



2014

# LANCER SPORTBACK



## STYLED TO IMPRESS

With its sleek, European styling and sporty influences, the 2014 Lancer Sportback stands out as two cars in one. Merging the practical functionality of a hatchback with the performance you would expect from a Lancer, the Lancer Sportback makes a striking impression. The black mesh grille, flared side skirts and raised rear spoiler all contribute to a sporty appearance, and its versatility makes it easy to pack up your clubs and head to the course. The aerodynamic styling and refined interior of the Lancer Sportback enhances its elegant look. With the available FAST-Key, you can lock and unlock its doors with the press of a button, recline in the comfort of available heated leather seats or make a phone call just using your voice. Performance and handling are well served with the innovative MIVEC engine, available advanced Continuously Variable Transmission and rally-inspired suspension. With up to 1,492<sup>l</sup>\* of cargo room, the Lancer Sportback packs a load while doing it with grace and style.

\*2nd-row seats down/floor down

### CONTINUOUSLY VARIABLE TRANSMISSION (CVT)



In place of the gears you'll find in a traditional automatic, the Lancer Sportback's Continuously Variable Transmission (CVT) uses an efficient belt system that continually adjusts the gear ratio to keep its engine running at the ideal RPM. This not only results in optimum performance at every speed, it also helps the Lancer Sportback deliver exceptional fuel efficiency. And because it's designed with our intelligent INVECS-III control system, this CVT actually learns your driving style and can anticipate your every move for seamless power and responsive acceleration.



## THE BEST SEATS IN THE HOUSE

Every time you sit behind the wheel of the Lancer Sportback, prepare to be captivated by a powerful audio performance delivered through the available 710-watt Rockford Fosgate® Punch® Display Premium Audio system. This magnificent system is designed to provide crystal clear, low-distortion fidelity to make any type of music come to life. The iPod® or MP3 compatible CD player with 9 speakers, including a 10-inch subwoofer, plus digital signal processor, speed-compensated volume and equalization, delivers clear, audible sound that is as imposing as prime seating in your favourite concert hall. And with available SiriusXM® Satellite Radio with six months complimentary subscription included, you'll never be left wanting for more. Driving the 2014 Lancer Sportback delivers performances that will literally be music to your ears.



## BLUETOOTH® 2.0 HANDS-FREE CELLULAR PHONE INTERFACE WITH STREAMING AUDIO AND USB INPUT

Lancer Sportback features the latest hands-free Bluetooth® technology allowing you to make and receive calls at the touch of a button, all integrated through the vehicle's audio system. The integrated Bluetooth® 2.0 hands-free cellular phone interface is designed to use advanced voice recognition technology coupled with steering wheel-mounted buttons for safer hands-free operation. Easily plug in and connect your iPod® or MP3 player with the available USB audio to enjoy your music in a premium quality format.



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## AMPLE CARGO ROOM

The Lancer Sportback isn't just good looking, it's also built to be practical. With a maximum cargo capacity of 1,492L, a wide rear hatch, 60/40 split-fold rear seats and a dual-level cargo floor that can drop an extra 90 mm, it holds whatever you want to take with you, with room – and style – to spare.



## SPORTY & EFFICIENT MIVEC ENGINE

The Lancer Sportback boasts an all-aluminum 2.0-Litre four-cylinder engine that delivers 148 horsepower and a highly economical 5.9L/100 km on the highway. The Mitsubishi's Innovative Valve Timing Electronic Control (MIVEC) engine optimizes valve timing at every speed, providing the ideal balance of power and fuel efficiency.



## SPORTY SUSPENSION

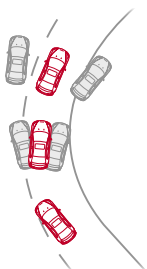
Lancer Sportback's sporty suspension combines MacPherson struts in front with a multi-link suspension in the rear to deliver the perfect blend of road-hugging handling and a comfortable ride. So whether you're driving up a twisty mountain road or just avoiding the potholes on your way to work, the Lancer Sportback always stays smooth, solid and responsive.

## LATCH SYSTEM

The Lower Anchors and Tethers for Children (LATCH) system not only makes installing child seats a snap, it gives you peace of mind knowing everyone is strapped in securely.

## WHERE VERSATILITY MEETS PERFORMANCE

Spirited enough to handle whatever the road throws at it and versatile enough to handle whatever you throw in it, the 2014 Lancer Sportback merges style with utility. With safety in abundance and bristling with performance features like the masterful MIVEC engine, available Continuously Variable Transmission (CVT) with available race-inspired paddle shifters and sporty suspension, exhilaration is always at hand. Yet with the flick of the one-touch lever to release its 60/40 split-folding rear seats, the Lancer Sportback readily transforms into a practical hauler with its impressive cargo space tucked nicely behind its stylish and aerodynamic hatch. A blend of performance and practical functionality, Lancer Sportback is sure to brighten up your daily chores.



### ACTIVE STABILITY CONTROL (ASC) AND TRACTION CONTROL LOGIC (TCL)

Active Stability Control (ASC) and Traction Control Logic (TCL) employ a series of sensors that constantly monitor the grip of each tire. If a wheel begins to slip, ASC and TCL automatically communicate with the Anti-lock Braking System (ABS) to apply the brakes to the wheels with the most traction, helping you maintain control of the vehicle in just about any situation.

**ASC**



### ANTI-LOCK BRAKING SYSTEM (ABS) WITH ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD)

Lancer Sportback's Anti-lock Braking System (ABS) with Electronic Brake-Force Distribution (EBD) is designed to improve control under the most demanding conditions. ABS delivers several brake pulses per second, while EBD automatically shifts braking force between the front and rear axles on an instant-by-instant basis. Working together, they help minimize lockups and skidding, even when you're stopping and turning simultaneously.

**ABS**

### SEVEN-AIRBAG SAFETY SYSTEM

With the standard seven SRS airbag system, you and your passengers are protected from all angles. Drive with confidence knowing that the Lancer Sportback is equipped with side, curtain and driver's knee airbags that help stabilize the driver's legs and lower body in the event of a collision.



### FAST-KEY ENTRY

FAST-Key (Free-Hand Advanced Security Transmitter) represents the leading edge of advanced automotive security. Available on the GT, its innovative, exclusive technology uses a remote system to unlock or lock the car without you needing a key in-hand. FAST-Key allows drivers to unlock or lock doors simply by pressing a button on the door handle. With FAST-Key in your pocket or purse, you can also turn on the ignition without using your traditional key. It's a Lancer Sportback innovation that delivers the security you need while accommodating busy lifestyles.

## COLOURS



**TARMAC BLACK PEARL**  
BLACK INTERIOR



**TITANIUM GREY METALLIC**  
BLACK INTERIOR



**APEX SILVER METALLIC**  
BLACK INTERIOR



**RALLY RED METALLIC**  
BLACK INTERIOR



**COSMIC BLUE METALLIC**  
BLACK INTERIOR

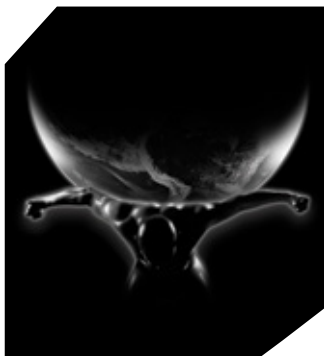



**WICKED WHITE**  
BLACK INTERIOR

## WARRANTY

**10 YEAR** | **BEST BACKED CARS**  
**160,000 km** | **IN THE WORLD**®\*\*\*  
POWERTRAIN LTD WARRANTY\*\*

At Mitsubishi, we're so confident in the quality, reliability and durability of the cars we build that we back our passenger cars and sport utility vehicles with some of the most comprehensive warranties available. This list is headed by a 10-Year/160,000-km powertrain limited warranty\*\*, a 5-year/100,000-km fully transferable bumper-to-bumper new vehicle limited warranty; the only vehicle manufacturer that offers up to a 5-year/100,000-km accessory warranty and 5-year/unlimited-km roadside assistance. So now when you drive off in your new Mitsubishi, you'll leave with even more peace of mind knowing you can enjoy it to the fullest for many years to come.



 WANT TO KNOW MORE? VISIT [MITSUBISHI-MOTORS.CA](http://MITSUBISHI-MOTORS.CA)

FOR A COMPLETE LIST OF FEATURES, TECHNICAL SPECIFICATIONS AND OPTIONS, VISIT [MITSUBISHI-MOTORS.CA](http://MITSUBISHI-MOTORS.CA)

## TRIMS AND OPTIONS

### SE STANDARD SPECIFICATIONS

5-DOOR HATCHBACK , 5-PASSENGER  
2.0L DOHC 16-VALVE MIVEC I4, 148 HP

- 2.0L DOHC MIVEC 4-CYLINDER ENGINE (148 HP)
- 5-SPEED MANUAL TRANSMISSION OR OPTIONAL CVT
- DUAL FRONT AIRBAGS WITH SEAT SENSORS, SIDE-IMPACT CURTAIN AIRBAGS (FRONT & REAR), FRONT SEAT-MOUNTED SIDE-IMPACT AIRBAGS, DRIVER'S KNEE AIRBAG
- ANTI-LOCK BRAKING SYSTEM (ABS) WITH ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD), BRAKE ASSIST SYSTEM (BAS) & BRAKE OVERRIDE SYSTEM (BOS)
- ACTIVE STABILITY CONTROL (ASC)
- TRACTION CONTROL LOGIC (TCL)
- ANTI-THEFT ENGINE IMMOBILIZER
- TIRE PRESSURE MONITORING SYSTEM (TPMS)
- LATCH SYSTEM (LOWER ANCHORS & TETHERS FOR CHILD RESTRAINT SEATS)
- REAR DOOR CHILD SAFETY LOCKS
- 3-POINT SEATBELTS FOR ALL SEATING POSITIONS
- HEIGHT-ADJUSTABLE FRONT SEATBELTS
- FRONT SEATBELT PRETENSIONERS & FORCE LIMITERS
- HEIGHT-ADJUSTABLE HEAD RESTRAINTS (1ST & 2ND-ROW PASSENGERS)
- RISE BODY CONSTRUCTION
- DAYTIME RUNNING LAMPS
- REAR CENTRE HIGH-MOUNT STOP LAMP
- 16" ALLOY WHEELS
- P205/60 R16 ALL-SEASON TIRES
- AUTO-OFF HALOGEN HEADLAMPS
- BLACK MESH GRILLE WITH CHROME SURROUND (UPPER & LOWER)
- REAR SPOILER
- HEATED & FOLDING POWER SIDE-VIEW MIRRORS
- POWER WINDOWS WITH AUTO-UP & DOWN DRIVER'S WINDOW
- POWER DOOR LOCKS WITH REMOTE KEYLESS ENTRY SYSTEM
- TILT & HEIGHT ADJUSTABLE STEERING WHEEL
- AIR CONDITIONING
- HEATED FRONT SEATS
- CRUISE CONTROL
- STEERING WHEEL-MOUNTED CRUISE & AUDIO CONTROLS
- FABRIC SEATING SURFACES
- MULTI-INFORMATION DISPLAY WITH GEAR SHIFT INDICATOR
- HEIGHT-ADJUSTABLE CARGO FLOOR (2 POSITIONS)
- ANTI-THEFT SECURITY ALARM SYSTEM
- BLUETOOTH™ 2.0 HANDS-FREE CELLULAR PHONE INTERFACE WITH STREAMING AUDIO & USB INPUT WITH VOICE CONTROL
- 140-WATT AM/FM/CD/MP3 AUDIO WITH 4 SPEAKERS (DIGITAL SIGNAL PROCESSOR, SPEED-COMPENSATED VOLUME & EQUALIZATION)

### OPTIONS

- POWER GLASS SUNROOF WITH SUNSHADE

### GT ALL SE STANDARD FEATURES, PLUS:

5-DOOR HATCHBACK , 5-PASSENGER  
2.0L DOHC 16-VALVE MIVEC I4, 148 HP

- 16" ALLOY WHEEL (5-SPOKE)
- AUTOMATIC CLIMATE CONTROL
- POWER GLASS SUNROOF WITH SUNSHADE
- LEATHER SEATING SURFACES
- POWER DOOR LOCKS WITH FAST-KEY KEYLESS ENTRY & IGNITION SYSTEM
- FRONT FOG LAMPS
- RALLIART FRONT BUMPER
- LEATHER-WRAPPED STEERING WHEEL & GEAR SHIFT KNOB
- HIGH-CONTRAST SPEEDOMETER & TACHOMETER
- COLOUR MULTI-INFORMATION DISPLAY WITH GEAR SHIFT INDICATOR
- CHROME-PLATED INTERIOR DOOR HANDLES
- 710-WATT ROCKFORD FOSGATE™ 'PUNCH' DISPLAY AUDIO SYSTEM WITH 9 SPEAKERS INCLUDING 10" SUBWOOFER (DIGITAL PROCESSOR, SPEED-COMPENSATED VOLUME & EQUALIZATION)
- SIRIUSXM™ SATELLITE RADIO WITH 6 MONTHS COMPLIMENTARY SERVICE

Technical data, equipment and options shown are based on the latest information available at the time of printing and are subject to change without notice. Colours may vary due to the printing process. Exterior and interior lights on vehicles shown may be illuminated for illustration purposes only. Vehicles are shown with optional equipment or images may be international models shown. Not all equipment is available on every model. For complete details about equipment configuration and Mitsubishi Genuine Accessories, please contact your Mitsubishi Retailer. ©2013 Mitsubishi Motor Sales of Canada Inc. \*\*See Mitsubishi Retailer for Limited Warranty and Roadside Assistance terms and conditions. \*\*\*Best backed claim does not cover Lancer Evolution and RALLIART models as well as i-MiEV. Lancer Evolution and RALLIART models include a 5-year/100,000-km powertrain limited warranty, 3-year/60,000-km new vehicle limited warranty and 5-year/unlimited-km roadside assistance. i-MiEV models include a 5-year/100,000-km powertrain limited warranty, 3-year/60,000-km new vehicle limited warranty and a 3-year/unlimited-km roadside assistance.