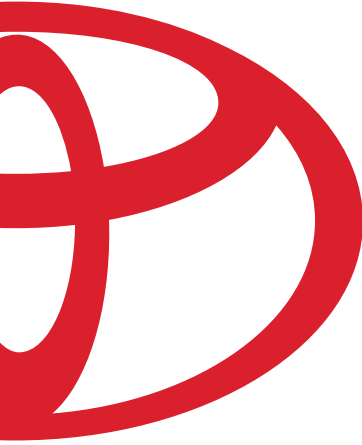




curves. attitude. impossible to resist.

CELICA 03



THE THINGS WE CARE ABOUT.

No matter which Toyota you choose, you can be sure of two things. It will deliver the utmost in Quality, Durability and Reliability, the foundation of Toyota's reputation for excellence. And it will perform with maximum respect for the environment. You see, when we build your Toyota, we strive not only to meet your expectations, but to exceed them. Our objective is to make your driving experience better, easier, safer, more convenient, more fun and more environmentally friendly than ever before.

OUR COUNTRY. 🇨🇦 OUR WORLD.

Fuel Efficiency, Low Emissions and Recyclability. These are cornerstones of Toyota's global vision, and we are constantly looking for ways to improve. All of our current vehicle line-up complies with Canada's strict low emissions standards. And the remarkable Toyota Prius the world's first hybrid vehicle to achieve Super Ultra Low Emission Vehicle (SULEV)* designation. Prius combines gasoline and electric power plants to redefine standards in fuel economy and energy efficiency. Toyota is developing and implementing engineering technologies using materials and processes which will contribute to a vehicle recovery rate of at least 95% by 2015. However, our concern for the environment does not stop with our vehicles. Toyota Canada Inc. shares the environmental commitment demonstrated by all the Toyota production facilities and like them our Head Office has achieved the prestigious "ISO 14001 Certified" designation. Toyota has partnered with Evergreen to launch the "Toyota Evergreen Learning Grounds Program". Worldwide, the results of our commitment to the Toyota Earth Charter can be seen in every facet of our business. All in all, it's more than you might expect from an automobile manufacturer, but at Toyota it's the least we expect from ourselves!

For more details visit www.toyota.ca * California Air Resources Board (CARB).



EXHILARATING

The futuristic styling of the revised 2003 Celica blurs the line between road and race car. Celica comes prepared with serious hardware and heavyweight punching power. A blast to drive, Celica has always utilized the benefits of racing experience. The Celica has met the challenge to one-up its legendary siblings. Each incarnation has changed, each successor evolved, to set the standards by redefining the sports coupe with cutting edge technology. Raw and visceral. Refined and responsive. And you won't have to empty your pockets to take one home. 2003 Celica. Beyond our expectations... it's looking for that perfect stretch of open road. Want to go for a ride?

CELICA GT-S: (Above left) The Celica GT-S is equipped with a 1.8 Litre (1796 cc) 4-cylinder, DOHC, 16-valve engine with Sequential Multiport Electronic Fuel Injection and Variable Valve Timing & Lift w/Intelligence (VVTL-i).
CELICA GT: (Above right) A 1.8 Litre (1794 cc) 4-cylinder, DOHC, 16-valve engine with Sequential Multiport Electronic Fuel Injection and Variable Valve Timing w/Intelligence (VVT-i) is standard on the Celica GT.

CELICA 03

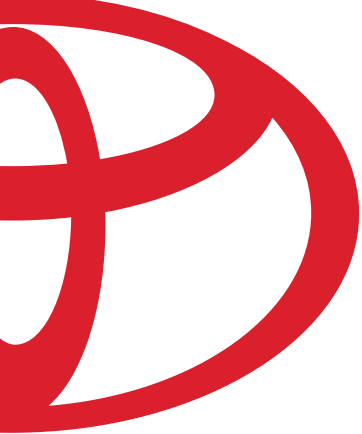


FUTURE AUTOMOTIVE STYLE IS HERE NOW

Celica style is sure to turn heads. It looks as though it was chiseled from one solid piece of aerospace alloy and then highly polished to smooth out the edges. Settle into Celica's bolstered sport seats and complete the connection. The race-inspired theme continues with controls placed according to logic and function so it's easy to grab another gear or replay your favourite CD. Vital stats are gathered with just a quick glance. Intimate but not confining. Exciting performance. The GT-S features a 6-speed manual transmission ready for your command. The anti-dive geometry helps keep Celica stable under hard braking before the corners. Turn-in response is sharp. Steering feel is direct. High in style, low on fluff. Quiet, but you can still hear the engine sing. What better place to be in control of your destiny?

Above: The futuristic styling of the Celica GT-S interior includes leather front seat surfaces and keyless entry.
Above right: The convenient 50/50 fold-down rear seat allows you to carry even more of your favourite things.
At left: 2003 Celica GT shown in Absolutely Red.

CELICA 03



ENGINEERING AND SAFETY

Celica's VVT-i and VVTL-i engines are a marvel of forward thinking. Powerful, flexible and unique – by constantly

varying intake valve timing, the 1.8 Litre, 16-valve in-line 4-cylinder engine provides

low-end torque and high-power with

optimal efficiency. The difference

between the two engines is apparent

at 6,000 rpm. With 180 HP, the GT-S'

VVTL-i high-lift cams take over for better

intake and exhaust at high revs. The Celica

GT-S powerplant is one of the highest specific output

production car engines on the planet. Technology applies

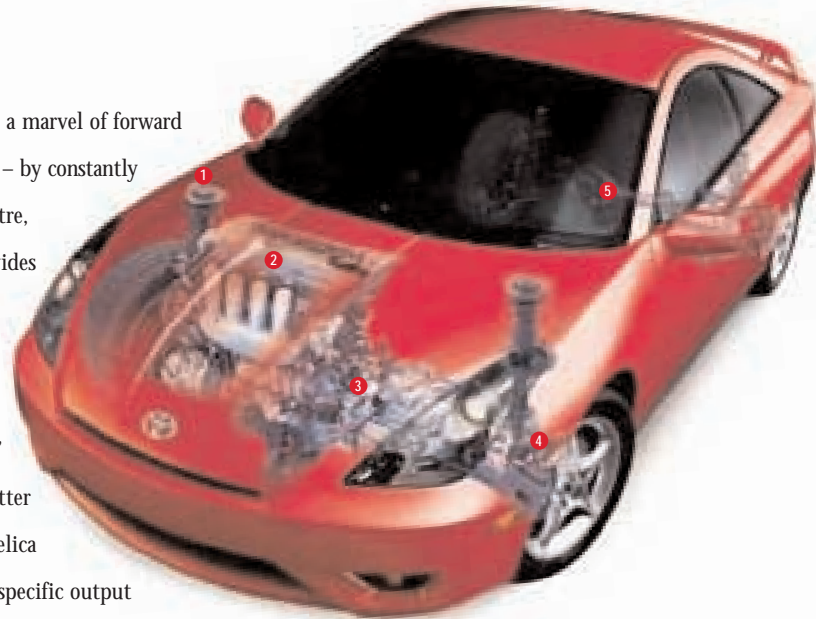
to safety as well. Celica comes standard with dual front

airbags – Supplemental Restraint System (SRS), front seatbelts

with pretensioners and force limiters, side-impact door beams

and soft upper interior trim. You will also find ABS (Antilock

Braking System) standard on the GT-S.



The Celica shuts off its fuel delivery system if the airbags are activated. Celica's structure is made of rigid, high-tensile-strength steel and reinforced in key areas such as the front bumper, front side member, front floor cross member and centre floor cross member. Designed to help absorb the energy of an impact, the structure dissipates impact energy away from the cabin, helping to protect its occupants. The one-piece backframe seats are designed to limit whiplash injuries and much of the interior trim is deformable to soften head impacts. From the outset, the Celica is designed to excel at all levels. Even in ways you hopefully never have to experience.

STANDARD SAFETY FEATURES:

- 8-km/h front and rear bumpers.
- Front and rear energy-absorbing crumple zones.
- Hood hold-down hooks.
- Side-impact door beams.
- Driver and front passenger airbag Supplemental Restraint System (SRS).
- 3-point seatbelts in all seating positions.
- Emergency Locking Retractor (ELR) on driver's belt, Automatic/Emergency Locking Retractors (A/ELR) on other seatbelts.
- Front seatbelt pretensioners with force limiters.
- Soft upper interior trim.
- Centre highmount stoplamp.
- ABS (Antilock Braking System) (GT-S standard/GT optional).



Above:

- 1 MacPherson strut independent front suspension.
- 2 180 HP 1.8 Litre DOHC 16-valve VVTL-i 4-cylinder engine (GT-S).
- 3 6-speed manual transmission (GT-S).
- 4 Power-assisted 10.8" ventilated front disc/10.6" solid rear disc brakes (GT-S).
- 5 Double wishbone independent rear suspension.

ECP™ EXTRA CARE PROTECTION

With Extra Care Protection, your new Toyota has inflation protected coverage from mechanical failures, to road emergencies, and much more. It is the affordable and cost effective way to guarantee your peace of mind and to protect your investment whether you buy or lease. ECP is not a warranty... it's much more! It can provide you and your new Toyota with coverage such as Towing, Emergency Road Service, Rental Assistance, Tire Road Hazard Protection and also includes the 3 first factory recommended lubrication intervals. ECP Plans can cover you on up to 17 major mechanical component groups after the manufacturer's warranty expires. Please consult your Toyota Dealer for further details on this very valuable and affordable option.



TOYOTA EXPERIENCE

Toyota Dealers are dedicated to making the experience of owning a Toyota both satisfying and rewarding. The satisfaction comes from knowing that highly skilled, Toyota-trained technicians using Toyota Genuine Parts are maintaining your vehicle at truly fair and competitive prices. The reward comes in the form of years of trouble-free driving in a vehicle that will hold its value remarkably well. "That new Toyota feeling - we help you keep it."



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Toyota Financial Services offers quality leasing and financing for your Toyota. We believe that your toughest decision should be choosing which Toyota model you want, so we've made purchasing and leasing your Toyota easy. You can count on us to provide the same superior level of service and quality that you know and expect from Toyota.

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- Flexible terms of up to 60 months
- Convenient, one stop shopping available at all Toyota Dealerships
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- Check out our competitive rates on-line. *You won't be disappointed!*

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CAA® Pyramid Award Voted best for owner satisfaction, reliability and low repair frequency and cost, Toyota has earned this award 16 times in the last 20 years.



CELICA COLOURS:



1E7 Silver Streak Mica/Black^{1/4} Interior



202 Black/Black^{2/4} Interior



3P0 Absolutely Red/Black^{3/4} Interior



576 Super Yellow/Black^{2/4} Interior



8M6 Spectra Blue Mica/Black^{1/4} Interior

¹ Black Fabric w/Silver Side Bolster on GT

² Black Fabric w/Black Side Bolster on GT

³ Black Fabric w/Red Side Bolster on GT

⁴ Black Leather on GT-S

CELICA FEATURES 2003

CELICA	GT	GT-S
INTERIOR:		
• Tachometer	●	●
• Illuminated Entry	●	●
• Cargo Interior Lamp	●	●
• Driver & Front Passenger Vanity Mirrors	●	●
• Day/Night Rear View Mirror	●	●
• Sport Seats with Full Fabric Material	●	
• Leather Front Seat Surfaces		●
• Synthetic Leather Rear Seat Surfaces & Door Trim		●
• Driver Seat Adjustments: Cushion Tilt, Recline	●	●
• Front Passenger Seat Adjustments: Recline, Rear Walk-In Assist	●	●
• Rear Seat Adjustments: 50/50 Split, Fold-Down Seat Back	●	●
• Carpet Mats	●	●
• AM/FM Cassette CD, 6-Speakers	●	
• Premium JBL AM/FM Cassette CD, 8-Speakers in 6 Locations		●
• Tilt Steering Wheel	●	●
• 3-Spoke, Leather Wrapped Steering Wheel		●
• Leather Wrapped Shift Knob		●
• E-Shift Manual Override Control on Steering Wheel (Auto Only)		●
• Power Windows with Driver Side "Auto Down"	●	●
• Power Door Locks with "Key Lockout Protection"	●	●
• Air Conditioning	●	●
• Aluminum Sport Pedals with Rubber Inserts		●

CONVENIENCE:		
• Digital Clock	●	●
• Cruise Control		●
• Cigarette Lighter, Ashtray	●	●
• Door Map Pockets	●	●
• Centre Console Box with Armrest	●	●
• Front & Rear Cup Holders	●	●
• Retained Accessory Power	●	●
• Cargo Tie-Downs & Grocery Bag Hooks	●	●
• Keyless Entry		●

● - Standard ○ - Optional
Information correct at time of printing. Subject to change without notice.

CELICA	GT	GT-S
SAFETY:		
• Driver & Front Passenger Airbag Supplemental Restraint System (SRS)*	●	●
• 3-Point Seatbelts in all Seating Positions	●	●
• Anchor Points for Child Restraint Seats	●	●
EXTERIOR:		
• Colour-Keyed Bumpers	●	●
• Colour-Keyed Mirrors & Door Handles	●	●
• Dual Power Remote Mirrors	●	●
• Projector Beam Halogen Headlamps	●	●
• Automatic Headlamp Control System	●	●
• Fog Lamps		●
• Electric Rear Window Defroster with Timer	●	●
• Variable Intermittent Wipers, Rear Intermittent Window Wiper/Mist	●	●
• Aluminum Alloy Wheels	●	●
• Rear Spoiler	●	●
• "GT-S" Emblem		●
• Moonroof		●
Option Packages:		
GT PACKAGE "B":		
• Cruise Control, ABS, Keyless Entry, Fog Lamps	○	
GT PACKAGE "C":		
• Cruise Control, ABS, Moonroof, Keyless Entry, Fog Lamps	○	

CELICA	GT	GT-S
Additional Accessories:		
• 6-Disc Trunk Mounted CD Changer	○	○
• All-Weather Floor Mats	○	○
• Block Heater	○	○
• Bodyside Moulding	○	○
• Cargo Net	○	○
• Licence Plate Cover	○	○
• Moonroof Wind Deflector	○	○
• Security System	○	○
• Splash Guards	○	○

CELICA ACCESSORIES 2003

From that first drive home in your new Celica until the day you part with it, we want your entire ownership experience to be enjoyable and satisfying. That's why at every Toyota dealership you'll find answers to your questions, help with selecting Genuine Toyota Parts and Accessories, and quality service to keep your Celica in top shape. The location of your nearest Toyota Dealer can be found on our website at www.toyota.ca or by calling 1-888-TOYOTA-8.

*AIRBAG NOTICE

The 2003 Celica features a driver & front passenger airbag Supplemental Restraint System (SRS) which activates only in a front-end collision of sufficient magnitude to inflate the bags. In moderate frontal collisions, the airbags may not inflate, in a rear or side collision the airbags are designed not to inflate, so the primary protection is provided by the lap and shoulder belt system.

Seatbelts must be worn at all times by all occupants.

CELICA SPECIFICATIONS 2003

CELICA	GT	GT-S
MECHANICAL		
Engine 1ZZ-FE 2ZZ-GE¹	• 1.8 Litre (1794 cc), 4-Cylinder, DOHC, 16-Valve, Sequential Multiport Electronic Fuel Injection, VVT-i	●
	• 1.8 Litre (1796 cc), 4-Cylinder, DOHC, 16-Valve, Sequential Multiport Electronic Fuel Injection, VVT-i	●
Compression Ratio	• 10.0 : 1	●
	• 11.5 : 1	●
Horsepower (kW)	• 140 (104) @ 6400 rpm	●
	• 180 (134) @ 7600 rpm	●
Torque (N.m.)	• 125 lb.ft. (170) @ 4200 rpm	●
	• 130 lb.ft. (176) @ 6800 rpm	●
Coefficient Of Drag (Cd)	• 0.32	●
Suspension	• Front: Gas-Filled MacPherson Struts & Coil Springs	●
	• Rear: Double Wishbone & Coil Springs	●
Drivetrain	• Front Engine/Front-Wheel Drive	●
Transmission	• 5-Speed Manual Overdrive	●
	• 4-Speed Electronically Controlled Overdrive Automatic with Lock-Up Torque Converter & Overdrive Cancel Switch	○
	• 6-Speed Manual Overdrive	●
	• 4-Speed Electronically Controlled Overdrive Automatic with E-Shift Manual Override Buttons on Steering Wheel	○
Brakes	• Front Discs/Rear Drums	●
	• Power-Assisted 4-Wheel Discs (Ventilated Front Discs)	●
	• ABS (Antilock Braking System) ^{††} Available with GT Option Packages	○ ^{††}
Steering	• Rack & Pinion with Variable Power Assist	●
Tires	• Sport All-Season Radials P195/60R15, Full-Size Spare	●
	• Performance Radials P205/50R16, Full-Size Spare	●
DIMENSIONS	<i>mm (in.)</i>	
Length	4330 (170.4)	●
Width	1735 (68.3)	●
Height (Unloaded)	1305 (51.4)	●
Wheelbase	2600 (102.3)	●
Tread	Front: 1489 (58.62)	●
	Rear: 1477 (58.15)	●
	Front: 1488 (58.58)	●
	Rear: 1477 (58.15)	●
Seating Capacity	4	●
Headroom	Front: 974 (38.3)	●
	Front: 937 (37.0) with Moonroof	○
	Rear: 888 (35.0)	●
Legroom	Front: 1120 (44.1)	●
Shoulder Room	Front: 1335 (53.0)	●
	Rear: 1286 (51.0)	●

CELICA	GT	GT-S
CURB WEIGHT	<i>kg (lbs.)</i>	
5-Speed Manual	1100 (2425)	●
4-Speed Auto	1116 (2460)	○
6-Speed Manual	1134 (2500)	●
4-Speed E-Shift	1170 (2580)	○
CARGO CAPACITY	<i>m³ (cu. ft.)</i>	
	.365 (12.9) Rear Seat Up	●
FUEL CAPACITY	<i>litres (gal.)</i>	
	55.0 (14.5)	●
FUEL CONSUMPTION RATING**	<i>L / 100 km mpg</i>	
City/Highway	5-Speed Manual 8.3/6.5 34/43	●
	4-Speed Auto 8.2/6.0 34/47	○
	6-Speed Manual 10.2/6.8 28/42	●
	4-Speed E-Shift 10.2/7.3 28/39	○

● - Standard ○ - Optional [†]Premium Unleaded Fuel Recommended
 **These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Government of Canada publication – EnerGuide Fuel Consumption Guide.
 Information correct at time of printing. Subject to change without notice.

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TOYOTA GRADUATE PROGRAM

This program assists new graduates in their purchase of a New or Certified Used Toyota. The program differs depending on the model chosen. Be sure to ask your Dealer when purchasing your Toyota. Some conditions may apply.

CELICA 03



VEHICLE COVERAGE **New Vehicle Warranty Summary**

Comprehensive Coverage - 3 years or 60,000 km
This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

Powertrain Components - 5 years or 100,000 km
This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

No Deductibles – No Transfer Fees

Major Emission Control Components - 8 years or 130,000 km
This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

Corrosion Perforation - 5 years unlimited distance
Any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.



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