

ALL-NEW DODGE CHALLENGER

2015





SXT Plus shown in B5 Blue.



R/T Scat Pack shown with optional Scat Pack stripe.

////// THE MOST POWERFUL MUSCLE CAR. EVER!\*



## ALL-NEW 2015: DODGE CHALLENGER

*Redesigning an icon isn't light work. With designers and engineers who pride themselves in being enthusiasts first, capable hands transformed this modern classic into its newest evolution. This is the all-new 2015 Dodge Challenger — styled to excite diehards and outfitted with enough technology to satisfy a new generation of thrill-seekers. One drive will prove its performance is strong enough to uphold its legendary reputation. Opt for the Super Track Pak on SXT, SXT Plus and R/T models for an edgier drive with Sport suspension and steering wheel-mounted paddle shifters, and an even tighter handling experience with performance-tuned steering. This available package adds Dodge Performance Pages for true track feedback stats. As the world's fastest and most powerful muscle car ever,<sup>1</sup> Challenger SRT<sup>®</sup> Hellcat brings bragging rights to the table. The new 6.2-litre Supercharged HEMI<sup>®</sup> SRT Hellcat V8 unleashes an outrageous 707 horsepower and a staggering quarter-mile time in the 10-second range. Unmatched attitude and world-class performance: this is the all-new 2015 Dodge Challenger.*

*// Class-exclusive<sup>2</sup> TorqueFlite<sup>®</sup> eight-speed automatic // Up to 7.8 L/100 km highway<sup>†</sup>  
// Most technologically advanced powertrain<sup>2</sup> // Most technologically advanced vehicle in its class<sup>2</sup> // Class-exclusive<sup>2</sup> seven-inch customizable in-cluster display centre // Class-exclusive<sup>2</sup> five-passenger seating // Uconnect<sup>®</sup> multimedia centres with an available 8.4-inch touchscreen*

\*A note about this brochure: all disclaimers and disclosures can be found on the back cover.  
<sup>†</sup>See page 5 for full details.

# POWER

WITHOUT COMPROMISE



as good as

# 7.8

L/100 KM HWY

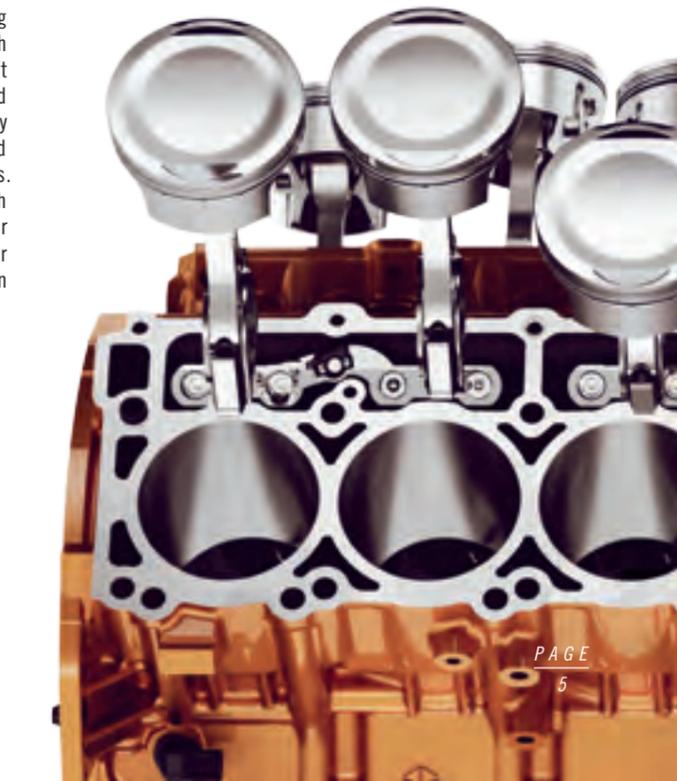
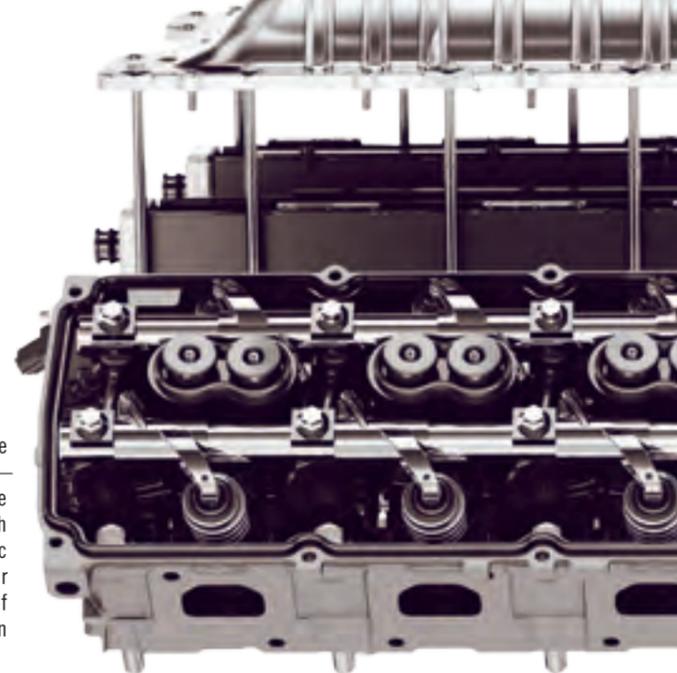
//// **CLASS-EXCLUSIVE<sup>2</sup> TORQUEFLITE<sup>®</sup> EIGHT-SPEED AUTOMATIC TRANSMISSION.** Standard on every model, the eight-speed automatic transmission provides world-class precision and improved fuel efficiency. The TorqueFlite transmission on the SRT<sup>®</sup> Hellcat has been uniquely designed to withstand its groundbreaking horsepower and torque.

//// **3.6L DOHC PENTASTAR<sup>™</sup> VARIABLE VALVE TIMING (VVT) V6.** This robust 3.6-litre V6 satisfies your rational side with as good as 7.8 L/100 km highway and keeps your emotional side charged with 305 horsepower and 0–100 km/h in an estimated six seconds. It's the combination of fully independent dual-cam phasing, sequential multiport fuel injection, and high-flow intake and exhaust ports that results in the perfect blend of high torque and fuel efficiency.

//// **5.7L HEMI<sup>®</sup> VVT V8.** Dodge Challenger and HEMI, two legendary names that still fuel the fantasies of muscle car enthusiasts, provide up to 375 horsepower, 410 lb-ft of torque and fuel economy as good as 9.3 L/100 km highway. The 5.7-litre HEMI V8 takes you from 0–100 km/h in the mid five-second range. When equipped with the standard class-exclusive<sup>2</sup> TorqueFlite eight-speed automatic transmission, the FuelSaver Multi-Displacement System (MDS) technology allows Challenger to transition from eight cylinders to four when full power is not required to increase fuel efficiency. A TREMEC<sup>®</sup> six-speed manual transmission is optional.

//// **6.4L SRT HEMI V8.** For those with an appetite for raw power, the available 6.4L SRT HEMI V8 delivers a performance feast — 485 horsepower, 475 lb-ft of torque, an impressively flat torque curve and a 0–100 km/h time in the mid four-second range. With the standard class-exclusive<sup>2</sup> TorqueFlite eight-speed automatic transmission, the FuelSaver MDS technology deactivates four cylinders when eight are not needed, creating a double threat of power and efficiency. A TREMEC six-speed manual transmission is optional.

//// **6.2L SUPERCHARGED HEMI SRT HELLCAT V8 ENGINE** with 707 horsepower, 650 lb-ft of torque and a blistering 0–100 km/h in the low three-second range. This breakthrough engine features all-new internals with a forged-steel crankshaft and induction-hardening bearing surfaces, a specially tuned crank damper tested to 13,000 rpm, high-strength forged-alloy pistons coupled to powder-forged connection rods, high-load capacity bushings and diamond-like carbon-coated piston pins. Premium-grade heat-treated aluminum cylinder heads with die-cast aluminum rocker covers are optimized for superior thermal conductivity. The available high-performance Viper modified TREMEC six-speed manual transmission boasts an internal cooling pump and external, vehicle-mounted oil cooler.



ENGINE	TRANSMISSION	HORSEPOWER	TORQUE (LB-FT)	L/100 KM (MPG)	
				CITY	HIGHWAY
3.6L Pentastar V6	8-speed automatic	305	268	12.4 (23)	7.8 (36)
5.7L HEMI V8 with MDS	8-speed automatic	372	400	14.8 (19)	9.3 (30)
5.7L HEMI V8	6-speed manual	375	410	15.6 (18)	10.0 (28)
6.4L SRT HEMI V8 with MDS	8-speed automatic	485	475	15.7 (18)	9.5 (30)
6.4L SRT HEMI V8	6-speed manual	485	475	16.8 (17)	10.4 (27)
6.2L HEMI SRT Hellcat V8	8-speed automatic	707	650	18.0 (16)	10.7 (26)
6.2L HEMI SRT Hellcat V8	6-speed manual	707	650	18.1 (16)	11.4 (25)

Based on 2015 EnerGuide fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. For EnerGuide information, please ask your retailer or visit the Government of Canada Web site: [www.vehicles.nrcan.gc.ca](http://www.vehicles.nrcan.gc.ca)



# 485<sup>HP</sup>

MARKS THE RETURN OF THE SCAT PACK



**STAYING TRUE TO 45 YEARS OF MUSCLE CAR HERITAGE** // The new R/T Scat Pack showcases a performance evolution along with modern technology. The legendary 6.4-litre SRT® HEMI® V8 engine churns out 485 horsepower and 475 lb-ft of torque and the active exhaust provides a deep, throaty exhaust note. Since power means nothing without control, four-piston Brembo® brakes and 20x9-inch wheels are standard. To complete the package, standard features include an aggressive front splitter, a black rear spoiler with an embedded ParkView® Rear Back-up Camera,<sup>3</sup> and Dodge Performance Pages, which allow driver control over a range of vehicle settings, including steering feel, transmission response, stability and traction controls, and Launch Control to improve off-the-line acceleration performance.

Opt for the Scat Pack Appearance Group with a unique exterior Scat Pack rear stripe with Bumble Bee logo, black exterior accents, High Intensity Discharge (HID) headlamps, high-performance steering wheel, a Scat Pack embroidered logo\* on the standard performance cloth or available leather-faced seats, and an animated Scat Pack logo in the cluster.\*

The R/T Scat Pack Shaker\* is the real deal, straight from the factory. We're talking a functional, open-element Shaker hood scoop with cold-air induction and a Mopar® Cold Air Intake, along with 3-mode Electronic Stability Control (ESC)<sup>4</sup> with Full-Off Mode, performance steering and high-performance suspension. Fierce looks are courtesy of the "392 HEMI" badges on either side of the Shaker hood scoop, bold hood-to-tail stripes, black exterior accents and a Scat Pack retro fender badge.

\*Late availability.



# SRT®



Challenger SRT® 392 makes its 2015 debut with an even more powerful, more robust, naturally aspirated 6.4-litre SRT HEMI® V8 engine with an awesome 485 horsepower and 475 lb-ft of torque. Both SRT 392 and SRT Hellcat let drivers personalize their drive experience with the all-new Drive Modes feature located in the SRT Performance Pages. Drive Modes are pre-configured for Default, Sport and Track settings, and also feature a Custom setting for a uniquely tailored experience.

- //// Default** Activates automatically when starting the vehicle, delivering a sporty and comfortable ride
- //// Sport** Provides increased vehicle performance capability over the Default Mode by reducing traction and stability control
- //// Track** Delivers maximum vehicle performance capability on smooth, dry surfaces
- //// Custom** Allows the driver to personalize the vehicle's performance by selecting settings for the transmission, traction control, suspension and paddle shifters. SRT Hellcat adds a power option, letting the driver select 700+ or 500 horsepower.

Inside, both SRT 392 and SRT Hellcat sport a blend of premium materials, race-inspired technology and heritage-influenced design cues. The SRT performance steering wheel features paddle shifters and full-circumference heat, while the high-performance leather-faced heated and ventilated front seats keep you in place with race-inspired bolsters with high-grip Alcantara® suede inserts. Performance stats and vehicle data can be customized and viewed in more than 100 configurations between the 7-inch customizable in-cluster display centre and SRT Performance Pages displayed on the Uconnect® 8.4A multimedia centre's 8.4-inch touchscreen.



The 6.2-litre Supercharged HEMI® SRT® Hellcat V8 engine is a fierce feline that lives up to the hype. It starts with the boldest of statements — the world’s fastest and most powerful muscle car ever<sup>1</sup> — capable of handling 707 horsepower, 650 lb-ft of torque and a blistering 0 – 100 km/h time in the low three-second range.

The all-new Supercharger features advanced technology with internal charge coolers and an integrated electronic bypass valve that regulates boost pressure to a maximum of 80 kPa (11.6 psi) with the capability to flow approximately 30,000 litres of air per minute. Air is delivered into the engine’s air box via the Air Catcher Inlet Port located in the driver-side parking lamp. A throttle controls airflow into the Supercharger, air charger coolers and then into the inlet port — another unique Challenger SRT Hellcat feature. The Supercharger twin-screw rotors are specially treated to accommodate tighter internal tolerances between the rotors and improve overall performance.

Power like this demands some exclusive extras for the exterior. A Viper inspired aluminum hood crowns SRT Hellcat, while the functional scoop is flanked by an equally functional set of air extractors, which remove heat from the engine compartment and reduce air turbulence. There are also bold SRT Hellcat badges on the fenders, so there’s no mistaking it from anything else on the road. Owners are handed both a red and black key fob at delivery. The black key fob restricts power to 500 horsepower, while the red key fob unlocks the full 707 horsepower.



# SRT® HELLCAT



# MUSCLE FROM THE INSIDE OUT

The completely redesigned cockpit is all about the driver, which further enhances Challenger's performance experience. The heritage-inspired Tic-Toc-Tach gauge pays tribute to the original Challenger as do the shifter, door panels with premium soft-touch materials, and centre console featuring standard brushed aluminum or available Hectic Mesh or Dark Engine Turn accents. Everything has been mapped and calculated for convenience, including the track-inspired steering wheel with available heat and paddle shifters. Opt for heated and ventilated front seats to add an even greater level of comfort. With class-exclusive<sup>2</sup> five-passenger seating and best-in-class<sup>2</sup> interior volume, there's room for everyone.

Challenger SXT Plus and R/T not only offer class-exclusive<sup>2</sup> technology and unique style, they are also a tremendous value, priced thousands of dollars less than their competitors.<sup>3</sup>

The Uconnect<sup>®</sup> multimedia centre offers a standard 5-inch or an available class-exclusive<sup>2</sup> 8.4-inch touchscreen. The available Dodge or SRT<sup>®</sup> Performance Pages feature everything from Launch Control to G-force metre to drag-race timers as well as customizable Drive Mode settings which allow for adjusted steering feel, transmission behaviour and throttle mapping. This real-time data can also be displayed on the new standard class-exclusive<sup>2</sup> 7-inch customizable in-cluster display centre. For an even greater degree of personalization, Challenger's standard Sport Mode can be selected by the push of a button on the dash. Standard hands-free communication<sup>6</sup> with Bluetooth<sup>®</sup> streaming audio allows for up to 1,000 phone address book<sup>7</sup> entries to be synced every time you get into your Challenger.

//// OFFERS **70+**

SAFETY / SECURITY / TECHNOLOGY  
FEATURES

**Challenger was built and designed to unleash one thrilling ride after another.** Our engineers also know the importance of a secure ride, offering more than 70 standard and available safety, security and technology features on this classic muscle car.

**FORWARD COLLISION WARNING<sup>3</sup>** // Available radar sensors detect when your vehicle may be approaching an object too rapidly, alerting you with both an audible chime and a visual warning.

**ADAPTIVE CRUISE CONTROL<sup>3</sup>** // This available system automatically adjusts cruising speed to maintain a preset distance between your vehicle and the one ahead.

**PARKVIEW<sup>®</sup> REAR BACK-UP CAMERA WITH DYNAMIC GRID LINES<sup>3</sup>** // This available system displays an accurate visual reference of what is behind your vehicle when in Reverse. The dynamic grid lines adjust when the steering wheel is turned to assist drivers when manoeuvring into parking spaces or narrow areas.

**BLIND-SPOT MONITORING WITH REAR CROSS-PATH DETECTION<sup>3</sup>** // Opt for these dual radar sensors to constantly monitor driver blind spots, providing notification of an encroaching vehicle via illuminating icons on the sideview mirrors, and audible chimes. The system includes Rear Cross-Path Detection, which monitors for vehicles and objects in perpendicular relationships to the rear of the vehicle when in Reverse.

**RAIN-SENSING WINDSHIELD WIPERS** // Available sensors detect moisture on the windshield and automatically activate the wipers.

**AIR BAGS<sup>6</sup>** // Advanced multistage front air bags, supplemental front-seat side-mounted air bags, and supplemental side-curtain air bags for front and rear outboard occupants are all standard.

**ACTIVE FRONT HEAD RESTRAINTS<sup>9</sup>** // In the event of a rear-end collision, the head restraint moves forward and upward to decrease the space between the head restraint and the occupant's head, thereby helping to reduce the chance of injury.

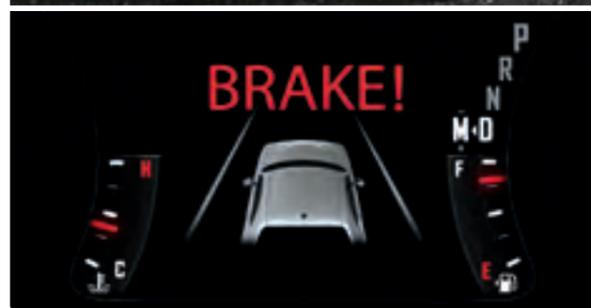
**ELECTRONIC STABILITY CONTROL (ESC)<sup>4</sup>** // A standard vehicle-wide network of safety sensors provides instant aid when the sensors detect that you're veering off your intended path. This robust system includes Antilock Brake System with rough-road detection, Brake Assist and All-Speed Traction Control. 3-mode ESC is available.

**PARK-SENSE<sup>®</sup> REAR PARK ASSIST<sup>3</sup>** // When in Reverse, this available system uses sensors to detect the presence of objects in the backup pathway and provides an audible and visual warning.

**HIGH INTENSITY DISCHARGE (HID) HEADLAMPS** // These available headlamps produce a brighter, more natural light than halogen headlamps. The benefit is more visibility, which can improve reaction time in an emergency situation.



R/T Classic shown with the Super Track Pak.



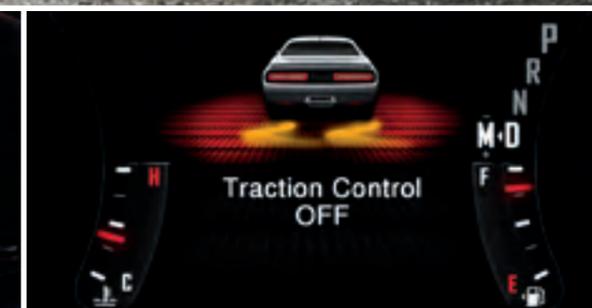
Forward Collision Warning<sup>3</sup>



Adaptive Cruise Control<sup>3</sup>



ParkView<sup>®</sup> Rear Back-up Camera with dynamic grid lines<sup>3</sup>



3-mode Electronic Stability Control<sup>4</sup>



Park-Sense<sup>®</sup> Rear Park Assist<sup>3</sup>

## COLOUR CHOICES



Available Colours — [1] Jazz Blue Pearl [2] Redline Tri-Coat Pearl [3] Granite Crystal Metallic [4] Phantom Black Tri-Coat Pearl [5] Pitch Black [6] B5 Blue Pearl [7] Sublime Pearl [8] Ivory Tri-Coat Pearl [9] Billet Metallic [10] Bright White [11] TorRed

### HOOD OPTIONS

### DUAL-AIR INTAKE

### SHAKER\*

### SRT® 392

### SRT HELLCAT

### TRIM LEVEL AVAILABILITY

SXT, SXT PLUS, R/T, R/T SCAT PACK

R/T SHAKER, R/T SCAT PACK SHAKER

SRT 392

SRT HELLCAT

[1] [2] [3] [4] [5] [8]

[6] [7] [9]

[10]

[11]

## STRIPE CHOICES



### COLOUR/STRIPE AVAILABILITY

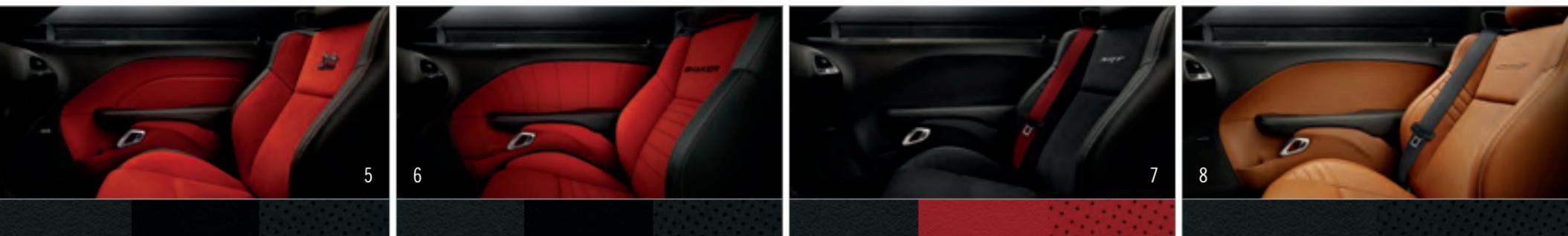
	[1] SXT BODYSIDE STRIPE	[1] SXT PLUS BODYSIDE STRIPE	[2] R/T AND R/T SCAT PACK MODERN HOOD STRIPE	[3] R/T CLASSIC BODYSIDE STRIPE	[4] R/T SCAT PACK SCAT PACK STRIPE	[5] R/T SHAKER AND R/T SCAT PACK SHAKER CENTRE STRIPE	[6] SRT® 392 TWIN CENTRE STRIPE
REDLINE TRI-COAT PEARL	●	●	●	●○	●	●	●●
TORRED	●	●	●	●○	●	●	●●
SUBLIME				●○		●	
B5 BLUE PEARL		●	●	●○	●	●	
JAZZ BLUE PEARL	●	●	●	●○	●	●	
GRANITE CRYSTAL METALLIC	●	●	●	●○●	●	●	●●
BILLET METALLIC	●	●	●	●●	●	●	●
PITCH BLACK	●	●	●	●○●	●	●	●
PHANTOM BLACK TRI-COAT PEARL		●	●	●○●	●		
BRIGHT WHITE	●	●	●	●●	●	●	●●
IVORY TRI-COAT PEARL		●	●	●●	●		

● = Black Satin-Gloss ○ = Stone White High-Gloss ● = Red High-Gloss ● = Silver Satin-Gloss

## INTERIOR CHOICES



- 1 **////** Sedoso/Houndstooth Premium cloth. Black with Tungsten accent stitching. Also available in Sedoso/Tungsten Torque Premium cloth in Black/Tungsten with Tungsten accent stitching — Standard on SXT
- 2 **////** Nappa leather-faced with perforated inserts. Black/Pearl with Sepia accent stitching. Also available in Black with Tungsten accent stitching and Ruby Red/Dark Ruby Red both with Nappa Metallic leather bolsters — Standard on SXT Plus and R/T
- 3 **////** Nappa leather-faced with Alcantara® suede bolsters and perforated inserts, with embroidered logo. Black/Ruby Red with Ruby Red accent stitching. Also available in Black with Tungsten accent stitching — Included on R/T with R/T Classic Package
- 4 **////** Sedoso/Ballistic Performance cloth with embroidered logo. Black with Tungsten accent stitching — Included on R/T Scat Pack with Scat Pack Appearance Group. Also available without embroidered logo — Standard on Scat Pack
- 5 **////** Nappa leather-faced with Alcantara suede bolsters and perforated inserts, with embroidered logo\* Black/Ruby Red with Ruby Red accent stitching. Also available in Black with Tungsten accent stitching\* — Included in Leather Interior Group on R/T Scat Pack with Scat Pack Appearance Group (Embroidered logo only with the Appearance Group.)
- 6 **////** Nappa leather-faced with perforated inserts and embroidered logo. Black/Ruby Red with Ruby Red accent stitching. Also available in Black with Sepia accent stitching — Standard on R/T Shaker and R/T Scat Pack Shaker
- 7 **////** Nappa leather-faced with Alcantara suede bolsters and perforated inserts and embroidered SRT® logo. Black with Tungsten accent stitching, shown with available Red seat belt. Also available in Black/Ruby Red with Tungsten accent stitching — Standard on SRT 392 and SRT Hellcat
- 8 **////** Premium Laguna leather with perforated inserts and embossed SRT logo. Sepia with Tungsten accent stitching. Also available in Black with Silver accent stitching — Available on SRT 392 and SRT Hellcat



\*Late availability.

## WHEEL CHOICES

- 1 **////** 18-inch Satin Carbon aluminum (Standard on SXT)
- 2 **////** 20-inch Satin Carbon aluminum (Available with Super Sport Group [SS/T] on SXT)
- 3 **////** 20-inch polished aluminum with Graphite pockets (Standard on SXT Plus and R/T)
- 4 **////** 20-inch Hyper Black aluminum (Available with Super Track Pak on SXT Plus and R/T)
- 5 **////** 20-inch polished aluminum with Black pockets and Satin finish (Standard on R/T Shaker)\*
- 6 **////** 20-inch Classic polished forged aluminum (Available with R/T Classic on R/T)
- 7 **////** 20x9-inch polished aluminum with Black pockets and Satin finish (Standard on R/T Scat Pack and R/T Scat Pack Shaker)
- 8 **////** 20x9-inch Matte Black lightweight forged aluminum (Available on R/T and R/T Scat Pack)
- 9 **////** 20x9-inch Hyper Black forged aluminum (Available on R/T Scat Pack) See page 6.
- 10 **////** 20x9.5-inch Hyper Black lightweight forged aluminum (Standard on SRT® 392) See page 8.
- 11 **////** 20x9.5-inch Matte Black lightweight forged aluminum (Standard on SRT Hellcat)
- 12 **////** 20x9.5-inch Brass Monkey (Dark Bronze) lightweight forged aluminum (Available on SRT Hellcat) See page 11.

\*Late availability.





**ABOUT THIS CATALOGUE:** Since the time of printing, some of the information you'll find in this catalogue may have been updated. Ask your retailer for details. Some of the equipment shown or described throughout this catalogue is available at extra cost. Specifications, descriptions, illustrative materials and all competitive comparisons contained herein are as accurate as known at the time this publication was approved for printing. Chrysler Canada Inc. reserves the right to make changes at any time without notice and without incurring obligation. For the price of the model with the equipment you desire, or verification of specifications contained herein, see your Chrysler, Jeep, Dodge, Ram and FIAT retailer. Chrysler, Jeep, Dodge, Ram, Challenger, HEMI, Mopar, Park-Sense, ParkView, R/T, SRT, TorqueFlite and Uconnect are registered trademarks, and Pentastar is a trademark of Chrysler Group LLC. Facebook and logo are trademarks of Facebook, Inc. YouTube and logo are trademarks of Google Inc. The Twitter logo is a service mark of Twitter, Inc. Alcantara is a registered trademark of Alcantara S.p.A. Bluetooth is a registered trademark of Bluetooth SIG, Inc. Cummins is a registered trademark of Cummins, Inc. Tremec is a registered trademark used for Transmissions for land Vehicles and parts therefore and owned by Transmisiones Y Equios Mecanicos. S.a.De C.V. Brembo is a registered trademark of Freni Brembo S.P.A. ©2014 Chrysler Canada Inc. All Rights Reserved.

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\*Whichever comes first. Some conditions may apply! The 5-Year/100,000-Kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

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**DISCLAIMERS:** 1 Excludes non-mass production vehicles and hybrids. NHRA certified 10.8 @ 202 km/h with street legal drag radial tires. NHRA certified 11.2 @ 201 km/h with production tires. 2 Based on *Ward's* Middle Specialty car segmentation. 3 This is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of his/her surroundings and be prepared to take corrective action to avoid collisions. 4 No system can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. 5 Based on MSRP of comparably equipped Ford Mustang and Chevrolet Camaro. 6 Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Voice commands of phone require a Bluetooth-compatible phone. 7 Phone must support Bluetooth Phone Book Access Profile (PBAP). 8 The advanced front air bags in this vehicle are certified to the federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. 9 Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint.

DODGE

DODGE.CA // 800-361-3700

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