

## 2017 C-Class Sedan

Driven by the driven.

## Mercedes-Benz

The best or nothing.



Vehicle Highlights design 2017 C-Class Sedan



## Aggressively elegant design

The C-Class Sedan is sleek, sporty and spacious. A long wheelbase enhances handling, ride comfort and cabin room, yet the extensive use of aluminum makes the body both lighter and stronger. The sculpted, long-hood/short-deck design is at once elegant and athletic. Multiple wheel and styling options let you craft a C-Class that's a perfect fit for your own style.



## Stunningly stylish cabin

In form, feel, flow and function, the C-Class cabin has raised the standard, even among luxury sedans costing far more. A sweeping console defines the cockpit, with driver-focused controls, rich finishes and a sensuousness that continues throughout the cabin. Modern color and trim options, elegant aluminized finishes, and intuitive technologies create an environment that puts every element of driving enjoyment in harmony with you.



### Abundant choices

Wheel and styling choices let you fine-tune the look of your C-Class. The C 300 4MATIC features standard 17" wheels or a variety of 18" and 19" options, along with aggressive AMG styling in the Sport Package. The new Mercedes-AMG C 43 4MATIC and two Mercedes-AMG C 63 Sedans each offer 18" or 19" AMG wheels to go with their standard AMG bodywork.

Vehicle Highlights technology 2017 C-Class Sedan



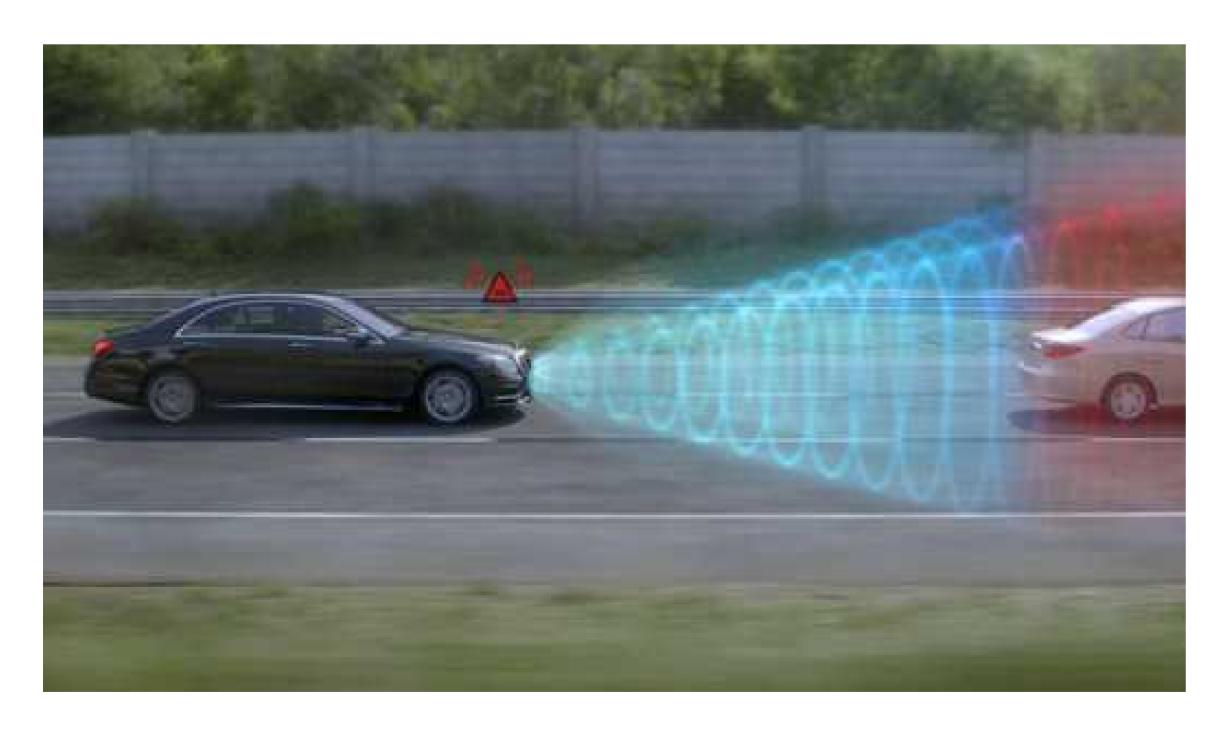
## LED lighting

In addition to standard LED Daytime Running Lamps and taillamps, two LED headlamp options add performance and style. High Performance LED headlamps (standard on the Mercedes-AMG C 43 4MATIC and Mercedes-AMG C 63) include LED headlamps plus LED taillamps with a "twin torch" design. Active LED High Performance headlamps (standard on the Mercedes-AMG C 63 S) are available with Adaptive Highbeam Assist and Active Curve Illumination, to shine more light where you need it most.



## Optional Head-Up Display

The Head-Up Display projects a 21cm-wide virtual image that appears to "float" several feet in front of the windshield. The high-resolution readout places useful information in the driver's natural field of vision, with minimal "eyes off the road." The full-colour graphical display can show the navigation info, driving speed and more. Its height adjustment is stored in the seat memory, while the display adapts automatically to ambient light.



## COLLISION PREVENTION ASSIST PLUS

Radar-based technology alerts you if you're approaching a vehicle ahead at a speed and distance that suggest that a collision is likely. In addition to alerting the driver, its Adaptive Brake Assist with autonomous braking can apply up to 100% of the car's braking force automatically, to help prevent a collision or reduce its severity.

Vehicle Highlights TECHNOLOGY cont.



### ATTENTION ASSIST

The first system of its kind, ATTENTION ASSIST can automatically alert the driver if it detects signs of drowsiness on long trips. It continuously monitors up to 70 parameters of driving behaviour, starting within the first few minutes of a drive. The latest generation of this innovation can help detect drivers who begin their trip drowsy, and offer more useful information via the dashboard display.



## Advanced driving assists

Standard Blind Spot Assist keeps a virtual eye on either side of the car. The Intelligent Drive Package adds a suite of safety breakthroughs: Radar-based DISTRONIC PLUS adapts your cruising speed to the flow of traffic, even if it's stop-and-go, while Steering Assist helps keep you centred in your lane. BAS PLUS with Cross-Traffic Assist watches for vehicles and pedestrians in your path. PRE-SAFE PLUS helps prepare the vehicle for a rear-end collision before it happens. And Active Lane Keeping and Blind Spot Assists are also included.



## Available PARKTRONIC with Active Parking Assist

PARKTRONIC's ultrasonic sensors help detect obstacles while you're negotiating tight spaces, alerting you via audiovisual indicators in the cabin. The clever Active Parking Assist can help you find a parking space, then expertly steer you in hands-free, automatically. An available rearview camera (standard on the Mercedes-AMG C 43 4MATIC and Mercedes-AMG C 63 models) includes active on-screen steering guidelines for easier reversing. The available 360° camera composes the views of four cameras to show you a live overhead view

Vehicle Highlights Luxury 2017 C-Class Sedan



## 16-way power driver seat with memory

Intuitive, seat-shaped controls help you find your ideal driving position with 16-way power adjustment, including power lumbar support, and a 3-position memory system. Soothing heating is standard, while a heated steering wheel is available. The more spacious rear seats fold down in a 40/20/40 split, allowing you even greater cargo versatility than the larger trunk.



## Freestanding display with touchpad

A high-resolution 7" colour display and touchpad controller on the console give you intuitive control of audio, video, hands-free calling and more. Many features can also be accessed via the integrated steering-wheel controls. The touchpad lets you use tablet-style fingertip gestures like swipe, pinch-to-zoom and handwriting. Optional COMAND navigation includes an 8.4" screen, Internet-based features and a wide array of useful Mercedes-Benz Apps.



## Available Burmester Premium Sound

One of the most respected makers of handcrafted high-end home audio, Germany's Burmester® has developed a surround-sound system that is custom-tailored to the C-Class. With 13 high-quality speakers and a 590-watt 9-channel digital amplifier, the system fills the cabin with pure digital surround sound while seamlessly compensating for ambient noise. Exquisite aluminum speaker grilles are as rewarding to the eyes as this option is to the most discerning ears.

Vehicle Highlights performance 2017 C-Class Sedan



# C 300 4MATIC and Mercedes-AMG C 43 4MATIC Direct Injection engines

Two state-of-the-art engines team high-tech and turbo power to squeeze more performance from less fuel. In the C 300 4MATIC, its 2.0-liter four's twin-scroll turbo quickly spins up to 230,000 rpm to put all 273 lb-ft of torque on tap from just 1,300 rpm. The AMG-enhanced biturbo V-6 in the Mercedes-AMG C 43 4MATIC generates 362 hp. Both feature a rapid-multispark ignition and high-pressure Direct Injection that can fine-tune their response with millisecond speed.



## Mercedes-AMG C 63 handcrafted Direct Injection biturbo V-8 engines

Mercedes-AMG has developed a high-output yet compact engine for a new era of performance. Generating 469 hp in the Mercedes-AMG C 63 and 503 hp in the Mercedes-AMG C 63 S, the 4.0-liter biturbo V-8 is more responsive yet up to 38% more efficient. Its peak torque (479 lb-ft in the Mercedes-AMG C 63, 516 lb-ft in the Mercedes-AMG C 63 S) is on tap from 1,750 to 4,500 rpm, for instant acceleration at any speed. Yet even with all its advancements, each Mercedes-AMG V8 engine is still hand-built and signed by its own craftsman.



### 4MATIC all-wheel drive

From a loose surface to a tight corner, 4MATIC all-wheel drive (standard on the C 300 4MATIC and Mercedes-AMG C 43 4MATIC) continually sends torque to the wheels with the best grip. It's one of the nimblest and lightest AWD systems in its class, so it's also fun and fuel-efficient year-round. To achieve the hallmark Mercedes-AMG handling feel, the C 43's AMG Performance 4MATIC features a 31:69 front/rear torque split.



## ECO Start/Stop system

A fuel-saving ECO Start/Stop system on every C-Class Sedan can automatically shut off the engine when you're waiting at a red light or stopped in traffic, saving both fuel and emissions. For immediate response when the light turns green, the engine restarts instantly as you lift your foot off the brake or press down on the accelerator. The feature can also be shut off by the driver at any time.



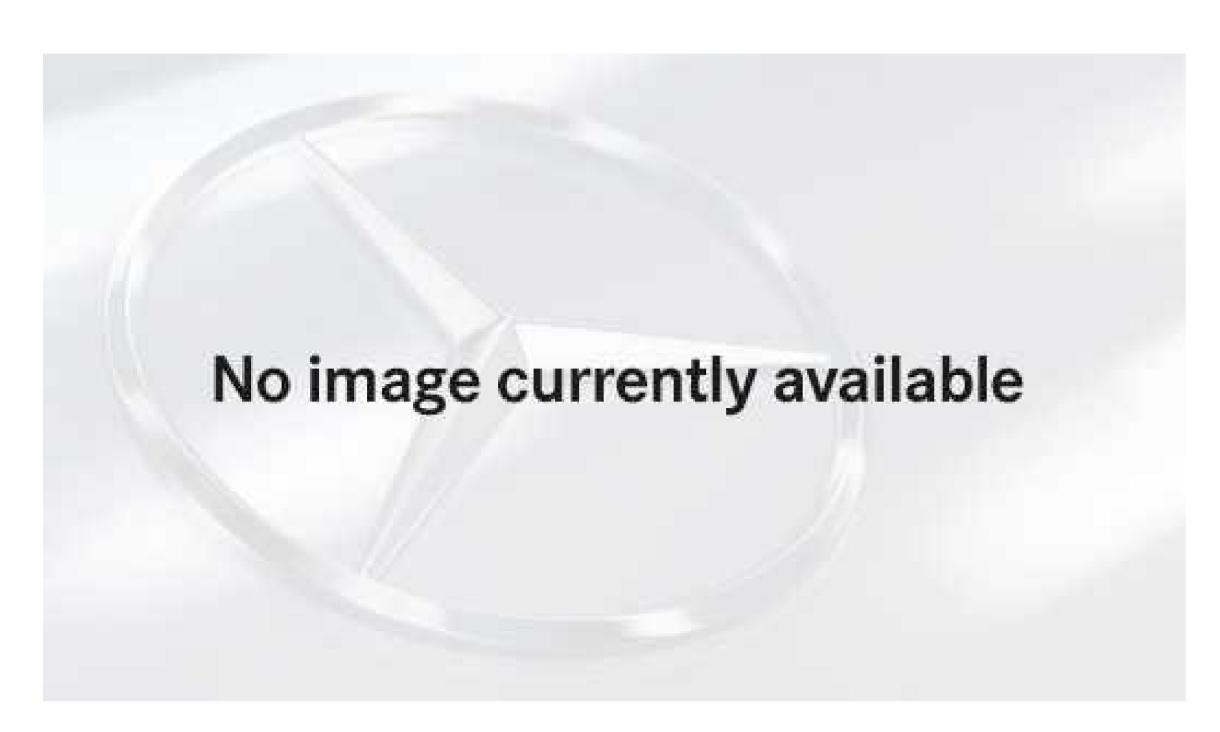
## DYNAMIC SELECT

DYNAMIC SELECT lets you transform the car's character with the flip of a console switch. Four modes — ECO, Comfort, Sport and Sport+ — alter the throttle response, shift points and chassis settings, plus the ECO Start/Stop system and climate control efficiency. A fifth "Individual" mode lets you create a mode of your own, even letting you select 100% manual shifting. The Mercedes-AMG models each offer their own specific array of performance settings.



## Three distinct chassis setups

Every C-Class offers its own sporty driving demeanor. On the C 300 4MATIC, choose the precision of its standard 4-wheel multilink suspension or a sport-tuned setup in the Sport Package. The Mercedes-AMG C 43 4MATIC features AMG RIDE CONTROL, with three adaptive damping modes plus AMG components and calibration. The Mercedes-AMG C 63 models add even sharper track-tuning and more exclusive components.



### Three Mercedes-AMG sedans

"Driving Performance" takes three exciting new forms in the C-Class Sedan. The Mercedes-AMG C 43 4MATIC harnesses AMG-enhanced power via a sport-tuned chassis and performance-focused all-wheel drive. The Mercedes-AMG C 63 and C 63 S Sedans send their handcrafted horsepower to their rear wheels to deliver AMG's motorsports-proven agility and athletic ability in its purest form.



## The Mercedes-AMG C 43 4MATIC Sedan

From its red-topped 362-hp biturbo V-6 to its 18" AMG wheels, the Mercedes-AMG C 43 4MATIC is more than a refreshing take on the sport sedan. It's a powerful expression of AMG performance. Enhanced power, handling and responsiveness are wrapped in distinctive style, with bold gloss black exterior elements and an exclusively appointed cockpit that's outfitted to elevate your passion for driving.



## The Mercedes-AMG C 63 and C 63 Sedans

Like every high-performance Mercedes-AMG, the Mercedes-AMG C 63 and C 63 S are born to conquer every corner, and to revel in every rev of their handcrafted biturbo V-8 engines. The Mercedes-AMG C 63 Sedan generates 469 hp, more than any competitor, while the Mercedes-AMG C 63 S unleashes even more than that: 503 hp. Numerous performance enhancements set them apart, not only from each other, but from every super-sedan they outrun.

## Premium Package

A popular suite of premium luxuries you'll soon consider must-haves.

Available on all models / Content varies by model



#### Rearview camera

Standard on Mercedes-AMG models

For a better view of what's directly behind your vehicle when reversing, a wide-angle camera displays a live view on the in-dash COMAND screen. Active parking guidelines on the screen help you back into a parking space.



#### Panoramic sunroof

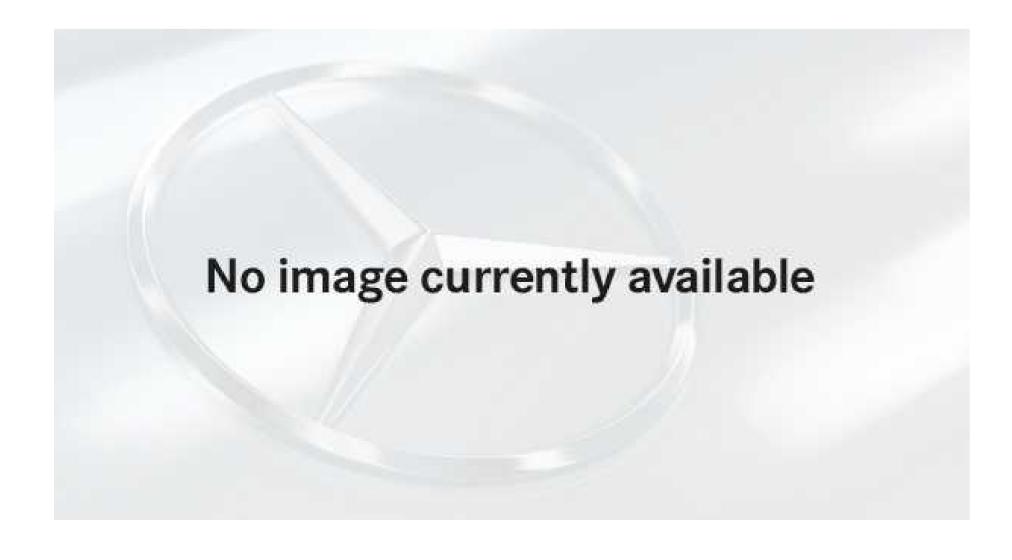
Standard on Mercedes-AMG models

This expansive power glass sunroof affords all five C-Class passengers a majestic view of blue skies or a blanket of stars. The front section can either tilt up for ventilation or slide over the rear panel for an open-air feeling. A sliding shade helps filter out the sun's rays.



#### COMAND online navigation with M-B Apps

This state-of-the-art GPS navigation system features a fast 250 GB hard drive, 3D map views, optimal lane guidance and a freestanding high-resolution 8.4" screen. Its advanced voice control system can learn your natural way of speaking. It also integrates an ever-growing variety of useful Internet-based M-B Apps.



#### **Storage Package**

Included only on C 300 4MATIC / Standard on Mercedes-AMG C 43 4MATIC / Not available on Mercedes-AMG C 63 models

A suite of items helps you keep small items in their place in both the cabin and the trunk. The package includes luggage nets, a collapsible crate for the trunk, and magazine pockets on the backs of the front seats.

## Premium Package cont.

A popular suite of premium luxuries you'll soon consider must-haves.

Available on all models / Content varies by model



#### Integrated garage door opener

Included only on Mercedes-AMG C 43 4MATIC / Standard on Mercedes-AMG C 63 models

Three buttons on the rearview mirror can be programmed to operate many types of garage door openers, security gates and other  $\mathsf{HomeLink}^\mathsf{TM}$ -compatible features.



#### PARKTRONIC with Active Parking Assist

Included only on Mercedes-AMG models

Active Parking Assist helps you size up parking spaces as you drive by them. Once you have chosen a space, it can expertly park the car for you hands-free. In any low-speed manoeuvre, PARKTRONIC's ultrasonic sensors in the front and rear bumpers help detect nearby objects. Audible signals and illuminated displays in the cabin help you navigate tight spaces with confidence.



#### SiriusXM Radio with 3-month trial

Included only on Mercedes-AMG C 43 4MATIC / Standard on Mercedes-AMG C 63 models

SiriusXM® offers 150+ channels of premium digital entertainment, from news and talk to commercial-free music from every genre. Live broadcasts of pro and college sports keep you on top of your favorite games. Three months of service are included.



#### **Burmester Surround Sound System**

Included only on Mercedes-AMG models

High-end home audio maker Burmester® has tailored a sound system to the C-Class. A 590-watt 9-channel digital amplifier and 13 high-quality speakers fill the cabin with pure digital surround sound while seamlessly compensating for ambient noise. Exquisitely detailed aluminum speaker grilles reward the eyes as well.

## Premium Package cont.

A popular suite of premium luxuries you'll soon consider must-haves.

Available on all models / Content varies by model



#### **KEYLESS-GO**

Included only on Mercedes-AMG models

Originally pioneered by Mercedes-Benz, KEYLESS-GO lets you unlock your car and drive off without removing the SmartKey from your pocket or purse. You can lock and unlock the doors with a touch of the exterior handles. Push button KEYLESS-START is standard.



#### Power Trunk Closer Package

Included only on Mercedes-AMG models

A power trunk closer is made even more convenient with HANDS-FREE ACCESS, which lets you open or close the trunk with a gentle "kick" of your foot under the rear bumper. It's a feature you'll really appreciate when you've got an armful of packages.

## Premium Plus Package

Convenience and luxury items you'll enjoy every time you drive.

Available only on C 300 4MATIC / Requires Premium Package



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#### **PARKTRONIC** with Active Parking Assist

Included in Premium Package on Mercedes-AMG models

Active Parking Assist helps you size up parking spaces as you drive by them. Once you have chosen a space, it can expertly park the car for you, hands-free. In any low-speed manoeuvre, PARKTRONIC's ultrasonic sensors in the front and rear bumpers help detect nearby objects. Audible signals and illuminated displays in the cabin help you navigate tight spaces with confidence.



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#### Ambient cabin lighting

Standard on Mercedes-AMG C 43 4MATIC and Mercedes-AMG C 63 models

A network of LEDs and fibre optics casts a soft glow outlining the centre console, and from underneath the door-trim inserts. Combined with gentle illumination of the footwells and door handles, the ambient lighting helps define the cabin space in a way that is both soothing and stylish. The driver can select any of three colours to suit — or even create — a variety of driving moods.

## Premium Plus Package cont.

Convenience and luxury items you'll enjoy every time you drive.

Available only on C 300 4MATIC / Requires Premium Package



#### **KEYLESS-GO**

Included in Premium Package on Mercedes-AMG models

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#### Illuminated front door sills

Standard on Mercedes-AMG models

Mercedes-Benz logos illuminate in a soft white glow as you open the front door, to welcome you into the cabin or ease your exit.

## Intelligent Drive Package

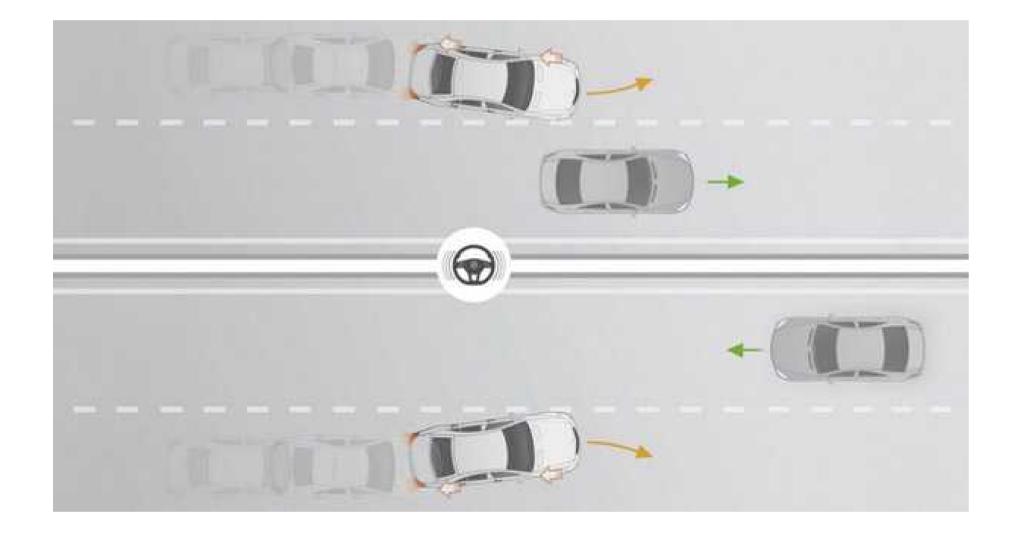
Groundbreaking driving assistance systems collaborate for added security and convenience in traffic and on the open highway.

Available on all models



#### **Active Blind Spot Assist**

At speeds above 30 km/h, radar technology helps sense when a vehicle enters the blind-spot area on either side of you, and alerts you by illuminating an icon in the appropriate side mirror. A warning tone sounds if you activate a turn signal while a vehicle has been detected. And if you begin to change lanes, advanced active technology can help guide the car back.



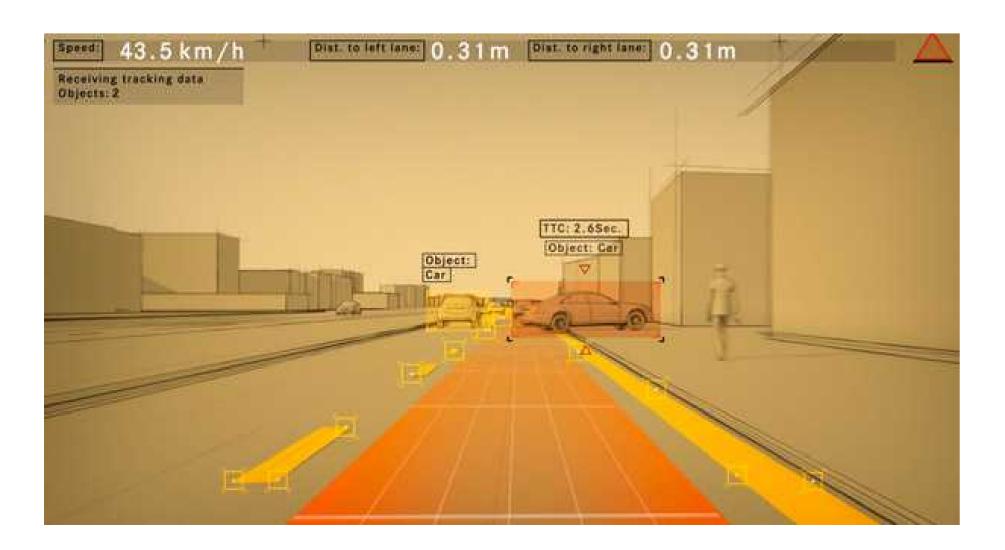
#### **Active Lane Keeping Assist**

The stereo-multipurpose camera monitors ordinary road markings to help detect unintended drifting off-course, and alerts you by vibrating the steering wheel. If you continue to drift, it can selectively brake individual wheels to help guide the car back into its lane. Enhancements help it to further detect and alert the driver to overtaking vehicles, vehicles you would need to overtake if you changed lanes, and even oncoming traffic in the adjacent lane.



#### DISTRONIC PLUS with Steering Assist

This radar-based cruise control adapts your set speed to the flow of traffic ahead, automatically slowing until your path is clear again. If the vehicle ahead slows to a stop, DISTRONIC PLUS can brake your car to a full halt, then automatically resume when traffic starts moving. A Steering Assist feature helps the driver keep the vehicle centered in its lane while cruising on straight roads or along gentle curves.



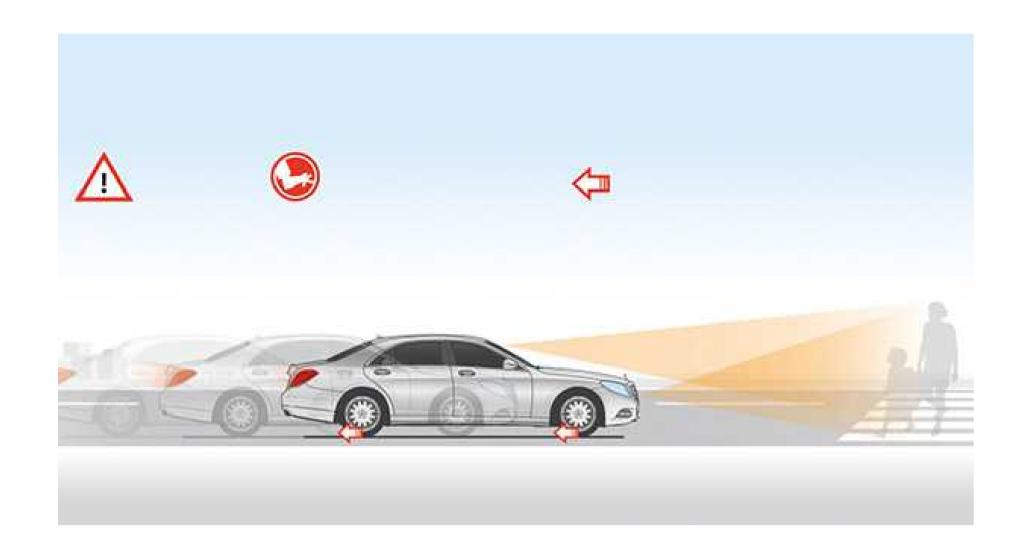
#### **BAS PLUS with Cross-Traffic Assist**

A stereo-multipurpose camera and radar sensors scan the road ahead at driving speeds of up to approximately 72 km/h, to help detect a potential collision with vehicles approaching from either side of an upcoming intersection, or with pedestrians in the car's path. When the driver responds to the system's alert by braking, Brake Assist PLUS precisely applies the maximum brake force required to help prevent such an accident.

## Intelligent Drive Package cont.

Groundbreaking driving assistance systems collaborate for added security and convenience in traffic and on the open highway.

Available on all models



#### PRE-SAFE Brake with Pedestrian Detection

Even when you're not using the cruise control functions of DISTRONIC PLUS, PRE-SAFE Brake can help detect an impending collision and automatically apply up to 100% braking force to help reduce the severity of the impact. At speeds of up to approximately 50 km/h, Pedestrian Detection can help detect whether pedestrians have entered into your path and automatically apply the brakes.



#### PRE-SAFE PLUS

An enhancement to the groundbreaking PRE-SAFE system helps protect the occupants during a rear-end collision. A radar sensor in the rear bumper helps detect an impending impact, engaging the features of PRE-SAFE to better prepare the front-seat occupants and their restraint systems. It can also increase brake pressure, to help reduce peak loads on all occupants — as well as the risk of a secondary collision.

## LED Lighting System Package

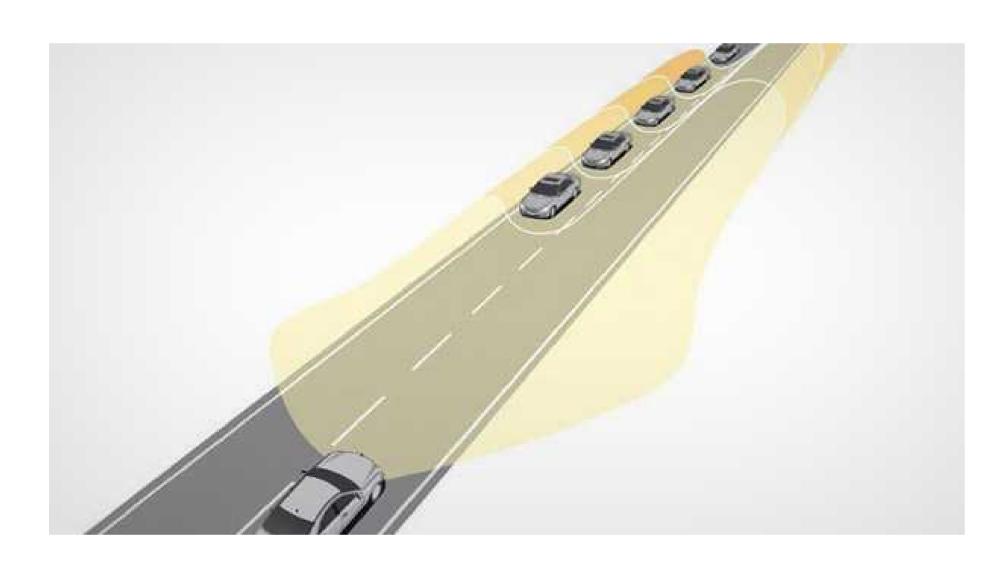
State-of-the-art illumination with artistic style day or night / Available on all models

Requires Premium Plus Package on C 300 4MATIC / Requires Premium Package on Mercedes-AMG models



#### **Active LED High Performance Headlamps**

A Mercedes-Benz first, these full-LED active headlamps generate light that's even closer to natural daylight than Bi-Xenon headlamps. Active Curve Illumination swivels the headlamp beams as you steer the car. Expressively styled LED Daytime Running Lamps are integrated within the headlamps.



#### **Adaptive Highbeam Assist**

Requires active-LED headlamps

Engineered to maximize illumination of the roadway without creating glare for other drivers, Adaptive Highbeam Assist automatically controls your high-beam headlamps. The system uses input from a special camera to determine the distance to both oncoming vehicles and those ahead of you.

## Sport Package

Visual and functional enhancements that put the purebred performance of the C-Class Sedan sharply in focus.

Available only on C 300 4MATIC



#### **Sport suspension**

Sport tuning of the 4-wheel independent suspension sharpens the quick reflexes that are already native to the athletic C-Class. Firmer spring and damping rates, along with subtle lowering of the ride height, give the Sport Package a more aggressive stance that you can see when parked, and feel in every corner.



#### 18" AMG 5-spoke wheels

Lightweight, highly rigid 18" AMG wheels feature five thin spokes, each with a recessed channel inlaid in Metallic Grey. They're fitted with low-profile all-season tires.



#### Mercedes-AMG styling

Athletically designed to express its performance soul, the Sport Package features Mercedes-AMG-design lower bodywork in the form of an aggressive front apron with mesh air intakes and a chrome lower crossbar, sculpted side sills, and a deep rear valance with a silver insert that envelops the twin chrome tailpipes.



#### Sport brake system

Perforated and internally ventilated front brake discs help to better dissipate the hot gases of hard braking, to better resist brake fade. The perforations are cast in place when the rotor is made, to prevent the creation of stress points that can occur during conventional cross-drilling. Silver-painted calipers with Mercedes-Benz logos add a racy touch.

## Night Package

Gloss Black accents take your C-Class to the dark side of sportiness.

Available only on C 300 4MATIC



#### High-gloss black elements

A high-gloss black finish transforms the trim for the front air dam, grille crossbars and rear valance, as well as the side mirrors and side-window trim.



#### 18" AMG 5-spoke wheels with black inlays

The inlays of the 18" AMG wheels are painted black, setting off the shimmering surfaces of the spokes and providing the ideal complement to the black body accents of the Night Package.



#### Mercedes-AMG styling

Athletically designed to express its performance soul, the Sport Package features Mercedes-AMG-design lower bodywork in the form of an aggressive front apron with mesh air intakes and a chrome lower crossbar, sculpted side sills, and a deep rear valance with a silver insert that envelops the twin chrome tailpipes.



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## Premium Rear Seating Package

First-class luxury that even passengers in the second row can appreciate.

Available on Mercedes-AMG C 63 models



#### Power rear-window sunshade

Help shade both the cabin and your rear-seat passengers from direct sunlight with a fine-mesh screen that rises in front of the rear window at the touch of a button. It's designed to help keep the sun's rays at bay, while its see-through design helps preserve your rearward vision.



#### THERMOTRONIC automatic climate control

Separate left and right digital temperature controls allow the driver and front passenger to enjoy personalized comfort. In addition to fully automatic or manual control of blower speed and airflow distribution, the system includes a dust and pollen filter that helps keep particles as small as five microns from entering the cabin.

## Air Balance Package

A thoughtful group of innovations to help cleanse the cabin air and provide the soothing benefits of aromatherapy.

Available on Mercedes-AMG C 63 models



#### Cabin-air purification system

Dual activated charcoal filters team with an ionizer that uses an electrical charge to create the same fresh-air sensation you experience after a summer storm. Airborne impurities and odours are virtually eliminated from the cabin, to provide air quality that's more enjoyable and healthier — especially for those with asthma or allergies.



#### Cabin fragrance system

Featuring an elegant, LED-backlit vial in the glovebox and its own ductwork, a fragrance atomizer offers an added dimension of cabin ambience. Any of four distinctive yet subtle aromas are gently atomized into the cabin at periodic intervals, yet won't linger on cabin surfaces or clothing. The vial is easily replaced when you'd like to change scents, or you may fill it with your own favorite fragrance.

## AMG Driver's Package

A suite of performance upgrades for the Mercedes-AMG C-Class Sedans.

Available only on Mercedes-AMG C 43 4MATIC and Mercedes-AMG C 63 models



#### **AMG Performance steering wheel**

Pronounced contouring and thick padding are enhanced by racing-inspired DINAMICA side grips, along with top and flattened bottom sections hand-stitched in Nappa leather. A 12 o'clock band is stitched into the rim as well.



#### 19" AMG multi-spoke wheels with summer performance tires

Included only on Mercedes-AMG C 43 4MATIC

Substantially sized light-alloy 19" AMG wheels feature a turbine-inspired multi-spoke design with Titanium Silver inlays. They wear staggered-width high-performance tires, for excellent handling and serious launch grip.



#### 19" AMG cross-spoke wheels

Included only on Mercedes-AMG C 63

Nine sets of thin yet robust Y-shaped spokes convey agility, strength and high technology. The centre caps conceal the lugs for an especially clean "centre lock" look that draws the eye to admire the massive brakes lurking in the background. Forged for high strength with lightweight, the spokes feature a lustrous machine-polished finish.



#### **AMG Performance Exhaust System**

Computer-controlled vanes near the tailpipes of the AMG exhaust system also let the driver escalate its sound at the push of a button, while the system's free-flow design delivers an audible celebration of power with every upshift, downshift and rev.

## Individual Options

Make your C-Class Sedan your own by choosing from a selection of innovative, thoughtfully designed and thoroughly engineered options.



#### 360° camera

Available on all models / Requires Premium Plus Package on C 300 4MATIC / Requires Premium Package on Mercedes-AMG models

An advanced 360° camera system uses cameras in all four directions to compose a single, live overhead view of your immediate surroundings. Displayed on the central in-dash screen during low-speed manoeuvres, it helps you avoid obstacles as you negotiate tight spaces, whether you're moving forward or backing up.



#### Heated steering wheel

Included only on C 300 4MATIC / Replaces flat-bottom steering wheel with round design if also equipped with AMG Interior Package

Heating elements beneath the Nappa leather trim of the steering wheel rapidly take the chill out of your hands on a cold morning.



#### Power Trunk Closer Package

Included in Premium Package on Mercedes-AMG models

A power trunk closer is made even more convenient with HANDS-FREE ACCESS, which lets you open or close the trunk with a gentle "kick" of your foot under the rear bumper. It's a feature you'll really appreciate when you've got an armful of packages.



#### High Performance LED headlamps

Available on C 300 4MATIC / Standard on Mercedes-AMG models

With a longer lifespan, quicker illumination and beams that approximate daylight even more closely than Xenon headlamps, LED headlamps enhance both vision and visibility during nighttime driving. LED front turn signals are also included.

Make your C-Class Sedan your own by choosing from a selection of innovative, thoughtfully designed and thoroughly engineered options.



#### Head-Up Display

Available on all models

The Head-Up Display projects a 21 cm-wide virtual image that appears to "float" several feet in front of the windshield. The high-resolution readout places useful information in the driver's natural field of vision, with minimal "time spent with one's eyes off the road." The full-colour graphical display can show the navigation info, driving speed and more. Its height adjustment is stored in the seat memory, while the display adapts automatically to ambient light.



#### **Burmester Surround Sound System**

Available on C 300 4MATIC / Included in Premium Package on Mercedes-AMG models

High-end home audio maker Burmester® has tailored a sound system to the C-Class. A 590-watt 9-channel digital amplifier and 13 high-quality speakers fill the cabin with pure digital surround sound while seamlessly compensating for ambient noise. Exquisitely detailed aluminum speaker grilles reward the eyes as well.



#### 18" twin 5-spoke wheels

Available only on C 300 4MATIC

Sporty 18" wheels feature five tapering twin spokes with a distinctive chiseled shape. Staggered in width, the rear wheels and tires are wider than the ones in front, for greater acceleration grip without sacrificing crisp steering feedback.



#### 19" AMG multispoke wheels (Silver)

Available only on C 300 4MATIC / Requires Sport Package

Large yet lightweight 19" AMG wheels feature a lustrous silver finish and asymmetrically fanned spokes. They're equipped with high-performance runflat tires.

Make your C-Class Sedan your own by choosing from a selection of innovative, thoughtfully designed and thoroughly engineered options.



#### 19" AMG multispoke wheels (Black)

Available only on C 300 4MATIC / Requires Sport Package

Large yet lightweight 19" AMG alloy wheels feature asymmetrically fanned spokes that convey precision and power. Black-painted pockets offer a striking contrast to the machine-finished surfaces of the spokes and perimeter. They're equipped with high-performance runflat tires.



#### **AMG Interior Package**

Available on C 300 4MATIC / Requires Sport Package / Standard on Mercedes-AMG models

Deeply contoured sport front seats, brushed metal pedals with rubber studs and a thick, flat-bottom sport steering wheel clearly convey the serious driving attitude of the C-Class Sport Package. The upper dashboard is also impeccably topstitched in ARTICO. A black headliner and AMG floor mats bring the package to completion.



#### Carbon fibre side mirrors and spoiler

Available only on Mercedes-AMG C 43 4MATIC and Mercedes-AMG C 63 models

Genuine carbon fibre brings the rich racing heritage of Mercedes-AMG to the side mirror covers and rear spoiler.



#### **AMG Performance front seats**

Available only on Mercedes-AMG models

Directly inspired by racing, the deeply contoured AMG Performance seats feature integrated head restraints with aluminum accents and AMG badges. In addition to the customary power adjustments, the substantial side bolsters in the cushion and backrest are also power-adjustable, for optimal lateral support.

Make your C-Class Sedan your own by choosing from a selection of innovative, thoughtfully designed and thoroughly engineered options.



#### designo Red seat belts

Available only on Mercedes-AMG models

Red seat belts add racing-inspired style to the Mercedes-AMG cabin while reinforcing that, whether on the track or the street, safety is always the number-one goal.



#### 19" AMG split 5-spoke wheels (Black)

Available only on Mercedes-AMG C 43 4MATIC

Ultrathin, uniquely shaped sets of spokes offer a distinctive, geometric look that conveys the precise moves of the AMG C 43 4MATIC. Black inlays and high-sheen surfaces accentuate the car's Gloss Black accents. The light yet strong AMG wheels are staggered in width and fitted with high-performance tires.



#### 19" AMG split 5-spoke wheels (Titanium Grey)

Available only on Mercedes-AMG C 43 4MATIC

Ultrathin, offset spokes are set off by Titanium Silver inlays, for a look that's subtly confident yet decisively bold. The light yet rigid AMG wheels are staggered in width and equipped with high-performance tires.



#### 19" AMG multi-spoke wheels (Black)

Available only on Mercedes-AMG C 43 4MATIC

Black-painted pockets offer a striking contrast to the turbine-style 19" AMG wheels. They're equipped with high-performance tires.

Make your C-Class Sedan your own by choosing from a selection of innovative, thoughtfully designed and thoroughly engineered options.



#### 19" AMG multi-spoke wheels (Titanium Grey)

Available only on Mercedes-AMG C 43 4MATIC

Titanium Grey-painted pockets add subtle contrast to the distinctive turbine-inspired shape of the 19" AMG wheel. They're equipped with high-performance tires.



#### 19" AMG cross-spoke forged wheels

Available only on Mercedes-AMG C 63 S / Available on Mercedes-AMG C 63 in AMG Driver's Package

Nine sets of thin yet robust Y-shaped spokes convey agility, strength and high technology. The centre caps conceal the lugs for an especially clean "centre lock" look that draws the eye to admire the massive brakes lurking in the background. Forged for high strength with lightweight, the spokes feature a lustrous machine-polished finish.



#### 19" AMG cross-spoke forged wheels in matte black

Available on Mercedes-AMG C 63 and Mercedes-AMG C 63 S

Y-shaped spokes and lug-concealing center caps are finished in menacing matte black, leaving only a thin perimeter of polished aluminum to set off the low-profile high-performance tires, and virtually disappearing against the artful, and powerful, brake hardware. The wheels are forged to meld high strength with light weight, and are staggered both in width and diameter.



#### **AMG Night Package**

Available only on Mercedes-AMG C 63 S

Take your Mercedes-AMG C 63 S to the dark side with the jet-black accents of the Night Package. The front apron's A-wing, the side mirrors, side-window trim, the side-sill inserts and the rear diffuser trim are all finished in deep Gloss Black. Conjoined quad tailpipes in black chrome complete the effect.

### Mercedes-Benz Genuine Accessories

Exclusively engineered to fit your car and your life, they're the best way to make your C-Class Sedan unmistakably yours while keeping it genuinely Mercedes-Benz.



#### Car care products

Keep the interior and exterior of your vehicle looking their best with our exclusive, specially formulated interior and exterior car care kits.



#### Cargo area tray

Protect your cargo-area carpeting with this durable, easy to clean plastic insert with 2" sides. Custom-formed to fit the cargo area of your vehicle.



#### Navigation update

Owning a navigation system is one thing. Keeping it up to date is another. Mercedes-Benz map update software keeps your maps and Points of Interest current with the latest information.



#### Wheel upgrades

Choose from a wide selection of stunning wheels to accentuate your style.

### Mercedes-Benz Genuine Accessories cont.

Exclusively engineered to fit your car and your life, they're the best way to make your C-Class Sedan unmistakably yours while keeping it genuinely Mercedes-Benz.



#### **Roof accessories**

Roof carrier bars allow for a variety of add-on accessories to be mounted to your vehicle. Choose from a ski/snowboard holder, roof box or bike rack. Carrier bars and add-ons sold separately.



#### Winter wheel & tire packages

Winter wheels and tires can play a major role in your safety and your vehicle's handling and performance on icy, snow-covered roads. Winter tires offer increased traction in harsh conditions and can reduce stopping distance by up to three car lengths.



#### **Style and Travel Series**

These elements attach behind the front head-restraint posts, and are simple to fit and remove. The modular system centers on a base support that can be combined with the product of your choice — universal hook, coat hanger or folding table.

2017 C-Class Sedan Specifications

## C 300 4MATIC



Power @ 5,500 rpm  $241_{hp}$ 

 $\begin{array}{ll} \text{Torque} \\ \text{@ 1,300-4,000 rpm} \end{array} \hspace{0.1cm} 273_{\text{lb-ft}}$ 

Acceleration

0-100 km/h

Engine	2.0L turbo I-4
Power / Torque	241 hp / 273 lb-ft
Acceleration	6.3 sec
Fuel Economy	10.1/7.8 L/100 km
Suspension	4-wheel multilink with AGILITY CONTROL
Wheels	17" twin 5-spoke

## Mercedes-AMG C 43 4MATIC



 $\begin{array}{ll} \text{Power} & 362_{\text{hp}} \\ \text{@ 5,500-6,000 rpm} & \end{array}$ 

Torque

@ 2,000-4,200

 $384_{\text{lb-ft}}$ 

Acceleration

0-100 km/h

Engine	3.0L bi-turbo V-6
Power/Torque	362 hp / 384 lb-ft
Acceleration	4.7 sec
Fuel Economy	tbd
Suspension	4-wheel multilink with AMG RIDE CONTROL adaptive damping
Wheels	18" AMG 5-spoke

Specifications 2017 C-Class Sedan

### Mercedes-AMG C 63



Power 469 hp

Torque 479 lb-ft

Acceleration 0-100 km/h

Engine	Handcrafted 4.0L AMG biturbo V-8
Power / Torque	469 hp / 479 lb-ft
Acceleration	4.1 sec
Fuel Economy	13.4/9.6 L/100 km
Suspension	4-wheel multilink with AMG RIDE CONTROL adaptive damping
Wheels	18" AMG cross-spoke

## Mercedes-AMG C 63 S



 $\begin{array}{ccc} \text{Power} & 500 - 6,250 \text{ rpm} & 503 \text{ hp} \\ \end{array}$ 

 $\begin{array}{ll} \text{Torque} \\ \text{@ 1,750-4,500 rpm} \end{array} \hspace{0.1cm} 516_{\text{lb-ft}}$ 

Acceleration 0-100 km/h

Engine	Handcrafted 4.0L AMG biturbo V-8
Power / Torque	503 hp / 516 lb-ft
Acceleration	4.0 sec
Fuel Economy	13.4/9.6 L/100 km
Suspension	4-wheel multilink with AMG RIDE CONTROL adaptive damping
Wheels	19" AMG twin 5-spoke, forged