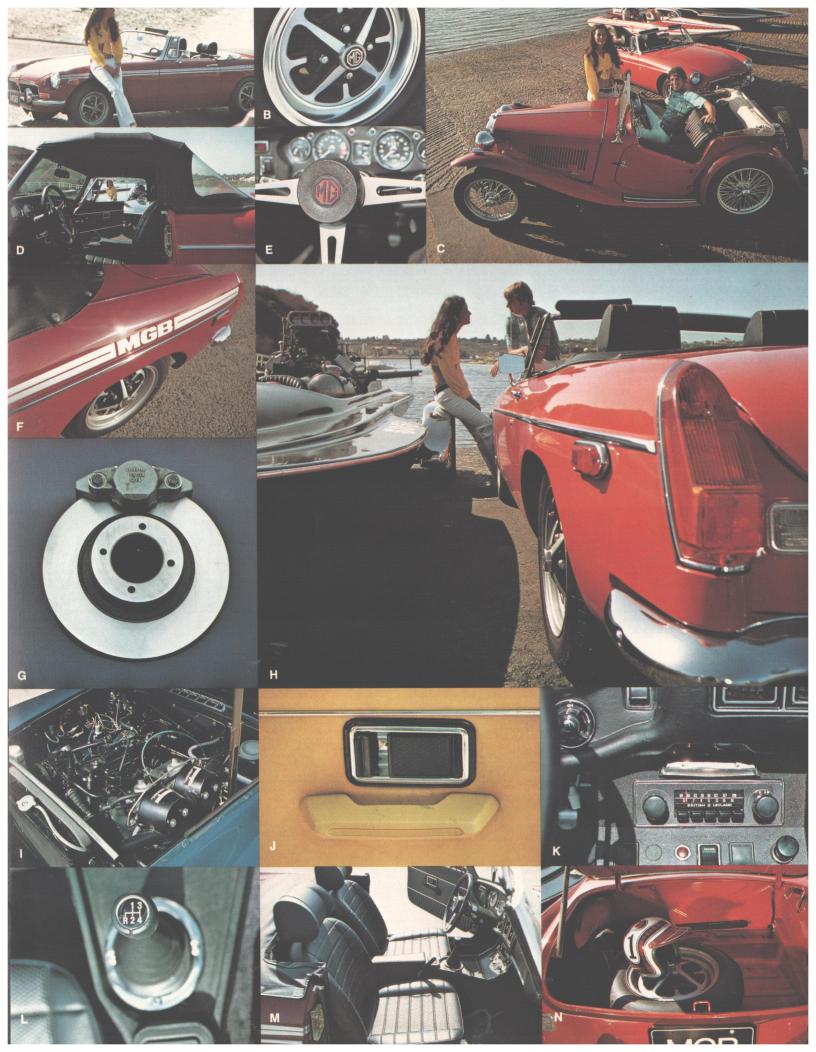




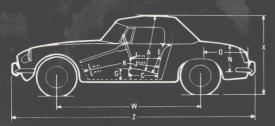
Above: An incomparable blend of performance and handling. That's the legacy handed down intact from the 1973 MGB's classic predecessors. A The long and lean look—the MGB for 1973. B Mag-style wheels with radial ply tires are standard, the brushed aluminum trim rims optional. C In front, the classic MG-TC that started it all; in back, the contemporary MGB that carries the tradition forward. D The top goes up when the weather comes down. Beautifully-fitted and functional. E Rack and pinion steering is the hallmark of a true sports car as is complete instrumentation including electric tachometer, speedometer with trip odometer, oil pressure, water temperature and fuel gauges. F The MGB's earned its stripes and they're yours as an optional feature. G Stop con-

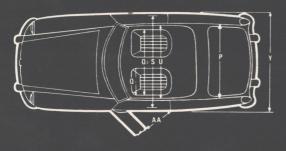
fidently with 10.75-inch front disc brakes. (H) The MGB cuts through the wind with its aerodynamic design. (1) The MGB is powered by a 1798 c.c. overhead valve four with twin S.U. carburetors, proven by over a decade of racing experience. (J) Ochre, a new interior color, is standard with Black Tulip, Teal Blue and Green Mallard. (K) A solid-state AM or AM/FM radio is optional. (L) The pattern on the new shift knob says it all—four speed all synchromesh transmission. (M) Head-quarters for the action: reclining bucket seats, fresh air vents, center console and lockable glove box. Navy interior is standard with Damask Red, Blaze, Harvest Gold, Limeflower, Glacier White and Bronze Yellow. (N) Locking trunk with automatic lid support and interior courtesy light.











Front seat cushion height above floor Steering-wheel to squab-max. Steering-wheel to squab-min. Steering-wheel to cushion Front seat leg reach-max. Front seat leg reach-min. Trunk height Trunk depth Trunk width Front seat cushion width-individual Front seat cushion-overall width Width between front doors-max. Shoulder width over front seat Wheelbase Overall height Overall width Overall length with over-riders Front door entry width

Turning circle-right-hand lock

Turning circle-left-hand lock

Track at rear

Ground clearance Weight (approx.)

Front seat head room

Front seat cushion depth Front seat squab height above cushion

37 in. BODY COLORS DAMASK RED BLAZE 22½ in. 57 in. Q1 18 in. 44 in. BRONZE HARVEST GOLD LIMEFLOWER 46 in. 30 in. 491/4 in. THREE BODY COLORS COME WITH OCHRE INTERIOR. BLACK TULIP TEAL BLUE GREEN MALLARD 32 ft. 32 ft. 1,920 lb.

SPECIFICATIONS

ENGINE:

4-cylinder, in-line, overhead valve. 5-bearing counter-balanced crankshaft. Exhaust and evaporative emission-control. Compression ratio: 8.0:1 Bore: 3.16 in. Stroke: 3.5 in Displacement: 1798 c.c. (109.8 cu. in.) Displacement: 1798 c.c. (109.8 cu. in.)
Horsepower (SAE): 78.5 b.h.p. @ 5,350 r.p.m.
Torque (SAE): 94 lb./ft. @ 3,000 r.p.m.
Carburetion: Twin 1.5 in. S.U. HIF 4
semi-downdraught.
Fuel Pump: High-pressure S.U. electric.
Fuel Tank Capacity: 14 gallons.

TRANSMISSION:

Four-speed all synchromesh with optional electrically controlled overdrive for

third and fourth gears.

Clutch: Diaphragm type Borg & Beck 8 in.
with hydraulic actuation.

Rear Axle: Three-quarter floating with hypoid final reduction gears. Ratio: 3.909:1.

overall gear	Standard	Overdriv
Reverse	12.99:1	
First	13.46:1	
Second	8.47:1	
Third	5.40:1	4.43:1
Fourth	3 91.1	3.20:1

STEERING:

Direct rack and pinion. Steering Wheel: 15.5 in. diameter alloy spoke, bound rim. Turns-lock to lock: 2.93 Energy-absorbing steering column.

SUSPENSION:

Front: Independent, coil springs and wishbone-type links with hydraulic shock absorbers and

anti-roll bar. Semi-elliptic springs with hydraulic shock absorbers. Rear:

Dual hydraulic braking systems. Front: 10.75 in. diameter disc brakes. Rear: 10 in. diameter drum brakes.

ROAD WHEELS:

Rostyle wheels, 14 in. diameter, fitted with 155 x 14 radial-ply tires.

PERFORMANCE DATA:

Maximum Speed: 102.9 m.p.h.
Acceleration: 0-60 m.p.h.—13.7 sec.
Standing quarter-mile: 19.0 sec. Road Speed at 1,000 r.p.m. in top gear: Standard gearbox: 18 m.p.h. Overdrive gearbox: 22 m.p.h.

ELECTRICAL:

Negative ground, 12-volt system. Twin 6-volt batteries mounted in balanced position. 60 amp./hr. Alternator with solid-state regulator. Electric 3-blade windshield wiper system, 2-speed. Electric windshield washers.

Twin backup lights.

Twin windtone horns controlled in center steering wheel.

Emergency flashing warning lights. Heater/defroster with high-speed blower*, and face level fresh-air ventilation. *Except Hawaii and Puerto Rico.

INSTRUMENTS:

Speedometer with trip odometer. Electric tachometer Oil pressure, water temperature, and fuel gauges.
Ignition, brake pressure, and high

beam warning lights.
Map reading/side door-operated courtesy

Manual choke.
All instruments and switches set in no-glare, padded dash Rheostat-type panel light switch.

BODY:

Steel mono-construction Locking trunk with automatic lid support. Automatic trunk light.

Curved laminated windshield. Full positive anti-burst door latches. Roll-up windows and hinged front vents. Waterproof, folding top.
Mirrors: exterior adjustable; interior adjustable day-night type. Lighted side markers front and rear. Rubber insert bumper overriders front and rear.

INTERIOR.

Padded sunvisors.
Reclining washable ambla bucket seats with adjustable head restraints. Safety 3-point seat belts. Center console. Cigarette lighter and ashtray. Map pocket. Lockable glove box.
Fitted carpeting with rubber floor mats. Sill kick plates. Gearshift gaiter.

OPTIONAL EQUIPMENT AND ACCESSORIES:

Whitewall radial-ply tires.
Dunlop 60-spoke center-lock wire wheels.
Wheel trim rims. Overdrive. Removable hardtop. Tonneau cover. Solid-state AM or AM/FM radio. Electric clock. Luggage rack (ski adapters available). Chrome plated grille guard. Striping Kit. Wood gearshift knob, rubber floor mats, and a full range of other sports car accessories. Optional Racing Equipment: a full line of approved competition parts.

THE MGB CONFORMS TO U.S. FEDERAL MOTOR VEHICLE SAFETY AND AIR POLLUTION STANDARDS APPLICABLE AT ITS DATE OF MANUFACTURE.

SPECIFICATIONS AND COLORS SUBJECT TO CHANGE WITHOUT NOTICE.



