



HYUNDAI

NEW THINKING.
NEW POSSIBILITIES.™

2014
Tucson



CHALLENGE EVERYTHING.

CHALLENGE. IT'S IN OUR DNA, AND IT'S EXACTLY WHY HYUNDAI HAS BECOME A LEADER IN THE AUTOMOTIVE INDUSTRY. WE BELIEVE THAT BEING A LEADER MEANS VENTURING AWAY FROM THE MAINSTREAM AND CHALLENGING CONVENTION. THIS ATTITUDE IS THE DRIVING FORCE THAT HAS LED US TO MANUFACTURE OUR OWN STEEL, DESIGN VEHICLES WITH FLUIDIC SCULPTURE, AND MOVE MORE FEATURES FROM THE OPTIONAL LIST TO THE STANDARD LIST ON ALL OUR VEHICLES. WE CHALLENGE OURSELVES. WE CHALLENGE PHYSICS. WE CHALLENGE THE STATUS QUO. AT HYUNDAI, WE CHALLENGE EVERYTHING, AND IT'S THIS THINKING, A **NEW KIND OF THINKING** THAT LEADS TO **NEW POSSIBILITIES** FOR YOU.

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BOLD STYLE MEETS UTILITY

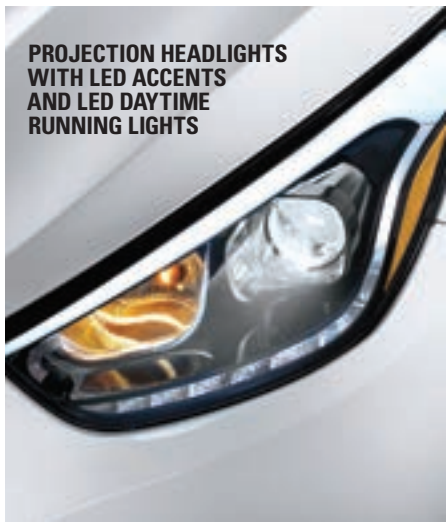
The 2014 Tucson enters with a modern design that instantly sets it apart as one of the most distinctive, visually appealing vehicles in its class. The first design to be conceived and engineered at the Hyundai design centre in Frankfurt, Germany, the Tucson makes a bold statement about itself and those who drive it. Add cargo versatility and the choice between two all-new engines with remarkably efficient performance to the mix, and you can see we've done no less than change the game for SUVs.

AN ANTIDOTE TO BORING DESIGN

The 2014 Tucson is an exhilarating exercise in design. Its fluidic, sporty lines stem from a deliberate desire to set it apart in a world of “me too” SUVs, and for 2014 – the alluring design continues to evolve with features like newly designed projection headlights with LED accents, redesigned 17" and 18" alloy wheels and available LED taillights. And while style is important, progressive functionality remains paramount and this is why the available panoramic sunroof now features roof-rack side rails. Explore the 2014 Tucson today.



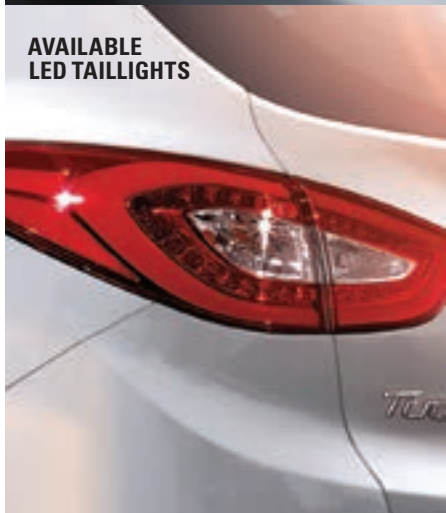
**PROJECTION HEADLIGHTS
WITH LED ACCENTS
AND LED DAYTIME
RUNNING LIGHTS**



**AVAILABLE LED TURN
SIGNAL INDICATORS**



**AVAILABLE
LED TAILLIGHTS**

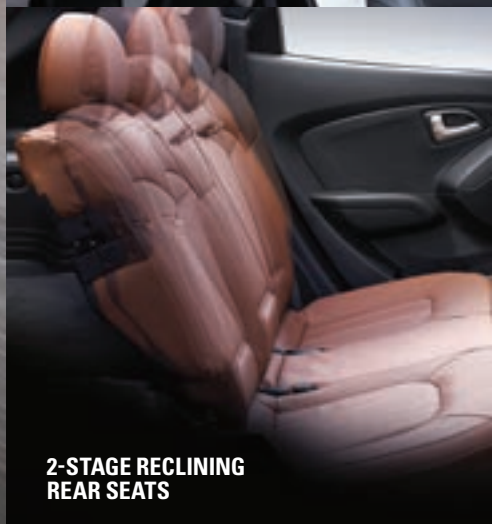




**HEATED FRONT SEATS AND
AVAILABLE HEATED REAR SEATS**



**AVAILABLE PANORAMIC
SUNROOF**



**2-STAGE RECLINING
REAR SEATS**

A LOOK THAT INSPIRES ADVENTURE

When we've raised the bar so high on exterior design, you know the interior of the 2014 Tucson will be something special. Design and versatility remain paramount, from the bold 4 spoke steering wheel and X design dashboard, to the spacious 728 litres of cargo space and 60/40 split rear seats for flexible storage capacity. The intelligent design is loaded with features too. Standard Bluetooth® and steering wheel audio controls help you keep your hands on the wheel, the available 7" navigation system helps get you from point A to B with ease, while the expansive panoramic sunroof (standard on GLS and Limited models) lets the sunshine in.



Not exactly as shown.

EFFICIENCY & PERFORMANCE IN HARMONY

Tucson performance and efficiency is no less revolutionary than its design. For 2014, Hyundai engineers have used advanced technology called Gasoline Direct Injection (GDI) to make our engines more powerful – while still achieving remarkable fuel economy. The all-new 2.0L GDI engine delivers 164 HP with 8.0L/100km combined fuel economy[^] (A/T – FWD), while the available 2.4L GDI engine delivers 182 HP with 8.6L/100km combined fuel economy[^] (FWD). Transfer this power to the pavement with the available 6-speed SHIFTRONIC[®] automatic transmission that lets you choose whether you want to shift actively or sit back and relax.



DON'T TAKE CHANCES WITH SAFETY

The Tucson is equipped with a long list of standard safety features to help provide added confidence on the road. An Anti-lock Braking System with Electronic Brake-force Distribution and Brake Assist help provide maximum braking power, while Electronic Stability Control, Traction Control System² and Vehicle Stability Management technologies help you control the vehicle in adverse conditions. The Tucson also features Hillstart Assist Control – to help minimize backroll on steep ascents – and Downhill Brake Control – to help maintain vehicle control and speed on steep descents – both give you greater control and safety and come standard on every Tucson.



HILLSTART ASSIST CONTROL

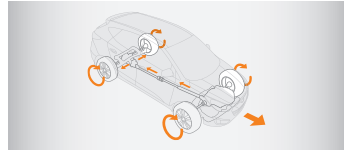


6 AIRBAGS¹



AVAILABLE BACK-UP CAMERA

TUCSON FEATURES



ALL WHEEL GRIP.

To help optimize traction when the going gets tricky, the available All Wheel Drive system continuously varies the torque transfer between front and rear wheels automatically. Drivers can also select the 50/50 torque-split setting to balance power between front and rear wheels in snow or deep sand conditions.



PREMIUM POWER.

Every Tucson comes equipped with a highly advanced Gasoline Direct Injection (GDI) engine, which shatters the myth that you can't have the capabilities of an SUV with the fuel-efficiency of a car. A GDI engine provides more low-end torque for an increased kick to your drive, and at the same time, decreases fuel consumption.



LET THE SUN SHINE IN.

Catch the rays or shooting stars with the available panoramic sunroof (standard on GLS and Limited models). It features a fixed glass roof section at back and a traditional pop-up/slide section at front, with UV blocking all over.



CONVENIENT TOUCH-SCREEN NAVIGATION.

Get where you're going with concise maps and directions thanks to an available touch-screen navigation system with rearview camera. This 7" high-resolution LCD system helps you find your way, while making it safer and easier to back up (standard on Limited model).



THE SAFETY OF BLUETOOTH® HANDS FREE.

The 2014 Tucson helps you make safer driving a priority with standard Bluetooth® Hands Free Phone System and steering wheel-mounted Bluetooth® controls.



RESPONSIVE HANDLING AND RIDE.

The 2014 Tucson is available with SACHS® ASD shock absorbers (Amplitude Selective Damping). A suspension design that seamlessly optimizes handling control and ride comfort to create a ride so smooth – and handling so precise – we use it on our finest luxury sedans.



AIRBAG PROTECTION ALL AROUND.

Every Tucson is equipped with six airbags¹, including dual front airbags, front seat-mounted side-impact, and two side-curtain airbags for front and outboard rear passengers which are equipped with rollover sensors to ensure they remain inflated during a rollover.



ADVANCED ILLUMINATION.

With projector headlights, the Tucson emits a strong, focused beam of light that greatly increases night-time visibility. It does so in style with LED accents that frame the upper edges of the headlight; while LED day time running lights frame the lower.



THERE'S NO SUBSTITUTE FOR PEACE OF MIND.

The quality of our vehicles is equally matched by the quality of our warranty. Rest assured, we stand proudly and confidently behind our vehicles to give you the ultimate peace of mind with a 5 year/100,000km comprehensive limited warranty, one of the best backed warranties in Canada. We also provide a 3 year/Unlimited km Roadside Assistance Program^{††} featuring flat tire changing, lockout service and more. Just one toll-free call away, 24 hours a day. You're covered with Hyundai.

**5 YEAR
WARRANTY**

100,000 KM
COMPREHENSIVE LIMITED WARRANTY

5-YEAR/100,000 KM
Comprehensive Limited Warranty[†]

5-YEAR/100,000 KM
Powertrain Warranty

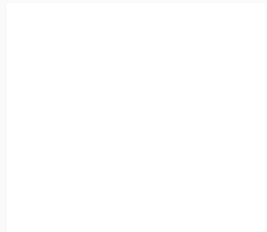
5-YEAR/100,000 KM
Emission Warranty

3-YEAR/UNLIMITED KM
Roadside Assistance Program^{††}

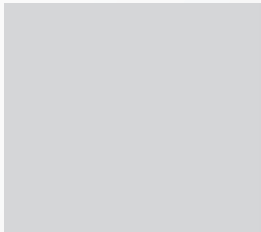
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TUCSON COLOURS

EXTERIOR



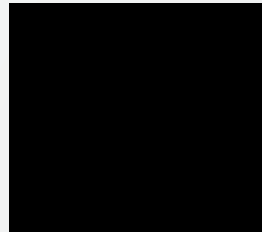
WINTER WHITE ACEG



DIAMOND SILVER ACE



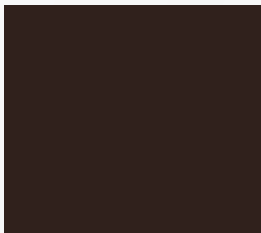
TITANIUM GREY ACE



ASH BLACK ACEG



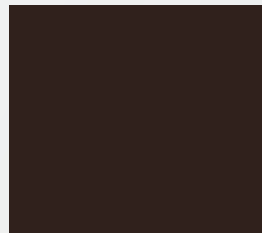
GARNET RED BDF



LAGUNA BLUE METALLIC ACE

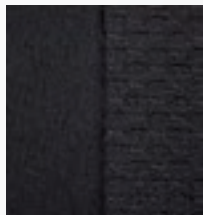


ATOMIC ORANGE E



KONA BRONZE METALLIC ACE

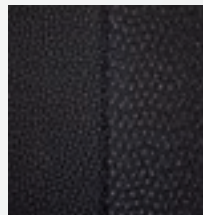
INTERIOR



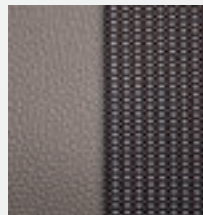
BLACK CLOTH A



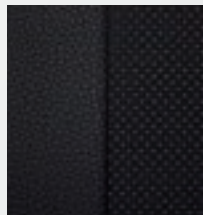
TAUPE CLOTH B



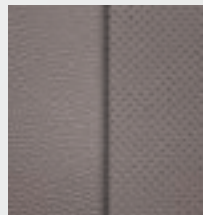
BLACK CLOTH/LEATHER C



TAUPE CLOTH/LEATHER D



BLACK LEATHER E



TAUPE LEATHER F



SADDLE BROWN LEATHER G
(Delayed availability, Nov 2013 production)

RIMS



17" GL Rim



17" GLS Rim



18" Limited Rim

Choice of interior colour depends upon exterior selection. Due to print production process, the colours shown throughout the brochure may vary slightly from the actual hue. See your dealer for model applications and to view the Hyundai Colour Selector. Visit hyundaicanada.com or see your dealer for details. May not be exactly as shown.

TUCSON ACCESSORIES

CARGO COVER.

Keep your valuables safe and out of sight with an easily removable cargo cover.



MUD GUARD KIT.

Custom-fit mud guards keep the dirt and debris of everyday driving where it belongs.



SIDE STEPS.

Stylish and functional, polished stainless steel side steps will add a rugged look to your vehicle.



PLASTIC HOOD PROTECTOR.

Prevent dents and scratches caused by road and vehicle debris with an attractive plastic hood protector.



RUNNING BOARDS.

Getting in and out of your vehicle is easy with a set of durable running boards.



ALL WEATHER FLOOR LINERS.

Protect the interior of your Tucson with the most advanced floor protection available. The floor liner features raised edges to protect your carpet from dirt, rain and snow and will protect your investment for years to come. Remove carpet mats prior to installation.



TRAILER HITCH KIT.

Designed to meet all your towing needs, a Hyundai hitch can accommodate a wide variety of hitch-mounted accessories. Kit includes the trailer hitch, ball mount and end cap. Chrome ball shown not included.



SIDE VISORS (IN-CHANNEL).

New style side visor, installs easily in the window channel with no unsightly exterior tape. Helps keep the elements out of the vehicles interior including snow and rain.



CROSS RAILS.

This durable, quick-locking cross rail system lets you transport cargo easily, without sacrificing interior room. Remove when not in use.



CARGO TRAY.

Add years to the interior of your Hyundai by protecting it from spills and messy loads with a durable, custom-fit cargo tray.

TUCSON SPECIFICATIONS

GL

Standard Equipment Includes:

164 hp, 2.0L GDI DOHC, 16-valve, 4-cylinder Engine with Dual CVVT ■ 6-speed Manual Transmission ■ 4-wheel Disc Brakes ■ 17" Steel Wheel with Cover ■ 60/40 Split Fold-down Rear Seatback with Adjustable Headrests ■ Airbags (6)*: Dual Front, Front Seat-mounted Side Impact and Roof-mounted Side Curtain with Rollover Sensor ■ AM/FM/CD/MP3 Audio System with 6 Speakers ■ Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD) and Brake Assist (BA) ■ Bluetooth® Hands Free Phone System ■ Downhill Brake Control (DBC) and Hillstart Assist Control (HAC) ■ Heated Front Seats ■ iPod®/USB/Auxiliary Input Jacks ■ Manual Air Conditioning ■ Power Heated Exterior Side Mirrors ■ Projection Headlights with LED Accents ■ LED Daytime Running Lights ■ Rear Spoiler ■ Remote Keyless Entry with Alarm ■ Steering Wheel-mounted Audio and Cruise Controls ■ Trip Computer ■ 2nd Row 2-Stage Reclining Seats

Optional: 6-speed Automatic Transmission. GL A/T Package includes: Active ECO System ■ Amplitude Selective Damper ■ Rear Privacy Glass ■ Side Garnish ■ SiriusXM™ Satellite Radio ■ Windshield Wiper De-icer

Optional: All-Wheel Drive (only available with 6-Speed Automatic Transmission Package)

GLS

Includes Tucson GL A/T Standard Equipment Plus:

182 hp, 2.4L GDI, DOHC, 4-cylinder Engine with Dual CVVT ■ 17" Alloy Wheels ■ AM/FM/SiriusXM™/CD/MP3 Audio System with 6 Speakers ■ Automatic Headlights ■ Body Colour Exterior Mirrors ■ Chrome Accent Grille and Door Handles ■ Cloth Seats with Leatherette Bolsters ■ Power Windows with Driver's Auto-up/Down ■ Heated Rear Seats ■ Floor console-mounted Rear Vents ■ Fog Lights ■ Leather-wrapped and Telescopic Steering Wheel ■ Illuminated Sunvisor and Glove Box ■ Panoramic Sunroof ■ Electrochromic Auto-dimming Rearview Mirror with Back-up Camera ■ Roof Rack Side Rails

Optional: All-wheel Drive

LIMITED

Includes Tucson GLS Standard Equipment Plus:

All-wheel Drive ■ 18" Alloy Wheels ■ 8-way Power Adjustable Driver's Seat with Lumbar Support ■ AM/FM/SiriusXM™/CD/MP3 Audio System with External Amplifier and Sub Woofer ■ Deluxe Door Scuff ■ Driver Selectable Steering ■ Dual-zone Automatic Temperature Controls with Clean Air Ionizer ■ Electrochromic Auto-dimming Rearview Mirror with HomeLink® ■ 7" Touch-screen Navigation System with Back-up Camera ■ Leather Seating Surfaces ■ LED Taillights ■ Mirror-mounted Turn Signal Indicators ■ Outside Temperature Display ■ Shark Fin Antenna ■ Solar Control Glass ■ Supervision Cluster with 4.2" LCD Display

PERFORMANCE

		GL	GLS	LIMITED
Engine	2.0L GDI 4-cylinder DOHC	S	-	-
	2.4L GDI 4-cylinder DOHC	-	S	S
	Displacement	S	-	-
		(1,999cc)	-	-
		(2,359cc)	-	S
	Bore & Stroke (mm)	-	S	S
		81.0 x 97.0	-	-
		88.0 x 97.0	-	S
	Compression Ratio	S	-	-
		11.5	-	-
		11.3	-	S
	Horsepower @ RPM (regular fuel)	S	-	-
		164 @ 6,200	-	-
		182 @ 6,000	-	S
Torque (lb-ft) @ RPM (regular fuel)	-	S	S	
	151 @ 4,000	-	-	
	177 @ 4,000	-	S	
Valve Train	S	S	S	
Fuel Delivery System	S	S	S	
Block/Head Composition	S	S	S	
Motor Mounts	S	S	S	
Exhaust	S	S	S	
Emissions System	S	S	S	
Starter Rating	S	S	S	
Alternator Management System	S	-	-	
	16-Valve / Dual CVVT	-	S	
	Gasoline Direct Injection (GDI)	-	S	
	Aluminum / Aluminum	-	S	
	Hydraulic	-	S	
	Single	-	S	
	ULEV	-	S	
	1.2KW	-	S	
	13.5 V 120 A	-	-	
	13.5 V 130 A	-	S	
	12 V 68 AH	-	S	
Battery Rating	-	S	S	
Battery Saver	S	S	S	
Drive Configuration	S	S	-	
	FWD	0	0	
	AWD	0	S	
Transmission Type	6-speed Manual	S	-	-
	6-speed Automatic with SHIFTRONIC® Manual Shift Mode	0	S	S
Brakes	Front: Power-assisted Ventilated Discs	S	S	S
	Rear: Power-assisted Solid Disc	S	S	S
	Downhill Brake Control (DBC)	S	S	S
	Hillstart Assist Control (HAC)	S	S	S
Miscellaneous Features	Chassis	S	S	S
	Materials	S	S	S
Steering	Motor Driven Power Steering (MDPS), Rack and Pinion	S	S	S
	Overall Ratio	S	S	S
	Turning Diameter (m)	S	S	S
Suspension	Front: MacPherson Struts with Coil Springs and Stabilizer Bar	S	S	S
	Rear: Multi-link with Stabilizer Bar	S	S	S
	SACHS Amplitude Selective Damper (ASD)	0	S	S
Tires	Silica Tires – Low Rolling Resistance*	S*	S*	S
	P225/60R17	S	S	-
	P225/55R18	-	-	S
Wheels	17 x 6.5J Steel with Wheel Cover	S	-	-
	17 x 6.5J Aluminum Alloy	-	S	-
	18 x 6.5J Aluminum Alloy	-	-	S

S = Standard
0 = Optional
- = Not Available

For more detailed specifications and information please visit www.hyundaicanada.com, or visit your dealer today.

		GL	GLS	LIMITED
EXTERIOR				
Glass	Rear Privacy Glass Solar Control Glass	0 –	S –	S S
Lighting	Automatic Light Control Fog Lights Projection Headlights with LED Accents and LED Daytime Running Lights LED Taillights	– – S –	S S S –	S S S S
Miscellaneous Features	Front Windshield Wiper De-icer Rear Window Defroster with Electronic Timer Silver Coloured Roof Rack Side Rails	0 S –	S S S	S S S
Moulding and Trim	Shark Fin Antenna Rear Spoiler Chrome Door Handles	– S –	– S S	S S S
Outside Mirrors	Dual Power Adjustable, Heated with Timer Mounted Turn Signal Indicators	S –	S –	S S
Sunroof	Panoramic with Dual Shade	–	S	S

INTERIOR

Air Conditioning	Manual Temperature Control Dual-zone Automatic Temperature Control with Clean Air Ionizer	S –	S –	– S
Audio	160-Watt AM/FM/CD/MP3 Audio System with 6 Speakers 160-Watt AM/FM/SiriusXM™/CD/MP3 Audio System with 6 Speakers 360-Watt AM/FM/SiriusXM™/CD/MP3 Audio System with 7 Speakers and External Amplifier iPod®/USB/Auxiliary Input Jacks	S 0 – S	– S – S	– – S S
Console	Front Centre with Dual Cupholders, Fixed Armrest and Storage Box Front Centre with Dual Cupholders, Fixed Armrest and Storage Box (Leather) Floor Console Mounted Rear Vents	S – –	– S S	– S S
Front Seats	6-way Adjustable Driver's Seat 8-way Power Adjustable Driver's Seat with Lumbar Support Heated Front Seats – 2 Stage	S – S	S – S	– S S
Miscellaneous Features	Supervision Cluster with 4.2" LCD Display Leather-wrapped Shift Knob Outside Temperature Display	– – –	– S –	S S S
Mirrors	Driver and Front Passenger Vanity (Illuminated*) with Extension Manual Day/Night Rearview Mirror Electrochromic Auto-dimming Rearview Mirror with Back-up Camera Electrochromic Auto-dimming Rearview Mirror with HomeLink®	S S – –	S* – S –	S* – – S
Navigation System	7" High-resolution Touch-screen Display with Back-up Camera	–	–	S
Power Windows	Driver's Auto Up/Down with Lock-out button	–	S	S
Rear Seats	60/40 Split Fold-down Rear Seatback with Adjustable Head Restraints Centre Armrest with Dual Cupholder Heated Rear Seats (Outboard)	S S –	S S S	S S S
Seat Trim	Cloth Cloth with Leatherette Bolster Leather Seating Surfaces	S – –	– S –	– – S
Steering Wheel	Mounted Audio and Cruise Controls Bluetooth® Hands Free Phone System with Voice Recognition Leather-wrapped and Telescopic Tilt Driver Selectable Steering	S S – S –	S S S S –	S S S S S

SAFETY

		GL	GLS	LIMITED
Airbags¹	Driver and Front Passenger (2) Occupant Classification System (OCS) Driver and Front Passenger Side-impact (2) Roof-mounted Side-curtain (2)	S S S S	S S S S	S S S S
Brakes	Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD) and Brake Assist (BA)	S	S	S
Child Safety	LATCH Lower Anchors and Upper Tether Anchors Rear Child Safety Locks	S S	S S	S S
Miscellaneous Features	Remote Keyless Entry with Alarm & Panic Bodyside Reinforcements Vehicle Stability Management (VSM) with ESC and TCS²	S S S	S S S	S S S
Restraint Systems	Front: 3-Point Seatbelt with Adjustable Shoulder Height Active Front Head Restraints Rear: 3-Point Seatbelt Low-profile Rear Head Restraints (3 positions)	S S S S	S S S S	S S S S

DIMENSIONS

Exterior Dimensions (mm)	Wheelbase	2,640	S	S	S
	Overall Length	4,400	S	S	S
	Overall Height (excluding roof rails)	1,655	S	–	–
	Overall Height (with roof rails)	1,685	–	S	S
	Width (excluding mirrors)	1,820	S	S	S
	Minimum Ground Clearance	170	S	S	S
	Coefficient of Drag	0.37	S	S	S
Interior Dimension (mm) Front/Rear	Head Room	1,000/994	S	S	S
	Leg Room	1,047/982	S	S	S
	Shoulder Room	1,450/1,400	S	S	S
	Hip Room	1,367/1,336	S	S	S
Towing Capacity (kg)	with Trailer Brake	907	S	S	S
	without Trailer Brake	454	S	S	S
Volume (L)	Passenger Compartment	2,885	S	S	S
	Cargo – Rear Seats Up	728	S	S	S
	Cargo – Rear Seats Folded Down	1,580	S	S	S
Curb Weight (kg)	M/T (2.0L, FWD) – 1,443	GVWR Weight (kg)	M/T (2.0L, FWD) – 2,040		
	A/T (2.0L, FWD) – 1,466		A/T (2.0L, FWD) – 2,040		
	A/T (2.0L, AWD) – 1,530		A/T (2.0L, AWD) – 2,090		
	A/T (2.4L, FWD) – 1,494		A/T (2.4L, FWD) – 2,040		
	A/T (2.4L, AWD) – 1,560		A/T (2.4L, AWD) – 2,090		

FUEL ECONOMY* (LITRES/100KM)

6-speed Manual Transmission 2.0L (FWD) – City/Highway/Combined	10.0 / 7.2 / 8.7
6-speed Automatic Transmission 2.0L (FWD) – City/Highway/Combined	8.9 / 6.9 / 8.0
6-speed Automatic Transmission 2.0L (AWD) – City/Highway/Combined	10.0 / 7.8 / 9.0
6-speed Automatic Transmission 2.4L (FWD) – City/Highway/Combined	9.9 / 7.0 / 8.6
6-speed Automatic Transmission 2.4L (AWD) – City/Highway/Combined	10.2 / 7.8 / 9.1
Fuel Tank (L)	58



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