

**2017 MAZDA3**



*ZOOM-ZOOM*

DRIVING MATTERS



SNOWFLAKE WHITE PEARL

SONIC SILVER METALLIC

SOUL RED METALLIC

JET BLACK MICA

METEOR GREY MICA

DEEP CRYSTAL BLUE MICA

TITANIUM FLASH MICA

ETERNAL BLUE MICA

MACHINE GREY METALLIC

## BORN FROM A LOVE OF DRIVING.

In the newly restyled 2017 MAZDA3, art meets engineering. From the sculptural perfection of KODO "Soul of Motion" design and elevated design touches, to precision engineering that marries performance, safety and fuel economy, MAZDA3 comes loaded with the latest in breakthrough technology, refreshed, driver-centric instruments and displays, and legendary driving dynamics. Because Driving Matters. The 2017 MAZDA3 is as versatile as it's always been and better than ever - settling for nothing less than the best driving experience possible.



## MORE INNOVATION. MORE DRIVING EXHILARATION.

Exhilaration has always run in the MAZDA3 family. The 2017 MAZDA3 continues the legacy with a groundbreaking, all-new technology called SKYACTIV-VEHICLE DYNAMICS and G-Vectoring Control - standard on all MAZDA3 models. Working behind the scenes, it helps achieve a smoother, less fatiguing drive for you and your passengers by subtly adjusting engine torque and shifting vehicle weight during everyday commutes and spirited drives. The result is steering that is more precise and a ride that is more comfortable for drivers and passengers alike.



## GET AWAY WITHOUT MISSING A THING.

Cabin enhancements made to the MAZDA3 offer a new level of distinction nonexistent in comparable affordable compact cars. Never satisfied with the status quo, we considered every interior detail for quality and comfort. The MAZDA3's sport seats are contoured to mould perfectly to the body, your hands will love the available heated, leather steering wheel\* on cold winter days, and no matter where you're headed, the MAZDA CONNECT† advanced infotainment system helps keep you entertained, informed and connected to the outside world.



### TAKE COMMAND

The multifunction HMI Commander switch, positioned on the centre console, offers a seamless way to control the functions displayed on the available full-colour touchscreen display† - such as audio, hands-free telephone‡ and available navigation system‡



### COLOUR ACTIVE DRIVING DISPLAY (ADD)

The colour Active Driving Display (ADD)† displays information such as speed, navigation route guidance and i-ACTIVSENSE status on a panel that rises from the meter hood - keeping vital information easily within sightlines.



### ENTERTAIN

Of course AM/FM radio is always a choice, but now there are new ways to explore music and infotainment options via your Bluetooth®-enabled and Internet-connected device. Connect to your Facebook and Twitter feeds, listen to your own playlist or choose something from the integrated Internet radio apps such as Aha™† and Stitcher™.‡



## WHERE BODY MEETS SOUL.

While other car companies compromise power to improve fuel efficiency, we've taken a dramatically different approach. Far more than just an engine with exceptional efficiency, SKYACTIV TECHNOLOGY is a holistic system that takes the entire car into consideration. A matrix of next-generation innovations seamlessly works together to improve both fuel economy and the overall driving experience. Power and performance are delivered in abundance, along with efficiencies that offer up to a fuel-sipping estimated 6.2 L/100 km highway/8.5 L/100 km city▲

mazda.ca/skyactiv



### i-ELOOP

The MAZDA3 features i-ELOOP,\*\* a regenerative engine braking system that engages every time you lift your foot off the accelerator. i-ELOOP converts the car's own inertia into electricity, charging the battery, preventing fuel from being wasted and improving fuel economy by as much as 5 percent!

\*Standard on the GS and GT models.  
†Available on the sedan GX with Convenience Package and standard on the sedan GS and GT and Sport GX, GS and GT models.  
‡Available on GT models with Premium Package.  
▲Aha, Stitcher and SMS text functionality are a part of MAZDA CONNECT and are only compatible with certain devices.  
▲Estimated fuel economy based on Government of Canada's revised 5-cycle testing method for the Mazda3 sedan GX and GS with 2.0 L engine and manual transmission. Your actual fuel consumption may vary depending on how, where and when you drive.  
\*\*Available on the GT model with Technology Package.

# CAN THE PERFECT DRIVE BE DEFINED BY WHAT DOESN'T HAPPEN?

Avoiding an accident in the first place is always the safest route. With a comprehensive matrix of active and passive safety features, there's a reason the MAZDA3 has been an IIHS *TOP SAFETY PICK* for over five years and is an IIHS *TOP SAFETY PICK+* when equipped with Smart City Brake Support. Starting with SKYACTIV TECHNOLOGY's ultra-high-tensile steel for a strong structure, to air bags and Dynamic Stability Control, safety is our first thought, not an afterthought. Plus, our i-ACTIVSENSE suite of safety technologies such as Advanced Blind Spot Monitoring (ABSM) with Rear Cross Traffic Alert (RCTA) and Smart City Brake Support (SCBS) is available on more MAZDA3 models than ever.

[mazda.ca/innovation](http://mazda.ca/innovation)



## *i-ACTIVSENSE*



### HIGH BEAM CONTROL (HBC)

High Beam Control\* helps the driver see better at night by maximizing opportunities to use the high beams. The system automatically switches to the low beams when it detects oncoming traffic and/or a vehicle ahead.



### NEW: LANE-KEEP ASSIST SYSTEM (LAS)

The available Lane-keep Assist System\* adds to the warnings of the Lane Departure Warning System. When it senses a potential unintentional lane departure, it will perform minor steering corrections to help guide your vehicle back to the centre of the lane.



### ADVANCED BLIND SPOT MONITORING (ABSM)

When the MAZDA3 is in motion, radar sensors detect objects in your left or right blind spots:▲ If you signal a lane change while an object is there, a light in your corresponding side mirror and Active Driving Display blinks and a warning chime sounds.



### SMART CITY BRAKE SUPPORT (SCBS)

When travelling at speeds between 4-30 km/hour, the Forward Sensing Camera (FSC) detects objects ahead and Smart City Brake Support† prepares the vehicle by adjusting brake pads closer to the disc. If no driver action is taken, the system automatically applies the brakes.



### NEW: MAZDA RADAR CRUISE CONTROL (MRCC)

Mazda Radar Cruise Control\* judges the relative speed and distance to the car ahead, and works within a set speed range to maintain a safe following distance. The system's Close Proximity Warning provides audible and visual warnings when it senses a fast approach to the vehicle ahead.



### NEW: TRAFFIC SIGN RECOGNITION (TSR)

Using strategically mounted cameras, Traffic Sign Recognition\* can actually read road signs such as speed limit, do not enter and stop signs. This information then shows up in the colour Active Driving Display so you can stay alert and informed without taking your eyes off the road.

\*Available on GT models with Premium Package.

†Standard on GS and GT models.

‡Available on GT models with Technology Package.

▲Always check your mirrors. Be aware of traffic around you.

# MAZDA3 & MAZDA3 SPORT SPECIFICATIONS AND CAPACITIES

SPECIFICATIONS	GX/GS	GT
Engine type	SKYACTIV-G 2.0 L DOHC 16-valve 4-cylinder	SKYACTIV-G 2.5 L DOHC 16-valve 4-cylinder
Compression ratio	13.0:1	13.0:1
Horsepower SAE net	155 @ 6,000 rpm	184 @ 5,700 rpm
Torque SAE net lb. ft.	150 @ 4,000 rpm	185 @ 3,250 rpm
Recommended fuel	Regular	Regular
Fuel tank (L)	50	50
<b>FUEL ECONOMY CITY/HIGHWAY (L/100 km)*</b>	<b>MAZDA3</b>	<b>MAZDA3 Sport</b>
6MT (GX/GS)	8.5/6.2	8.6/6.4
6AT (GX/GS)	8.4/6.4	8.4/6.4
6MT (GT)	9.3/6.9	9.6/7.0
6AT (GT)	8.8/6.6	9.0/6.7
6AT with i-LOOP (GT)	8.5/6.4	8.7/6.6

\*Estimated fuel economy based on Government of Canada's approved, revised 5-cycle testing method. Your actual fuel consumption may vary depending on how, where and when you drive. For comparison purposes only. For more information on revised 5-cycle testing, visit [mazda.ca/5cycle](http://mazda.ca/5cycle).

# MAZDA3 & MAZDA3 SPORT FEATURES

ENGINEERING	GX Sedan	GX Sport	GS	GT
SKYACTIV-G 2.0 L DOHC 16-valve 4-cylinder engine	S	S	S	-
SKYACTIV-G 2.5 L DOHC 16-valve 4-cylinder engine	-	-	-	S
SKYACTIV-MT 6-speed manual transmission	S	S	S	S
SKYACTIV-Drive 6-speed automatic transmission with manual-shift mode and Drive Selection switch	0	0	0	-
SKYACTIV-Drive 6-speed automatic transmission with manual-shift mode, Drive Selection switch and paddle shifters	-	-	-	0
G-Vectoring Control (GVC)	S	S	S	S
Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD)	S	S	S	S
Active air shutters	-	-	-	TECH
i-LOOP regenerative braking system	-	-	-	TECH
<b>SAFETY &amp; SECURITY</b>				
Rearview camera (wide angle)	CP	S	S	S
Dynamic Stability Control (DSC) and Traction Control System (TCS)	S	S	S	S
Smart City Brake Support (SCBS)	-	-	S	S
Advanced Blind Spot Monitoring system (ABSM) with Rear Cross Traffic Alert (RCTA)	-	-	S	S
Lane-keep Assist System (LAS)	-	-	-	PP
Lane Departure Warning System (LDWS)	-	-	-	PP
Smart Brake Support (SBS)	-	-	-	PP
Forward Obstruction Warning (FOW)	-	-	-	PP
Traffic Sign Recognition (TSR)	-	-	-	TECH
Dual front air bags, dual side air bags and dual side air curtains	S	S	S	S
<b>EXTERIOR</b>				
Power glass moonroof with interior sunshade	-	-	0	S
LED headlights with automatic headlight levelling and LED signature lighting	-	-	-	S
LED fog lights and tail lights	-	-	-	S
Automatic on/off headlights	-	-	S	S
High Beam Control system (HBC)	-	-	-	PP
Adaptive Front Lighting System (AFS)	-	-	-	TECH
Heated door mirrors with side turn signal	-	-	S	S
Rain-sensing intermittent windshield wipers	-	-	S	S
Black metallic front grille	-	-	-	PP
<b>WHEELS &amp; TIRES</b>				
16" steel wheels with full wheel covers and 205/60R16 all-season tires	S	S	-	-
16" alloy wheels and 205/60R16 all-season tires	-	-	S	-
18" alloy wheels and 215/45R18 all-season tires	-	-	-	S

# MAZDA3 & MAZDA3 SPORT FEATURES (CONT'D)

INTERIOR: AUDIO & CONNECTIVITY	GX Sedan	GX Sport	GS	GT
Audio display screen	S	-	-	-
7-inch colour touchscreen display with MAZDA CONNECT	CP	S	S	S
HMI Commander switch	CP	S	S	S
Navigation-ready (requires navigation SD card accessory)	CP	S	S	S
Voice-activated navigation system	-	-	-	PP
Bluetooth® hands-free phone capability	CP	S	S	S
Steering-wheel-mounted Bluetooth® controls	CP	S	S	S
Steering-wheel-mounted audio controls	COM	S	S	S
AM/FM radio with 4 speakers	S	-	-	-
AM/FM radio with 6 speakers	CP	S	S	S
AM/FM radio and CD player with MP3 functionality and 6 speakers	-	-	-	PP
9-speaker premium Bose® audio system with Centerpoint® 2 surround technology, AudioPilot® 2 noise compensation technology and SurroundStage® signal processing	-	-	-	PP
USB (2) and auxiliary audio input	CP	S	S	S
HD Radio	CP	S	S	S
SiriusXM® Satellite Radio with fin antenna	-	-	-	TECH

## INTERIOR: COMFORT & CONVENIENCE

Air conditioning with manual climate controls	COM	S	S	-
Dual-zone automatic climate controls	-	-	-	S
Steering-wheel-mounted cruise controls	CP	S	S	S
Mazda Radar Cruise Control (MRCC)	-	-	-	PP
Remote keyless entry system with trunk release and panic mode	S	S	S	S
Advanced Keyless Entry System with panic mode	-	-	-	PP
Auto-dimming rearview mirror	-	-	-	PP
HomeLink® wireless control system	-	-	-	TECH
Front room lamp with spot lamp	CP	S	S	S
Rear room lamp	CP	S	S	S
Leather-trimmed upholstery	-	-	-	PP
Adjustable heated front seats	-	-	S	S
6-way power-adjustable driver's seat with manual lumbar support	-	-	-	PP
4-way manually adjustable front passenger's seat	S	S	S	S
Heated, leather steering wheel	-	-	S	S
Electronic Parking Brake (EPB) with updated console design	CP	S	S	S
60/40-split folding rear seatback	-	S	S	S
Tachometer	COM	S	S	S
Trip computer	COM	S	S	S
Colour Active Driving Display (ADD)	-	-	-	PP

S = Standard O = Optional COM = Comfort Package CP = Convenience Package PP = Premium Package TECH = Technology Package - = Not available

# MAZDA3 & MAZDA3 SPORT PACKAGES

## COMFORT PACKAGE (GX SEDAN)

(Requires automatic transmission.)

## CONVENIENCE PACKAGE (GX SEDAN)

## PREMIUM PACKAGE (GT)

## TECHNOLOGY PACKAGE (GT)

(Requires Premium Package and automatic transmission.)

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