

SIENNA 98



 **TOYOTA**



Toyota Sienna LE Shown in Black with Optional Equipment

Introducing Sienna

Sienna – A brand new name for Toyota dependability. The all new Sienna is designed for families who want style, advanced technology, performance, comfort and safety. Toyota engineers designed the new Sienna minivan for your active family. They gave its spacious interior the seating versatility to function as a family room, work room or play room. For convenience, you have the choice of single or dual sliding doors. You can choose your level of comfort in three trim levels, CE, LE and the top-of-the-line XLE. No matter which Sienna you choose, you and yours will be surrounded by thoughtful family-oriented touches and the very latest in safety and convenience features.



*Toyota Sienna XLE * Shown in Sable Pearl (*Package Option Based on 4-Door LE)*



Toyota Sienna LE Shown in Denim Blue Mica (Optional Equipment Shown)



Toyota Sienna CE Shown in Napa Burgundy Pearl (Optional Equipment Shown)

 **TOYOTA Sienna 98**



Sienna LE Shown in Sable Pearl with Optional Equipment

Making the transition from car to minivan is a pleasure if you choose the new front-wheel drive Sienna. Sienna has been engineered to ride and perform like a sedan. Its all aluminum, 194 hp. V6 is the

same four-cam engine that easily powers the Toyota Avalon and Camry. Acceleration is quick, yet fuel mileage is impressive; up to 32 mpg (8.8 L/100 km).* A MacPherson

strut front suspension with stabilizer bar, torsion beam rear axle, power-assisted rack and pinion steering and a very rigid unitized body combine for tight,

responsive handling and a smooth, quiet ride. The performance of a sedan. The versatility of a minivan. The quality of a Toyota. Together in a Sienna.

*Highway rating based on laboratory tests using approved Transport Canada methods



Sienna LE's Handsome Interior Shown in Oak with Optional Equipment

Take Control

Sienna's useful features are at your fingertips. We've positioned controls within easy reach so you can pay attention to the important things. Close at hand you will find your own cup holder and a storage pocket on each front seat, a switch for the power rear quarter windows*, lots of storage space and a power port for your cell phone. You can set the cruise control** and your hands never leave the wheel. Sienna's large window area provides a nearly panoramic view. Large outside mirrors (heated on LE) complete the picture. A large cargo opening and a low liftover height make for easy loading and unloading.

**Standard on LE models only*

***Optional on CE models*

Comfort & Space

Sienna was designed to maximize your comfort. You will find contoured multi-adjustable seats surrounded by a quiet, spacious interior. The 4-speed automatic shift lever is column mounted, providing "walk-through" convenience between the front seats and easy access to the second and third row seats. Clutter is controlled with beverage holders and storage compartments galore. The sliding doors* are equipped with child proof locks. Dual air conditioning** includes separate controls for rear seat passengers.

**Dual sliding doors optional*

***Standard on LE model & CE with dual sliding doors*



Sienna's Overhead Compartment is the Perfect Place for a Pair of Sunglasses or a Garage Door Opener



On the Driver Door Armrest, You Will Find Controls for Power Windows and Door Locks (Optional on CE)



LE's Optional Power Driver Seat Includes Adjustments for Fore & Aft Slide, Seat Cushion Height & Seatback Recline



The Variety of Seating/Cargo Configurations Suits Your Lifestyle (LE Model Shown with Optional Equipment)



Transporting Those Yard Sale Treasures is No Problem for Sienna (LE Model Shown with Optional Equipment)



Sienna's Available Dual Sliding Doors Provide Easy Access (LE Model Shown with Optional Equipment)



Sienna LE Shown in Silver Spruce Metallic with Optional Equipment

Sienna LE Luxuries



Sienna LE Interior Shown in Oak Fabric

Sienna LE comes very well equipped. Of its many standard features, you will appreciate the safety and security of its power windows, door locks and outside heated mirrors. LE's privacy glass not only looks great, but also adds security and it has the added benefit of keeping fabrics bright and interior temperatures down. On extra hot days, dual air conditioning does the job. A control switch on the instrument panel allows convenient remote operation of the rear quarter windows. Cruise control gives your leg a rest on those long stretches of open highway. And a rear window defogger and wiper/washer allows for safer, more confident driving when the weather turns nasty.

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Sienna CE 3-Door Shown in Napa Burgundy Pearl with Optional Equipment

There is no better example of value for money than the Sienna CE. It comes with a long list of standard equipment. In addition to its powerful V6 engine, versatile seven passenger seating and A.B.S. (Antilock Braking System), you will appreciate CE's 4-speaker

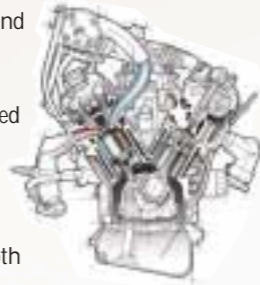
AM/FM cassette, tilt steering wheel and driver/front passenger vanity mirrors. Resilient bodyside cladding helps protect the lower body from stones and gravel. Air conditioning* is standard on the

CE for comfortable hot weather drives, while a rear wiper/washer helps maintain visibility. Sienna CE is value packed for your motoring pleasure.

*Dual air conditioning standard on 4-door CE and optional on 3-door

Look Inside

Sienna's 24-valve, 194 hp. V6 produces the kind of performance usually associated with larger displacement engines – smooth responsive power with impressive mileage.



The steering's energy-absorbing plate and breakaway lower column help protect the driver in a frontal collision.

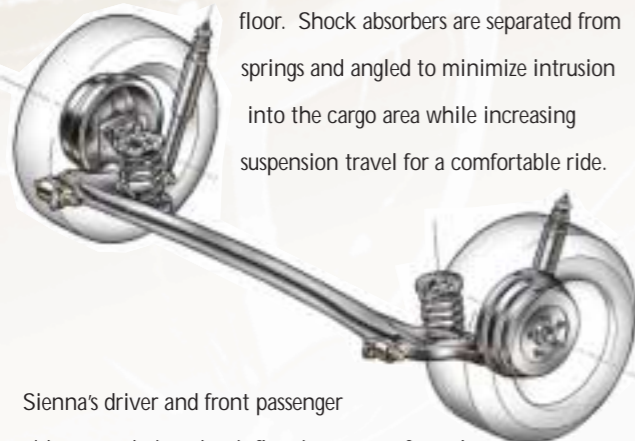


The Camry derived fully independent MacPherson strut suspension system has been redesigned for improved maneuverability, stability and control.

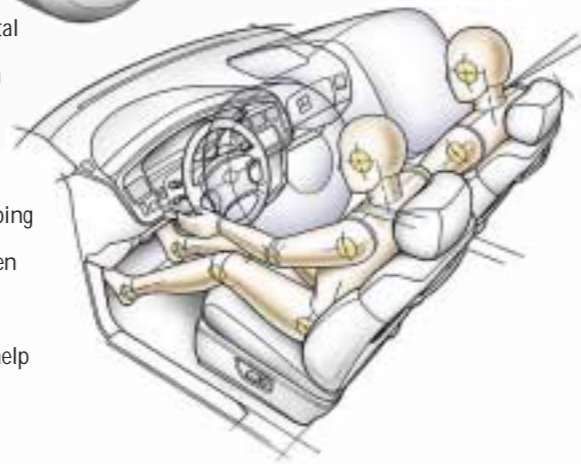
Dynamic side-impact door beams help protect you in lateral collisions. 4-wheel A.B.S. (Antilock Braking System) is standard equipment on all models. It helps you maintain steering control by monitoring and avoiding wheel lock-up on dry, wet or slippery pavement.

Sienna Safety Features

A strong but lightweight torsion-beam rear suspension contributes to Sienna's straight line stability, excellent cornering and low load floor. Shock absorbers are separated from springs and angled to minimize intrusion into the cargo area while increasing suspension travel for a comfortable ride.



Sienna's driver and front passenger airbags are designed to inflate in a severe frontal collision. Each front seatbelt is equipped with a pretensioner that includes a force limiter. In a frontal collision, the pretensioner immediately reduces slack in the seatbelt, helping reduce the risk of injury. The force limiter then allows the seatbelt to "give" gradually to help minimize further injury. Adjustable anchors help make it easier to achieve a more comfortable, more secure fit.



If a tire's pressure should ever drop to a hazardous level, the tire icon below the fuel gauge will light up giving you time to pull over safely. This system is standard equipment on all Siennas.

Accessories

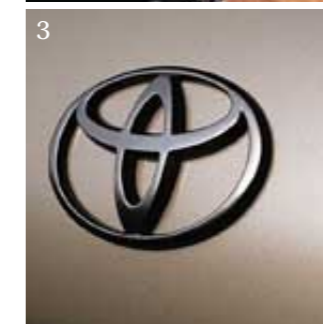
1 PROTECT YOUR INVESTMENT WITH A GENUINE TOYOTA SECURITY OR KEYLESS ENTRY SYSTEM (TVIP). RS3000 OFFERS REMOTE ARM/DISARM AND DOOR LOCK/UNLOCK*, GLASS BREAKAGE SENSOR, STARTER DISABLE AND MANY OTHER CONVENIENCE AND SECURITY FEATURES.



2 COMPLETE THE ELEGANT LOOK OF YOUR NEW SIENNA WITH A GENUINE WOOD DASH.**



3 CHOOSE THE STYLISH LOOK OF A BLACK PEARL EMBLEM PACKAGE TO PERSONALIZE YOUR SIENNA.



4 PROTECT YOUR SIENNA WITH THIS ATTRACTIVE REAR BUMPER PROTECTOR.



5 ENHANCE THE LOOK AND THE FUNCTIONALITY OF YOUR SIENNA WITH EITHER A GENUINE TOYOTA ROOF RACK OR BODY-COLOUR REAR SPOILER.



6 CHOOSE FROM THE LATEST IN TOYOTA AUDIO COMPONENTS TO GET THE BEST SYSTEM FOR YOUR LISTENING NEEDS. CHOICES INCLUDE A SINGLE IN-DASH PLAYER OR 3-DISC IN-DASH CHANGER.



*MUST BE EQUIPPED WITH POWER DOOR LOCKS.
**AVAILABLE OCTOBER 97.

1998 Sienna Features

NEW VEHICLE WARRANTY SUMMARY

*NO DEDUCTIBLES
NO TRANSFER FEES*

COMPREHENSIVE COVERAGE – 3 YEARS OR 60,000 KM

This warranty covers repairs on any part of the vehicle that is defective in material or workmanship under normal use & maintenance. Different warranties apply to original tires.

POWERTRAIN COMPONENTS – 5 YEARS OR 100,000 KM

This warranty covers repairs to power-train components that are defective in material or workmanship under normal use and maintenance.

MAJOR EMISSION CONTROL COMPONENTS – 8 YEARS OR 130,000 KM

This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

CORROSION PERFORATION – 5 YEARS UNLIMITED DISTANCE

Any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

WE'VE GOT YOU COVERED!



With Extra Care Protection,[™] your new Toyota has inflation protected coverage from mechanical failure, road emergencies, and much more. It is the affordable and cost effective way to guarantee your peace of mind and to protect your investment whether you buy or lease. ECP is not a warranty... it's much more! It can provide you and your new Toyota with coverage such as Towing, Emergency Road Service, Rental Assistance, and Tire Road Hazard Protection. It can take over with Mechanical Protection when your Toyota factory warranty ends. Please consult with your Toyota Dealer about this valuable option, because with ECP, "we've got you covered!"

THE FOLLOWING EQUIPMENT IS COMMON TO ALL SIENNA MODELS			
BRAKES: A.B.S. (Antilock Braking System).	Headlamp Cancel.	REAR SEAT ADJUSTMENTS: 50/50 Split Bench, Recline, Foldable, Removable.	STORAGE: Under Front Passenger Seat (3-Door Only).
CONVENIENCE ITEMS: Digital Clock, Cup Holders, Cigarette Lighter, Fuel Cap Hanger, Accessory Power Outlet, Sunglass/Garage Door Remote Storage, Front Passenger Seatback Pocket.	INSTRUMENTATION: Dual Trip Odometer, Water Temperature Gauge.	SAFETY: Driver & Front Passenger Airbag Supplemental Restraint System (SRS)* & Pretensioners/Force Limiters, Child Protector	WARNINGS: Door Ajar, Low Fuel & Low Washer Fluid.
DRIVER/FRONT PASSENGER SEAT ADJUSTMENTS: Recline, Headrest–Vertical, Foldable Armrests.	INTERIOR LAMPS: Cargo, Front & Rear Area Lamps, Illuminated Ignition Key, Door Courtesy.	Side Door Lock, Anchor Points for Child Restraint Seats, Adjustable "B" Pillar Shoulder Belt Anchors,	WINDOWS: Side Window Defoggers, Rear Window Defroster with Timer, Tinted Glass, Flip-Out Side Windows.
EXTERIOR FEATURES: Bodyside Cladding, Highmount Stoplamp.	INTERIOR TRIM: Door Map Pockets, Driver Footrest, Semi-Fabric Door Trim.	Low Tire Pressure Warning System, Assist Grips, Outboard Position 3-Point Lap & Shoulder Belts.	WHEELS: Full Wheelcovers.
FLOOR MATERIALS: Cut-Pile Carpeting.	INTERIOR MIRRORS: Day/Night Rear View Mirror, Driver & Front Passenger Vanity Mirrors.	SECURITY: Remote Fuel Lid Release, Glove Box Lock.	WIPERS: Variable Intermittent Wipers, Rear Window Wiper–Intermittent/Washer.
HEADLAMPS: Halogen, Aero Style, Automatic	MIDDLE SEAT ADJUSTMENTS: Removable Reclining Bench, Headrest–Vertical, Foldable Armrest.	STEERING WHEEL: Tilt, 4-Spoke.	
SIENNA CE ADDS:			
AUDIO: AM/FM Cassette, 4-Speakers, Fixed Mast Antenna.	CLIMATE CONTROL: (3-Door) Air Conditioning, (4-Door) Dual Air Conditioning.	SEAT MATERIAL: CE Grade.	
SIENNA LE ADDS:			
AUDIO: Premium AM/FM Cassette, 6-Speakers, Fixed Mast & Diversity Antenna System.	ENTRY ASSISTANCE: Illuminated Entry with Fadeout System.	FLOOR MATERIALS: Carpet Mats.	SECURITY: Power Door Locks, "Key Lockout Protection", Keyless Entry.
CLIMATE CONTROL: Dual Air Conditioning.	EXTERIOR MIRRORS: Power Remote Control, Heated.	INSTRUMENTATION: Tachometer.	WINDOWS: Power – Central Control, Driver Side Auto Down, Privacy Glass on Side & Rear
CONVENIENCE ITEMS: Cruise Control, Driver & Front Passenger Seatback Pockets, Retained Accessory Power.	EXTERIOR FEATURES: Colour-Coordinated Bumpers & Body Side Cladding.	INTERIOR LAMPS: Map & Rear Reading.	WINDOWS: Power Operated Rear Qtr. Windows, High Solar Energy Absorbing Glass.
		INTERIOR MIRRORS: Driver & Front Passenger Illuminated Vanity Mirrors.	
		SEAT MATERIAL: LE Grade.	
FACTORY OPTIONS			
Driver Side Sliding Door (Includes Upgrade to Dual Air Conditioning on CE)		CE	LE
PACKAGES AVAILABLE		○	○
3-Door/4-Door CE Package: Cruise Control, Power Windows with Driver Side "Auto Down", Power Door Locks with "Key Lockout Protection", Power Remote Control Mirrors, Illuminated Entry System, Dual Air Conditioning (3-Door only), Retained Accessory Power		○	
3-Door/4-Door LE Package: Leather Wrapped Steering Wheel, Roof Rack, Captain's Seats (Replaces Middle Bench), (5) P215/65R15 Tires with (4) Aluminum Alloy Wheels, Power Driver Seat			○
4-Door LE Package #2: Premium AM/FM Cassette & CD, Power Driver Seat, Roof Rack, Light Control System, Leather Trimmed Seats, Synthetic Leather Door Trim, Captain's Seats (Replaces Middle Bench), Theft Deterrent System, Power Tilt & Slide Moonroof, Leather Wrapped Steering Wheel, (5) P215/65R15 Tires, (4) Aluminum Alloy Wheels, XLE Badge			○
DEALER OPTIONS			
Compact Disc Player/Autochanger, Trailer Hitch, Rear Bumper Protector		○	○
Front End Mask, Theft Deterrent System/Keyless Entry, Gold or Black Pearl Emblem Kit		○	○
Protective Floor Mats, Running Boards, Roof Rack, Rear Spoiler, Cargo Net		○	○
COLOURS <i>(Clear coat on all metallic/mica/pearl paint)</i>			
Exterior	Interior	Grey ■ Oak ◆	Leather Trimmed Seats with Optional LE Package #2
202 Black		■	■
3M6 Napa Burgundy Pearl		■	■
4N7 Sable Pearl		◆	◆
6M3 Silver Spruce Metallic		◆	◆
6P2 Jewel Green Pearl		◆	◆
8L9 Denim Blue Mica		■	■
931 Frosted Iris Metallic		■	■
○ - Optional		*See Airbag Notice	

1998 Sienna Specifications

MECHANICAL	CE	LE
Engine 1MZ-FE	●	●
Compression Ratio	●	●
Horsepower (kW)	●	●
Torque (N.m)	●	●
Drivetrain	●	●
Transmission	●	●
Suspension	●	●
Brakes	●	●
Steering	●	●
Tires	●	●
		○

DIMENSIONS	<i>mm (in.)</i>			
Length	4915 (193.5)			
Width	1865 (73.4)			
Height (Unloaded)	1710 (67.3)			
Wheelbase	2900 (114.2)			
Tread	Front: 1565 (61.6)	Rear: 1610 (63.4)		
Headroom	Window Seat Position:	Front Seat: 1032 (40.6)	Middle Seat: 1023 (40.3)	Rear Seat: 958 (37.7)
Legroom	Window Seat Position:	Front Seat: 1066 (42.0)	Middle Seat: 926 (36.4)	Rear Seat: 833 (32.8)
Shoulder Room	Window Seat Position:	Front Seat: 1535 (60.4)	Middle Seat: 1574 (62.0)	Rear Seat: 1537 (60.5)
Seating Capacity	Front: 2	Middle: 2	Rear: 3	

GROSS VEHICLE WEIGHT	<i>kg (lbs.)</i>		
	2380 (5247)	●	●

CURB WEIGHT	<i>kg (lbs.)</i>		
3-Door CE	1705 (3759)	●	
4-Door CE	1760 (3880)	●	
3-Door LE	1735 (3825)		●
4-Door LE	1765 (3891)		●

CARGO CAPACITY	<i>m³ (cu. ft.)</i>		
Behind Front Seats:	3-Door: 3.711/131.0	4-Door: 4.057/143.3 (2nd & 3rd Seats Removed)	●
Behind 2nd Row Seats:	3-Door: 2.076/73.3	4-Door: 2.204/77.8 (3rd Seats Removed)	●
Behind 3rd Row Seats:	3-Door: .507/17.9	4-Door: .507/17.9	●

TOWING CAPACITY	<i>kg (lbs.)</i>		
	1587 (3500)	●	●

FUEL CAPACITY	<i>litres (gal.)</i>		
	79 (17.4)	●	●

FUEL CONSUMPTION RATING	<i>L / 100 km</i>		<i>mpg</i>
City/Highway	12.9/8.8	22/32	●

○ - Optional ● - Standard

AIRBAG NOTICE: The 1998 Toyota Sienna features a driver & front passenger airbag Supplemental Restraint System (SRS) which activates only in a front-end collision of sufficient magnitude to inflate the bags. In moderate frontal collisions, the airbags may not inflate, in a rear or side collision the airbags are designed not to inflate, so the primary protection is provided by the lap and shoulder belt system. *Seat belts must be worn at all times by all occupants.*

TOYOTA CANADA INC. Specifications and equipment are based on information available at time of printing and are subject to change without notice. In some cases, features, although shown as, or stated to be standard equipment, may nonetheless be optional or not available. For details on options, accessories and specifications, contact your Toyota Dealer.

Canadian vehicles equipped with daytime running lights.

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& LOW REPAIR FREQUENCY
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INCLUDES TOYOTA AMONG
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MODEL YEARS 1992, 93, 94,
95, AND 96.

When you buy a Toyota product, you can count on superb Quality, Reliability and Dependability – the foundation upon which we have built our reputation. We strive not simply to meet your expectations but to exceed them... we are absolutely committed to the principle of constant improvement. Such as more fuel efficient engines with increased power, traction control systems and enhanced occupant safety. Future innovative ideas include alternative powered vehicles and vehicle stability control systems to address environment and safety concerns.

Our objective: how to make your driving experience better, easier, safer, more convenient, more fun.

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For more information call 1-888-TOYOTA-8

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