



The Power to Surprise

ALL-NEW 2017

NIRO

ECO hybrid

**NIRO**

## MADE FOR [ URBAN LIVING ]

You expect your vehicle to adapt as well as you from one moment to the next, whether you're driving across town or across the country. It must offer generous cargo capacity and the versatility needed to handle passengers and everything they bring with them. It needs to be as tech savvy as the people inside it, with a series of available driver-assistance technologies, on top of the latest in connectivity.

And ideally it should be the most efficient vehicle in its class<sup>9</sup> – thanks to a parallel hybrid system. It combines a synchronous electric motor with a new 1.6 litre gasoline-direct-injection (GDI) engine to optimize both performance and fuel efficiency. No concessions required, or accepted. Kia's first dedicated hybrid crossover: the all-new 2017 Niro.

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### ELECTRIC MOTOR + GAS ENGINE

If you still think hybrids can only function in pure electric or pure gas modes, you haven't taken a close look at Niro. It's the first hybrid crossover that's engineered to deliver the driving dynamics that Kia has been known for – in a highly capable and remarkably fuel efficient hybrid crossover. That's a result of Kia's Full Parallel Hybrid System that integrates the output of the new 1.6 litre gasoline direct-injection (GDI) engine with the robust 1.56 kWh lithium-ion battery-powered lightweight electric motor.

### UNPARALLELED PERFORMANCE

The Full Parallel Hybrid System employed in the all-new Niro operates in several different modes. It idles in full electric mode and during gentle acceleration. For more aggressive acceleration or ascending, the gas engine complements the power from the electric motor. When descending or braking, the system switches into regenerative mode, feeding power from the electric motor back to the battery. When cruising at highway speed, the system uses both the engine and motor in tandem. Together the engine and motor generate 139 horsepower, with 195 lb.-ft. of torque to get you off the line with authority.



## FOR MODERN MULTITASKERS.

You're continually asked to do it all – so why not ask the same of your crossover? Niro is equipped to manage all the varied demands of your day, from getaways to moving days. That's thanks to rear seats that fold flat, providing a maximum cargo capacity of 1,789 L (63 cu. ft.). The more demanding your day, the more you can demand of Niro.



### 60/40 SPLIT-FOLDING SEATS

The 60/40 split-folding rear-seat design allows you to expand the cargo area when you need to, while still accommodating rear passengers.



### CONCEALED STORAGE

Store your valuable items out of sight in a spacious compartment hidden beneath the cargo floor. An available sectioned storage tray lets you keep emergency supplies and personal items neatly organized.





## COMFORT. WITHOUT COMPROMISE.

If you still think a hybrid demands some sacrifice of comfort, convenience and amenities, you haven't stepped inside the all-new Niro. The first thing you'll notice is the space – not just for you and your passengers, but also for all the stuff you bring with you. Settle into the heated front seats. Grip the heated, leather-wrapped steering wheel. Then head out on the road and find out even more ways that Niro steers clear of compromise. This is a compact crossover, right? It sure doesn't feel that way.



### HEATED AND AIR-COOLED SEATS

Standard heated front and available heated rear seats help take the sting out of cold winter days. When the weather heats up, enjoy the added comfort of available air-cooled front seats that circulate air through perforations in the material.



### DUAL-ZONE AUTOMATIC CLIMATE CONTROL

Set it and forget it. Automatic climate control enables you to set your cabin temperature and the system will maintain it – automatically. The system also includes dual-zone controls, allowing the driver and front passenger to select individual settings to personalize their comfort.





# SMART DESIGN.

International model shown.



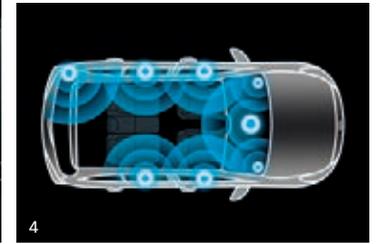
1



2



3



4

Niro's cockpit is as smart as it looks. The instrument panel connects with your personal devices, enabling you to stream your favourite songlist using Android Auto<sup>TM1,8</sup> or Apple CarPlay<sup>®1,7</sup>. Running low on battery power for your devices? No problem. You can all take advantage of Niro's wireless charging.<sup>1</sup> Want voice-activated directions to your destination? Niro offers an available 8-inch multimedia interface that's fully integrated with the voice-activated touch-screen navigation system.<sup>4</sup> But the best is yet to come. Choose the available Harman/Kardon<sup>®</sup> premium audio system<sup>5</sup> and listen to concert-hall quality sound. Go smartly, with Niro.



### 1. SMARTPHONE INTEGRATION

You never go anywhere without your smartphone – or your tunes. Niro offers true smartphone integration through the available Apple CarPlay<sup>®1,7</sup> and Android Auto<sup>TM1,8</sup> systems. They also open a world of other apps that help you get the most out of your music, your phone – and your all-new Niro.

### 2. PUSH BUTTON START

There's no need to hunt for your keys with the convenience of Niro's Smart Key keyless push-button ignition switch – standard on EX and SX models.

### 3. WIRELESS CHARGING

The all-new Niro helps keep your smartphone<sup>1</sup> fully juiced with available built-in wireless charging. Smart and seamless. And Bluetooth<sup>®3</sup> wireless technology enhances your connectivity.

### 4. HARMAN / KARDON<sup>®</sup> PREMIUM AUDIO<sup>5</sup>

The available Harman/Kardon<sup>®</sup> premium sound system includes a subwoofer, an external amplifier, in addition to QuantumLogic<sup>TM</sup> and Clari-Fi<sup>TM5</sup> technologies that instantly restores the quality of compressed, digitized music for crisp, clear, dynamic sound.

# A SMARTER CROSSOVER.

Technological advances in the all-new Niro aren't confined to its hybrid system. This is a compact crossover that not only raises the bar for aerodynamics, performance and fuel efficiency, it also enhances your experience every time you drive with an array of the latest technological innovations. That includes everything from a coasting guide that helps you drive in a way that optimizes your fuel efficiency to an available autonomous emergency braking system.<sup>2</sup> While other hybrids may require certain functional sacrifices, the Niro is the opposite – a hybrid designed and engineered to deliver a heightened driving experience.



### REDUCED DRAG

Strategically placed air vents help air flow smoothly around the Niro. What's more, the Niro is also meticulously sculpted to minimize drag. The result? An aerodynamic marvel, Niro outperforms the Toyota Prius V,<sup>9</sup> achieving a .29 Cd drag coefficient. The aerodynamics help maximize fuel efficiency and provide a smoother, quieter ride.



### HYBRID SYSTEM GAUGE

Niro's sophisticated information cluster features a comprehensive hybrid system gauge that enables you to monitor the mode you're driving in, the battery's stage of charge and the energy flow of the engine, motor and battery. The gauge also helps you continuously monitor your driving to help you find the most fuel efficient form of power.



### DYNAMIC SAFETY SYSTEMS

Niro's driving dynamics are supported by a host of available driver assistance systems. The available autonomous emergency braking<sup>2</sup> system intervenes automatically, providing full braking assistance if it detects a potential collision with a vehicle in front of you. Also available are blind spot detection,<sup>2</sup> smart cruise control<sup>2</sup> and lane departure warning system.<sup>2</sup>



### TECHNOLOGICALLY ENHANCED

In Niro, much more than the powertrain is advanced. Technology is also used to enhance your comfort and convenience. Standard heated front seats and heated steering wheel, along with available heated rear seats are complemented by an available 8-inch multimedia interface with voice-activated navigation.<sup>4</sup>



### 6-SPEED DUAL-CLUTCH SPORTMATIC® AUTOMATIC TRANSMISSION

Bringing Kia's driving dynamics to a hybrid required the innovative use of a 6-speed dual-clutch automatic transmission (DCT) in place of the more conventional continuously variable transmission (CVT) found in most other hybrids. The DCT combines the seamless power delivery of CVT for fuel efficiency, but generates far more torque for a sportier feel, and more responsive acceleration.



### ISO-STRUCTURE™ CONSTRUCTION

Niro features a uniquely engineered body that's composed of over 50 percent advanced high-strength steel for excellent rigidity. This body structure helps provide crash protection, improves driving dynamics, and lays the foundation for a tuned and quiet ride.



## DEFENSIVE ENGINEERING.

You're well aware of the concept of defensive driving – anticipating problems before they occur. The all-new Niro takes that idea even further with an extensive series of advanced safety technologies that help you anticipate and avoid potentially hazardous situations. So on top of seven airbags, electronic stability control (ESC) and vehicle stability management (VSM), Niro includes a rearview camera,<sup>2</sup> in addition to available systems such as blind spot detection,<sup>2</sup> rear cross traffic alert<sup>2</sup> and a lane departure warning system.<sup>2</sup> There's also an available autonomous emergency braking system<sup>2</sup> that helps you avoid front-end collisions. Drive with a defence-first mindset and technology – in Niro.

### 1. SMART CRUISE CONTROL<sup>2</sup>

Using a radar sensor at the front of the vehicle, the available smart cruise control system monitors the distance between your Niro and the vehicle ahead. To maintain a predetermined safe distance, it will apply the brakes, and even stop the car, until the vehicle ahead proceeds.

### 2. LANE DEPARTURE WARNING SYSTEM<sup>2</sup>

This available system uses a camera mounted at the top of the windshield to monitor lane markings, and alerts you if the vehicle deviates from the lane when the turn signal has not been activated.

### 3. AUTONOMOUS BRAKING SYSTEM<sup>2</sup>

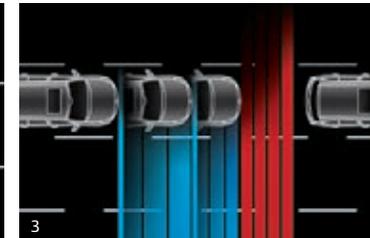
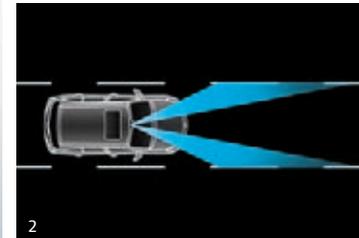
The all-new Niro comes with an available Autonomous Emergency Braking system that intervenes automatically, providing full braking assistance, up to a complete stop when possible if it detects a potential collision with a vehicle in front of you.

### 4. BLIND SPOT DETECTION<sup>2</sup>

Using sensors to monitor the side and rear for vehicles approaching your blind spots, the available blind spot detection system provides visual alerts on the outside mirrors and instrument cluster, and if you're signalling, an audio alert will sound inside the vehicle.

### 5. VEHICLE STABILITY MANAGEMENT

VSM controls brake force, engine torque and steering torque to provide improved vehicle stability during cornering or on loose or slippery road surfaces.



## EXTERIOR COLOURS



Aurora Black



Snow White Pearl (P)



Graphite (M)



Ocean Blue (M)  
[Not available on L models]



Temptation Red (M)  
[Not available on L models]



Espresso (M)  
[Not available on L models]



Gravity Blue (M)  
[Not available on L models]

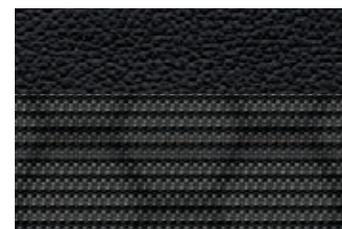
M = Metallic, P = Pearl

The exterior and interior colours in this brochure are as close to the actual vehicle production colours as the printing process allows.

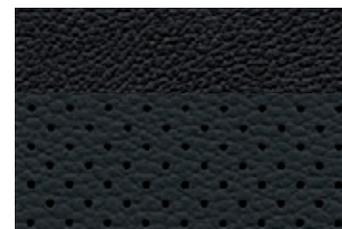
## INTERIOR COLOURS



Black cloth (L models)



Black cloth and leather combination  
(EX models)



Black leather (SX models)

## WHEELS



16" alloy wheels



18" alloy wheels

# FEATURES



Exterior	L	EX	SX
16" alloy wheels	●	●	–
18" alloy wheels	–	–	●
205/60R16 tires	●	●	–
225/45R18 tires	–	–	●
Tire mobility kit	●	●	–
Compact spare tire	–	–	●
LED daytime running lights	●	●	●
Dual-function projection headlights	●	●	–
Xenon High Intensity Discharge (HID) headlights	–	–	●
Anti-fog headlights	–	–	●
Fog lights	●	●	●
LED positioning lights	●	●	●
LED taillights	–	●	●
Aeroblade wipers	–	–	●
Privacy glass	●	●	●
Solar glass	●	●	●
Power sunroof	–	P	●
Power heated sideview mirrors	●	●	●
LED sideview mirror signal repeaters	–	●	●
Automatic power folding sideview mirrors	–	●	●
Body coloured door handles	●	●	–
Chrome door handles	–	–	●
Splash guards	●	●	●
Roof rails	–	●	●

## Seating & Trim

Cloth seats	●	–	–
Combination cloth/leather seats	–	●	–
Leather seats	–	–	●
Height adjustable front seats	●	●	●
Heated front seats	●	●	●
Heated rear seats	–	–	●
Air-cooled front seats	–	–	●
8-way power adjustable driver's seat with 2-way lumbar support	–	P	●
Driver's seat memory function	–	–	●
Rear armrest with cup holders	–	●	●
60:40 folding rear seats	●	●	●
Driver's seatback pocket	–	–	●
Heated steering wheel	●	●	●
Leather-wrapped steering wheel	●	●	●
Leather-wrapped gear shift knob	●	●	●
Satin chrome interior door handles	–	●	●
High gloss interior trim	–	●	●
Deluxe door scuff plates	–	–	●
Alloy pedals	–	–	●

● = Standard – = Not Available P = Premium package

## Comfort & Convenience

	L	EX	SX
Dual-zone fully automatic climate control	●	●	●
Clean Air ionizer	●	●	●
Rear climate ventilation	–	●	●
Automatic defog system	●	●	●
Automatic headlights	●	●	●
Illuminated vanity mirror	●	●	●
Map lights	●	●	●
Sunglass holder	●	●	●
Auto-dimming rearview mirror	–	●	●
Tire pressure monitoring system (TPMS)	●	●	●
Low washer fluid lamp	●	●	●
Trip computer	●	●	●
4.3-inch Supervision LCD/TFT instrument cluster	●	●	●
AM/FM/MP3/satellite radio <sup>6</sup>	●	●	●
AUX and USB input ports	●	●	●
Bluetooth® hands-free cell phone connectivity <sup>3,4</sup>	●	●	●
7-inch Display Audio	●	●	–
8-inch multimedia interface with navigation <sup>4</sup>	–	–	●
Android Auto smartphone integration <sup>1,8</sup>	●	●	●
Apple CarPlay® smartphone integration <sup>1,7</sup>	●	●	●
Harman/Kardon® premium audio system <sup>5</sup>	–	–	●
Tilt and telescopic steering column	●	●	●
Power windows	●	●	●
Express up/down driver window	●	●	●
Express up/down passenger window	–	●	●
Power door locks	●	●	●
Keyless entry	●	●	●
Smart key with push-button start	–	●	●
Steering wheel mounted audio controls	●	●	●
Steering wheel mounted cruise control	●	●	●
Drive mode select	●	●	●
110V power inverter (household outlet)	–	–	●
Cargo cover	–	●	●
Luggage net	●	●	●
Wireless phone charger <sup>1</sup>	–	●	●
USB charge port	–	●	●
Under floor storage tray	–	●	●
Idle Stop and Go	●	●	●

## Safety

Dual advanced front airbags	●	●	●
Dual side airbags	●	●	●
Dual side curtain airbags	●	●	●
Driver's side knee airbag	●	●	●
4-wheel ABS disc brakes (ABS)	●	●	●
Impact-sensing door unlock	●	●	●
Hill assist control (HAC)	●	●	●
Brake assist system (BAS)	●	●	●
Electronic stability control (ESC)	●	●	●
Vehicle stability management (VSM)	●	●	●
Rearview camera <sup>2</sup>	●	●	●
Blind spot detection <sup>2</sup>	–	P	●
Rear cross traffic alert <sup>2</sup>	–	P	●
Rear parking sensors <sup>2</sup>	–	●	●
Front parking sensors <sup>2</sup>	–	–	●
Autonomous emergency braking system <sup>2</sup>	–	–	●
Lane departure warning system <sup>2</sup>	–	–	●

# SPECIFICATIONS

Engine		Body & Chassis	
Type	1.6L, GDI HEV, permanent magnet synchronous motor	Layout	Front engine, front-wheel drive
Configuration	Inline 4 cylinder, DOHC	Body type	Unibody
Material	All aluminum	Front suspension	Independent, MacPherson struts with gas shock absorbers
Valve train	4-valves per cylinder, Dual Cam Variable Valve Timing (D-CVVT)	Rear suspension	Independent, multi-link with gas shock absorbers
Horsepower	104 hp @ 5,700 rpm: gasoline; 32 kW @ 1,798-2,500 rpm: electric motor; 139 @ 5,700 rpm: combined performance	Steering	Electric power steering (EPS)
Torque	108.5 lb.-ft. @ 4,000 rpm: gasoline 195 lb.-ft. @ 4,000 rpm: combined	<b>Brakes</b>	
Compression ratio	13:1	Type	4-wheel disc
Intake	Variable Intake System (VIS), Electronic Throttle Control (ETC)	ABS	4-sensor, 4-channel
Fuel management	Gasoline direct injection (GDI)	Front, mm (in.)	381 (15)
Recommended fuel	Regular unleaded	Rear, mm (in.)	355 (14)
Transmission	6-speed, dual-clutch Sportmatic automatic	<b>Curb Weight, kg (lb.)</b>	
		Maximum curb weight	1,409-1,467 (3,106-3,234)
		Gross vehicle weight	1,850-1,930 (4,078-4,255)
<b>Dimensions, mm (in.)</b>		<b>Capacities, L (cu. ft.)</b>	
Wheelbase	2,700 (106.2)	Cargo capacity, rear seats up / rear seats folded	635 / 1,789 (22.4 / 63)
Length	4,355 (171.4)	Fuel tank capacity, L	45
Width	1,805 (71)	<b>Fuel Economy, L/100km (City / Highway)</b>	
Height without / with roof rails	1,535 (60.4) / 1,545 (60.8)	LX	4.5 / 4.8
Minimum ground clearance	160 (6.3)	EX	4.6 / 5.1
Head room - (front/rear)	1,018 / 993 (40 / 39)	SX	5.1 / 5.8
Shoulder room - (front/rear)	1,423 / 1,402 (56 / 55.1)		
Leg room - (front/rear)	1,059 / 950 (41.7 / 37.4)		
Hip room - (front/rear)	1,364 / 1,228 (53.7 / 48.3)		

1. Compatible smartphone required. Data rates may apply, please check with your wireless service provider. For wireless charging, certain smartphones may require a wireless charging-compatible case. 2. Please note that your vehicle may not be equipped with all features described. This also applies to safety-related systems and functions. None of the features we describe are intended to replace the driver's responsibility to exercise due care while driving and are not a substitute for safe driving practices. Some features may have technological limitations. For additional information regarding the various features, including their limitations and restrictions, please refer to your vehicle's Owner's Manual. 3. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. A compatible Bluetooth wireless technology-enabled cell phone is required to use Bluetooth hands-free wireless technology. 4. When equipped with the navigation system, French voice commands may be limited. 5. Harman Kardon® is a registered trademark of Harman International Industries, Incorporated. 6. SiriusXM® satellite radio service includes 3 month trial and is available in the 10 provinces and three territories of Canada, and the 48 contiguous states of the U.S. Monthly subscription sold separately after three trial months. 7. Apple, the Apple logo, CarPlay, and iPhone are trademarks of Apple Inc., registered in the US and other countries. App Store is a service mark of Apple Inc. 8. Google, Google Play, Google Maps, and Android Auto are trademarks of Google Inc. Google Maps ©2017 Google. 9. Based on latest competitive information available at time of printing. 10. Some restrictions apply. For more information call us at 1-877-542-2886 or visit to [kia.ca](http://kia.ca). Some features may vary. All information contained herein was accurate and correct at the time of printing. Kia Canada Inc. reserves the right to make changes at any time without notice, and without any obligations as to colours, materials, specifications, features, accessories, packages, models and any applicable programs. Some vehicles shown may include optional equipment or may not be exactly as shown. Kia Canada Inc., by the publication and dissemination of this material, does not create any warranties, either expressed or implied, to any Kia products. See your Kia dealer or website for further details. Reproduction of the contents of this material without the expressed written approval of Kia Canada Inc. is prohibited. © Copyright 2017 Kia Canada Inc. 17NIR020170309



# SUSTAINABILITY REDEFINED.



SINCERE   SUSTAINABLE   ENGAGING

When Kia Motors launched Eco Dynamics in 2009, it represented a firm commitment to the pursuit of zero emissions driving – and it has come to symbolize Kia’s contribution to a sustainable environment around the globe.

There isn’t one single path or form of technology that alone can attain that complex goal. That’s why Kia has developed a series of different vehicle technologies that not only perform an important service in the area of sustainability, but also deliver on the key performance expectations of its drivers.

The first vehicles in Canada to incorporate the Eco Dynamics philosophy and technologies were the Optima Hybrid and the all-electric Soul EV. Both of these vehicles are valuable pieces of the puzzle – moving ever closer to the model of sustainable transportation.

The Eco Dynamics initiative extends beyond the technology on board Kia’s eco-friendly vehicles. It incorporates a range of efforts aimed at cutting consumption and waste across the entire automotive life cycle through innovative design, production, distribution and disposal strategies.

In this way, Kia is embracing its mission: To shape our future sustainability.

# Get the points.

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Kia Member Rewards is an exclusive rewards program for Kia customers.

As a Kia Rewards Member, you'll earn points with every dollar you spend on maintenance service, parts and accessories at your servicing Kia dealer. Those Reward Points can be redeemed for discounts on future purchases – including the purchase of a new Kia. Plus earn Bonus Points on select items and services to collect rewards even faster.

**Become a Kia Premium Rewards Member:** Ask your Kia Dealer how you can enjoy even more benefits.

**Enroll Today:** Becoming a Kia Rewards Member is easy. See your Kia Dealer today to join. Visit [rewards.kia.ca](http://rewards.kia.ca) for full terms and conditions.

Kia Member Rewards No-Charge Benefits include:

- Fuel fill-up with the delivery of your new Kia vehicle
- Local shuttle service
- Multi-point vehicle inspection with every service visit
- Windshield washer fill-up with every paid service
- Windshield wiper installation with wiper purchase
- Preferential rates on car rentals, nationwide
- 24/7 Roadside Assistance for your vehicle under Kia's 5-year/unlimited km warranty or Certified Pre-Owned warranty
- Email notification of exclusive Kia specials and events – a great way to earn Reward Points and save on future purchases

**5**  
YEAR  
**100,000 KM**  
WARRANTY

## We've got you covered.

.....

At Kia, we believe peace of mind should come standard with every vehicle we make. That's why we back every model with one of the best warranties in the industry.

**Our outstanding warranty coverage includes:**

**5-year/100,000 km** – Worry-free comprehensive warranty covering virtually the entire vehicle<sup>10</sup>

**5-year/100,000 km** – Powertrain warranty covering the engine, transmission, axles, differentials and driveshafts<sup>10</sup>

**5-year/unlimited km** – Roadside assistance covers you in case of mechanical breakdown anywhere in North America<sup>10</sup>

**5-year/unlimited km** – Anti-perforation warranty on body sheet metal defects in material/workmanship<sup>10</sup>

**8-year/160,000 km** – Hybrid system warranty on designated original components<sup>10</sup>

**For more information** visit [kia.ca](http://kia.ca) or call 1-877-542-2886