Every line, every curve, every angle exudes a sense of power. Available HID headlights come together in a bold and striking fashion with an aggressive front fascia with defined hood lines and a blacked out front grille. The signature drop-beltline rear windows gives the driver better over-the-shoulder visibility, while the strong design lines also act to pronounce the muscular wheel arches. Harnessing the raw power of the Genesis Coupe is the available race-calibre Brembo Braking System® working together with the available sport calibrated suspension and the superior sensing ability of the available Torsen® limited-slip differential – bringing an even higher level of performance to the Genesis Coupe.









OUTER BRAWN INNER BEAUTY

Welcome to a cabin that never lets you forget who is in control. Vital information is available at a glance, thanks to a full complement of readouts that include the available electroluminescent cluster and a race-track inspired triple gauge cluster with instant L/100km, oil temperature and torque levels (turbo boost on 2.0T models). Add a wealth of features, from the leather wrapped steering wheel with Bluetooth® controls, to the available 10 speaker Infinity® audio system and proximity with push-button start, and you'll never want to drive anything else.



MOVE WITH CONFIDENCE

Engineered to perform when you might need it most, the Genesis Coupe is equipped with the latest in advanced active and passive safety technologies. Standard features include Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD) to maximize braking control, and Electronic Stability Control (ESC) with Traction Control System (TCS)² to help keep your wheels on their intended path in over-steer and under-steer conditions. From the high strength steel body and active front head restraints, to the standard six airbags¹ – dual front, driver and passenger seat-mounted side-impact, and side curtain – the Genesis Coupe provides added peace of mind.



POWER MEETS PERFORMANCE

Hyundai engineers have achieved a blood-pumping 348 hp* from the 3.8L Gasoline Direct Injection (GDI) V6 engine and 274 hp* from the 2.0L Twin Scroll Turbocharged engine. For those looking for a track inspired experience there is the standard 6-speed manual transmission with refined shift and clutch action, while an available 8-speed SHIFTRONIC[®] automatic transmission features F-1 inspired paddle shifters and lockup torque converter. Climb in to take your seat as the leather wrapped gear shifter and available aluminum foot pedals put you at the helm of the exceptional rear-wheel drive dynamics, delivering a 55:45 front-to-rear weight distribution (2.0T model) for outstanding handling and balance. When it comes to performance, this sports car is all business.



GENESIS COUPE



POWER AND SUPERIOR HANDLING.

Extreme power meets superior handling. Standard on the 3.8GT and 2.0T R-Spec models is a sport-tuned suspension and front strut bar to maximize handling, steering response and cornering control – giving you the most out of the available 348hp* V6 engine.



NAVIGATION SYSTEM AND REAR-VIEW CAMERA.

The available 7-inch touchscreen navigation system integrates information into one easy-to-use interface. In addition to turn-by-turn navigation, use the touchscreen to adjust audio and climate controls, or to see caller and contact information displayed from your compatible cell phone via the standard Bluetooth® hands-free phone system. The system includes a rear-view camera to help see behind the Genesis Coupe when backing up.



ACOUSTIC PERFORMANCE. An available Infinity® AM/FM/SiriusXMTM/CD/ MP3 Audio System reproduces crystal clear sound through



10 strategically placed speakers.

8-SPEED AUTOMATIC TRANSMISSION WITH SHIFTRONIC®.

The Genesis Coupe 2.0T and 3.8GT models are available with an 8-speed automatic transmission. Both models feature F1-inspired paddle-shift SHIFTRONIC[®] and lockup torque converter for improved highway fuel economy.



ACTIVE FRONT HEAD RESTRAINTS.

In the event of a rear-end collision, Hyundai has included active front head restraints that move forward and up during a rear impact to help to reduce the effects of potential whiplash. The restraint mechanism uses body weight alone to react in a collision, making it simple and extremely reliable.



CHROME-TIPPED DUAL EXHAUST. The Genesis Coupe makes a bold statement with sporty and stylish chrome-tipped dual exhaust.



HID AND LED LIGHTING.

Available High-Intensity Discharge (HID) headlights use a precision-cut design to improve nighttime visibility. Each lamp includes an auto-leveling function to keep the headlights level regardless of how the vehicle is loaded. The Genesis Coupe is also equipped with standard LED taillights and available LED daytime running lights.



RACE-INSPIRED BRAKING.

Both R-Spec and 3.8GT models come standard with a Brembo® braking system that brings with it serious hardware for even more stopping power. Up front, monobloc fixed 4-piston calipers grip 13.4-inch ventilated rotors. At the rear wheels, the brake spec features monobloc fixed 4-piston calipers on 13.0-inch ventilated rotors. It's all designed to achieve the irony of performance braking: Slow down, faster.



The quality of our vehicles is equally matched by the quality of our warranty. Rest assured, we stand proudly and confidently behind our vehicles to give you the ultimate peace of mind with a 5 year/100,000km comprehensive limited warranty, one of the best backed warranties in Canada. We also provide a 3 year/Unlimited km Roadside Assistance Program¹¹ featuring flat tire changing, lockout service and more. Just one toll-free call away, 24 hours a day. You're covered with Hyundai.

5 YEAR WARRANTY 100,000 KM COMPREHENSIVE LIMITED WARRANTY

5-YEAR/100,000 KM Comprehensive Limited Warranty[†]

5-YEAR/100,000 км Powertrain Warranty

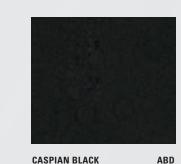
5-YEAR/100,000 км Emission Warranty

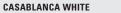
3-YEAR/UNLIMITED KM Roadside Assistance Program¹¹



GENESIS COUPE COLOURS

EXTERIOR



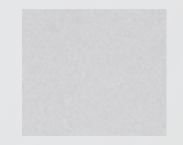


CASPIAN BLACK

ABD



AND RED STITCHING*



SANTIAGO SILVER

EMPIRE STATE GREY

ABC

ABC





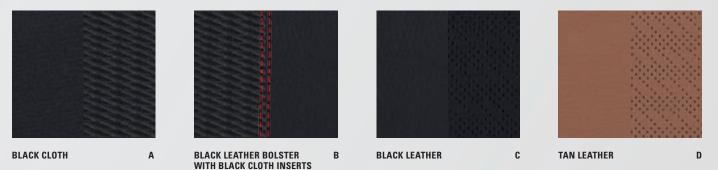
2.0T 18" Rim



2.0T R-Spec and 3.8 GT 19" Rims



INTERIOR



Lettering denotes available exterior and interior colour combinations.

Choice of interior colour depends upon model and/or exterior colour selection. Due to print production process, the colours shown throughout this brochure may vary slightly from the actual hue. See your dealer for model applications and to view the Hyundai Colour Selector. Visit hyundaicanada.com or see you dealer for details. *May not be exactly as shown.

GENESIS COUPE ACCESSORIES

PLASTIC HOOD PROTECTOR.

Help prevent dents and scratches caused by road and vehicle debris with an attractive plastic hood protector.

TRUNK LIP PROTECTOR.

Help protect the paintwork on your rear bumper from scruffs and scrapes when loading and unloading cargo.

CARGO TRAY.

Add years to the interior of your Hyundai by protecting it from spills and messy loads with a durable, custom-fit cargo tray.

REAR SPOILER.

Add a touch of style and sportiness to your vehicle with an aerodynamic rear spoiler.

BLOCK HEATER.

Engineered for your Hyundai, a block heater will help ensure fast starts and reduce engine wear in extreme weather.













WHEEL LOCK NUTS.

Help protect your valuable wheels and tires from theft with a set of Hyundai wheel lock nuts.



FRONT STRUT BAR.

Increase the handling characteristics of your Hyundai with this attractive front strut bar. Made of polished billet aluminum for strength, durability and style, this strut bar will add some "Bling" to your engine compartment.



CARGO NET.

A custom-fit cargo net ensures every-thing you're transporting remains organized and in place by preventing items from sliding around.



PERFORMANCE AXLE-BACK EXHAUST (STAGGERED TIPS).

Tune the performance and sound of your Hyundai with this stainless steel high flow bolt on exhaust system. Decreased back pressure and custom developmental tuning provides a deeper tone and increased performance. The system also features quad polished stainless steel staggered exhaust tips for that sleek look.



PREMIUM ALL WEATHER FLOOR LINERS.

Premium all weather floor liners were designed to cover the interior carpet providing maximum protection against the elements that other mats cannot offer. Their unique and durable design features a non-slip surface for added comfort and a long lasting premium look. Remove carpet mats prior to installation.

GENESIS COUPE SPECIFICATIONS

2.0T **Standard Equipment** Includes:

2.0L, 274 hp*, Intercooled Twin Scroll Turbocharged, DOHC, 16-valve, I4-cylinder Engine with Dual Continuously Variable Valve Timing (Dual-CVVT) = 18" Alloy Wheels 4-wheel Disc Brakes = 6-speed Manual Transmission Air Conditioning with Automatic Temperature Control and Outside Temperature Display Airbags¹(6): Dual Front, Front Seat-mounted Side-impact and Roof-mounted Side-curtain AM/FM/ SiriusXM[™]/CD/MP3 Audio System with Six Speakers = iPod®/USB/Auxiliary Input Jacks Anti-Lock Braking System (ABS) with Electronic Brakeforce Distribution (EBD) and Brake Assist (BA) = Bluetooth® Handsfree Phone System
Body Colour Dual Power-heated, Manual Folding Exterior Mirrors
Centre Console with Armrest, Storage and Dual Cup Holders
Chrome-tipped Dual Exhaust
Black Cloth
Electronic Stability Control (ESC) with Traction Control System (TCS)² ■ Fog Lights Leather-wrapped Steering Wheel and Gear Shift Knob
Supervision Cluster Power Door Locks with Remote Keyless Entry and Alarm Power Windows with Driver/Front Passenger's Express Down and Auto-up with Pinch Protection

S = Standard

0 = Optional

- = Not Available

Projector Beam Halogen Headlights Rear LED Taillights = Rear Folding

Seats with Trunk Release
Active Front Head Restraints Passenger Side Walk-in Assist
Solar Control Glass Steering Wheel-mounted Audio and Cruise Controls **Optional: 8-speed Electronic** Automatic Transmission with Lockup Torque Converter and Paddle Shift

2.0T R-SPEC Includes 2.0T Standard Equipment Plus:

SHIFTRONIC®

19" Alloy Wheels = Brembo® Performance Braking System with 4-piston Calipers ■ Front Strut Tower Brace Sport Calibrated Suspension High-performance Summer Compound Tires
Black Leather Bolster with Black Cloth Inserts and Red Stitching High Performance Seats Torsen[®] Limited-slip Differential Rear Spoiler R-Spec Badge

2.0T PREMIUM **Includes 2.0T Standard Equipment Plus:**

Infinity[®] AM/FM/SiriusXM[™]/MP3 Audio System with 10 Speakers including a DVC Subwoofer = 7" Touch Screen Navigation System with Rearview Camera
Bi-level Heated Front Seats
Leather Seating Surfaces
LED Daytime Running Lights Side Mirrors with Integrated Turn Signal Indicators Power Driver's Seat with Power Lumbar Support
Power Tilt-andslide Glass Sunroof with One-touch **Open/Close and Pinch Protection** Proximity Key with Alarm, Trunk Release and Push-button Start Rear Parking Assist

Optional: 8-speed Electronic Automatic Transmission with Lockup **Torque Converter and Paddle Shift** SHIFTRONIC®

3.8GT Includes^A 2.0T R-Spec and 2.0T Premium **Standard Equipment Plus:**

3.8L, 348 hp* Gasoline Direct Fuel Injection (GDI), DOHC, 24-valve, V6 Engine with Dual Continuously Variable Valve Timing (Dual-CVVT) Aluminum Foot Pedals and Footrest Engine Cover = Electrochromic Auto-dimming Rearview Mirror with HomeLink[®] and Compass ■ Metal-grain Interior Accents
Illuminated Driver Door Scuff Plate
High Intensity Discharge Headlights
Acoustic Film Glass
Leather Seating Surfaces Leather-wrapped Parking Brake Lever
Passenger Sunvisor Extension

Optional: 8-speed Electronic Automatic Transmission with Lockup Torque Converter and Paddle Shift SHIFTRONIC®

^aThe 3.8GT model is not equipped with Rear Spoiler, R-Spec badge, Black Leather Bolster with Black Cloth Inserts and Red Stitching High Performance Seats.

PERFORMAN	ICE		2.0T	2.0T R-SPEC	2.0T PREMIL	3.8 GT
Engine	Engine with Dual Contir	ll Turbocharged, DOHC, 16-valve, 4-cylinder uously Variable Valve Timing (D-CVVT) V6 Engine with Dual Continuously Variable	S	S	S	-
	Valve Timing (D-CVVT)	vo Engine with Dual Continuously variable	-	-	-	S
	Displacement	(1,998 cc)	S	S	S	– S
	Bore & Stroke (mm)	(3,778 cc) 86.0 x 86.0 96.0 x 87.0	S	S	- S -	5 - S
	Compression Ratio	9.0 11.5	S	S	S	– S
	Horsepower @ RPM	11.5 274 @ 6,000 (premium) 260 @ 6,000 (regular) 348 @ 6,400 (premium) 344 @ 6,400 (regular)	S _	S S	S S	5 - S
	Torque (Ib-ft) @ RPM	275 @ 2,000 (premium) 260 @ 2,000 (regular) 295 @ 5,100 (premium) 292 @ 5,100 (regular)	S	S	S	– S
	Exhaust Drive Configuration	Dual Chrome-tipped Rear-wheel Drive	S S	S S	S S	S S
Transmission Type	6-speed Manual Transmission 8-speed Electronic Automatic Transmission with SHIFTRONIC® Manual Shift Mode and Paddle Shifters		S 0	S _	S O	S O
Brakes	Front: Ventilated Rotor 12.6", (320mm) Single-piston Caliper Front: Brembo® Ventilated Rotor Disc 13.4", (340mm) 4-piston Caliper Rear: Solid Rotor 12.4", (314mm) Single-piston Caliper Rear: Brembo® Ventilated Rotor 13.0", (330mm) 4-piston Caliper Hillstart Assist Control (HAC) – Manual Transmission Models Only		S - S - S	- S - S S	S - S - S	- S - S S
Miscellaneous Features	Chassis Materials	Unibody High Tensile Steel	S S	S S	S S	S S
Steering	Hydraulic Power Assisted Overall Ratio	13.8	S S	S S	S S	S S
Suspension	Front: Dual-link MacPherson Gas-charged Struts and Stabilizer Bar Rear: 5-link Independent Monotube Gas-charged Shocks and Stabilizer Bar Torsen® Limited-slip Differential Front Strut Tower Brace Sport Calibrated Suspension		S S - - -	S S S S	S S - -	S S S S
Tires	Front: P225/45VR-18 Rear: P245/45VR-18 Front: P225/40VR-19 Rear: P245/40VR-19		S S - -	– – S S	S S -	– – S S
Wheels	Front: 18 x 7.5J 10-spoke Silver Painted, Aluminum Alloy Rear: 18 x 8.0J 10-spoke Silver Painted, Aluminum Alloy Front: 19 x 8.0J 10-spoke Dark Graphite Finish, Aluminum Alloy Rear: 19 x 8.5J 10-spoke Dark Graphite Finish, Aluminum Alloy		S S - -	– – S S	S S -	– – S S

EXTERIOR		2 AT	10.2	2.0T R-SPEC	2.0T PREMIUN	3.8 GT
Glass	Heat and UV Reflecting Solar Control	S	3	S	S	S
Lighting	LED Daytime Running Lights Automatic Headlight Control High Intensity Discharge (HID) Headlights Projector Beam Halogen Headlights Fog Lights Rear LED Tailights			- S - S S S	S - S S S	S S - S S
Miscellaneous Features	Front Windshield Wiper; Variable Intermittent with Washer Rear Window Defroster With Timer Rear Parking Sensors		3	S S	S S S	S S S
Moulding and Trim	Body Colour Rear Spoiler	-	-	S	-	-
Outside Mirrors	Body Colour, Dual, Power-heated, Manual Folding Exterior Mirrors Mounted Turn Signal Indicators	S -	- I	S _	S S	S S
Sunroof	Power Tilt-and-slide One-touch Open/Close and Pinch Protection	-	-	-	S	S

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INTERIOR

Air Conditioning	Automatic Temperature Control		S	S	S
Audio	Infinity® AM/FM/SiriusXM™/CD/MP3 Premium 10-speaker Audio System		S	– S	– S
	with 10 Speakers including a DVC Subwoofer iPod®/USB/Auxiliary Input Jacks	S -	S S	S	S
Console	Armrest, Storage, Dual Cup Holders and 12V Outlet	S	S	S	S
Interior Accents	Metal-grain Accents	-	-	-	S
Front Seats	Power Driver's Seat with Power Lumbar Support Driver and Front Passenger's Seat with Walk-in Assist Heated Front Seats		- S -	S S S	S S S
Miscellaneous Features	Aluminum Foot Pedals Bluetooth® Hands-free Phone System Driver's Door Illuminated Scuff Plate High Performance Seats Leather-wrapped Parking Brake Lever Outside Temperature Display Power Door Locks Proximity Key with Push-button Start Remote Hood, Trunk, Fuel Filler Door Releases Supervision Cluster Trip Computer		- S - S - S S S	 	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$
Mirrors	Electrochromic Auto-dimming Rearview Mirror with HomeLink® and Compass	-	-	-	S
Navigation System	7" High-resolution Touch-screen Display with Back-up Camera		-	S	S
Power Windows	Driver's Auto-up/Down with Pinch Protection		S	S	S
Rear Seats	Rear Folding Seat		S	S	S
Seat Trim	Cloth Leather Seating Surfaces Leather Bolster with Premium Cloth Inserts and Red Stitching		– – S	_ S _	– S –
Steering Wheel	eering Wheel Steering-wheel Mounted Bluetooth®, Audio and Cruise Controls Leather-wrapped A/T Paddle Shifters Tilt & Telescopic		S S - S	S S O S	S S O S

SAFETY			2.0T	2.0T R-SPEC	2.0T PREMIUM	3.8 GT
Airbags ¹	Dual Front Airbags with Occupant Classif Front Seat-mounted Side-impact Roof-mounted Side-curtain	fication System (OCS)	S S S	S S S	S S S	S S S
Brakes	Anti-lock Braking System with Electronic B and Brake Assist (BA)	rake-force Distribution (EBD)	S	S	S	S
Child Safety	LATCH Lower Anchors and Upper Tether An	nchors	S	S	S	S
Miscellaneous Features	Body Side Reinforcements Electronic Stability Control (ESC) with Traction Control System (TCS) ² Front and Rear Crumple Zones		S S S	S S S	S S S	S S S
Restraint Systems	Active Front Head Restraints Front Seatbelt with Pre-tensioners and Force Limiters Rear Seatbelt with Pre-tensioners and Force Limiters		S S S	S S S	S S S	S S S
DIMENSIONS						
Exterior Dimensions (mm)	Wheelbase Overall Length Overall Width Overall Height Overhang (front) Overhang (rear) Minimum Ground Clearance	2,820 4,630 1,865 1,385 835 975 129	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	S S S S S S S S	S S S S S S S S	
Interior Dimension (mm) Front/Rear	Head Room Leg Room Shoulder Room Hip Room	996/880 1,120/770 1,440/1,340 1,423/1,249	S S S S	S S S S	S S S S	CO CO CO CO
Track (mm) Front/Rear	18" Wheels Front/Rear 19" Wheels Front/Rear	1,605/1,625 1,601/1,621	S _	– S	S _	-
Volume (L)	Passenger Compartment Cargo (Trunk) Total	2,515 283 2,798	S S S	S S S	S S S	CO CO CO
Curb Weight (kg)	1,561 – 1,604 (2.0T, 6-speed manual) 1,585 – 1,628 (2.0T, 8-speed automatic) 1,567 – 1,604 (2.0T R-Spec) 1,628 (3.8GT, 6-speed manual) 1,646 (3.8GT, 8-speed automatic)					
GVWR (kg)	AT 1,950 MT 1,970 AT 1,970 MT 2,000		S _	S _	S _	-
Weight Distribution (kg)	2.0T (Front : Rear) 55:45 3.8GT (Front : Rear) 56:44		S _	_ S	S _	
Engine Oil (L)	5.4 6.0		S _	S _	S _	-
Engine Coolant (L)	2.5 4.9		S _	S _	S _	-

FUEL ECONOMY[^] (LITRES/100KM)

2.0T 6-speed Manual – City/Highway/Combined	11.2 / 7.4 / 9.5
2.0T 8-speed Automatic – City/Highway/Combined	12.1 / 7.4 / 10.0
3.8GT 6-speed Manual – City/Highway/Combined	13.5 / 8.8 / 11.4
3.8GT 8-speed Automatic – City/Highway/Combined	13.2 / 8.7 / 11.2
Fuel Tank (L)	65



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