



2014
MIRAGE



GET A LOT FOR A LITTLE

Cool, compact and easy to drive, the All-New 2014 Mitsubishi Mirage delivers a smart, fun driving experience that's affordable, and designed for the fast-paced urban lifestyle. Sporting a clean and stylish aerodynamic exterior, the Mirage is available in head-turning vibrant colours, and is supported by a superior chassis design that reduces weight – and fuel consumption. It's compact and agile, making city driving a breeze, and the Mirage will easily get you in or out of any spot you choose. The dependable and efficient 1.2 litre, 3 cylinder engine is responsive and nimble in the city and fuel efficient on those spontaneous extended road trips, leaving you with more money to enjoy the getaway. All this and much more in one neat, compact little package. Get a lot for a little and have a great time driving it. The All-New Mitsubishi Mirage.

UNEQUALLED FUEL ECONOMY*



The All-New Mitsubishi Mirage is the most fuel efficient (non hybrid) gasoline-powered vehicle in Canada. With a stunning fuel efficiency rating of 4.4L/100km (64 MPG) on the highway or 5.3L/100km in demanding city conditions, the Mirage is engineered to save you money every time you drive, leaving more money for other things. Being responsible has never been so much fun.



COMFORT AND CONVENIENCE

Take your seat in the All-New 2014 Mitsubishi Mirage and you'll be impressed by a host of available features not usually offered in a subcompact vehicle. The Mirage boasts a wealth of convenience and comfort like an available automatic climate control system that maintains the right temperature anytime, anywhere, and available steering wheel controls to easily manage audio and Bluetooth® functions with minimal distractions. Adding to the comfort, you will enjoy the spacious interior with generous room for five adults, fitted with rear 60/40 split seats allowing for easy custom configuration when extra cargo room is required. Pamper yourself even further with available heated seats, power windows, integrated audio system, remote keyless entry and much more. It all adds up to exceeding your expectations and changing assumptions of what a fun, affordable subcompact can be.

CONNECT AND ENTERTAIN

The All-New Mitsubishi Mirage features available Bluetooth® connectivity with audio streaming and an integrated audio system with USB and AUX inputs. Play your favourite tunes on demand right from your personal device and keep your passengers entertained. Stay connected with Bluetooth® 2.0 hands-free cellular phone interface that keeps your hands on the wheel, and eyes on the road. Seamless on-board entertainment and connectivity. Available in the All-New 2014 Mitsubishi Mirage.



AMPLE CARGO ROOM

The All-New Mitsubishi Mirage has more cargo space than you'd expect and its 60/40 split rear seat affords you even more custom storage capabilities whenever you need it. Versatile, flexible and fun...we've engineered Mirage to adapt to your lifestyle and not the other way around.



BIG ON SAFETY

Compact on the outside, and huge on safety technology, the All-New Mitsubishi Mirage is packed with features that guarantee an easy, safe driving experience no matter where you choose to go. It's standard safety features include an advanced 7-airbag safety system augmented by Mitsubishi's RISE (Reinforced Impact Safety Evolution) body structure – a unibody chassis that is equipped with integrated energy absorbing crumple zones that protect you and your passengers at all times. Drive with confidence knowing the Anti-lock Braking System (ABS) with Electronic Brake-Force Distribution (EBD) will optimize your ability to handle safely in any road conditions. But safety doesn't stop there. Brake Override System (BOS) and Brake Assist System (BAS) coupled with Traction Control Logic (TCL) are advanced systems that you'd expect in larger, more expensive vehicles, but are standard on the Mirage.

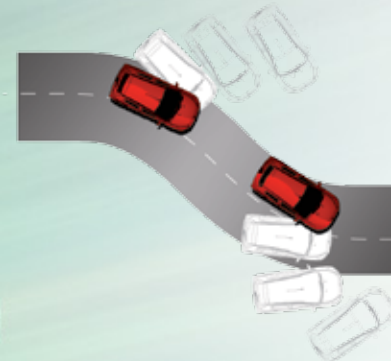
NEXT GENERATION CONTINUOUSLY VARIABLE TRANSMISSION (CVT)

CVT makes your driving experience easier everyday by offering infinitely variable gear ratios that allow the engine to operate at optimum RPM, no matter what the vehicle's speed. The 2014 Mitsubishi Mirage comes available with the latest in CVT technology – an auxiliary gear box – which has an even further expanded gear ratio range and is also designed to significantly reduce friction while improving driveability. New technology that maximizes power and fuel efficiency.



ANTI-LOCK BRAKING SYSTEM (ABS)

Greater, safer control even in extreme conditions: Mirage is ready for the unexpected. ABS helps maintain steering control and avoid hazards by adjusting the braking pressure to prevent wheel lock under hard braking or during an emergency stop.

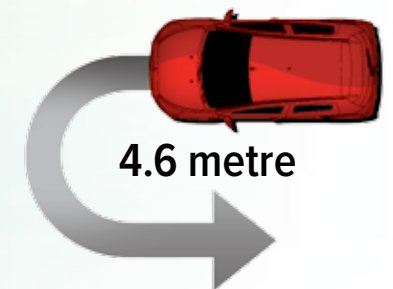


ACTIVE STABILITY CONTROL (ASC)

ASC maintains stability and control when cornering by automatically recognizing understeer or oversteer. It then applies brake pressure to the appropriate wheels to keep you in control.

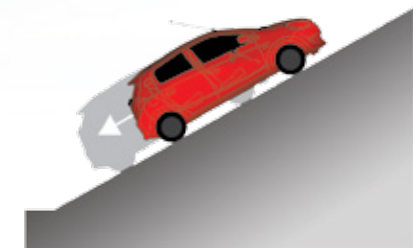
EASY TO MANOEUVRE

Missing your street is not so bad anymore. Mirage's tight turning radius is an impressive 4.6 metres around which means you can easily turn around, or manoeuvre through the busiest city streets and parking lots.



HILL START ASSIST

Designed to make your driving experience easier, Mirage's Hill Start Assist technology makes it easier to drive up steep hills from a standing start by preventing the vehicle from rolling backwards. Hill Start Assist intelligently maintains the braking force for two extra seconds giving you time to move your foot from the brake to the accelerator, and drive away with confidence. Available on CVT equipped models.





ACCESSORIZE YOUR FUN

The rear spoiler is standard, but make your Mirage even cooler with available custom accessories such front, side and rear airdams.

COLOURS



SAPPHIRE BLUE
BLACK INTERIOR



PLASMA PURPLE
BLACK INTERIOR



INFRARED
BLACK INTERIOR



KIWI GREEN
BLACK INTERIOR



MYSTIC BLACK
BLACK INTERIOR



THUNDER GREY
BLACK INTERIOR



STARLIGHT SILVER
BLACK INTERIOR

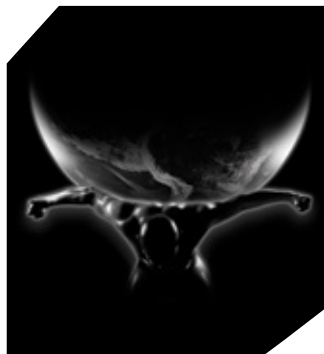



CLOUD WHITE
BLACK INTERIOR

WARRANTY

10 YEAR | **BEST BACKED CARS**
160,000 km | **IN THE WORLD**^{®****}
POWERTRAIN LTD WARRANTY**

At Mitsubishi, we're so confident in the quality, reliability and durability of the cars we build that we back our passenger cars and sport utility vehicles with some of the most comprehensive warranties available. This list is headed by a 10-Year/160,000-km powertrain limited warranty**, a 5-year/100,000-km fully transferable bumper-to-bumper new vehicle limited warranty; the only vehicle manufacturer that offers up to a 5-year/100,000-km accessory warranty and 5-year/unlimited-km roadside assistance. So now when you drive off in your new Mitsubishi, you'll leave with even more peace of mind knowing you can enjoy it to the fullest for many years to come.



 WANT TO KNOW MORE? VISIT MITSUBISHI-MOTORS.CA

FOR A COMPLETE LIST OF FEATURES, TECHNICAL SPECIFICATIONS AND OPTIONS, VISIT MITSUBISHI-MOTORS.CA

TRIMS AND OPTIONS

ES STANDARD SPECIFICATIONS

5-DOOR HATCHBACK, 5-PASSENGER
1.2L DOHC 12-VALVE MIVEC I3, 74 HP

- 1.2L DOHC MIVEC 3 CYLINDER ENGINE (74 HP)
- 5-SPEED MANUAL TRANSMISSION
- DUAL FRONT AIRBAGS WITH SEAT SENSORS, SIDE-IMPACT CURTAIN AIRBAGS (FRONT & REAR), FRONT SEAT-MOUNTED SIDE-IMPACT AIRBAGS, DRIVER'S KNEE AIRBAG
- ANTI-LOCK BRAKING SYSTEM (ABS) WITH ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD), BRAKE ASSIST SYSTEM (BAS) & BRAKE OVERRIDE SYSTEM (BOS)
- ACTIVE STABILITY CONTROL (ASC)
- TRACTION CONTROL LOGIC (TCL)
- FRONT DISC & REAR DRUM BRAKES
- ANTI-THEFT ENGINE IMMOBILIZER
- 14" STEEL WHEELS WITH WHEELCOVERS
- P165/65 R14 ALL SEASON TIRES
- LATCH SYSTEM (LOWER ANCHORS & TETHERS FOR CHILD RESTRAINT SEATS)
- REAR DOOR CHILD SAFETY LOCKS
- 3-POINT SEATBELTS FOR ALL SEATING POSITIONS
- HEIGHT ADJUSTABLE FRONT SEATBELTS
- FRONT SEATBELTS PRETENSIONERS & FORCE LIMITERS
- HEIGHT ADJUSTABLE HEAD RESTRAINTS (FRONT & REAR OUTBOARD PASSENGERS)
- RISE BODY CONSTRUCTION
- DAYTIME RUNNING LAMPS
- REAR CENTRE HIGH-MOUNT STOP LAMP
- AUTO-OFF HALOGEN HEADLAMPS
- POWER WINDOWS (FRONT ONLY)
- BLACK FOLDING POWER SIDE-VIEW MIRRORS
- SIDE MARKER LAMPS
- VARIABLE INTERMITTENT WINDSHIELD WIPERS & WASHER
- REAR SPOILER
- TILT STEERING WHEEL
- RETRACTABLE ASSIST GRIPS
- MULTI-INFORMATION DISPLAY (TRIP METER & ODOMETER, AVERAGE FUEL CONSUMPTION, DRIVING DISTANCE TO EMPTY, SERVICE REMINDER, DRIVE MODE INDICATOR, WATER TEMPERATURE WARNING LAMP & LOW FUEL WARNING)
- 60/40 SPLIT FOLDING REAR SEAT
- GEAR SHIFT INDICATOR
- 140-WATT AM/FM/CD/MP3 AUDIO WITH 4 SPEAKERS (DIGITAL SIGNAL PROCESSOR, SPEED COMPENSATED VOLUME & EQUALIZATION)

OPTIONS

- CONTINUOUSLY VARIABLE TRANSMISSION (CVT) REPLACES 5-SPEED MANUAL TRANSMISSION
- "ECO" MODE INDICATOR REPLACES GEAR SHIFT INDICATOR

SE ALL ES STANDARD FEATURES, PLUS:

5-DOOR HATCHBACK, 5-PASSENGER
1.2L DOHC 12-VALVE MIVEC I3, 74 HP

- 14" ALLOY WHEELS
- AUTOMATIC CLIMATE CONTROL
- HEATED FRONT SEATS
- FRONT FOG LAMPS
- HEATED & FOLDING BODY-COLOUR POWER SIDE-VIEW MIRRORS
- POWER DOOR LOCKS WITH REMOTE KEYLESS ENTRY SYSTEM
- POWER WINDOWS FRONT & REAR
- 6-WAY ADJUSTABLE DRIVER'S SEAT
- BODY-COLOUR EXTERIOR DOOR HANDLES
- SILVER INSTRUMENT PANEL TRIM
- PREMIUM SEAT FABRIC
- CHROME FRONT INSIDE DOOR HANDLES

CONVENIENCE PACKAGE

- CRUISE CONTROL
- LEATHER-WRAPPED STEERING WHEEL
- LEATHER-WRAPPED GEAR SHIFT KNOB
- BLUETOOTH® 2.0 HANDS-FREE CELLULAR PHONE INTERFACE WITH STREAMING AUDIO & USB INPUT WITH VOICE CONTROL
- STEERING WHEEL-MOUNTED CRUISE & AUDIO CONTROLS

Technical data, equipment and options shown are based on the latest information available at the time of printing and are subject to change without notice. Colours may vary due to the printing process. Exterior and interior lights on vehicles shown may be illuminated for illustration purposes only. Vehicles are shown with optional equipment or images may be international models shown. Not all equipment is available on every model. For complete details about equipment configuration and Mitsubishi Genuine Accessories, please contact your Mitsubishi Retailer. ©2013 Mitsubishi Motor Sales of Canada Inc. **See Mitsubishi Retailer for Limited Warranty and Roadside Assistance terms and conditions. ****Best backed claim does not cover Lancer Evolution and RALLIART models as well as i-MiEV. Lancer Evolution and RALLIART models include a 5-year/100,000-km powertrain limited warranty, 3-year/60,000-km new vehicle limited warranty and 5-year/unlimited-km roadside assistance. i-MiEV models include a 5-year/100,000-km powertrain limited warranty, 3-year/60,000-km new vehicle limited warranty and a 3-year/unlimited-km roadside assistance. *Non-hybrid. Based on highway rating of 4.4L/100 km (64 MPG) highway/ 5.3L/100 km (53 MPG) city based on internal testing for a 2014 Mirage equipped with CVT. Your actual fuel consumption will vary based on powertrain, driving habits and other factors.