

The picture of pure power, refined.

Mercedes-Benz

The best or nothing.



Vehicle Highlights DESIGN



Athletically elegant coupes

Seductively sleek lines slice not just through the wind but the clutter of ordinary cars. The C-Class Coupes are athletic yet elegant, with available LED headlamps framing a wide grille and the iconic Star. Staggered wheels and tires range from 18" all the way to an available 19" front/20" rear setup for the Mercedes-AMG C 63 S. And from frameless door glass to wraparound LED taillamps, every element is executed with the eye of an artist and the soul of a driver.



First-ever C-Class Cabriolets

Open-air style brings out the muscular lines and seductive cabin of the C-Class Cabriolets. Like their Coupe stablemates, they lead with a sporty grille and add stylish LED headlamps as standard. LED taillamps wrap around their strong shoulders, for perfect proportions whether the rich fabric power top is up or down. And sizable wheels — in a variety of 18" and 19" designs — combine gripping performance with eye-catching style.



Racing-inspired 4-seat cockpit

The driving experience is what defines a Mercedes-Benz Coupe or Cabriolet. Four contoured seats are enveloped by rich materials, sculpted surfaces and flowing spaces. The driver's controls and instruments are placed, shaped and finished to make every move, curve and mile rewarding. Crisp analog gauges and high-resolution displays are set into a dash whose center console cascades between the power sport front seats, capturing the athletic elegance promised by the sculpted exterior.

Vehicle Highlights DESIGN cont.



Six Mercedes-AMG models

AMG magic takes the C-Class to new heights in racing-bred responsiveness. The Mercedes-AMG C 43 4MATIC models wrap a 362-hp AMG-enhanced biturbo V-6 and AMG Performance 4MATIC all-wheel drive in exclusive chassis, styling and cockpit upgrades. In the Mercedes-AMG C 63 models, a handcrafted biturbo V-8 sends 469 hp – more than any competitor – to their rear wheels, while flared fenders reveal their widened chassis. The Mercedes-AMG C 63 S models are even stronger, with 503 hp plus unique performance and cabin upgrades.



Panoramic sunroof or acoustic

power top

Offering sweeping skyward views to all four Coupe passengers is an expansive, power-operated panoramic glass sunroof. Standard and a class exclusive, it can either tilt up for ventilation or slide back for an open-air feeling. A power internal shade is included, too. On the Cabriolets, a 3-layer acoustic soft top offers year-round quiet comfort. In under 20 seconds, at up to 50 km/h, one button stows it compactly beneath the sleek rear deck.



Sport Package

The Sport Package pumps up the C 300's muscle with chiseled AMG lower bodywork, chrome-tipped diamond-block grille, 18" AMG 5-spoke wheels and perforated front brakes. You can also opt for 19" AMG multispoke wheels. The cabin features a flat-bottom steering wheel, brushed metal pedals and an ARTICO wrapped upper dash.

Vehicle Highlights TECHNOLOGY



LED lighting

In addition to standard LED Daytime Running Lamps and fibre-optic LED taillamps, the available LED headlamps offer brilliant performance with distinctive style. Also available are active full-LED headlamps, with Adaptive Highbeam Assist and Active Curve Illumination to help shine the most light where and when you need it most.



Available Head-Up Display U.S. model shown

The Head-Up Display projects a 21 cm-wide virtual image that appears to "float" ahead of the windshield. The high-resolution readout places useful information in the driver's natural field of vision, with minimal "eyes off the road." The full-colour graphical display can show navigation info, driving speed and more. Its height adjustment is stored in the seat memory, while the display adapts automatically to ambient light.



PRE-SAFE predictive occupant protection

A Mercedes-Benz innovation, PRE-SAFE can help detect instability during certain vehicle manoeuvres which suggest a collision or rollover is imminent. It can then tighten the front seat belts, and close the windows and sunroof – all in an effort to better prepare the occupants and their restraint systems in the moments before a possible collision. Available PRE-SAFE PLUS helps prepare the restraints and brakes for a possible rear-end impact.

Vehicle Highlights

TECHNOLOGY cont.



Advanced collision avoidance

Radar-based COLLISION PREVENTION ASSIST PLUS can alert you to a potential collision with a vehicle ahead, and apply up to 100% braking force autonomously from speeds up to 105 km/h, to help mitigate a collision. ATTENTION ASSIST can automatically alert you if it detects signs of drowsiness on long trips. It continuously monitors up to 70 parameters of driving behaviour. And standard Blind Spot Assist helps make lane-changes safer.

Innovative driving assists



The Intelligent Drive Package helps ease your every move. Radar-based DISTRONIC PLUS adapts your cruising speed to the traffic flow, even if it's stop-and-go, while Steering Assist helps keep you centered in your lane. Active Lane Keeping and Blind Spot Assists keep a virtual eye to either side. And Cross-Traffic Assist and Pedestrian Recognition watch for vehicles and people in your path.



Automated parking assists

PARKTRONIC's ultrasonic sensors help detect obstacles while you're negotiating tight spaces, alerting you with audiovisual indicators in the cabin. Active Parking Assist can help you find a parking spot, then expertly steer you in hands-free – like a virtual valet. An available rearview camera shows a live colour view of the area behind your C-Class on the in-dash screen, or take a virtual birsdeye view with the available 360° camera.

Vehicle Highlights LUXURY



Sporty four-passenger cockpit

Designed around each of its four individual sport seats, the cockpit is even more focused on the driver. Sweeping forms and intriguing finishes flow three-dimensionally from the sporty dash past the occupants. The wide console cascades along the centerline, placing the instruments for easy viewing and the controls for a natural reach. And from the round air vents to the metallic touch points, it all feels as good as it looks.



Four sport seats

The 16-way power front seats' intuitive seat-shaped controls help you find your ideal position, including a standard 3-position memory, 4-way power lumbar support and power thigh support. The sport-contoured front seats feature a racecar-inspired design, while twin rear seats are divided by a centre console and feature split-folding seatbacks for added cargo versatility.



Season-extending innovations

The Cabriolet's cabin innovations let you catch a breeze while cheating the wind. The exclusive AIRCAP system virtually eliminates drafts during top-down driving, with a wind deflector above the windshield and a power mesh screen behind the rear seats. The standard heated front seats also include AIRSCARF neck-level heating, which provides warmed air through adjustable vents beneath each front head restraint, like a virtual scarf.

Vehicle Highlights

LUXURY cont.



Freestanding display with touchpad U.S. model shown

A high-resolution 7" colour display and touchpad controller on the console give you intuitive control of audio, hands-free calling and more. Many features can be accessed via the integrated steering-wheel controls as well. Bluetooth[®] audio streaming and two USB ports are standard.



COMAND Online navigation and MB Apps U.S. model shown

COMAND Online includes a big 8.4" display and a variety of useful MB Apps. Its GPS navigation system makes any drive easier with 3D maps, lane guidance for turns. The touchpad lets you use tablet-style fingertip gestures like swipe, pinch-to-zoom and handwriting, while an advanced voice control system can learn the way you talk.



Available Burmester Premium Sound

One of the most respected handcrafters of high-end home audio, Germany's Burmester[®] has tailored surround-sound systems for every C-Class. With 13 high-quality speakers and a 590-watt 9-channel digital amplifier, pure digital surround sound fills the cabin while seamlessly compensating for ambient noise or even the position of the Cabriolet's top. Exquisite metal speaker grilles are as rewarding to the eyes as the sound is to the most discerning ears.

Vehicle Highlights

PERFORMANCE



Turbocharged Direct Injection power

The state-of-the-art C 300 4MATIC engine squeezes more performance from less fuel. The 2.0-litre four's twin-scroll turbo quickly spins up to 230,000 rpm to put all 273 lb-ft of torque on tap from just 1,300 rpm. Rapid-multispark ignition and high-pressure Direct Injection can fine-tune their response with millisecond speed. An ECO Start/Stop system can save fuel and emissions at stoplights.



Mercedes-AMG C 43 biturbo V-6

The AMG-enhanced C 43 4MATIC biturbo V-6 generates 362 hp and 384 lb-ft of torque. Along with its millisecond-quick multispark ignition and higher-pressure Direct Injection, beneath its red-striped engine cover are numerous uses of AMG's racing-bred technology. Among them is patented NANOSLIDE technology, a plasma-spray method that creates super-hard, mirror-smooth cylinder walls that cut friction for greater performance, efficiency and endurance.



Mercedes-AMG C 63 handcrafted biturbo V-8s

Mercedes-AMG has developed a high-output yet compact engine for a new era of performance. Generating 469 hp in Mercedes-AMG C 63 models, and 503 hp in Mercedes-AMG C 63 S models, the 4.0-liter biturbo V-8 is more responsive yet up to 38% more efficient. Its peak torque (479 lb-ft in a Mercedes-AMG C 63, 516 lb-ft in a Mercedes-AMG C 63 S) is on tap from 1,750 to 4,750 rpm, for instant acceleration at any speed. Yet even with its advancements, each AMG V-8 is still hand-built and signed by its own craftsman.

Vehicle Highlights PERFORMANCE cont.



Advanced, paddle-shifted automatic transmissions

Smooth, responsive and efficient, the 7G-TRONIC 7-speed in the C 300 4MATIC Coupes offers the ideal response from relaxed cruising to urgent merging. C 300 4MATIC Cabriolets and Mercedes-AMG C 43 4MATIC models feature a 9G-TRONIC 9-speed, AMG-enhanced on the Mercedes-AMG C 43 4MATIC. The Mercedes-AMG C 63 and C 63 S Coupes and Cabriolets route their massive power through a lightning-quick AMG SPEEDSHIFT MCT 7-speed multiclutch unit. On all models, shift paddles offer manual control without taking your hands from the wheel.



4MATIC all-wheel drive

From winter's wrath to a challenging corner, 4MATIC all-wheel drive elevates driving confidence in the C 300 4MATIC models on any road, in any season. Its 4-wheel Electronic Traction System (4-ETS) continually sends power to the wheels with the best grip, while the lightweight, nimble design enhances handling and efficiency year-round. Rear-biased AMG Performance 4MATIC, standard on the Mercedes-AMG C 43 4MATIC models, transfers power to pavement even more brilliantly.



DYNAMIC SELECT

DYNAMIC SELECT lets you transform the car's character with the flip of a console switch. Four modes – ECO, Comfort, Sport and Sport+ – alter the throttle response, shift points, and steering effort, plus the ECO Start/Stop system and available AIRMATIC suspension. A fifth "Individual" mode lets you create a mode of your own, including the option of 100% manual shifting. The Mercedes-AMG models feature AMG calibration and additional performance parameters, plus a

RACE mode on the Mercedes-AMG C 63 S.

Vehicle Highlights PERFORMANCE cont.



Sporty suspension setups

Engineered to balance handling and ride across a range of conditions, the C 300's 4-wheel multilink suspension features selective damping that automatically adjusts to the road surface and your driving style. Sport tuning is optional, or you can opt for self-leveling, multimode AIRMATIC air suspension. AMG RIDE CONTROL on the Mercedes-AMG models is track-tuned but street-friendly, with exclusive geometries to make the most of their AMG-developed components.

Vehicle Highlights MERCEDES-AMG



Six Mercedes-AMG models

"Driving Performance" takes exciting new forms in the C-Class Coupe and new Cabriolet. The Mercedes-AMG C 43 4MATIC models harness AMG-enhanced power via a sport-tuned chassis and performance-focused all-wheel drive. The Mercedes-AMG C 63 and C 63 S models send their handcrafted horsepower to their rear wheels to deliver AMG's motorsports-proven agility and athletic ability in its purest form.



The Mercedes-AMG C 43 4MATIC Coupe and Cabriolet

From their red-striped 362-hp biturbo V-6 to their 18" AMG wheels, the Mercedes-AMG C 43 4MATIC models are a new expression of AMG performance. Enhanced power, handling and responsiveness are wrapped in distinctive style, with bold gloss black exterior elements and an exclusively appointed cockpit that's outfitted to elevate your passion for driving.



The Mercedes-AMG C 63 and C 63 S Coupes and Cabriolets

Like every high-performance Mercedes-AMG, the C 63 and C 63 S are born to conquer every corner, and to revel in every rev of their handcrafted biturbo V-8 engines. The Mercedes-AMG C 63 models generate 469 hp, more than any competitor, while the Mercedes-AMG C 63 S models unleash even more than that: 503 hp. Flared fenders barely contain the substantial AMG wheels and widened chassis that set these 4-seat sports cars apart not just from other C-Class models but every coupe or convertible on the road.

Options and Accessories

Coupe Premium Package

A popular suite of premium luxuries you'll soon consider must-haves.

Available on all Coupe models / Content varies by model



Rearview camera

Standard on Mercedes-AMG Coupes

For a better view of what's directly behind your vehicle when reversing, a wide-angle camera displays a live view on the in-dash COMAND screen. Active parking guidelines on the screen help you back into a parking space.



Static-LED headlamps





Included only on C 300 4MATIC Coupe / Standard on Mercedes-AMG C 63 Coupes / Active-LED headlamps standard on Mercedes-AMG C 63 S Coupe

With a longer lifespan, quicker illumination and beams that approximate daylight even more closely than Xenon headlamps, LED low-beam headlamps enhance both vision and visibility during nighttime driving. LED front turn signals are also included.

Burmester Surround Sound System

Included only on Mercedes-AMG Coupes / Available individually on C 300 4MATIC Coupes

High-end home audiomaker Burmester[®] has tailored a sound system to the C-Class. A 590-watt 9-channel digital amplifier and 13 high-quality speakers fill the cabin with pure digital surround sound while seamlessly compensating for ambient noise. Exquisitely detailed aluminum speaker grilles reward the eyes as well.

COMAND online navigation with M-B Apps

This state-of-the-art GPS navigation system features a fast 250 GB hard

drive, 3D map views, optimal lane guidance and a freestanding high-resolution 8.4" screen. Its advanced voice control system can learn your natural way of speaking. It also integrates an ever-growing variety of useful Internet-based M-B Apps.

2017 C-Class Coupe & Cabriolet

Coupe Premium Package cont.

A popular suite of premium luxuries you'll soon consider must-haves.

Available on all Coupe models / Content varies by model



Head-Up Display

Included only on Mercedes-AMG C 63 and C 63 S Coupes / Available individually on other Coupes

The Head-Up Display projects a 21 cm-wide virtual image that appears to "float" ahead of the windshield. The high-resolution readout places useful information in the driver's natural field of vision, with minimal "eyes off the road." The full-colour graphical display can show the navigation info, driving speed and more. Its height adjustment is stored in the seat memory, while the display adapts automatically to ambient light.

PARKTRONIC with Active Parking Assist

No image currently available





Included only on Mercedes-AMG Coupes / Available on C 300 4MATIC Coupe in Premium Plus Package

Active Parking Assist helps you size up parking spaces as you drive by them. Once you have chosen a space, it can expertly park the car for you, hands-free. In any low-speed manoeuvre, PARKTRONIC's ultrasonic sensors in the front and rear bumpers help detect nearby objects. Audible signals and illuminated displays in the cabin help you navigate tight spaces with confidence.

SiriusXM Radio with 3-month trial

Included only on Mercedes-AMG C 43 4MATIC Coupe / Available on C 300 4MATIC Coupe in Premium Plus Package / Standard on Mercedes-AMG C 63 and C 63 S Coupes

SiriusXM[®] offers 150+ channels of premium digital entertainment, from news and talk to commercial-free music from every genre. Live broadcasts of pro and college sports keep you on top of your favorite games. Three months of service are included.



KEYLESS-GO

Included only on Mercedes-AMG Coupes / Available on C 300 4MATIC **Coupe in Premium Plus Package**

Originally pioneered by Mercedes-Benz, KEYLESS-GO lets you unlock your car and drive off without removing the SmartKey from your pocket or purse. You can lock and unlock the doors with a touch of the exterior handles. Pushbutton KEYLESS-START is standard.

Coupe Premium Package cont.

A popular suite of premium luxuries you'll soon consider must-haves.

Available on all Coupe models / Content varies by model



Power trunk closer

Included only on Mercedes-AMG Coupes / Available on C 300 4MATIC Coupe in Premium Plus Package

For added convenience, you can fully open the trunk via a switch on the driver's door panel or a button on the SmartKey remote. Press a button on the underside of the trunk lid and it powers closed. A sensor automatically stops the lid if it detects an obstruction while closing.



HANDS-FREE ACCESS



Included only on Mercedes-AMG Coupes / Available on C 300 4MATIC Coupe in Premium Plus Package

The power trunk closer is made even more convenient with HANDS-FREE ACCESS, which lets you open or close the trunk with a gentle "kick" of your foot under the rear bumper. It's a feature you'll really appreciate when you've got an armful of packages.

Integrated garage door opener Standard on Mercedes-AMG C 63 Coupes

Three buttons on the rearview mirror can be programmed to operate many types of garage door openers, security gates and other HomeLink[®]-compatible features.

2017 C-Class Coupe & Cabriolet

Coupe Premium Plus Package

Convenience and luxury items you'll enjoy every time you drive.

Available only on C 300 4MATIC Coupes



Ambient cabin lighting

Standard on Mercedes-AMG Coupes

A network of LEDs and fibre optics casts a soft glow outlining the centre console, and from underneath the door-trim inserts. Combined with gentle illumination of the footwells and door handles, the ambient lighting helps define the cabin space in a way that is both soothing and stylish. The driver can select any of three colours to suit – or even create – a variety of driving moods.



Illuminated front door sills



Standard on Mercedes-AMG Coupes

Mercedes-Benz logos illuminate in a soft white glow as you open the door, to welcome you into the cabin or ease your exit.

PARKTRONIC with Active Parking Assist

Active Parking Assist helps you size up parking spaces as you drive by them. Once you have chosen a space, it can expertly park the car for you, hands-free. In any low-speed manoeuvre, PARKTRONIC's ultrasonic sensors in the front and rear bumpers help detect nearby objects. Audible signals and illuminated displays in the cabin help you navigate tight spaces with confidence.



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Coupe Premium Plus Package cont.

Convenience and luxury items you'll enjoy every time you drive.

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Power trunk closer

No image currently available

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Integrated garage door opener Standard on Mercedes-AMG C 63 Coupes

No image currently available

Three buttons on the rearview mirror can be programmed to operate many types of garage door openers, security gates and other HomeLink[®]-compatible features.

Cabriolet Premium Package

A popular suite of premium luxuries you'll soon consider must-haves.

Available on all Cabriolets / Content varies by model



Ambient cabin lighting

Included only on C 300 4MATIC Cabriolet / Standard on Mercedes-AMG Cabriolets

A network of LEDs and fibre optics casts a soft glow outlining the centre console, and from underneath the door-trim inserts. Combined with gentle illumination of the footwells and door handles, the ambient lighting helps define the cabin space in a way that is both soothing and stylish. The driver can select any of three colours to suit – or even create – a variety of driving moods.

Illuminated front door sills







Mercedes-Benz logos illuminate in a soft white glow as you open the door, to welcome you into the cabin or ease your exit.

Burmester Surround Sound System

Included only on Mercedes-AMG Cabriolets / Available individually on C 300 4MATIC Cabriolet

High-end home audiomaker Burmester[®] has tailored a sound system to the C-Class. A 590-watt 9-channel digital amplifier and 13 high-quality speakers fill the cabin with pure digital surround sound while seamlessly compensating for ambient noise. Exquisitely detailed aluminum speaker grilles reward the eyes as well.



COMAND online navigation with M-B Apps

This state-of-the-art GPS navigation system features a fast 250 GB hard

drive, 3D map views, optimal lane guidance and a freestanding high-resolution 8.4" screen. Its advanced voice control system can learn your natural way of speaking. It also integrates an ever-growing variety of useful Internet-based M-B Apps.

Cabriolet Premium Package cont.

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Available on all Cabriolets / Content varies by model



PARKTRONIC with Active Parking Assist

Active Parking Assist helps you size up parking spaces as you drive by them. Once you have chosen a space, it can expertly park the car for you, hands-free. In any low-speed manoeuvre, PARKTRONIC's ultrasonic sensors in the front and rear bumpers help detect nearby objects. Audible signals and illuminated displays in the cabin help you navigate tight spaces with confidence.



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Integrated garage door opener Standard on Mercedes-AMG C 63 Cabriolets

No image currently available

Three buttons on the rearview mirror can be programmed to operate many types of garage door openers, security gates and other HomeLink[®]-compatible features.

Sport Package

Visual and functional enhancements that put the purebred performance of the C 300 4MATIC Coupe and Cabriolet sharply in focus.

Available only on C 300 4MATIC models



AMG styling

Athletically designed to express its performance soul, the Sport Package features AMG-design lower bodywork in the form of an aggressive front apron with mesh air intakes and a chrome lower crossbar, sculpted side sills, and a deep rear valance with a silver insert that envelops the twin chrome tailpipes.





18" AMG 5-spoke wheels

Lightweight, highly rigid 18" AMG wheels feature five thin spokes, each with a recessed channel inlaid in Metallic Grey. They're staggered in width and fitted with low-profile all-season tires.

Chrome diamond-block grille

With a series of intricate hexagonal "pins" radiating from the central Star, the diamond-block grille has become a Mercedes-Benz signature of sportiness. Adding sparkle to the Sport Package, each pin is tipped in chrome for a look that's positively captivating.



AMG Interior Package

Brushed metal pedals with rubber studs and a thick, flat-bottom sport steering wheel clearly convey the serious driving attitude of the C-Class Sport Package. The upper dashboard is also impeccably topstitched in ARTICO – a rich material with the look and feel of leather – while AMG floor mats bring the package to stylish completion.

AMG Driver's Package

A suite of performance upgrades for the Mercedes-AMG C-Class Coupes and Cabriolets.

Available only on Mercedes-AMG C 43 4MATIC and C 63 models / Not available on Mercedes-AMG C 63 S



AMG Performance steering wheel

Pronounced contouring and thick padding are enhanced by racing-inspired DINAMICA side grips, along with top and flattened bottom sections hand-stitched in Nappa leather. A 12 o'clock band is stitched into the rim as well.







Substantially sized light-alloy 19" AMG wheels feature a turbine-inspired multi-spoke design with Titanium Silver inlays. They wear staggered-width high-performance tires, for excellent handling and serious launch grip.

19" AMG cross-spoke forged wheels

Included only on Mercedes-AMG C 63 models

Nine sets of thin yet robust Y-shaped spokes convey agility, strength and high technology. The centre caps conceal the lugs for an especially clean "centre lock" look that draws the eye to admire the massive brakes lurking in the background. Forged for high strength with light weight, the spokes feature a lustrous machine-polished finish.

AMG Performance Exhaust System

Computer-controlled vanes near the tailpipes of the AMG exhaust



system also let the driver escalate its sound at the push of a button, while the system's free-flow design delivers an audible celebration of power with every upshift, downshift and rev.

Intelligent Drive Package

Groundbreaking driving assistance systems collaborate for added security and convenience in traffic and on the open highway.

Available on all models



DISTRONIC PLUS with Steering Assist

This radar-based cruise control adapts your set speed to the flow of traffic ahead, automatically slowing until your path is clear again. If the vehicle ahead slows to a stop, DISTRONIC PLUS can brake your car to a full halt, then automatically resume when traffic starts moving. A Steering Assist feature helps the driver keep the vehicle centered in its lane while cruising on straight roads or along gentle curves.



BAS PLUS with Cross-Traffic Assist

A stereo-multipurpose camera and radar sensors scan the road ahead at driving speeds of up to approximately 72 km/h, to help detect a potential collision with vehicles approaching from either side of an upcoming intersection, or with pedestrians in the car's path. When the driver responds to the system's alert by braking, Brake Assist PLUS precisely applies the maximum brake force required to help prevent such an accident.



PRE-SAFE Brake with Pedestrian Detection

Even when you're not using the cruise control functions of DISTRONIC PLUS, PRE-SAFE Brake can help detect an impending collision and automatically apply up to 100% braking force to help reduce the severity of the impact. At speeds of up to approximately 50 km/h, Pedestrian Detection can help detect whether pedestrians have entered into your path and automatically apply the brakes.



An enhancement to the groundbreaking PRE-SAFE system helps protect the occupants during a rear-end collision. A radar sensor in the rear bumper helps detect an impending impact, engaging the features of PRE-SAFE to better prepare the front-seat occupants and their restraint systems. It can also increase brake pressure, to help reduce peak loads on all occupants – as well as the risk of a secondary collision.

Intelligent Drive Package cont.

Groundbreaking driving assistance systems collaborate for added security and convenience in traffic and on the open highway.

Available on all models



Active Blind Spot Assist

At speeds above 30 km/h, radar technology helps sense when a vehicle enters the blind-spot area on either side of you, and alerts you by illuminating an icon in the appropriate side mirror. A warning tone sounds if you activate a turn signal while a vehicle has been detected. And if you begin to change lanes, advanced active technology can help guide the car back.



Active Lane Keeping Assist

The stereo-multipurpose camera monitors ordinary road markings to help detect unintended drifting off-course, and alerts you by vibrating the steering wheel. If you continue to drift, it can selectively brake individual wheels to help guide the car back into its lane. Enhancements help it to further detect and alert the driver to overtaking vehicles, vehicles you would need to overtake if you changed lanes, and even oncoming traffic in the adjacent lane.

Standalone Options

Make your C-Class your own by choosing from a selection of innovative, thoughtfully designed and thoroughly engineered options.



Active-LED high-performance headlamps

Standard on Mercedes-AMG C 63 models / Requires Premium Package on C 300 4MATIC and Mercedes-AMG C 43 4MATIC models

A Mercedes-Benz first, these full-LED active headlamps generate light that's even closer to natural daylight than Bi-Xenon headlamps. Active Curve Illumination swivels the headlamp beams as you steer the car. Expressively styled LED Daytime Running Lamps are integrated within the headlamps.



Adaptive Highbeam Assist





Engineered to maximize illumination of the roadway without creating glare for other drivers, Adaptive Highbeam Assist automatically and infinitely varies the range of your high-beam headlamps. The system uses input from a special camera to determine the distance to both oncoming vehicles and those ahead of you.

AIRMATIC agility suspension

Available only on C 300 4MATIC models

The advanced AIRMATIC suspension's precise sensors and pressurized air spring-struts quickly respond to road-surface and driving conditions. In sharp turns, the suspension firms up to boost control and cornering grip. On rough roads, AIRMATIC helps iron out bumps for a silkier ride. Speed-sensitive lowering enhances stability and efficiency. And a Sport mode can be engaged via the DYNAMIC SELECT control.

Sport suspension

Available only on C 300 4MATIC models (requires Sport Package)



Sport tuning of the springs and shock absorbers teams with optimized kinematics to deliver more precise handling response. Yet even with its highly agile cornering, ride comfort remains silky, a benefit of the car's long wheelbase and extremely rigid body structure.

Make your C-Class your own by choosing from a selection of innovative, thoughtfully designed and thoroughly engineered options.



19" AMG multispoke wheels (Silver)

Available on C 300 4MATIC models (requires Sport Package) and Mercedes-AMG C 43 4MATIC

Large yet lightweight 19" AMG wheels feature a lustrous silver finish and asymmetrically vaned spokes. They're equipped with high-performance runflat tires.



19" AMG multispoke wheels (Black)



Available on C 300 4MATIC models (requires Sport Package) and Mercedes-AMG C 43 4MATIC

Large yet lightweight 19" AMG alloy wheels feature asymmetrically vaned spokes that convey precision and power. Black-painted pockets offer a striking contrast to the machine-finished surfaces of the spokes and perimeter. They're equipped with high-performance runflat tires.

19" AMG split 5-spoke wheels (Bi-colour)

Available only on Mercedes-AMG C 43 4MATIC models

Ultrathin, uniquely shaped sets of spokes offer a distinctive, geometric look that conveys the car's precise moves. Black inlays and high-sheen surfaces accentuate the car's Gloss Black accents. The light yet strong AMG wheels are staggered in width and fitted with high-performance tires.



19" AMG Cross-spoke wheels (Black)

Available only on Mercedes-AMG C 63 models

Y-shaped spokes and lug-concealing center caps are finished in menacing matte black, leaving only a thin perimeter of polished aluminum to set off the low-profile high-performance tires, and virtually disappearing against the artful, and powerful, brake hardware. The wheels are forged to meld high strength with light weight.

Make your C-Class your own by choosing from a selection of innovative, thoughtfully designed and thoroughly engineered options.



19"/20" front/rear AMG cross-spoke wheels

Available only on Mercedes-AMG C 63 S models

Nine sets of thin yet robust Y-shaped spokes convey agility, strength and high technology. The center caps conceal the lugs for an especially clean "center lock" look that draws the eye to admire the massive brakes lurking in the background. Forged for high strength with light weight, the spokes feature a lustrous machine-polished finish. The wheels are staggered not only in width but in diameter as well, for maximum performance precision.

19"/20" front/rear AMG cross-spoke wheels (Black)





Available only on Mercedes-AMG C 63 S models

Y-shaped spokes and lug-concealing center caps are finished in menacing matte black, leaving only a thin perimeter of polished aluminum to set off the low-profile high-performance tires, and virtually disappearing against the artful, and powerful, brake hardware. The wheels are forged to meld high strength with light weight, and are staggered both in width and diameter.

Carbon fibre exterior mirrors

Available only on Mercedes-AMG models

Genuine carbon fibre brings the rich AMG racing heritage to the side mirror housings.



AMG Night Package

Available only on Mercedes-AMG C 63 S models

Darkened elements bring out the dark side of AMG performance and style. The front apron "A-wing" trim, grille crossbar surround, side-sill inserts, rear apron trim, and coupe side-window trim, are all rendered in Gloss Black. The tailpipes are finished in black chrome.

Make your C-Class your own by choosing from a selection of innovative, thoughtfully designed and thoroughly engineered options.



Climate Comfort front seats

Available only on Cabriolets and Mercedes-AMG models / Requires leather upholstery / Not available with AMG Performance front seats

By gently circulating air through perforations in the leather, Climate Comfort seats help keep you cooler and your clothes drier during warmer months. Three levels of heating and cooling ventilation are offered. On cold or damp days, using the ventilation and heating features together can circulate the seat heating more quickly, to help keep you warm and dry.

AMG Performance front seats







Directly inspired by racing, the deeply contoured AMG Performance seats feature integrated head restraints with aluminum accents and AMG badges. In addition to the customary power adjustments, the substantial side bolsters in the cushion and backrest are also power-adjustable, for optimal lateral support.

Burmester Surround Sound System

Available only on C 300 4MATIC models / Available in Premium Package on Mercedes-AMG models

High-end home audiomaker Burmester[®] has tailored a sound system to the C-Class. A 590-watt 9-channel digital amplifier and 13 high-quality speakers fill the cabin with pure digital surround sound while seamlessly compensating for ambient noise. Exquisitely detailed aluminum speaker grilles reward the eyes as well.



360° camera

An advanced 360° camera system uses cameras in all four directions

to compose a single, live overhead view of your immediate surroundings. Displayed on the central in-dash screen during low-speed manoeuvres, it helps you avoid obstacles as you negotiate tight spaces, whether you're moving forward or backing up.

Make your C-Class your own by choosing from a selection of innovative, thoughtfully designed and thoroughly engineered options.



Head-Up Display

Available on C 300 4MATIC and Mercedes-AMG C 43 4MATIC models / Available in Premium Package on Mercedes-AMG C 63 models

The Head-Up Display projects a 21cm-wide virtual image that appears to "float" ahead of the windshield. The high-resolution readout places useful information in the driver's natural field of vision, with minimal "eyes off the road." The full-colour graphical display can show the navigation info, driving speed and more. Its height adjustment is stored in the seat memory, while the display adapts automatically to ambient light.

Mercedes-Benz Genuine Accessories

Exclusively engineered to fit your car and your life, they're the best way to make your C-Class unmistakably yours while keeping it genuinely Mercedes-Benz.



Car care products

Keep the interior and exterior of your vehicle looking their best with our exclusive, specially formulated interior and exterior car care kits.



Navigation update

Owning a navigation system is one thing. Keeping it up to date is another. Mercedes-Benz map update software keeps your maps and Points of Interest current with the latest information.



Roof accessories

Coupe models only

Roof carrier bars allow for a variety of add-on accessories to be mounted to your vehicle. Choose from a ski/snowboard holder, roof box or bike rack. Carrier bars and add-ons sold separately.



Cargo area tray

Protect your cargo-area carpeting with this durable, easy to clean

plastic insert with 2" sides. Custom-formed to fit the cargo area of your vehicle.

Mercedes-Benz Genuine Accessories cont.

Exclusively engineered to fit your car and your life, they're the best way to make your C-Class unmistakably yours while keeping it genuinely Mercedes-Benz.



Wheel upgrades

Choose from a wide selection of stunning wheels to accentuate your style.



Winter wheel & tire packages

Winter wheels and tires can play a major role in your safety and your vehicle's handling and performance on icy, snow-covered roads. Winter tires offer increased traction in harsh conditions and can reduce stopping distance by up to three car lengths.

C 300 4MATIC Coupe



Power @ 5,500 rpm 241 hp

Torque 273_{Ib-ft}

Acceleration 0-100 km/h



2.0L turbo I-4

241 hp / 273 lb-ft

60000

Engine

Power / torque

Acceloration

 $100 \, \text{km} / \text{h}$

2017 C-Class Coupe & Cabriolet

Acceleration	0–100 km/h	6.0 sec
Fuel economy	city/hwy	10.4 / 8.0 L/100 km
Suspension		4-wheel independent multilink
Wheels		18" twin 5-spoke

C 300 4MATIC Cabriolet



Power @ 5,500 rpm



Torque @ 1,300-4,000 rpm $273_{\rm lb-ft}$

Acceleration 0-100 km/h



Engine		2.0L turbo I-4
Power / torque		241 hp / 273 lb-ft
Acceleration	0–100 km/h	6.4 sec
Fuel economy	city/hwy	10.8/8.0 L/100 km
Suspension		4-wheel independent multilink
Wheels		18" twin 5-spoke

2017 C-Class Coupe & Cabriolet

Mercedes-AMG C 43 4MATIC Coupe



Power @ 5,500-6,000 rpm 362 hp

Torque 384 Berlin 384 Berlin 384 Berlin 388 Berlin 388

Acceleration 0-100 km/h



3.0L biturbo V-6

362 hp / 384 lb-ft

17000

Engine

Power / torque

Accoloration

 $0.100 \, \text{km} / \text{h}$

Acceleration	0-100 km/h	4.7 sec
Fuel economy	city/hwy	11.8/8.3 L/100 km
Suspension		4-wheel independent multilink with AMG RIDE CONTROL
Wheels		18" AMG 5-spoke

Mercedes-AMG C 43 4MATIC Cabriolet



Power @ 5,500-6,000 rpm 362 hp

Torque @ 2,000-4,200 rpm





 $384_{\text{lb-ft}}$

Engine		3.0L biturbo V-6
Power / torque		362 hp / 384 lb-ft
Acceleration	0-100 km/h	4.8 sec
Fuel economy	city/hwy	12.2/9.0 L/100 km
Suspension		4-wheel independent multilink with AMG RIDE CONTROL
Wheels		18" AMG 5-spoke

Mercedes-AMG C 63 Coupe



Power @ 5,500-6,250 rpm 469 hp

Torque 479_{lb-ft}

Acceleration 4 June 2 J



Handcrafted 4.0L AMG biturbo V-8

469 hp / 479 lb-ft

10000

Engine

Power / torque

Accoloration

 $100 \, \text{km} / \text{h}$

Acce	leration	0–100 km/h	4.0 sec
Fuel	economy	city/hwy	13.8/10.1 L/100 km
Susp	ension		4-wheel independent multilink with AMG RIDE CONTROL
Whee	els		18" AMG 10-spoke

Mercedes-AMG C 63 Cabriolet



Power @ 5,500-6,250 rpm 469 hp

Torque 479 Ib-ft

Acceleration 0-100 km/h



Engine		Handcrafted 4.0L AMG biturbo V-8
Power / torque		469 hp / 479 lb-ft
Acceleration	0-100 km/h	4.2 sec
Fuel economy	city/hwy	14.0/10.1 L/100 km
Suspension		4-wheel independent multilink with AMG RIDE CONTROL
Wheels		18" AMG 10-spoke

2017 C-Class Coupe & Cabriolet

Mercedes-AMG C 63 S Coupe



Power 5,500-6,250 rpm 503 hp

Torque 516 m 516 m

Acceleration 0-100 km/h



Handcrafted 4.0L AMG biturbo V-8

503 hp / 516 lb-ft

20 aaa

Engine

Power / torque

Accoloration

 $100 \, \text{km} / \text{k}$

Acceleration	0–100 km/h	3.9 sec
Fuel economy	city/hwy	13.8/10.1 L/100 km
Suspension		4-wheel independent multilink with AMG RIDE CONTROL
Wheels		19" AMG twin 5-spoke

Mercedes-AMG C 63 S Cabriolet



Power 5,500-6,250 rpm 503 hp

Torque <u>516</u> [lb-ft]

Acceleration 0-100 km/h



Engine Handcrafted 4.0L AMG biturbo V-8	
Power / torque 503 hp / 516 lb-ft	
Acceleration 0-100 km/h 4.1 sec	
Fuel economy city/hwy 14.0/10.1 L/100 km	
Suspension 4-wheel independent multilink with AMG RIDE C	ONTROL
19" AMG twin 5-spoke	