

2015 Mazda CX-5



mazda

*It takes conviction to stand up to the naysayers.
A creative fire that's unafraid of the blank page.
And the courage to flip conventional wisdom on its head.
Because this is the only way to change the game.
And the only way to build cars worth driving.*

Today, our SKYACTIV TECHNOLOGY is changing the game.

*It's how we reinvented the gasoline engine,
dramatically improving its efficiency
without sacrificing heart-pounding performance.*

*It's how we engineered a lighter car that's even stronger,
safer, more responsive, and more exhilarating to drive.*

*These are actions, not words. Proof, not theories.
Making the impossible possible. This is the Mazda Way.*

ZOOM-ZOOM

CAREFULLY CRAFTED TO ACHIEVE THE IMPOSSIBLE.

Light and versatile, yet incredibly strong - unique attributes that make the 2015 CX-5 unlike any other crossover. Thanks to the conviction, creativity and courage of our Mazda engineers and a whole new engineering philosophy, SKYACTIV TECHNOLOGY makes the impossible possible. Without sacrificing an ounce of our signature connected-to-the-road performance, the CX-5 is a perfect marriage of versatility, spaciousness, innovation, stunning design - and outstanding fuel economy. Built by engineers who love to drive, for people who love to drive, the 2015 CX-5 delivers pure driving exhilaration. What else would you expect from a Mazda?





"Through KODO design, I want to convey strength and beauty in movement that inspires the spirit." Ikuo Maeda, Global Head of Design



INSPIRED DESIGN FROM THE SOUL OF MOTION.

The CX-5 embodies the next generation of Mazda design - KODO "Soul of Motion" design. Inspired by the powerful stance of a cheetah the moment before it pounces, KODO blends emotional dynamism with a taut, muscular appeal, evoking the release of tremendous force and accumulated energy. Every curve is sculpted with this in mind, and every detail reveals the designer's purpose: A powerful, bold new look down to the last detail.

SKYACTIV TECHNOLOGY

GROUNDBREAKING INNOVATION IS IN OUR DNA.

Refusing to compromise lies at the heart of every Mazda. It's why we engineered SKYACTIV TECHNOLOGY - an innovative engineering strategy that shakes off old ideas and limitations, and pushes the boundaries of what's possible. And it's how we achieve unheard of fuel economy, low emissions and outstanding performance in the same vehicle. The CX-5 is the first Mazda to feature the entire suite of SKYACTIV TECHNOLOGY. With engineering that seamlessly co-ordinates how component parts work together, thrifty fuel economy and nimble road manners now both come standard in one vehicle. Imagine that. Mazda does.

/ SKYACTIV-G /

How do we reduce emissions and increase fuel efficiency on a grand scale? By re-imagining the internal combustion engine.

Current engines waste upwards of 70% of their energy potential, so we saw an enormous opportunity: Create an engine that works better, uses less fuel and emits less CO₂. The SKYACTIV-G 2.0 L engine in the GX model produces 10% to 15% more low/mid-range torque, yet 15% lower fuel consumption and emissions than our previous 2.0 L engine, while the 2.5 L engine in the GS and GT models delivers more power with ultra-low emissions, and lower fuel consumption as well.

/ SKYACTIV-DRIVE /

Our engineers created a precise, high-performance automatic transmission that combines the direct, responsive feel of a manual transmission with the silky smoothness of an automatic. It is instantly responsive, yet delivers 7% more efficiency than our non-SKYACTIV automatic transmission.

/ SKYACTIV-MT /

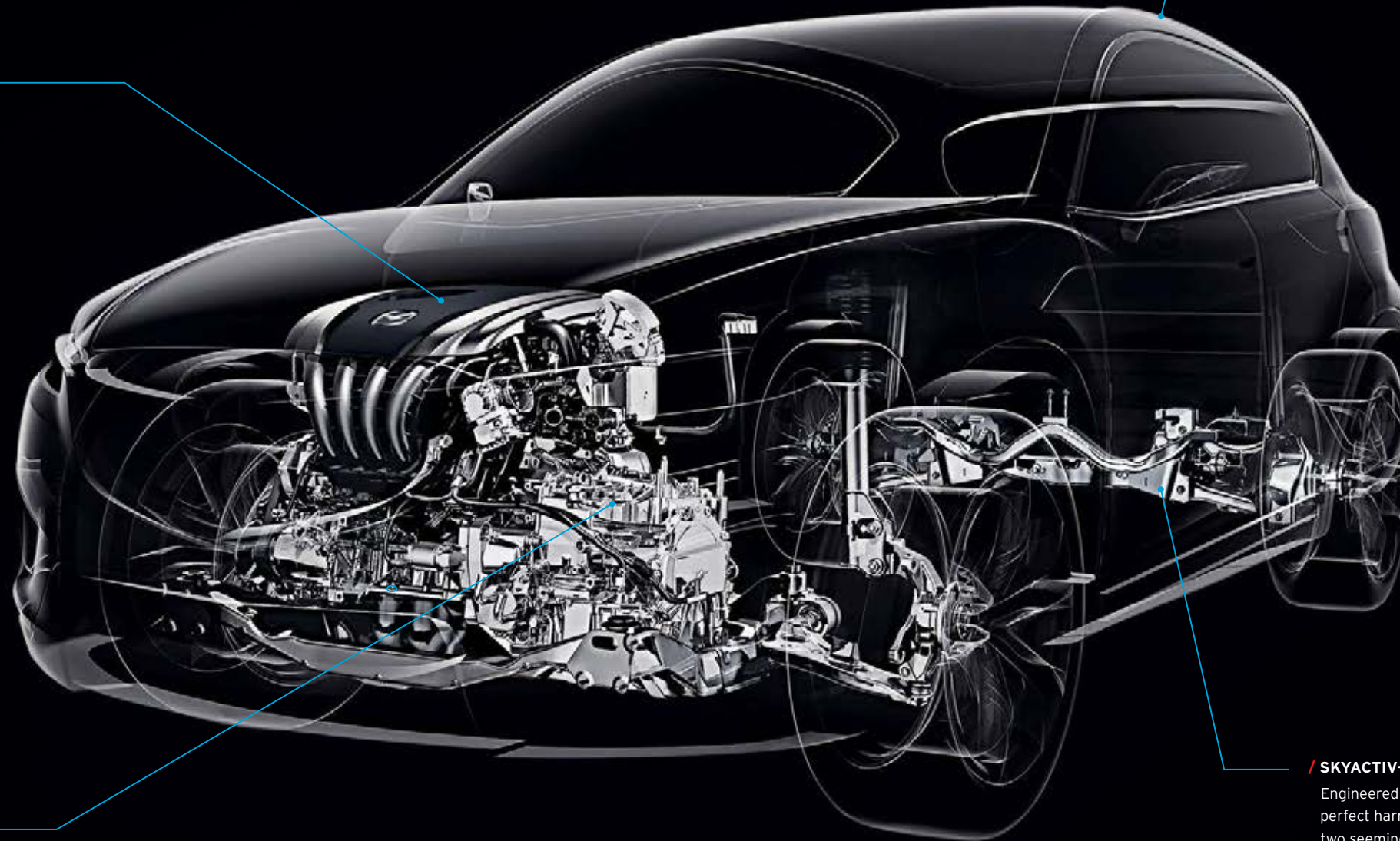
This 6-speed manual transmission has the shortest shift throw in its class. Inspired by the legendary MX-5, it's also smaller, lighter and stronger than any we've built before.

/ SKYACTIV-BODY /

We are constantly searching for new ways to make you safer behind the wheel. That's why Mazda uses ultra-high-tensile steel in the body. Because we crafted an efficient structural design and used ultra-high-tensile steel in critical areas, the CX-5's body is lighter than normal, yet it's stiffer and stronger.

/ SKYACTIV-CHASSIS /

Engineered together with the SKYACTIV-Body to work in perfect harmony, the steering and suspension systems achieve two seemingly contradictory goals at once: To be nimble at low speeds, yet stable at high speeds. We also engineered them to be light, allowing for a more direct and agile feel.



FUEL ECONOMY THAT DOESN'T SACRIFICE PERFORMANCE.

Fuel efficiency or performance? It's a tough choice. Get great fuel efficiency and you lighten the load on your wallet, but driving exhilaration gets left in the dust. Opt for performance and you pay every time you hit the gas station. SKYACTIV TECHNOLOGY is the answer to this conundrum. The 2015 CX-5 GX with the 2.0 L engine and 6-speed manual transmission achieves up to 6.8 L/100 km (42 mpg) highway*. That makes the CX-5 a very frugal choice. Our 2.5 L engine on the GS and GT models is also ultra fuel-efficient. With available all-wheel drive†, you can achieve a very frugal 7.9 L/100 km (36 mpg) highway*. But how does it handle? The CX-5 is a pure-bred Mazda, built with our signature sports car pedigree. But don't take our word for it. Drive one.

/ NEW FUEL ECONOMY NUMBERS. SAME EXCEPTIONAL FUEL EFFICIENCY. /

For our 2015 models, Mazda is now using the improved Government of Canada **5-cycle testing*** method to determine fuel consumption ratings of our vehicles. While Mazda vehicles offer the same outstanding fuel economy as before, 5-cycle testing will show higher fuel consumption ratings for 2015 vehicles to reflect more of the real-world driving conditions you encounter daily. For comparison purposes only. mazda.ca/5cycle.

WHAT YOU WANT. WHAT YOU NEED. TOGETHER AT LAST.

Even with exceptional fuel economy, the CX-5 is a fun-to-drive performer. Simply put, SKYACTIV TECHNOLOGY's light weight makes the CX-5 a quick study in agile handling. The ingenious engineering that underpins its muscular physique takes fuel-efficient performance from boring to breathtaking in nothing flat. In fact, the CX-5 has all the elements of our most impressive sports cars. 4-wheel independent suspension with front and rear stabilizer bars. Power-assisted rack-and-pinion steering. And for even more control in adverse conditions, opt for models with our All-Wheel-Drive† system. Because let's face it: Driving is no fun if you have to sacrifice the reason you love driving in the first place.



*Estimated fuel economy based on Government of Canada's approved 5-cycle testing method. Your actual fuel consumption may vary depending on how, where and when you drive. For comparison purposes only. For more information on 5-cycle testing, visit mazda.ca/5cycle. Mpg is listed in Imperial gallons.
†Optional on the GX model with automatic transmission and Convenience Package, optional on the GS model and standard on the GT model.



TAKE CONTROL IN COMFORT.

Step inside the 2015 CX-5 and it's clear: This is a vehicle you want to get in and drive. Welcoming, intuitive comforts signal the driving pleasure to come for all. An abundance of standard features like steering-wheel-mounted cruise and audio controls, Push Button Start and remote keyless entry make any road trip an engaging proposition. Then there are the soft materials, thoughtful accents and Zen-like simplicity that add to a secure, refined atmosphere - like the available leather-trimmed 8-way power-adjustable driver's seat with power lumbar support* specifically designed for optimal relief of joint stress on long trips. And that's just the beginning of the many thoughtful features that keep you in comfort.



/ REARVIEW CAMERA /

This rearview camera†▲ offers increased visibility of objects behind you, and is activated whenever you shift the CX-5 into reverse.



/ BOSE® CENTERPOINT® SURROUND SOUND SYSTEM WITH AUDIPILOT® /

Bose® audio features Centerpoint® circuitry that produces stunning multi-channel Surround Sound CD/MP3 performances through an impressive 9 speakers, while AudioPilot® compensates for ambient road, wind and cabin noises.



/ ADVANCED KEYLESS ENTRY SYSTEM /

Anticipating your arrival, the CX-5's Advanced Keyless Entry System* recognizes your approach, bringing your CX-5 to life. Doors and lift-gate are ready to be unlocked at the push of a button, without having to take out the key fob.

*Standard on the GT model.

†Rearview camera does not provide a comprehensive view of the entire rear area of this vehicle. Always check your surroundings.

▲Standard on the GS and GT models.

OUR FOCUS ON TECHNOLOGY KEEPS YOU FOCUSED ON THE ROAD.

Intelligent technology features abound in the CX-5. The focal point of its Human-Machine Interface (HMI) is the driver-centric instrument panel. Inspired by the legendary MX-5, it keeps vital information easily accessible and within sightlines. From available Bose® audio† to Bluetooth® hands-free capability*, your CX-5 is ready to guide you, entertain you, connect with you and respond to you. While each feature has its own function, they're all there to make driving informed, safe and fun.



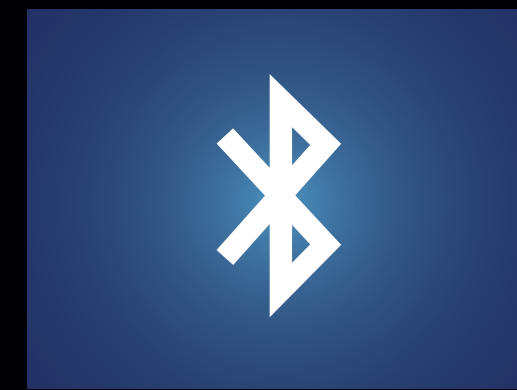
/ NAVIGATION SYSTEM /

The navigation system* offers advanced features like voice recognition, advanced lane guidance and route recommendations. Whether it comes with your CX-5 or you add it later as an accessory, it's always integrated with no plug-in required.



/ BLUETOOTH® HANDS-FREE PHONE AND AUDIO /

Using the steering-wheel-mounted controls, make and take calls via the available Bluetooth® hands-free phone system. Also enjoy your music through wireless audio streaming from your Bluetooth®-compatible audio device.*



/ COLOUR DISPLAY SCREEN /

In addition to personalization features, you can easily view Bluetooth® phone and audio information, as well as navigation system routes (if equipped). It also acts as the display for models equipped with the rearview camera.*



/ SMS TEXT MESSAGE AUDIO DELIVERY AND REPLY /

Now, when a text comes in while you're driving, you can stay focused on the road ahead with a fully integrated text display and audio readout.*† Plus, you have the ability to reply by choosing from a number of pre-set return messages. All you have to do is connect your smartphone using the USB audio input port.

/ USB CONNECTIVITY /

USB connectivity and auxiliary audio input jacks are standard on every CX-5. Use steering-wheel-mounted controls or the display screen to easily access and control your music.



/ SIRIUSXM® SATELLITE RADIO /

Enjoy commercial-free music, sports, news, comedy, talk and entertainment with a free 6-month trial subscription with SiriusXM® Satellite Radio.†



*Available on the GX with Convenience Package and standard on the GS and GT models.
†Standard on the GT model.
‡Available on the GT model with Technology Package.
▼Text messaging function is only compatible with certain devices.



NOT ONLY CAN YOU HAVE IT ALL, YOU CAN NOW BRING IT ALL WITH YOU.

Taking a trip to the mountains? Transporting gear? Or navigating errands with family in tow? With an extra-wide lift-gate, a lower load height and up to 1,835 L of cargo space, the CX-5's 60/40-split folding rear seatback (GX model) is ready to take on your day - whatever kind of day you're having. Or opt for the GS and GT models with an ingenious 40/20/40-split system. You'll get a roomy 1,852 L and handy remote access levers that make loading extra-long cargo like skis* a snap - while leaving room for up to four passengers. This is cargo space that multi-tasks right along with you. This is a cargo space for real life.



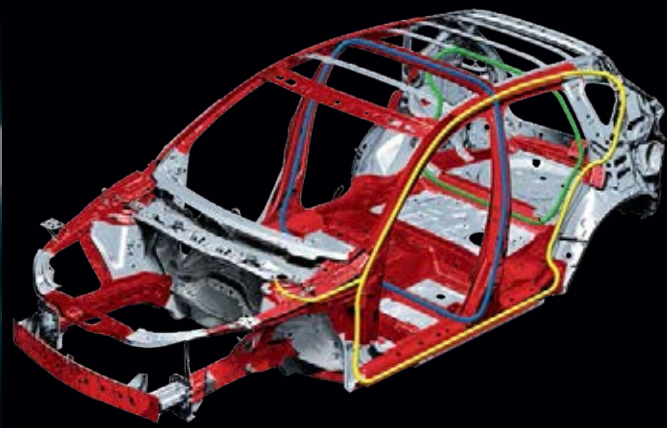
*Please remember to properly secure all cargo.
Interior not exactly as shown.

"The Mazda CX-5... brings the typical Mazda sporty flair to the table. The recipe is so successful that the roads are covered with CX-5s." Auto123.com



EXTRAORDINARY PROTECTION, WITHOUT SACRIFICING CONTROL.

The SKYACTIV-Body uses ultra-high-tensile steel in critical areas to make the body ultra-strong and help protect you in a collision. At the same time it's ultra-light, so that your CX-5 is nimble and easy to manoeuvre in order to help you avoid an accident in the first place. The SKYACTIV-Chassis enhances control by giving you agility at low speeds and stability at higher ones. And the available All-Wheel-Drive system[▲] automatically adjusts during changing road conditions. From side-impact door beams to air bags*, roll-over sensors and the available Smart City Brake Support (SCBS) system^{††}, you can be confident the CX-5 has got your back, both inside and out.



/ RING STRUCTURE /

Mazda's Ring Structure in the SKYACTIV-Body uses ultra-high-tensile steel to make the body more rigid than a typical steel body, and the structure is engineered to distribute energy to make the cabin even stronger.



/ INTEGRATED CHILD-SEAT ANCHORS /

Child-safety seat anchors and tethers in the second row make it easy to get your little ones in and out of your CX-5 while helping to keep them safe on your journey.



/ SIX STANDARD AIR BAGS /

Advanced dual front air bags* that use inflators with both crash-zone and driver's/front passenger's seat weight sensors are standard on all CX-5 models - as are front dual side air bags and dual side-impact air curtains with coverage for front and rear passengers.



/ SMART CITY BRAKE SUPPORT /

Smart City Brake Support^{††} uses a near infra-red laser sensor to detect any vehicle up to 6 m ahead and helps braking when there is a high risk of impact. At speeds of 4 - 30 km/h, the system moves brake pads closer to the discs so the brakes can produce stopping power more quickly if the driver presses the brake pedal.



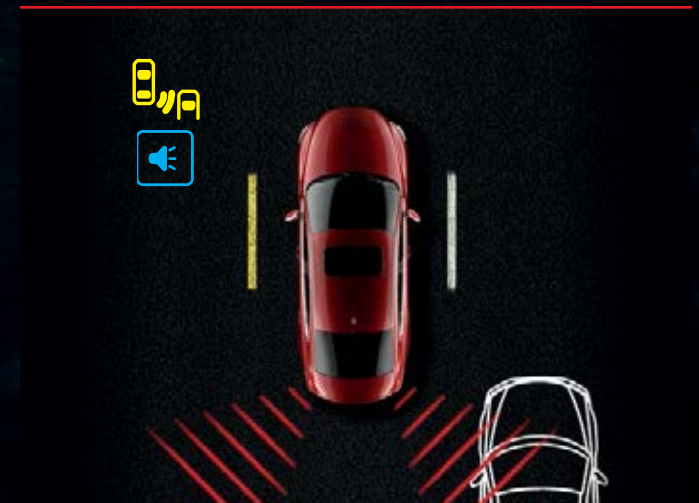
/ BI-XENON ADAPTIVE FRONT LIGHTING SYSTEM /

On the GT model with Technology Package, you'll find the Adaptive Front Lighting System and self-levelling Bi-Xenon headlights^{††} - specifically designed to help you see around corners at night, literally. As you turn into a corner, the headlights move up to 15° in the direction of your turn, thereby improving visibility and allowing you to spot potential hazards and dangers up ahead.



/ ENHANCED STABILITY & CONTROL /

The Traction Control System detects wheel spin and then reduces engine power to help improve traction when accelerating in slippery conditions. Dynamic Stability Control[‡] modulates the engine and brakes to help keep you on your intended path while driving around corners.



/ BLIND SPOT MONITORING SYSTEM /

Standard on the GS and GT models, the Blind Spot Monitoring System^{†††} uses radar sensors to detect objects in your left or right blind spots and then alerts you with a warning light that appears in the appropriate side mirror. If you signal a lane change while an object is there, the light blinks and a cabin warning chime sounds.

*Always wear your seat belt and secure children in the rear seat in appropriate child restraints.

‡Dynamic Stability Control (DSC) is not a substitute for safe driving practices.

▲Optional on the GX model with automatic transmission and Convenience Package, optional on the GS model and standard on the GT model.

††Available on the GT model with Technology Package.

†Always check your mirrors. Be aware of the traffic around you.

▼Standard on the GS and GT models.

JET BLACK MICA

CRYSTAL WHITE PEARL

METEOR GREY MICA

ALUMINUM METALLIC MICA

BLUE REFLEX MICA

SOUL RED MICA

CX-5 COLOUR COMBINATIONS

| PAINT COLOURS | GX | GS | GT | |
|------------------------|-------------|-------------|---------------|---------------|
| | BLACK CLOTH | BLACK CLOTH | BLACK LEATHER | SAND LEATHER* |
| Jet Black Mica | • | • | • | |
| Crystal White Pearl | • | • | • | • |
| Meteor Grey Mica | • | • | • | |
| Aluminum Metallic Mica | • | • | • | |
| Blue Reflex Mica | | • | • | |
| Soul Red Mica | | • | • | |

• = Available *Special order only

CX-5 SPECIFICATIONS AND CAPACITIES

| SPECIFICATIONS | GX | GS/GT |
|---------------------------------------|---|--|
| Engine type | SKYACTIV-G 2.0 L DOHC 16-valve 4-cylinder | SKYACTIV-G 2.5 L DOHC 16-valve 4-cylinder |
| Displacement | 1,998 cc | 2,488 cc |
| Compression ratio | 13.0:1 | 13.0:1 |
| Horsepower SAE net | 155 @ 6,000 rpm | 184 @ 5,700 rpm |
| Torque SAE net lb. ft. | 150 @ 4,000 rpm | 185 @ 3,250 rpm (FWD) 185 @ 4,000 rpm (AWD) |
| Fuel system | Direct Injection | Direct Injection |
| Recommended fuel | Regular | Regular |
| Fuel economy city/highway (L/100 km)* | | |
| 6MT FWD | 9.0/6.8 (31/42 mpg) | |
| 6AT FWD | 8.9/7.3 (32/39 mpg) | 9.6/7.4 (29/38 mpg) |
| 6AT AWD | 9.3/7.6 (30/37 mpg) | 9.9/7.9 (29/36 mpg) |
| Curb weight (kg) | | |
| 6MT FWD | 1,451 | |
| 6AT FWD | 1,482 | 1,533 |
| 6AT AWD | 1,553 | 1,604 |

*Estimated fuel economy based on Government of Canada's approved 5-cycle testing method. Your actual fuel consumption may vary depending on how, where and when you drive. For comparison purposes only. For more information on 5-cycle testing, visit mazda.ca/5cycle. Mpg is listed in imperial gallons.

EXTERIOR DIMENSIONS

| | |
|----------------------------------|----------------------------|
| Wheelbase/overall length (mm) | 2,700/4,555 |
| Overall width (mm) | 1,840 |
| Overall height (mm) | 1,670/1,710 (with antenna) |
| Track (fr/rr) | |
| 17" wheels | 1,584/1,587 |
| 19" wheels | 1,584/1,588 |
| Turning circle, curb-to-curb (m) | 11.2 |

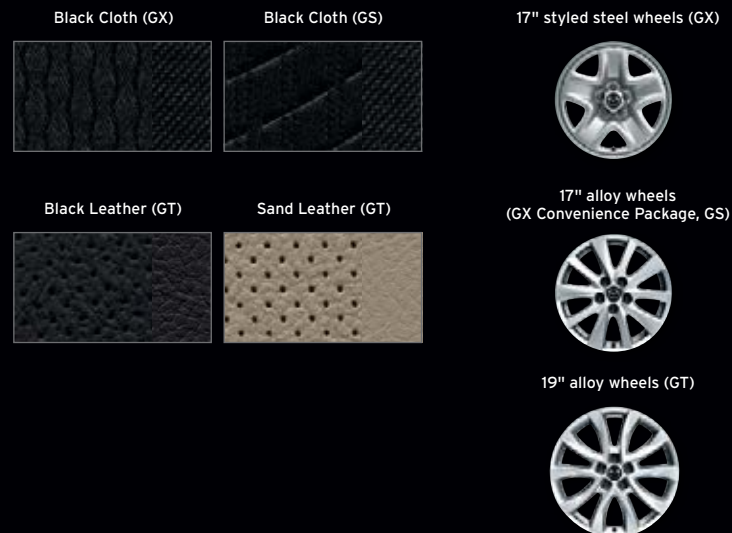
INTERIOR DIMENSIONS

| | |
|--|----------------------------------|
| Headroom (fr/rr) without moonroof (mm) | 1,018/991 |
| Headroom (fr/rr) with moonroof (mm) | 990/991 |
| Legroom (fr/rr) (mm) | 1,041/997 |
| Shoulder room (fr/rr) (mm) | 1,460/1,410 |
| Cargo length (mm) | 982 (rear seat to tailgate) |
| Cargo width (mm) | 1,451/1,050 (between rear tires) |
| Rear lift-gate opening height (mm) | 827 |
| Rear lift-gate opening width (mm) | 1,128 |

CAPACITIES

| | |
|---|--|
| Seating | 5 |
| Cargo volume behind 2nd row seats (L) | 966 |
| Cargo volume with rear seats folded (L) | 1,835 (60/40-split)/1,852 (40/20/40-split) |
| Fuel tank (L) | 56 L (FWD); 58 L (AWD) |

UPHOLSTERY



WHEEL OPTIONS

CX-5 FEATURES (cont'd)

| EXTERIOR | GX | GS | GT |
|---|----|----|------|
| Body-coloured door handles | S | S | S |
| Body-coloured lift-gate garnish | S | S | S |
| Body-coloured rear roof spoiler | S | S | S |
| Body-coloured power-operated heated door mirrors | S | S | S |
| Turn signal on door mirrors | S | S | S |
| LED high-mount stop lamp | S | S | S |
| Privacy glass | CP | S | S |
| Automatic headlight shut-off | S | S | S |
| Automatic on/off headlights with dusk sensor | - | S | S |
| Bi-Xenon headlights | - | - | TECH |
| Adaptive Front Lighting System (AFS) with automatic headlight levelling | - | - | TECH |
| Fog lights | - | S | S |
| Variable speed intermittent windshield wipers | S | - | - |
| Rain-sensing intermittent windshield wipers | - | S | S |
| Rear intermittent windshield wiper and washer | S | S | S |
| Tailpipe finisher | S | S | S |
| Mouldings for roof rack | S | S | S |

WHEELS & TIRES

| | | | |
|---|----|---|---|
| 17" styled steel wheels with 225/65R17 all-season tires | S | - | - |
| 17" alloy wheels with 225/65R17 all-season tires | CP | S | - |
| 19" alloy wheels with 225/55R19 all-season tires | - | - | S |
| Tire Pressure Monitoring System (TPMS) | S | S | S |
| Temporary spare tire | S | S | S |

COMFORT & CONVENIENCE

| | | | |
|--|---|---|------|
| Air conditioning with pollen filter | S | S | S |
| Dual-zone automatic climate controls | - | - | S |
| Steering-wheel-mounted cruise controls | S | S | S |
| Tilt and telescopic steering wheel | S | S | S |
| Speed-sensing power door locks | S | S | S |
| Power windows with driver's one-touch up and down feature and timer | S | S | S |
| Remote keyless entry system with panic alarm | S | S | - |
| Push Button Start | S | S | S |
| Advanced Keyless Entry System (keyless entry and start) with panic alarm | - | - | S |
| Driver's and passenger's sunvisors with covered vanity mirrors | S | - | - |
| Driver's and passenger's sunvisors with illuminated covered vanity mirrors | - | S | S |
| Auto-dimming rearview mirror with HomeLink® garage door opener | - | - | S |
| Rear heater ducts | S | S | S |
| Illuminated entry | S | S | S |
| Front power outlets (2) | S | S | S |
| Cargo area power outlet | S | S | S |
| Cargo area light | S | S | S |
| Navigation system | - | - | TECH |
| Rearview camera | - | S | S |
| Power glass moonroof with tilt and slide | - | S | S |

| SEAT & TRIM | GX | GS | GT |
|---|----|----|----|
| Reclining front passenger's seat | S | S | S |
| 6-way manually adjustable driver's seat | S | - | - |
| 6-way power-adjustable driver's seat with manual lumbar support | - | S | - |
| 8-way power-adjustable driver's seat with power lumbar support | - | - | S |
| Heated front seats | - | S | S |
| 60/40-split fold-down rear seatback | S | - | - |
| 40/20/40-split fold-down rear seatback with remote fold-down function | - | S | S |
| Cloth upholstery | S | - | - |
| Premium cloth upholstery | - | S | - |
| Leather-trimmed upholstery | - | - | S |
| Cloth door panel trim | S | S | - |
| Leather-like door panel trim | - | - | S |
| Leather-wrapped steering wheel | - | - | S |
| Leather-wrapped parking brake handle and shift knob | - | - | S |

INSTRUMENT PANEL & STORAGE

| | | | |
|--|----|---|---|
| Exterior temperature gauge | S | S | S |
| Tachometer | S | S | S |
| Warning lights for low fuel level, low windshield washer fluid, door ajar, check engine, oil pressure and air bags | S | S | S |
| Trip computer | S | S | S |
| Monochromatic display screen | S | - | - |
| Colour display screen | CP | S | S |
| Overhead console with sunglasses holder | S | S | S |
| Front console with cup holders | S | S | S |
| Rear seat centre armrest with cup holders | - | S | S |
| Front and rear door storage pockets with bottle holders | S | S | S |
| Driver's and passenger's seatback pockets | S | S | S |

AUDIO

| | | | |
|---|----|---|------|
| AM/FM CD player with 4 speakers | S | - | - |
| AM/FM CD player with 6 speakers | - | S | - |
| AM/FM CD player with 9-speaker premium Bose® audio system with Centerpoint® Surround Sound System and AudioPilot® noise compensation technology | - | - | S |
| MP3 functionality on CD player | S | S | S |
| HD radio | CP | S | S |
| SiriusXM® Satellite Radio (free 6-month subscription) | - | - | TECH |
| Steering-wheel-mounted audio controls | S | S | S |
| Steering-wheel-mounted Bluetooth® controls with Audio Profile | CP | S | S |
| SMS text message function* | CP | S | S |
| USB and auxiliary audio input jacks | S | S | S |

S = Standard O = Optional CP = Convenience Package Tech = Technology Package
- = Not available

CX-5 PACKAGES

Convenience Package (GX): Privacy glass, 17" alloy wheels, colour display screen, steering-wheel-mounted Bluetooth® controls with Audio Profile, SMS text message function and HD radio.

Technology Package (GT): Smart City Brake Support (SCBS), Bi-Xenon headlights, Adaptive Front Lighting System (AFS) with automatic headlight levelling, navigation system and SiriusXM® Satellite Radio.

†AWD on the GX is only available on the 6AT with Convenience Package.

*Text messaging function is only compatible with certain devices.

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© HomeLink and the HomeLink house are registered trademarks of Johnson Controls, Inc.

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SIRIUSXM
SATELLITE RADIO

MAZDA FULL LINE



EVERY MODEL IN THE MAZDA LINE-UP WAS BUILT BY A BUNCH OF CAR-CRAZED CRAFTSMEN. WHO LOVE TO DRIVE. FOR PEOPLE WHO LOVE TO DRIVE. SO FROM THE MAZDA2 TO THE CX-9, A MAZDA IS ALWAYS A MAZDA. THIS IS THE MAZDA WAY.

MAZDA CX-5 ACCESSORIES. IT'S YOUR MAZDA - MAKE IT YOUR OWN.

Customize your new CX-5 with Genuine Mazda Accessories. When installed by your Mazda Dealer prior to or at initial vehicle retail delivery, Genuine Mazda Accessories carry the same new-vehicle limited warranty as your new Mazda. Ask your dealer for details.



A Alloy Wheels. Customize your CX-5 with alloy wheels. Available in a range of colours, styles and sizes, select your favourite set for a ride that reflects your personality. **B Roof Rack.** Loose gear banging around the inside of your car is a hassle. Keep your equipment locked down and loaded with CX-5's roof rails, adjustable crossbars and lifestyle attachments. When you care about your gear and your car, it's the only way to roll. **C Rear Bumper Guard.** Our durable rear bumper guard protects the rear bumper from chips and scratches when you're loading or unloading your gear. **D All-Weather Floor Mats.** Fitted perfectly for your CX-5, these all-weather floor mats guard against water, sand, mud, snow, or whatever you drag through the door. **E Retractable Cargo Cover.** Keep your valuables out of view from prying eyes. Our cargo cover is easy to install and remove, and for hassle-free loading, it stays attached to the hatch door while it's being opened. **F Side Window Deflectors.** The weather outside should stay outside. Our sleek side window deflectors help reduce wind noise and keep the elements out while you let fresh air in (set of 4).

ADDITIONAL ACCESSORIES:

- Auto-Dimming Rearview Mirror with Compass and HomeLink®
- Bike Carrier, Trailer Hitch Mount
- Body Side Mouldings
- Carbon Fiber Pillar Trim
- Cargo Net
- Cargo Mat
- Cargo Tray
- Chrome Accent Kit
- Cigarette Lighter
- Engine Block Heater
- Doorsill Trim Plates
- First Aid Kit
- Floor Liners
- Fog Lights
- Hood Deflector
- Licence Plate Frames
- Moonroof Wind Deflector
- Navigation System
- Paint Protection
- Remote Engine Start
- Roadside Assistance Kit
- Roof Rack Attachments:
 - Bike Carrier
 - Cargo Box (Short)
 - Kayak Carrier
 - Luggage Basket
 - Ski/Snowboard Carrier
- Side Décor Tubes
- SiriusXM® Satellite Radio†
- Splash Guards
- Touch-Up Paint
- Trailer Hitch:
 - 1.25" or 2" Receiver
 - Receiver Cover
 - Trailer Light Adapter
- Wheel Locks

OUR PROMISE.

At Mazda, we're passionate about what we do. We pay attention to the details, and we take an unconventional approach. You can see it in our designs, feel it in how our cars drive, and experience it in the way we treat you as a customer. Our dealerships are here to help you make the right choice, so everything we do is focused on ensuring that you get exactly what you want - surpassing your expectations. Mazda doesn't settle, and neither should you. Let our Mazda Dealers:

- / Provide you with a comfortable environment
- / Earn your trust
- / Respect and value your time
- / Give you useful information and advice
- / Help you make the best decision

Getting the personalized experience you deserve at your Mazda Dealer.

This is the Mazda Way.



THIS IS THE 2015 MAZDA CX-5.

ZOOM-ZOOM



MAZDA WARRANTY The basic warranty on CX-5 covers all parts found to be factory defective for 3 years or 80,000 km, whichever comes first. Additional warranties cover powertrain components for a period of 5 years or 100,000 km, whichever comes first and specific emission control components for up to 8 years or 128,000 km. Mazda's Anti-perforation warranty covers body panel sheet metal against perforation for 5 years unlimited kilometres with supplemental Anti-perforation coverage for 7 years or 160,000 km, whichever comes first. Exclusions from coverage are limited to maintenance items or adjustments (repairs not requiring parts replacement) on vehicles over 12 months old and repairs due to normal wear and tear. Ask your Mazda Dealer for additional information.

ROADSIDE ASSISTANCE PROGRAM As part of our commitment to your total satisfaction, 2015 CX-5 owners are automatically enrolled in our Roadside Assistance Program. Roadside Assistance protects your CX-5 for the duration of the 3-year basic limited warranty. Should you require assistance during this period, our service will help to get your vehicle back on the road and minimize any inconvenience. For complete details on this program, see your Mazda Dealer.

MAZDA MOBILITY ASSISTANCE PROGRAM Mazda Canada believes that vehicle access is vital for everyone. Under this program, physically challenged customers who purchase or lease a new, unused Mazda vehicle may be eligible to receive assistance from Mazda Canada Inc. to aid with the cost of acquiring and installing adaptive driving aids on their vehicle. For complete details on this program, see your Mazda Dealer.

MAZDA TEST-DRIVE EXPERIENCE Excitement begins with the Mazda Test-Drive Experience - a uniquely designed road trip engineered to take you miles beyond the ordinary test-drive. Down local streets, on-ramps, highways and off-ramps. Through straightaways, S-curves and corners. It's all about putting a Mazda to the test under real-world conditions. It's about discovering the superb acceleration, braking, steering, handling and ride quality that every Mazda offers. And rediscovering that fun, connected-to-the-road feeling we call Zoom-Zoom.

READY TO ROLL Our pre-delivery commitment means every new Mazda is inspected, gassed up and fitted with floor mats.

FINANCING WITHOUT THE FUSS Whether you're buying or leasing a new Mazda, or a used vehicle, Mazda Financial Services can help make the financing process more convenient and satisfying. Mazda Financial Services is known for first-class customer service, a wide range of financing options and highly competitive rates. To find out which purchase or lease plan is right for you, talk with your Mazda Dealer, or visit mazda.ca.



For peace-of-mind motoring, we've created the Mazda Added Protection Plan (M.A.P.). M.A.P. complements your Mazda Limited Warranty for up to 7 years or 160,000 km, and protects you from unexpected repair expenses and the rising cost of repairs. All M.A.P. plans include Personal Budget and Repair Inflation Protection. In addition, all M.A.P. plans include Premium Roadside Assistance, Tire Road Hazard coverage and OEM Collision Part Coverage. Premium Roadside Assistance extends the roadside assistance coverage offered during the new-vehicle limited-warranty period throughout the M.A.P. term. The Premium Roadside Assistance offers Towing, Winching, Battery Boost, Out-of-Fuel Coverage, Tire Service, Lockout Service, Emergency Travel Expense Reimbursement and Travel Planning and Dealer Locator. Should you ever decide to sell your Mazda vehicle, M.A.P. is transferable to future owners and will enhance the resale value of your vehicle. The Mazda Added Protection Plan is fully backed and administered by Mazda Canada Inc. For more information, please contact your Mazda Dealer.



Ask your dealer about Mazda's competitive program for recent university and college graduates.

Product changes and options availability: Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options and accessories shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations. E. & O. E.

Find out more on:   



Get more detailed information on your CX-5. Check out our website at mazda.ca for specifications and features, option packages, pricing, financing, to get a quote and find a dealer near you.

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