

Jeep

2017  
GRAND  
CHEROKEE





OVERLAND® SHOWN IN LUXURY BROWN PEARL



2 SUMMIT® SHOWN IN DIAMOND BLACK CRYSTAL PEARL

## GRAND CHEROKEE

From here, the view is like no other. Jeep® Grand Cherokee places exceptionally elegant appointments at hand and legendary capability within your command. You're surrounded by lush cabin features while driving with the utmost confidence over city streets or the most challenging road conditions Mother Nature can offer.

Reigning as the Most Awarded SUV Ever,<sup>1\*</sup> the 2017 Jeep Grand Cherokee boasts best-in-class off-road capability<sup>2</sup> along with four engine options that let you match your lifestyle to your drive. When you go with Jeep Grand Cherokee, you're declaring your independence from the ordinary, and you move into the extraordinary.

After virtually creating the 4x4 segment in 1941, Jeep Brand vehicles have spent the following 75 years marrying capability to comfort. Today, these technologically advanced vehicles fuel the dreams of adventurers around the globe. This is where the uncommon rises above. Welcome to the world of Grand Cherokee.



\*A note about this brochure: all disclaimers and disclosures can be found on the back cover.

<sup>†</sup>For full fuel economy details, see page 26.

**MOST LUXURIOUS  
VEHICLE IN ITS CLASS<sup>3</sup>**

**Best-in-class  
OFF-ROAD CAPABILITY<sup>2</sup>**

**MOST AVAILABLE  
HORSEPOWER  
IN ITS CLASS<sup>4</sup> — 475 hp**

**Best-in-class  
FUEL ECONOMY<sup>5</sup>  
AS EFFICIENT AS  
8.4 L/100 km highway (34 mpg)<sup>†</sup>**

**Best-in-class  
MAXIMUM TOWING<sup>4</sup>  
UP TO 3,265 kg (7,200 lb)**

**Best-in-class  
DRIVING RANGE<sup>6</sup>  
UP TO 1,100 km**

**MOST AWARDED SUV EVER<sup>1</sup>**



SUMMIT® WITH PREMIUM PLUS APPEARANCE GROUP SHOWN IN DIAMOND BLACK CRYSTAL PEARL 3

## BEST-IN-CLASS 4x4 CAPABILITY<sup>2</sup>

### MAKE EVERY DAY LEGENDARY

Grand Cherokee is consistently comfortable moving forward through the world's toughest terrain, never backing down or hesitating. With authentic Jeep® Brand capability, you're always ready for anything. Choose from four capable 4x4 selections, all engineered to overcome challenging driving conditions and weather. Confidently face the road ahead with a Jeep Grand Cherokee 4x4 system.

**QUADRA-TRAC I®** With this fully automatic system, no driver interaction is required. A single-speed transfer case offers a continual balance of torque distribution; the centre differential splits the power between the front and rear axles, working with the standard Brake Lock Differential and Four-Wheel Traction Control System to deliver all-weather traction.

**QUADRA-TRAC II®** Enjoy exceptional capability with all-speed traction control and a two-speed transfer case that can quickly distribute up to 100 percent of torque to the axle with the most traction. Low range provides rock-crawling prowess.

**QUADRA-DRIVE® II** This full-time 4x4 system is ready to successfully face virtually any driving situation. This system uses the Quadra-Trac II transfer case and rear Electronic Limited-Slip Differential to help deliver class-leading capability.<sup>2</sup>

**QUADRA-TRAC® SRT®** Here's an active on-demand 4x4 system made to partner with exceptional power. This exceedingly strong system features a massive mechanical "wet" clutch and rear Electronic Limited-Slip Differential. You're able to send 100 percent of available torque to either rear wheel, helping you to remain on course and moving forward, no matter the speed. Exclusive to SRT.

**QUADRA-LIFT® AIR SUSPENSION SYSTEM** You'll enjoy best-in-class ground clearance<sup>4</sup> and control of your suspension with an air-cushioned, adjustable ride height. You can easily raise your vehicle to achieve a maximum clearance of 275 mm (10.8 inches) above ridges and rocks, or lower it for easier entry, exit and loading/unloading. When adjusting the ride height while driving (for maximum aerodynamics), the system lowers the vehicle from front to back to help keep headlamps safely focused downward at the road ahead.



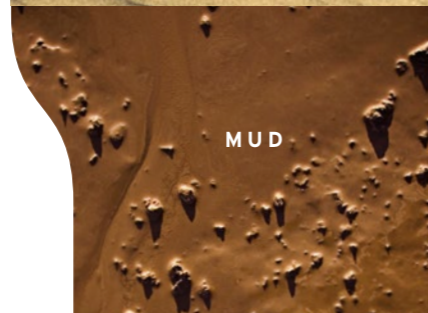
AUTO



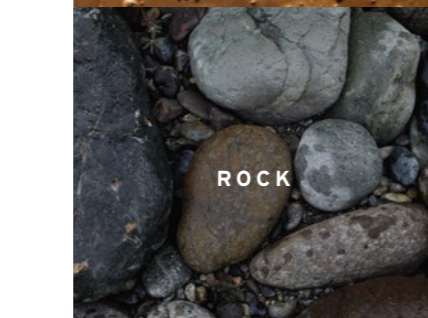
SNOW



SAND



MUD



ROCK

### NATURAL HABITAT

**SELEC-TERRAIN® TRACTION MANAGEMENT SYSTEM** You're handed the power to expertly tackle Mother Nature's toughest conditions. Five different traction settings deliver ultimate driving stability by coordinating 12 vehicle systems, including throttle control, transmission shifting, transfer case, traction control and Electronic Stability Control (ESC).<sup>7</sup> Choose from five sure-footed modes: Auto, Snow, Sand, Mud and Rock. Available.



TRAILHAWK® WITH TRAILHAWK LUXURY GROUP SHOWN IN REDLINE PEARL



**BADGE OF HONOUR** Every Grand Cherokee Trailhawk® proudly wears a Trail Rated® badge indicating it has been tested to perform masterfully in five categories: Traction, Ground Clearance, Manoeuvrability, Articulation and Water Forging<sup>8</sup>

Opt for the Off-Road Adventure Group I on Laredo or Off-Road Adventure Group II on Limited and Overland® models for Trail Rated performance.



OVERLAND® SHOWN IN BRIGHT WHITE



LIMITED WITH FREEDOM DRIVE II® OFF-ROAD GROUP SHOWN IN BILLET METALLIC



## UNSTOPPABLE AUTHORITY

Power up, over and above as you see fit, with your choice of these award-winning Grand Cherokee powerplants. Go with the uncompromising 3.0L EcoDiesel V6 engine or any one of the impressive gas engines. They're all matched to a dynamic, smooth-shifting 8-speed automatic transmission that helps deliver a performance that's exceptionally elegant and efficient.

**5.7L HEMI® VARIABLE VALVE TIMING (VVT) V8 ENGINE WITH FUELSAVER MULTI-DISPLACEMENT SYSTEM (MDS)** Experience fuel economy as efficient as 10.7 L/100 km (26 mpg)\* on the highway with the help of the fuel-optimizing capabilities of Eco Mode and MDS technology. MDS transforms this 360 horsepower 8-cylinder brute into a 4-cylinder model of efficiency when cruising, yet when you step on the gas pedal, all 8 cylinders are seamlessly at your disposal. You'll also enjoy 390 lb-ft of torque and best-in-class towing<sup>4</sup> of up to 3,265 kg (7,200 lb). Available.

**3.0L ECODIESEL V6** Economical and ecological come together in the 3.0L EcoDiesel V6 engine, giving you permission to adhere to your principles while taking you further per tank-full. It's all thanks to its best-in-class driving range<sup>5</sup> and fuel economy as efficient as 8.4 L/100 km (34 mpg)\* This three-time *Wards* "10 Best Engines" winner\*\* delivers 240 horsepower and 420 lb-ft of torque. Pull more with best-in-class towing<sup>4</sup> of up to 3,265 kg (7,200 lb). Available.

**CANADA'S BEST-SELLING ENGINE<sup>9</sup> — 3.6L PENTASTAR™ VVT V6** The 3.6L Pentastar offers an ideal balance of power and efficiency with up to 295 horsepower and 260 lb-ft of torque and impressive fuel economy as efficient as 9.6 L/100 km (29 mpg)\* on the highway. Named one of *Wards* "10 Best Engines" three times,<sup>7</sup> the Pentastar helps you leave more in your wallet while delivering a powerful performance. Its Engine Stop/Start (ESS) technology seamlessly shuts off and restarts the engine at traffic stops with no driver input needed. The best-in-class gas V6 towing<sup>4</sup> allows you to hitch up to 2,812 kg (6,200 lb).

**6.4L HEMI V8 ENGINE** If you want to impress everyone on the track, this powerhouse delivers 475 horsepower and 470 lb-ft of torque, while feeding a Quadra-Trac® SRT® Active On-Demand 4x4 system. Matched to an 8-speed automatic transmission with steering wheel-mounted paddle shifters, this engine lets you go full throttle to reach a hair-raising top track speed of 258 km/h!<sup>10</sup> Enjoy bragging rights with best-in-class towing<sup>4</sup> of up to 3,265 kg (7,200 lb). Available.

\*For full fuel economy details, see inside back cover.

\*\*Awarded in 2014, 2015 and 2016.

<sup>1</sup>Awarded in 2011, 2012 and 2013.

## BEST-IN-CLASS



Best-in-class  
**FUEL ECONOMY<sup>5</sup>**  
AS EFFICIENT AS  
8.4 L/100 km highway (34 mpg)\*

Best-in-class  
**DRIVING RANGE<sup>5</sup>**  
UP TO 1,100 km

Best-in-class  
**TORQUE<sup>4</sup>**  
420 lb-ft

Best-in-class  
**MAXIMUM TOWING<sup>4</sup>**  
UP TO 3,265 kg (7,200 lb)



SUMMIT® SHOWN IN BRIGHT WHITE



LIMITED WITH OPTIONAL EQUIPMENT SHOWN IN DIAMOND BLACK CRYSTAL PEARL

Properly secure all cargo.

**STANDARD, 8-SPEED AUTOMATIC TRANSMISSION** Its smooth operation and quick efficiency deliver a ride that's luxurious and quiet. Its construction provides additional gears with no gain in weight, enhanced acceleration with reduced fuel consumption and increased torque with added strength to pull. You can customize your shift schedule by engaging the steering wheel-mounted paddle shifters. Switch to the available Sport Mode to adjust your shift schedule and engine power for a sportier driving experience.

Select Eco Mode to maximize your fuel efficiency. This feature automatically modifies the shift schedule of the 8-speed automatic transmission and torque converter. Your idle speed is gently lowered, allowing gains in efficiency.



LAREDO WITH OPTIONAL WHEELS SHOWN IN BRIGHT WHITE



LIMITED WITH LUXURY GROUP II SHOWN IN DIAMOND BLACK CRYSTAL PEARL

## LAREDO

**HUSHED AND SMOOTH** Distinctive styling is just part of the story. Laredo delivers a peaceful, quiet ride over city and country roads, thanks to acoustic glass used on the windshield and the front side windows. The fully automatic Quadra-Trac I<sup>®</sup> 4x4 system offers a continually smooth balance of torque distribution, aided by the glide of the 8-speed automatic transmission.

**HELPFUL TECHNOLOGY** Drive safely with hands-free calling<sup>11</sup> and access a variety of vehicle data with the 7-inch full-colour customizable in-cluster display centre. Other standard luxuries include Keyless Enter 'n Go,<sup>™</sup> which unlocks the vehicle with a touch of the door handle, and a power 12-way driver's seat, including four-way lumbar adjustment. The standard ParkView<sup>®</sup> Rear Back-Up Camera<sup>12</sup> and Park-Sense<sup>®</sup> Rear Park Assist System<sup>12</sup> work together to bring previously hidden objects to your attention on your radio screen with an audible warning so you have time to react.

## LIMITED

**BEAUTIFUL FREEDOM** Enjoy the confidence to tackle challenging terrain with the help of the Quadra-Trac II<sup>®</sup> 4x4 system and its Hill Descent Control feature. The Selec-Terrain<sup>®</sup> Traction Management System allows safe travel on routes covered with snow, mud, sand or rock.

Prepare the cabin for your arrival by cooling or heating to your prescribed temperatures using the standard Remote Start System. A heated, leather-wrapped steering wheel gives drivers welcome cold-weather comfort, and the power liftgate lets you access the rear cargo area with ease.

**SEATED IN LUXURY** Inside, all will appreciate premium leather-faced seats that are heated in both the front and second rows. Additional comfort arrives with optional front seat ventilation via a small fan that gently circulates cool air, thanks to perforations within the seat covering. A subtle adjustment can add quick warmth on cool days and a welcome relief when temps rise.



LIMITED WITH LUXURY GROUP II SHOWN IN BILLET METALLIC



TRAILHAWK® SHOWN IN BILLET METALLIC



TRAILHAWK INTERIOR SHOWN IN BLACK



## MASTERY AT ITS FINEST

The most adventurous stop at nothing to experience it all – and virtually nothing will stop Jeep® Grand Cherokee Trailhawk® – the most capable factory-produced Grand Cherokee ever. The harshest terrain and most intimidating weather conditions are easy prey for this predator's authentic Trail Rated® Quadra-Drive® II 4x4 system with rear Electronic Limited-Slip Differential capability, powered by a formidable 3.6L V6 or 5.7L HEMI® V8 engine. An upgraded Quadra-Lift® Air Suspension System, standard 18-inch wheels and a full complement of underbody armour and skid plates add to its attractive off-road prowess.

On the interior, capability meets luxury thanks to custom comfort with 12-way power seating including 4-way lumbar adjust, ventilated front seats and heated first and second rows. Track its proven performance via its 8.4-inch touchscreen with off-road pages.



TRAILHAWK® SHOWN IN REDLINE PEARL



OVERLAND SHOWN IN VELVET RED PEARL



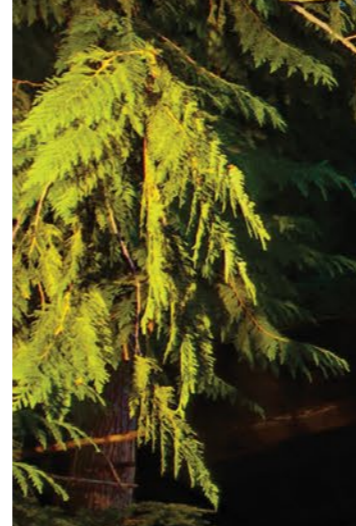
OVERLAND INTERIOR SHOWN IN TWO-TONE INDIGO BLUE/JEEP BROWN

## GRAND CHEROKEE OVERLAND®

Eye-catching and utterly distinctive, Jeep® Grand Cherokee Overland® offers one of the most unique interior colour schemes available: Indigo Blue and Jeep Brown, crafted from luxurious Nappa leather trim. Open-pore Zebrano wood trim and anodized Gunmetal bezels, plus Pearl accent stitching and seat piping, add to the dramatic impact. First- and second-row heated seats are standard and ultra-cushioned. Plus first-row seats are also ventilated.

The premium Alpine® Surround Sound System features nine speakers, plus a subwoofer, all optimally placed throughout the cabin. Overland arrives with a standard CommandView® dual-pane panoramic sunroof, Quadra-Lift® Air Suspension System and a vibrant largest-in-class 8.4-inch Uconnect® colour touchscreen<sup>13</sup> with Voice Command.<sup>11</sup>

The full-feature Uconnect navigation system<sup>14</sup> offers one-step voice destination entry, 3-D landmarks, city models and terrains, and is further enhanced by the convenience of built-in sensor-assisted GPS technology.



OVERLAND® WITH JEEP® ACTIVE SAFETY GROUP SHOWN IN GRANITE CRYSTAL METALLIC 13



# GRAND CHEROKEE SUMMIT®

As the most luxurious vehicle in its class, Jeep® Grand Cherokee Summit® boasts a new head-turning exterior appearance that places a streamlined front grille and LED fog lamps front and centre, with 20-inch polished aluminum wheels designed with a Satin Clear Coat that adds shine. Bi-xenon High Intensity Discharge (HID) headlamps with headlamp washers and distinctive LED daytime running lamps (DRLs) are standard fare. New safety features like Lane Departure Warning with Lane Keep Assist<sup>12</sup> and Parallel and Perpendicular Park Assist<sup>12</sup> help you drive and arrive with peace of mind. The available Quadra-Drive® II 4x4 system delivers all the off-road capability you expect in a Jeep along with an abundance of luxury and outstanding all-weather fortitude.

**NEW SIGNATURE LAGUNA LEATHER-WRAPPED INTERIOR** Opt for the all-new full-leather interior in a stunning colour scheme of Indigo Blue and Ski Grey, covering nearly every surface. Relish the soft touch of a Nappa leather-wrapped dashboard, centre console and door panels, enhanced by Laguna leather seats with distinctive edge welting.

**CRAFTSMANSHIP** Stunning to see and touch, the open-pore real-wood trim and selection of Gunmetal or bright chrome accents exude exceptional style. The leather-wrapped, three-spoke steering wheel is accented with sections of wood. A soft, suede-like headliner tops off the rich appeal of Grand Cherokee Summit.

**HEAR ONLY THE BEST** Experience sound as if you're in the concert hall. World-class audio, harman/kardon® sound engineers have developed a state-of-the-art system that sends 825 watts of power surging into 19 carefully placed speakers.

**LUXURIOUS TRAVELS** Utmost style is standard with Nappa leather-faced first-row seats that are heated and ventilated for comfort in every climate. Second-row seats offer the delights of heat and recline features.

**COMMANDVIEW®** Add fresh air to the ride when you open up with the standard CommandView® dual-pane panoramic sunroof. With its fixed-glass window in the rear and power sunshade, you'll enjoy a bigger view of everything.



SUMMIT INTERIOR SHOWN WITH SIGNATURE LAGUNA LEATHER-WRAPPED INTERIOR PACKAGE





SRT INTERIOR SHOWN WITH LAGUNA LEATHER SEATS IN DEMONIC RED



SRT LAGUNA LEATHER SEATS IN DEMONIC RED WITH SRT EMBOSSED LOGO



SRT WITH OPTIONAL WHEELS SHOWN IN VELVET RED PEARL

TOP TRACK SPEED  
258 KM/H<sup>10</sup>

1/4-MILE TIME  
mid-13 SEC<sup>10</sup>

0 - 100 KM/H  
4.8 SEC<sup>10</sup>

100 - 0 KM/H  
35 METRES<sup>10</sup>

## GRAND CHEROKEE SRT<sup>®</sup>

Here, this high-performance icon crosses the finish line with a new racetrack-inspired exterior design that adds eye-catching style to the front fascia, grille and fog lamps. Bi-xenon High Intensity Discharge (HID) headlamps surrounded in Black look menacing by day, and a signature LED treatment announces the arrival of SRT<sup>®</sup> by night.

Winner takes all with the optional 19-speaker, 825-watt high-performance harman/kardon<sup>®</sup> audio sound system and a selection of three new 20-inch wheel options that add head-turning appeal. Choose the new SRT Signature Laguna Leather-Wrapped Interior Package featuring Laguna leather seats in Black or Demonic Red to raise the luxury factor of Grand Cherokee SRT to exceptional heights.

**CAPABILITY AND SPEED** If you crave a heart-racing track experience, it's right here. The best-handling Jeep<sup>®</sup> vehicle ever is capable of .90 g on the skid pad,\* with the help of Selec-Track<sup>®</sup> and its five dynamic settings that range from Auto to Track. When it's in Track Mode, SRT can transfer up to 70 percent of the 6.4L V8 engine's 475 hp and 470 lb-ft of torque to the rear wheels, giving you the power to dominate all competitors.

**STOP FAST** Quick takeoffs are tamed by a Brembo<sup>®</sup> brake system with 6-piston front and 4-piston rear calipers. With these signature red monsters, you can achieve a 100 - 0 km/h stopping distance of only 35 metres (116 feet)<sup>10</sup>

**STRENGTH TO TOW** The Quadra-Trac<sup>®</sup> SRT Active On-Demand 4x4 system is engineered with a rear Electronic Limited-Slip Differential, allowing traction to surge into any wheel with road grip within a fraction of a second, should it be required. A 50/50 front/rear axle balance in Snow Mode ensures your drive is safe and steady, especially when towing a best-in-class 3,265 kg (7,200 lb)<sup>4</sup> in challenging weather.

**HEAD-TURNING STYLE** A stunning interior features a long list of luxurious amenities, including suede-accented, Nappa leather-faced seating, carbon fibre accents, a heated, flat-bottomed steering wheel with paddle shifters and an 8.4-inch-touchscreen, Uconnect<sup>®</sup> multimedia centre with SRT Performance Pages.

\*When properly equipped.



SRT<sup>®</sup> WITH OPTIONAL WHEELS SHOWN IN BRIGHT WHITE

# A HEROIC NATURE

## OVER 70 STANDARD AND AVAILABLE SAFETY AND SECURITY FEATURES



**FORWARD COLLISION WARNING WITH ACTIVE BRAKING (FCW)<sup>12</sup>** Sensors can detect when your Grand Cherokee may be approaching another vehicle too quickly and send an audible and visual alert to the driver along with 1.5 seconds of brake assistance if the driver does not react in time.\*



**ADAPTIVE CRUISE CONTROL WITH STOP (ACC STOP)<sup>12</sup>** Engage this system and it will automatically adjust the cruising speed to maintain a preset distance between your Grand Cherokee and the vehicles ahead.\*



**PARKVIEW<sup>®</sup> REAR BACK-UP CAMERA<sup>12</sup>** When the vehicle is in Reverse, the ParkView Rear Back-Up Camera<sup>12</sup> is designed to assist the driver in detecting obstacles out of his/her line of sight during parking manoeuvres. When equipped with the 8.4-inch screen, it has view-at-speed functionality allowing you to monitor your rear view in any gear with the touch of a button. Great for checking on trailers.



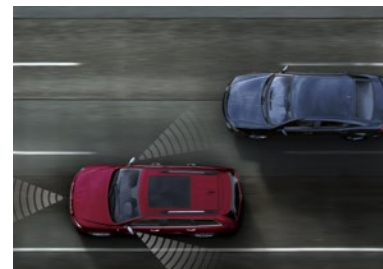
**PARK-SENSE<sup>®</sup> REAR PARK ASSIST SYSTEM<sup>12</sup>** When the vehicle is in Reverse, it works with your ParkView Rear Back-Up Camera<sup>12</sup> and rear-mounted sensors to detect the presence of objects up to approximately 2.0 metres from the rear. The system provides both audible and visual warnings in the Electronic Vehicle Information Centre (EVIC).



**ELECTRONIC STABILITY CONTROL (ESC)<sup>7</sup>** A vehicle-wide network of safety sensors provides instant aid when it detects that you're veering off your intended path. ESC immediately goes into action by applying the brakes and reducing the throttle when needed.



**LANE DEPARTURE WARNING WITH LANE KEEP ASSIST (LDW)<sup>12</sup>** The vehicle's lane position is monitored by a camera mounted near the rearview mirror and, should the driver drift outside of detected lane boundaries and no turn signal is activated, a visual warning is given along with a slight jerk of the steering wheel.\*



### BLIND-SPOT MONITORING (BSM) WITH REAR CROSS-PATH DETECTION<sup>12</sup>

This technology has dual radar sensors that constantly monitor driver blind spots, providing notification of an encroaching vehicle via illuminated icons on the sideview mirrors and an audible chime if the turn signal is activated. When the vehicle is in Reverse, Rear Cross-Path Detection<sup>12</sup> sensors warn the driver with an audible chime if cross-traffic approaches the vehicle.\*



### SELEC-SPEED<sup>™</sup> CONTROL

Smoothly navigating steep hills can be a daunting endeavour. Engage the available Selec-Speed Control on the Selec-Terrain<sup>®</sup> dial of your Grand Cherokee and you'll climb and descend with greater safety. Hill Ascent Control and Hill Descent Control are fused into one incredibly capable feature.\*



### NEW PARALLEL AND PERPENDICULAR PARK ASSIST<sup>12</sup>

This active guidance system controls steering automatically by using ultrasonic sensors that help you ease into parking spots. Includes Park-Sense Front and Rear Park Assist<sup>12</sup> sensors.\* The driver controls the gear position, brake and accelerator while the system takes control of steering angles.\*





# LARGEST TOUCHSCREEN IN ITS CLASS<sup>13</sup> — 8.4 INCHES

## YOU'RE ENRICHED BY GREAT CONNECTIONS

Customize your media viewing experience thanks to the available Uconnect<sup>®</sup> media centres featuring the largest-in-class 8.4-inch touchscreen.<sup>13</sup> These systems allow you to personalize your Uconnect system based on the features you want to use most. Use straightforward voice commands,<sup>11</sup> intuitive controls and simple connectivity – it's just how technology should be.

**YOUR COMMUNICATION CENTRE** For vehicles equipped with the largest-in-class 8.4-inch touchscreen,<sup>13</sup> Uconnect puts your convenience first, with features that include the **Drag and Drop menu bar** which allows you to personalize the dashboard with your top six features and services. With **Siri<sup>®</sup> Eyes Free**,<sup>15</sup> you can initiate Siri sessions on your compatible iPhone<sup>®</sup> with the voice-recognition button on the steering wheel to give voice commands,<sup>11</sup> send text messages,<sup>11</sup> play music, dictate and send emails, set reminders, place phone calls, access turn-by-turn directions and more. The **Do Not Disturb** feature enables you to route all incoming calls to voicemail and suppress text messages with the option to send an automated reply.

**PHONE** Talking on the phone while driving has never been easier – or more responsible. Uconnect hands-free communication<sup>11</sup> is the in-vehicle, voice-activated calling system that allows you to talk on your Bluetooth<sup>®</sup>-compatible phone virtually hands-free. This clever system is also smart enough to synchronize with your Bluetooth-compatible phone's address book<sup>16</sup> – up to 1,000 entries – every time you get into your vehicle. It will announce and read incoming text messages<sup>17</sup> and it also allows you to reply by selecting any of the 18 predefined responses.

**VOICE COMMAND**<sup>11</sup> It simplifies driving by letting you keep your eyes on the road and your hands on the wheel. Use your voice to select AM/FM radio stations or SiriusXM satellite radio<sup>18</sup> channels, as well as adjust cabin temperature and more. You can also select destination entries on your available navigation!<sup>14</sup> This "smart" system technology can be trained to better recognize your voice, and can understand commands in English, French and Spanish.

**ENTERTAINMENT** You'll have several ways to access audio. Get the sound going via MP3s, a remote USB port, an auxiliary audio input jack and Bluetooth streaming audio. Listen to over 120 channels on SiriusXM satellite radio<sup>18</sup> and enjoy instant replays of your favourite tunes, access any channel playing your favourite artists, get alerts when your favourite teams are playing and so much more.



UCONNECT 8.4-INCH TOUCHSCREEN

Uconnect<sup>®</sup>



RADIO



PHONE



CONTROLS



APPS



NAV



VOICE

# HIGH TECH

**KEYLESS ENTER 'N GO™** No more fumbling for keys to get going. Keep the key fob in your purse or pocket and you can simply grab the door handle, climb in, press on the brake, push start and shift into "GO." Standard on all models.

**7-INCH FULL-COLOUR CUSTOMIZABLE IN-CLUSTER DISPLAY CENTRE** Controls on the steering wheel can instantly scroll through a selection of vehicle data displayed within your instrument panel on a 7-inch full-colour screen. Information includes available navigation,<sup>14</sup> current media selection, performance statistics, vehicle dynamics and service alerts. Standard on all models.

**POWER LIFTGATE** Adds graceful remote accessibility to the Grand Cherokee rear cargo area with capacity up to 1,934 litres (68.3 cu ft) when the 60/40 split rear seats are folded down. Available on Laredo, standard on Limited and up.

**BLU-RAY® DVD PLAYER WITH SEATBACK-MOUNTED VIDEO SYSTEM** Two available 9-inch high-resolution screens are integrated into the seatback to entertain rear-seat passengers. The system can play standard DVDs as well as Blu-ray discs and includes independent HDMI and RCA inputs for each screen.

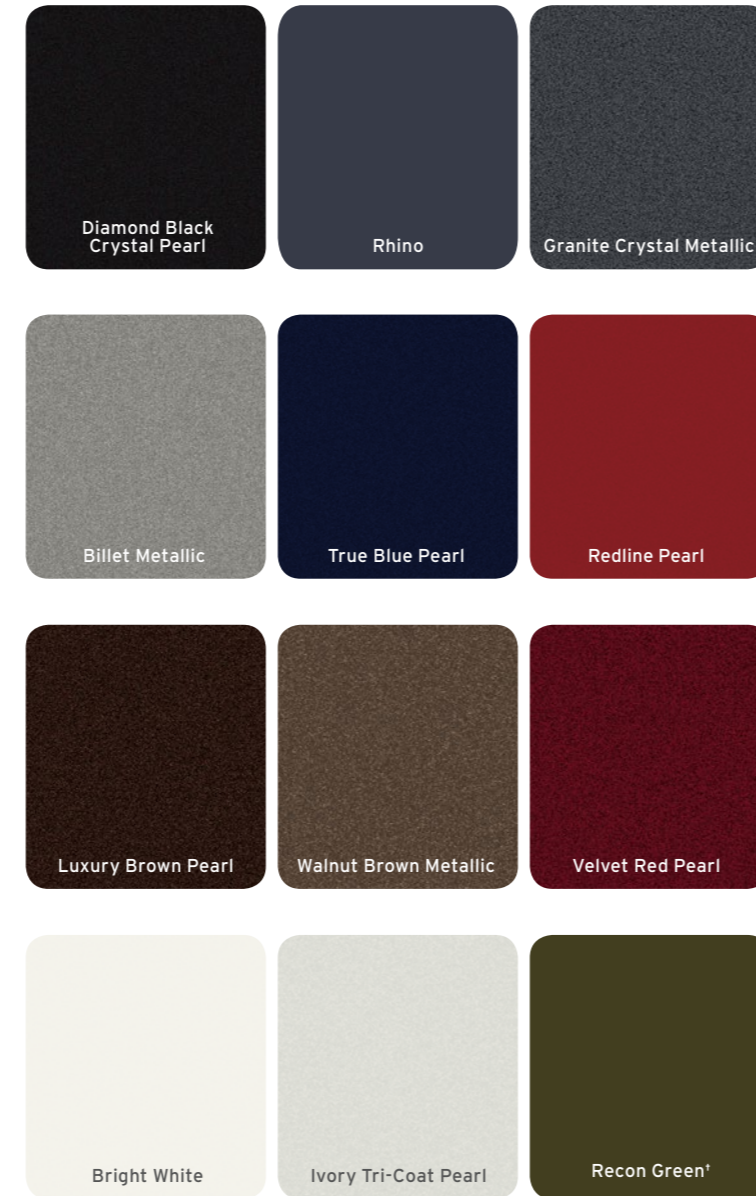
**LUXURY FOR AUDIOPHILES** The Alpine® Surround Sound System, standard on Trailhawk®, SRT® and Overland®, and optional on Laredo and Limited, utilizes a high-powered, 12-channel, 506-watt amplifier powering nine speakers and a subwoofer, optimally placed throughout the cabin. Grand Cherokee Summit® comes standard with a world-class harman/kardon® audio sound system that sends 825 watts of power surging into 19 GreenEdge™ speakers (optional on Overland and SRT), which utilize efficient engineering to improve sound quality.

## 7-INCH FULL-COLOUR CUSTOMIZABLE IN-CLUSTER DISPLAY CENTRE



DUAL BLU-RAY DVD PLAYER

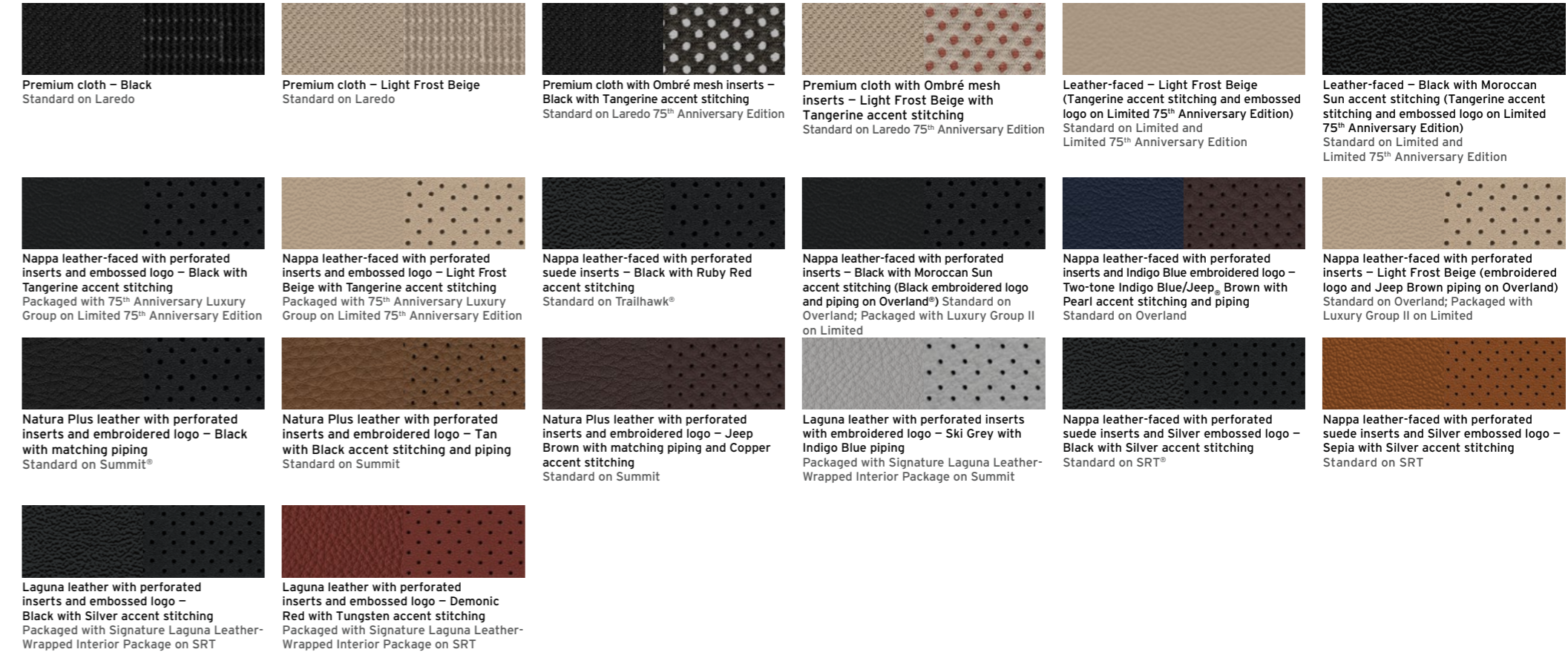
## PAINT\*



\*Selections may not be available on all trim levels/models, and may be limited/restricted based on availability.

†75<sup>th</sup> Anniversary Edition models only.

## FABRIC AND WHEEL OPTIONS



# GRAND CHEROKEE FEATURES AND OPTIONS

## LAREDO



### POWERTRAIN

- 3.6L Pentastar™ Variable Valve Timing (VVT) V6 with Engine Stop/Start (ESS) technology
- 8-speed automatic transmission with E-shift

### INTERIOR AMENITIES

- 7-inch full-colour customizable in-cluster display centre
- Acoustic windshield and front-door glass with tint
- Air conditioning with dual-zone automatic temperature control
- Cargo tie-down loops and trim panel with storage net
- Full-length floor console and overhead console
- Illuminated entry and front cup holders
- Interior LED lighting with integrated controls and removable/rechargeable flashlight
- Leather-wrapped shift knob
- Leather-wrapped steering wheel with paddle shifters, and cruise and audio controls
- Luxury front and rear floor mats
- Media Centre:
  - 6 speakers
  - SiriusXM satellite radio with 1-year subscription<sup>18</sup>
  - Two 12-volt auxiliary outlets
  - Uconnect® 5.0 multimedia centre with 5-inch touchscreen and hands-free communication<sup>11</sup> with Bluetooth® streaming audio<sup>16</sup>

- USB port, auxiliary audio input jack and SD card slot
- Power locks and windows with 1-touch up/down
- Seating:
  - 60/40 split-folding rear seats
  - Fold-flat front-passenger seat
  - Power 12-way driver's seat including 4-way lumbar adjust
  - Premium cloth seating

### EXTERIOR FEATURES

- 17-inch aluminum wheels
- Automatic quad-halogen projector headlamps with light bezels
- Black lower fascia, claddings and wheel lip mouldings
- Body-colour grille with bright inserts
- Body-colour mirrors and door handles
- Daytime Running Lamps (DRLs)
- LED taillamps and premium fog lamps
- Power, heated mirrors; manual folding
- Rear window wiper/washer/defroster
- Roof rack with bright side rails

### SAFETY & SECURITY

- 3.45 rear axle ratio
- 4-wheel disc antilock brakes
- 7 air bags<sup>19</sup> including driver's knee bolster
- Active front head restraints<sup>20</sup>

- Compact spare tire
- Electronic Stability Control (ESC)<sup>7</sup> System with Hill Start Assist, Ready Alert Braking, Four-wheel Traction Control, Rain Brake Support and Trailer Sway Control
- Enhanced Accident Response System (EARS)
- Keyless Enter 'n Go™ with proximity entry and push-button start
- ParkView® Rear Back-Up Camera with dynamic grid lines<sup>12</sup> and Park-Sense® Rear Park Assist System<sup>12</sup>

### CAPABILITY & FUNCTIONALITY

- Dual battery system (650/130 amp)
- Electric power steering
- Engine block and transmission heater
- Quadra-Trac I® 4x4 system
- Sport Mode and Eco Mode
- Tilt/telescoping steering column

### OPTIONAL EQUIPMENT

- 18-Inch High-Gloss Silver Aluminum Wheels
- All-Weather Capability Group
- Off-Road Adventure Group I
- Power Sunroof
- Security and Convenience Group
- Single-Disc Remote CD player
- Trailer Tow Group IV
- Uconnect 8.4 Multimedia Centre (NAV-ready<sup>21</sup>)

## LIMITED 75<sup>TH</sup> ANNIVERSARY



### POWERTRAIN

- 3.6L Pentastar™ Variable Valve Timing (VVT) V6 with Engine Stop/Start (ESS) technology
- 5.7L HEMI® VVT V8 with Multi-Displacement System (MDS) technology
- 8-speed automatic transmission with E-shift

### ENHANCEMENTS vs. LIMITED

- 20-inch Low-Gloss Bronze aluminum wheels
- Blind-Spot Monitoring (BSM) with Rear Cross-Path Detection<sup>12</sup>
- Body-colour door handles and exterior mirrors
- Body-colour lower accent cladding\* and shark fin antenna
- Bronze accents on grille, fog lamp bezels, lower fascia and roof rail
- Bronze badging including 75<sup>th</sup> Anniversary badge
- Bronze tow hooks

\*Black with Recon Green paint.

- Dark daylight opening moulding
- ParkView® Rear Back-Up Camera with view-at-speed capability<sup>12</sup>
- Power sunroof
- Seating:
  - Leather-faced bucket seats with embossed 75<sup>th</sup> Anniversary logo and Tangerine accent stitching
- Tangerine and Moroccan Sun interior accents
- Uconnect® 8.4 with 8.4-inch touchscreen (NAV-ready<sup>21</sup>)

### OPTIONAL EQUIPMENT

- 265/50R20 Performance All-Season Tires
- 75<sup>th</sup> Anniversary Luxury Group
- Alpine® Premium Audio System with 9 Speakers, Subwoofer and 506-Watt Amplifier
- Jeep® Active Safety Group

- Off-Road Adventure Group II
- Rear DVD Entertainment Centre
- Single-Disc Remote CD Player
- Trailer Tow Group IV
- Uconnect 8.4 NAV Multimedia Centre

## LAREDO 75<sup>TH</sup> ANNIVERSARY



### POWERTRAIN

- 3.6L Pentastar VVT V6 with ESS technology
- 8-speed automatic transmission with E-shift

### ENHANCEMENTS vs. LAREDO

- 18-inch Low-Gloss Bronze aluminum wheels
- Bronze accents on grille, fog lamp bezels and roof rails
- Bronze badging including 75<sup>th</sup> Anniversary badge
- Bronze tow hooks
- Dark daylight opening moulding
- Dark headlamp bezels
- Dark lens taillamps
- Heated steering wheel
- ParkView Rear Back-Up Camera with view-at-speed capability<sup>12</sup>

- Seating:
  - Cloth seats with Ombré mesh inserts and Tangerine accent stitching
  - Heated front seats
- Tangerine and Moroccan Sun interior accents
- Uconnect 8.4 with 8.4-inch touchscreen (NAV-ready<sup>21</sup>)

### OPTIONAL EQUIPMENT

- All-Weather Capability Group
- Off-Road Adventure Group I
- Power Sunroof
- Security and Convenience Group
- Single-Disc Remote CD player
- Trailer Tow Group IV

## TRAILHAWK®



### POWERTRAIN

- 3.6L Pentastar VVT V6 with ESS technology
- 5.7L HEMI VVT V8 with MDS technology
- 8-speed automatic transmission with E-shift

### ENHANCEMENTS vs. LIMITED

- 18-inch polished aluminum wheels with Low-Gloss Black pockets
- Alpine premium audio system with 9 speakers, subwoofer and 506-watt amplifier
- Auto-dimming exterior passenger mirror
- Auto-dimming, heated exterior mirrors with supplemental turn signals and memory; power folding
- Black hood decal
- Body-colour door handles, front and rear fascia and shark fin antenna

- Capability:
  - Class IV hitch receiver with 4- and 7-pin wiring harness
  - Electronic Limited-Slip Differential
  - Front suspension, transfer case, fuel tank and underbody skid plate shields
  - Heavy-duty engine cooling
  - Quadra-Drive® II 4x4 system
  - Quadra-Lift® Air Suspension System
  - Red tow hooks
  - Selec-Speed™ Control
- Dual bright exhaust tips
- Full-size spare tire
- Gunmetal headlamp bezels
- Media Centre:
  - Uconnect 8.4 with 8.4-inch touchscreen (NAV-ready<sup>21</sup>)
- Mopar® slush mats
- Neutral Grey exterior mirrors, grille, roof rack and badging
- ParkView Rear Back-Up Camera with view-at-speed capability<sup>12</sup>

- Red Trail Rated® badge
- Seating:
  - Nappa leather-faced seats with perforated suede inserts and Ruby Red accent stitching
  - Ventilated front seats

### OPTIONAL EQUIPMENT

- BSM with Rear Cross-Path Detection<sup>12</sup>
- Jeep Active Safety Group
- Mopar Rock Rails
- Power Sunroof
- Rear DVD Entertainment Centre
- Single-Disc Remote CD Player
- Trailhawk Luxury Group
- Uconnect 8.4 NAV Multimedia Centre

## LIMITED



### POWERTRAIN

- 3.6L Pentastar VVT V6 with ESS technology
- 5.7L HEMI® VVT V8 with Multi-Displacement System (MDS) technology
- 8-speed automatic transmission with E-shift

### ENHANCEMENTS vs. LAREDO

- 18-inch polished aluminum with Technical Grey pockets
- 115-volt auxiliary power outlet
- Auto-dimming rearview and exterior driver's mirror
- Bright door handles and front fascia insert
- Bright exhaust tip (3.6L)
- Capability:
  - 3.09 axle ratio (5.7L)
  - 700-amp maintenance-free battery (5.7L)
  - Hill Descent Control
  - Quadra-Trac II® 4x4 system
  - Selec-Terrain® with Auto, Snow, Sand, Mud and Rock settings

- Cargo compartment cover
- Chrome, power, heated mirrors with supplemental turn signals
- Dual exhaust with bright tips (5.7L)
- Dual remote USB port for charging
- Heated leather-wrapped steering wheel
- Lower fascia bright accent
- Power liftgate
- Premium door trim panel
- Remote start
- Seating:
  - Leather-faced, heated 1st and 2nd rows
  - Memory settings for driver's seat, radio and exterior mirrors
  - Power 12-way front-passenger seat including 4-way lumbar adjust
- Security alarm
- Universal garage door opener<sup>22</sup>

### OPTIONAL EQUIPMENT

- 20-Inch Satin Silver Aluminum Wheels
- Alpine® Premium Audio System with 9 Speakers, Subwoofer and 506-Watt Amplifier
- Blind-Spot Monitoring (BSM) with Rear Cross-Path Detection<sup>12</sup>
- Jeep® Active Safety Group
- Luxury Group II
- Off-Road Adventure Group II
- Power Sunroof
- Rear DVD Entertainment Centre
- Single-Disc Remote CD Player
- Trailer Tow Group IV
- Uconnect 8.4 Multimedia Centre (NAV-ready<sup>21</sup>)
- Uconnect 8.4 NAV Multimedia Centre

## OVERLAND®



### POWERTRAIN

- 3.6L Pentastar VVT V6 with ESS technology
- 5.7L HEMI VVT V8 with MDS technology
- 3.0L EcoDiesel V6
- 8-speed automatic transmission with E-shift

### ENHANCEMENTS vs. LIMITED

- 20-inch polished aluminum wheels with Technical Grey pockets
- Alpine premium audio system with 9 speakers, subwoofer and 506-watt amplifier
- Auto-dimming exterior passenger mirror
- Bi-xenon High Intensity Discharge (HID) automatic headlamps with auto-levelling, high-beam headlamp control and Gunmetal bezel finish
- Body-colour lower fascia, claddings and wheel lip mouldings
- Body-colour shark fin antenna

- Capability:
  - 800-amp battery (3.0L)
  - Chrome front tow hooks
  - Class IV hitch receiver with 4- and 7-pin wiring harness
  - Quadra-Drive II 4x4 system (5.7L or 3.0L)
  - Quadra-Lift Air Suspension System
- Cargo net
- CommandView® dual-pane panoramic sunroof
- Dual exhaust with bright tips
- Full-size spare tire
- Genuine wood accents
- Heavy-duty engine cooling
- Leather-wrapped instrument panel and centre console armrest
- LED daytime running lamps (DRLs) and fog lamps
- Luxury door trim panel
- Media Centre:
  - Uconnect 8.4 NAV multimedia centre with 8.4-inch touchscreen and premium navigation<sup>14</sup>

- Power folding exterior mirrors with courtesy lamps
- Power tilt/telescoping steering column
- Rain-sensing windshield wipers
- Seating:
  - Nappa leather-faced seating with piping
  - Underseat lighting
  - Ventilated front seats
- Wood and leather-wrapped steering wheel
- **OPTIONAL EQUIPMENT**
  - BSM with Rear Cross-Path Detection<sup>12</sup>
  - harman/kardon® 19-Speaker Audio System with 825-Watt Amplifier
  - Jeep Active Safety Group
  - Off-Road Adventure Group II
  - Rear DVD Entertainment Centre
  - Single-Disc Remote CD Player





**Jeep**

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**DISCLAIMERS.** 1) Jeep Grand Cherokee has received more awards over its lifetime than any other SUV. 2) Based on *WardsAuto* Middle Sport/Utility segmentation when properly equipped with Quadra-Lift air suspension. 3) Based on *WardsAuto* Middle Sport/Utility segmentation. Based on Summit model offerings. 4) Based on *WardsAuto* Middle Sport Utility segmentation. When properly equipped. 5) Based on *WardsAuto* Middle Sport/Utility segmentation. Based on combined highway/city 2016 *EnerGuide* fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. 11.2 L/100 km (25 mpg) city/8.4 L/100 km (34 mpg) highway on Grand Cherokee 4x4 models equipped with the 3.0L EcoDiesel V6 and 8-speed automatic. 6) Driving range based on *EnerGuide* highway fuel consumption ratings and fuel tank capacity. Your actual driving range will vary based on powertrain, driving habits and other factors. 7) No system can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. 8) Do not attempt water fording unless depth is known to be less than 76 cm (30 inches). Traversing water can cause damage that may not be covered by the new vehicle warranty. Always off-road responsibly in approved areas. 9) Based on IHSMarkit Automotive Canadian New Vehicle Total Registrations from CYE 2011 - 2015 and CYTD July 2016 for all Cars, Light-Duty and Medium-/Heavy-Duty Trucks. 10) Drive responsibly. Always obey the rules of the road. 11) Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Voice commands of phone require a Bluetooth-compatible phone. 12) This is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of his/her surroundings and be prepared to take corrective action to avoid collisions. 13) Based on *WardsAuto* Middle Sport/Utility segmentation. 14) Never program while driving. GPS mapping and available 3D navigation may not be detailed or available in all areas or reflect current road regulations. 15) Siri Eyes Free requires an iPhone equipped with Siri. Certain features not available while the vehicle is in motion. iPhone must be within active cellular range. Customer's existing iPhone data rates apply to Internet-supported features. 16) Phone must support Bluetooth Phone Book Access Profile (PBAP). 17) Preset voice-to-text messaging and incoming text message reading require a MAP-enabled phone. 18) Requires SiriusXM radio subscriptions governed by SIRIUS terms and conditions available at [siriusxm.ca](http://siriusxm.ca). 19) The advanced front air bags in this vehicle are certified to the federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. 20) Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. 21) Additional fees will apply for Retailer-Activated Navigation. 22) Not compatible with all garage door openers.

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