

2018

# GRAND CHEROKEE

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**Jeep**<sup>®</sup>

THE MOST AWARDED SUV EVER<sup>1\*</sup>



## GRAND CHEROKEE

Rise to the greatest heights of on- and off-road luxury and capability with Jeep® Grand Cherokee. Its elite pedigree is born of legendary strength and style, Grand Cherokee hands you the ability to command rocky terrain, deep snow, ice, mud and sand with ultimate confidence.

This highly regarded vehicle holds the coveted title of Most Awarded SUV Ever<sup>1</sup> and boasts Best-in-Class off-road capability<sup>2</sup> while offering luxurious interior features and Award-Winning engine options that let you tailor your performance to meet your personal driving style.

Declare your independence from the ordinary. Let Grand Cherokee show you the way.



JEEP. — CANADA'S BEST-SELLING 4x4 SUV BRAND<sup>3</sup>

**MOST LUXURIOUS  
VEHICLE IN ITS CLASS<sup>4</sup>**  
SUMMIT<sup>®</sup>

Best-in-Class  
**OFF-ROAD CAPABILITY<sup>2</sup>**  
TRAILHAWK<sup>®</sup>

**MOST POWERFUL SUV EVER<sup>5</sup>**  
TRACKHAWK™ — 707 hp

Best-in-Class  
**TOWING<sup>6</sup>**  
UP TO 3,265 kg (7,200 lb)

◀ Wi-Fi — Late availability.





**MOST LUXURIOUS  
VEHICLE IN ITS CLASS<sup>4</sup>**

SUMMIT® INTERIOR SHOWN WITH LAGUNA LEATHER PACKAGE IN SKI GREY/INDIGO BLUE

## LUXURY DEFINES ALL YOUR TRAVELS

**CUSTOMIZABLE 7-INCH IN-CLUSTER DISPLAY** Convenient standard controls on the steering wheel let you instantly scroll through available navigation;<sup>2</sup> capability data, performance statistics and vehicle dynamics, all on a 7-inch full-colour screen.

**UPSCALE AUDIO** The Alpine® Premium Audio System, standard on Trackhawk™, Trailhawk®, SRT® and Overland®, and optional on Limited, utilizes a high-powered, 12-channel, 506-watt amplifier, powering nine speakers and a subwoofer optimally placed throughout the cabin. New for 2018 is a standard Active Noise Cancellation feature that clarifies the system's audio output.

Grand Cherokee Summit® comes standard with a world-class harman/kardon® Audio Sound System that sends 825 watts of power surging into 19 GreenEdge™ speakers, which utilize efficient engineering to improve sound quality (optional on Overland, SRT and Trackhawk).

**ACOUSTIC GLASS WITH ACTIVE NOISE CANCELLATION** Keep the distractions of traffic and wind noise at bay. This standard feature delivers a noticeably hushed and peaceful ride.

**UCONNECT® 4C NAV MULTIMEDIA CENTRE** Boasting the Largest-in-Class 8.4-inch touchscreen<sup>7</sup> that dominates the front dash, this leading system treats you to intuitive features like full smartphone integration, including Android Auto™<sup>8</sup> and Apple CarPlay,<sup>8</sup> SiriusXM Guardian,<sup>9</sup> 4G LTE Wi-Fi Hotspot;<sup>10†</sup> SiriusXM Traffic<sup>11</sup> and SiriusXM Travel Link;<sup>11</sup> Siri® Eyes Free;<sup>24</sup> premium navigation;<sup>12</sup> off-road pages, pinch-to-zoom and more. Available.

**HEATED AND VENTILATED SEATS** Temperature adjusts quickly for fast comfort. Both the first and second row are heated, with instant air-conditioned seat ventilation. This luxurious feature is available for the driver and front passenger.

**DUAL-ZONE AUTOMATIC TEMPERATURE CONTROL (ATC)** Create a separate customized environment for both driver and front passenger. This standard feature constantly adjusts air temperature within the cabin to maintain comfort levels.

<sup>†</sup>Late availability.



SUMMIT INTERIOR SHOWN WITH NATURA PLUS LEATHER WITH PERFORATED INSERTS IN JEEP® BROWN

## ALL-AROUND ENTERTAINMENT

Keep the rear passengers entertained for the long haul with two available 9-inch high-resolution screens mounted on the back of the front seats. The system can play standard DVDs as well as Blu-ray discs, and includes two sets of headphones along with independent HDMI and RCA inputs for each screen.



DUAL BLU-RAY™/DVD PLAYER

## STAY IN CONTROL WITH UCONNECT®

Remain focused on the road with your hands on the wheel as you communicate, navigate and stay entertained with the standard 7-inch or the available Largest-in-Class 8.4-inch Uconnect® touchscreen.<sup>7</sup> While these multimedia centres allow you to stay in control of cabin climate, an available memory feature saves preferred seat, mirror and radio settings.

With your compatible smartphone paired to the system's hands-free Bluetooth® technology, you can make calls and announce or read text messages using Voice Text Reply.<sup>13</sup> Siri® Eyes Free<sup>24</sup> allows you to make voice commands<sup>14</sup> with your iPhone® 4s or later, and Do Not Disturb can hold calls and text messages or send automated replies.



SUMMIT® SHOWN IN BRIGHT WHITE



### 7-INCH FULL-COLOUR CUSTOMIZABLE IN-CLUSTER DISPLAY CENTRE

This premium display delivers crisp, configurable graphics integrated between the cluster gauges. A customizable screen allows for a range of driver-assist settings, such as digital speedometer, fuel economy, alerts for available safety features like Forward Collision Warning<sup>15</sup> or Parallel and Perpendicular Park Assist,<sup>15</sup> and turn-by-turn directions if equipped with navigation.<sup>12</sup>



## AT 8.4 INCHES, IT'S THE LARGEST TOUCHSCREEN IN ITS CLASS<sup>7</sup>



**SIRIUSXM GUARDIAN<sup>9</sup>** This advanced in-vehicle connectivity offers a 4G LTE Wi-Fi Hotspot<sup>10\*</sup> to help you stay connected on the go. Obtain help when you need it most with Roadside Assistance Call and SOS Call from your touchscreen or rearview mirror button. The SiriusXM Guardian<sup>9</sup> mobile app helps to keep you connected by turning your phone into your vehicle's command centre. The one-year trial subscription includes Remote Vehicle Start<sup>1</sup> to start your car and unlock the doors from virtually anywhere, as well as Stolen Vehicle Assistance alerts, Send & Go™ and much more.



**SIRIUSXM TRAFFIC AND SIRIUSXM TRAVEL LINK<sup>11</sup>** SiriusXM Traffic works with the vehicle's available navigation system<sup>12</sup> to display traffic information to assist in routing around congested areas. SiriusXM Travel Link provides real-time local fuel prices, weather conditions, sports scores and movie times.



**SIRIUSXM SATELLITE RADIO<sup>11</sup>** SiriusXM satellite radio with one-year trial subscription<sup>11</sup> is available and includes over 120 music, news, sports and specialty channels. It also allows you to receive alerts when your favourite song, artist or team is playing on another channel. Instant Replay lets you pause and rewind programs, songs and broadcasts. SiriusXM Tune Start ensures you never miss a beat by starting songs from the beginning when switching between preset channels.



**APPLE CARPLAY<sup>8</sup>** The smarter, safer way to use your iPhone® inside your vehicle. Plug in to seamlessly integrate Uconnect®. You can use the touchscreen or Siri<sup>24</sup> to make calls, access Apple Music, send and receive messages, get directions optimized for traffic conditions and more, while staying focused on the road.



**ANDROID AUTO™<sup>8</sup>** This plug-and-play capability provides a safer way to use Android™ while in your vehicle, sharing information while you easily access the best of Google: Maps with voice-guided navigation and Play Music; place phone calls or send and receive messages and ask Google any question by voice command.



**3D NAVIGATION<sup>12</sup>** Identifying your whereabouts is an exact science with the available Uconnect 4C NAV multimedia centre's integrated navigation,<sup>12</sup> including 3D landmarks, city models, digital terrain maps, enhanced graphics and one-step voice destination entry.

\*Late availability. <sup>10</sup>When equipped with Remote Start.

# THE POWER OF CHOICE

Four advanced powertrain options let you move forward with poised power. Each is matched to a standard 8-speed automatic transmission that accelerates with quick and smooth precision. Make your selection, then make your way in the world backed by finely engineered strength and composure.



## MOST POWERFUL SUV EVER<sup>5</sup>

TRACKHAWK™ — 707 hp



BEST-IN-CLASS  
TOWING<sup>6</sup>  
UP TO 3,265 KG (7,200 LB)



BEST-SELLING  
V8 ENGINE<sup>16</sup>  
(Based on the past 6 years of registrations.)



BEST-SELLING  
V6 ENGINE<sup>17</sup>



SUMMIT® SHOWN IN BRIGHT WHITE

# LEGENDARY MUSCLE

CANADA'S BEST-SELLING ENGINE<sup>17</sup> —  
3.6L PENTASTAR™ VARIABLE VALVE TIMING

**(VVT) V6** The 3.6L Pentastar™ offers an ideal balance of power and efficiency with up to 295 horsepower and 260 lb-ft of torque, and impressive fuel economy as efficient as 9.6 L/100 km (29 mpg)\* on the highway. Named one of *Wards* "10 Best Engines" three times,<sup>7</sup> the Pentastar helps you leave more in your wallet while delivering a powerful performance. Its Engine Stop/Start (ESS) technology seamlessly shuts off and restarts the engine at traffic stops with no driver input needed. The Best-in-Class gas V6 towing<sup>18</sup> allows you to hitch up to 2,812 kg (6,200 lb).

**6.4L HEMI® V8 ENGINE** If you want to impress everyone on the track, this powerhouse delivers 475 horsepower and 470 lb-ft of torque, while feeding a Quadra-Trac® SRT® Active On-Demand 4x4 system. Matched to an 8-speed automatic transmission with steering wheel-mounted paddle shifters, this engine lets you go full throttle to reach a hair-raising top track speed of 258 km/h. Enjoy bragging rights with Best-in-Class towing<sup>6</sup> of up to 3,265 kg (7,200 lb). Available.

5.7L HEMI VVT V8 ENGINE WITH FUELSAVER  
MULTI-DISPLACEMENT SYSTEM (MDS) TECHNOLOGY

Confident travel is ensured with Canada's Best-Selling V8 Engine<sup>16</sup> (based on the past 6 years of registrations). It delivers fuel economy as efficient as 10.9 L/100 km (26 mpg)\* on the highway with the help of the fuel-optimizing capabilities of Eco Mode and MDS technology. MDS transforms this 360 horsepower 8-cylinder brute into a 4-cylinder model for efficiency when cruising, yet when you step on the gas pedal, all eight cylinders are seamlessly at your disposal. You'll also enjoy 390 lb-ft of torque and Best-in-Class towing<sup>6</sup> of up to 3,265 kg (7,200 lb). Available.

**6.2L SUPERCHARGED V8 ENGINE** It comes to life ready to vanquish all competitors, powering the Quickest and Most Powerful SUV Ever<sup>5</sup>, the Grand Cherokee Trackhawk.™ With 707 hp and 645 lb-ft of torque under the hood, it delivers full-throttle action engineered to intimidate and thrill. It pushes the limits, reaching full-throttled speeds of 0 - 60 mph in 3.6 seconds and a 1/4-mile race time of a jaw-dropping 11.6 seconds.



SUMMIT® SHOWN IN BRIGHT WHITE

# GRACEFUL MOVES

**STANDARD 8-SPEED AUTOMATIC TRANSMISSION** It shifts with smooth and quick efficiency, consistently using energy to its best advantage. Its construction provides additional gears with no gain in weight, and enhanced acceleration and increased torque add strength for towing, all while delivering optimal fuel efficiency. You can customize your shift schedule by engaging the steering wheel-mounted paddle shifters or switch to the available Sport Mode to adjust your shift schedule and engine power for a sportier driving experience. It all adds up to a ride that delivers efficient, powerful strength.

**ECO MODE** This selectable feature works to maximize your fuel efficiency. It automatically modifies the shift schedule of the 8-speed automatic transmission and torque converter. Your idle speed is gently lowered, allowing gains in efficiency.



\*See page 26 for full fuel economy details.  
<sup>7</sup>WardsAuto "10 Best Engine" winner in 2011, 2012 and 2013.

LAREDO SHOWN IN BILLET METALLIC

# BEST-IN-CLASS 4x4 CAPABILITY<sup>2</sup>



## DRIVEN BY SMART CHOICES: SELEC-TERRAIN® TRACTION MANAGEMENT SYSTEM

Every Grand Cherokee equipped with an available 4x4 system has the ability to tailor its capability to precisely fit virtually any terrain, thanks to the available Selec-Terrain® system. Five different traction settings deliver ultimate driving stability by coordinating multiple vehicle systems, including throttle control, transmission shifting, transfer case, traction control and Electronic Stability Control (ESC).<sup>19</sup> Choose from five sure-footed modes: Snow, Sand, Auto, Mud and Rock.

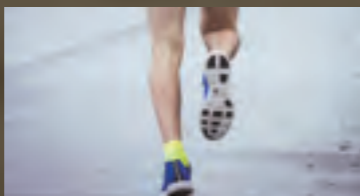
**SNOW** Adjusts for ultimate performance over snow- and ice-covered roads by maximizing vehicle stability and minimizing oversteer. Major systems auto-engaged and managed in this mode include antilock brakes and traction control.

**SAND** Traction control operates with aggressive response to wheelspin. The suspension raises for optimal performance. Deeper wheel-slip antilock brake settings and off-road-tuned ESC<sup>19</sup> are among the systems engaged.

**AUTO** When turned to this mode, Selec-Terrain does all the work, automatically adjusting vehicle dynamics to best suit the road. To help ensure optimal efficiency, the rear driveline disengages when not needed.

**MUD** In this setting, the available Quadra-Lift® Air Suspension System raises to Off-Road 1 Mode, Traction Control operates with sensitive response to wheelspin, and torque is tuned for optimal performance.

**ROCK** Delivers Trail Rated® 4WD Low capability thanks to its rear-differential locking element, allowing you to crawl over rugged terrain at appropriately safe speeds. Exclusively on Trailhawk.



OVERLAND® SHOWN IN DIAMOND BLACK CRYSTAL PEARL

## CHOOSE HOW YOU MEET ADVENTURE

**QUADRA-TRAC I®** With this fully automatic system, no driver interaction is required. A single-speed transfer case offers a continual balance of torque distribution; the centre differential splits the power between the front and rear axles, working with the standard Brake Lock Differential and Four-Wheel Traction Control System to deliver all-weather traction.

**QUADRA-TRAC II®** Enjoy exceptional capability with all-speed traction control, and a two-speed transfer case that can quickly distribute up to 100 percent of torque to the axle with the most traction. Low range provides rock-crawling prowess.

**QUADRA-DRIVE® II** This full-time 4x4 system is ready to successfully face virtually any driving situation. This system uses the Quadra-Trac II® transfer case and rear Electronic Limited-Slip Differential to help deliver Class-Leading capability.<sup>2</sup>

**QUADRA-TRAC® SRT®** Here's an active on-demand 4x4 system made to partner with exceptional power. This exceedingly strong system features a massive mechanical "wet" clutch and rear Electronic Limited-Slip Differential. You're able to send 100 percent of available torque to either rear wheel, helping you to remain on course and moving forward, no matter the speed. Exclusive to SRT®.

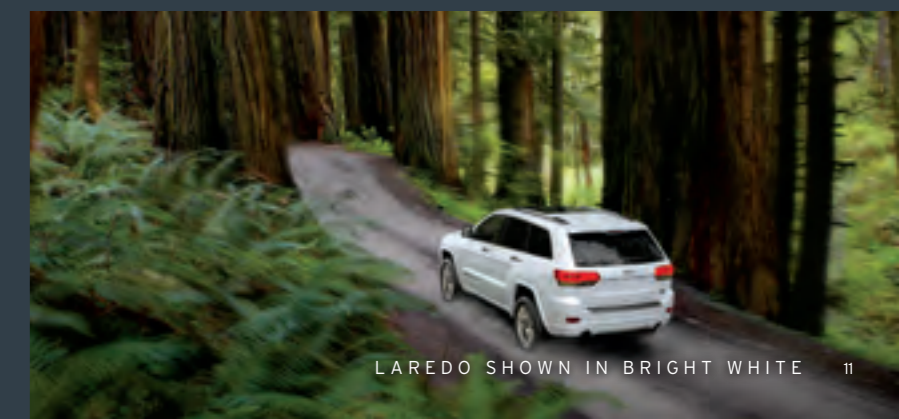
**QUADRA-LIFT® AIR SUSPENSION SYSTEM** You'll enjoy Best-in-Class ground clearance<sup>2</sup> and control of your suspension with an air-cushioned, adjustable ride height. You can easily raise your vehicle to achieve a maximum clearance of 275 mm (10.8 inches) above ridges and rocks, or lower it for easier entry, exit and loading/unloading. When adjusting the ride height while driving (for maximum aerodynamics), the system lowers the vehicle from front to back to help keep headlamps safely focused downward at the road ahead.



LIMITED SHOWN IN BILLET METALLIC WITH OFF-ROAD ADVENTURE GROUP II



**BADGE OF HONOUR** When you travel in a Grand Cherokee Trailhawk®, its Trail Rated® badge tells the world it has been tested to perform masterfully in five categories: Ground Clearance, Traction, Manoeuvrability, Articulation and Water Fording.<sup>20</sup> Choose the optional Off-Road Adventure Group I on Laredo or Off-Road Adventure Group II on Limited and Overland models for Trail Rated performance.



LAREDO SHOWN IN BRIGHT WHITE

## GRAND CHEROKEE SUMMIT®

The most luxurious vehicle in its class<sup>4</sup> is designed for those who demand the very best. Jeep® Grand Cherokee Summit® boasts a streamlined front grille, LED fog lamps and 20-inch polished aluminum wheels designed with a Satin Clear Coat that adds shine.

A long list of standard features include Bi-xenon High Intensity Discharge (HID) headlamps with headlamp washers and distinctive LED daytime running lamps (DRLs), and safety features like Lane Departure Warning with Lane Keep Assist<sup>15</sup> and Parallel and Perpendicular Park Assist<sup>15</sup> that provide peace of mind while on the road. The available Quadra-Drive® II 4x4 system delivers the off-road capability you expect in a Jeep Brand vehicle.



SUMMIT SHOWN WITH LAGUNA LEATHER PACKAGE IN SKI GREY/INDIGO BLUE

**LAGUNA LEATHER PACKAGE** Opt for this gorgeous leather interior designed in a stunning colour scheme of Ski Grey with Indigo Blue accents. Nearly every surface is covered in leather, including the soft-touch Nappa leather-wrapped dashboard, centre console and door panels. Laguna leather seats with distinctive edge welting offer superior comfort and style. This luxurious interior is also available in Black (late availability).

**BEAUTIFUL DETAILS** Stunning to see and touch, the open-pore real-wood trim and selection of copper or bright chrome accents exude exceptional style. The leather-wrapped, three-spoke steering wheel is accented with sections of wood. A soft, suede-like headliner tops off the rich appeal of Grand Cherokee Summit.

**PRECISION AUDIO** Experience sound as if you're in the concert hall. World-class-audio harman/kardon® sound engineers have developed a state-of-the-art system that sends 825 watts of power surging into 19 carefully placed speakers.

**TOP-LINE SEATING** Enjoy standard upscale luxury with Natura Plus leather first-row seats that are heated and ventilated for comfort in every climate. Second-row seats offer the delights of heat and recline features.

**COMMANDVIEW® PANORAMIC SUNROOF** Add fresh air to the ride when you open up with the standard CommandView® dual-pane panoramic sunroof. With its fixed-glass window in the rear and power sunshade, you'll enjoy a bigger view of everything.



SUMMIT SHOWN IN GRANITE CRYSTAL METALLIC



SUMMIT® SHOWN IN BRIGHT WHITE 13



OVERLAND® SHOWN IN WALNUT BROWN METALLIC

## GRAND CHEROKEE OVERLAND®

The exceptional Overland® stands out with stunning details that are utterly luxurious. Overland interior trims are offered in unique colour schemes, including Jeep® Brown and Light Frost, crafted from luxurious Nappa leather trim. Open-pore Zebrano wood trim and anodized Gunmetal bezels, plus accent stitching and seat piping, add to the dramatic impact. First- and second-row heated seats are standard and ultra-cushioned. Plus, first-row seats are also ventilated.

Enjoy experiencing audio that surrounds you in sound with a standard, premium Alpine® Surround Sound System, featuring nine speakers plus a subwoofer that are optimally placed throughout the cabin. Overland brings more fresh air into the cabin with its standard CommandView® dual-pane panoramic sunroof.

The list of standard options continues with the Quadra-Lift® Air Suspension System and a vibrant Largest-in-Class 8.4-inch Uconnect® touchscreen<sup>7</sup> with Voice Command.<sup>14</sup> The full-feature Uconnect navigation system<sup>12</sup> offers one-step voice destination entry, 3-D landmarks, city models and terrains, and is further enhanced by the convenience of built-in sensor-assisted GPS technology.



OVERLAND SHOWN IN GRANITE CRYSTAL METALLIC



OVERLAND SHOWN IN BRIGHT WHITE



OVERLAND SHOWN IN JEEP BROWN WITH NAPPA LEATHER-FACED SEATS





TRACKHAWK™ SHOWN WITH LAGUNA LEATHER SEATS IN DEMONIC RED



## THE QUICKEST, MOST POWERFUL SUV EVER<sup>5</sup>

HORSEPOWER  
**707 HP**

1/4-MILE TIME OF  
**11.6 SECONDS**

TOP SPEED OF  
**290 KM/H**

**GRAND CHEROKEE TRACKHAWK™** The time has come to take your need for speed seriously. Street racers who love to live in the fast lane are fully satisfied with Grand Cherokee Trackhawk, the quickest, most powerful SUV ever<sup>5</sup>. Within its cockpit, you'll experience finely tuned performance from the inside out, engineered to deliver more thrills per second than you ever dreamed possible.

**POWERFUL PROFILE** The signature seven-slot front grille is flanked by uniquely styled Bi-xenon headlamps. A functional, sculpted hood with dual heat extractors, 20-inch polished aluminum wheels with Titanium II pockets and 4-inch Black Chrome quad exhaust tips release an intimidating growl.

**6.2L SUPERCHARGED V8 ENGINE** As the most powerful SUV ever<sup>5</sup>, Trackhawk boasts an impressive 707 horsepower and proven by a zero-to-60-mph time of just 3.5 seconds with the help of an incredible 645 lb-ft of torque. Crowned the quickest SUV ever<sup>5</sup>, there's no doubt who's the star on the street.

**QUADRA-TRAC® ACTIVE ON-DEMAND 4x4 SYSTEM** Authentic Jeep,® Brand 4x4 capability resides in an Electronic Limited-Slip Rear Differential and a single-speed active transfer case. Engage Launch Control to coordinate systems for textbook takeoffs, or engage the Selec-Track® System to configure your performance to your liking. Equipped with five performance settings, including Track, Sport, Auto, Snow and Tow, as well as a Custom mode, Trackhawk lets you personalize your driving experience to meet your driving needs.

**BREMBO® HIGH-PERFORMANCE BRAKE SYSTEM** Four-wheel disc antilock brakes provide important stopping power, from 60 mph in 35 metres. Massive 400mm rotors with 6-piston calipers on the front and 350mm rotors with 4-piston calipers on the rear are clad in a distinctive Yellow finish.

**PERFORMANCE PAGES PLUS** Real-time performance stats displayed on your 8.4-inch touchscreen reveal information on dynamic handling, braking, engine horsepower, torque and acceleration. The system also tracks what's happening under the hood with digital gauges that relay battery voltage, oil pressure, and coolant and intake air temperature.



TRACKHAWK SHOWN IN REDLINE PEARL WITH AVAILABLE WHEELS

## GRAND CHEROKEE SRT®

Here, this racetrack-inspired high-performer boasts a design that adds eye-catching style to the front fascia, grille and fog lamps. Bi-xenon High Intensity Discharge (HID) headlamps surrounded in Black look menacing by day, and a signature LED treatment announces the arrival of SRT® by night.

Winner takes all with the optional 19-speaker, 825-watt high-performance harman/kardon® Audio Sound System, and a selection of two 20-inch wheel options that add head-turning appeal. Choose the SRT Signature Leather-Wrapped Interior Group featuring Laguna leather seats in Black to raise the luxury factor of Grand Cherokee SRT to exceptional heights.



SRT SHOWN WITH NAPPA LEATHER-FACED SEATS WITH SUEDE INSERTS IN BLACK



SRT SHOWN IN BRIGHT WHITE

**HEADS WILL TURN** Delivers a heart-racing track experience. It's capable of .90 g on the skid pad, with the help of Selec-Track® and its five dynamic settings that range from Auto to Track. When it's in Track Mode, SRT can transfer up to 70 percent of the 6.4L V8 engine's 475 hp and 470 lb-ft of torque to the rear wheels, giving you the power to dominate all competitors.

**QUICK-ACTING BRAKES** If you go for speed, you need to be able to stop fast. You're covered with a Brembo® brake system with 6-piston front and 4-piston rear calipers. With these signature Red monsters, you can achieve a 100 - 0 km/h stopping distance of only 35 metres (116 feet).

**TOWING POWER** The proven Quadra-Trac® SRT Active On-Demand 4x4 system, with its rear Electronic Limited-Slip Differential, allows traction to surge into any wheel with road grip within a fraction of a second, should it be required. A 50/50 front/rear axle balance in Snow Mode ensures your drive is safe and steady, especially when towing a Best-in-Class<sup>6</sup> 3,265 kg (7,200 lb) in challenging weather.

**INTERIOR PERFORMANCE** Luxurious interior amenities found on SRT include suede-accented, Nappa leather-faced seating, carbon fibre accents, and a heated, flat-bottomed steering wheel with paddle shifters. The dash is dominated by an 8.4-inch touchscreen, Uconnect® multimedia centre with SRT Performance Pages that reveal vehicle data and stats.



## MASTERY AT ITS FINEST

TRAILHAWK® SHOWN IN REDLINE PEARL



LIMITED SHOWN IN DIAMOND BLACK CRYSTAL PEARL

## LIMITED

With Grand Cherokee Limited, upscale comfort is matched with downtown style, delivering an impressive amount of sparkling chrome and a perfect blend of standard premium amenities. Authentic four-wheel drive is standard with the Quadra-Trac II® 4x4 system with Hill Descent Control, augmented by the masterful Selec-Terrain® Traction Management System. Together, these features help to ensure safe travel on routes covered with snow, mud, sand or rock.

The refined cabin features premium leather-faced seats that are heated in both the front and second rows. Optional front-seat ventilation circulates warm or cool air using a small fan and perforations in the seat coverings. The heated, leather-wrapped steering wheel is comfortable to grip in cold weather when you've pre-heated the interior thanks to the remote start system. A power liftgate provides access to an impressive rear cargo space that grows larger when you lower the 60/40 split rear seats.



TRAILHAWK SHOWN WITH NAPPA LEATHER-FACED/  
SUEDE SEATS IN BLACK WITH RED ACCENT STITCHING

## TRAILHAWK®

The harshest terrain is easy prey for this highly evolved specimen. Virtually nothing will stop Jeep® Grand Cherokee Trailhawk – the most capable factory-produced Grand Cherokee ever.

You'll master every road and trail backed by the authentic Trail Rated® Quadra-Drive® II 4x4 system. It includes rear Electronic Limited-Slip Differential capability powered by a formidable 3.6L Pentastar™ V6 or 5.7L HEMI® V8 engine. An upgraded Quadra-Lift® Air Suspension System, standard 18-inch wheels and a full complement of underbody armour and skid plates add to its attractive off-road prowess.

A luxuriously trimmed interior includes 12-way power seating, including 4-way lumbar adjustment, ventilated front seats and heated first and second rows. Track its proven performance via the Uconnect® 4C NAV<sup>12</sup> multimedia centre with 8.4-inch touchscreen that displays off-road pages.

## LAREDO

It arrives outfitted with authentic Grand Cherokee style and Jeep® Brand capability. Laredo is engineered for those who appreciate a peaceful, quiet ride over city and country roads, thanks to the acoustic glass used on the windshield and the front side windows. The fully automatic Quadra-Trac I® 4x4 system offers a continually smooth balance of torque distribution, aided by the glide of the 8-speed automatic transmission.

The standard Uconnect® 4 system with its 7-inch touchscreen helps you drive safely with hands-free calling.<sup>14</sup> Access a variety of vehicle data with the 7-inch full-colour customizable in-cluster display centre.

Other standard luxuries include Keyless Enter 'n Go,<sup>TM</sup> which unlocks the vehicle with a touch of the door handle and starts the vehicle with the push of a button, and a power 12-way driver's seat, including 4-way lumbar adjustment. The standard ParkView® Rear Back-Up Camera<sup>15</sup> and Park-Sense® Rear Park Assist System<sup>15</sup> work together to bring previously hidden objects to your attention on your radio screen with an audible warning so you have time to react.



LAREDO SHOWN IN BRIGHT WHITE

# HIGH-END TECHNOLOGY TO KEEP YOU SAFE

## OVER 70 STANDARD AND AVAILABLE SAFETY AND SECURITY FEATURES



**ELECTRONIC STABILITY CONTROL (ESC)<sup>19</sup>** A vehicle-wide network of safety sensors provides instant aid when it detects that the driver is veering off the intended path. ESC<sup>19</sup> immediately goes into action by applying the brakes and reducing the throttle when needed.



**LANE DEPARTURE WARNING WITH LANE KEEP ASSIST<sup>15</sup>** The vehicle's lane position is monitored by a camera mounted near the rearview mirror and, should the system detect the driver drifting outside of detected lane boundaries and no turn signal is activated, a visual warning is given along with a slight jerk of the steering wheel.



**FORWARD COLLISION WARNING WITH ACTIVE BRAKING<sup>15</sup>** Sensors can detect when Grand Cherokee may be approaching another vehicle too quickly, and send an audible and visual alert to the driver along with 1.5 seconds of brake assistance if the driver does not react in time.



**ADAPTIVE CRUISE CONTROL WITH STOP<sup>15</sup>** Engage this system and it will automatically adjust the cruising speed to maintain a preset distance between Grand Cherokee and the vehicles ahead.

**SELEC-SPEED™ CONTROL** Smoothly navigating steep hills can be a daunting endeavour. Engage the available Selec-Speed™ Control on the Selec-Terrain® dial of Grand Cherokee to climb and descend with greater control. Hill Ascent Control and Hill Descent Control are fused into one incredibly capable feature.



OVERLAND® SHOWN IN DIAMOND BLACK CRYSTAL PEARL



**KEYLESS ENTER 'N GO™** No more fumbling for keys to get going. Keep the key fob in your purse or pocket and you can simply grab the door handle, climb in, press on the brake, push start and go. Standard on all models.



**BLIND-SPOT MONITORING WITH REAR CROSS-PATH DETECTION<sup>15</sup>** This available technology has dual radar sensors that constantly monitor driver blind spots, providing notification of an encroaching vehicle via illuminated icons on the sideview mirrors and an audible chime if the turn signal is activated. When the vehicle is in Reverse, Rear Cross-Path Detection<sup>15</sup> sensors warn the driver with an audible chime if cross-traffic approaches the vehicle.



**PARKVIEW® REAR BACK-UP CAMERA<sup>15</sup>** When the vehicle is in Reverse, the ParkView® Rear Back-Up Camera<sup>15</sup> is designed to assist the driver in detecting obstacles out of his/her line of sight during parking manoeuvres. When equipped with the 8.4-inch screen, it has view-at-speed functionality allowing you to monitor your rear view in any gear with the touch of a button. Great for checking on trailers.



**PARALLEL AND PERPENDICULAR PARK ASSIST<sup>15</sup>** This active and available guidance system controls steering automatically using ultrasonic sensors that help you ease into parking spots. Includes ParkSense® Front and Rear Park Assist<sup>15</sup> sensors.



**PARK-SENSE® REAR PARK ASSIST SYSTEM<sup>15</sup>** When the vehicle is in Reverse, it works with your ParkView Rear Back-Up Camera<sup>15</sup> and rear-mounted sensors to detect the presence of objects up to approximately 2 metres from the rear. The system provides both audible and visual warnings in the Electronic Vehicle Information Centre.



**TRAILER SWAY CONTROL (TSC)** Crosswinds or traffic hold no sway over you and your payload. As part of ESC<sup>19</sup>, TSC monitors the vehicle's movement relative to your intended path, applies alternating brake pressure to slow the vehicle, then increases the pressure on one front wheel to counteract the sway induced by the trailer.

# FABRIC OPTIONS



Premium cloth – Black  
Standard on Laredo



Premium cloth – Light Frost Beige  
Standard on Laredo



Leather-faced – Light Frost Beige  
Standard on Limited



Leather-faced – Black  
Standard on Limited



Nappa leather-faced with perforated suede inserts – Black with Ruby Red embroidered Trailhawk® logo and accent stitching  
Standard on Trailhawk



Nappa leather-faced with perforated leather inserts – Black with Ruby Red embroidered Trailhawk logo and accent stitching  
Available on Trailhawk with Trailhawk Luxury Group



Nappa leather-faced with perforated inserts – Black with Black accent stitching (Black embroidered Overland® logo on Overland and Black piping on Overland and High Altitude)  
Standard on Overland; Available on Limited with Luxury Group II and Overland with High Altitude Package



Nappa leather-faced with perforated inserts – Jeep Brown with Jeep Brown embroidered Overland logo and Light Diesel piping  
Standard on Overland



Nappa leather-faced with perforated inserts – Light Frost (Light Frost embroidered Overland logo and Jeep Brown piping on Overland)  
Standard on Overland; Available on Limited with Luxury Group II



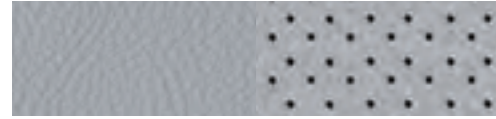
Natura Plus leather with perforated inserts – Black with Black embroidered Summit® logo, accent stitching and piping  
Standard on Summit



Natura Plus leather with perforated inserts – Tan with Black accent stitching and piping, and Tan embroidered Summit logo  
Standard on Summit



Natura Plus leather with perforated inserts – Jeep Brown with Copper accent stitching and Jeep Brown piping, and embroidered Summit logo  
Standard on Summit



Laguna leather with perforated inserts – Ski Grey with Ski Grey embroidered Summit logo and accent stitching, and Indigo Blue piping  
Available on Summit with Laguna Leather Package



Nappa leather-faced with perforated suede inserts – Black with Silver embossed SRT® or Trackhawk™ logo and accent stitching  
Standard on SRT and Trackhawk



Nappa leather-faced with perforated suede inserts – Sepia with Silver embossed SRT or Trackhawk logo and accent stitching  
Standard on SRT and Trackhawk



Laguna leather with perforated inserts – Black with Silver embossed SRT or Trackhawk logo and accent stitching<sup>1</sup>  
Available on SRT with Signature Leather-Wrapped Interior Group and Trackhawk



Laguna leather with perforated inserts – Demonic Red with Tungsten embossed Trackhawk logo and accent stitching  
Available on Trackhawk



# PAINT\*



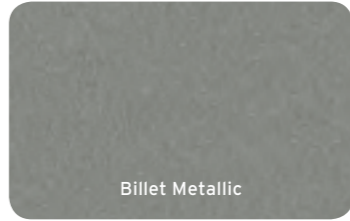
Diamond Black Crystal Pearl



Rhino



Granite Crystal Metallic



Billet Metallic



True Blue Pearl



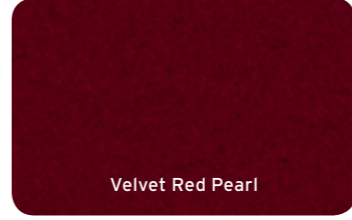
Redline Pearl



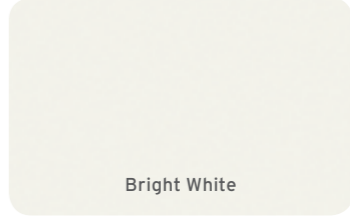
Ultraviolet Metallic



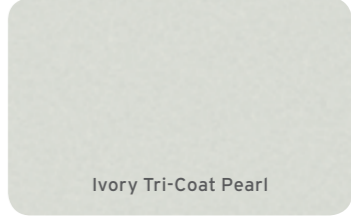
Walnut Brown Metallic



Velvet Red Pearl



Bright White



Ivory Tri-Coat Pearl

\*Selections may not be available on all trim levels/models, and may be limited/restricted based on availability.

# WHEELS



17-inch Tech Silver aluminum  
Standard on Laredo



18-inch High-Gloss Silver aluminum  
Available on Laredo; Available on Overland® with Off-Road Adventure Group II



20-inch Gloss Black aluminum  
Available on Laredo with Altitude IV Package



18-inch premium polished aluminum with Technical Grey pockets  
Standard on Limited



18-inch polished aluminum with Low-Gloss Black pockets and Red "Willys" logo  
Standard on Trailhawk®



20-inch polished aluminum with Technical Grey pockets  
Standard on Overland Available on Limited



20-inch Granite Crystal Satin-Gloss aluminum  
Available on Overland with High Altitude II Package



20-inch full polished aluminum with Satin Clear Coat  
Standard on Summit® Available on Overland



20-inch Satin Carbon aluminum  
Available on Summit with Premium Plus Appearance Group



20-inch Satin Carbon split-spoke aluminum  
Standard on SRT®



20-inch polished aluminum with Titanium II pockets  
Standard on Trackhawk™



20-inch Semi-Gloss Black aluminum  
Available on SRT and Trackhawk



# GRAND CHEROKEE FEATURES AND OPTIONS

## LAREDO



### POWERTRAIN

- 3.6L Pentastar™ Variable Valve Timing (VVT) V6 with Engine Stop/Start (ESS) technology
- 8-speed automatic transmission with E-shift

### INTERIOR AMENITIES

- 7-inch full-colour customizable in-cluster display centre
- Acoustic windshield and front-door glass with tint
- Air conditioning with dual-zone automatic temperature control
- Cargo tie-down loops and trim panel with storage net
- Full-length floor console and overhead console
- Illuminated entry and front cup holders
- Interior LED lighting with integrated controls
- Leather-wrapped shift knob
- Leather-wrapped steering wheel with cruise and audio controls
- Luxury front and rear floor mats
- Media Centre:
  - 2 USB ports and auxiliary audio input jack
  - 6 speakers
  - Apple CarPlay™ and Android Auto™<sup>18</sup>
  - Hands-free communication<sup>14</sup> with Bluetooth® streaming audio
  - SiriusXM satellite radio with 1-year subscription<sup>11</sup>
  - Two 12-volt auxiliary outlets
  - Uconnect® 4 multimedia centre with 7-inch touchscreen
- Power locks and windows with 1-touch up-and-down

### SEATING

- 60/40 split-folding rear seats
- Fold-flat front-passenger seat
- Power 12-way driver's seat including 4-way lumbar adjust
- Premium cloth seating

### EXTERIOR FEATURES

- 17-inch Tech Silver aluminum wheels
- Automatic quad-halogen projector headlamps
- Black lower fascia, claddings and wheel lip mouldings
- Body-colour grille with bright inserts
- Body-colour mirrors and door handles
- LED taillamps and premium fog lamps
- Power, heated mirrors; manual-folding
- Rear window wiper/washer/defroster
- Roof rack with bright side rails

### SAFETY & SECURITY

- 3.45 rear axle ratio
- 4-wheel disc antilock brakes
- 7 air bags<sup>23</sup> including driver's knee bolster
- Active front head restraints<sup>21</sup>
- Compact spare tire
- Electronic Stability Control (ESC)<sup>19</sup> system with Hill Start Assist, Ready Alert Braking, 4-wheel Traction Control, Rain Brake Support and Trailer Sway Control
- Enhanced Accident Response System (EARS)
- Keyless Enter 'n Go™ with proximity entry and push-button start

### PARK-SENSE® REAR PARK ASSIST<sup>15</sup>

- ParkView® Rear Back-Up Camera<sup>15</sup> with dynamic grid lines

### CAPABILITY & FUNCTIONALITY

- Dual battery system (650/130 amp)
- Electric power steering
- Engine block and transmission heater
- Quadra-Trac I® 4x4 system
- Sport Mode and Eco Mode
- Tilt/telescoping steering column

### OPTIONAL EQUIPMENT

- 18-inch High-Gloss Silver Aluminum Wheels
- All-Weather Capability Group
- Altitude IV Package
- Off-Road Adventure Group I
- Power Liftgate
- Power Sunroof
- Security and Convenience Group
- Single-Disc Remote CD player
- Trailer Tow Group IV

## TRAILHAWK®



### POWERTRAIN

- 3.6L Pentastar™ Variable Valve Timing (VVT) V6 with Engine Stop/Start (ESS) technology
- 5.7L HEMI® VVT V8 with Multi-Displacement System (MDS) technology
- 8-speed automatic transmission with E-shift

### ENHANCEMENTS vs. LIMITED

- 18-inch polished aluminum wheels with Low-Gloss Black pockets and Red "Willys" logo
- Alpine® premium audio system with 9 speakers, subwoofer and 506-watt amplifier
- Auto-dimming, heated exterior mirrors with supplemental turn signals and memory; power folding
- Black hood decal
- Body-colour door handles, front and rear fascia and shark fin antenna

- Capability:
  - Class IV hitch receiver with 4- and 7-pin wiring harness
  - Electronic Limited-Slip Differential
  - Front suspension, transfer case, fuel tank and underbody skid plate shields
  - Heavy-duty engine cooling
  - Quadra-Drive® II 4x4 system
  - Quadra-Lift® Air Suspension System
  - Red tow hooks
  - Selec-Speed™ Control
- Dual bright exhaust tips
- Full-size spare tire
- Gunmetal headlamp bezels
- Media Centre:
  - 4G LTE Wi-Fi hotspot<sup>10†</sup>
  - SiriusXM Guardian with 1-year subscription<sup>9</sup>
  - SiriusXM Travel Link and SiriusXM Traffic with 5-year subscription<sup>11</sup>
  - Uconnect® 4C NAV<sup>12</sup> multimedia centre with 8.4-inch touchscreen

- Mopar® slush mats
- Neutral Grey exterior mirrors, grille, roof rack and badging
- Red Trail Rated® badge
- Seating:
  - Nappa leather-faced seats with perforated suede inserts and Ruby Red embroidered Trailhawk logo and accent stitching
  - Ventilated front seats
- Steering-wheel paddle shifters

### OPTIONAL EQUIPMENT

- Blind-Spot Monitoring (BSM) System with Rear Cross-Path Detection<sup>15</sup>
- Jeep® Active Safety Group
- Mopar Rock Rails
- Power Sunroof
- Rear DVD Entertainment Centre
- Single-Disc Remote CD Player
- Trailhawk Luxury Group

### POWERTRAIN

- 3.6L Pentastar VVT V6 with ESS technology
- 5.7L HEMI VVT V8 with MDS technology
- 8-speed automatic transmission with E-shift

### ENHANCEMENTS vs. LIMITED

- 20-inch polished aluminum wheels with Technical Grey pockets
- Alpine premium audio system with 9 speakers, subwoofer and 506-watt amplifier
- Bi-xenon High Intensity Discharge (HID) automatic headlamps with auto-levelling, Auto High-Beam Headlamp Control and Gunmetal bezel finish
- Body-colour lower fascia, claddings and wheel lip mouldings
- Body-colour shark fin antenna
- Capability:
  - Chrome front tow hooks
  - Class IV hitch receiver with 4- and 7-pin wiring harness
  - Heavy-duty engine cooling
  - Quadra-Drive II 4x4 system (5.7L)
  - Quadra-Lift Air Suspension System

- Cargo net
- Chrome auto-dimming, heated exterior mirrors with supplemental turn signals and memory; power-folding
- CommandView® dual-pane panoramic sunroof
- Dual exhaust with bright tips
- Full-size spare tire
- Genuine wood accents
- Gunmetal headlamp bezels
- Leather-wrapped instrument panel and centre console armrest
- LED Daytime Running Lamps (DRLs) and fog lamps
- Luxury door trim panel
- Media Centre:
  - 4G LTE Wi-Fi hotspot<sup>10†</sup>
  - SiriusXM Guardian with 1-year subscription<sup>9</sup>
  - SiriusXM Travel Link and SiriusXM Traffic with 5-year subscription<sup>11</sup>
  - Uconnect 4C NAV<sup>12</sup> multimedia centre with 8.4-inch touchscreen

- Power tilt/telescoping steering column
- Rain-sensing windshield wipers
- Seating:
  - Nappa leather-faced seating with perforated inserts, accent stitching and piping, and embroidered Overland logo
  - Underseat lighting
  - Ventilated front seats
- Wood and leather-wrapped steering wheel

### OPTIONAL EQUIPMENT

- 20-inch Full-Polished Aluminum Wheels with Satin Clear Coat
- BSM with Rear Cross-Path Detection<sup>15</sup>
- harman/kardon® 19-Speaker Audio System with 825-Watt Amplifier
- High Altitude II Package
- Jeep Active Safety Group
- Off-Road Adventure Group II
- Rear DVD Entertainment Centre
- Single-Disc Remote CD Player

## LIMITED



### POWERTRAIN

- 3.6L Pentastar VVT V6 with ESS technology
- 5.7L HEMI® VVT V8 with Multi-Displacement System (MDS) technology
- 8-speed automatic transmission with E-shift

### ENHANCEMENTS vs. LAREDO

- 18-inch polished aluminum wheels with Technical Grey pockets
- 115-volt auxiliary power outlet
- Auto-dimming rearview and exterior driver's mirror
- Bright door handles and front fascia insert
- Capability:
  - 3.09 axle ratio (5.7L)
  - 700-amp, maintenance-free battery (5.7L)
  - Hill Descent Control
  - Quadra-Trac II® 4x4 system
  - Selec-Terrain® with Auto, Snow, Sand, Mud and Rock settings

- Cargo compartment cover
- Chrome, power, heated mirrors with supplemental turn signals
- Dual exhaust with bright tips (5.7L)
- Dual remote USB port for charging
- Heated leather-wrapped steering wheel
- Lower fascia bright accent
- Power liftgate
- Premium door trim panel
- Remote start
- Seating:
  - Leather-faced, heated 1st and 2nd rows
  - Memory settings for driver's seat, radio and exterior mirrors
  - Power 12-way front-passenger seat including 4-way lumbar adjust
- Security alarm
- Single exhaust with bright tip (3.6L)
- Universal garage door opener<sup>22</sup>

### OPTIONAL EQUIPMENT

- 20-inch Polished Aluminum Wheels with Technical Grey Pockets
- Alpine® Premium Audio System with 9 Speakers, Subwoofer and 506-Watt Amplifier
- Blind-Spot Monitoring with Rear Cross-Path Detection<sup>15</sup>
- Jeep® Active Safety Group
- Luxury Group II
- Off-Road Adventure Group II
- Power Sunroof
- Rear DVD Entertainment Centre
- Single-Disc Remote CD Player
- Trailer Tow Group IV
- Uconnect 4C NAV<sup>12</sup> Multimedia Centre with 8.4-inch Touchscreen

## SUMMIT®



### POWERTRAIN

- 3.6L Pentastar VVT V6 with ESS technology
- 5.7L HEMI VVT V8 with MDS technology
- 8-speed automatic transmission with E-shift

### ENHANCEMENTS vs. OVERLAND

- 20-inch full-polished aluminum wheels with Satin Clear Coat
- Active noise control system
- Adaptive Cruise Control with Stop (ACC STOP)<sup>15</sup>
- Advanced Brake Assist
- Bright premium grille
- BSM with Rear Cross-Path Detection<sup>15</sup>
- Forward Collision Warning with Active Braking<sup>15</sup>
- harman/kardon 19-speaker audio system with 825-watt amplifier

- Headlamp washers
- Illuminated door sill plates
- Lane Departure Warning with Lane Keep Assist<sup>15</sup>
- Luxury Berber floor mats
- Parallel and Perpendicular Park Assist<sup>15</sup>
- Premium accent cladding
- Premium LED fog lamps
- Premium suede-like headliner
- Seating:
  - Natura Plus leather seats with perforated inserts, accent stitching and piping, and embroidered Summit logo
- Steering-wheel paddle shifters

### OPTIONAL EQUIPMENT

- Laguna Leather Package
- Premium Plus Appearance Group
- Rear DVD Entertainment Centre
- Single-Disc Remote CD Player
- Skid Plate Group

<sup>†</sup>Late availability.





**Jeep**<sup>®</sup>



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