

**Toyota RAV4 2001**




## RAV4 2001

### The things we care about.

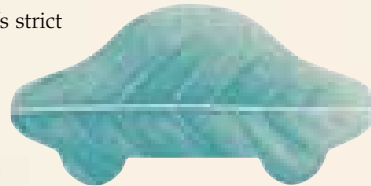
No matter which Toyota you choose, you can be sure of two things. It will deliver the utmost in Quality, Durability and Reliability, the foundation of Toyota's reputation for excellence. And it will perform with maximum respect for the environment.

You see, when we build your Toyota, we strive not only to meet your expectations, but to exceed them. Our objective is to make your driving experience better, easier, safer, more convenient, more fun and more environmentally-friendly than ever before.

### Our country. Our world.



Every Toyota built in Canada has a recyclable content of at least 85% — and meets or exceeds today's most stringent emission standards. All of Toyota's plants are ISO 14001 certified in order to lessen their impact on the environment. But we still constantly look for ways to improve. Most of our current lineup including the Echo, Corolla, Avalon and others, comply with California's strict low emission standards. And the remarkable new Toyota Prius, rated as an Ultra Low Emission Vehicle (ULEV), combines fuel and electrical power plants to redefine standards in fuel economy and energy efficiency. However, our concern for the environment does not stop with our vehicles. In Canada, for example, Toyota has partnered with Evergreen to launch the Toyota Evergreen Learning Grounds Program. Worldwide, the results of our commitment to the Toyota Earth Charter can be seen in innovations like Toyota's unique "smog-eating forest". All in all, it's more than you might expect from an automobile manufacturer. It's the least we expect from ourselves.



## Toyota RAV4 - Altogether irresistible



### 2001 RAV4

The all-new RAV4 is equipped with a more powerful and more torque-filled 2.0 Litre, 4-cylinder, DOHC, 16-valve engine featuring Variable Valve Timing with intelligence (VVT-i) that delivers on-demand acceleration. The new RAV4 is also a Low Emission Vehicle (LEV) that benefits both performance and economy and is very environmentally friendly. *(Shown with optional equipment)*

The new 2001 RAV4 cuts a dynamic, powerful silhouette that's distinct from other SUVs. Take a look at its aggressive stance and front end, its sleek and sculpted profile. From the dramatic jeweled headlamps to the rear roof kick-up, RAV4's cutting edge appearance can't be mistaken for anything else. Stylish, sporty and altogether irresistible.

Its look says it all: Toyota's RAV4 is the genuine article, with no compromises. Its enduring style can only be complemented by RAV4's ability to exceed your expectations.

So let your spirit run free.

**RAV4** - *Stylish and sporty*

**RAV4** in Ice Pearl shown with optional equipment.



**RAV4 - Sport! Utility!**



What good is the utility without the sport?

RAV4 has both.

That's why it's so easy to handle and such a kick to drive.

The intelligent console puts controls just a touch away. White faced gauges with amber illumination are easy on the eyes (and look very cool). Add in a dynamic audio system, available air conditioning and a whole host of other great stuff, and the only argument will be over who gets to drive.



**Above top:** White faced gauges with amber illumination.  
**Above and top left:** RAV4 with available grey leather interior and optional equipment.  
**Left:** Centre console with optional equipment.  
**Right:** RAV4 in Spectra Blue Mica shown with optional equipment.



## RAV4 - Safety and engineering

This much versatility has never looked so good. Stylish inside as well as out, RAV4

also sports a multiplicity of talents, the ideal companion for a busy person on the move. RAV4 has plenty of room for people and cargo

alike. Its rear seats can easily be adjusted to several positions – they can slide, recline, fold, tumble or be removed completely.

There are numerous compartments, hooks, bins, pockets – and, of course, cup holders for your convenience. Clearly, RAV4 is a vehicle



that understands and responds to life as we live it today.



**Above top:** RAV4 in Titanium Silver shown with optional equipment.

**Above:** RAV4's rear seats tumbled forward for extra space or cargo shown with optional equipment.

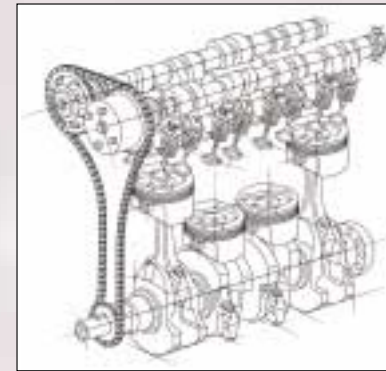
**Above top left:** Sculpted door inserts and handy pockets.

**Above left:** Optional versatile tonneau cover with split retractable blind.

**Left:** Standard 3-point seatbelts.

### RAV4 Safety Features:

- Driver and front passenger airbag Supplemental Restraint System (SRS).
- 3-point seatbelts in all positions.
- Driver and front outboard passenger seatbelt pretensioners with force limiters.
- Optional 4-wheel ABS (Antilock Braking System) with Electronic Brake force Distribution (EBD).
- Front ventilated disc/rear drum brakes.
- Side impact door beams.
- Child protector rear door locks.
- Full-time 4-wheel drive.
- Rear centre highmount stoplamp.



**Above:** Advanced Variable Valve Timing with intelligence (VVT-i) engine.

If you want serious pleasure – the RAV4 is a grown-up fun machine driven by a powerful VVT-i engine for smooth performance and ground-gripping torque. Full-time 4WD will take you with confidence to your favourite out-of-the-way spots. Speaking of confidence, RAV4 never loses sight of your well-being; take note of the long list of safety features on the left. Even the RAV4's body design is engineered for high rigidity and energy absorption.

Because, while fun is fun, safety is serious business.

## RAV4 - Accessories



From that first drive home in your new RAV4 until the day you part with it, we want your entire ownership experience to be enjoyable and satisfying. That's why at every Toyota dealership you'll find answers to your questions, help with selecting Genuine Toyota Parts and Accessories, and quality service to keep your RAV4 in top shape. The location of your nearest Toyota Dealer can be found on our website at [www.toyota.ca](http://www.toyota.ca) or by calling 1-888-TOYOTA-8.



Choose a Toyota CARGO LINER to protect your new RAV4 from wear and tear.



Use your RAV4's available ROOF RACK to its fullest potential with a versatile bike and ski attachment.



Protect your investment with a genuine Toyota SECURITY SYSTEM (TVIP). Offers remote arm/disarm and door lock/unlock, glass breakage sensor, starter disable and many other convenience and security features.

### Additional accessories not shown:

- Front end mask
- Splash guards
- Spare tire cover
- Licence plate cover
- Towing hitch
- All-weather floor mats
- Cargo net
- Cargo mat
- Audio components
- Air conditioning
- Block heater
- Hood deflector

## RAV4 Features 2001

RAV4	4-DR 4WD
<b>INTERIOR:</b>	
• Tachometer	•
• Trip Odometer & Water Temperature Gauge	•
• Metallic Instrument Panel Accents	•
• White Combination Meters with Metallic Coloured Rings	•
• Driver & Front Passenger Seat Adjustments, Recline, Headrest-Vertical	•
• Driver Seat Adjustments, Cushion Height	•
• Driver & Front Passenger Bucket Seats	•
• Rear Seat Adjustments, Headrest-Vertical, Fold-Down Seat Back, Slide, Recline, Foldable Cushions	•
• 50/50 Split Rear Seat	•
• Fabric Door Trim	•
• Full Fabric Seat Material with Semi-Fabric Headliner	•
• Metallic Coloured Door Grips with Dimple Finish	•
• Power Door Locks	•
• Illuminated Entry	•
• Cargo Area Lamp	•
• Front Map Lamps	•
• Locking Glove Box	•
• Carpet Mats	•
• AM/FM CD, 4-Speakers	•
• Tilt Steering Wheel	•
<b>CONVENIENCE:</b>	
• Digital Clock	•
• Centre Console Box	•
• Front & Rear Cup Holders	•
• Driver's Coin Case Compartment	•
• Back Door Cargo Net Pocket	•
• Coat Hook	•
• Grocery Bag Hooks	•
• Front & Rear Door Map Pockets	•
• Cargo Area Side Storage Compartments	•
• Under Cargo Area Storage Compartment	•
• - Standard ○ - Optional *See Airbag Notice	

Information correct at time of printing. Subject to change without notice.

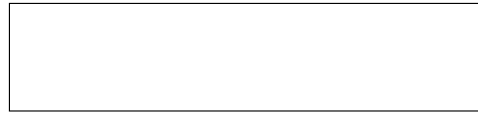
RAV4	4-DR 4WD
<b>SAFETY:</b>	
• Driver & Front Passenger Airbag Supplemental Restraint System (SRS)*	•
• Whiplash Injury Lessening Seats (WIL)	•
• Adjustable "B" Pillar Shoulder Belt Anchors	•
• Anchor Points for Child Restraint Seats, Child Protector Rear Door Locks	•
• Five, 3-Point Lap & Shoulder Belts	•
• Assist Grips	•
• Door Ajar, "Headlamps On", Low Fuel & Washer Fluid Warnings	•
<b>EXTERIOR:</b>	
• Fuel Cap Hanger	•
• Unique Bodyside Moulding	•
• Aero Style Halogen Headlamps	•
• Side Window Defoggers	•
• Electric Rear Window Defroster with Timer	•
• Intermittent Wipers	•
• Rear Window Wiper/Washer	•
• Styled Steel Wheels	•
• Dual Foldable Mirrors	•
• Front and Rear Splash Guards	•
<b>Packages:</b>	
<b>PACKAGE "B":</b>	
• ABS (Antilock Braking System) with Electronic Brake force Distribution, Power Windows, Power Mirrors, Keyless Entry System, Air Conditioning, Cruise Control	○
<b>PACKAGE "C":</b>	
• Package "B" plus, Alloy Wheels with 235/60R16 Tires, Colour-Keyed Splash Guards, Fender Flares, Bumpers, Bodyside Moulding & Door Handles, Privacy Glass, Fog Lamps, Heated Power Mirrors, Hard Spare Tire Cover, Roof Rack	○
<b>PACKAGE "D":</b>	
• Package "C" plus, Leather Seat Surfaces, Synthetic Leather Door Trim, Leather Wrapped Steering Wheel, Leather Shift Knob, Power Moonroof, AM/FM Cassette CD, 6-Speakers, Rear Spoiler, Engine Immobilizer, Limited Slip Differential, Tonneau Cover	○
<b>Additional Accessories:</b>	
• Front End Mask	○
• Splash Guards	○
• Spare Tire Cover	○
• Licence Plate Cover	○
• Towing Hitch	○
• Bike/Ski Attachments Available for Factory Roof Rack	○
• Security System	○
• All-Weather Floor Mats	○
• Cargo Net, Cargo Mat, Cargo Liner	○
• Audio Components	○
• Air Conditioning	○
• Block Heater	○
• Hood Deflector	○

## RAV4 Specifications 2001

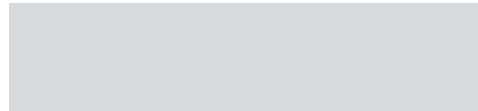
RAV4	4-DR 4WD
<b>MECHANICAL</b>	
<b>Engine 1AZ-FE</b>	• 2.0 litre (1998cc), 4-Cylinder, DOHC, 16-Valve, VVT-i, Sequential Multipoint Electronic Fuel Injection, LEV <sup>1</sup>
<b>Compression Ratio</b>	• 9.8:1
<b>Horsepower (kW)</b>	• 148 (110) @ 6000 rpm
<b>Torque (N.m)</b>	• 142 (192) lb. ft. @ 4000 rpm
<b>Suspension</b>	• <b>Front:</b> Gas Filled MacPherson Struts & Stabilizer Bar • <b>Rear:</b> Independent, Double Wishbone, Coil Springs, Trailing Arms
<b>Drivetrain</b>	• Front Engine Full-Time 4WD
<b>Transmission</b>	• 5-Speed Overdrive Manual • 4-Speed Electronically Controlled Overdrive Automatic with Lock-Up Torque Converter & Overdrive Cancel Switch
<b>Brakes</b>	• Power-Assisted Front Ventilated Discs/Rear Drums • 4-Wheel ABS (Antilock Braking System)
<b>Steering</b>	• Rack & Pinion with Variable Power Assist
<b>Tires</b>	• Toyo, All-Season Radials P215/70R16, Full-Size Spare • Bridgestone, All-Season Radials P235/60R16, Full-Size Spare
<b>DIMENSIONS</b>	
<b>Length</b>	4195 (165.2)
<b>Width</b>	1735 (68.3)
<b>Height (Unloaded)</b>	1680 (66.1)
<b>Wheelbase</b>	2490 (98)
<b>Tread</b>	<b>Front:</b> 1505 (61.9) <b>Rear:</b> 1495 (58.9)
<b>Ground Clearance</b>	170 (6.8)
<b>Seating Capacity</b>	5
<b>Headroom</b>	<b>Front:</b> 1049 (41.3) <b>Rear:</b> 974 (38.3)
<b>Legroom</b>	<b>Front:</b> 1076 (42.4) <b>Rear:</b> 827 (32.6)
<b>Shoulder Room</b>	<b>Front:</b> 1375 (54.1) <b>Rear:</b> 1364 (53.7)
<b>GROSS VEHICLE WEIGHT</b>	<i>kg (lbs.)</i>
	1810 (3991)
<b>CURB WEIGHT</b>	<i>kg (lbs.)</i>
	1305 (2877)
<b>TOWING CAPACITY</b>	<i>kg (lbs.)</i>
	680 (1500)
<b>CARGO CAPACITY</b>	<i>m<sup>3</sup> (cu. ft.)</i>
	Behind Front Seat      1.909 (67.4)
	Behind Rear Seat      0.678 (23.9)
<b>FUEL CAPACITY</b>	<i>litres (gal.)</i>
	56 (12.3)
<b>FUEL CONSUMPTION RATING</b>	<i>L/100 km      mpg</i>
<b>City/Highway</b>	5-Speed Manual      10.6/8.0      27/35
	4-Speed Automatic      10.5/8.1      27/35

• - Standard ○ - Optional <sup>1</sup>Meets U.S. Environmental Protection Agency (EPA) and California Air Resources Board (CARB) Low Emission Vehicle (LEV) standards  
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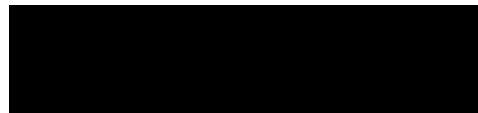
## RAV4 Colours 2001



064<sup>1</sup> Ice Pearl/Grey<sup>3/4</sup> Interior



1D4 Titanium Silver/Grey<sup>3/4</sup> Interior



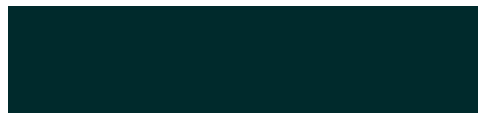
202 Black/Grey<sup>3/4</sup> Interior



3P1<sup>2</sup> Impulse Red/Grey<sup>3</sup> Interior



586<sup>2</sup> Vintage Gold/Oak<sup>3</sup> Interior



6S3 Rainforest/Oak<sup>3</sup> or Grey<sup>4</sup> Interior



8M6 Spectra Blue Mica/Grey<sup>3/4</sup> Interior

<sup>1</sup> Not available with Base or Package B

<sup>2</sup> Only available with Base or Package B

<sup>3</sup> Fabric Interior

<sup>4</sup> Optional Leather Interior

## Please Note:



### \*AIRBAG NOTICE

The 2001 RAV4 features a driver & front passenger airbag Supplemental Restraint System (SRS) which activates only in a front-end collision of sufficient magnitude to inflate the bags. In moderate frontal collisions, the airbags may not inflate, in a rear or side collision the airbags are designed not to inflate, so the primary protection is provided by the lap and shoulder belt system.

*Seat belts must be worn at all times by all occupants.*

### TOYOTA CANADA INC.

Every effort has been made to ensure the specifications and equipment shown are accurate based on information available at time of printing. In some cases, certain changes in standard equipment, options or product delays may occur which would not be reflected in this brochure. Toyota Canada Inc. reserves the right to make these changes without notice or obligation. The Toyota website or your Toyota Dealer is your best source for up-to-date information.

*Canadian vehicles equipped with daytime running lights.*

### CAA® PYRAMID AWARD

Voted best for owner satisfaction, reliability and low repair frequency and cost, Toyota has earned this award 13 times in the last 18 years.

## Vehicle Coverage

### New Vehicle Warranty Summary

No DEDUCTIBLES – NO TRANSFER FEES

#### **Comprehensive Coverage - 3 years or 60,000 km**

This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

#### **Powertrain Components - 5 years or 100,000 km**

This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

#### **Major Emission Control Components - 8 years or 130,000 km**

This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

#### **Corrosion Perforation - 5 years unlimited distance**

Any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.



### Toyota Graduate Program

This program assists new graduates in their purchase of a New or Certified Used Toyota. The program differs depending on the model chosen. Be sure to ask your Dealer when purchasing your Toyota. Some conditions may apply.



With Extra Care Protection, your new Toyota has inflation protected coverage from mechanical failures, to road emergencies, and much more. It is the affordable and cost effective way to guarantee your peace of mind and to protect your investment whether you buy or lease. ECP is not a warranty ... it's much more!

It can provide you and your new Toyota with coverage such as Towing, Emergency Road Service, Rental Assistance, Tire Road Hazard Protection and also includes the 3 first factory recommended lubrication intervals. ECP Plans can cover you on up to 17 major mechanical component groups after the manufacturer's warranty expires. Please consult your Toyota Dealer for further details on this very valuable and affordable option.

**Toyota... 'We Care'** is our promise to make your every experience with Toyota unsurpassed. Your satisfaction before and after purchase is our goal. Simply contact your Dealer's Customer Relations Manager with any questions you may have. Should further assistance be required, please call Toyota Canada's Customer Interaction Centre **1-888-TOYOTA-8** toll-free from anywhere in Canada.



### Toyota Credit Canada Inc.

Take advantage of Toyota Credit Lease and Finance Plans. All arrangements can easily be made at your participating Toyota Dealership! Simply ask your salesperson about the complete convenience of Toyota Credit.



Toyota Canada and its Dealers are proud sponsors of Canadian Special Olympics

**RAV4 2001**

 **YOU BELONG OUTSIDE.**

Thousands of years ago, man was at one with nature. Now we enclose ourselves in concrete buildings and breathe recycled air all day. Yet for some reason, we fill our homes with plants and use air fresheners that smell of pine forests. Accept it. You belong outside. And Toyota can take you there.



TACOMA



TUNDRA



RAV4



4RUNNER



HIGHLANDER  
Available Spring 2001



SEQUOIA  
Available Winter 2000



**TOYOTA**

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