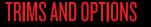
### **GREAT LOOKS, SPINE-TINGLING SENSATION**

Standing still, the 2015 Mitsubishi RALLIART is a study in motion. Its aerodynamic styling is a powerful indicator of its performance ability. With so much race-inspired technology, from its RALLIART-tuned suspension to its engineered lightweight design, the RALLIART achieves the perfect blend of driving performance and exceptional handling. Combined with a full complement of safety and control features, like Anti-lock Braking System (ABS), Electronic Brakeforce Distribution (EBD), Active Stability Control (ASC), Traction Control Logic (TCL), Brake Override System (BOS) and more, Lancer RALLIART is set to get your pulse racing once you put its powerful, turbocharged engine in gear. With a 237-HP turbocharged, intercooled MIVEC engine at your fingertips, through the paddle shifters and standard Twin Clutch Sportronic® Shift Transmission (TC-SST), shifting is quick and responsive. The RALLIART generates enough torque and excitement to send a tingle up your spine.



### COLOURS





STANDARD SPECIFICATIONS

- 2.0L DOHC TURBOCHARGED/INTERCOOLED MIVEC 4-CYLINDER ENGINE (237 HP)
- TWIN CLUTCH SPORTRONIC® SHIFT TRANSMISSION WITH PADDLE SHIFTERS
- DUAL FRONT AIRBAGS, SIDE-IMPACT CURTAIN AIRBAGS (FRONT & REAR), FRONT SEAT-MOUNTED SIDE-IMPACT AIRBAGS & DRIVER'S KNEE AIRBAG
- ANTI-LOCK BRAKING SYSTEM (ABS) WITH ELECTRONIC BRAKEFORCE DISTRIBUTION (EBD), BRAKE ASSIST SYSTEM (BAS) & BRAKE OVERRIDE SYSTEM (BOS)
- ACTIVE STABILITY CONTROL (ASC)
- TRACTION CONTROL LOGIC (TCL)

#### MIUM PACKAGE

- POWER GLASS SUNROOF WITH SUNSHADE
- POWER DOOR LOCKS WITH FAST-KEY **KEYLESS ENTRY & IGNITION SYSTEM** RECARO<sup>®</sup> LEATHER/SUEDED CLOTH
- SEATING SURFACES
- ALUMINUM PEDALS
- RAIN-SENSING WINDSHIELD WIPERS

- & FORCE LIMITERS

- TIRE PRESSURE MONITORING SYSTEM (TPMS)
  - DAYTIME RUNNING LAMPS

    - HYDRAULIC POWER-ASSISTED
- 3-POINT SEATBELTS FOR ALL SEATING POSITIONS
- HEIGHT-ADJUSTABLE FRONT SEATBELTS

& TETHERS FOR CHILD RESTRAINT SEATS )

 AUTO ON-OFF XENON HIGH INTENSITY DISCHARGE (HID) HEADLAMPS

ALL-WHEEL CONTROL (AWC) WITH

LIMITED SLIP DIFFERENTIAL

REAR STABILIZER BAR

ACTIVE CENTRE DIFFERENTIAL (ACD)

FRONT HELICAL & REAR MECHANICAL

18" DARK SILVER FINISH ALLOY WHEELS

LATCH SYSTEM (LOWER ANCHORS

REAR DOOR CHILD SAFETY LOCKS

 710-WATT ROCKFORD FOSGATE® PUNCH® **DISPLAY AUDIO SYSTEM WITH 9 SPEAKERS** INCLUDING 10" SUBWOOFER (DIGITAL PROCESSOR. SPEED-COMPENSATED VOLUME & EQUALIZATION)

# BUILT BETTER. BACKED BETTER.

MITSUBISHI-MOTORS.CA

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## 2015 LANCER RALLIMART



### INTENSIFY THE EXHILARATION

When it comes to high performance driving, the 2015 Mitsubishi Lancer RALLIART is a formidable and menacing machine. Loaded with abundant, race-proven performance and handling technologies, its 2.0L DOHC MIVEC 16-Valve intercooled, turbocharged 237-HP engine is masterfully set off by its rally-inspired, wind-defying design that incorporates a rear spoiler and a lightweight aluminum hood with heat extractor vents. When it comes to agility, its RALLIART-tuned suspension with MacPherson front struts and an independent multi-link system in the rear keeps you sure-footed and hugging the road in any situation. For those unpredictable moments, RALLIART is controlled by a fulltime All-Wheel Control system (AWC) that results in enhanced performance and adhesive traction under all road conditions. So whatever your driving intentions are, three modes are available - TARMAC, GRAVEL and SNOW – for when you want to cruise city streets in style or put the Lancer RALLIART through its phenomenal paces.



FOR A COMPLETE LIST OF FEATURES, TECHNICAL SPECIFICATIONS AND OPTIONS, VISIT WW

4-DOOR SEDAN, 5-PASSENGER, 2.0L DOHC 16-VALVE MIVEC I4, 237 HP ALUMINUM HOOD WITH

HEAT EXTRACTOR VENTS

POWER DOOR LOCKS WITH

COMPLIMENTARY SERVICE<sup>1</sup>

REMOTE KEYLESS ENTRY SYSTEM

SPORT FABRIC SEATING SURFACES

GLOSS BLACK INSTRUMENT PANEL ACCENT

 140-WATT AM/FM/CD/MP3 DISPLAY AUDIO WITH 6 SPEAKERS (DIGITAL SIGNAL PROCESSOR, SPEED-COMPENSATED VOLUME & EQUALIZATION)

SPORT LEATHER-WRAPPED STEERING WHEEL

SIRIUSXM® SATELLITE RADIO WITH 3-MONTH

### FRONT SEATBELT PRETENSIONERS

- HEIGHT-ADJUSTABLE HEAD RESTRAINTS (1ST & 2ND-ROW PASSENGERS)
- RISE BODY CONSTRUCTION
- ANTI-THEFT ENGINE IMMOBILIZER
- TRUNK ENTRAPMENT RELEASE HANDLE
- REAR CENTRE HIGH-MOUNT STOP LAMP
- **RACK & PINION STEERING**
- RALLIART FRONT & REAR BUMPERS





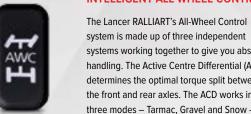
### SPORTY INTERIOR, SPECTACULAR TOUCHES

The high performance and precise handling that are the hallmarks of Mitsubishi's rally heritage are unmistakable characteristics of the 2015 Lancer RALLIART. Designed to complement its racing credentials, the interior radiates an explosive sense of adrenalinpumping action that's packed into the sports-bred cockpit. With room for five adults, the interior embodies performance driving through enduring racing touches like the available Recaro<sup>®</sup> semi-bucket racing seats, rally-inspired instrument panel, aluminum pedals and paddle shifters. To add comfort and enjoyment to the thrill of driving the RALLIART, the available 710-watt Rockford Fosgate® Punch® Display Premium Audio system delivers spectacular high-powered audio equal to the car's high performance and handling. And when all concentration is on the road, the available hands-free Bluetooth® technology makes placing and receiving calls from the multi-function steering wheel a breeze. With the USB connection, you can plug in your iPhone, iPod or MP3 player and easily integrate with the audio system. When you desire something different from your personal music collection, you can extend your listening enjoyment with the SiriusXM<sup>®</sup> Satellite Radio that includes a complimentary subscription for three months<sup>1</sup>. Driving the RALLIART, not only will you experience a remarkable machine, but you will do it in sporty, spectacular fashion.



### ENGINEERED TO PROTECT

To meet its exacting standards as a true rally-inspired vehicle, the 2015 Mitsubishi Lancer RALLIART is packed with superb active and passive safety components. Structurally, the RALLIART's all-encompassing protective care begins with its unique unibody construction - Mitsubishi's Reinforced Impact Safety Evolution (RISE) technology – that utilizes crumple zones to route and absorb energy during a high-impact collision. This gives Lancer RALLIART a stable, secure base that's worth its weight in safety. In addition, seven standard airbags are located throughout the cabin, including a driver's knee airbag, front seat-mounted side airbags, front and rear side-impact airbags and advanced dual-stage front airbags. And for security, an anti-theft alarm system with engine immobilizer is standard. With these exacting safety technologies on board, the RALLIART is engineered to protect all occupants while experiencing the sheer joy of rally-inspired driving.





#### INTELLIGENT ALL-WHEEL CONTROL

system is made up of three independent systems working together to give you absolute handling. The Active Centre Differential (ACD) determines the optimal torque split between the front and rear axles. The ACD works in three modes - Tarmac, Gravel and Snow for guicker control response to changes in road surfaces. To maintain stability and control when cornering, Active Stability Control (ASC) automatically recognizes understeer and oversteer. It applies brake pressure to the appropriate wheels to keep you on line and in control. Anti-lock Brakes (ABS) featuring Electronic Brakeforce Distribution (EBD) regulate the braking force to match vehicle load and driving conditions. To round out this highly competent handling package, there are front and rear limited slip differentials.









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#### ACTIVE STABILITY CONTROL (ASC) AND TRACTION CONTROL LOGIC (TCL)

Active Stability Control (ASC) and Traction Control Logic (TCL) employ a series of sensors that constantly monitor the grip of each tire. If a wheel begins to slip, ASC and TCL automatically communicate with the Anti-lock Braking System (ABS) to apply the brakes to the appropriate wheels to keep you in control.



#### TIRE PRESSURE MONITORING SYSTEM (TPMS)

Keeping your tires properly inflated is a must for fuel economy and safety on the road. That's why Lancer RALLIART eliminates the guesswork by incorporating a Tire Pressure Monitoring System (TPMS) that alerts vou whenever a tire is underinflated.



#### 237-HP TURBOCHARGED. INTERCOOLED MIVEC ENGINE

Cast from aluminum, the lightweight 2.0-litre turbocharged/intercooled MIVEC engine produces 237-HP @ 6,000 RPM and 253 lb.-ft of torgue from 2,500 to 4,750 RPM. The turbocharger features a nickel-chromium wheel that delivers quick response time at lower revs. The MIVEC system uses a directacting valve train for additional response and optimal power, and also operates on the exhaust valves as well as the intake valves. The benefit of this is an increase in performance and fuel efficiency, and lower emissions across the engine's operating range.



Lancer RALLIART features Mitsubishi's TC-SST technology, which provides split-second gear shifting and instant response. Using two input gear shafts, which are connected to an electronically controlled clutch, gears are pre-loaded in advance for quicker shifting. The TC-SST operates in two modes: a Normal mode for your day-to-day driving and a Sport mode where you take full advantage of the turbocharged power plant.

#### RALLIART-TUNED SUSPENSION

RALLIART-tuned suspension has been adapted to the real-world demands of everyday driving. MacPherson front struts perfectly complement the independent multi-link system in the rear, while the flat-front subframe and strut tower brace eliminate flexing and bending to enhance handling capabilities. The result is a remarkably smooth, road-hugging suspension that offers superb handling in nearly any road condition.

### CITY HWY COMBINED L/100 KM L/100 KM L/100 KM 2.0L TC-SST 13.4L 9.4L 11.6L

\* Based on Natural Resources Canada's new testing methodology.

#### SPORT FRONT BUCKET SEATS

A legend in the automotive world, Recaro® has been supplying seats to racing teams and high-end sports car manufacturers for decades. Lancer RALLIART's available semi-bucket Recaro® front seats provide outstanding lateral support during high-speed cornering, as well as long-term comfort for daily driving. And because side-impact airbags are built right into the seats, they come with an extra level of safety. Outfitted in resilient sporty fabric with leather accents, these seats look as good as they perform.