

PRECISE HANDLING, PEACE OF MIND COVERAGE

Experiencing the 2015 Mitsubishi Lancer is as much about the pleasure of driving as it is about its complement of handling dynamics, achieved through a structurally reinforced body, longer wheelbase and wider track that enhances stability when cornering at high speeds. Added into the mix is an exceptional 4-wheel independent suspension that's kept in check by the available revolutionary All-Wheel Control (AWC) system that improves handling in all conditions. To refine the handling even further, the Lancer is equipped with Active Stability Control (ASC) and Anti-lock Braking System (ABS) designed for improved traction. With intelligent technology constantly monitoring your every twist and turn, you're free to savour the pure joy of being a driver. And you'll also bask in confidence knowing that your Lancer is backed by the most comprehensive automotive warranties available. With our 10-Year/160,000-km powertrain limited warranty**, a 5-year/100,000-km fully transferable new vehicle limited warranty, and 5-year/unlimited-km roadside assistance, peace of mind is assured for years to come.



10 YEAR
160,000 KM
POWERTRAIN
LTD WARRANTY

**BUILT BETTER.
BACKED BETTER.**

Technical data, equipment and options shown are based on the latest information available at the time of printing and are subject to change without notice. Colours may vary due to the printing process. Exterior and interior lights on vehicles shown may be illuminated for illustration purposes only. Vehicles are shown with optional equipment or images may be international models shown. Not all equipment is available on every model. For complete details about equipment configuration and Mitsubishi Genuine Accessories, please contact your Mitsubishi Retailer. ©2014 Mitsubishi Motor Sales of Canada Inc. The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc., and any use of such marks by Mitsubishi is under license. ©2014 SiriusXM Canada Inc. "SiriusXM", SiriusXM Satellite Radio subscriptions sold after 3-month prepaid period expires. Subscriptions are governed by SiriusXM Customer Agreement; see siriusxm.ca. "SiriusXM," the SiriusXM logo, channel names and logos are trademarks of SiriusXM Radio Inc. and are used under licence. **Whichever comes first. Regular maintenance not included. See dealer or mitsubishi-motors.ca for warranty terms, restrictions and details. Not all customers will qualify.

MITSUBISHI-MOTORS.CA

COLOURS



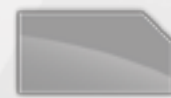
APEX SILVER
BLACK INTERIOR



TARMAC BLACK PEARL
BLACK INTERIOR



RALLY RED
BLACK INTERIOR



TITANIUM GREY
BLACK INTERIOR



WICKED WHITE
BLACK INTERIOR



OCTANE BLUE PEARL*
BLACK INTERIOR

* Not available on DE.

TRIMS AND OPTIONS

FOR A COMPLETE LIST OF FEATURES, TECHNICAL SPECIFICATIONS AND OPTIONS, VISIT WWW.MITSUBISHI-MOTORS.CA

DE STANDARD SPECIFICATIONS 4-DOOR SEDAN, 5-PASSENGER, 2.0L DOHC MIVEC 16-VALVE, 148 HP

- 2.0L DOHC MIVEC 4-CYLINDER ENGINE (148 HP)
- 5-SPEED MANUAL TRANSMISSION
- DUAL FRONT AIRBAGS WITH SEAT SENSORS, SIDE-IMPACT CURTAIN AIRBAGS (FRONT & REAR), FRONT SEAT-MOUNTED SIDE-IMPACT AIRBAGS & DRIVER'S KNEE AIRBAG
- ANTI-LOCK BRAKING SYSTEM (ABS) WITH ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD), BRAKE ASSIST SYSTEM (BAS) & BRAKE OVERRIDE SYSTEM (BOS)
- ACTIVE STABILITY CONTROL (ASC)
- TRACTION CONTROL LOGIC (TCL)
- ANTI-THEFT ENGINE IMMOBILIZER
- TIRE PRESSURE MONITORING SYSTEM (TPMS)
- LATCH SYSTEM (LOWER ANCHORS & TETHERS FOR CHILD RESTRAINT SEATS)
- REAR DOOR CHILD SAFETY LOCKS
- 3-POINT SEATBELTS FOR ALL SEATING POSITIONS
- HEIGHT-ADJUSTABLE FRONT SEATBELTS
- FRONT SEATBELT PRETENSIONERS & FORCE LIMITERS
- HEIGHT-ADJUSTABLE HEAD RESTRAINTS (1ST- & 2ND-ROW PASSENGERS)
- RISE BODY CONSTRUCTION
- 16" STEEL WHEELS WITH WHEELCOVERS
- REAR CENTRE HIGH-MOUNT STOP LAMP
- P205/60 R16 ALL-SEASON TIRES
- AUTO-OFF HALOGEN HEADLAMPS
- BLACK FOLDING POWER SIDE-VIEW MIRRORS
- SIDE AIRDAMS & SIDE MARKER LAMPS
- VARIABLE INTERMITTENT WINDSHIELD WIPERS & WASHERS
- POWER WINDOWS WITH AUTO-UP & DOWN DRIVER'S WINDOW
- POWER DOOR LOCKS
- TILT & HEIGHT-ADJUSTABLE STEERING WHEEL
- RETRACTABLE ASSIST GRIPS
- GEAR SHIFT INDICATOR
- DAYTIME RUNNING LAMPS
- TRUNK ENTRAPMENT RELEASE HANDLE
- 140-WATT AM/FM/CD/MP3 AUDIO WITH 4 SPEAKERS (DIGITAL SIGNAL PROCESSOR, SPEED-COMPENSATED VOLUME & EQUALIZATION)
- MULTI-INFORMATION DISPLAY (TRIP METER & ODOMETER, OUTSIDE TEMPERATURE, AVERAGE FUEL CONSUMPTION, DRIVING DISTANCE TO EMPTY, SERVICE REMINDER, WATER TEMPERATURE WARNING LAMP & LOW FUEL WARNING)

SE ALL DE STANDARD SPECIFICATIONS, PLUS: 4-DOOR SEDAN, 5-PASSENGER, 2.0L DOHC MIVEC 16-VALVE, 148 HP

- AIR CONDITIONING
- HEATED FRONT SEATS
- BLUETOOTH® 2.0 HANDS-FREE CELLULAR PHONE INTERFACE WITH STREAMING AUDIO & USB INPUT WITH VOICE CONTROL
- CRUISE CONTROL
- CONTINUOUSLY VARIABLE TRANSMISSION (CVT)
- POWER DOOR LOCKS WITH REMOTE KEYLESS ENTRY SYSTEM
- 16" ALLOY WHEELS
- HEATED & FOLDING BODY-COLOUR POWER SIDE-VIEW MIRRORS WITH INTEGRATED TURN SIGNAL LAMPS
- STEERING WHEEL-MOUNTED CRUISE & AUDIO CONTROLS
- 6-WAY ADJUSTABLE DRIVER'S SEAT
- 60/40-SPLIT FOLDING REAR SEAT
- PREMIUM FABRIC SEATING SURFACES
- FLOOR MATS
- BLACK MESH GRILLE
- RALLIART FRONT AERO BUMPER & GRILLE WITH CHROME SURROUND & BODY COLOUR CENTRE
- ANTI-THEFT SECURITY ALARM SYSTEM

OPTIONS

- CONTINUOUSLY VARIABLE TRANSMISSION (CVT)
- "ECO" MODE INDICATOR

LIMITED EDITION

- POWER GLASS SUNROOF WITH SUNSHADE
- FRONT FOG LAMPS
- LEATHER-WRAPPED STEERING WHEEL & GEAR SHIFT KNOB
- RALLIART FRONT AERO BUMPER & GRILLE WITH CHROME SURROUND & BLACK CENTRE
- EXHAUST FINISHER
- REAR WING SPOILER

SE AWC ALL SE CVT STANDARD SPECIFICATIONS, PLUS: 4-DOOR SEDAN, 5-PASSENGER, 2.4L DOHC MIVEC 16-VALVE, 168 HP

- 2.4L DOHC MIVEC 4-CYLINDER ENGINE (168 HP)
- ALL-WHEEL CONTROL (AWC) WITH DRIVE MODE SELECTOR (2WD/4WD AUTO/4WD LOCK)
- PADDLE SHIFTERS
- REAR WING SPOILER
- POWER GLASS SUNROOF WITH SUNSHADE
- FRONT FOG LAMPS
- LEATHER-WRAPPED STEERING WHEEL & GEAR SHIFT KNOB
- RALLIART FRONT AERO BUMPER & GRILLE WITH CHROME SURROUND & BLACK CENTRE
- EXHAUST FINISHER

GT ALL SE STANDARD SPECIFICATIONS, PLUS: 4-DOOR SEDAN, 5-PASSENGER, 2.0L DOHC MIVEC 16-VALVE, 148 HP

- 16" MACHINE FINISH ALLOY WHEELS
- AUTOMATIC CLIMATE CONTROL
- POWER GLASS SUNROOF WITH SUNSHADE
- FRONT FOG LAMPS
- LEATHER SEATING SURFACES
- POWER DOOR LOCKS WITH FAST-KEY
- KEYLESS ENTRY & IGNITION SYSTEM
- REAR WING SPOILER
- LEATHER-WRAPPED STEERING WHEEL & GEAR SHIFT KNOB
- HIGH-CONTRAST SPEEDOMETER & TACHOMETER
- COLOUR MULTI-INFORMATION DISPLAY
- CHROME-PLATED INTERIOR DOOR HANDLES
- RALLIART FRONT AERO BUMPER & GRILLE WITH CHROME SURROUND & BLACK CENTRE
- EXHAUST FINISHER
- SIRIUSXM® SATELLITE RADIO WITH 3-MONTH COMPLIMENTARY SERVICE!
- 710-WATT ROCKFORD FOSGATE® PUNCH® DISPLAY AUDIO SYSTEM WITH 9 SPEAKERS, INCLUDING 10" SUBWOOFER (DIGITAL PROCESSOR, SPEED-COMPENSATED VOLUME & EQUALIZATION)

OPTIONS

- CONTINUOUSLY VARIABLE TRANSMISSION (CVT)
- "ECO" MODE INDICATOR
- PADDLE SHIFTERS

GT AWC ALL GT CVT STANDARD SPECIFICATIONS, PLUS: 4-DOOR SEDAN, 5-PASSENGER, 2.4L DOHC MIVEC 16-VALVE, 168 HP

- 2.4L DOHC MIVEC 4-CYLINDER ENGINE (168 HP)
- ALL-WHEEL CONTROL (AWC) WITH DRIVE MODE SELECTOR (2WD/4WD AUTO/4WD LOCK)
- REAR STABILIZER BAR

2015
LANCER



EFFICIENCY AND EXHILARATION

Driving the Mitsubishi Lancer is about personal preference. With a choice of two highly efficient, lightweight 4-cylinder DOHC MIVEC engines, you can opt for the thrill of performance driving with the 168-hp, 2.4-litre model or enjoy greater fuel economy with the 148-hp, 2.0-litre model that uses a mere 6.9 litres/100 kilometres of highway driving. Whatever your choice, these dynamic engines can be paired with the available Continuously Variable Transmission (CVT), one of the smoothest and most efficient transmissions available for maximum performance and fuel economy. You can choose the convenience of an automatic or the hands-on adrenaline-pumping sensation of the available paddle shifters, which give you the rapid-fire fingertip control of a professional race driver.



MITSUBISHI
MOTORS



READY TO GRAB YOUR ATTENTION

You know that the 2015 Mitsubishi Lancer is a driver's car the moment you get behind the wheel. The design of the cockpit gives a sporty ambiance, while the available colour LCD multi-information display, located between the race-styled tachometer and speedometer, serves up a wide range of information such as outside temperature, fuel level, average fuel consumption, trip details and more. To add to the comfort, Lancer's well-appointed, spacious interior has plenty of room for up to five adults who, on top of enjoying the ride, can get the most out of the available Rockford Fosgate® PUNCH® high-performance audio system with iPod® or MP3 connectivity, CD player and SiriusXM® Satellite Radio with 3-Month complimentary service*. This premium sound system pounds out a mind-blowing 710 watts of crystal-clear sound through nine, specifically tuned speakers, including a 10" subwoofer further refined through a digital signal processor, and speed-compensated volume and equalization. And with your hands treated to the sumptuous leather-wrapped multi-function steering wheel, the Lancer puts an array of functions quite literally at your fingertips.

(((SiriusXM))) | Rockford Fosgate



PERFORMANCE AND SAFETY ARE SKIN DEEP

Safety in every Mitsubishi Lancer begins at the drawing board and is engineered into the construction of its RISE (Reinforced Impact Safety Evolution) body. This solid design protects occupants by employing extensive front and rear crumple zones to absorb impact energy before it can be transferred to the cabin. Meanwhile, the cabin and doors have been constructed with a highly rigid frame and reinforced beams to redirect energy and damage around and away from the occupants. And to help keep occupants in every seat safe in the event of a collision, Lancer is equipped with a 7-airbag system to provide increased safety from all sides. Curtain airbags extending along both sides reduce damage to all occupants in a side collision, while 1st-row occupants also have advanced dual stage front airbags as well as the added protection of side airbags. For further safety, a driver's knee airbag helps reduce damage to the driver's legs in the event of a forward collision.



ADVANCED TRANSMISSION

Driving is personal. And so it goes with the available Continuously Variable Transmission (CVT) in the Lancer, which features an INVECS-III control system that seamlessly transitions to the most effective and efficient gear ratio for maximum performance and fuel economy. Choose the convenience of an automatic or the exciting sensation of a manual transmission, by using the available paddle shifters.



ACTIVE STABILITY CONTROL

When faced with slippery road conditions or emergency braking, your Lancer's traction and braking systems will help keep you in control. Active Stability Control (ASC) employs a series of sensors that constantly monitor the grip of each tire. ASC maintains stability and control by automatically recognizing understeer or oversteer. It then applies brake pressure to the appropriate wheels to keep you in control.



INTELLIGENT ALL-WHEEL CONTROL

Turn on the control you want, when you want it. At the push of a button, the 2015 Lancer SE AWC and the GT AWC feature an industry-leading three-mode electronically controlled All-Wheel Control system with driver-selectable 2-Wheel Drive, 4-Wheel Drive Auto and 4-Wheel Drive LOCK controls. The system continually monitors the road and intelligently transfers power to the wheels with the most traction to improve handling in all conditions.



SPORT-TUNED AND EFFICIENT ENGINES

With the Lancer, you can choose the MIVEC engine that suits your needs, delivering the ideal balance of performance and fuel efficiency. Start with the 148-hp, 2.0-litre. You can also move up to the 168-hp, 2.4-litre performance found in the SE AWC and GT AWC. The Lancer's 2.0L MIVEC engine delivers an exceptional fuel efficiency rating of 6.9L/100 km on the highway. That's both budget and eco-friendly.



FAST-KEY ENTRY

FAST-Key (Free-hand Advanced Security Transmitter) represents the leading edge in advanced automotive security. Available on the GT and GT AWC, its innovative, exclusive technology uses a remote system to unlock or lock the car without a key in-hand. FAST-Key allows drivers to unlock or lock doors simply by pressing a button on the door handle. With FAST-Key in your pocket or purse, you can also turn on the ignition without using your traditional key. It's a Lancer innovation that delivers the security you need while accommodating busy lifestyles.



GT MODEL SHOWN

PADDLE SHIFTERS

Experience racing-inspired innovation at your fingertips with the Lancer's lightweight paddle shifters. Mounted directly to the steering column, you can seamlessly upshift or downshift with a simple tap of your finger, all while keeping your grip on the steering wheel. Available on the Lancer GT, SE AWC and GT AWC models, this feature puts advanced racing-proven performance at your fingertips.

LIMITED EDITION

The sporty Mitsubishi Lancer Limited Edition packs as much value as it does style. Fitted with a power glass sunroof, fog lights, and complemented by a colour-keyed rear spoiler (also standard on SE AWC), leather-wrapped steering wheel and gear shift knob, exhaust finisher and a Limited Edition badge of distinction, your one-of-a-kind Lancer will ramp up your smile and set your pulse racing.



FUEL ECONOMY	CITY	HWY	COMBINED
	L/100 KM	L/100 KM	L/100 KM
2.0L MT 2WD	9.6L	6.9L	8.4L
2.0L CVT 2WD	9.2L	6.9L	8.2L
2.4L S-CVT AWC	10.5L	8.2L	9.5L

* Based on Natural Resources Canada's new testing methodology.

BLUETOOTH® 2.0 HANDS-FREE CELLULAR PHONE INTERFACE WITH STREAMING AUDIO AND USB INPUT

Designed to keep you connected and entertained – anywhere, anytime – safely. The Lancer's integrated Bluetooth® 2.0 hands-free cellular phone interface accomplishes just that. The system utilizes advanced voice recognition technology coupled with steering wheel-mounted buttons for safer hands-free operation. Easily plug in and connect your iPod® or MP3 player with the available USB audio to enjoy your music in a premium quality format. Standard on the SE/SE AWC and GT/GT AWC models.



Bluetooth | USB