



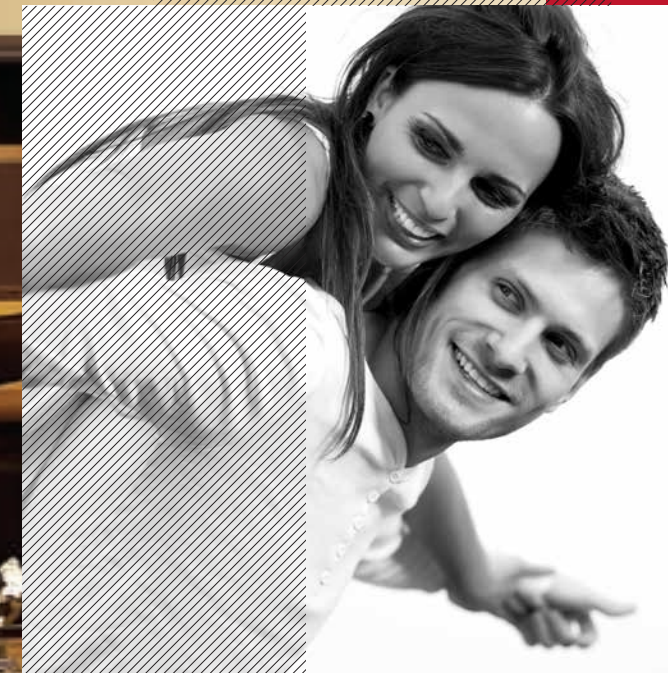
The Power to Surprise

2016

RIO

RIO

MADE YOU LOOK.



You need a car to do more than just take you there. You need a car with big-time personality. A car you can fall in love with. A car that feeds your own sense of style – as it fuels your go-anywhere, do-anything spirit. A car that has all the bases covered, from thoughtful versatility to excellent fuel efficiency. That car is the 2016 Rio. It's even more ready to be loved, with new, even more dramatic exterior styling. Ready to play?





YOU'RE ALL IN.

You want it all. And you want it on your terms. Kia gets all that – and the 2016 Rio is designed to give it all to you, your way. That begins with two distinct configurations – the versatile Rio 5-door and the sleek Rio sedan. Then take your personal Rio to a full range of your favourite destinations, from the neighbourhood café to that far-off snowboarding slope. You'll see how beautifully Rio integrates into the landscape as well as it integrates into your life.



START PACKING.

Here's an open appeal to your well-developed sense of spontaneity. Don't hold back. The 2016 Rio certainly doesn't – in the way it looks, the way it drives, and the way it keeps up with the twists and turns of your life. It makes room for all the dimensions of your lifestyle, thanks to a comfortable and deceptively roomy cabin, in addition to convenient seat-back pockets and dual power ports. You can even add available upscale touches to your Rio like a power sunroof and heated front seats. Better start packing.

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CONCEALED STORAGE

The cargo cover allows you to store your valuable items out of sight. Standard on Rio 5-door models.



60/40 SPLIT-FOLDING SEATS

Split-folding rear seats give you the flexibility to conveniently carry passengers or cargo – or both – depending on your needs.



POWER SUNROOF

Rio offers an available power sunroof that lets you enjoy the pleasure of open-air driving and adds to the sense of roominess inside the cabin.



HEATED SEATS

Available heated front seats increase your comfort when driving on those cold winter days.

VERY HANDS-ON.

You take a hands-on approach to everything you do. Kia's designers took that to heart when they laid out Rio's sporty cockpit. The controls are engineered for ergonomic efficiency – in other words, they're easy to use. And the premium soft-touch dash on EX and SX models adds to the tactile experience. No wonder you can't wait to get your hands on a 2016 Rio.



POWER FOLDING MIRRORS

Available power-folding sideview mirrors tuck in close to the vehicle's body to help protect them from accidental damage in tight parking spaces.

PUSH-BUTTON START

There's no need to fumble for your keys when you have the luxury of a keyless push-button ignition switch – standard on Rio SX models.



HEATED COMFORT

A heated steering wheel provides ultimate comfort for cold Canadian winters. Just one of the many standard luxury features included on Rio SX models.

SWEET, SWEET MUSIC

For your listening enjoyment, Rio comes with standard AUX and USB audio ports that let you connect a USB drive, iPod®2 or other digital music player directly to the audio system. You can also stream audio wirelessly via available Bluetooth.®3



BUILT-IN NAVIGATION¹

In-dash navigation system provides you with turn-by-turn directions to virtually any destination in North America. It's optional on Rio SX models.

SAFETY ALL-AROUND.

In engineering Rio, Kia placed as high a priority on safety as you do. The list of standard safety features is extensive – from a structural framework that absorbs impact forces in both frontal and side-on collisions to a range of active and passive safety measures, including advanced technologies that help to enhance driver control. For an all-around approach to safety.



LIGHTING

Fog lights make it easier to see – and be seen – in the dark of night or in inclement weather. Standard on Rio EX and SX models.



RAIN SENSING WIPERS

The windshield wipers are automatically activated as soon as moisture is detected, helping maintain optimal visibility, despite the conditions. Standard on Rio SX models.



ANTI-LOCK BRAKING SYSTEM

ABS provides the foundation for Rio's active safety systems. It helps provide greater vehicle control when stopping in difficult conditions, such as wet, slippery or snow-covered roads.

VEHICLE STABILITY MANAGEMENT SYSTEM⁴

VSM adds steering direction control capability, intervening when appropriate to further stabilize the vehicle. It helps you regain control and return the vehicle to its intended path.

HILL-START ASSIST CONTROL

To help keep you from rolling backward when starting off on a steep hill, HAC automatically maintains braking pressure for up to two seconds after you take your foot off the brake pedal – enough time for engine power to move you forward.

ELECTRONIC STABILITY CONTROL

ESC monitors Rio's response to your throttle, brake and steering inputs in tight corners and evasive-maneuvre situations. If and when input and response are out of sync, ESC briefly takes over to restore stability through precise brake and engine-control interventions.

ELECTRONIC BRAKEFORCE DISTRIBUTION

EBD adjusts front-to-rear brake pressure to compensate for varying passenger/cargo loads and deliver more confident braking performance.

AIRBAG & SEAT-BELT SENSORS

Special onboard sensors measure the severity of a crash impact and determine whether the front seat occupants are wearing their seat belts. Within milliseconds, this information is used to determine and trigger an optimal level of airbag inflation.

BRAKE ASSIST

When the Brake Assist System (BAS) detects an emergency braking situation it instantly applies full braking force, faster than you might be applying it, to help shorten overall stopping distance.

LATCH SYSTEM

Rio is equipped with an industry-standard LATCH (Lower Anchors and Tethers for Children) safety system that makes it easier to securely install a compatible child safety seat in either of the rear outboard seating positions.

READY TO GO AND GO.

The bold lines of the 2016 Rio set the tone. Once you're behind the wheel, it's ready to go, thanks to the lively performance of the 137-hp 1.6L 16-valve GDI four-cylinder engine that features Dual-cam Variable Valve Timing (D-CVVT) to optimize both output and efficiency. And with 6.3 L/100 km highway and 8.5 L/100 km city ratings,⁵ it'll keep going and going.

OPENS DOORS

A wide, easy-open tailgate on Rio 5-door models and split-folding rear seats – standard on both 4- and 5-door models – make for impressive cargo-carrying flexibility. An available power sunroof and heated front seats add to Rio's comfort.



KIA, DELIVERING ON A PROMISE.

At Kia, we make a promise to everyone who drives our vehicles – a promise to design, engineer and build our vehicles to the most rigorous, world-class standards. This promise guides the development of vehicles that embody Kia's signature style, precision engineering, outstanding performance, innovative features and advanced safety systems. Our dedication to quality and value has been widely recognized – one reason why Kia has been named a Top 100 brand in Interbrand's Best Global Brands 2014 report.

In addition, Kia earned two prestigious J.D. Power awards, one for Highest Ranked Large Car in Initial Quality in the U.S. for Cadenza and Highest Ranked Small SUV in Initial Quality in a Tie in the U.S. for Sportage.⁶ This honour recognizes our success at producing fuel-efficient and affordable vehicles. While the accolades are always welcome, our mission extends beyond impressing the industry or media. What makes us most proud is exceeding your expectations of a truly exemplary driving and ownership experience.



GT4 Stinger concept



STUNNING DESIGN

Under the direction of renowned President and Chief Design Officer Peter Schreyer — Kia vehicles have captured worldwide attention for their interior and exterior styling, which represents the collaborative work of designers who have created a look that makes every Kia recognizable at first sight. Today, the lineup consists of vehicles that fill owners as well as Kia's designers with pride.

EXTENSIVE RESEARCH AND DEVELOPMENT

Kia's R&D procedures are rigorous and exhaustive. At proving grounds around the world, vehicles undergo unrelenting tests. A world-class wind tunnel provides testing in winds up to 200 km/h. Utilizing heavy-rain-and-snowfall testing chambers and a road simulator, Kia puts its vehicles through punishing tests as part of a commitment to develop exceptionally durable and safe vehicles.

IMPRESSIVE WARRANTY PROGRAM

Kia engineers are passionate about producing vehicles that are exceptionally well-designed and reliable. Their dedication to quality and attention to detail give Kia the confidence to back every model with an outstanding warranty program.

TAKING ON THE COMPETITION

The Kia Racing team is dedicated to competing against world-class competition — and winning. That dedication is part of Kia's belief that the knowledge gained in competition can be applied to the entire Kia lineup to provide you with vehicles that perform beyond your expectations. The Kia Racing team includes championship-winning drivers with proven track records, and after two podium finishes early in the 2014 season you can look for Kia in the winner's circle at racetracks across North America in the future.



FIFA WOMEN'S WORLD CUP CANADA 2015

As the FIFA Official co-Automotive Partner, Kia is proud of its initiatives to promote soccer globally. This summer Canada will be hosting the 2015 Women's World Cup with games played in venues from coast to coast bringing all Canadians together to cheer and show their excitement.

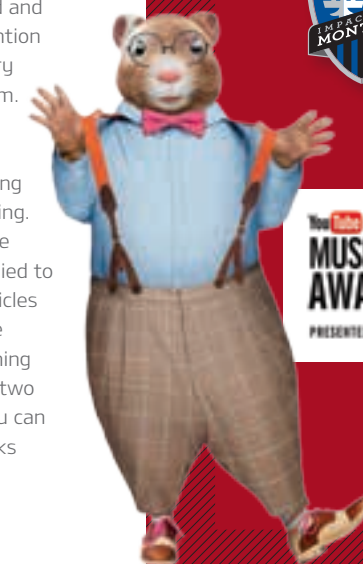


MAJOR LEAGUE SOCCER 2015

Kia is a proud founding partner of all three Canadian MLS teams, sharing a true passion for the game!

YOUTUBE MUSIC AWARDS PRESENTED BY KIA

Kia's relationship with the YouTube Music Awards builds on the special relationship between music and drivers. It is demonstrated by Kia partnering with numerous music events around the globe. It's just one more way that Kia stays in tune with the people who drive their vehicles.



FEATURES AND SPECIFICATIONS

Exterior	LX	EX	SX
15" steel wheels with covers	●	–	–
15" alloy wheels	ECO	–	–
16" alloy wheels	–	●	–
17" alloy wheels	–	–	●
P185/65R15 tires	●	–	–
P195/55R16 tires	–	●	–
P205/45R17 tires	–	–	●
Tire mobility kit	●	●	●
Power sunroof	–	○	○
Signature Kia grille	●	●	●
Body-coloured door handles	●	●	●
Body-coloured sideview mirrors	●	●	●
Power and heated sideview mirrors	●	●	●
Power-folding sideview mirrors	–	–	●
Projection headlights	–	–	5DR
Automatic headlights	–	●	●
Fog lights	–	●	●
LED taillights	–	–	●
LED sideview mirror signal repeaters	–	–	●
LED positioning lights	–	–	4DR
LED daytime running lights	–	–	5DR
Solar glass	–	–	●
Spoiler	5DR	5DR	5DR
Sport-tuned suspension	–	–	●
Front and rear splash guards	+	●	●

Safety	LX	EX	SX
Dual advanced front airbags	●	●	●
Dual front seat-mounted side airbags	●	●	●
Dual side curtain airbags	●	●	●
Adjustable front headrests	●	●	●
Electronic brake force distribution (EBD)	●	●	●
Electronic stability control (ESC)	●	●	●
Vehicle stability management (VSM) ⁴	●	●	●
Brake assist system (BAS)	●	●	●
Hill assist control (HAC)	●	●	●
4-wheel anti-lock braking system (ABS)	●	●	●
4-wheel disc brakes	●	●	●
Impact-sensing auto door unlock	●	●	●
Height adjustable front seatbelts with pretensioners	●	●	●
Lower anchors and tethers for children (LATCH)	●	●	●
Automatic rain sensing windshield	–	–	●
Automatic defog system	–	–	●
Variable intermittent wipers	●	●	●
Rear window defroster	●	●	●
Variable intermittent rear window wiper	5DR	5DR	5DR
Rearview camera ⁴	–	●	●

Comfort & Convenience	LX	EX	SX
Air conditioning	+	●	●
Automatic climate control with air ionizer	–	–	●
Remote keyless entry with panic function	+	●	●
Smart Key with push button start	–	–	●
Power door locks	●	●	●
Power windows	●	●	●
Obstacle detecting driver window	●	●	●
AM/FM/CD/MP3/Satellite stereo system ⁷	●	●	●
AUX and USB input ports	●	●	●
4-speakers	●	–	–
6-speakers	–	●	●
Bluetooth® hands-free cell phone connectivity ³	+	●	●
SIRIUSXM® satellite radio (includes three trial months) ⁷	●	●	●
UVO™ infotainment system	–	●	●
In-dash navigation system ¹	–	–	○
Supervision instrument cluster	–	–	●
Cooling glove box	–	–	●
Alloy sport pedals	–	–	●
Sliding centre armrest	–	●	●
Dual front 12V power outlets	●	●	●
Active ECO system	AT	AT	AT
Idle Stop & Go	ECO	–	–

Seating & Trim	LX	EX	SX
Cloth seats	●	●	–
Leather seats	–	–	●
Heated front seats	–	●	●
Black interior	●	●	○
Two-tone grey/black interior	–	–	○
Two-tone chocolate/black interior	–	–	○
Heated steering wheel	–	–	●
6-way adjustable driver seat	●	●	●
Seat back pockets	●	●	●
60:40 folding rear seat	●	●	●
Tilt steering column	●	–	–
Tilt and telescopic steering column	–	●	●
Steering wheel-mounted audio controls	●	●	●
Steering wheel-mounted cruise controls	+	●	●
Leather-wrapped steering wheel	–	●	●
Leather-wrapped gear shift knob	–	●	●
Metal-grain trim plates	–	●	●
Soft-touch dash	–	●	●
Leatherette door centre trim	–	●	●
Illuminated vanity mirrors	+	●	●

● = Standard ○ = Optional – = Not Available
 AT = Automatic Transmission + = Plus (+) package
 ECO = ECO package 5DR = 5-door models only 4DR = Sedan models only

Engine	
Type	1.6L, GDI 4-cylinder, aluminium block and head
Valve train	16-valve, DOHC, Dual-cam Variable Valve Timing (D-CVVT)
Horsepower	137 hp @ 6,300 rpm
Torque	123 lb.-ft. @ 4,850 rpm
Intake	Variable intake system (VIS)
Compression ratio	11.0:1
Fuel management	Active ECO System (AT); Idle Stop & Go (ECO)
Transmission	6-speed manual transmission; Available 6-speed automatic with Sportmatic shifter

Dimensions, mm (in.)	5-door	Sedan
Wheelbase	2,570 (101.2)	2,570 (101.2)
Length	4,050 (159.3)	4,370 (171.9)
Width	1,720 (67.7)	1,720 (67.7)
Height	1,455 (57.3)	1,455 (57.3)
Ground clearance	140 (5.5)	140 (5.5)
Head room (front/rear)	1,015/960 (39.9/37.8)	1,015/955 (39.9/37.6)
Shoulder room (front/rear)	1,350/1,324 (53.1/52.1)	1,350/1,324 (53.1/52.1)
Leg room (front/rear)	1,112/790 (43.8/31.1)	1,112/790 (43.8/31.1)
Hip room (front/rear)	1,323/1,301 (52.1/51.2)	1,323/1,301 (52.1/51.2)

Curb Weight, kg (lb.)	5-door	Sedan
Manual transmission	1,205–1,252 (2,657–2,760)	1,131–1,202 (2,493–2,650)
Automatic transmission	1,238–1,298 (2,729–2,862)	1,185–1,238 (2,612–2,729)

Body & Chassis	
Layout	Front engine, front wheel drive
Body type	Steel unibody
Front suspension	Independent, MacPherson struts and anti-roll bar (sport-tuned suspension on SX)
Rear suspension	Torsion beam, coil springs, mono-tube shocks (sport-tuned suspension on SX)
Steering	Electric-assist steering

Brakes	
Type	4-wheel disc
ABS	4-wheel, 4-channel, 4-sensor
Front, mm (in.)	256 (10.1) vented disc; 280 (11.0) vented disc (SX)
Rear, mm (in.)	262 (10.3) solid disc

Capacities, L (cu. ft.)	5-door	Sedan
Passenger volume	2,503.2 (88.4)	2,503.2 (88.4)
Cargo capacity, rear seats up	424.8 (15.0)	388 (13.7)
Fuel tank capacity, L (imp. gal.)	43 (9.5)	43 (9.5)

Fuel Economy, Highway/City, L/100km	
Manual transmission	6.4/8.8
Automatic transmission	6.3/8.7; ECO: 6.3/8.5



Starting with the 2015 model year, Natural Resources Canada in conjunction with the automotive manufacturers, have introduced a new testing procedure that will result in higher fuel consumption ratings that are more representative of everyday driving. Kia Canada is one of the first automotive manufacturers to implement the new testing practice and would like to ensure you fully understand the difference. The new procedure incorporates 3 additional test cycles that account for air conditioner usage, cold temperature operation, and higher speeds with more rapid acceleration and braking. To learn more, please visit: <http://oee.nrcan.gc.ca/fcr-rcf/public/index-e.cfm>

EXTERIOR COLOURS

Aurora Black (P)
BC / BL / CL



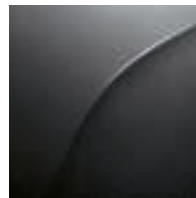
Sterling (M)
BC / BL



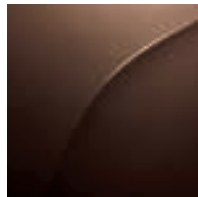
Polar
BC / BL / GL



Graphite (P)
BC / BL



Chestnut (P)
BC / BL



Midnight Sapphire (P)
BC / BL / GL



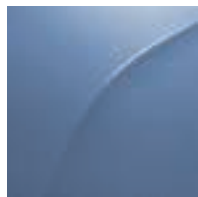
Chili (P)
BC / BL



Digital Yellow
BC / BL



Urban Blue (P)
BC / BL

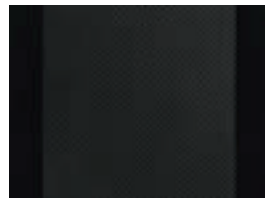


INTERIOR COLOURS

Black cloth (BC)



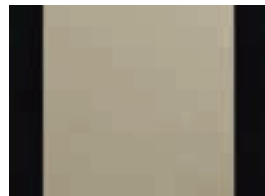
Black leather (BL)



Chocolate leather (CL)



Grey leather (GL)



WHEELS

15" steel wheel
with full cover



15" alloy wheel



16" alloy wheel



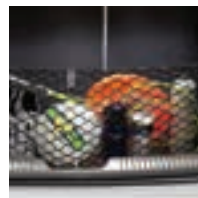
17" alloy wheel



M = Metallic, P = Pearl, BC = Black cloth, BL = Black leather, CL = Chocolate leather, SL = Sport leather
The exterior and interior colours in this brochure are as close to the actual vehicle production colours as the printing process allows.

ACCESSORIES

Cargo Net



Cargo Tray



Rear Bumper Applique



Kia Genuine Parts and Accessories are engineered by Kia and installed by professionals at your Kia dealer. For more information on the full line of available Genuine Kia Parts and Accessories, see your local Kia dealer, visit www.kia.ca or call 1-877-542-2886.

Get the points.

Kia Member Rewards is an exclusive rewards program for Kia customers.

As a Kia Rewards Member, you'll earn points with every dollar you spend on maintenance service, parts and accessories at your servicing Kia dealer. Those Reward Points can be redeemed for discounts on future purchases – including the purchase of a new Kia. Plus earn Bonus Points on select items and services to collect rewards even faster.

Kia Member Rewards No-Charge Benefits include:

- Fuel fill-up with the delivery of your new Kia vehicle

Become a Kia Premium Rewards Member: Ask your Kia Dealer how you can enjoy even more benefits.

Enroll Today: Becoming a Kia Rewards Member is easy.

See your Kia Dealer today to join.

Visit rewards.kia.ca for full terms and conditions.



- Local shuttle service
- Multi-point vehicle inspection with every service visit
- Windshield washer fill-up with every paid service
- Windshield wiper installation with wiper purchase
- Preferential rates on car rentals, nationwide
- 24/7 Roadside Assistance for your vehicle under Kia's 5-year/100,000 km warranty or Certified Pre-Owned warranty
- Email notification of exclusive Kia specials and events – a great way to earn Reward Points and save on future purchases



We've got you covered.

At Kia, we believe peace of mind should come standard with every vehicle we make. That's why we back every model with one of the best warranties in the industry.

Our outstanding warranty coverage includes:

5-year/100,000 km – Worry-free comprehensive warranty covering virtually the entire vehicle⁸

5-year/100,000 km – Powertrain warranty covering the engine, transmission, axles, differentials and driveshafts⁸

5-year/100,000 km – Roadside assistance covers you in case of mechanical breakdown anywhere in North America⁸

5-year/unlimited km – Anti-perforation warranty on body sheet metal defects in material/workmanship⁸

For more information visit kia.ca or call 1-877-542-2886

1. When equipped with the navigation system, French voice commands may be limited. 2. iPod® is a registered trademark of Apple Inc. 3. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. A compatible Bluetooth wireless technology-enabled cell phone is required to use Bluetooth hands-free wireless technology. 4. Vehicle Stability Management and rearview camera are not substitutes for proper and safe driving procedures. 5. Figures are based on models with Idle Stop & Go (ECO). 6. Kia Sportage received the lowest number of problems per 100 vehicles among small SUVs in a tie in the proprietary J.D. Power 2014 U.S. Initial Quality StudySM. Kia Cadenza received the lowest number of problems per 100 vehicles among large cars in the proprietary J.D. Power 2014 U.S. Initial Quality StudySM. The 2014 study is based on responses from 86,118 new-vehicle owners, measuring 239 models and opinions after 90 days of ownership. Proprietary study results are based on experiences and perceptions of owners surveyed in February-May 2014. Your experiences may vary. Visit jdpower.com 7. Service available in the 10 provinces and three territories of Canada, and the 48 contiguous states of the U.S. Monthly subscription sold separately after three trial months. 8. The Kia 5-year/100,000-km warranty includes various warranties and roadside assistance. Some restrictions apply. For more information call us at 1-877-542-2886 or visit to kia.ca

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The Power to Surprise

RIO

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