



#### FAST-KEY ENTRY

FAST-Key (Free-Hand Advanced Security Transmitter) represents the leading edge of advanced automotive security. Available on the GT and GT AWC, its innovative, exclusive technology uses a remote system to unlock or lock the car without you needing a key in-hand. FAST-Key allows drivers to unlock or lock doors simply by pressing a button on the door handle. With FAST-Key in your pocket or purse, you can also turn on the ignition without using your traditional key. It's a Lancer innovation that delivers the security you need while accommodating busy lifestyles.

#### COLOURS



**TARMAC BLACK PEARL**  
BLACK INTERIOR\*



**TITANIUM GREY METALLIC**  
BLACK INTERIOR\*



**APEX SILVER METALLIC**  
BLACK INTERIOR\*



**WICKED WHITE**  
BLACK INTERIOR\*



**RALLY RED METALLIC**  
BLACK INTERIOR\*



**COSMIC BLUE<sup>1</sup> METALLIC**  
BLACK INTERIOR\*

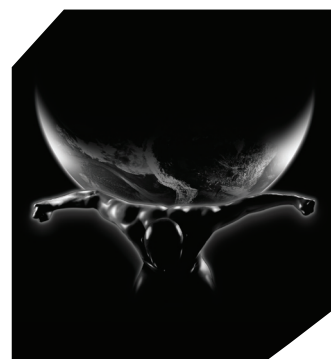
\*Not available on DE  
\*Leather available on GT

#### WARRANTY

**10 YEAR**  
160,000 km  
POWERTRAIN LTD WARRANTY

**BEST BACKED CARS  
IN THE WORLD<sup>\*\*\*</sup>**

At Mitsubishi, we're so confident in the quality, reliability and durability of the cars we build that we back our passenger cars and sport utility vehicles with some of the most comprehensive warranties available. This list is headed by a 10-Year/160,000-km powertrain limited warranty\*\*, a 5-year/100,000-km fully transferable bumper-to-bumper new vehicle limited warranty; the only vehicle manufacturer that offers up to a 5-year/100,000-km accessory warranty and 5-year/unlimited-km roadside assistance. So now when you drive off in your new Mitsubishi, you'll leave with even more peace of mind knowing you can enjoy it to the fullest for many years to come.



Technical data, equipment and options shown are based on the latest information available at the time of printing and are subject to change without notice. Colours may vary due to the printing process. Exterior and interior lights on vehicles shown may be illuminated for illustration purposes only. Vehicles are shown with optional equipment or images may be international models shown. Not all equipment is available on every model. For complete details about equipment configuration and Mitsubishi Genuine Accessories, please contact your Mitsubishi Retailer. ©2013 Mitsubishi Motor Sales of Canada Inc. \*\*See Mitsubishi Retailer for Limited Warranty and Roadside Assistance terms and conditions. \*\*\*Best backed claim does not cover Lancer Evolution and RALLIART models as well as i-MiEV. Lancer Evolution and RALLIART models include a 5-year/100,000-km powertrain limited warranty, 3-year/60,000-km new vehicle limited warranty and 5-year/unlimited-km roadside assistance. i-MiEV models include a 5-year/100,000-km powertrain limited warranty, 3-year/60,000-km new vehicle limited warranty and a 3-year/unlimited-km roadside assistance.

WANT TO KNOW MORE? VISIT [MITSUBISHI-MOTORS.CA](http://MITSUBISHI-MOTORS.CA)

FOR A COMPLETE LIST OF FEATURES, TECHNICAL SPECIFICATIONS AND OPTIONS, VISIT [MITSUBISHI-MOTORS.CA](http://MITSUBISHI-MOTORS.CA)

#### TRIMS AND OPTIONS

##### DE STANDARD SPECIFICATIONS

4-DOOR SEDAN, 5-PASSENGER  
2.0L DOHC 16-VALVE MIVEC I4, 148 HP

- 2.0L DOHC MIVEC 4-CYLINDER ENGINE (148 HP)
- 5-SPEED MANUAL TRANSMISSION OR OPTIONAL CONTINUOUSLY VARIABLE TRANSMISSION (CVT)
- DUAL FRONT AIRBAGS WITH SEAT SENSORS, SIDE-IMPACT CURTAIN AIRBAGS (FRONT & REAR), FRONT SEAT-MOUNTED SIDE-IMPACT AIRBAGS, DRIVER'S KNEE AIRBAG
- ANTI-LOCK BRAKING SYSTEM (ABS) WITH ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD), BRAKE ASSIST SYSTEM (BAS) & BRAKE OVERRIDE SYSTEM (BOS)
- ACTIVE STABILITY CONTROL (ASC)
- TRACTION CONTROL LOGIC (TCL)
- ANTI-THEFT ENGINE IMMOBILIZER
- TIRE PRESSURE MONITORING SYSTEM (TPMS)
- LATCH SYSTEM (LOWER ANCHORS & TETHERS FOR CHILD RESTRAINT SEATS)
- REAR DOOR CHILD SAFETY LOCKS
- 3-POINT SEATBELTS FOR ALL SEATING POSITIONS
- HEIGHT-ADJUSTABLE FRONT SEATBELTS
- FRONT SEATBELT PRETENSIONERS & FORCE LIMITERS
- HEIGHT-ADJUSTABLE HEAD RESTRAINTS (1ST- & 2ND-ROW PASSENGERS)
- RISE BODY CONSTRUCTION
- 16" STEEL WHEELS WITH WHEELCOVERS
- P205/60 R16 ALL-SEASON TIRES
- AUTO-OFF HALOGEN HEADLAMPS
- BLACK FOLDING POWER SIDE-VIEW MIRRORS
- SIDE AIRDAMS & SIDE MARKER LAMPS
- VARIABLE INTERMITTENT WINDSHIELD WIPERS & WASHERS
- POWER WINDOWS WITH AUTO-UP & DOWN DRIVER'S WINDOW
- POWER DOOR LOCKS
- TILT & HEIGHT-ADJUSTABLE STEERING WHEEL
- RETRACTABLE ASSIST GRIPS
- GEAR SHIFT INDICATOR OR OPTIONAL "ECO" MODE INDICATOR
- DAYTIME RUNNING LAMPS
- REAR CENTRE HIGH-MOUNT STOP LAMP
- TRUNK ENTRAPMENT RELEASE HANDLE
- 140-WATT AM/FM/CD/MP3 AUDIO WITH 4 SPEAKERS (DIGITAL SIGNAL PROCESSOR, SPEED COMPENSATED VOLUME & EQUALIZATION)
- MULTI-INFORMATION DISPLAY (TRIP METER & ODOMETER, OUTSIDE TEMPERATURE, AVERAGE FUEL CONSUMPTION, DRIVING DISTANCE TO EMPTY, SERVICE REMINDER, DRIVE MODE INDICATOR, CVT POSITION INDICATOR, WATER TEMPERATURE WARNING LAMP & LOW FUEL WARNING)

##### SE ALL DE STANDARD FEATURES, PLUS:

4-DOOR SEDAN, 5-PASSENGER  
2.0L DOHC 16-VALVE MIVEC I4, 148 HP

- AIR CONDITIONING
- HEATED FRONT SEATS
- BLUETOOTH<sup>®</sup> 2.0 HANDS-FREE CELLULAR PHONE INTERFACE WITH STREAMING AUDIO & USB INPUT WITH VOICE CONTROL
- CRUISE CONTROL
- POWER DOOR LOCKS WITH REMOTE KEYLESS ENTRY SYSTEM
- 16" ALLOY WHEELS
- HEATED & FOLDING BODY-COLOUR POWER SIDE-VIEW MIRRORS
- STEERING WHEEL-MOUNTED CRUISE & AUDIO CONTROLS
- 6-WAY ADJUSTABLE DRIVER'S SEAT
- 60/40 SPLIT FOLDING REAR SEAT
- PREMIUM FABRIC SEATING SURFACES
- FLOOR MATS
- BLACK MESH GRILLE WITH CHROME SURROUND (UPPER & LOWER)
- ANTI-THEFT SECURITY ALARM SYSTEM

##### LIMITED EDITION

- POWER GLASS SUNROOF WITH SUNSHADE
- FRONT FOG LAMPS
- LEATHER-WRAPPED STEERING WHEEL & GEAR SHIFT KNOB
- REAR WING SPOILER
- 16" ALLOY WHEELS (5-SPOKE)
- EXHAUST FINISHER

##### SE AWC ALL SE STANDARD FEATURES, PLUS:

4-DOOR SEDAN, 5-PASSENGER  
2.4L DOHC 16-VALVE MIVEC I4, 168 HP

- 2.4L DOHC MIVEC 4-CYLINDER ENGINE (168 HP)
- ALL-WHEEL CONTROL (AWC) WITH DRIVE MODE SELECTOR (2WD/4WD/4WD LOCK)
- SPORTTRONIC<sup>®</sup> CVT WITH PADDLE SHIFTERS
- REAR WING SPOILER
- REAR STABILIZER BAR

##### GT ALL SE STANDARD FEATURES, PLUS:

4-DOOR SEDAN, 5-PASSENGER  
2.0L DOHC 16-VALVE MIVEC I4, 148 HP

- 16" ALLOY WHEEL (5-SPOKE)
- AUTOMATIC CLIMATE CONTROL
- POWER GLASS SUNROOF WITH SUNSHADE
- FRONT FOG LAMPS
- 710-WATT ROCKFORD FOSGATE<sup>®</sup> PUNCH<sup>®</sup> DISPLAY AUDIO SYSTEM WITH 9 SPEAKERS, INCLUDING 10" SUBWOOFER (DIGITAL PROCESSOR, SPEED COMPENSATED VOLUME & EQUALIZATION)
- SIRIUSXM<sup>®</sup> SATELLITE RADIO WITH 6 MONTHS COMPLIMENTARY SERVICE
- LEATHER SEATING SURFACES
- POWER DOOR LOCKS WITH FAST-KEY KEYLESS ENTRY & IGNITION SYSTEM
- REAR WING SPOILER
- RALLIART FRONT AERO BUMPER
- LEATHER-WRAPPED STEERING WHEEL & GEAR SHIFT KNOB
- HIGH-CONTRAST SPEEDOMETER & TACHOMETER
- COLOUR MULTI-INFORMATION DISPLAY
- CHROME-PLATED INTERIOR DOOR HANDLES

##### GT AWC ALL GT STANDARD FEATURES, PLUS:

4-DOOR SEDAN, 5-PASSENGER  
2.4L DOHC 16-VALVE MIVEC I4, 168 HP

- 2.4L DOHC MIVEC 4-CYLINDER ENGINE (168 HP)
- ALL-WHEEL CONTROL (AWC) WITH DRIVE MODE SELECTOR (2WD/4WD/4WD LOCK)
- REAR STABILIZER BAR



# 2014 LANCER



## DESIGNED TO OUTPERFORM

The 2014 Lancer builds on a proud history of outperforming drivers' expectations while quickening their pulses. Fine-tuned on some of the most challenging racecourses in the world, the Lancer's available All-Wheel Control, rigid body construction and sport-tuned suspension deliver the safe and exhilarating driving experience you are looking for. The Lancer features a striking exterior design complemented by a sporty front grille, bold body lines and a commanding aerodynamic stance. Powered by Mitsubishi's proven and efficient DOHC MIVEC aluminum block engines, and intuitive transmissions with the available Sportronic Continuously Variable Transmission (CVT) for racing-feel gear changes, the 2014 Lancer delivers an invigorating driving experience, designed to outperform.

#### INTELLIGENT ALL-WHEEL CONTROL



Turn on the control you want, when you want it. At a push of a button, the 2014 Lancer SE AWC and the GT AWC feature an industry-leading three-mode electronically controlled All-Wheel Control system, with driver-selectable 2-Wheel drive, 4-Wheel drive auto, and 4-Wheel drive LOCK controls. The system continually monitors the road and intelligently transfers power and braking to the wheels with the most traction to improve handling in even the most challenging conditions.







## ENTERTAINMENT REDEFINED

Enhance your driving experience with an interior whose impressive design puts the latest technology at your fingertips. The 2014 Lancer's interior space is ergonomically created for adventurous drivers, with available features like bolstered bucket seats in leather or premium cloth, smart LCD multi-information display, steering wheel-mounted controls and heated seats. To add to the comfort, Lancer's well-appointed spacious interior has plenty of room for up to 5 adults who, on top of enjoying the ride, can get the most out of the available Rockford Fosgate® high-performance audio system. This premium sound system pounds out a mind-blowing 710 watts of crystal-clear sound through nine, specifically tuned speakers, including a 10" subwoofer further refined through a digital signal processor, and speed compensated volume and equalization. Add 6 months pre-paid SiriusXM® Satellite Radio to the mix, and you have a world of audio entertainment designed for maximum enjoyment and endless variety.



The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc., and any use of such marks by Mitsubishi is under license.  
©2013 Sirius XM Canada Inc. "SiriusXM", the SiriusXM logo, channel names and logos are trademarks of Sirius XM Radio Inc. and are under license.

### BLUETOOTH® 2.0 HANDS-FREE CELLULAR PHONE INTERFACE WITH STREAMING AUDIO & USB INPUT

Designed to keep you connected and entertained – anywhere, anytime – safely. The Lancer's integrated Bluetooth® 2.0 hands-free cellular phone interface is designed to do just that. The system utilizes advanced voice recognition technology coupled with steering wheel-mounted buttons for safer hands-free operation. Easily plug in and connect your iPod® or MP3 player with the available USB audio to enjoy your music in a premium quality format. Standard on the SE/SE AWC and GT/GT AWC models.



## ADVANCED DRIVING PLEASURE

At Mitsubishi, we consider performance and safety to be two sides of the same coin; that's why our comprehensive safety systems underpin our next-generation engineering. Safety is a priority beneath every surface of the 2014 Lancer. Robust safety features such as a standard 7 airbag Supplemental Restraint System (SRS) and Lancer's Reinforced Impact Safety Evolution (RISE) structure are just a couple of reasons why the Lancer (except RALLIART and Evolution models) has earned an IIHS "Top Safety Pick" for five consecutive years (2009-2013). Superior engineering is carried through to Lancer's powertrain systems that are always ready to rise to any driving challenge. From exceptionally fuel-efficient MIVEC engines to advanced and intuitive CVT transmissions, to available adrenaline-inducing paddle shifters that control them, Lancer continues to deliver advanced driving pleasure.



### ADVANCED TRANSMISSIONS

Driving is personal. And so it goes with the available Continuously Variable Transmission (CVT) in the Lancer, which features an INVECS-III control system that seamlessly transitions to the most effective and efficient gear ratio for maximum performance and fuel economy. Choose the convenience of an automatic, or the sensation of a manual transmission.



### SPORT TUNED & EFFICIENT ENGINES

With the Lancer, you can choose the MIVEC engine that suits your needs, delivering the ideal balance of performance and fuel efficiency. Start with the 148-hp, 2.0-litre in the DE. You can also move up to the 168-hp, 2.4-litre performance found in the SE AWC and GT AWC. The Lancer's 2.0L MIVEC engine delivers an exceptional fuel efficiency rating of 5.8L/100km on the highway, that's both budget and eco-friendly.



### ALL AROUND SAFETY

Lancer's many top safety awards are no accident. With the standard 7 SRS airbag system, you and your passengers are sure to be protected from all angles. Drive with confidence knowing that the Lancer is also equipped with side, curtain and knee airbags that help stabilize the driver's legs and lower body in the event of a collision.



### LANCER LIMITED EDITION

The sporty Lancer Limited Edition packs as much value as it does style. Fitted with 16" 5-spoke alloy wheels, power glass sunroof, fog lights, and complemented by a coloured-keyed rear spoiler, leather-wrapped steering wheel and gear shift knob, exhaust finisher and a Limited Edition badge of distinction, your one of a kind Lancer will ramp up your smile and set your pulse racing.



### SPORTRONIC® PADDLE SHIFTERS

Experience racing-inspired innovation at your fingertips with the Lancer's lightweight, Sportronic® paddle shifters. Mounted directly to the steering column, you can seamlessly upshift or downshift with a simple tap of your finger, all while keeping your grip on the steering wheel. Available on the Lancer GT, SE AWC and GT AWC models, this feature puts advanced racing-proven performance at your fingertips.