

— NEW 2015 DODGE CHARGER —





CHARGER R/T ROAD & TRACK IN REDLINE PEARL



20x9-INCH FORGED ALUMINUM WHEELS



NEW PERFORMANCE-INSPIRED E-SHIFTER



NEW 7-INCH FULL-COLOUR CUSTOMIZABLE IN-CLUSTER DISPLAY CENTRE



U.S. MODEL SHOWN

AUTHENTIC PERFORMANCE // 2015 Charger backs up its attitude with a powertrain lineup that is the envy of the class. A TorqueFlite® eight-speed automatic transmission is standard across the lineup, from the 300-horsepower 3.6-litre Pentastar™ V6 to the legendary 5.7-litre 370-horsepower HEMI® V8. With paddle shifters and a new electronic shifter that adjusts to driving style, you are always in control.

TAILORED CRAFTSMANSHIP // Inside, Charger offers a race-inspired interior. It starts with a cockpit that's all about the driver, including a new thick-rim three-spoke Sport steering wheel, new full-colour 7-inch customizable in-cluster display centre and premium materials including Nappa leather, suede and accent stitching. A genuine stamped aluminum instrument panel bezel adds the finishing touch on an interior that is dedicated to the details.

ALL SYSTEMS GO // Charger's aura is retro, but its soul is high-tech. Under the hood or inside the cabin, Charger offers a host of state-of-the-art technology. A new full-colour 7-inch customizable in-cluster display centre is standard on all models. Never lose touch when you opt for a Uconnect® multimedia centre with an 8.4-inch touch screen display and services like Voice Navigation,^[1] hands-free calling,^[2] and SiriusXM Satellite Radio^[3]. Dial up the customization and performance quotient with the new Dodge Performance Pages* offering near limitless control. When the road throws you a curve, stand your ground with the available technologically advanced All-Wheel-Drive (AWD) System with front axle disconnect. Offering more than 70 safety and security features, a host of modern technology and premium materials throughout, the new 2015 Dodge Charger totally re-defines your drive. Visit dodge.ca for details.

* Standard on R/T Road & Track. [1] Never program while driving. GPS mapping and available 3D navigation may not be detailed or available in all areas or reflect current road regulations. [2] Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Voice commands of phone require a Bluetooth compatible phone. [3] Requires SiriusXM radio subscriptions governed by SIRIUS terms and conditions available at siriusxm.ca. © 2014 SiriusXM Radio Inc. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio Inc. About this brochure: Since the time of printing, some of the information you'll find in this brochure may have been updated. Ask your dealer for details. Chrysler, Dodge, Charger, HEMI, R/T, TorqueFlite and Uconnect are registered trademarks and Pentastar is a trademark of Chrysler Group LLC. © 2014 Chrysler Canada Inc. All rights reserved.



NEW CHARGER INTERIOR WITH AVAILABLE 8.4-INCH TOUCH SCREEN

U.S. MODEL SHOWN

ICONIC. AUTHENTIC. ENVIED // No conversation about muscle cars is worth the breath without a tribute to Dodge Charger. Decades ago, Charger dug in deep and established its roots as a legitimate icon. Legions of fans flocked to its dramatic lines, its brawny stance and under-the-hood power. They stayed loyal with each evolution that brought more flair, enhanced performance and new technology. The new 2015 Charger is no exception.

NEW EXTERIOR // From the beginning, Charger's silhouette has been distinct. One look at the new 2015 Charger and there's no doubt who and where this evolution came from. Its new skin covers the shape Charger owns, but with an even more dramatic impact. Front to rear, nearly every piece of sheet metal is carefully re-crafted for a striking, muscular look, starting with new projector headlamps, LED lighting and signature split crosshair grille. The long profile with new door scallops and an even more pronounced flying buttress is capped with an advanced execution of the seamless signature racetrack taillamp and a new three-piece spoiler. Heritage-inspired B5 Blue and TorRed are just two of 10 bold exterior colours to choose from, not to mention a choice of 10 unique wheel designs. Check out every re-sculpted angle of this modern marvel at dodge.ca

DODGE CHARGER // // // DODGE.CA // // // 800-361-3700 // // // DODGE IS A REGISTERED TRADEMARK OF CHRYSLER GROUP LLC.

