



Q3

2016

European model shown.



Audi Q3

From afar, it has the same silhouette as its predecessor, but get closer and you'll experience something altogether different. Introducing the newly re-designed 2016 Audi Q3, an urban SUV that offers the best of both worlds: It's small and nimble enough for city driving, but large enough to hold whatever you need for indoor or outdoor adventures. And functionality is just the beginning.

The distinctive exterior lines of the Audi Q3 give it a coupé-like appearance you wouldn't expect in an SUV. And with the addition of subtle design features like the new, more angular Audi Singleframe grille, chrome-plated tailpipe and optional LED headlights, it's a car that's now more eye-catching than ever before. Yet it still offers impeccable SUV credentials, including a spacious 5-seat interior, 460 litres of cargo space, high ground clearance, and available quattro® permanent all-wheel drive. Standard features include

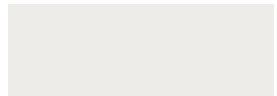
18" alloy wheels and panoramic sunroof, as well as Bluetooth®⁷ and concert radio, all controlled effortlessly from a 6.5" display with MMI® operating logic.⁶

You can rest assured that the features of the Audi Q3 extend well beyond the expected creature comforts. Here, you'll enjoy the efficiency of energy recuperation, a system that recovers waste energy from coasting and braking, reapplying it to the alternator and inevitably saving fuel. And with an efficient TFSI® engine with available quattro permanent all-wheel drive, your Audi Q3 will deliver the benefit of precisely controlled direct fuel injection that makes the most of every drop. In the new Audi Q3, you at last have the full satisfaction of your practical requirements, without any need for aesthetic compromise.

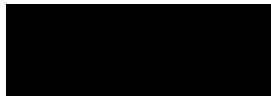


Q3 Specs

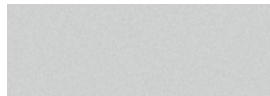
Exterior colours



Cortina White^{1,2}



Brilliant Black^{1,2}



Glacier White Metallic^{1,2}



Mythos Black Metallic^{1,2}



Florett Silver Metallic^{1,2}



Tundra Brown Metallic^{1,2}



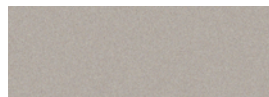
Monsoon Grey Metallic^{1,2}



Hainan Blue Metallic^{1,2}



Utopia Blue Metallic^{1,2}

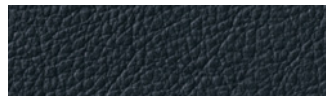


Cuvee Silver Metallic^{1,2}



Misano Red Pearl Effect^{1,2}

Interior surface colours and trims



Black^{1,2}



Rock Grey^{1,2}



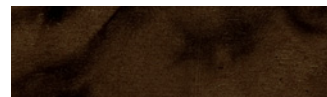
Chestnut Brown^{1,2}



Micrometallic^{1,2}



Matte Brushed Aluminum^{1,2}



Dark Brown Walnut^{1,2}

Wheels



18" wheel
235/50
all-season tires^{1,2}



19" wheels
255/40
all-season tires¹



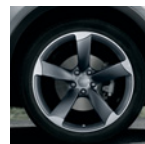
19" wheels
255/40
all-season tires^{1,2}



18" wheels
235/50
all-season tires²



18" wheels
235/50
all-season tires²



20" wheels
255/35
performance tires^{1,2}

Package contents

Convenience Package^{1,2}

- ▶ Rear parking sensors
- ▶ Power tailgate
- ▶ Advanced key

Sport Package^{1,2}

- ▶ 19" 10-spoke wheels w/ titanium finish and 255/40 all-season tires
- ▶ 3-spoke steering wheel w/ shift paddles
- ▶ Audi drive select
- ▶ Matte brushed aluminum inlays
- ▶ S line sport suspension
- ▶ Black headliner
- ▶ Front comfort sport seats

Navigation Package^{1,2}

- ▶ MMI® Navigation plus
- ▶ Driver information system w/ colour display
- ▶ 7" colour display screen
- ▶ Voice control
- ▶ MMI® radio

Power Front Seats Package^{1,2}

- ▶ Power driver and front passenger seats
- ▶ Power lumbar for both seats

Black Optics Package^{1,2}

- ▶ High-gloss black grille surround and window trim
- ▶ Black roof rails

Technical features

	Q3 2.0 TFSI FWD	Q3 2.0 TFSI quattro
4-cylinder engine, 2.0 TFSI, 200 hp	●	●
6-speed automatic transmission with Tiptronic®	●	●
Electromechanical speed-sensitive power steering	●	●
quattro all-wheel-drive system	-	●
Horsepower (hp @ rpm)	200 @ 5100-6000	
Torque (lb-ft @ rpm)	207 @ 1700-5000	
Acceleration 0-100 km/h (sec)	8.2	8.6
Fuel consumption ¹¹		
City, automatic (L/100 km)	12.0	11.9
Highway, automatic (L/100 km)	8.2	8.4
Dimensions (mm)	Length: 4385	
	Width: 1831	
	Height: 1590	

● Standard - Not Available

Equipment highlights

Q3 2.0 TFSI FWD Komfort	Q3 2.0 TFSI FWD Progressiv	Q3 2.0 TFSI FWD Technik	Q3 2.0 TFSI quattro Komfort	Q3 2.0 TFSI quattro Progressiv	Q3 2.0 TFSI quattro Technik
<p>Equipment highlights:</p> <ul style="list-style-type: none"> ▶ 18" 5-double-spoke wheels ▶ Audi concert radio ▶ LED daytime running lights ▶ 3-spoke multi-function leather steering wheel ▶ Audi sound system w/ 10 speakers ▶ Xenon plus headlights ▶ 4-way power lumbar support for front seats ▶ SiriusXM® satellite radio ▶ Front fog lights ▶ Leather seating surfaces ▶ Bluetooth® ▶ LED tail lights ▶ Power driver seat ▶ Heated front seats ▶ Driver information system w/ monochrome display ▶ Panoramic roof ▶ Load-through provision ▶ Light and rain sensor ▶ Integrated LED mirror turn signals ▶ Cruise control ▶ Heated exterior mirrors ▶ 6.5" colour display screen ▶ LED ambient interior lighting ▶ Manual air conditioning ▶ Black roof rails ▶ Black exterior window trim 	<p>Trim includes Komfort trim content plus the following additional content:</p> <ul style="list-style-type: none"> ▶ 19" 5-segment-spoke design wheels ▶ Dual-zone automatic climate control ▶ 8-way power front seats ▶ Audi music interface ▶ Auto-dimming interior mirror w/ compass ▶ Bright aluminum roof rails ▶ Bright aluminum window trim ▶ Door sill trim strips w/ aluminum inlays ▶ Stainless steel trunk loading sill 	<p>Trim includes Progressiv trim content plus the following additional content:</p> <ul style="list-style-type: none"> ▶ LED tail lights w/ dynamic indicators ▶ Electrically foldable auto-dimming heated exterior mirrors ▶ Audi side assist ▶ S line exterior (bumpers, door sills, badging) ▶ Rear view camera ▶ Power tailgate open/close ▶ Advanced key w/ start button ▶ Advanced parking system w/ front & rear sensors ▶ LED headlights ▶ Bose® sound system w/ 14 speakers 	<p>Equipment highlights:</p> <ul style="list-style-type: none"> ▶ 18" 5-double-spoke wheels ▶ LED daytime running lights ▶ 3-spoke multi-function leather steering wheel ▶ Audi sound system w/ 10 speakers ▶ Xenon plus headlights ▶ 4-way power lumbar support for front seats ▶ SiriusXM® satellite radio ▶ Front fog lights ▶ Leather seating surfaces ▶ Bluetooth® ▶ LED tail lights ▶ Power driver seat ▶ Heated front seats ▶ Driver information system w/ monochrome display ▶ Panoramic roof ▶ Load-through provision ▶ Light and rain sensor ▶ Integrated LED mirror turn signals ▶ Cruise control ▶ Heated exterior mirrors ▶ 6.5" colour display screen ▶ LED ambient interior lighting ▶ Manual air conditioning ▶ Black roof rails ▶ Black exterior window trim 	<p>Trim includes Komfort trim content plus the following additional content:</p> <ul style="list-style-type: none"> ▶ 18" 5-arm turbine design wheels ▶ Dual-zone automatic climate control ▶ 8-way power front seats ▶ Audi music interface ▶ Auto-dimming interior mirror w/ compass ▶ Bright aluminum roof rails ▶ Bright aluminum window trim ▶ Door sill trim strips w/ aluminum inlays ▶ Stainless steel trunk loading sill 	<p>Trim includes Progressiv trim content plus the following additional content:</p> <ul style="list-style-type: none"> ▶ 18" 5-twin-spoke design wheels ▶ Stainless steel trunk sill ▶ Rear view camera ▶ Power tailgate open/close ▶ Bose® sound system w/ 14 speakers ▶ Electrically foldable auto-dimming heated exterior mirrors ▶ Advanced key with start button ▶ Advanced parking system w/ front & rear sensors ▶ Audi side assist

1. Available on Q3 2.0 TFSI FWD. 2. Available on Q3 2.0 TFSI quattro.

Q3

6. Do not drive distracted. The use of mobile devices while driving, other than in hands-free mode, is illegal in many regions and unsafe.

7. Your Audi vehicle may be equipped with a phone preparation utilizing Bluetooth® interface to enable hands-free functionality (compatible mobile phones sold separately). You will need a Bluetooth®-enabled mobile phone in order to utilize this function. Not all Bluetooth®-enabled mobile phone models are compatible with Audi phone preparation. Contact your local Audi dealer for the latest listing of compatible phones.

8. Please drive safely and obey all traffic laws, including speed limits.

9. Audi side assist, Audi pre sense, active lane assist, night vision, cruise control, parking system, head-up display and all other safety and convenience features are means of assisting the driver only. Drivers must continue to devote their full attention to safe driving. Some features are available as options and may not be available on all models. Airbags are supplemental restraints only and will not deploy under all accident circumstances. Always use safety belts and seat children only in the rear seats, using restraint systems appropriate for their size and age.

10. The Audi Navigation System depends upon signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system, and existing wireless and satellite technologies, must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest or other road system changes are beyond the control of Audi Canada. Complete, detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested Audi Navigation System route. Periodically new mapping data is available. HDD update is required in order to maintain the latest navigation information. Updates are available for purchase from time to time at additional cost. Consult your dealer or call 1-800-FOR-AUDI for details.

11. Fuel consumption ratings are estimates based on Natural Resources Canada's (NRCan) fuel consumption criteria and testing methods for 2016 model year vehicles. Please note that comparisons to seemingly similar vehicles pre-2015 model year will show discrepancies due to the difference in NRCan approved calculation methods for 2014 model year and older vehicles. Please refer to NRCan's Fuel Consumption Guide 2016 for estimated fuel consumption figures. Actual fuel consumption will vary based on driving conditions, driver habits and the vehicle's condition, weight carried and additional equipment.

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