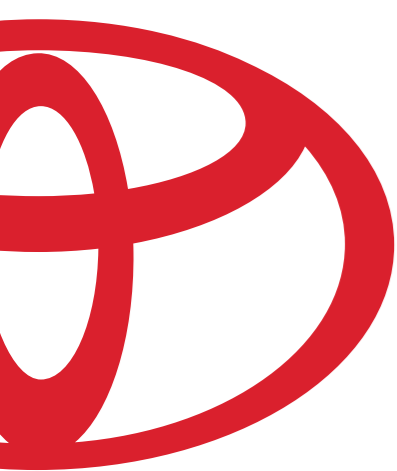




LET YOURSELF GO.

# HIGHLANDER 03



**THE THINGS WE CARE ABOUT.**

No matter which Toyota you choose, you can be sure of two things. It will deliver the utmost in Quality, Durability and Reliability, the foundation of Toyota's reputation for excellence. And it will perform with maximum respect for the environment. You see, when we build your Toyota, we strive not only to meet your expectations, but to exceed them. Our objective is to make your driving experience better, easier, safer, more convenient, more fun and more environmentally friendly than ever before.

**OUR COUNTRY.  OUR WORLD.**

Fuel Efficiency, Low Emissions and Recyclability. These are cornerstones of Toyota's global vision, and we are constantly looking for ways to improve. All of our current vehicle line-up complies with Canada's strict low emissions standards. And the remarkable Toyota Prius the world's first hybrid vehicle to achieve Super Ultra Low Emission Vehicle (SULEV)\* designation. Prius combines gasoline and electric power plants to redefine standards in fuel economy and energy efficiency. Toyota is developing and implementing engineering technologies using materials and processes which will contribute to a vehicle recovery rate of at least 95% by 2015. However, our concern for the environment does not stop with our vehicles. Toyota Canada Inc. shares the environmental commitment demonstrated by all the Toyota production facilities and like them our Head Office has achieved the prestigious "ISO 14001 Certified" designation. Toyota has partnered with Evergreen to launch the "Toyota Evergreen Learning Grounds Program". Worldwide, the results of our commitment to the Toyota Earth Charter can be seen in every facet of our business. All in all, it's more than you might expect from an automobile manufacturer, but at Toyota it's the least we expect from ourselves!

*For more details visit [www.toyota.ca](http://www.toyota.ca) \*California Air Resources Board (CARB).*



**STRENGTH – STYLE – DISTINCTION**

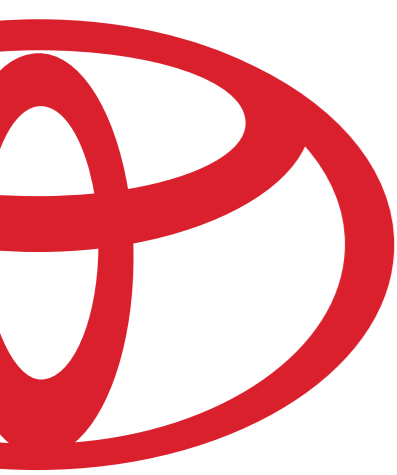
Evolved from our extensive sport utility experience and designed with you in mind – the 2003 Highlander is amazingly prepared for almost everything. The numerous standard and optional Highlander attributes are the latest in comfort and technology. For instance – the MacPherson strut-type front and rear suspension systems feature tuned shock absorbers which contribute to smooth riding over all kinds of road surfaces, as well as enhanced stability in cornering. Highlander's body design incorporates several levels of advanced engineering to help protect you in the event of a collision. The rigid unibody construction and high-strength cabin, combined with side-impact door beams, mean that the very structure of the Highlander is a strong first line of defence. All in all, we know you'll find Highlander an experience beyond your expectations.

**HIGHLANDER 4WD (4 CYLINDER)** (Above left), and **4WD V6:** (Above centre) Both come complete with all the Highlander standard features including stylish metallic instrument panel accents, colour-keyed body-side moulding, bumpers, heated mirrors and much more. **HIGHLANDER FWD:** (Above right) This 4-cylinder Highlander is very well-equipped with many standard features including air conditioning, cruise control and keyless entry with an engine immobilizer.

# HIGHLANDER 03



HIGHLANDER 03



**TRUE COMFORT BEGINS WITHIN**

Highlander's seats are comfortable, supportive and accommodating, in either rich fabric or the available stylish leather. Multi-power adjustments are available on the driver's seat. The driver and front passenger seats can be purchased with a heating feature for more comfort in cold climates (available only on Limited model). Bring the sun and the stars a little closer with the available moonroof. Treat yourself to the unmatched sound quality of the available JBL AM/FM cassette/in-dash 6-disc CD changer with 8-speakers in 6 locations. The optional integrated garage door opener provides convenience and that extra feeling of security. Settle in. Get cozy.



Near left: The Limited's sweeping dash and centre panel allow easy operation of controls and lets you see vital information at a glance. The super efficient air conditioning system lets you ride in comfort in every kind of weather. Highlander's available automatic climate control system features a special outside temperature sensor. The interior climate subtly adjusts to maintain your preferred setting.



Above: Detail of Highlander's leather-wrapped shifter.\*

*\*Available on certain 4WD V6 models only.*



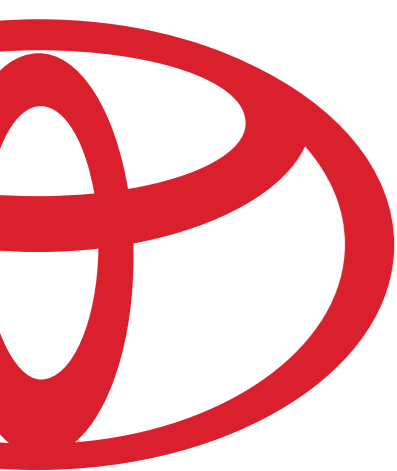
Above from left to right:  
• Highlander's multi-power driver seat adjustments.\*  
• The integrated garage door opener.\*  
• Power moonroof.\*

Preceding page: Highlander Limited shown in Millennium Silver Metallic.



Above: Highlander's interior is rich, comfortable and inviting, shown with available leather trim.\* Highlander also offers the driver excellent front, rear and lateral visibility and a commanding sense of the road.  
*\*Available on certain 4WD V6 models only.*

# HIGHLANDER 03



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Highlander's rear seat 60/40 split configuration means a variety of passenger/cargo options are possible. The seats recline, and with the one-touch fold-down mechanism, can easily be folded all the way forward, either independently or together, creating a wide, flat cargo area. You can even fold the front passenger seat flat, for carrying large items you want to keep close at hand.



Above right: Cup holders for thirsty passengers. Above and left: Highlander's seats are not only very comfortable, they also have hidden talents.

**YOU LEAD TOO MANY LIVES – FORTUNATELY**



Take a look around, there's a thoughtful touch pretty much everywhere – with two auxiliary power outlets, multiple storage compartments, grocery bag hooks and cup holders for all.

Highlander is a welcoming place to make yourself at home. Highlander just seems to be the right size, no matter from which angle you look. Inside, Highlander's ample passenger and cargo room makes for comfortable riding on trips to the wilderness store or to the wilderness itself – with plenty of space to bring along the toys. Highlander's spacious interior allows for easy entry and exit. You wouldn't expect an SUV to be this functional and comfortable.

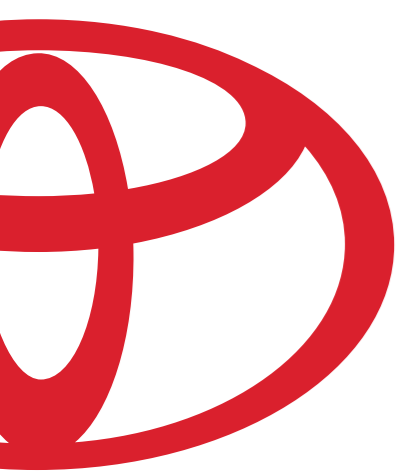
Will wonders never cease?



Above from top: Grocery bag hooks to tether your purchases. An available tonneau cover to conceal your valuables. Highlander's concealed storage compartment.

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# HIGHLANDER 03



**SOPHISTICATED AND PRACTICAL**

Sophisticated and practical, Highlander has an incredibly smooth running 2.4 Litre, 4-cylinder, DOHC, 16-valve, VVT-i engine with Sequential Multiport Electronic Fuel Injection. The 4-speed electronically controlled overdrive automatic transmission maximizes performance and fuel economy.

Highlander's front and rear suspension systems are MacPherson strut-type that feature tuned shock absorbers. The front shocks have

built-in linear control valves and rebound springs that contribute to smooth riding over all kinds of road surfaces,

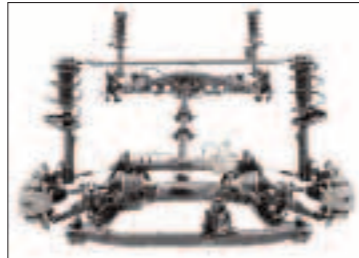
as well as enhanced stability in cornering. The front struts, along with Highlander's rack and pinion steering, help provide excellent maneuverability and handling.

The dual-link MacPherson rear suspension helps optimize stability and ride control.

Other standard Highlander attributes include air conditioning, cruise control, keyless entry with an engine immobilizer, an automatic headlamp cancel system, front and rear splash guards, privacy

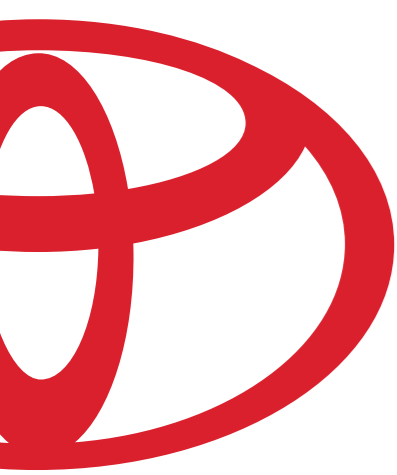
glass and a roof rack. Highlander is a great fit.

Try one on.



Above: Highlander's MacPherson strut-type front and rear suspension system.  
Above right and facing page: Highlander FWD and 4WD (4 cylinder models) in Sundown Red shown with optional equipment.

# HIGHLANDER 03



### ADVANCED TECHNOLOGY AT ITS MOST COMFORTABLE



Quiet strength. The sure, smooth power of the advanced VVT-i engine whenever and wherever you need it (the 155 HP, 4-cylinder, or the available 220 HP, V6) – ideal for

passing on the highway or negotiating a semi-paved road in the country.

Engineered to be lightweight yet potent, quiet and efficient, this remarkable

engine also produces very low exhaust emissions, thanks to its sophisticated

emission control system. Highlander 4WD

(4 cylinder) and 4WD V6 feature a full-

time 4WD system that provides driving

force to all four wheels at all times in normal

driving conditions. Over rough, sandy

or wet roads, where traction is variable

or unsure, the system works to transfer power efficiently and effortlessly when one

wheel starts to slip; pumping power to the other wheels, the full-time 4WD helps

achieve optimum control over a variety of road conditions.

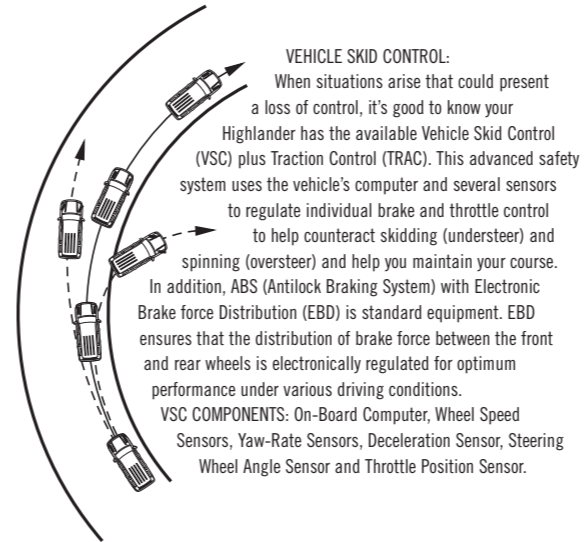


### HIGHLANDER SAFETY FEATURES:

- Front and rear energy-absorbing crumple zones.
- Side-impact door beams.
- Standard ABS (Antilock Braking System) with brake assist and Electronic Brake force Distribution (EBD).
- Available Vehicle Skid Control (VSC) with Traction Control (TRAC).\*
- Full-Time 4WD.†
- Soft energy-absorbing interior trim.
- Adjustable front and rear headrests.
- Driver and front passenger airbag Supplemental Restraint System (SRS).
- Side Impact Airbag Supplemental Restraint System (SRS) (Limited model only).
- Driver and front passenger seatbelt warning system.
- 3-point seatbelts in all five seating positions.
- Emergency Locking Retractor (ELR) on driver's belt, Automatic/Emergency Locking Retractors (A/ELR) on passenger belts.
- Front seatbelt pretensioners with force limiters.
- Child Restraint System (CRS) ISO-FIX anchor brackets and four lower anchor points, located behind the seat cushion of the rear seat.
- Child protector rear door locks.

\*4WD V6 Limited only.

†4WD models only.



### ADVANCED TECHNOLOGY:

Advanced technology gets a very human face in the systems designed to help protect you and those you care for. Driver and front passenger frontal airbags and driver and front passenger pretensioners and force limiters are standard equipment, as are 3-point seatbelts in all five seating positions. We also make child safety a top priority. Two Child Restraint System (CRS) ISO-FIX anchor brackets and four lower anchor points, located behind the seat cushion of the rear seat, provide secure CRS installation.



### TOYOTA HIGHLANDER ACCESSORIES 2003

From that first drive home in your new Highlander until the day you part with it, we want your entire ownership

experience to be enjoyable and satisfying. That's why

at every Toyota Dealership you'll find answers to your

questions, help with selecting Genuine Toyota Parts and

Accessories, and quality service to keep your Highlander

in top shape. The location of your nearest Toyota Dealer

can be found on our website at [www.toyota.ca](http://www.toyota.ca)

or by calling 1-888-TOYOTA-8.

### ADDITIONAL ACCESSORIES NOT SHOWN:

- All-weather floor mats
- Block heater
- Cargo liner
- Cargo mat
- Cargo net
- Dash accent kit
- Front end hood mask
- Glass breakage sensor
- Hood deflector
- Licence plate cover
- Rear spoiler
- Security system
- Side vent visors



The INTERIOR BIKE RACK keeps your bicycles safe and secure.

SIDE STEP BARS give you easy access when entering or exiting your Highlander.



Above left: The smooth 2.4 Litre, 155 HP, 4-cylinder, DOHC, 16-valve, VVT-i, LEV engine with SMFI.

Above centre: The 3.0 Litre, 220 HP, V6, DOHC, 24-valve, VVT-i, LEV engine with SMFI.

# HIGHLANDER 03

HIGHLANDER FEATURES 2003

HIGHLANDER	HIGH-LANDER FWD	HIGH-LANDER 4WD	HIGH-LANDER 4WD V6
<b>INTERIOR:</b>			
• Tachometer	•	•	•
• Map Lamps, Glove Box Lamp & Cargo Lamp	•	•	•
• Door Courtesy Lamps	•	•	•
• Metallic Instrument Panel Accents	•	•	•
• Illuminated Entry/Illuminated Ignition Key	•	•	•
• Driver & Front Passenger Vanity Mirrors	•	•	•
• Driver & Front Passenger Captain Chairs	•	•	•
• Driver & Front Passenger Seat Adjustments: Recline, Slide, Headrest-Vertical	•	•	•
• Full Fabric Seats, Fabric Door Trim, Fabric Head Liner	•	•	•
• 60/40 Split Rear Seat, Foldable Seat Back	•	•	•
• Power Door Locks & Windows	•	•	•
• Power Rear Liftgate Lock	•	•	•
• Carpeting	•	•	•
• Carpet Mats	•	•	•
• Tilt Steering Wheel	•	•	•
• AM/FM Cassette CD, 6-Speakers	•	•	•
• Air Conditioning	•	•	•
• Cargo Area Tie-Down Rings	•	•	•

• - Standard ○ - Optional \*See Airbag Notice  
Information correct at time of printing. Subject to change without notice.

HIGHLANDER	HIGH-LANDER FWD	HIGH-LANDER 4WD	HIGH-LANDER 4WD V6
<b>CONVENIENCE:</b>			
• Door & Seat Back Map Pockets	•	•	•
• Overhead Sunglass Storage	•	•	•
• Front & Rear Cup Holders	•	•	•
• Accessory Power Outlets	•	•	•
• Keyless Entry	•	•	•
• Cruise Control	•	•	•
• Digital Clock	•	•	•
• Assist Grips	•	•	•
<b>SAFETY:</b>			
• Driver & Front Passenger Airbag Supplemental Restraint System (SRS)*	•	•	•
• Driver & Front Passenger Seatbelt Pretensioners/Force Limiters	•	•	•
• Adjustable "B" Pillar Shoulder Belt Anchors	•	•	•
• Five, 3-Point Lap & Shoulder Belts	•	•	•
• Engine Immobilizer	•	•	•
• Front Tow Hooks	•	•	•
• Anchor Points for Child Restraint Seats	•	•	•
• Child Protector Rear Door Locks	•	•	•
• Door Ajar, Low Fuel & Washer Fluid Warnings	•	•	•
<b>EXTERIOR:</b>			
• Automatic Headlamp Cancel System	•	•	•
• Front & Rear Splash Guards	•	•	•
• Variable Intermittent Wipers	•	•	•
• Rear Window Wiper	•	•	•
• Privacy Glass	•	•	•
• Colour-Keyed Power Heated Mirrors, Windshield Wiper De-Icer	•	•	•
• Colour-Keyed Bodyside Moulding & Bumpers	•	•	•
• Colour-Keyed Front Grille & Valance	•	•	•
• Styled Steel Wheels	•	•	•
• Roof Rack	•	•	•

HIGHLANDER	HIGH-LANDER FWD	HIGH-LANDER 4WD	HIGH-LANDER 4WD V6
<b>Packages:</b>			
<b>*"B" PACKAGE :</b>			
• Leather Seating Surfaces, Synthetic Leather Door Trim, Leather-Wrapped Steering Wheel, Leather-Wrapped Shifter, Power Driver Seat, Woodgrain Interior Trim, Front Centre Console, Tonneau Cover, Alloy Wheels, Wheel Lock Package			○
<b>LIMITED PACKAGE:</b>			
• Alloy Wheels, Wheel Locks, Rear Spoiler, Fog Lamps, Side Airbags, Leather Seating Surfaces, Synthetic Leather Door Trim, Power Driver Seat, Driver & Front Passenger Heated Seats, Woodgrain Interior Trim, Illuminated Vanity Mirrors, Integrated Garage Door Opener, Automatic Climate Control, Outside Temperature Gauge, Leather-Wrapped Steering Wheel, Leather-Wrapped Shifter, Front Centre Console, Multi-Information Display, Theft Deterrent System with Alarm, JBL AM/FM Cassette CD Changer, 8-Speakers, Diversity Antenna, Power Moonroof, Tonneau Cover, Automatic Headlamp Control System, Vehicle Skid Control, Traction Control			○
<b>Additional Accessories:</b>			
• All-Weather Floor Mats	○	○	○
• Block Heater	○	○	○
• Cargo Liner	○	○	○
• Cargo Net, Cargo Mat	○	○	○
• Dash Accent Kit	○	○	○
• Front End Hood Mask	○	○	○
• Glass Breakage Sensor			○
• Hood Deflector	○	○	○
• Interior Bike Rack	○	○	○
• Licence Plate Cover	○	○	○
• Rear Spoiler	○	○	○
• Security System	○	○	○
• Side Step Bars	○	○	○
• Side Vent Visors	○	○	○

HIGHLANDER SPECIFICATIONS 2003

HIGHLANDER	HIGH-LANDER FWD	HIGH-LANDER 4WD	HIGH-LANDER 4WD V6
<b>MECHANICAL</b>			
<b>Engine</b> 2AZ-FE	• 2.4 Litre (2362 cc), 4-Cylinder, DOHC, 16-Valve, VVT-i, Sequential Multiport Electronic Fuel Injection, LEV <sup>1</sup>	•	•
1MZ-FE	• 3.0 Litre (2995 cc), V6, DOHC, 24-Valve, VVT-i, Sequential Multiport Electronic Fuel Injection, LEV <sup>1</sup>	•	•
<b>Compression Ratio</b>	• 9.6:1	•	•
	• 10.5:1	•	•
<b>Horsepower (kW)</b>	• 155 (115) @ 5600 rpm	•	•
	• 220 (164) @ 5800 rpm	•	•
<b>Torque (N.m.)</b>	• 163 (221) @ 4000 rpm	•	•
	• 222 (301) @ 4400 rpm	•	•
<b>Suspension</b>	• MacPherson Strut with Anti-Vibration Subframe, Coil Springs with Gas-Filled Shock Absorbers & Stabilizer Bar	•	•
<b>Drivetrain</b>	• Front Engine/Front Wheel Drive	•	•
	• Front Engine/Full-Time 4WD	•	•
<b>Transmission</b>	• 4-Speed Electronically Controlled Overdrive Automatic with Overdrive Cancel Switch	•	•
<b>Brakes</b>	• Power-Assisted 4-Wheel Discs	•	•
	• Vehicle Skid Control (VSC)/Traction Control (TRAC)	•	○
	• ABS (Antilock Braking System) with EBD (Electronic Brake force Distribution)	•	•
<b>Steering</b>	• Rack & Pinion with Variable Power Assist	•	•
<b>Tires</b>	• All-Season Radials P225/70R16, Full-Size Spare	•	•
<b>DIMENSIONS</b>			
<b>Length</b>	4685 (184.4)	•	•
<b>Width</b>	1825 (71.8)	•	•
<b>Height (Unloaded)</b>	Highlander FWD 1735 (68.3) w/Roof Rack	•	•
	Highlander 4WD/Highlander 4WD V6 1745 (68.7) w/Roof Rack	•	•
<b>Wheelbase</b>	2715 (106.8)	•	•
<b>Tread</b>	Highlander FWD <b>Front:</b> 1580 (62.2) <b>Rear:</b> 1565 (61.6)	•	•
	Highlander 4WD/Highlander 4WD V6 <b>Front:</b> 1575 (62.0) <b>Rear:</b> 1555 (61.2)	•	•
<b>Seating Capacity</b>	5	•	•
<b>Ground Clearance</b>	Highlander FWD 175 (6.9)	•	•
	Highlander 4WD/Highlander 4WD V6 185 (7.3)	•	•
<b>Headroom</b>	<b>Front:</b> 1017 (40.0) <b>Rear:</b> 1012 (39.8)	•	•
	<b>Front:</b> 980 (38.5) <b>Rear:</b> 988 (38.9) w/Moonroof (optional on Highlander 4WD V6)	•	○
<b>Legroom</b>	<b>Front:</b> 1035 (40.7) <b>Rear:</b> 925 (36.4)	•	•
<b>Shoulder Room</b>	<b>Front:</b> 1470 (57.8) <b>Rear:</b> 1448 (57.0)	•	•

• - Standard ○ - Optional <sup>1</sup>Meets U.S. Environmental Protection Agency (EPA) and California Air Resources Board (CARB) Low Emission Vehicle (LEV) standards.  
\*\*These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Government of Canada publication - EnerGuide Fuel Consumption Guide. Information correct at time of printing. Subject to change without notice.

HIGHLANDER	HIGH-LANDER FWD	HIGH-LANDER 4WD	HIGH-LANDER 4WD V6
<b>GROSS VEHICLE WEIGHT</b>	<i>kg (lbs.)</i>	•	•
	2260 (4983)	•	•
<b>CURB WEIGHT</b>	<i>kg (lbs.)</i>		
	1580 (3485)	•	
	1685 (3715)		•
	1760 (3880)		•
<b>TOWING CAPACITY</b>	<i>kg (lbs.)</i>		
	680 (1500)	•	
	1360 (3000)		•
	1587 (3500)		•
<b>PAYLOAD</b>	<i>kg (lbs.)</i>		
	680 (1500)	•	
	576 (1270)		•
	501 (1105)		•
<b>CARGO CAPACITY</b>	<i>m<sup>3</sup> (cu. ft.)</i>		
Rear Seat Down	2.304 (81.4)	•	•
Rear Seat Up	0.909 (32.1)	•	•
<b>FUEL CAPACITY</b>	<i>litres (gal.)</i>		
	75 (16.5)	•	•
<b>FUEL CONSUMPTION RATING**</b>	<i>L / 100 km mpg</i>		
City/Highway	10.7/7.9 26/36	•	
City/Highway	12.3/8.8 23/32		•
City/Highway	13.0/9.7 22/29		•



TAKE NOTE:

**\*Airbag Notice:** The 2003 Highlander features a driver & front passenger airbag Supplemental Restraint System (SRS) which activates only in a front-end collision of sufficient magnitude to inflate the bags. In moderate frontal collisions, the airbags may not inflate, in a rear or side collision the airbags are designed not to inflate, so the primary protection is provided by the lap and shoulder belt system. The 2003 Highlander Limited also features a Side Impact airbag Supplemental Restraint System (SRS) which activates only in a side impact collision of sufficient magnitude to inflate the bags.

*Seatbelts must be worn at all times by all occupants.*

**Toyota Canada Inc.** Every effort has been made to ensure the specifications and equipment shown are accurate based on information available at time of printing. In some cases, certain changes in standard equipment, options or product delays may occur which would not be reflected in this brochure. Toyota Canada Inc. reserves the right to make these changes without notice or obligation.

The Toyota website [www.toyota.ca](http://www.toyota.ca) – or your Toyota Dealer is your best source for up-to-date information.

**HIGHLANDER COLOURS:**



1C0 Millennium Silver Metallic/Charcoal<sup>1</sup> or Ivory<sup>2</sup> Interior



202 Black/Charcoal<sup>1</sup> or Ivory<sup>2</sup> Interior



3N8 Sundown Red/Charcoal<sup>1</sup> or Ivory<sup>2</sup> Interior



586 Vintage Gold/Ivory<sup>2/3</sup> Interior



8N6 Bluestone Metallic/Charcoal<sup>1</sup> or Ivory<sup>2</sup> Interior



8P4 Indigo Ink/Charcoal<sup>1</sup> or Ivory<sup>2</sup> Interior

<sup>1</sup>Charcoal Fabric.

<sup>2</sup>Ivory Fabric.

<sup>3</sup>Ivory Leather with "B" Package & Limited Package.

**VEHICLE COVERAGE** *New Vehicle Warranty Summary* *No Deductibles – No Transfer Fees*

**Comprehensive Coverage - 3 years or 60,000 km**

This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

**Powertrain Components - 5 years or 100,000 km**

This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

**Major Emission Control Components -**

**8 years or 130,000 km**

This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

**Corrosion Perforation - 5 years unlimited distance**

Any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.



**CAA® Pyramid Award**

Voted best for owner satisfaction, reliability and low repair frequency and cost, Toyota has earned this award 16 times in the last 20 years.



With Extra Care Protection, your new Toyota has inflation protected coverage from mechanical failures, to road emergencies, and much more. It is the affordable and cost effective way to guarantee your peace of mind and to protect your investment whether you buy or lease. ECP is not a warranty... it's much more! It can provide you and your new Toyota with coverage such as Towing, Emergency Road Service, Rental Assistance, Tire Road Hazard Protection and also includes the 3 first factory recommended lubrication intervals. ECP Plans can cover you on up to 17 major mechanical component groups after the manufacturer's warranty expires. Please consult your Toyota Dealer for further details on this very valuable and affordable option.



**TOYOTA EXPERIENCE** Toyota Dealers are dedicated to making the experience of owning a Toyota both satisfying and rewarding. The satisfaction comes from knowing that highly skilled, Toyota-trained technicians using Toyota Genuine Parts are maintaining your vehicle at truly fair and competitive prices. The reward comes in the form of years of trouble-free driving in a vehicle that will hold its value remarkably well. *"That new Toyota feeling - we help you keep it."*



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- Save time and get pre-approved on-line before you shop
- Check out our competitive rates on-line. *You won't be disappointed!*

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# HIGHLANDER 03



SIENNA



TACOMA



TUNDRA



RAV4



4RUNNER



HIGHLANDER



SEQUOIA



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