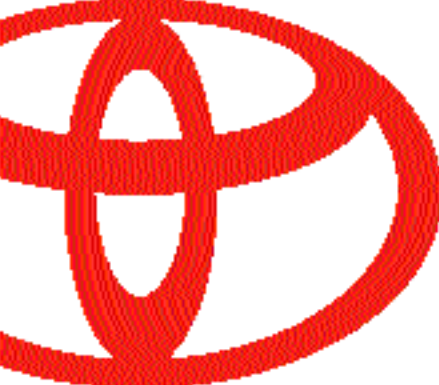


TOYOTA
the feeling never ends



*2004
Camry Solara*



TOYOTA
the feeling never ends

2004 Camry Solara

What if you could build a feeling?

You know, like a standard feature on a vehicle.

Power steering.

ABS brakes.

Love.

And not just build it once, but mass produce it.

So this feeling could live inside every car and truck that was built.

Anyone could have it.

You could have it.

And every time you got inside your car,

bracing your hands around the steering wheel,

your mouth curled up,

Your eyes widened.

Your heart skipped a beat.

You felt alive.

That's the Toyota feeling.

Along with the quality,

durability and reliability

you've come to expect.

Because feeling alive isn't

just about love.

It's about having the

freedom to go anywhere

and do anything,

knowing that you're driving

a vehicle you can trust.

So step inside and find your feeling.

We've built it into our entire line of cars and trucks.

But be forewarned.

The feeling of driving

a Toyota stays with you

long after you step out

of the driver's seat.

The feeling never ends.



Wishing for an all new sports coupe? The all new Camry Solara for 2004 will grant your wish. A curvaceous coupe with unmistakable panache. Soft, fluid lines blending outstanding performance, elegance and comfort – enveloping its occupants in all new sculpted metal and an interior gleaming with metallic trim. But style isn't all that has you surrounded: the all new Camry Solara's Advanced Airbag System and available front head/side-curtain airbags¹ have you covered. A power moonroof² warms the mood of the cockpit and leather-trimmed seats¹ coddle. Start with the SE's silky-smooth, 157 hp 16-valve VVT-i engine or choose the all new 3.3 Litre VVT-i V6 engine for your SE V6 or SLE V6.

So, what do you wish for?

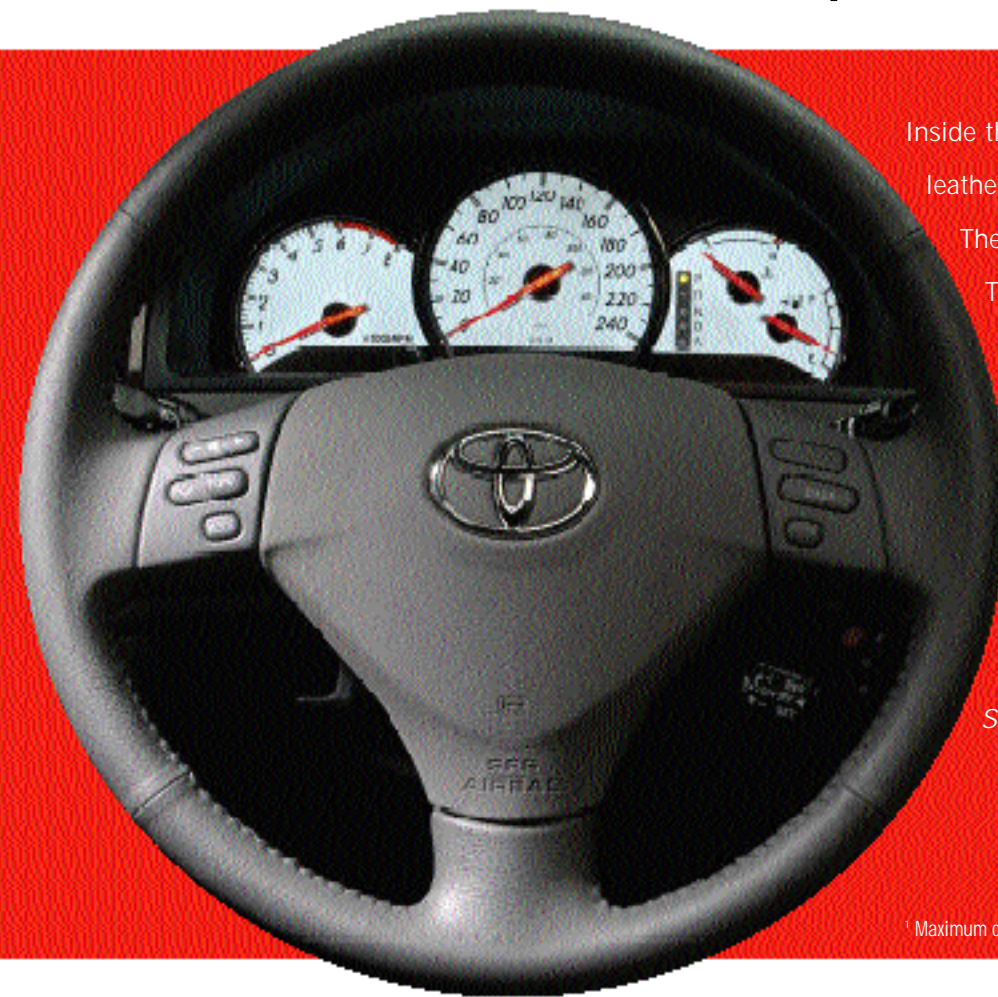
¹ SLE V6 only. ² Not available on SE 4-cylinder model.

From left: Camry Solara SE in Oceanus Pearl, Camry Solara SE V6 Sport in Absolutely Red and Camry Solara SLE V6 in Titanium Metallic.

Camry Solara
SLE V6 shown in
Titanium Metallic.



Acceptable extravagance.

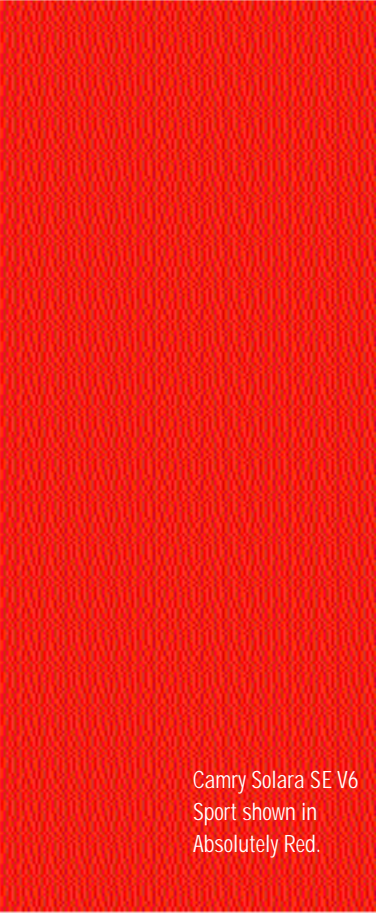


Inside the all new Camry Solara SLE V6, you're pampered by the buttery leather trim that engulfs the seats, shifter, steering wheel and parking brake. The power driver's seat with power lumbar control supports your back. The driver's auto-dimming electrochromic rearview mirror makes glaring headlights a dim memory. And the power moonroof lets the night breezes relax you. You peacefully take in 270 watts¹ sonically equalized through the six speakers of the JBL Premium 6-disc, in-dash CD changer. The climate control automatically adjusts the temperature inside the all new Camry Solara SLE V6. And when you arrive at your destination, the Camry Solara SLE V6's fog lamps, rear spoiler and 17" aluminum alloy wheels will make your entrance for you.

So let yourself go: extravagance has never been more acceptable.

¹ Maximum output.





Camry Solara SE V6 Sport shown in Absolutely Red.



Bring it on.



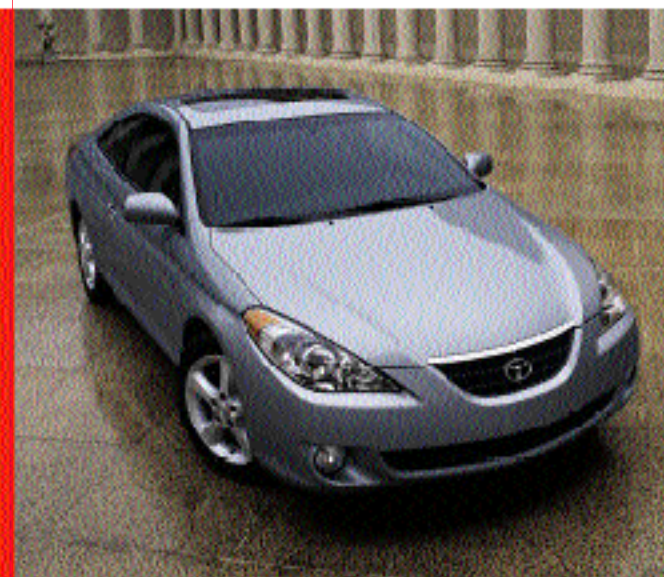
The average commute per year is 700 hours. *Bring it on.* If you want a passive driving experience, keep looking. But if the idea of aluminum sport pedals connecting you to 225 hp gets you going, this is your car. You're looking at the all new Camry Solara SE V6. Its leather-wrapped shifter¹ joins you to a race car-inspired, 5-speed sequential automatic transmission. And the leather-wrapped steering wheel and brake handle¹ conspire with dark grey sports fabric and graphite trim for a serious mood. Or take on your day with the all new Camry Solara SE. Its standard cruise control and air conditioning let you tick off the miles with ease. So tap the steering wheel-mounted audio controls and tell the 6-speaker, AM/FM CD audio system to spin some driving music. *That 700 hours is going to be over before you know it.*

¹ Optional on SE V6 models.





Performance and safety.



Start with the silky-smooth 157 hp, 16-valve VVT-i engine – with the option of the all new 3.3 Litre 225 hp, VVT-i V6 engine that provides effortless passing with the 5-speed sequential automatic transmission. And with the Camry Solara's new

Advanced Airbag System, front head/side-curtain airbags¹ and standard Antilock Braking System (ABS), we have you covered.

¹ SLE V6 only.

CAMRY SOLARASAFETYFEATURES:

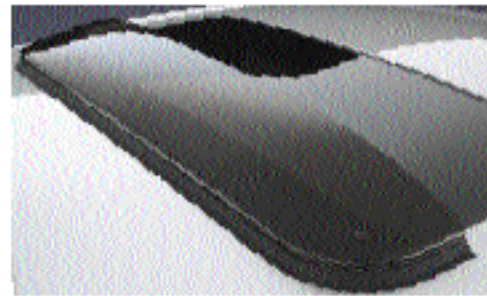
- Driver and front passenger airbag Supplemental Restraint System (SRS).
- Front seat mounted side airbag Supplemental Restraint System (SRS).
- Front head/side curtain airbag Supplemental Restraint System (SRS) (SLE V6 only).
- Antilock Braking System (ABS).
- 3-point seatbelts in all seating positions.
- Front seatbelt pre-tensioners with force limiters.
- Emergency Locking Retractor (ELR) on driver's belt, Automatic/Emergency Locking Retractors (A/ELR) on other seatbelts.
- Hood hold-down hooks.
- Front and rear energy-absorbing crumple zones.
- Soft upper interior trim.
- Side-impact door beams.
- 8-km/h front and rear bumpers.

Above: Camry Solara SLE V6 shown in Titanium Metallic.
Facing page: The all new 3.3 Litre VVT-i V6 engine.

Dress it up. Drive it out.

Camry Solara colours:

Moonroof wind deflector



Hood deflector



Cargo net



Make your statement. Your new Toyota Camry Solara can very easily become a reflection of your personality and lifestyle. All you have to do is select which of the Toyota Accessories you'd like to add to your Camry Solara to make it truly yours. Your Toyota Dealer will gladly assist you in customizing your new vehicle. To find the Toyota Dealer nearest you, go to www.toyota.ca or call 1-888-TOYOTA-8.

Enhance the look and functionality of your new Camry Solara by choosing from the following list of Accessories*:

- All-season floor mats • Black pearl emblem kit • Block heater • Cargo mat • Front end mask
- Licence plate cover • Rear spoiler • Security system

* See your Toyota Dealer for availability



Camry Solara all dressed up with hood deflector and moonroof wind deflector.



071¹¹
Arctic Frost Pearl
Ivory,¹⁴ Dark Stone^{2/5}
& Dark Grey³ Interior



1C8
Titanium Metallic
Dark Stone^{2/5} & Dark Grey³
Interior



202
Black
Ivory,¹⁴ Dark Stone^{2/5}
& Dark Grey³ Interior



3P0
Absolutely Red
Ivory,¹⁴ Dark Stone^{2/5}
& Dark Grey³ Interior



4Q2
Frosted Mink Pearl
Ivory¹⁴ Interior



805
Cosmic Blue Metallic
Dark Stone^{2/5}
& Dark Grey³ Interior



8R9
Oceanus Pearl
Ivory¹⁴ Interior

¹ Ivory Fabric on SE/SE V6

² Dark Stone Fabric on SE/SE V6

³ Dark Grey Fabric on SE/SE V6 Sport Package

⁴ Ivory Leather on SLE V6

⁵ Dark Stone Leather on SLE V6

¹¹ Premium Paint

2004 Camry Solara Features and Specifications[☆]

CAMRY SOLARA	SE	SE V6	SLE V6
INTERIOR:			
• Audio: AM/FM Stereo CD, 6-Speakers, Steering Wheel Audio Controls, Glass-Imprinted Antenna	●		
• Audio: Premium JBL Audio, AM/FM Stereo, In-Dash 6-Disc CD Changer, 6-Speakers, Steering Wheel Audio Controls, Glass-Imprinted Antenna, Diversity Antenna		●	●
• Climate Control: Air Conditioning, Clean Air Filter, Rear Seat Heater Ducts	●	●	
• Climate Control: Air Conditioning, Front Auto Climate Control, Soft-Touch Heater Controls, Clean Air Filter, Rear Seat Heater Ducts			●
• Premium Fabric Seats	●	●	
• Leather Seat Surfaces			●
• Driver Seat Adjustments: Driver Seat Recline Adjustment, Driver Seat Vertical Adjustment, Headrest-Vertical	●		
• Driver Seat Adjustments: Lumbar Support (Power), Recline (Power), Vertical (Power), Driver Seat Fore/Aft (Power), Headrest-Vertical			●
• Driver Seat Adjustments: Lumbar Support (Power), Recline (Power), Driver Cushion Height (Power), Driver Seat Fore/Aft (Power), Headrest-Vertical, Heated Driver's Seat			●
• Passenger Seat Adjustments: Passenger Seat Recline, Headrest-Vertical	●	●	
• Passenger Seat Adjustments: Passenger Seat Recline, Headrest-Vertical, Heated Passenger Front Seat			●
• Rear Seat Adjustments: Fold Down Rear Seat (60/40), Headrest-Vertical, Rear Security Lock	●	●	●
• Window Jam Protection	●	●	●
• Power Windows with Driver, Front Passenger Auto Up/Down	●	●	●
• Power Door Locks	●	●	●
• Instrumentation: Multi-Information Display, Tachometer, Water Temperature Gauge, Outside Temperature Gauge, Dual Trip Odometer	●	●	
• Instrumentation: Multi-Information Display, Digital Compass, Tachometer, Water Temperature Gauge, Outside Temperature Gauge, Dual Trip Odometer			●
• Electrochromic Rear View Mirror, Dual Illuminated Vanity Mirrors	●	●	●
• Leather-Wrapped Steering Wheel & Shift Knob			●
• Simulated Woodgrain Trim			●
• Chrome Inner Door Handles			●
• Driver Footrest	●	●	●

● - Standard ○ - Optional * See Airbag Notice

CAMRY SOLARA	SE	SE V6	SLE V6
INTERIOR continued:			
• Metallic Dash Accents	●	●	
• 3-Spoke Tilt Telescopic Steering Wheel	●	●	●
• Interior Trunk/Cargo Access	●	●	●
• Cargo Net	●	●	●
• Power Auto Door Lock with Shifter Activation	●	●	●
• Key Lockout Protection	●	●	●
• Front Console Box with Lid	●	●	●
• Front Seat Back Pockets			●
• Cargo Lamp, Glove Box Lamp	●	●	●
• Door Courtesy Lamps, Map Lamps	●	●	●
• Illuminated Ignition Key	●	●	●
• Carpet Floor Mats	●	●	●
CONVENIENCE:			
• Cruise Control	●	●	●
• Digital Clock	●	●	●
• Retained Accessory Power	●	●	●
• Integrated Garage Door Opener			●
• Overhead Sunglass Storage, Front & Rear Cup Holders	●	●	●
• Accessory Power Outlets	●	●	●
• Door Map Pockets	●	●	●
• Coat Hooks	●	●	●
• Keyless Entry, Illuminated Entry with Fadeout	●	●	●
SAFETY:			
• Dual Stage Driver & Passenger Airbag Supplemental Restraint System (SRS)*	●	●	●
• Front Seat Mounted Side Airbags (SRS)*	●	●	●
• Front Head/Side Curtain Airbags (SRS)*			●
• Front Seatbelt Pre-Tensioners & Force Limiters	●	●	●
• Outboard 3-Point Lap & Shoulder Belts	●	●	●
• Rear Centre 3-Point Lap & Shoulder Belt	●	●	●
• Anchor Points for Child Restraint Seats	●	●	●
• Assist Grips	●	●	●
• Engine Immobilizer	●	●	●
• Remote Fuel Lid Release, Remote Trunk Release	●	●	●
• Glove Box Lock	●	●	●
• Warnings: Low Engine Oil Level, Low Fuel, Low Coolant Level, Low Washer Fluid, Door Ajar, Tire Pressure, Driver & Front Passenger Seatbelts	●	●	●

CAMRY SOLARA	SE	SE V6	SLE V6
EXTERIOR:			
• 16" Aluminum Alloy Wheels	●		
• 17" Aluminum Alloy Wheels		●	●
• Electric Rear Window Defroster with Timer	●	●	●
• High Solar Energy Absorbing Window Glass	●	●	●
• Tinted Glass	●	●	●
• Fuel Cap Hanger	●	●	●
• Coloured Bumpers, Mirrors, Door Handles, Chrome Tail Pipe	●		
• Coloured Rear Spoiler, Coloured Bumpers, Mirrors, Door Handles, Chrome Tail Pipe, Power Tilt & Sliding Moonroof with Sunshade			●
• Dual Exterior Mirrors, Heated Exterior Mirrors, Power Remote Mirrors, Electrochromic Driver Side Exterior Mirror	●	●	●
• Variable Intermittent Wipers	●	●	●
• Halogen Headlamps, Light Control System	●	●	●
• Fog Lamps	●	●	●
PACKAGES:			
SPORT PACKAGE SE:			
• P215/55R17 All-Season Radial Tires, 17" Aluminum Alloy Wheels, Sport Fabric Seat Material, Coloured Rear Spoiler, Coloured Full Skirt Package, Leather-Wrapped Steering Wheel & Shift Knob, Aluminum Sport Pedals with Rubber Inserts, Sport-Tuned Suspension			○
SPORT PACKAGE SE V6:			
• Sport Fabric Seat Material, Coloured Full Skirt Package, Leather-Wrapped Steering Wheel & Shift Knob, Aluminum Sport Pedals with Rubber Inserts, Sport-Tuned Suspension			○
ACCESSORIES:			
• All-Season Floor Mats			
• Black Pearl Emblem Kit			
• Block Heater			
• Cargo Mat, Cargo Net			
• Front End Mask			
• Hood Deflector			
• Moonroof Wind Deflector			
• Licence Plate Cover			
• Rear Spoiler			
• Security System			
Accessories: See your Toyota Dealer for availability.			

CAMRY SOLARA	SE	SE V6	SLE V6
MECHANICAL			
Engine	• 2.4 Litre, 4-Cylinder, DOHC, 16-Valve, Variable Valve Timing with intelligence (VVT-i), Sequential Multiport Electronic Fuel Injection, Balance Shafts, Ultra Low Emissions Vehicle (ULEV) ¹	●	
	• 3.3 Litre, 6-Cylinder, DOHC, 24-Valve, Variable Valve Timing with intelligence (VVT-i), Sequential Multiport Electronic Fuel Injection, Variable Induction System, Aluminum Alloy Block, Ultra Low Emissions Vehicle (ULEV) ¹		●
Compression Ratio	• 9.6:1 • 10.8:1	●	●
Horsepower (kW)	• 157 (117) @ 5,600 rpm • 225 (168) @ 5,600 rpm	●	●
Torque (N.m.)	• 162 (220) @ 4,000 rpm • 240 (325) @ 3,600 rpm	●	●
Suspension	• Front: Independent, Macpherson Gas Struts, Front Strut Tower Bar, Coil Springs, Stabilizer Bar • Rear: Independent, Dual Link, Coil Springs, Stabilizer Bar	●	●
Drivetrain	• Vehicle Stability Control (VSC), Traction Control (TRAC)	●	●
Transmission	• 4-Speed, Automatic, Overdrive, Lock-Up Torque Converter, Transmission Cooler, ECT • 5-Speed, Automatic, Overdrive, Sequential Multi-Mode Shifter, Lock-Up Torque Converter, Transmission Cooler, ECT	●	●
Brakes	• Power-Assisted, Antilock Braking System (ABS), Front Ventilated Discs, Rear Discs, Electronic Brake Force Distribution (EBD)	●	●
Steering	• Progressive Rate Power Steering, Rack & Pinion	●	●
Tires	• P215/60R16, All-Season Radials, Full Size Spare Tire with Steel Wheel • P215/55R17, All-Season Radials, Full Size Spare Tire with Alloy Wheel	●	●
DIMENSIONS			
Length	4890 (192.5)	●	●
Width	1815 (71.5)	●	●
Height (Unloaded)	1425 (56.1)	●	●
Wheelbase	2720 (107.1)	●	●
Tread	Front: 1548 (60.9) Rear: 1535 (60.4) Front: 1549 (61.0) Rear: 1536 (60.5)	●	●
Seating Capacity	5	●	●
Ground Clearance	140 (5.5) 150 (5.9)	○	●
Headroom	Front: 965 (38.0) Rear: 925 (36.4)	●	●
Legroom	Front: 1068(42.0) Rear: 900 (35.4)	●	●
Shoulder Room	Front: 1425 (56.1) Rear: 1365 (53.7)	●	●

¹ Meets Environment Canada and U.S. Environmental Protection Agency (EPA) and California Air Resources Board (CARB) Ultra Low Emission Vehicle (ULEV).

** These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Government of Canada publication EnerGuide Fuel Consumption Guide.

CAMRY SOLARA	SE	SE V6	SLE V6
GROSS VEHICLE WEIGHT	kg (lb)		
	1920 (4233) 2015 (4442)	●	●
CURB WEIGHT	kg (lb)		
	1465 (3230) 1550 (3417) 1560 (3439)	●	●
CARGOCAPACITY	m ³ (cu.ft.)		
	0.39 (13.8)	●	●
COEFFICIENT OF DRAG	cd.		
	0.29	●	●
FUEL CAPACITY	litres (gal.)		
	70 (15.4)	●	●
FUEL CONSUMPTION RATING**			
	L /100 km mpg		
City/Highway	10.1/6.7 28/42 11.7/7.4 24/38	●	●

● - Standard ○ - Optional

*Airbag Notice: The 2004 Camry Solara features a driver & front passenger airbag Supplemental Restraint System (SRS) which activates only in a full-frontal collision of sufficient magnitude to inflate the bags. In moderate frontal collisions, the airbags may not inflate; in a rear or side collision the airbags are designed not to inflate, so the primary protection is provided by the lap and shoulder belt system. The 2004 Camry Solara also features a Front Seat Mounted Side Airbag and Front Head/Side Curtain Airbag (SLE V6 only) Supplemental Restraint System (SRS) which activates only in a side-impact collision of sufficient magnitude to inflate the bags. Seatbelts must be worn at all times by all occupants.

[†]Toyota Canada Inc. Every effort has been made to ensure the specifications and equipment shown are accurate based on information available at time of printing. In some cases, certain changes in standard equipment, options or product delays may occur which would not be reflected in this brochure. Toyota Canada Inc. reserves the right to make these changes without notice or obligation. The Toyota website www.toyota.ca – or your Toyota Dealer is your best source for up-to-date information.

Vehicle coverage.

NEW VEHICLE WARRANTY SUMMARY

No Deductibles – No Transfer Fees

Comprehensive Coverage - 3 years or 60,000 km

This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

Powertrain Components - 5 years or 100,000 km

This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

Major Emission Control Components - 8 years or 130,000 km

This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

Corrosion Perforation - 5 years unlimited distance

Any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.



With Extra Care Protection you receive inflation protected coverage from mechanical failures, road emergencies, and much more.

It's the most affordable way to guarantee you peace of mind. Consult your Toyota Dealer for details.



Toyota Dealers are dedicated to making the experience of owning a Toyota both satisfying and rewarding. Our highly skilled, Toyota-trained technicians are here to make sure you enjoy many years of trouble-free driving. "That new Toyota feeling - we help you keep it."



If you're looking at leasing or financing, we're here to help. We provide competitive interest rates, flexible terms, and an easy online pre-approval process. The toughest decision should be choosing which Toyota you want. Visit us at www.toyotafinancialservices.ca.

Toyota Canada and its Dealers are proud sponsors of Canadian Special Olympics.

CAA® Pyramid Award

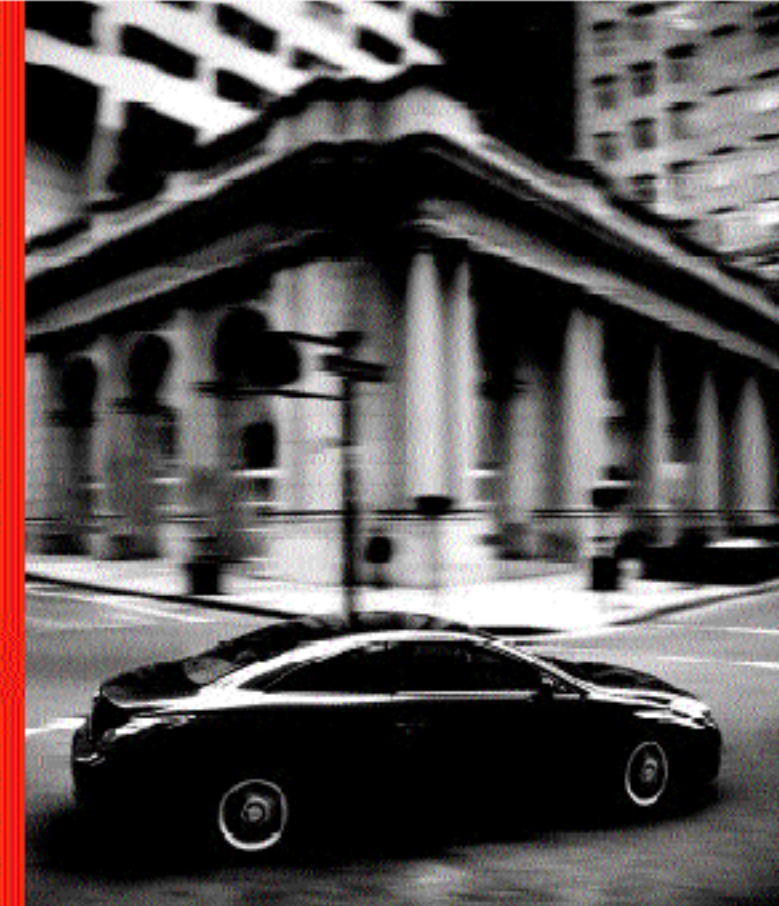
Voted best for owner satisfaction, reliability and low repair frequency and cost, Toyota has earned this award 18 times in the last 21 years.



Our country. Our world.

Your Toyota comes with the utmost in quality, durability, reliability and maximum respect for the environment. That's because our objective is to make your driving experience better, safer, more convenient, more fun and more environmentally considerate than ever before.

Fuel Efficiency, Low Emissions and Recyclability - the cornerstones of Toyota's global vision. That's why all of our current vehicle line-up complies with Canada's strict low emissions standards. And the remarkable Toyota Prius, by combining gas and electric power plants, has redefined standards in fuel economy and energy efficiency. Prius is the world's first hybrid vehicle to achieve Super Ultra Low Emission Vehicle (SULEV)¹¹¹ designation. Presently, Toyota is developing technologies that will lead to a vehicle recovery rate of at least 95% by 2015. Like our production facilities, Toyota Canada Inc.'s head office shares these environmental concerns and has achieved the prestigious "ISO 14001 Certified" designation. Toyota has partnered with Evergreen to launch the "Toyota Evergreen Learning Grounds Program" and implemented the Toyota Earth Charter in every facet of our business. It's more than you might expect from an automobile manufacturer, but it's the least we expect from ourselves.



¹¹¹Meets U.S. California Air Resources Board (CARB) Super Ultra Low Emission Vehicle (SULEV) standards.



Camry Solara. Shameless indulgence.

By now you've found your feeling.

So what now?

It's simple.

Just give us a call or go to our website.

There you can request more information for the model you're interested in and find the location of the Toyota Dealership nearest you.

We put a lot of pride and hard work into making these vehicles great.

The only thing missing is you.

1-888-TOYOTA-8 🍁 www.toyota.ca



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