

2015 ALL-NEW 200





SOPHISTICATED DESIGN, INFUSED WITH MODERN TECHNOLOGY,
BUILT WITH WORLD-CLASS MANUFACTURING.

A state-of-the-art vehicle doesn't happen overnight. It takes research and development — asking tough questions to get ground-breaking solutions. It takes passionate designers, brilliant engineers, ingenious manufacturing solutions and dedicated support staff at all levels of the organization. It takes the most modern technologies and forward thinkers to ensure optimal performance, maximum fuel-efficiency, beautiful design and advanced safety coexist within a value laden package — all while employing stringent, sector leading manufacturing in conjunction with environmentally friendly products and processes. See it. Experience it. Believe it. The all-new Chrysler 200.

EVERY CONTROL WITHIN REACH.

The electronic rotary dial shifter frees up space to add high-end convenience features, including a centre console with a media hub for USB and personal device connections and an open pass-through compartment between the driver and front passenger for easy access to shared personal items. It also allows every button, lever and dial to be within reach while your arm rests on the console. The result is an intuitive command centre surrounded by premium materials like supple leather-faced seating, beautiful real wood adornments, chrome accents and award-winning multimedia centres. This is comfort and convenience at its finest.

ADVANCED TECHNOLOGY WITH UCONNECT™ MULTIMEDIA CENTRE.

Imagine a built-in tablet that can navigate⁽¹⁾ your route, stream your favourite media, change your radio or SiriusXM⁽²⁾ channel, activate your available heated steering wheel and seat, as well as call or text your contacts.⁽³⁾ Now imagine all of this, and more, happens without ever taking your eyes off the road or your hands off the wheel. Well, the advanced available Uconnect 8.4A and 8.4AN multimedia centres make it all a reality with its standard voice command⁽⁴⁾ capability. It's simply intuitive.



UNSURPASSED AERODYNAMICS⁽⁹⁾
FIGURED FROM 600 HOURS OF WIND TUNNEL TESTING.



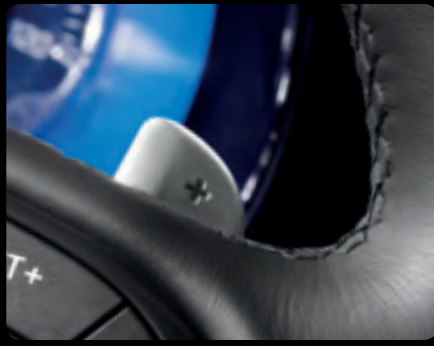
FIRST-IN-SEGMENT 9-SPEED AUTOMATIC TRANSMISSION.⁽⁹⁾

You'll cover more ground with this standard, segment-exclusive transmission. It provides impressive acceleration with fast, smooth gear shifting. With its highly efficient fuel usage, thanks to tighter spaced gear ratios, a 13.6-kg (30-lb) lighter weight (vs. a comparable 6-speed transmission), and impressive power delivery between all nine gears, you'll never grow tired of passing the pump at the end of a long day.



IMPRESSIVE ENGINE OPTIONS.

The efficient 3.6L Pentastar™ V6 engine provides 295 horsepower and 262 lb-ft of torque while the new 2.4L Tigershark® MultiAir® offers up 184 hp and 173 lb-ft of torque.

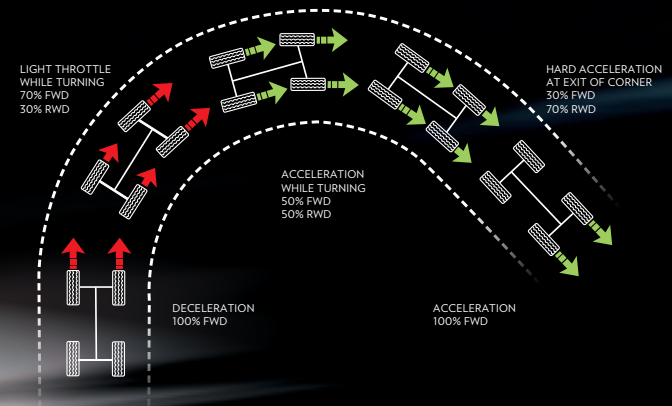


S IS FOR SPRY.

Actually it's for Sport ... but spry applies just as well. Select the available S setting on the E-shift dial to turn your already nimble ride and handling up a notch. It uses the standard Electronic Stability Control (ESC)⁽⁶⁾ to allow for wheel spin and more aggressive acceleration. On all-wheel-drive models, Sport mode means the system is fully engaged and ready to deliver power to both the front and rear wheels, ensuring a sporty feel and enhanced performance. Prefer a completely personalized experience? The driver-controlled steering wheel-mounted paddle shifters give you full command of your everyday drive.

THE MOST TECHNOLOGICALLY ADVANCED ALL-WHEEL-DRIVE (AWD) SYSTEM IN ITS CLASS.⁽⁶⁾

Not just for winter-weather driving, this intelligent AWD system kicks in before you even realize you need it, by instantly delivering power between front and rear wheels on demand. The AWD system automatically activates when outside temps dip below 3° C (37° F), when the wipers are utilized, when the ABS or ESC engages due to wheel slip, or when driving up or down a road incline. Its exclusive rear-wheel disconnect gives you the ultimate in performance and traction when you need it and optimized fuel economy when you don't. This is built-in intuition at its finest.





TO BE A BENCHMARK, YOU NEED A STRONG BENCH.

Designed, engineered and built in Michigan, the all-new 2015 Chrysler 200 is the first vehicle to be made at the all-new Chrysler Group LLC World-Class Manufacturing (WCM) plant. Its one million sq. ft facility incorporates the most state-of-the-art assembly equipment, materials, technology and logistics capabilities within an all-new body shop, paint shop and quality control centre — all designed to improve product quality, reduce waste and employ environmentally responsible practices and materials. We hired more people to work with more robots, and



incorporated a Metrology Centre to ensure the precision fit of every part of every vehicle, resulting in improved wind and water resistance and an exceptionally quiet ride. Every all-new 200 is designed, planned, engineered, built, inspected and tested above and beyond any standard and required process currently being followed throughout the industry today, and it does all this using 62% less energy than the previous 200 production processes.

CLASS-LEADING SAFETY AND SECURITY FEATURES.⁽⁶⁾

With eight air bags,⁽⁷⁾ available Blind-Spot Monitoring⁽⁸⁾ with Rear Cross-Path Detection,⁽⁹⁾ Parallel and Perpendicular Park Assist,⁽¹⁰⁾ Adaptive Cruise Control,⁽¹⁰⁾ Forward Collision Warning,⁽¹⁰⁾ LaneSense™ Lane Departure Warning,⁽¹⁰⁾ ParkView® Rear Back-Up Camera⁽⁹⁾ with dynamic grid lines and a standard Electric Park Brake, the new Chrysler 200 offers more advanced safety and security features than any other vehicle in its class.⁽⁶⁾ These active systems engage, alert the driver and help to automatically correct vehicle position and movement in the event of a potential collision. When enabled, the newest technology, LaneSense Lane Departure Warning⁽¹⁰⁾ warns the driver of an unintended lane shift and, when necessary, steers

the vehicle back into the proper position. The new 200 is the only car in its class⁽⁶⁾ with a standard Electric Park Brake with safety hold feature. This innovative braking system features an automatic drive-away release when the driver is in the seated, buckled position and initiates operation of the vehicle, as well as safety hold, which secures the wheels if it detects the driver has exited the vehicle while it's at a standstill but not in the Park gear. These advancements are the latest in a next generation of development in the Chrysler Group LLC evolution in safety, security and driving assistance.



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(1) Never program while driving. GPS mapping and available 3D navigation may not be detailed or available in all areas or reflect current road regulations. (2) Requires SiriusXM radio subscriptions governed by SIRIUS terms and conditions available at siriusxm.ca (3) Preset voice to text messaging and incoming text message reading requires a MAP enabled phone. (4) Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Voice commands of phone require a Bluetooth compatible phone. (5) Based on the latest available competitive information and the Chrysler Group LLC standard Mid-size Sedan segment. (6) No system can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. (7) The advanced front air bags in this vehicle are certified to the federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. (8) Always check visually for vehicles prior to changing lanes. (9) Always check entire surroundings before manoeuvring your vehicle. (10) This is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of their surroundings and be prepared to take corrective action to avoid collisions.



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