



GENESIS
2016



NEW THINKING. NEW POSSIBILITIES.

Status quo is nothing more than a starting point for our research and development. Through new thinking we continue to uncover new territories in innovation, engineering and design. A vehicle is no longer simply a means of transportation; it is an extension of you. By questioning and not simply accepting convention, we continue to push the boundaries to provide new possibilities and experiences that go beyond your expectations.

This is the H-Factor.



COMMANDS THE ROAD. AND ATTENTION.

Born from our passion to craft vehicles that exceed your expectations, the 2016 Genesis promises a truly exceptional driving experience. Designed with an array of innovative technologies, including the highly advanced HTRAC™ All-Wheel Drive (AWD) system, the Genesis exudes disciplined power. Fasten your seatbelt for an experience that embodies performance, technology and craftsmanship in perfect balance.



SCULPTED FROM
100% PURE
EMOTION

Desire. Awe. Envy. Love. From first sight, the dominant presence of the 2016 Genesis stirs a raft of strong emotions. As the premium hexagonal front grille locks your gaze, the powerful stance of the Genesis pulls you in. Refined side character lines flow from the available HID headlights to the stunning three-dimensional LED tail lights. Every sculpted detail embodies the essence of our captivating Fluidic Sculpture design philosophy.



WELCOME LIGHTS WITH GENESIS LOGO



BI-XENON HID HEADLIGHTS



19-INCH ALUMINUM ALLOY WHEELS

CRAFTSMANSHIP WHICH SETS A NEW STANDARD

As much as the 2016 Genesis captivates from the exterior, the true revelation begins the moment you slip into the first-class interior. Unparalleled comfort and relaxation can be found beginning with the available full-grain natural Napa leather seating and 16-way power-adjustable driver's seat. Acoustically-laminated glass maximizes cabin serenity so you can embrace the exquisite sound of the available premium Lexicon® audio system. Seamlessly fusing cutting-edge technology with detailed handcrafted finishes, the available 9.2-inch high definition central display screen is framed by open pore natural wood inlays along the dash and door panels. Experience form and function in perfect harmony.



AVAILABLE PREMIUM NAPA LEATHER SEATING SURFACES



AVAILABLE OPEN PORE NATURAL WOOD WITH ALUMINUM ACCENTS



AVAILABLE 16-WAY POWER-ADJUSTABLE DRIVER'S SEAT



AVAILABLE LEXICON® AUDIO SYSTEM



May not be exactly as shown.

SUPERIOR DRIVING DYNAMICS

The standard HTRAC™ All-Wheel Drive (AWD) system is a result of rigorous testing, pushed to the absolute limits in the world's most demanding environments including Germany's famed Nürburgring racing circuit. With superior control and stability in all weather conditions, HTRAC™ offers four available drive modes to tailor control based on your driving environment. Both the standard 311 horsepower 3.8L V6 and available 420 horsepower 5.0L V8 engines are paired to an advanced 8-speed automatic transmission which helps maximize performance and fuel economy through an efficient gear ratio spread.



Exclusive Platform

The 2016 Genesis rides on a dedicated platform constructed with advanced high-strength steel forged in Hyundai's own mill in order to deliver exceptional body stiffness and rigidity. This rigid foundation provides superior driving dynamics and occupant protection.



Optimized NVH Performance

Hyundai engineers used a wide range of insulation methods to help minimize Noise, Vibration and Harshness (NVH). Advanced high-strength steel, structural adhesives, and an engine partition all work to reduce cabin sound pollution from NVH. This includes fully-integrated underside aerodynamic shielding with air cell technology designed to help minimize sound intrusion within the interior.



CONVENIENCE TECHNOLOGY

By challenging the principles of ergonomics, the 2016 Genesis offers advanced visual and sensory technology that was developed with an emphasis on convenience. Features include an available Head-Up Display (HUD) system with an integrated memory system that displays key information based on driver eye-level preference, or the available High Beam Assist system that automatically switches to the low beam setting when a vehicle is detected ahead. The 2016 Genesis is filled with premium amenities you won't want to drive without.

2016

TECHNOLOGY HIGHLIGHTS



9.2-inch 720p High-Definition Navigation Display

Genesis 5.0 Ultimate models come equipped with a larger 9.2-inch display screen featuring a crystal-clear 720p high-definition display, an upgraded 64GB storage capacity and a DVD player. All functions are intuitively-controlled by the Driver Information System (DIS) that is easily accessible from the driver's seat.



Card-type proximity key

In addition to traditional proximity fobs, the Genesis also offers a second proximity key option - an available card-type key. The sleek, credit card-sized device fits conveniently in your wallet.



Head-Up Display (HUD)

An available Head-Up Display (HUD) system helps reduce driver distraction by displaying critical driving information on the windshield, directly below the driver's line of sight. Information includes speed, navigation directions and Adaptive Cruise Control (ACC) settings, as well as indicators from the Blind Spot Detection (BSD) and Lane Departure Warning System (LDWS).



Cabin CO₂ Sensor

Introducing an automotive system designed to sense carbon dioxide levels in the cabin of the vehicle. As you drive, carbon dioxide naturally builds and can cause drowsiness. The available CO₂ sensor automatically activates the ventilation system to draw fresh air into the cabin and help improve driver alertness.



Smart Trunk and Available Smart Power Trunk

Standing near the perimeter of the trunk with the proximity key for three seconds will open the trunk lid automatically, giving convenient access to the trunk even when both hands are full. Genesis 3.8 Technology and 5.0 Ultimate models take this technology a step further with remote power open and close functionality.



High Beam Assist

Using the front mounted camera and light detection technology, High Beam Assist (HBA) automatically switches between high beam and low beam when traffic is detected ahead.

SURROUND YOURSELF WITH INNOVATIVE SAFETY

The 2016 Genesis is equipped with cutting-edge preventative and active safety technologies to provide an entirely new level of driver confidence. Using the latest in haptic technology to increase driver situational awareness, the Genesis features advanced safety features like the available Lane Departure Warning System with Lane Keep Assist⁴. An available Autonomous Emergency Braking³ system can even bring the vehicle to a complete stop if an imminent collision is detected at speeds under 80 kilometres per hour. In the 2016 Genesis, your safety is a top priority.



2016

SAFETY HIGHLIGHTS



Autonomous Emergency Braking³

The available Autonomous Emergency Braking function uses a forward camera and radar sensors to detect rapid closing speeds to the vehicle ahead. If a potential forward collision is detected, warning notifications alert the driver. At speeds under 80 kilometres per hour, the system can provide full braking assistance to help avoid an imminent collision.



Adaptive Cruise Control⁷

An available Adaptive Cruise Control system with stop-and-go capability carefully adjusts your pre-set speed and distance from the vehicle ahead. It will even come to a full stop and then start again, without driver input, when the vehicle has been stopped for less than three seconds.



Rearview Camera with Front and Rear Parking Assist Sensors

A standard rearview camera with parameter guidelines enhances driver awareness when reversing. Available front and rear parking assist sensors provide added ease and peace of mind.



Blind Spot Detection⁵ and Rear Cross-Traffic Alert⁶

Blind Spot Detection uses radar to detect when a vehicle is in the driver's blind spot and provides both an audible and a visual alert to help keep you aware as you move down the road. When reverse gear is selected, Rear Cross-Traffic Alert helps identify and warn the driver of vehicles approaching from the side, even before they come into view of the standard rearview camera.



Lane Departure Warning System with Lane Keep Assist⁴

Drift outside your lane without signaling and the available Lane Departure Warning System first warns you with haptic vibrations through the steering wheel. The Lane Keep Assist System can provide steering assistance to maintain lane position if the vehicle continues to approach the edge of its current lane. Additionally, the Lane Departure Warning will alert the driver with an audible cue, or a visual warning on the available Head-Up Display.



Nine Airbags¹

In the unfortunate event of a collision, all occupants are offered increased protection by way of nine airbags – including a driver's knee airbag as well as a pressure-controlled front passenger airbag – to help reduce inflation-related injuries.

INDIVIDUAL TASTES CALL FOR INDIVIDUAL OPTIONS

From our vivid palette of exterior colours to a wide variety of premium extras, we invite you to explore options which best reflect your personal style.

INTERIOR FINISHES

3.8 Premium Model

3.8 Luxury, 3.8 Technology and 5.0 Ultimate Models



BEIGE TWO TONE

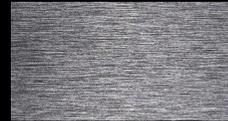
A



Leather



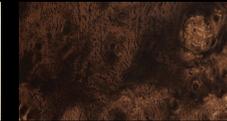
Brown Stripe Wood



Metal Grain Accents



Premium Napa Leather with Contrast Piping*



Walnut Open Pore Natural Wood

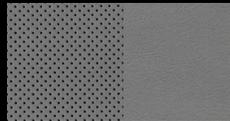


Textured Genuine Aluminum Accents



GREY TWO TONE

B



Leather



Grey Stripe Wood



Metal Grain Accents



Premium Napa Leather with Contrast Piping*



Brown Ash Open Pore Natural Wood



Textured Genuine Aluminum Accents



BLACK MONOTONE

C



Leather



Grey Stripe Wood



Metal Grain Accents



Premium Napa Leather with Contrast Piping*



Brown Ash Open Pore Natural Wood



Textured Genuine Aluminum Accents

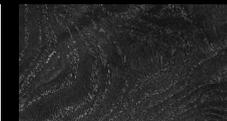


BLACK / IVORY

D



Premium Napa Leather with Contrast Piping*



Black Ash Open Pore Natural Wood

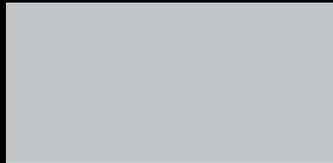


Textured Genuine Aluminum Accents

Lettering denotes available colour combinations. Choice of interior colour depends upon exterior colour and/or model selection. Dealer order may be required for desired interior/exterior colour combinations. Due to the print production process, the colours shown throughout this brochure vary from actual hue. Textures may not be exactly as shown. Visit hyundaicanada.com or see your dealer for details. *Not exactly as shown.

EXTERIOR COLOURS

Lettering denotes available exterior and interior colour combinations.



SANTIAGO SILVER

C



IBIZA BLUE

CD



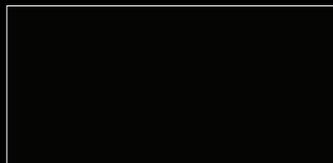
CASABLANCA WHITE

AC



MARRAKESH BEIGE

AC



CASPIAN BLACK

ACD



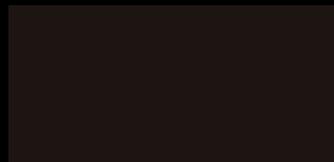
PAMPLONA RED

AC



PARISIAN GREY

C



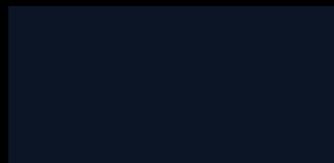
MANHATTAN BROWN

ACD



EMPIRE STATE GREY

BCD



MONTECITO BLUE

ABD

ADDITIONAL ACCESSORY CHOICES



Premium All Weather Floor Liners.

Premium all weather floor liners were designed to cover the interior carpet providing maximum protection against the elements that other mats cannot offer. Their unique and durable design features a non-slip surface for added comfort and a long lasting premium look. Remove carpet mats prior to installation.



Premium All Weather Cargo Tray.

Protect your interior cargo area with style. This durable, custom-fit premium cargo tray protects from spills and messy loads while helping keep your cargo area looking new for years to come.

For more information on additional accessories, please visit hyundaicanada.com, or visit your dealer for details.

2016 GENESIS SPECIFICATIONS

3.8 PREMIUM HTRAC™	STANDARD EQUIPMENT INCLUDES:
	3.8L DOHC GDI V6 engine (311 hp, 293 lb-ft)
	HTRAC™ All-Wheel Drive (AWD)
	18" aluminum alloy wheels
	Leather seating surfaces, leather-wrapped steering wheel
	12-way power-adjustable front seats with 4-way lumbar adjustment
	8.0" touch-screen navigation system with 4.5 GB of storage, SiriusXM™ and NavTraffic®
	Panoramic sunroof
	Acoustically-laminated glass (windshield, front and rear doors)
	Dual-zone automatic climate control
	Heated, power-folding, power-adjustable side mirrors
	Mirror-mounted welcome lights with 'Genesis' logo projection
	Proximity keyless entry with push-button ignition and hands-free 'Smart Trunk'
	Rearview camera
	LED Daytime Running Lights, tail lights and fog lamps
3.8 LUXURY HTRAC™	INCLUDES 3.8 PREMIUM HTRAC™ EQUIPMENT PLUS:
	Blind Spot Detection (BSD) ⁵ with Rear Cross-Traffic Alert (RCTA) ⁶ and Lane Change Assist (LCA)
	Premium Napa leather seating surfaces
	Natural open pore wood trim, textured genuine aluminum accents
	16-way power-adjustable driver's seat with side bolster and thigh support adjustments, 4-way lumbar adjustment
	Driver's Integrated Memory System (IMS) for seat, mirror and steering wheel positions
	Ventilated front seats
	Heated rear seats
	Auto-leveling Bi-Xenon High Intensity Discharge (HID) headlights
	Heated steering wheel
	900-watt Lexicon® AM/FM/SiriusXM™/CD/MP3 7.1 surround sound audio system with 14 speakers and Logic 7® sound processing
	Electrochromic auto-dimming exterior mirrors
	Front and rear parking assistance sensors
	Rear side window sun shades
3.8 TECHNOLOGY HTRAC™	INCLUDES 3.8 LUXURY HTRAC™ EQUIPMENT PLUS:
	Lane Departure Warning System (LDWS) with Lane Keep Assist System (LKAS) ⁴
	Autonomous Emergency Braking (AEB) ³
	Adaptive Cruise Control (ACC) ⁷ with stop-and-go capability
	Electronic Parking Brake (EPB) with Auto Vehicle Hold (AVH)
	High Beam Assist (HBA)
	7.0" TFT LCD instrument panel display
	Head-Up Display (HUD)
	Power trunk lid
	CO ₂ sensor control system
5.0 ULTIMATE HTRAC™	INCLUDES 3.8 TECHNOLOGY HTRAC™ STANDARD EQUIPMENT PLUS:
	5.0L DOHC GDI V8 engine (420 hp, 383 lb-ft)
	19" staggered-width aluminum alloy wheels
	Microsuede headliner
	9.2" touch-screen navigation system with 720p high-definition display, 64 GB SSD, SiriusXM™ and NavTraffic®
	900-watt Lexicon® AM/FM/SiriusXM™/DVD/MP3 7.1 surround sound audio system with 17 speakers and Logic 7® sound processing
	Continuous Damping Control (CDC)
	Headlight washers
	Card-type proximity key (included with 2 traditional key fobs)
	Power-operated rear window sun shade

	Genesis 3.8	Genesis 5.0
ENGINE		
Type	3.8L DOHC 24-valve V6 with Dual Continuously Variable Valve Timing (D-CVVT), Gasoline Direct Injection (GDI) and 3-stage Variable Induction System (VIS)	5.0L DOHC 32-valve V8 with Dual Continuously Variable Valve Timing (D-CVVT), Gasoline Direct Injection (GDI) and 2-stage Variable Induction System (VIS)
Displacement	3,778 cc	5,038 cc
Horsepower	311 hp @ 6,000 rpm (Regular fuel)	420 hp @ 6,000 rpm (Premium fuel) / 407 @ 6,000 rpm (Regular fuel)
Torque	293 lb-ft @ 5,000 rpm (Regular fuel)	383 lb-ft @ 5,000 rpm (Premium fuel) / 372 lb-ft @ 5,000 rpm (Regular fuel)
Bore and stroke	96.0 mm x 87.0 mm	96.0 mm x 87.0 mm
Compression ratio	11.5:1	11.8:1
Motor mounts	Hydraulic	Hydraulic
Induction system	3-stage Variable Induction System (VIS)	2-stage Variable Induction System (VIS)
Fuel system	Gasoline Direct Injection (GDI)	Gasoline Direct Injection (GDI)
Recommended fuel	Regular / Unleaded	Premium / Unleaded
TRANSMISSION AND DRIVE SYSTEM		
Drive configuration	Full-time HTRAC™ All-Wheel Drive (AWD) with integrated transfer case actuator and variable torque split clutch	
Transmission type	8-speed electronic automatic with overdrive lock-up torque converter and SHIFTRONIC® manual mode with wheel-mounted shift paddles	
BRAKING		
Front	345 mm x 30 mm ventilated rotors, 4-piston fixed calipers	360 mm x 30 mm ventilated rotors, 4-piston fixed calipers
Rear	314 mm x 13 mm solid rotors, 1-piston calipers	
STEERING		
Type	Rack-and-pinion with Variable Gear Ratio (VGR)	
Assistance	Rack-mounted Motor Driven Power Steering (R-MDPS)	
Overall ratio	11.8:1	
Turns (lock-to-lock)	2.55	
Turning circle (curb-to-curb)	11.4 m	
SUSPENSION		
Front / Rear	5-link independent with coil springs and gas-charged dampers	5-link independent with coil springs, gas-charged dampers and Continuous Damping Control (CDC)
Front stabilizer bar	26.0 mm (hollow)	27.0 mm (hollow)
Rear stabilizer bar	15.0 mm (solid)	18.0 mm (hollow)
WEIGHTS		
Curb weight	1,948 kg – 2,069 kg	2,143 kg
GVWR	2,500 kg	2,590 kg
CAPACITIES		
Fuel tank	77 L	77 L
VOLUME (L)		
Passenger compartment	3,052 L	
Cargo (Trunk)	433 L	
Total	3,485 L	
NATURAL RESOURCES CANADA FUEL CONSUMPTION RATINGS[^]		
City	14.4 L / 100 km	17.3 L / 100 km
Highway	9.4 L / 100 km	10.5 L / 100 km
Combined	12.1 L / 100 km	14.2 L / 100 km

• = Standard – = Not Available

		3.8 Premium	3.8 Luxury	3.8 Technology	5.0 Ultimate
EXTERIOR					
Wheels and tires	18" aluminum alloy wheels with P245/45R18 all-season tires	•	•	•	–
	19" staggered-width aluminum alloy wheels with all-season tires (P245/40R19 front, P275/35R19 rear)	–	–	–	•
	Temporary spare tire	•	•	•	•
	Tire Pressure Monitoring System (TPMS)	•	•	•	•
Exterior lighting	Automatic headlights	•	•	•	•
	LED Daytime Running Lights (DRL)	•	•	•	•
	LED fog lights, tail lights and reverse lights	•	•	•	•
	LED side mirror turn signal repeaters	•	•	•	•
	Mirror-mounted welcome lights with 'Genesis' logo projection	•	•	•	•
	Auto-leveling Bi-Xenon High Intensity Discharge (HID) headlights	–	•	•	•
	High Beam Assist (HBA); automatically deactivates high beams when traffic is detected ahead	–	–	•	•
	Headlight washers	–	–	–	•
Exterior trim	Body-colour door handles with satin chrome inserts	•	•	•	•
	Satin chrome finish grille, window belt mouldings and lower door mouldings	•	•	•	•
Outside mirrors	Power-adjustable, power-folding and heated	•	•	•	•
	Electrochromic auto-dimming	–	•	•	•
Glass	Included in driver's Integrated Memory System (IMS)	–	•	•	•
	Solar control tinted glass	•	•	•	•
Wipers	Acoustically-laminated glass (windshield, front and rear doors)	•	•	•	•
	Speed-sensitive front windshield wipers with 2 speeds, variable intermittent settings, rain-sensing function	•	•	•	•
	Windshield wiper de-icer	•	•	•	•
INTERIOR					
Seating	Leather seating surfaces	•	–	–	–
	12-way power-adjustable driver's seat with 4-way lumbar adjustment	•	–	–	–
	12-way power-adjustable passenger's seat with 4-way lumbar adjustment	•	•	•	•
	Rear seat pass-through opening	•	•	•	•
	Heated front seats	•	•	•	•
	Premium Napa leather seating surfaces	–	•	•	•
	16-way power-adjustable driver's seat with side bolster and thigh support adjustments, 4-way lumbar adjustment	–	•	•	•
	Heated rear seats	–	•	•	•
	Ventilated front seats	–	•	•	•
Steering wheel	Leather-wrapped 4-spoke steering wheel with shift paddles	•	•	•	•
	Audio, Bluetooth®, cruise control and voice command controls	•	•	•	•
	Manual tilt-and-telescopic adjustment	•	–	–	–
	Power tilt-and-telescopic adjustment	–	•	•	•
	Heated with 30-minute timer	–	•	•	•
	Haptic feedback (linked to BSD ⁵ and LKAS ⁶ functions)	–	•	•	•
	Multimedia	7-speaker AM/FM/SiriusXM™/CD/MP3 audio system	•	•	–
iPod®/USB/auxiliary connectivity (mounted in centre console)	•	•	•	•	
Bluetooth® hands-free phone system	•	•	•	•	
8.0" touch-screen navigation system with 4.5 GB of storage SiriusXM™ and NavTraffic®	•	•	•	–	
900-watt Lexicon® AM/FM/SiriusXM™/CD/MP3 7.1 surround sound audio system with 14 speakers and Logic 7® sound processing	–	•	•	–	
9.2" touch-screen navigation system with 720p high-definition display, 64 GB SSD, SiriusXM™ and NavTraffic®	–	–	–	•	
Driver Information System (DIS) with multimedia controller	–	–	–	•	
900-watt Lexicon® AM/FM/SiriusXM™/DVD/MP3 7.1 surround sound audio system with 17 speakers and Logic 7® sound processing	–	–	–	•	

		3.8 Premium	3.8 Luxury	3.8 Technology	5.0 Ultimate
EXTERIOR (continued)					
Convenience	Power windows with auto up/down and pinch protection	•	•	•	•
	Panoramic sunroof (power tilt-and-slide with one-touch operation)	•	•	•	•
	Proximity keyless entry with push-button ignition	•	•	•	•
	Proximity-activated hands-free trunk opening (Smart Trunk)	•	•	•	•
	Drive Mode Select (DMS)	•	•	•	•
	Electrochromic auto-dimming rearview mirror with integrated HomeLink® transceiver and compass	•	•	•	•
	Rearview camera	•	•	•	•
	Front and rear parking assistance sensors	–	•	•	•
	Rear side window sun shades	–	•	•	•
	Driver's Integrated Memory System (IMS) for seat, mirror and steering wheel positions (2 memory settings)	–	•	•	•
	Adaptive Cruise Control (ACC) ⁷ with stop-and-go capability	–	–	•	•
	Electronic Parking Brake (EPB) with Auto Vehicle Hold (AVH)	–	–	•	•
	Head-Up Display (HUD)	–	–	•	•
	Power open/close trunk lid with remote operation	–	–	•	•
	Card-type proximity key (included with 2 traditional key fobs)	–	–	–	•
	Power-operated rear window sun shade	–	–	–	•
	Interior trim	Genuine wood trim (doors, dashboard)	•	–	–
Metalgrain accents (centre stack, transmission tunnel)		•	–	–	–
Aluminum door scuff plates		•	–	–	–
Natural open pore wood trim (doors, dashboard)		–	•	•	•
Textured genuine aluminum accents (centre stack, transmission tunnel)		–	•	•	•
Illuminated aluminum door scuff plates		–	•	•	•
Microsuede headliner		–	–	–	•
Instrumentation	4.3" TFT LCD instrument panel display	•	•	–	–
	7.0" TFT LCD instrument panel display	–	–	•	•
HVAC	Dual-zone automatic climate control	•	•	•	•
	Rear seat HVAC ducts (mounted in centre console)	•	•	•	•
	CO ₂ sensor control system	–	–	•	•
SAFETY					
Restraint systems	Airbags ¹ (9) – driver's knee (1), front impact (2), front seat-mounted side impact (2), rear seat-mounted side impact (2), front/rear side curtains (2)	•	•	•	•
	Front and rear outboard seatbelt pre-tensioners and force limiters	•	•	•	•
	Pre-safety seatbelt	–	–	•	•
Active safety systems	Vehicle Stability Management (VSM)	•	•	•	•
	Electronic Stability Control (ESC) with Traction Control System (TCS) ²	•	•	•	•
	Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD) and Brake Assist (BA)	•	•	•	•
	Blind Spot Detection (BSD) ³ with Lane Change Assist (LCA) and Rear Cross-Traffic Alert (RCTA) ⁴	–	•	•	•
	Lane Departure Warning System (LDWS) with Lane Keep Assist System (LKAS) ⁴	–	–	•	•
	Autonomous Emergency Braking (AEB) ³	–	–	•	•
EXTERIOR / INTERIOR DIMENSIONS (MM)					
Wheelbase	3,010	Head room (front / rear) (without panoramic sunroof)	1,045 / 970		
Overall length	4,990	Head room (front / rear) (with panoramic sunroof)	1,000 / 970		
Overall width	1,890	Leg room (front / rear)	1,160 / 890		
Overall height	1,480	Shoulder room (front / rear)	1,480 / 1,450		
Minimum ground clearance	135	Hip room (front / rear)	1,415 / 1,392		

hyundaicanada.com/Genesis



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