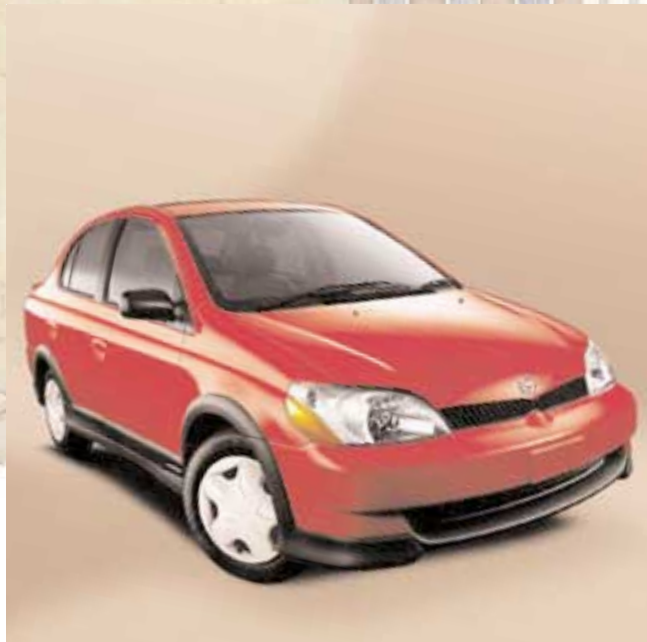
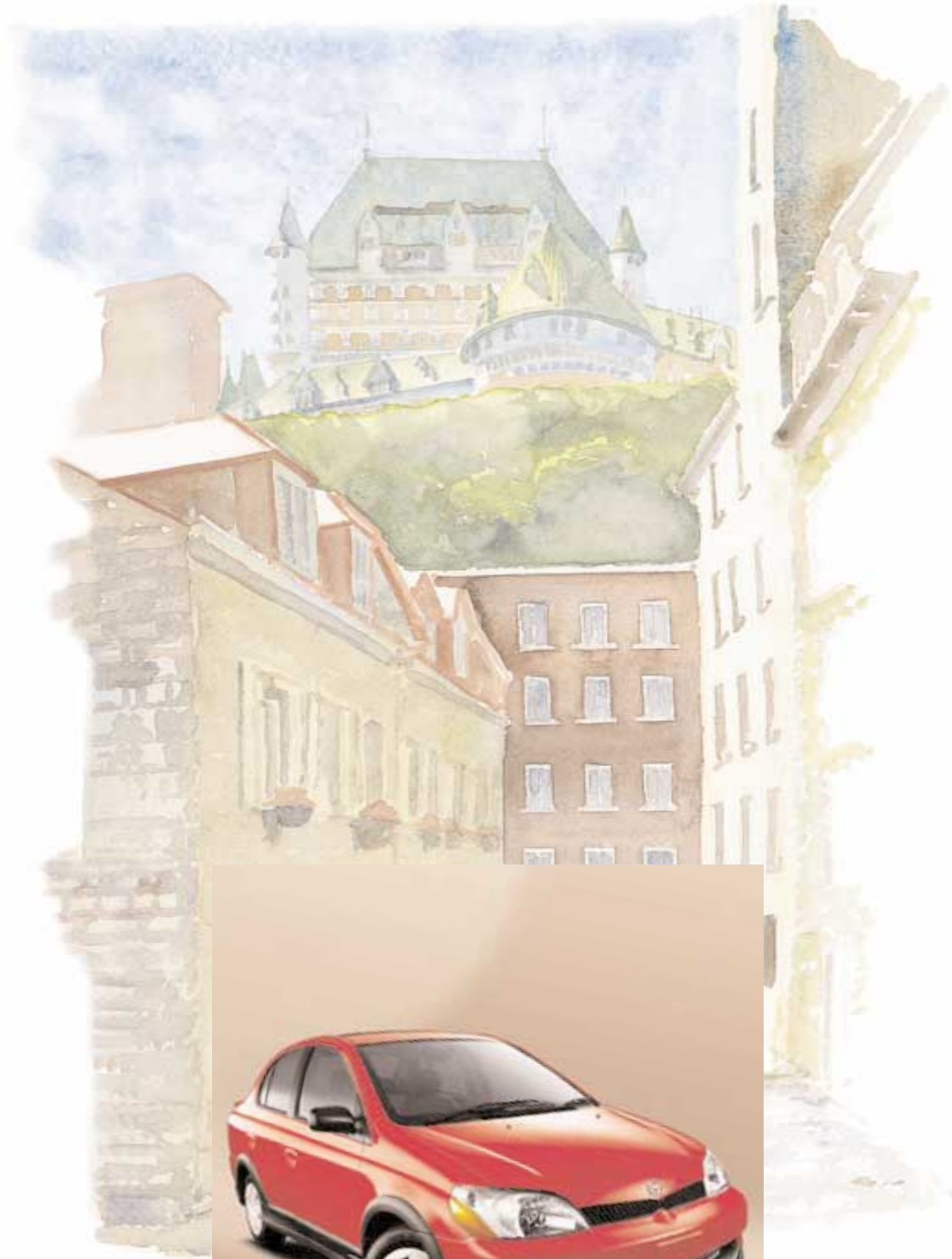


TOYOTA ECHO 2000



TOYOTA ECHO 2000

INSIDE OUT



Toyota Echo 2000. Now you can afford a car that is *comfortable* to sit in and *lots of fun* to drive.

The *radically new* Toyota Echo has been designed with you in mind. Engineered from the inside out – confirming the saying “*less is more*”. Echo really measures up in *roominess* and comfort. Invite your friends and jump in. There’s plenty of room for everybody. Echo’s spacious interior has ample head room – not only in front, but in the back seat area as well. At the same time, it is *quite a performer*. Echo’s new 1.5 Litre, 4-cylinder, DOHC, 16-valve engine features Variable Valve Timing with Intelligence (VVT-i). This feature improves fuel economy and provides cleaner emissions while increasing power.

Toyota has taken what you want in a car and put it all together – at a surprisingly *affordable* price.

One drive and you’ll see for yourself.



ECHO 4-DOOR

The exciting and new Echo has been designed and engineered from the inside out. Both the 4-door and 2-door are powered by the 1.5 Litre, 4-cylinder, DOHC, 16-valve VVT-i engine with Sequential Multiport Electronic Fuel Injection.



ECHO 2-DOOR

Some of Echo’s wide range of standard features are a tilt steering wheel that adjusts to your driving position, dual front airbags, Supplemental Restraint System (SRS) and 3-point seatbelts are provided for all three rear seat passengers.

Photo opposite: Echo 2-Door shown in Black Sand Pearl with Style Package.



A LASTING JOURNEY OF DISCOVERY

Whether you see Canada through the eyes of an artist or the windows of a Toyota, there are marked similarities.

Like the artist, Toyota Canada has a passionate eye for detail, a deep concern for the environment and a true love of this country.

And like each fine work of art, every Toyota is crafted to give its owner enduring pleasure.

No matter which Toyota model you select, you can look forward to superb Quality, Dependability and Reliability - or QDR - the foundation of our reputation. Rather than simply meeting your expectations, we strive to exceed them — with innovations designed to deliver more power and excitement with less fuel, more safety and comfort with less effect on the environment.

Discover the Toyota model of your choice here. Then (test drive it and) discover its true nature on the roads of Canada.

EVEN MORE



TOYOTA CREDIT Take advantage of Toyota Credit Lease and Finance Plans. All arrangements can easily be made at your participating Toyota Dealership! Simply ask your salesperson about the complete convenience of Toyota Credit.

TOYOTA... "WE CARE" is our promise to make your every experience with Toyota unsurpassed. Your satisfaction before and after purchase is our goal. Simply contact your Dealer's Customer Relations Manager with any questions you may have. Should further assistance be required, please call 1-800-263-7640 Toyota Canada's Customer Interaction Centre toll-free from anywhere in Canada.

CAA® PYRAMID Award

Voted best for owner satisfaction, reliability & low repair frequency and cost, Toyota has earned this award 12 times in the last 17 years.



HIGH-ENERGY



Echo *stands out* from the crowd, so expect a few admiring stares.

No matter where you are headed, its *unique styling* makes just the right statement.

And wherever your life is headed, Echo can get you there with *advanced technology*. There's a lot more to Echo than meets the

eye, much of it hidden under the hood.

You'll see it in Echo's *efficient* and *energetic* performance.

Whether around town

or across country,

get ready for


a *high-energy* ride.

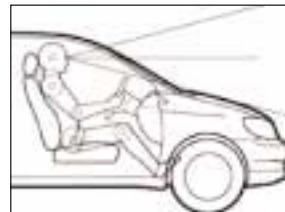


TOYOTA ECHO 2000



LOOK AROUND

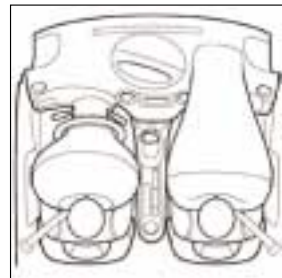
 Have a look around. *Echo is different.* Just look at the dash. The gauges are strategically placed high in a *centre-mounted instrument cluster* with easy to read displays and indicator lights, so you can find what you need without searching. Echo's *spacious* and uniquely appointed interior *seats five* passengers with ease. The tilt steering wheel readily adjusts to your driving position. Smart *storage abounds.* You'll find the 60/40 split rear seat extremely useful for carrying just about anything. Affordable optional extras offer features such as intermittent windshield wipers, remote control mirrors and air conditioning. And you can let the music play with the available AM/FM CD sound system.



Echo's high driver's seat gives you better visibility so you can make smart driving decisions and avoid trouble. At night, multi-reflector headlamps help you maintain that edge with expanded reflection areas and optimized light positioning.



Echo's high seating position lets you see what's around you, and makes getting in and out of the car a breeze.



Dual front airbags Supplemental Restraint System (SRS) are standard equipment with Echo. All three rear seat passengers are provided with 3-point seatbelts.



You can hide smaller items in the slide out storage tray under the front passenger seat.



Upper and lower glove compartments help keep your belongings in order.



Air conditioning is available upon request.



2-speed windshield wipers with mist feature. Intermittent wipers are available.



Above: Echo's easy to read displays and indicator lights are clustered in a unique centre position.



Above: Echo's spacious and uniquely appointed interior seats five passengers with ease.



Preceding photo: Echo 4-Door shown in Alpine Silver Metallic with Style Package.


The VVT-i Engine

- 1/ Intake manifold – tuned for improved low-and mid-range torque.
- 2/ Plastic intake manifold – reduces weight and cylinder head heat transfer; improves air volume efficiency for greater low-and mid-range torque.
- 3/ Aluminum alloy cylinder block and head – reduces engine weight.
- 4/ Timing chain – new compact design reduces weight and increases durability.



Adjustable 'B' pillar shoulder belt anchors are available (4-Door models only). Each front seatbelt is equipped with a pretensioner that includes a force limiter. In a frontal collision, the pretensioner immediately reduces slack in the seatbelt, helping reduce the risk of injury. The force limiter then allows the seatbelt to "give" gradually to help minimize further injury.

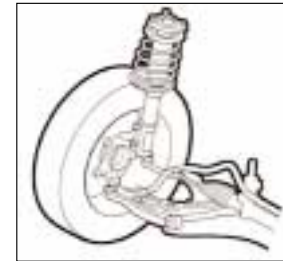
SAFETY & PERFORMANCE

 Echo's engineers focussed on *safety*, so you can drive *confidently*.

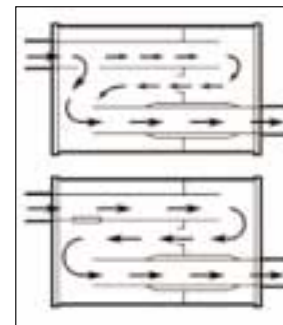
You are surrounded by a powerful system of safety features, helping to protect you and your passengers. That's important because you never know what the road is going to throw at you.

Echo's new 1.5 Litre, 4-cylinder, DOHC, 16-valve engine features *Variable Valve Timing with Intelligence (VVT-i); advanced technology* for this class of vehicle.

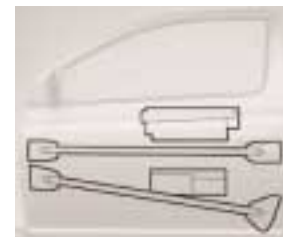
VVT-i provides extra power, improved fuel economy and cleaner emissions.



The front suspension absorbs bumps, and gives you precise handling and a smooth, comfortable ride.



A variable valve in the muffler reduces exhaust noise at low speed and opens at high speed providing improved exhaust efficiency resulting in increased performance.



Side-impact door beams made of high-strength steel offer additional protection.

ACCESSORIZE, ACCESSORIZE



Choose a sporty FRONT END MASK to protect the front of your new Echo.



Add a racing inspired colour-keyed REAR SPOILER to your new Echo.



A handy CARGO NET for the trunk keeps all your belongings together.



Choose a STEREO SYSTEM that fits your needs and your budget. Ask your Dealer for more information.

ADDITIONAL ACCESSORIES

- Air conditioning
- Security system
- Front & rear splash guards
- Compact disc player/autochanger
- Cassette deck
- License plate cover
- Hood protector
- Block heater

ECHO FEATURES 2000

ECHO	2-DR	4-DR
INTERIOR:		
• Water Temperature Gauge	●	●
• Driver & Front Passenger Vanity Mirror	●	●
• Day/Night Rear View Mirror	●	●
• Driver & Front Passenger Seat Adjustments, Recline	●	●
• Passenger Side Rear Walk-In Assist	●	●
• Front Adjustable Headrests	●	●
• Rear Headrests	●	●
• Full Fabric Seat Material	●	●
• Low Back Front Bucket Seats	●	●
• Semi-Fabric Door Trim	●	●
• 60/40 Split Rear Seat	●	●
• Rear Seat Heater Ducts	●	●
• Carpet Mats	●	●
• Cut-Pile Carpeting	●	●
• Driver Footrest	●	●
• AM/FM Cassette, 4-Speakers	●	●
• Tilt Steering Wheel	●	●
• Remote Fuel Lid Release	●	●
CONVENIENCE:		
• Cup Holders	●	●
• Cigarette Lighter, Ashtray	●	●
• Centre Console Box	●	●
• Upper & Lower Glove Box	●	●
• Door Map Pockets	●	●
• Front Seatback Pockets	●	●
• Driver Side Storage Area	●	●
• Passenger Seat Slide Out Storage Tray	●	●
SAFETY:		
• Driver & Front Passenger Airbag Supplemental Restraint System (SRS)*	●	●
• Anchor Points for Child Restraint Seats	●	●
• Child Protector Rear Door Locks, Adjustable 'B' Pillar Shoulder Belt Anchors	●	●
• Driver & Front Passenger Seatbelt Pretensioners & Force Limiters	●	●
• 3-Point Lap & Shoulder Belts	●	●
• Assist Grips	●	●
• Door Ajar, "Headlamp On", Driver & Front Passenger Seatbelt Warning	●	●

ECHO	2-DR	4-DR
EXTERIOR:		
• Dual Mirrors	●	●
• Highmount Stoptlamp	●	●
• Aero Style Halogen Headlamps	●	●
• Electric Rear Window Defroster	●	●
• Tinted Glass	●	●
• 2-Speed Wipers, Mist Feature	●	●
• Full Wheel Covers	●	●
Packages:		
STYLE PACKAGE:		
• P175/65R14 Tires (4), Colour-Keyed Bumpers & Door Handles, Intermittent Wipers, Manual Remote Control Mirrors, AM/FM CD, Black Fender Flares & Bodyside Cladding, Colour-Keyed Rear Spoiler	○	○
4-DOOR PACKAGE:		
• P175/65R14 Tires (4), Colour-Keyed Bumpers & Door Handles, Intermittent Wipers, Manual Remote Control Mirrors, AM/FM CD		○
A/C PACKAGE:		
• Air Conditioning	○	○
Additional Accessories:		
• Air Conditioning	○	○
• Security System	○	○
• Front & Rear Splash Guards	○	○
• Compact Disc Player/Autochanger	○	○
• Cassette Deck	○	○
• Front End Mask	○	○
• Rear Spoiler	○	○
• License Plate Cover	○	○
• Hood Protector	○	○
• Cargo Net	○	○
• Block Heater	○	○
● - Standard ○ - Optional *See Airbag Notice		

ECHO SPECIFICATIONS 2000

ECHO		2-DR	4-DR
MECHANICAL			
Engine 1NZ-FE	• 1.5 Litre (1497 cc), 4-Cylinder, DOHC, 16-Valve, VTI, Sequential Multipoint Electronic Fuel Injection, LEV (Low Emissions Vehicle)	●	●
Compression Ratio	• 10.5:1	●	●
Horsepower (kW)	• 108 (80) @ 6000 rpm	●	●
Torque (N.m)	• 105 lb. ft. (143) @ 4200 rpm	●	●
Suspension	• Front: Gas Filled MacPherson Struts, Coil Springs • Rear: Torsion Beam Type Suspension	●	●
Drivetrain	• Front Engine/Front-Wheel Drive	●	●
Transmission	• 5-Speed Overdrive Manual • 4-Speed Electronically Controlled Overdrive Automatic with Lock-Up Torque Converter & Overdrive Cancel Switch	●	○
Brakes	• Power-Assisted Ventilated Front Discs/Rear Drums	●	●
Steering	• Rack & Pinion with Variable Power Assist	●	●
Tires	• Bridgestone All-Season Steel Belted Radials P155/80R13, Temporary Use Spare • Michelin All-Season Steel Belted Radials P175/65R14, Temporary Use Spare	●	○
DIMENSIONS mm (in.)			
Length	4145 (163.2)		
Width	1660 (65.4)		
Height (Unloaded)	1500 (59.1)		
Wheelbase	2370 (93.3)		
Tread	Front: 1450 (57.0) Rear: 1430 (56.2)		
Seating Capacity	5		
Headroom (FF/RR)	1013 (39.9) / 956 (37.6)		
Legroom (FF/RR)	1044 (41.1) / 894 (35.2)		
Shoulder Room (FF/RR)	2-Door: 1327 (52.2) / 1296 (51.0) 4-Door: 1317 (51.9) / 1288 (50.7)		
CURB WEIGHT kg (lbs.)			
	5-Speed Manual	923 (2035)	●
	5-Speed Manual	928 (2045)	●
	4-Speed Automatic	946 (2085)	○
	4-Speed Automatic	950 (2095)	○
CARGO CAPACITY m³ (cu. ft.)			
	.385 (13.6)	●	●
FUEL CAPACITY litres (gal.)			
	45 (10)	●	●
FUEL CONSUMPTION RATING L / 100 km mpg			
City/Highway	5-Speed Manual	7.0/5.5	40/51
	4-Speed Automatic	7.4/5.6	38/50
● - Standard ○ - Optional			

*AIRBAG NOTICE

The 2000 Echo features a driver & front passenger airbag Supplemental Restraint System (SRS) which activates only in a front-end collision of sufficient magnitude to inflate the bags. In moderate frontal collisions, the airbags may not inflate, in a rear or side collision the airbags are designed not to inflate, so the primary protection is provided by the lap and shoulder belt system.

Seat belts must be worn at all times by all occupants.

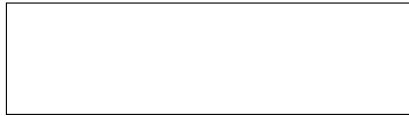
TOYOTA CANADA INC.

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Canadian vehicles equipped with daytime running lights.



ECHO COLOURS 2000



040 Alpine White with Grey Interior



199 Alpine Silver Metallic with Grey Interior



209 Black Sand Pearl with Grey Interior



3P0 Absolutely Red with Grey Interior



583 Satin Gold Metallic with Grey Interior



6R4 Electric Green Mica with Grey Interior



8P2 Seafoam Blue Metallic with Grey Interior

¹Colour not available with Style Package

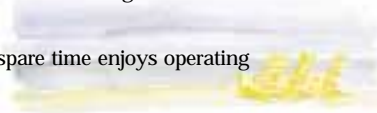
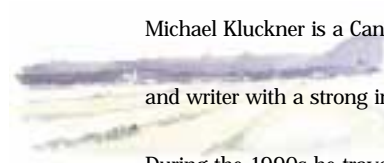


ABOUT THE ARTIST

Michael Kluckner is a Canadian landscape painter and writer with a strong interest in heritage preservation.

During the 1990s he travelled across Canada with his watercolour sketchbook, recording its seasons, people and places for his book *Canada – A Journey of Discovery*.

Michael serves as chair of the Heritage Canada Foundation and in his spare time enjoys operating a small farm near Vancouver, British Columbia.



From top clockwise: Michael Kluckner's view of Quebec – the Château Frontenac from Quebec City's lower town; enjoying the view near Cap-Saint-Ignace on the St. Lawrence River; a typical 'bank barn' on Île d'Orleans; and near Kamouraska, the long narrow hay fields stretch back from the St. Lawrence River to the village.



COROLLA



CAMRY



CAMRY SOLARA



RAV4



TACOMA



TUNDRA



4RUNNER



SIENNA



ECHO



ECP™ WE HAVE YOU COVERED ! With Extra Care Protection, your new Toyota has

inflation protected coverage on mechanical failures. It's the affordable and cost effective way

to guarantee your peace of mind and to protect your investment whether you buy or lease.

In addition, it will enhance and extend your basic Toyota Roadside Assistance* with



Toyota "Extra Care" Roadside Assistance which provides you and your new Toyota

with additional coverage such as Breakdown while Travelling Assistance and Travel Planning

Assistance. ECP Plans will also cover you on up to 17 major mechanical component groups after

the manufacturer's warranty expires, along with vehicle Rental Assistance and Tire Road Hazard

Protection. Please consult your Toyota dealer for further details on this very valuable and

affordable option. At ECP... we really do have YOU covered !

NEW VEHICLE WARRANTY SUMMARY

No Deductibles – No Transfer Fees

Comprehensive Coverage -
3 years or 60,000 km

This warranty covers repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance.

Different warranties apply to original tires.

Powertrain Components -
5 years or 100,000 km

This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

Major Emission Control Components -

8 years or 130,000 km
This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

Corrosion Perforation -
5 years unlimited distance

Any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

*Basic Toyota Roadside Assistance is included in all 2000 model year new vehicle purchases. Coverage is for 3 years or 60,000 km.



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